Institute of Management Technology

Ghaziabad, Delhi NCR

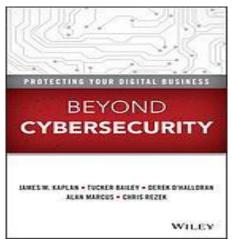




NEW ARRIVALS

August 2024



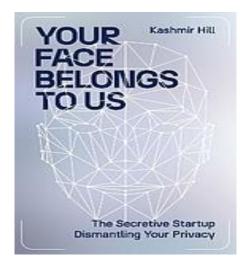


Beyond cybersecurity: protecting your digital business by Kaplan, James M

John Wiley & Sons 2015

Acc. No.: 51808 Call No.: 005.8 ISBN: 9781119026846

Summary: Annotation Protecting your digital assets is no longer a technical conversation alone, but one that should involve the Board and senior executives. This study offers concrete, actionable and business-wise recommendations to strengthen cyber resilience.



Your face belongs to us: the secretive startup dismantling your privacy by Hill, Kashmir

Simon & Schuster 2023

Acc. No.: 51764 Call No.: 006.2 ISBN: 9781398509184

Summary: When Kashmir Hill stumbled upon Clearview AI, a mysterious startup selling an app that claimed it could identify anyone using just a snapshot of their face, the implications were terrifying. The app could use the photo to find your name, your social media profiles, your friends and family – even your home address. But this was just the start of a story more shocking than she could have imagined.

Launched by computer engineer Hoan Ton-That and politician Richard Schwartz, and assisted by a cast of controversial characters on the altright, Clearview AI would quickly rise to the top, sharing its app with billionaires and law enforcement. In this riveting feat of reporting Hill weaves the story of Clearview AI with an exploration of how facial recognition technology is reshaping our lives, from its use by governments and companies like Google and Facebook (who decided it was too radical to release) to the consequences of racial and gender biases baked into the AI. Soon it could expand the reach of policing as it has in China and Russia and lead us into a dystopian future.



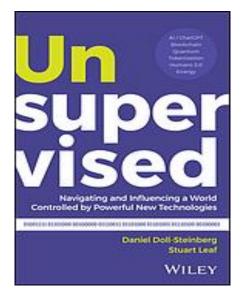
Al needs you: how we can change Al's future and save our own by Harding, Verity

Princeton University Press 2024

Acc. No.: 51810 Call No.: 006.3 ISBN: 9780691266138

Summary: Artificial intelligence may be the most transformative technology of our time. As Al's power grows, so does the need to figure out what and who this technology is really for. Al Needs You argues that it is critical for society to take the lead in answering this urgent question and ensuring that Al fulfils its promise.

Verity Harding draws inspiring lessons from the histories of three twentieth-century tech revolutions the space race, in vitro fertilization, and the internet to empower each of us to join the conversation about AI and its possible futures. Sharing her perspective as a leading insider in technology and politics, she rejects the dominant narrative, which often likens AI's advent to that of the atomic bomb. History points the way to an achievable future in which democratically determined values guide AI to be peaceful in its intent; to embrace limitations; to serve purpose, not profit; and to be firmly rooted in societal trust.

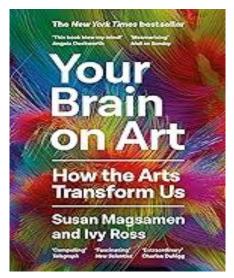


Unsupervised: navigating and influencing a world controlled by powerful new technologies by Doll-Steinberg, Daniel

John Wiley & Sons 2023

Acc. No.: 51695 Call No.: 006.3 ISBN: 9781394209903

Summary: How a broad range of new immensely powerful technologies is disrupting and transforming every corner of our reality-and why you must act and adapt Unsupervised: Navigating and Influencing a World Controlled by Powerful New Technologies examines the fast-emerging technologies and tools that are already starting to completely revolutionize our world. Beyond that, the book takes an in-depth look at how we have arrived at this dizzying point in our history, who holds the reins of these formidable technologies, mostly without any supervision. It explains why we as business leaders, entrepreneurs, academics, educators, lawmakers, investors or users and all responsible citizens must act now to influence and help oversee the future of a technological world. Quantum computing, artificial intelligence, blockchain, decentralization, virtual and augmented reality, and permanent connectivity are just a few of the technologies and trends considered, but the book delves much deeper, too.



