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CURRENT CONTENTS

SEPTEMBER - OCTOBER 2024



CONTENT
September to October 2024
ISSUE – 108

<u>Name of the Journal</u>	<u>Month & Year</u>	<u>Vol./ Issue</u>	<u>Page No.</u>
Asian Journal of Management Cases	September 2024	21/02	3
Decision	June 2024	51/02	4
Effective Executive	June 2024	27/02	5
Finance India	June 2024	38/02	6
Foreign Trade Review	August 2024	59/03	7
Global Business Review	August 2024	25/04	8-9
India Quarterly	June 2024	80/02	10-11
Indian Journal of Finance	June 2024	18/06	12
Indian Journal of Marketing	June 2024	54/06	13
Information Systems Research	June 2024	35/02	14-15
International Journal of Cross Cultural Management	August 2024	24/02	16-17
International Journal of Rural Management	August 2024	20/02	18
IUP Journal of Applied Economics	April 2024	23/02	19
IUP Journal of Applied Finance	July 2024	30/03	20
IUP Journal of Brand Management	June 2024	21/02	21
IUP Journal of Business Strategy	June 2024	21/02	22
IUP Journal of Corporate Governance	April 2024	23/02	23
IUP Journal of Entrepreneurship Development	June 2024	21/02	24
IUP Journal of Information Technology	June 2024	20/02	25
IUP Journal of Knowledge Management	July 2024	22/03	26
IUP Journal of Marketing Management	May 2024	23/02	27
IUP Journal of Supply Chain Management	June 2024	21/02	28
Journal of Emerging Market Finance	September 2024	23/03	29
Journal of Entrepreneurship, The	May 2024	33/02	30
Journal of Human Values	September 2024	30/03	31
Management and Labour Studies	Aug 2024	49/03	32-33
Management Science	June 2024	70/06	34-35
Manufacturing and Services Operations management	July-Aug 2024	26/04	36-37
Marketing Science	July-Aug 2024	43/04	38
Millennial Asia	September 2024	15/03	39-40
Prabandhan	June 2024	17/06	41
South Asian Journal of Business and Management Cases	August 2024	13/02	42
Studies in Microeconomics	August 2024	12/02	43
Vikalpa	April- June 2024	49/02	44-45
Vision	August 2024	28/04	46-47

Contents

Editorial	131
Cases	
Majpadu: Bracing for the Future <i>Khairul Akmaliah Adham, Nur Sa'adah Muhamad, Mohd Fuaad Said, Nadiyah Mahmad Nasir and Nur Suryana Muhamad</i>	134
The Airblue Flight 202: Communication and Decision Making in Crisis <i>Afaf Khalid and Ghufraan Ahmad</i>	147
THDC India Ltd.—Performance Management System <i>Hardik Shah, Ashutosh Kumar Anand and Pallavi Tyagi</i>	168
The launch of a local spice brand: Fortune at the Bottom of the Pyramid <i>Faheem Bukhari, Saima Hussain, Muhammad Zaki Rashidi and Sara Khurram</i>	183
Preparing for the Future in the Shadow of the Pandemic—The Goat Trust Emerges Digitally <i>Shalaghya Sharma and Amit Kumar</i>	193
Road Ahead: Post Collapse of Punjab and Maharashtra Cooperative Bank <i>Dipti Periwal</i>	201
Paytm: Lack of a Cogent IPO Story? <i>Papiya De</i>	215
Globate 360 Solutions: Test on the Wheels <i>Shalini Aggarwal, Mohammad Rishad Faridi and Chandra Prakash Garg</i>	226

Decision

Indian Institute of Management Calcutta

Volume 51 · Number 2 · June 2024

EDITORIAL

Editorial

P. Seetharaman 151

RESEARCH PAPER

Mental accounting in tax liabilities

M.B. Javareshk · B.D. Pulford · E.M. Krockow 153

RESEARCH ARTICLES

Anti-corruption disclosure: evidence from the natural experiment of the Non-Financial Reporting Directive

M. Aluchna · B. Kamiński · M. Wrzosek 165

Assessing risk profiles of ESG portfolios in global financial markets

V. Roy · T. Jaiswal · A. Gautam 183

Why do consumers hate brands, and how do they react to brand hate? Moderating role of big five personality traits

H. Chahal · R. Dolkar 195

Cognitive dissonance and mobile application continued use intentions: a thematic analysis

K. Sharma · S. Kalra 213

Grandparents "on board": How they translate into the households' fertility decisions

F. Chybalski · E. Marcinkiewicz 233

PERSPECTIVE ARTICLE

Smart-Colpo: What if we had a national program for cervical cancer led by industry players and start-ups?

A. Ramaswamy · N.R. Gowda · H. Vikas · M. Prabhu · J.B. Sharma · K. Vakharia · A. Kumar · M.V. Akhila · S. Gatta · M. Sareddy · K.P. Sowmya · T.K. Divya · D. Desai · B. Gopinath · S. Viswanath · A. Kini 251

Further articles can be found at
<http://link.springer.com/journal/40622>

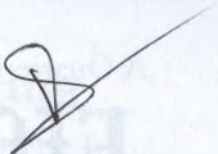
Indexed in *Google Scholar*, *EBSCO*, *ProQuest*, *CSA Environmental Sciences*, *OCLC*, *Summon by Serial Solutions*

Instructions for Authors for *Decision* are available at
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A Quarterly Journal from IUP

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Vol. 27 No. 2

June 2024

Contents

Leadership Qualities for Confronting Existential Threats

5

Colin Coulson-Thomas

Exploring the Interplay Between Self-Talk and Leadership

26

Geoffrey Hickley and Kurt April

Preparing MBA Students for Leadership in GenAI Environment: What Educators Need to Know

49

Stephanie Jones and Oliver Olson

ARTICLES

INTERLOCK BETWEEN RESEARCH, INDUSTRY AND ECONOMIC GROWTH Dilip Chenoy	309
A STUDY GLOBAL FINDEX REPORT 2021: ANALYZING THE LEVEL OF FINANCIAL INCLUSION Jitender Kumar Goyal and Yamini Agarwal	317
COVID-19, MACROECONOMIC POLICIES, AND ANALYSIS OF THE INFLATION-UNEMPLOYMENT DYNAMICS IN INDIA Joshy Joseph Karakunnel, Vijay Victor, Swetha Loganathan and Maria Fekete-Farkas	339
AN EMPIRICAL ANALYSIS OF RELATIONSHIP BETWEEN BANK CAPITAL AND BANK LIQUIDITY CREATION IN INDIAN BANKING SECTOR Saloni Gupta and Laxmi Devi	357
IS THERE A NEXUS BETWEEN RAINFALL, FOOD INFLATION AND GDP OF INDIA? G. Yoganandan, M. Dineshkumar and M. Vasani	375
DO STOCK SPLITS REALLY MATTER FOR INVESTORS ? A STUDY OF NSE 500 COMPANIES Gaurav Shetty, Aarti Patki and Salim Shamsheer	391
LEADERS OF FEMALE SHGs—WHO ARE THEY? FINDINGS FROM PALWAL DISTRICT OF HARYANA Sonam and Sushma Aggarwal	411
ANALYSING THE IMPACT OF THE TAXATION LAW AMENDMENT OF 2019 ON CORPORATE TAXATION IN INDIA Bensha C. Shaji	437
IMPACT OF TRANSPARENCY AND DISCLOSURE INDEX ON THE PERFORMANCE AND VALUATION OF NON-FINANCIAL FIRMS IN INDIA Venkata Mrudula Bhimavarapu, Shailesh Rastogi and Rahul Singh Gautam	453
DOES VALUATION RATIOS MATTER WHILE SELECTING STOCK FOR INVESTMENT ? Nishu Gupta, Ity Patni and Somya Choubey	479

