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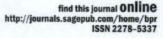
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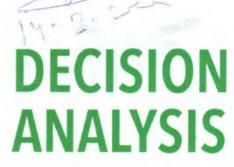
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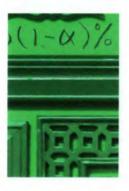
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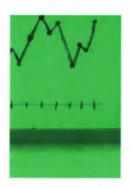








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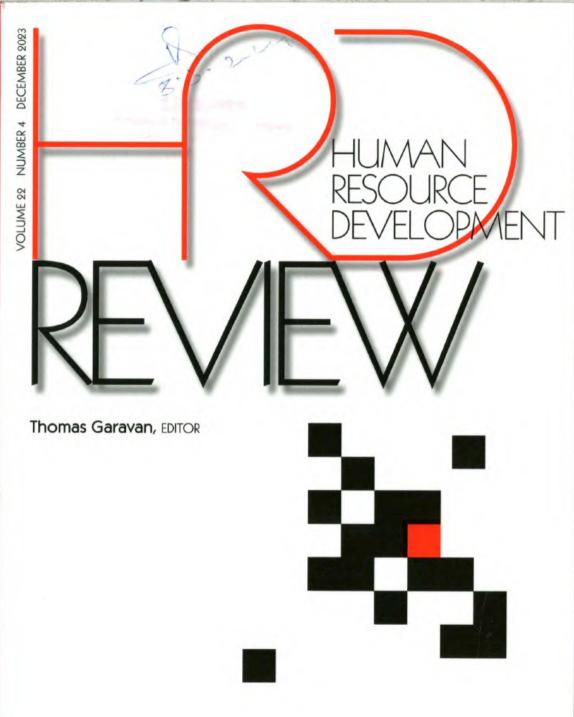
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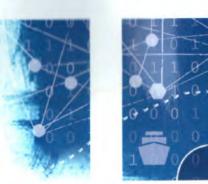




















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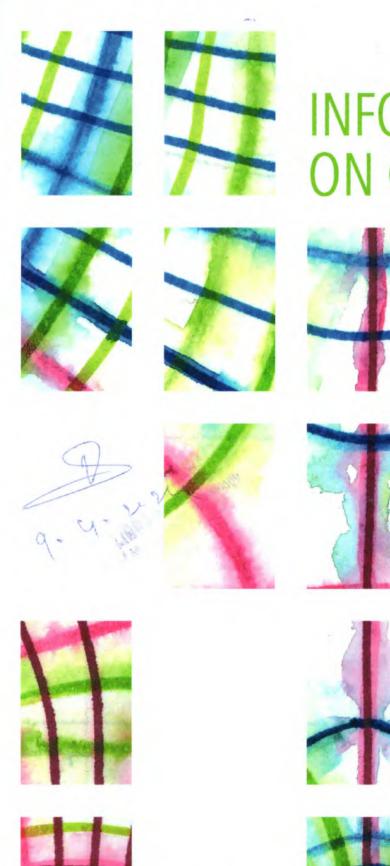