Your brain on art: how the arts transform us by Magsamen, Susan

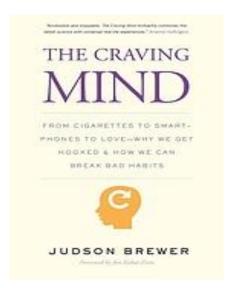
Canongate Books 2023

Acc. No.: 51715 Call No.: 111.85 ISBN: 9781805303305

Summary: The arts can deliver potent, accessible and proven solutions for the wellbeing of everyone.

In this book, Magsamen and Ross offer compelling research that shows how engaging in an art project - from painting and dancing to expressive writing, architecture and more - for as little as forty-five minutes reduces the stress hormone cortisol, no matter your skill level, and just one art experience per month can extend your life by ten years.

Your Brain on Art is an authoritative guide to how neuroaesthetics can help us transform traditional medicine, build healthier communities and mend an aching planet.

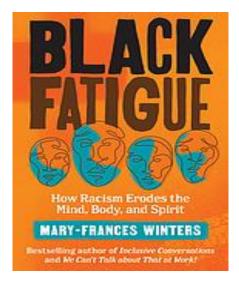


The craving mind: from cigarettes to smartphones to love why we get hooked and how we can break bad habits by Brewer, Judson

Yale University Press 2017

Acc. No.: 51800 Call No.: 128.2 ISBN: 9780300234367

Summary: Why are bad habits so hard to overcome? Is there a key to conquering the cravings we know are unhealthy for us? This book provides ground breaking answers to the most important questions about addiction. Dr. Judson Brewer, a psychiatrist and neuroscientist who has studied the science of addictions for twenty years, reveals how we can tap into the very processes that encourage addictive behaviors in order to step out of them.

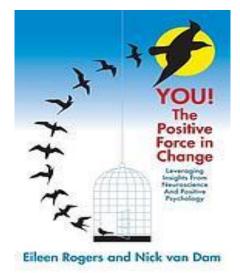


Black fatigue: how racism erodes the mind, body and spirit by Winters, Mary-Frances

Berrett-Koehler Publishers 2020

Acc. No.: 51706 Call No.: 128.2 ISBN: 9781523091300

Summary: Defines and explores Black fatigue, the intergenerational impact of systemic racism on the physical and psychological health of Black people and explain why and how society needs to collectively do more to combat its pernicious effects.

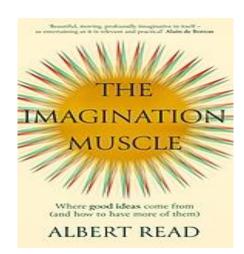


You the positive force for change: leveraging insights from neuroscience and positive psychology by Rogers, Eileen

Lulu Publishing 2015

Acc. No.: 51698 Call No.: 150.195 ISBN: 9781483418148

Summary: Praise for You! The Positive Force in Change "This is indeed a path-breaking book! Nick and Eileen have integrated many breakthrough concepts and research and brought it together in a holistic and powerful manner to propose a roadmap for human excellence." -Raghu Krishnamoorthy, Vice President, Executive Development, and Chief Learning Officer, General Electric. "A thinking person's self-help book, YOU! takes you on a continuously stimulating and practical tour of the best current work in the science of human potential." Robert Kegan, Harvard Professor and co-author, Immunity to Change "By drawing on rigorous research, the authors present a delicious menu of techniques that can help YOU! fulfil your potential for both success and happiness."

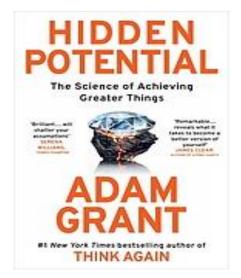


The imagination muscle: where good ideas come from and how to have more of them by Read, Albert

Constable 2023

Acc. No.: 51714 Call No.: 153.3 ISBN: 9780349134772

Summary: For some, the imagination is a luxury in the modern age; something which is by turns elusive, difficult to employ and better left to others. But what is it to imagine exactly? How do we go about it, and why is it so important that we imagine for ourselves?