ABSTRACT OF RESEARCH BOOK

CREATING, BUILDING AND SUSTAINING AN INSTITUTION - A MOMENTOUS JOURNEY OF INSTITUTE OF PUBLIC ENTERPRISE R.K. Mishra and Geeta Potaraju	495
--	-----

Contents

Original Articles

- Globalisation, COVID-19 and Income Distribution: A Theoretical Evaluation 347
Asmita Das, Damayanti Sau and Ranjanendra Narayan Nag
- Does the Participation Degree in Global Value Chains Influence Carbon Emission Transfer Through International Trade in Belt and Road Countries? 369
Muhammad Uzair Ali and Ying Wang
- The Effects of Global Value Chain on Export Survival 389
Ngoc Thang Doan and Thanh Ha Le
- The Impact of the Russo-Ukrainian War on the Bilateral Trade in the Region: Evidence from a Panel Gravity Model 412
Özge Korkmaz and Semih Karacan
- Asymmetric Exchange Rate Pass-through in India: A Non-linear ARDL Approach 429
Ganapati Mendali and Sanjukta Das

Contents

Original Articles

- Retention Approaches of Millennial at Private Sector:
Mediating Role of Job Embeddedness 861
*Md Mahamudul Hassan, Manimekalai Jambulingam,
Elangkovan A/L Narayan, Sabrina Nushrat Islam and Awal Uz Zaman*
- The Asymmetric Effects of Crude Oil Prices and Exchange
Rates on Diesel Prices for 27 European Countries 888
Ebru Yuksel Haliloglu and M. Hakan Berument
- Job Satisfaction and the Perception of Managers as
Transformational Leaders: Examining the Role of Ethnicity
and Other Demographic Characteristics
of Employees in Multi-ethnic Teams 913
Christopher J. Darabant and Nandini Narayanan
- How do Stock Market Participants Value ESG Performance?
Evidence from Middle Eastern and North African Countries 934
Ahmad Al-Hiyari and Mohamed Chakib Kolsi
- Factors Affecting the Export Intensity of Chinese Manufacturing Firms 957
Teerawqt Charoenrat and Yot Amornkitvikai
- Diffusion of Banking Products in Financial Inclusion Linked Savings
Accounts: A Case Study Based on Pradhan Mantri Jan Dhan Yojana in India 981
Vinay Kumar Singh and Rohit Prasad
- 'New-Age' Preferential Trade Agreements and Global Value
Chains: An Empirical Analysis 1002
Kalpana Tokas
- Consumer–Celebrity Parasocial Interaction: A Conditional Process Analysis 1026
Yadvinder Parmar and Bikram Jit Singh Mann

Facebook Ad Engagement: A Cross-cultural Analysis

1047

Kavita Sharma and Emmanuel Elioth Lulandala

Do IPO Certification Mechanisms Work?

1074

Empirical Evidence from India

B. S. Mahalakshmi, Juhi Gupta, Smita Kashiramka and P. K. Jain

Corporate Governance and Environmental Accounting

1096

Reporting in Selected Quoted African Companies

Olubunmi Florence Osemene, Paulina Adinnu, Temitope Olamide Fagbemi
and Johnson K. Olowookere

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India Quarterly

A Journal of International Affairs

Volume 80 Number 2 June 2024

Contents

Editorial 195

Articles

India–ASEAN Economic Relations and North-east India: Act East Policy
as a New Paradigm 196
Dipon Ghosh

Implications of India's Act East Policy on the Food Systems and
Cultural Heritage of the Konyak Nagas: A Case Study of Sustainable
Subsistence and Capitalistic Rationalisation 219
Sweta Tiwari

Global Climate Change Politics: Critical Appraisal of India's
Changing Role 236
Alok Kumar Gupta and Kaushiki Parihar

Climate Change and Regional Cooperation in South-east Asian
Countries 252
Bhaskar Gogoi and Jayanta Krishna Sarmah

Playing Cricket: India's Soft Power, Nation Branding and Future
Prospects 269
Suman Kumar Das, Akhil Chandra Borah and Shovit Mallick

The Predicament of Security: Tracing Two Years of Taliban Rule 283
Mithila Bagai Verma

Review Essay

Echoes of Spring: Analysing West Asia's Transformative Moments 299
Sujata Ashwarya

Book Reviews

- Nivedita Ray and Sankalp Gurjar (Eds.), *India and Africa Looking Ahead: Contemporary Realities and Emerging Prospects*
Virendra Gupta 311
- Michael O. Slobodchikoff and Aakriti A. Tandon, *India as a Kingmaker: Status Quo or Revisionist Power*
Vikash Chandra 314
- Erich Schwartzel, *Red Carpet: Hollywood, China and the Global Battle for Cultural Supremacy*
Gunjan Singh 317

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INDIAN JOURNAL OF FINANCE

VOLUME : 18

ISSUE NUMBER : 6

₹ 350/-

JUNE 2024

CONTENTS

**COVID-19 Pandemic and Volatility Spillover
Effects on Foreign Exchange Rates**

**Silky Vigg Kushwah 8
Pushpa Negi**

**The Rationality Conundrum : Exploring Herd
Mentality among Individual Investors in the
Indian Stock Market**

**Suresh G. 26
Ooi Kok Loang**

**Does the Market Reward Corporate Environmentalism?
Evidence from Indian IT Firms**

**Pritika Dua 46
Neha Nainwal**

**Perception of Universal Basic Income and
its Perceived Consequences**

**Khujan Singh 62
Pooja Kataria**



INDIAN JOURNAL OF MARKETING

VOLUME : 54

ISSUE NUMBER : 6

₹ 350/-

JUNE 2024

CONTENTS

How Far Does Cognitive Depletion Impact
Cinderella Shopping? Mediation Through
Hedonic and Utilitarian Value Perceptions

Jasmine V. M.
Nithin Jose
Sruthiya V. N.

