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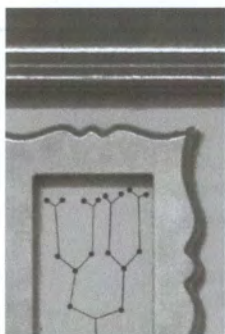
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**Special Issue:** Global Citizenship: Critical and Creative Practices in the Digital Age of Information and Communication Technologies

**Guest Editors:** Emiliano Bosio, Yusef Waghid, Marianna Papastephanou and Peter McLaren.

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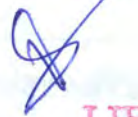
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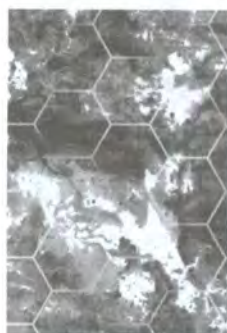
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### RESEARCH

Projectized Community of Practice: A Case Study of Globally Distributed Information Technology Organization

*Rajeev Sharma and Soumendra Narain Bagchi*

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**Abstract:** Globally distributed informational technology service projects (GDITP) of a product company are organizationally complex activities. Apart from organizational complexity, competing power centres make project delivery a politically contested process. Our study researches a product firm successfully leveraging communities-of-practice (CoP) to deliver global service projects. Delving deeper into the functioning of CoP, we illustrate how the COPs scale up, using both formal and informal networks, to meet diverse requirements originating from global customers. Despite operating in globally dispersed manner, CoPs displayed emergent collective mindfulness accompanied by adaptation of tools, processes and products.

**Keywords:** Product-based Software Service Firms, Community of Practice, Project Portfolio, Collective Mindfulness

Venturing into a New Business: Do Self-efficacy and Risk-taking Propensity Help?

*Shalini Shukla and Rakesh Kumar*

25

**Abstract:** The study extends the theory of planned behaviour to predict entrepreneurial intention (EI) and proposes the addition of self-efficacy and risk-taking propensity to the model. Data were collected from 374 students through a questionnaire and analysed using structure equation modelling. Age, gender and prior family business exposure were taken as control variables. The results indicated that attitude, subjective norms and perceived feasibility positively influenced EI. Moreover, risk-taking propensity and self-efficacy indirectly affected EI through attitude and perceived feasibility. The study presents findings that are useful for the development and implementation of different entrepreneurial programmes.

**Keywords:** Entrepreneurship, Entrepreneurial Intentions, Risk-taking Propensity, Theory of Planned Behaviour, Students

### NOTES AND COMMENTARIES

Intellectual Property Management in Academic and Research Organizations: The Role of a Laboratory Notebook

*Anindya Roy Chowdhury and Gouri Gargate*

45

**Abstract:** The laboratory notebook is an indispensable resource for innovation and intellectual property (IP) management of academic institutions. It contains an enormous wealth of knowledge that may be converted to IPs. Further, it plays a crucial role in maintaining and claiming those IPs. A properly maintained lab notebook acts as legal evidence of inventorship. The present study provides an overall guideline for maintaining laboratory notebooks, its significance in the field of IP management and a case study of one of the *institutes of eminence* from India.

**Keywords:** Laboratory Notebook, Innovation, Intellectual Property Management, Patent, Research



## MANAGEMENT CASE

### The Curious Case of Vodafone Idea Merger: Is It a Saga of Turbulence or a Move Towards Potence?

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*Chhavi Mehta, Monika Chopra and Sanjay Dhamija*

**Abstract:** In January 2017, Vittorio Colao, the Vodafone Group CEO, and Kumar Mangalam Birla, the chairman of the Aditya Birla Group, announced a merger to form Vodafone Idea. The merger was expected to create a successful telecom company with the largest market share. Contrary to expectations, the merged entity kept struggling on various non-financial and financial business fronts. The current case discusses the motives for the merger, expected synergies, post-merger challenges and financial performance of the combined entity. The case presents the potential future strategies and a dilemma about the prospects of survival and growth of the newly created entity "Vi".

**Keywords:** M&A, Telecom, Synergy, Financial Strategy, Financial Performance

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### Managing Social Organizations: Experiences and Challenges

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*N. Ravichandran (Coordinator), S. Venkataramanaiah (Coordinator), Uday Gajiwala, Rahul Pandey, Shridhar Venkat, I.V. Subba Rao, K. R. S. Murthy, S. Manikutty and G. Raghuram*

**Abstract:** The colloquium presents multiple perspectives on managing social organizations. Social organizations have emerged from not-for-profit organizations. They meet an important unfulfilled need of collective societal good. Some social organizations have a strong legacy. There is no standard way of governing/administrating/managing social organizations. The management style needs to be context-specific. The impact of social organizations are also varied. Often the emphasis is on effectiveness rather than efficiency. The articles draw on the experience of the founder/co-founder, managers and academicians who have worked with/for social organizations to provide insights on the management and various challenges these organizations face.

**Keywords:** Social Organizations, Not-for-profit Organizations, Legacy Organizations, Social Impact, Challenges for Social Organizations, Stakeholder Management

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