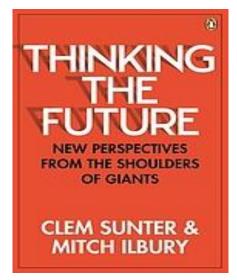


Hidden potential: the science of achieving greater things by Grant, Adam

Penguin 2023

Acc. No.: 51756 Call No.: 153.4 ISBN: 9780753560051

Summary: We live in a world that's obsessed with talent. We celebrate gifted students in school, natural athletes in sports, and child prodigies in music. But admiring people who start out with innate advantages leads us to overlook the distance we ourselves can travel. We underestimate the range of skills that we can learn and how good we can become. We can all improve at improving. And when opportunity doesn't knock, there are ways to build a door. This book offers a new framework for raising aspirations and exceeding expectations. Adam Grant weaves together ground breaking evidence, surprising insights, and vivid storytelling that takes us from the classroom to the boardroom, the playground to the Olympics, and underground to outer space. He shows that progress depends less on how hard you work than how well you learn.

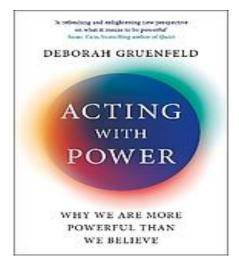


Thinking the future: new perspectives from the shoulders of giants by Sunter, Clem

Penguin Books 2022

Acc. No.: 51849 Call No.: 153.4 ISBN: 9781776096299

Summary: Every decision we make is a decision about the future. We constantly make choices that affect the next week, year or decade, but get blinded by what we want or expect the future to be. Cognitive traps lie everywhere: failing to question our assumptions; believing in greater certainty and personal control than life allows; or missing signals because we're distracted by the noise. The post-2020 world demands a revolutionary way of looking ahead, and in these unpredictable times, the key to good futures thinking is good thinking. The goal of constructive futurism is not to forecast specific events, but to plot a series of scenarios that show what could happen. Consequently, we can work towards the future we want, avoid the ones we don't, and be prepared to manage the risks and opportunities no matter what. In Thinking the Future, scenario specialists Clem Sunter and Mitch Ilbury teach us the futurist's art of decision-making, where the flexibility of thinking like a fox plays a key role in adapting to a complex and interconnected world.



Acting with power: why we are more powerful than we believe by Gruenfeld, Deborah H

Profile Books 2020

Acc. No.: 51816 Call No.: 153.4 ISBN: 9781788164955

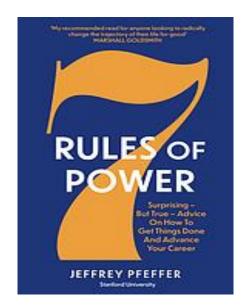
Summary: An eye-opening exploration of power and how we can harness it using performance techniques borrowed from actors.

What if instead of worrying about getting more power, we focus on using the power we do have better?

Stanford business professor Deborah Gruenfeld combines 25 years of social psychology research with personal experience to reveal the truth about power: that we all have more than we realise and what counts is what we do with it.

Acting with Power shows anyone seeking greater professional and academic success what power is actually for, how to identify it within ourselves, and how to use it constructively using acting techniques.

Some of us crave a bigger role, and many of us feel like imposters in our current ones. Acting with Power shows us how to be the best version of ourselves in any role, on any stage.



7 rules of power: surprising but true advice on how to get things done and advance your career by Pfeffer, Jeffrey

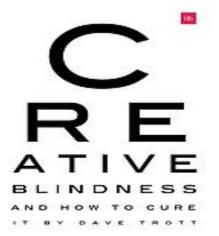
Swift Press 2023

Acc. No.: 51814 Call No.: 153.4 ISBN: 9781800751286

Summary: If you want to 'change lives, change organizations, change the world,' the Stanford business school's motto, you need power. Is power the last dirty secret or the secret to success? Both. While power carries some negative connotations, power is a tool that can be used for good or evil. Don't blame the tool for how some people used it.