8

Determinants of Continuance Intention to
Use Mobile Payments : A Meta-Analysis

Ashique Ali K. A.
Rameshkumar Subramanian

29

Hyper-Personalization in Motor Insurance :
Understanding Telematics Insurance Adoption
Using the Extended Technology Acceptance Model

Rohit Joshi
Sunil Mishra
Anupama Pardeshi
Manpreet Kaur Bhatia

47

Examining the Factors Influencing eWOM
Through Social Networking Sites and the Effect
of eWOM on Consumers' Purchase Intention

Jyakshi Sharma
Bhawna Agarwal
N. Malati

65



INFORMATION SYSTEMS RESEARCH

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Ghaziabad 201 001

Volume 35 • Number 2 • June 2024

<https://pubsonline.informs.org/journal/isre>

Research Spotlights

iii Research Spotlights

Editorial

- 441** **Pathways for Design Research on Artificial Intelligence**
Ahmed Abbasi, Jeffrey Parsons, Gautam Pant, Olivia R. Liu Sheng, Suprateek Sarker

Special Section—Unleashing the Power of Information Technology for Strategic Management of Disasters

- 460** **Preparedness and Response in the Century of Disasters: Overview of Information Systems Research Frontiers**
Ahmed Abbasi, Robin Dillon, H. Raghav Rao, Olivia R. Liu Sheng
- 469** **Fairness of Ratemaking for Catastrophe Insurance: Lessons from Machine Learning**
Nan Zhang, Heng Xu
- 489** **Smart Natural Disaster Relief: Assisting Victims with Artificial Intelligence in Lending**
Yidi Liu, Xin Li, Zhiqiang (Eric) Zheng
- 505** **Resilience Messaging: The Effect of Governors' Social Media Communications on Community Compliance During a Public Health Crisis**
Reza Mousavi, Bin Gu
- 528** **Proactive Resource Request for Disaster Response: A Deep Learning-Based Optimization Model**
Hongzhe Zhang, Xiaohang Zhao, Xiao Fang, Bintong Chen
- 551** **Speak with One Voice? Examining Content Coordination and Social Media Engagement During Disasters**
Changseung Yoo, Eunae Yoo, Lu (Lucy) Yan, Alfonso Pedraza-Martinez
- 570** **Leveraging the Digital Tracing Alert in Virus Fight: The Impact of COVID-19 Cell Broadcast on Population Movement**
Anindya Ghose, Heeseung Andrew Lee, Wonseok Oh, Yoonseock Son
- 590** **A Computational Framework for Understanding Firm Communication During Disasters**
Bei Yan, Feng Mai, Chaojiang Wu, Rui Chen, Xiaolin Li
- 609** **Integrated Decision Support for Disaster Risk Management: Aiding Preparedness and Response Decisions in Wildfire Management**
Daniel Suarez, Camilo Gomez, Andrés L. Medaglia, Raha Akhavan-Tabatabaei, Sthefania Grajales

Research Notes

- 629** **Direct Communication and Two-Sided Matching Quality on a Digital Platform: A Perspective of Choice Based on Consideration Set**
Xia Zhao, Ling Xue, Peijian Song, Elena Karahanna
- 642** **Peer Influence and IT Career Choice**
Nishtha Langer, Tarun Jain

- 657** **The Scope of Software Patent Protection in the Digital Age: Evidence from *Alice***
Yu-Kai Lin, Arun Rai
- 673** **Strategic Implications of Online Retail Platforms' Membership-Based Free Shipping Programs**
Geng Sun, Huseyin Cavusoglu, Srinivasan Raghunathan
- 686** **Transporting Causal Effects Across Populations Using Structural Causal Modeling: An Illustration to Work-from-Home Productivity**
Sujin Park, Ali Tafti, Galit Shmueli

Research Articles

- 706** **Informal Payments and Doctor Engagement in an Online Health Community: An Empirical Investigation Using Generalized Synthetic Control**
Qili Wang, Liangfei Qiu, Wei Xu
- 727** **Uncovering the Neural Processes of Privacy: A Neurally Informed Behavioral Intervention to Protect Information Privacy**
Crystal Reeck, Xue Guo, Angelika Dimoka, Paul A. Pavlou
- 747** **The Impact of Online Q&As on Product Sales: The Case of Amazon Answer**
Warut Khern-am-nuai, Hossein Ghasemkhani, Dandan Qiao, Karthik Kannan
- 766** **When the Clock Strikes: A Multimethod Investigation of On-the-Hour Effects in Online Learning**
Ni Huang, Lingli Wang, Yili Hong, Lihui Lin, Xunhua Guo, Guoqing Chen
- 783** **Seek and Ye Shall Find: An Empirical Examination of the Effects of Seeking Real-Time Feedback on Employee Performance Evaluations**
Michael Rivera, Cheng Jiang, Subodha Kumar
- 807** **Mobile Payment Adoption: An Empirical Investigation of Alipay**
Yuqian Xu, Anindya Ghose, Binqing Xiao
- 829** **Attending to Customer Attention: A Novel Deep Learning Method for Leveraging Multimodal Online Reviews to Enhance Sales Prediction**
Gang Chen, Lihua Huang, Shuaiyong Xiao, Chenghong Zhang, Huimin Zhao
- 850** **Should an Ad Agency Offer Geoconquesting or Protection from It?**
Manmohan Aseri, Amit Mehra, Vijay Mookerjee, Hong Xu
- 871** **Smart Markets for Real-Time Allocation of Multiproduct Resources: The Case of Shared Electric Vehicles**
Micha Kahlen, Karsten Schroer, Wolfgang Ketter, Alok Gupta
- 890** **Explainable Deep Learning for False Information Identification: An Argumentation Theory Approach**
Kyuhan Lee, Sudha Ram
- 908** **About Our Authors**

Contents

Editorial

- Is artificial intelligence culturally intelligent? 209
Terence Jackson

Articles

- What connects positivism and interpretivism in cross-cultural management studies: Genealogy as a method for re-ordering disciplinary knowledge 215
Jasmin Mahadevan
- Angry leaders and coworkers: Cross-cultural evaluation of anger expression through high-status and equal-status roles 235
Seoungbeom Hong, Rosemary Hyejin Moon, Jae Yoon Chang, Jin Nam Choi and Jiyoung Park
- Transferring paternalistic entrepreneurial leadership behaviours (PELB): Chinese organisations in sub-Saharan Africa 259
Lisa Qixun Siebers
- "Reinventing spiritual leadership from an Indonesian perspective" 289
Misbahuddin Azzuhri, Min-Ping Huang and Dodi W Irawanto
- The effect of candidates and assessors culture on nonverbal expression and nonverbal judgments in the job interview 309
Davide Cannata, Denis O'Hora and Sam Redfern
- Political tribalism, meritocracy, and human capital management in Kuwait's diverse work setting 335
AbdulWahab Baroun
- Building a bridge with others: Alternative patterns of the acculturation process through the eyes of immigrants and members of the receiving culture 363
Erzsébet Malota, Eszter Bogároni and Tamás László
- Quality of work life, cultural values, and Islamic work ethics: The case of the Arab education system in Israel 385
Afnan Haj Ali and Ismael Abu-Saad

Exploring the impact of cultural diversity in global projects: A comparative analysis of virtual and face-to-face teamwork 411
Katul Yousef

Islamic work ethic and emerging market challenges 431
Abbas J Ali, Ghaida Al-Aali and Krish Krishnan

Book review

Research Handbook of Global Families: Implications for Theory and Practice 453
Yvonne Kallane, Joanne Mutter and Heidi Collins (Eds.).
reviewed by Vipin Gupta

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International Journal of Rural Management