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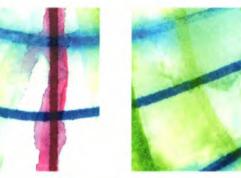
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- Optimizing Walmart's Supply Chain from Strategy to Execution Prakhar Mehrotra, Mingang Fu, Jing Huang, Sai Rajesh Mahabhashyam, Minghui Liu, Ming (Arthur) Yang, Xiaojie Wang, Joseph Hendricks, Ranjith Moola, Daniel Morland, Kim Krozier, Tiantian Nie, Ou Sun, Fereydoun Adbesh, Ti Zhang, Monika Shrivastav, Jiefeng Xu, Sudarshan Rajan, Michael Turner, Samuel Tucker, Megan D. Jones, Fei Xiao, Ankush Bhargava, Deepak Deshpande, Shwetal Mokashi, Travis Johnson, Chandramouli Raman, Megan Ferguson, Mike Keller, Scott Donahue, Rajiv Bhutta, Mohan Akella, Parvez Musani, Srinivasan Venkatesan, David Guggina, John Furner Walmart built end-to-end optimization capabilities in its supply chain to make strategic and operational decisions consisting of network planning and transformation, routing and loading systems, and a simulation platform. This optimization-empowered decision framework is evolving and transforming Walmart's supply chain while keeping its Every-Day-Low-Price promise to its customers.
- Innovative Integer Programming Software and Methods for Large-Scale Routing at DHL Supply Chain Yibo Dang, Theodore T. Allen, Manjeet Singh, Jason Gillespie, Jon Cox, James Monkmeyer DHL Supply Chain North America, helped by The Ohio State University, developed and implemented a suite of software called the transportation network optimizer. The four modules relate to the same large-scale vehicle routing integer programming including outsourcing. The software helped DHL save over \$116M through improved bidding and outsourcing by reducing fuel and personnel costs.
- Huawei Cloud Adopts Operations Research for Live Streaming Services to Save Network Bandwidth Cost: The GSCO System Xiaoming Yuan, Pengxiang Zhao, Hanyu Hu, Jintao You, Changpeng Yang, Wen Peng, Yonghong Kang, Kwong Meng Teo This study showcases Huawei Cloud's adoption of GSCO, a dynamic traffic allocation system, to address the challenges in the live streaming market. Utilizing operations research, optimization, and machine learning, the system has notably reduced bandwidth costs by 30%, saving over \$49.6 million, and expanded Huawei Cloud's peak bandwidth capacity from 1.5 to 16 terabits per second.
- Supercharged by Advanced Analytics, JD.com Attains Agility, Resilience, and Shared Value Across Its Supply Chain Hao Hu, Yongzhi Qi, Hau L. Lee, Zuo-Jun Max Shen, Curtis Liu, Weimeng Zhu, Ningxuan Kang JD.com utilizes advanced analytical techniques to strengthen its supply chain capability. The end-to-end inventory management model, intelligent risk management system, and consumer to manufacturer system are implemented to attain agility, resilience, and shared value. These efforts have led to significant revenue increases, cost savings, and value creation across the retail ecosystem, benefiting consumers and business partners.
- A Better Match for Drivers and Riders: Reinforcement Learning at Lyft Xabi Azagirre, Akshay Balwally, Guillaume Candeli, Nicholas Chamandy, Benjamin Han, Alona King, Hyungjun Lee, Martin Loncaric, Sébastien Martin, Vijay Narasiman, Zhiwei (Tony) Qin, Baptiste Richard, Sara Smoot, Sean Taylor, Garrett van Ryzin, Di Wu, Fei Yu, Alex Zamoshchin We used reinforcement learning to improve how Lyft matches drivers and riders. The change was implemented globally and led to more than \$30 million per year in incremental driver revenue.
- Meituan's Real-Time Intelligent Dispatching Algorithms Build the World's Largest Minute-Level Delivery Network Yile Liang, Haocheng Luo, Haining Duan, Donghui Li, Hongsen Liao, Jie Feng, Jiuxia Zhao, Hao Ren, Xuetao Ding, Ying Cha, Qingte Zhou, Chenqi Situ, Jinghua Hao, Ke Xing, Feifan Yin, Renging He, Yang Sun, Yueqiang Zheng, Yipeng Feng, Zhizhao Sun, Jingfang Chen, Jie Zheng, Ling Wang Over the past decade, Meituan, China's premier online food delivery platform, has witnessed remarkable growth. Central to this expansion is its state-of-the-art real-time intelligent dispatch system. This advanced system harnesses the power of operations research and machine learning

algorithms to fine-tune order assignments, simultaneously addressing the needs of consumers, couriers, merchants, and the platform itself.



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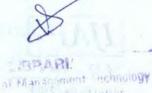
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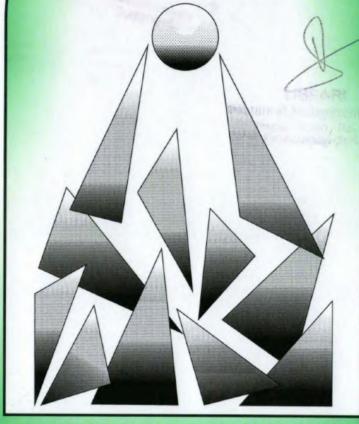
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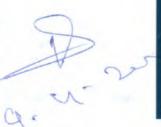
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- 1 Frontiers: The Interplay of User-Generated Content, Content Industry Revenues, and Platform Regulation: Quasi-Experimental Evidence from YouTube
 Nils Wlömert, Dominik Papies, Michel Clement, Martin Spann
 A large quasi-experiment in Germany shows that user generated video streaming helps the niche but hurts big artists total music industry revenues.
- Comment on "Frontiers: The Interplay of User-Generated Content, Content Industry Revenues, and Platform Regulation: Quasi-Experimental Evidence from YouTube"
 Rebecca Tushnet

The paper provides useful information about music consumption, but not about legal safe harbors, whose effects it cannot test because they didn't change between periods.

- Rejoinder on "Frontiers: The Interplay of User-Generated Content, Content Industry Revenues, and Platform Regulation: Quasi-Experimental Evidence from YouTube"

 Nils Wlömert, Dominik Papies, Michel Clement, Martin Spann

 This rejoinder acknowledges Tushnet's (2023) thoughtful commentary on Wlömert et al. (2023) and summarizes the study's relevance for questions concerning platform regulation.
- Frontiers: Inequalities in Dealers' Interest Rate Markups? A Gender- and Race-Based Analysis
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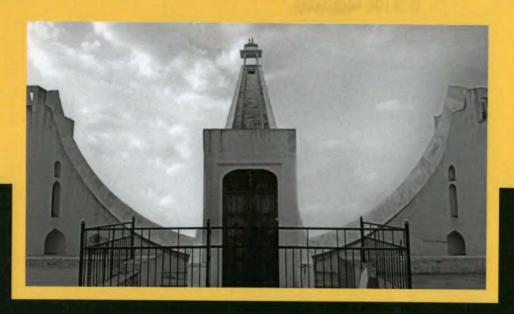
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Startups and Innovation Ecosystems

Guest Editors:

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