Rooted firmly in social science research, Pfeffer's 7 rules provide a manual for increasing your ability to get things done, including increasing the positive effects of your job performance.

With 7 Rules of Power, you'll learn, through both numerous examples as well as research evidence, how to accomplish change in your organization, your life, the lives of others, and the world.



Creative blindness: and how to cure it by Trott, Dave

Harriman House 2019

Acc. No.: 51789 Call No.: 153.42 ISBN: 9780857197306

Summary: Creativity is all around us. Not in art galleries. But on the train, at work, in the street outside, and in schools, hospitals and restaurants. Creative vision exists wherever people are. In this entertaining collection of real-life stories, Dave Trott applies his crystal clear lens to define what genuine creative vision looks like. It is problem solving, clarity of thought, seeing what others do not see, and removing complexity to make things as simple as you can. The timeless lessons revealed here can be applied in advertising, business and throughout everyday life. By seeing things differently, you can think differently, and change the world around you.

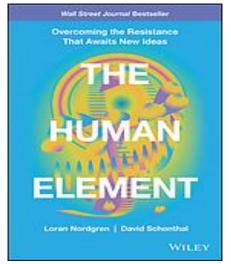


Think bigger: how to innovate by Iyengar, Sheena

Columbia University Press 2023

Acc. No.: 51783 Call No.: 153.43 ISBN: 9780231198844

Summary: Over the past few years, Sheena Iyengar and William Duggan have developed and taught original course material at Columbia Business School that applies a new method of creative thinking to innovation problems of all kinds. It draws from recent advances in cognitive psychology and gives guidance on converting the natural methodology of creative thinkers throughout history to a formal method reader can teach and learn in a conventional classroom workshop setting. The heart of the method is a wide and thorough search for relevant examples beyond what you currently know: that is how you think bigger. Some steps make sure the problem itself is realistic, ambitious, and something that matches your own desires - so you truly want to solve it. Other steps help you arrive at a new combination of relevant examples that solve the problem in a way that other people understand and accept.

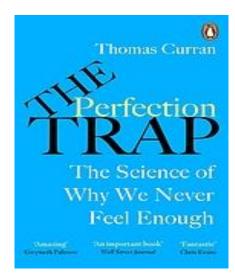


The human element: overcoming the resistance that awaits new ideas by Nordgren, Loran F

John Wiley & Sons 2022

Acc. No.: 51694 Call No.: 153.852 ISBN: 9781119765042

Summary: This book offers the readers two essential insights. First, readers will discover the four Frictions that operate against their efforts to influence and innovate. They will come to understand the unexpected reasons why the ideas and initiatives they are most passionate about get rejected. Second, readers will learn how to both identify and disarm these forces of resistance. Even better, the reader will discover how to turn the forces of Friction into winds of change. The insights this book offers are important because, as the authors will show, people have the wrong influence intuitions. The conventional approach to influence and catalyzing change is to add or highlight value -- to explain the benefits or enhance the appeal. They call this the "sizzle syndrome". The conventional approach is, of course, necessary. But it's woefully insufficient. Insufficient because it misses not just half the story, but its most important part. Whenever we want to create change, we must first appreciate and respect the forces operating against us.

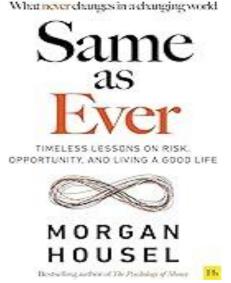


The perfection trap: the science of why we never feel enough by Curran, Thomas

Penguin Books 2024

Acc. No.: 51842 Call No.: 155.232 ISBN: 9781847943866

Summary: In the bestselling tradition of Brene Brown's The Gifts of Imperfection, this illuminating book by an acclaimed professor at the London School of Economics explores how the pursuit of perfection can become a dangerous obsession that leads to burnout and depression keeping us from achieving our goals. Today, burnout and depression are at record levels, driven by a combination of intense workplace competition, constant social media compelling us to compare ourselves to others, the quest for elite credentials, and helicopter parenting. Society continually broadcasts the need to want more, and to be perfect. Here, in The Perfection Trap, author Thomas Curran tells us to stop chasing perfection and instead, encourages us to embrace "good enough.