Volume 20 Number 2 August 2024

Contents

Research Articles

- Determinants of Marketing Channel Choice Among Handloom
Micro-entrepreneurs: Evidence From Rural Assam, India 171
Saddam Faruque and Pradyut Guha
- Entrepreneurial Intention of Rural College Students: Role
of Perceived Behavioural Control, Entrepreneurial
Desire and Entrepreneurial Knowledge 192
Prem Kumar Tadi, Athira Aneesh, P.S. Neethu and Surendra Kumar Sia
- Effectiveness of FPOs: Credit Performance Evaluation of Farmer
Producer Companies in Tamil Nadu 212
T. Mohanasundari, Nihal Singh Khangar and Arpita Das
- Rural Out-migration and Its Impact on Crop Production
Efficiency of Producers in Southern Ethiopia 233
Fassil Eshetu, Jema Haji, Mengistu Ketema and Abule Mehare
- Gendered Participation in Water Governance: Implications for Successful
Community-based Water Management and Women Empowerment 255
Resty Naiga, Erick O. Ananga and Umar Kakumba
- The Role of Entrepreneurial Leadership to Rural Development
and Resilience in Indonesia 271
Muhammad Setiawan Kusmulyono, Wawan Dhewanto and Melia Famiola



The IUP Journal of Applied Economics

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Vol. 23 No. 2

April 2024

Contents

Growth Determinants of Global Mutual Funds: A Panel Study 5

Shivam Saxena and Chandrima Sikdar

Impact of Productivity Spillovers from R&D, Trade and FDI on SMEs in India 28

*Abhishek Kumar Sinha, Aswini Kumar Mishra
and Abhay Kumar*

**Assessing General Government Debt Sustainability:
Revisiting the Indian Case** 59

*Anuja Mathur, Saksham Sood, Ipsita Padhi, Anoop K Suresh
and Samir Ranjan Behera*

Research Note
Impact of Covid-19 on Indian Economy and Financial Markets 76

Nitya Nand Tripathi, Naseem Ahamed and Asha Binu Raj

Role of Regenerative Agriculture in India's Climate Strategy 90

Madhubanti Dutta and Satya Narayan Singh



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Ghaziabad-201 001

The IUP Journal of APPLIED FINANCE

Vol. 30 No. 3

July 2024

Market Timing Abilities of Indian Mutual Fund Managers:
A Comparative Analysis Using Daily and Monthly Data 5
Bushra Khalid and Nisar A Khan

Role of Personality Traits in Investment Decisions:
A Scoping Review 15
Neetu Malhan and Sanket Vij

Impact of NPAs on the Profitability of Selected Public
and Private Sector Banks in India: A Comparative Study 26
*Sheena Mathews, Nandini Vengurlekar, Rishi Choudhary,
Rutuja Jadhav, Rihal Gupta and Aryaa Mali*

Crowdfunding for Project Financing: A Bibliometric Analysis 41
Anjali Nath, Dev Kumar and Manjeet Solanki

Relation Between Gender and Investors' Behavioral Biases in Assam:
An Empirical Investigation 53
Dhruva Jyoti Sharma



The IUP Journal of Brand Management

LIBRARY
Inst. of Management Technology
Hapur Road, Delhi
Ghaziabad-201002

Vol. 21 No. 2

June 2024

Contents

- Impact of eWOM on Purchase Intention Through Brand Image
and Brand Awareness: An SEM Analysis** 5

Kiran Mishra

- Purpose-Driven Branding: A Perceptive Brand Strategy
for Impactful Connections** 20

Snuthi Pillai and Ramakrishnan

- Case Study**
**Can XPeng's Disruptive Innovation Make It
a Challenger Brand in China's Electric Vehicle Market?** 39

Koti Vinod Babu and V Namratha Prasad



The IUP Journal of

LIBRARY
Institute of Management Technology
Hapur Road, Raj Nagar
Ghaziabad-201 001

Business Strategy

Vol. 21 No. 2

June 2024

Contents

Measuring the Entrepreneurial Mindset of Family

Business Managers in India: An SEM Study

5

Shahzada Irfan Bashir and Sandeep Vij

Cost Leadership vs. Differentiation:

Finding the Right Competitive Strategy for SMEs in Tanzania

28

Omary Swallehe

Case Study

Can the LVMH Deal Help Tiffany Regain Its Luster?

46

Faria Zafar and Indu Perepu

Research Note

SMEs in Tamil Nadu: Operational Challenges

and Export Opportunities

61

Hridayama Dev Varma and S Senthil Kumar



The IUP Journal of Corporate Governance

Vol. 23 No. 2

LIBRARY
Institute of Management Technology
Hapur Road, Raj Nagar
Ghaziabad-201001

April 2024

Contents

Debt Financing, Firm Performance and Agency Costs During

Covid-19 Pandemic: An Empirical Study

5

Nitya Nand Tripathi, Asha Binu Raj and Naseem Ahamed

Insider Trading Disclosures and Abnormal Stock Returns in India:

An Empirical Analysis

42

M Anil Kumar, Narender Miryala and Adavelli Sager

Delisting and Disappearance of Firms from NSE:

An Analysis of Trends and Causes

60

Nikhil Srivastava, K K Ray and Nidhi Kesari

Impact of Corporate Governance on Sustainability:

A Consumer-Based Analysis of India's P2P Lending Sector

78

Sarasanabelli Prasanna Kumari and Madhusmita Mohanty



The IUP Journal of Entrepreneurship Development

LIBRARY
Institute of Management Technology
Mapur Road, Raj Nagar
Ghaziabad-201 001

Vol. 21 No. 2

June 2024

Contents

Impact of FPOs on Empowerment of Rural Women Entrepreneurs in Andhra Pradesh: A Quantitative Analysis

5

K Shanti Priya

Factors Affecting Development of Cottage Industries in West Bengal: An Empirical Study

28

Sreemoyee Datta and Sanjib Kr Basu

Case Study

Anghami – Revolutionizing Music in the MENA Region

54

K B S Kumar and Indu Perepu



The IUP Journal of

INFORMATION TECHNOLOGY

Vol. 20 No. 2

June 2024

Contents

Focus

5

Facial Recognition System for Exams Using
Neural Networks and Transfer Learning

7

Ezeaku Francisca Ngozi, Olumide Owolabi,
Muhammad Sanusi and Hammawa Mohammed Baba

Cybersecurity Leadership: Delineating Secure Landscape

29

Kritika

Impact of Mobile Applications on Traveler Behavior
and Preferences: An Empirical Study

41

Ramandeep Singh, Amrit Kaur and Balkar Singh



The IUP Journal of Knowledge Management

Vol. 22 No. 3

July 2024

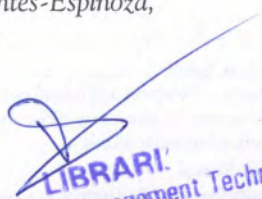
Contents

- A New Innovation Project Management Methodology
Using Knowledge Management Techniques** 5

*Alonso Perez-Soltero, Blanche Enriquez-Galaz, Mery Pesantes-Espinoza,
Mario Barcelo-Valenzuela and Jose Luis Ochoa-Hernandez*

- Knowledge Management at a Precipice:
The Precarious State of Ideas, Facts,
and Truth in the AI Renaissance** 27
- James Falconer*

- Case Study**
- SAP's Innovation Approach:
Boosting Startups and Intrapreneurship** 66
- V Namratha Prasad*


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The IUP Journal of

Marketing Management

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Ghaziabad-201001

Vol. 23 No. 2

May 2024

Contents

Drivers of Behavioral Intentions to Use Telematics Insurance:

A TAM-Based Integrative Approach

5

Rohit Joshi, Sunil Mishra and Vipin Choudhary

Exploring Consumers' Impulse Buying Behavior on Social Commerce Platforms in India: A Study Using S-O-R Model

33

Jyotisman Das Mohapatra, Pallabi Mishra,

Arpan Mahapatra and Abinash Sahu

Customer Intention to Use Mobile Insurance Technology:

An Exploratory Study Using TAM

56

Harpreet Kaur and Mansi

Unveiling Pathways to Purchase: Examining Diverse Sources of Digital Coupon Awareness

75

Neha Pandey, Nimish Gupta and Sanjay Rastogi

Impact of Affective and Cognitive Appraisal on Recommendation Behavior and Engagement in Informal Complaints: Evidence from Indian Auto Sector

95

Sikha Rani Baishya and Smritishikha Choudhury

Factors Affecting the Marketing Operations of Indian MSMEs:

An Analysis Using DEMATEL Approach

119

Sumit Chandak, Amit Chandak and Avadhesh Dalpati

Influence of eWOM on Millennials' Purchase Intention:

An Empirical Assessment

140

Nuzhat Jan and Mushtaq Ahmad Bhat

Evaluating the Applicability of SERVQUAL Scale in Measuring Service Quality in a Manufacturer-to-Distributor Context

160

Sunil Dutt Trivedi, Ashutosh Pareek and Abhinav Nigam



The IUP Journal of Supply Chain Management

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Vol. 21 No. 2

June 2024

Contents

- Challenges and Opportunities in the Horticulture Supply Chain
of Himachal Pradesh: A Systematic Literature Review** 5
Vikas Kumar and Kulbhushan Chandel

- Sustainability Challenges in India's Vaccine
Cold Chain and Logistics Management: An Assessment** 39
Monirul Islam

- Case Study**
**Zipline: Navigating the Rwanda Skies to Make Medical Supplies
Accessible to Millions on Land** 53
Munmun Samantarai and Sanjib Dutta

Contents

Original Articles

- The Increasing Trend in Effective Tax Rates in India: Role of Macroeconomic Factors, Tax Policy Changes and Firm Characteristics 279
A. Athira and P. J. Jijo Lukose
- Time-varying Connectedness Between ESG Stocks and BRVM Traditional Stocks 306
Zynobia Barson, Kwame Simpe Ofori, Peterson Owusu Junior, Kwabena G. Boakye and George Oppong Appiagyei Ampong
- Managerial Compensation, R&D Investment, and Operating Efficiency in Taiwanese Listed Companies: The Moderating Effects of Firm Size and Corporate Risk 336
Hui-Tzu Lee, Lieh-Ming Luo and Chia-Chou Chiu
- Navigating the Financing Constraints: The Role of Social Capital in Developing Countries 360
Imad Jabbouri, Omar Farooq, Maryem Naili and Issa Helmi

Contents

Articles

- Redefining Entrepreneurship: Philosophical Insights in a Post-individualist Era 239
Eduardo Manuel de Almeida Leite, David Audretsch and Ana Leite
- Career Metaphors and Significant Childhood Experiences in Social Entrepreneurs' Career Choice 268
Hilla Cohen, Oshrit Kaspi Baruch and Hagai Katz
- Process Typologies of Identity Construction in Entrepreneurship 293
Reeti Kulshrestha, Subhanjan Sengupta, Arunaditya Sahay and Yanto Chandra
- A Consequence of Social Entrepreneurial Intent: The Good Life 330
Yang Zhang, Stephen McGuire, Jinfeng Wang, Tsu-Tan Fu, Robert Tang and Juan Perusquía
- Fuzzy Methods in Entrepreneurship Research 365
Michael Olumekor
- Managerial Proactiveness, Frugal Innovation and Firm Performance 393
Mir Dost and Waheed Ali Umrani

Book Reviews

- Keyhani, M., Kollmann, T., Ashjari, A., Sorgner, A., & Hull, C. (Eds.), *Handbook of Digital Entrepreneurship* 418
Reviewed by Suneel Sharma
- Shaver, K. G. *Psychological Foundation of the Entrepreneurial Mindset* 423
Reviewed by Reshmi Manna

Contents

Editorial	251
Articles	
How to Renew Business Ethics Education? <i>Laszlo Zsolnai</i>	252
Looking at Sustainability More Fundamentally: Quest for a Holistic Worldview <i>Gopal Babu, Harsh Satya, Santosh Satya and Bihari Nandan Pandey</i>	257
Teaching Ancient Indian Jurisprudence in Our Time A Heterodox Approach to Orthodoxies <i>S.G. Sreejith</i>	270
The Emotion in Early Buddhist Psychology of Human Values <i>Gyan Prakash</i>	286
Integrating Corporate Social Responsibility (CSR) and Sustainability Linkages with Employees' Perceptions and Competence-Mediating Role of CSR Culture <i>Suchitra Pandey, Shruti Sinha and Parul Rishi</i>	294

Management and Labour Studies

A Quarterly Journal of
Responsible Management

Volume 49 Number 3 August 2024

Contents

Welcome Note	373
Editorial	374
Research Articles	
Developing and Validating Japanese Versions of Psychological Safety Scale, Knowledge Sharing Scale and Expressed Humility Scale <i>Akiko Matsuo, Masaki Tsujita, Kotoko Kita, Satsuki Ayaya and Shin-ichiro Kumagaya</i>	375
Impact of Firm Ownership Type on Organizational Commitment and Citizenship Behaviour <i>Vidyut Lata Dhir, Suranjan Das and Debmallya Chatterjee</i>	389
Moderating Role of Gender and Job Position in the Relationship between Compensation Practice and Organizational Citizenship Behaviour <i>Abu Daud Lutful Zamir Khan and Mohammad Rabiul Basher Rubel</i>	417
Influence of Psychological Capital on Innovation Capacity: An Empirical Study on Banking Institutions <i>Luis Salazar and Beatrice Avolio</i>	440
Evaluating Employee Motivation and Productivity in Bangladesh During the Post-pandemic Era <i>Fm. Asikullah, Phonebuson Chakma, Syed Far Abid Hossain and Khalid Hussain</i>	456
Constraints on the Labour Market Trajectory of Youth and Growth of NEET in India <i>Jajati Keshari Parida and Shiba Shankar Pattayat</i>	477
Factors Influencing E-learning Technology Among Youth in India: An Extended TAM Model <i>Bhuvanesh Kumar Sharma, V. V. Ravi Kumar and Vimal Kamlesh Kumar Bhatt</i>	504

Review Article

Absenteeism Among Nurses: A Bibliometric Analysis of the Past 25 Years of Research
Fatima Riyaz Khateeb

527

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* Free access to tables of contents and abstracts



MANAGEMENT SCIENCE



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Volume 70 • Number 6 • June 2024