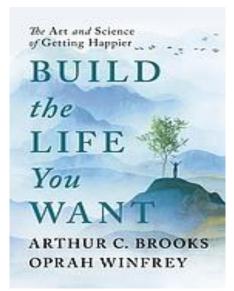


Same as ever: timeless lessons on risk, opportunity and living a good life by Housel, Morgan

Harriman House 2023

Acc. No.: 51838 Call No.: 155.24 ISBN: 9781804090947

Summary: When planning for the future we often ask, "What will the economy be doing this time next year?" Or, "What will be different ten years from now?" But forecasting is hard. The important events that will shape the future are inherently unpredictable. Instead, we should be asking a different question: What will be the same ten years from now? What will be the same one hundred years from now? Knowledge of the things that never change is more useful, and more important, than an uncertain prediction of an unknowable future. In Same as Ever, bestselling author Morgan Housel shares 24 short stories about the ways that life, behaviour, and business will always be the same.

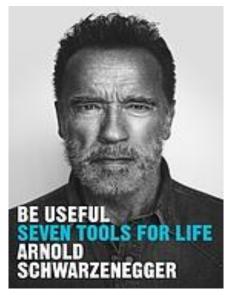


Build the life you want: the art and science of getting happier by Brooks, Arthur C

Rider 2023

Acc. No.: 51774 Call No.: 158 ISBN: 9781846047831

Summary: You can get happier. And getting there will be the adventure of a lifetime. In Build the Life You Want, Arthur C. Brooks and Oprah Winfrey invite you to begin a journey toward greater happiness, no matter how challenging your circumstances. Combining their decades of experience studying happiness from every angle, they show you how to improve your life right now - instead of waiting for the outside world to change.

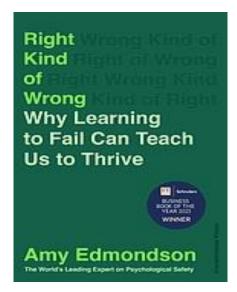


Be useful: seven tools for life by Schwarzenegger, Arnold

Ebury Publishing 2023

Acc. No.: 51773 Call No.: 158.1 ISBN: 9781529146547

Summary: The seven rules to follow to realize your true purpose in lifedistilled by Arnold Schwarzenegger from his own journey of ceaseless reinvention and extraordinary achievement, and available for absolutely anyone. The world's greatest bodybuilder. The world's highest paid movie star. The leader of the world's sixth largest economy. That these are the same person sounds like the setup to a joke. But this is no joke. This is Arnold Schwarzenegger. And this did not happen by accident. Arnold's stratospheric success happened as part of a process. As the result of clear vision, big thinking, hard work, direct communication, resilient problem-solving, open-minded curiosity, and a commitment to giving back. All of it guided by the one lesson Arnold's father hammered into him above all: be useful. As Arnold conquered every realm he entered, he kept his father's adage close to his heart. Written with his uniquely earnest, blunt, powerful voice, BE USEFUL takes readers on an inspirational tour through Arnold's toolkit for a meaningful life. Arnold shows us how to put those tools to work, in service of whatever fulfilling future we can dream up for ourselves.

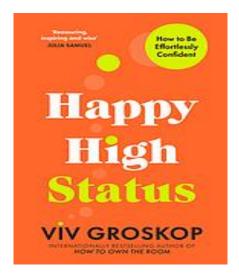


Right kind of wrong: why learning to fail can teach us to thrive by Edmondson, Amy C

Cornerstone Press 2023

Acc. No.: 51724 Call No.: 158.1 ISBN: 9781847943774

Summary: Amy Edmondson is renowned for her transformative research into psychological safety - the notion that the most effective teams are those where people feel safe, respected and valued. Now, Edmondson shows how we can all build psychological safety into our own workplaces - by learning how to overcome and thrive through failure. Failure, Edmondson shows, is part of life. And yet all too often we get failure wrong - either beating ourselves up for our failures, or struggling to learn the right lessons from them. Here, Edmondson uncovers the three kinds of failure and explains how we should respond to each. Along the way, she draws on case studies from the likes of Google, Pixar and the Chicago Bulls to sketch out what successful failure looks like in practice - whether that's learning from the good failures, or accepting and moving on from the bad failures. The resulting book will help you overcome your flaws and succeed at work. We all fail every day. Right Kind of Wrong will help you fail better.