<https://pubsonline.informs.org/journal/mnsc>

- 3381** **Emotional Engagement and Trading Performance**
Peter Bossaerts, Felix Fattinger, Kristian Rotaru, Kaitong Xu
- 3398** **A Direct Utility Model for Access Costs and Economies of Scope**
Dong Soo Kim, Sanghak Lee, Taegyu Hur, Jaehwan Kim, Greg M. Allenby
- 3417** **Evaluating the Efficacy of Connected Healthcare: An Empirical Examination of Patient Engagement Approaches and Their Impact on Readmission**
Suparek Lekwijit, Christian Terwiesch, David A. Asch, Kevin G. Volpp
- 3447** **Voluntary Disclosure, Moral Hazard, and Default Risk**
Shiming Fu, Giulio Trigilia
- 3470** **Dynamic Market Timing in Mutual Funds**
Jeffrey A. Busse, Jing Ding, Lei Jiang, Ke Wu
- 3493** **Intertemporal Correlation Aversion—A Model-Free Measurement**
Kirsten I. M. Rohde, Xiao Yu
- 3510** **Does Decision Making for Others Close the Gender Gap in Competition?**
John Ifcher, Homa Zarghamee
- 3527** **Measuring Deterrence Motives in Dynamic Oligopoly Games**
Limin Fang, Nathan Yang
- 3566** **Cross-Sectional Variation of Option-Implied Volatility Skew**
Liuren Wu, Meng Tian
- 3581** **The Cost of Clearing Fragmentation**
Evangelos Benos, Wenqian Huang, Albert Menkveld, Michalis Vasios
- 3597** **The Cost of Exposing Large Institutional Orders to Electronic Liquidity Providers**
Robert Battalio, Brian Hatch, Mehmet Sağlam
- 3619** **Can Technology Startups Hire Talented Early Employees? Ability, Preferences, and Employee First Job Choice**
Michael Roach, Henry Sauermann
- 3645** **Inventory as a Financial Instrument: Evidence from China's Metal Industries**
Vernon Hsu, Jing Wu
- 3664** **Automotive Procurement Under Opaque Prices: Theory with Evidence from the BMW Supply Chain**
Danko Turcic, Panos Markou, Panos Kouvelis, Daniel Corsten
- 3684** **On the Other Side of Hedge Fund Equity Trades**
Xinyu Cui, Olga Kolokolova, Jiaguo (George) Wang
- 3711** **Fast Then Slow: Choice Revisions Drive a Decline in the Attraction Effect**
Paolo Crosetto, Alexia Gaudeul
- 3734** **A Two-Step Synthetic Control Approach for Estimating Causal Effects of Marketing Events**
Kathleen T. Li, Venkatesh Shankar

- 3748** **Dynamic Project Expediting: A Stochastic Shortest-Path Approach**
Luca Bertazzi, Riccardo Mogre, Nikolaos Trichakis
- 3769** **Searching for the Best Yardstick: Cost of Quality Improvements in the U.S. Hospital Industry**
Jong Myeong Lim, Ken Moon, Sergei Savin
- 3789** **Courier Dispatch in On-Demand Delivery**
Mingliu Chen, Ming Hu
- 3808** **Counterparty Risk and Counterparty Choice in the Credit Default Swap Market**
Wenxin Du, Salil Gadgil, Michael B. Gordy, Clara Vega
- 3827** **Lightning Network Economics: Channels**
Paolo Guasoni, Gur Huberman, Clara Shikhelmman
- 3841** **Targeting for Long-Term Outcomes**
Jeremy Yang, Dean Eckles, Paramveer Dhillon, Sinan Aral
- 3856** **Intergenerational Transmission of Organizational Misconduct: Evidence from the Chicago Police Department**
Justin Frake, Derek Harmon
- 3879** **The Diversity Heuristic: How Team Demographic Composition Influences Judgments of Team Creativity**
Devon Proudfoot, Zachariah Berry, Edward H. Chang, Min B. Kay
- 3902** **Genes and Sales**
Shiyang Gong, Qian Li, Song Su, Juanjuan Zhang
- 3923** **Information Spillovers in Experience Goods Competition**
Zhuoqiong Chen, Christopher Stanton, Catherine Thomas
- 3951** **Optimal Learning for Structured Bandits**
Bart Van Parys, Negin Golrezaei
- 3999** **Fair Allocation of Vaccines, Ventilators and Antiviral Treatments: Leaving No Ethical Value Behind in Healthcare Rationing**
Parag A. Pathak, Tayfun Sönmez, M. Utku Ünver, M. Bumin Yenmez
- 4037** **Network Externalities and Market Dominance**
Robert Akerlof, Richard Holden, Luis Rayo
- 4051** **High Discounts and Low Fundamental Surplus: An Equivalence Result for Unemployment Fluctuations**
Indrajit Mitra, Taeuk Seo, Yu Xu
- 4069** **Correlated Cluster-Based Randomized Experiments: Robust Variance Minimization**
Ozan Candogan, Chen Chen, Rad Niazadeh
- 4087** **Operational Risk Management: Optimal Inspection Policy**
Youngsoo Kim, Yuqian Xu
- 4105** **Transient Customer Response to Data Breaches of Their Information**
Sumit Agarwal, Pulak Ghosh, Tianyue Ruan, Yunqi Zhang
- 4115** **Discrimination and Economic Expectations**
William Bazley, Yosef Bonaparte, George Korniotis, Alok Kumar
- 4132** **Bounds and Heuristics for Multiproduct Pricing**
Guillermo Gallego, Gerardo Berbeglia
- 4145** **Market Consequences of Sovereign Accounting Errors**
Marion Boisseau-Sierra, Jenny Chu, Shiva Rajgopal
- 4155** **"Zero Cost" Majority Attacks on Permissionless Proof of Work Blockchains**
Joshua S. Gans, Hanna Halaburda

MANUFACTURING & SERVICE OPERATIONS MANAGEMENT

Volume 26 • Number 4 • July-August 2024

<https://pubsonline.informs.org/journal/msom>

Frontiers in Operations

- 1189** **Introduction: Frontiers in Operations**
Georgia Perakis
- 1190** **Frontiers in Operations: Does Physician's Choice of When to Perform EHR Tasks Influence Total EHR Workload?**
Umit Celik, Sandeep Rath, Saravanan Kesavan, Bradley R. Staats
- 1211** **Frontiers in Operations: Waiting Experience in Open-Shop Service Networks: Improvements via Flow Analytics and Automation**
Manlu Chen, Opher Baron, Avishai Mandelbaum, Jianfu Wang, Galit B. Yom-Tov, Nadir Arber
- 1229** **Frontiers in Operations: Equitable Data-Driven Facility Location and Resource Allocation to Fight the Opioid Epidemic**
Joyce Luo, Bartolomeo Stellato
- 1245** **Frontiers in Operations: The Confidence Trap in Operations Management Practices: Anatomy of Man-Made Disasters**
Akhil Bhardwaj, Henk Akkermans
- 1269** **Frontiers in Operations: Battery as a Service: Flexible Electric Vehicle Battery Leasing**
Lingling Shi, Bin Hu
- 1286** **Frontiers in Operations: News Event-Driven Forecasting of Commodity Prices**
Sunandan Chakraborty, Srikanth Jagabathula, Lakshminarayanan Subramanian, Ashwin Venkataraman
- 1306** **Frontiers in Operations: Employees vs. Contractors: An Operational Perspective**
Ilan Lobel, Sébastien Martin, Haotian Song
- 1323** **Frontiers in Operations: Valuing Nursing Productivity in Emergency Departments**
Hao Ding, Sokol Tushe, Diwas Singh KC, Donald K. K. Lee
- 1338** **Frontiers in Operations: Optimal Genetic Testing of Families**
Daniel Adelman, Kanix Wang

Research Articles

- 1358** **RiRiShun Logistics: Home Appliance Delivery Data for the 2021 *Manufacturing & Service Operations Management* Data-Driven Research Challenge**
Xiaolong Guo, Yugang Yu, Gad Allon, Meiyan Wang, Zhentai Zhang
- 1372** **Should Only Popular Products Be Stocked? Warehouse Assortment Selection for E-Commerce Companies**
Xiaobo Li, Hongyuan Lin, Fang Liu
- 1387** **Supply Chain Contracts in the Small Data Regime**
Xuejun Zhao, William B. Haskell, Guodong Yu
- 1402** **Robust Drone Delivery with Weather Information**
Chun Cheng, Yossiri Adulyasak, Louis-Martin Rousseau
- 1422** **Service Quality Implications of Long Periods of Consecutive Working Days: An Empirical Study of Neonatal Intensive Care Nursing Teams**
Felix Miedaner, Ludwig Kuntz, Kerstin Eilermann, Bernhard Roth, Stefan Scholtes
- 1435** **Allocation of Funds in Bilevel Subsidy Welfare Programs**
Wei Wei, Priyank Arora, Senay Solak
- 1454** **Product Service Outsourcing: Impact of Environment Uncertainty and Partial Observability**
Yimin Wang, Mei Li, Ning Ma, Heng Zhang
- 1472** **Technology-Enabled Agent Choice and Uptake of Social Assistance Programs: Evidence from India's Food Security Program**
Rakesh Allu, Maya Ganesh, Sarang Deo, Sripad K. Devalkar
- 1489** **Corporate Governance and Related Party Transactions in Global Supply Chains**
Seungrae Lee, Michael K. Lim, Seung Jae Park, Sridhar Seshadri
- 1508** **Allocating Inventory Risk in Retail Supply Chains: Risk Aversion, Information Asymmetry, and Outside Opportunity**
Chengfan Hou, Mengshi Lu
- 1526** **The Effects of Selling Formats and Upstream Competition on Product Pricing and Quality Design**
Lu Hsiao, Xin Ma, Ying-Ju Chen
- 1542** **Does Volunteering Crowd Out Donations? Evidence from Online Experiments**
Chao Wu, Mahyar Eftekhari
- 1567** **Wasserstein Robust Classification with Fairness Constraints**
Yijie Wang, Viet Anh Nguyen, Grani A. Hanasusanto



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Volume 43 • Number 4 • July-August 2024

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- 697** **Frontiers: Digital Hermits**
Jeanine Miklós-Thal, Avi Goldfarb, Avery Haviv, Catherine Tucker
- 709** **Frontiers: Can Large Language Models Capture Human Preferences?**
Ali Goli, Amandeep Singh
- 723** **Frontiers: The Effect of an Ad Ban on Retailer Sales: Insights from a Natural Experiment**
Sebastian Gabel, Dominik Molitor, Martin Spann
- 734** **Advertising and Content Creation on Digital Content Platforms**
Qitian Ren
- 751** **Uninformed Choices in Perishables**
Karsten Hansen, Kanishka Misra, Robert Evan Sanders
- 778** **Can Merchants Benefit from Entry by (Amazon-Like) Platform if Multiagent Prices Signal Quality?**
Ye Qiu, Ram C. Rao
- 797** **Estimating Demand for Subscription Products: Identification of Willingness to Pay Without Price Variation**
Cheng Chou, Vineet Kumar
- 817** **Do Sellers Benefit from Sponsored Product Listings? Evidence from an Online Marketplace**
Mingyu Joo, Jiaqi Shi, Vibhanshu Abhishek
- 840** **The Role of Messenger in Advertising Content: Bayesian Persuasion Perspective**
Jiwoong Shin, Chi-Ying Wang
- 863** **Doing More with Less: Overcoming Ineffective Long-Term Targeting Using Short-Term Signals**
Ta-Wei Huang, Eva Ascarza
- 885** **Creation, Consumption, and Control of Sensitive Content**
Yue Wu
- 903** **Latent Stratification for Incrementality Experiments**
Ron Berman, Elea McDonnell Feit
- 918** **Commentary on "Frontiers: Breaking the Glass Ceiling: Empowering Female Entrepreneurs Through Female Mentors"**
Ting Zhang
- 921** **Focus on Authors**

Millennial Asia

An International Journal of Asian Studies

Volume 15 Number 3 September 2024

Contents

Articles

- Do Trade Openness and Output Gap Affect Inflation? Empirical Evidence from BRICS Nations 359
Megha Chhabra, Arun Kumar Giri and Arya Kumar
- Factors Influencing Sustainable Software Practices and the Moderating Role of Knowledge Accessibility: Evidence from the Malaysian Electronic Industry 384
Chukwuyem Giweze, Nor Azah Abdul Aziz and Yusri Arshad
- Asymmetric Effects of Foreign Direct Investment on Economic Growth: Fresh Evidence from India Using NARDL Simulation 409
Waseem Alam, Firdos Ikram, Pushp Kumar, Mohammad Haseeb and Nazim Ali
- Public Debt and Economic Growth in India: The New Evidence 429
Bhanu Pratap Singh and Sujit Kumar
- Analyzing GAVI the Vaccine Alliance as a Global Health Partnership Model: A Constructivist Analysis of the Global Health Crisis 447
Sandeep Singh, Jagmeet Bawa, Bawa Singh, Balinder Singh and Shankar Lal Bika
- What Drives the Young Malaysian Generation to Become Horticulture Farmers? A Qualitative Approach 465
R. B. Radin Firdaus, Andrew Ebekozi, Mohamad Shaharudin Samsurijan and Hafizi Rosli
- Customer Perception Towards Pradhan Mantri Jan-Dhan Yojana (PMJDY): An Empirical Investigation from Slum-dwellers Perspective 487
Koustubh Kanti Ray

Book Review

Swati Mehta and Baldev Singh Shergill, 2023. *Innovation Systems, Economic Development and Public Policy: Sustainable Options from Emerging Economies*
Rajeev Sharma

515

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PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 17

ISSUE NUMBER : 6

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JUNE 2024

CONTENTS

Perceived Financial Preparedness for Retirement of Technical Teachers : An Empirical Study in Andhra Pradesh, India	Kiran Kumar Voleti Pawan Kumar Sudhansu Sekhar Nanda Bikash Ranjan Debata	8
--	--	----------

Unraveling Job Embeddedness in the Indian Hotel Sector : Investigating Turnover and Retention	Anjali Dimri Pankaj Kumar Vijay Kumar Jain	27
--	--	-----------

Electric Vehicles in India : Identifying the Adoption Predictors	Rekha Attri Pooja S. Kushwaha	46
---	----------------------------------	-----------

ESG Investing from the Perspective of 4Ps of Marketing	Farrukh Nadeem Ajay Singh	63
---	------------------------------	-----------