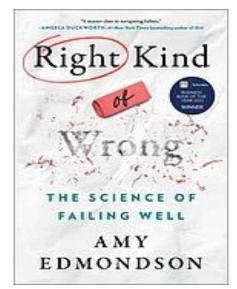


Happy high status: how to be effortlessly confident by Groskop, Viv

Transworld Publishers 2023

Acc. No.: 51722 Call No.: 158.1 ISBN: 9781911709275

Summary: Everyone wants to be able to face challenging situations without feeling daunted, intimidated or stressed. But no-one wants to be labelled over-confident, arrogant or smarmy, or to get caught up in their own hype. So how can you feel authentically confident - without the cringe, and without pretending to be something you're not? Happy high status is a new way of thinking about confidence and how you relate to yourself. It's how actors and comedians enhance their presence on stage and screen. It lends strength and energy to your interactions, big and small, and is a way of projecting status, minimising self-doubt and moving effortlessly through life. Drawing on research, practical tips and lessons from the worlds of comedy, film, television, politics and sport, Viv Groskop offers a masterclass in how you can access this new form of confidence at any time. All, crucially, with no risk of anyone thinking that you are your own biggest fan.

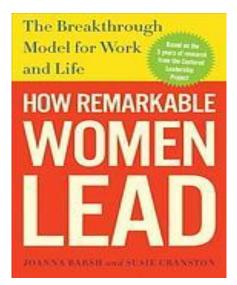


Right kind of wrong: the science of failing well by Edmondson, Amy C

Atria Books 2023

Acc. No.: 51723 Call No.: 158.1 ISBN: 9781982195069

Summary: Award-winning Harvard Business School professor Amy Edmondson has influenced legion MBA grads as well as Big Think authors from Brené Brown to Adam Grant with her pioneering work on psychological safety. Now, Amy is bringing her work to the wider world, upending our entire cultural notion of failure with this guide to the science of failing well, which actualizes the potential of psychological safety for both individuals and organizations alike.

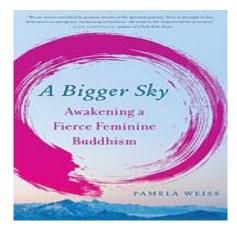


How remarkable women lead: the breakthrough model for work and life by Barsh, Joanna

Crown Business 2011

Acc. No.: 51696 Call No.: 158.4082 ISBN: 9780307461704

Summary: Examines successful women in leadership roles and discusses the five fundamental elements of the "centered leadership" model--meaning, framing, connecting, engaging, and energizing--with anecdotes about women CEOs and other females working in leadership positions.

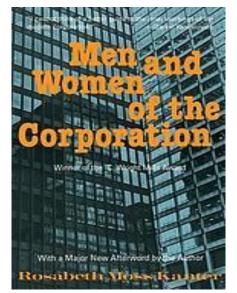


A bigger sky: awakening a fierce feminine Buddhism by Weiss, Pamela

North Atlantic Books 2020

Acc. No.: 51788 Call No.: 294.3082 ISBN: 9781623174750

Summary: Reimagining Buddhism through a feminine lens: A powerful memoir of healing, strength, and spiritual awakening.

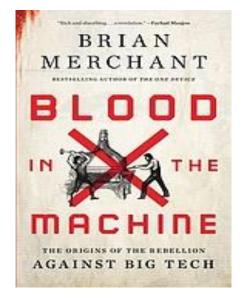


Men and women of the corporation by Kanter, Rosabeth Moss

Basic Books 1993

Acc. No.: 51780 Call No.: 301.1832 ISBN: 9780465044542

Summary: In this landmark work on corporate power, especially as it relates to women, Rosabeth Moss Kanter, the distinguished Harvard management thinker and consultant, shows how the careers and self-images of the managers, professionals, and executives, and also those of the secretaries, wives of managers, and women looking for a way up, are determined by the distribution of power and powerlessness within the corporation. This new edition of her award-winning book has a major new afterward in which the author reviews and analyzes how attitudes and practices within the corporate power structure have changed in the 1990s.