Contents

Editorial

- The Un(daunting) Grounded Theory and Narrative Research 139
Shreya Mishra

Research Articles

- Dynamic Capabilities of Environmentally Sustainable Enterprises: An Exploratory Study 148
Suman Phalswal, Rohit Bhardwaj, Arunaditya Sahay and M. Akbar
- A Qualitative Diagnosis of Factors Influencing Presumptive Tax Collection in Zimbabwe 166
Munjeyi Edmore and Fourie Houdini
- A Comprehensive Examination of Entrepreneurial Networking Within the Indian Entrepreneurial Ecosystem 187
Shirin M. Khokhawala and Radha Iyer
- Importance of Unconscious Conditioning: Case Study of Mithila 209
Shruti Mishra

Review Article

- Mapping the Conceptual and Intellectual Structure of the Investor's Financial Behaviour: A Bibliometric Analysis 228
Zeenat Jamal Ansari, Seema Gupta and Meena Bhatia

Applied or Empirical Research

- Assessing the Degree of Market Power in the Rice Milling Industry of Sri Lanka: An Application of the NEIO Approach
Musthapha Mufeeth, Senal Weerasooriya and Jeevika Weerahewa 115
- Household Vulnerability and Resilience in Tunisia: Evidence Using Fuzzy Sets and Multidimensional Approach
Khaled Nasri and Besma Belhadj 135

Policy Analysis and Debate

- Technology-integrated Pedagogy, Learning Outcomes and Retention: Can Public–Private Partnerships Play a Role in Primary Education in India?
Simanti Bandyopadhyay and Aishna Sharma 154

Theoretical Research

- Fair Allocations in an Overlapping Generations Economy
Ram Sewak Dubey and Francesco Ruscitti 172
- An Economic Analysis of Stalking
W. David Allen 200

Contents

PERSPECTIVES

Journey of an Edupreneur—Design-Thinking Approach
Shameem Shagirbasha

121

Abstract: Entrepreneurs in the field of education have rarely been studied in literature. The purpose of this paper is to understand the entrepreneurial journey of an edupreneur using three stages of the design thinking model. An exploratory study using the case method was conducted by focusing on one edupreneur. Interviews among various stakeholders were conducted to understand the subject in addition to analysing the secondary data. This study is the first attempt in literature, to the best of our knowledge, to examine an edupreneur's journey with reference to the design thinking approach to bring in new insights on education entrepreneurship.

Keywords: Edupreneurship, Education, Entrepreneurship, Design Thinking

RESEARCH

Organizational Learning Culture and Firm Performance: The Mediating Role of Learning Agility
Aastha Tripathi

129

Abstract: The present study explores the association between organisational learning culture (OLCu), learning agility, and firm performance pertinent to the Indian context. A cross-sectional study was conducted to achieve the research objective. By using a questionnaire survey method, data was collected from 313 respondents. This study has used path analysis to draw conclusions from the collected data. Results suggest that there is a significantly positive influence of OLCu on the learning agility of employees. Further, learning agility is a partial mediator in the association between OLCu and firm performance.

Keywords: Firm Performance, Information Technology, Learning Agility, Organizational Learning Culture, India

E-learning Quality and the Learners' Choice Using Spherical Fuzzy Analytic Hierarchy Process
Decision-making Approach

Phong Thanh Nguyen, Quyen Le Hoang Thuy To Nguyen, Vy Dang Bich Huynh and Luan Thanh Nguyen

143

Abstract: This study investigates the adoption criteria of e-learning quality in Vietnam using the Spherical Fuzzy Analytic Hierarchy Process (SF-AHP) approach. Focusing on the prioritisation of quality criteria within e-learning, it emphasises the significance of system, resource, and core factors. The research result identifies system factors as the most influential, followed by resource and core factors, which are essential for effective e-learning environments. The research provides a strategic framework for enhancing e-learning quality, offering valuable insights for stakeholders aiming to optimise educational outcomes in the digital era.

Keywords: Spherical Fuzzy Analytic Hierarchy Process, Decision-making, Education Quality, Technology Acceptance Model, Vietnam

Abstract: Based on an ethnographic study we explore the client-vendor relationship as it manifested through an AI research unit of an Indian IT organisation (the vendor). Through this unit, the organisation took up offshore AI projects largely centered around the automation of client focused business process services. The objective of this study is to understand how these new projects affect the longevity of client-vendor relationship in the Indian IT services sector. Our findings indicate potential weakening of this relationship caused by client-side expectations which dominate over the vendors' need to make workflow adjustments for the new AI projects.

Keywords: Artificial Intelligence, Indian IT Sector, Ethnography, Business Process Outsourcing

MANAGEMENT CASE

Tata Steel's Acquisition of Bhushan Steel: Steeling the Competition
Diptiranjan Mahapatra, Kaushik Roy and Biswatosh Saha

Abstract: This case examines Tata Steel's acquisition of Bhushan Steel for INR 352 billion in May 2018. As the first successful acquisition under the Insolvency and Bankruptcy Code (IBC) 2016, this case presents an idiosyncratic context to study acquisitions involving additional stakeholders. We investigate the role of the institutional environment and also undertake detailed calculations to dissect the seemingly divergent analyst conclusions on the competitiveness of the deal.

Keywords: Insolvency and Bankruptcy Code (IBC), Mergers and Acquisitions (M&A), Post Merger Integration (PMI), Indian Steel Industry

CASE DIAGNOSIS

Tata Steel's Acquisition of Bhushan Steel: Steeling the Competition
Jinesh Panchali

Contents

Review Article

- Emotional Intelligence in the Field of Business and Management:
A Bibliometric Analysis of the Last Two Decades 419
Shubham Sharma and Vivek Tiwari

Research Articles

- Determinants of Consumer Perceptions of the Ethics of Online Retailers:
An Investigation Using Confirmatory Factor Analysis 436
Saptarshi Bhattacharya, Rajendra Prasad Sharma and Ashish Gupta
- Factors Impacting Resilience of Women Entrepreneurs in India in the Face of COVID-19 448
Sukhjeet Kaur Matharu and Divya Juneja
- Managerial Ability and Real Earnings Management Among Indian Listed Firms 459
Manish Kumar and Rishabh Goswami
- Examining the Relationship Between Stock Returns and Investor Sentiments:
The Moderating Effect of Weather Patterns 469
M. Rahila Begam, Manivannan Babu and M. M. Sulphey
- Asymmetric Effect of Fiscal Deficit on Current Account Deficit: Evidence from India 480
Vishal Sharma, Masudul Hasan Adil, Sana Fatima and Ashok Mittal
- Transitioning from Military to Civilian Society: Trials and Tribulations of Integration Process 494
Molak R. Sharma and Dhiraj Jain
- Career Adapt-Abilities Scale-Short Form: Validation for Use in India 504
Suchitra Pal and Lalatendu Kesari Jena
- Structural Equation Modelling to Understand the Impact of Various Components of
CSR and the Benefits to Stakeholders 511
Rinku Jain, Asha Deepak Bhatia and Kirti Arekar
- Leadership Style and Work Engagement: A Comparison of Private and Public Sector Firms in India 523
Jain Mathew, Kohila Rajam and Sridevi Nair

Management Case

- Heavy Lifters, India: Towards a Circular Economy Era 529
Anupama Prashar

Case Analyses

Case Analysis I: Heavy Lifters, India: Towards a Circular Economy Era
Sushant Bhatnagar

535

Case Analysis II: Heavy Lifters, India: Towards a Circular Economy Era
Atul Prashar

538

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