Blood in the machine: the origins of the rebellion against big tech by Merchant, Brian

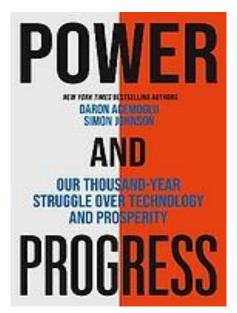
Little, Brown and Company 2023

Acc. No.: 51843 Call No.: 303.483 ISBN: 9780316487740

Summary: The most urgent story in modern tech begins not in Silicon Valley but two hundred years ago in rural England, when workers known as the Luddites rose up rather than starve at the hands of factory owners who were using automated machines to erase their livelihoods.

The Luddites organized guerrilla raids to smash those machines-on punishment of death-and won the support of Lord Byron, enraged the Prince Regent, and inspired the birth of science fiction. This all-but-forgotten class struggle brought nineteenth-century England to its knees.

Today, technology imperils millions of jobs, robots are crowding factory floors, and artificial intelligence will soon pervade every aspect of our economy. How will this change the way we live? And what can we do about it?

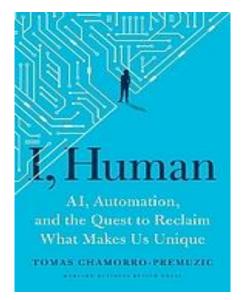


Power and progress: our thousand-year struggle over technology and prosperity by Acemoglu, Daron

Basic Books 2023

Acc. No.: 51762 Call No.: 303.483 ISBN: 9781399804462

Summary: A bold new interpretation of why technology has all too often benefited elites - and how we must reshape the path of innovation to create true shared prosperity. A thousand years of history and contemporary evidence make one thing clear. Progress is not automatic but depends on the choices we make about technology. New ways of organizing production and communication can either serve the narrow interests of an elite or become the foundation for widespread prosperity. Much of the wealth generated by agricultural advances during the European Middle Ages was captured by the Church and used to build grand cathedrals while the peasants starved. The first hundred years of industrialization in England delivered stagnant incomes for workers, while making a few people very rich. And throughout the world today, digital technologies and artificial intelligence increase inequality and undermine democracy through excessive automation, massive data collection, and intrusive surveillance.



I human: AI, automation and the quest to reclaim what makes us unique by Chamorro-Premuzic, Tomas

Harvard Business Review Press 2023

Acc. No.: 51847 Call No.: 303.483 ISBN: 9781647820558

Summary: It's no secret that AI is changing the way we live, work, love, and entertain ourselves. Dating apps are using AI to pick our potential partners. Retailers are using AI to predict our behavior and desires. Rogue actors are using AI to persuade us with Twitter bots and fake news. Companies are using AI to hire us-or not. This is just the beginning. As AI becomes smarter and more humanlike, our societies, our economies, and our humanity will undergo the most dramatic changes we've seen since the Agricultural Revolution. Some of these changes will enhance our species. Others may dehumanize us and make us more machinelike in our interactions with others. It's up to us to adapt and determine how we want to live and work. Are you ready? In I, Human psychologist Tomas Chamorro-Premuzic offers a guide for reclaiming ourselves in a world in which most of our decisions will be made for us.

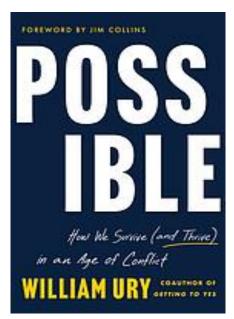


Where is my flying car by JSH

Stripe Press 2021

Acc. No.: 51721 Call No.: 303.483 ISBN: 9781953953186

Summary: From an engineer and futurist, an impassioned account of technological stagnation since the 1970s and an imaginative blueprint for a richer, more abundant future. The science fiction of the 1960s promised us a future remade by technological innovation. We'd vacation in geodesic domes on Mars, have meaningful conversations with computers, and drop our children off at school in flying cars. Fastforward 60 years, and we're still stuck in traffic in gas-guzzling sedans and boarding the same types of planes we flew in over half a century ago. What happened to the future we were promised? In Where Is My Flying Car?, J. Storrs Hall sets out to answer this deceptively simple question. What starts as an examination of the technical limitations of building flying cars evolves into an investigation of the scientific, technological, and social roots of the economic stagnation that started in the 1970s. From the failure to adopt nuclear energy and the suppression of cold fusion technology to the rise of a counterculture hostile to progress, Hall recounts how our collective ambitions for the future were derailed, with devastating consequences for global wealth creation and distribution.



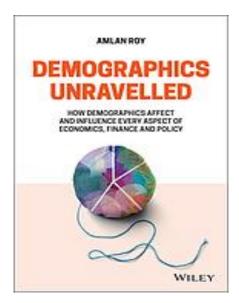
Possible: how we survive and thrive in an age of conflict by Ury, William

Harper Collins 2024

Acc. No.: 51812 Call No.: 303.6 ISBN: 9780063398962

Conflict is increasing everywhere, threatening everything we hold dear from our families to our democracy, from our workplaces to our world. In nearly every area of society, we are fighting more and collaborating less, especially over crucial problems that demand solutions.

With this ground breaking book, bestselling author and international negotiator William Ury shares a new "path to possible"—time-tested practices that will help readers unlock their power to constructively engage and transform conflict. Part memoir, part manual, part manifesto, Possible offers stories and sage advice from Ury's nearly 50 years of experience on the front lines of some of the world's toughest conflicts.

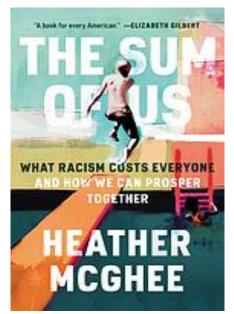


Demographics unravelled: how demographics affect and influence every aspect of economics, finance and policy by Roy, Amlan

John Wiley & Sons 2022

Acc. No.: 51793 Call No.: 304.6 ISBN: 9781119799139

Summary: Many economists and policy makers take a narrow view of demographics restricting attention only to age and population numbers. This book will challenge such conventional thinking with wide ranging applications across macroeconomics, investments, policy, and sustainability. The author's macro-perspective, presented in the book, has three differentiating features. First, he interprets demographics broadly as "people characteristics" those as consumers and workers. They extend beyond age alone, to gender, race, migrant status, family background, education and get reflected in psychology and behavior. These consumer characteristics apply to nearly 8 billion people as everyone in the world is a consumer and worker characteristics apply to nearly 5 billion people (world's labour force). Consumers and workers affect economic variables (growth, public debt, inflation, unemployment, productivity, savings, capital flows) and asset prices. Understanding demographics in this way helps better insights into what drives economics and markets.

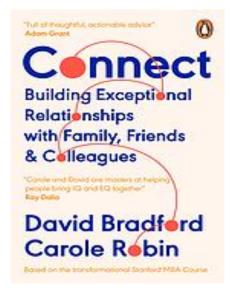


The sum of us: what racism costs everyone and how we can prosper together by McGhee, Heather

One World 2021

Acc. No.: 51755 Call No.: 305.8 ISBN: 9780525509561

Summary: Heather C. McGhee's specialty is the American economy and the mystery of why it so often fails the American public. As she dug into subject after subject, from the financial crisis to declining wages to collapsing public infrastructure, she found a common problem at the bottom of them all: racism--but not just in the obvious ways that hurt people of color. Racism has costs for white people, too. It's the common denominator in our most vexing public problems, even beyond our economy. It is at the core of the dysfunction of our democracy and even the spiritual and moral crises that grip us. Racism is a toxin in the American body and it weakens us all. But how did this happen? And is there a way out? To find the way, McGhee embarks on a deeply personal journey across the country from Mississippi to Maine, tallying up what we lose when we buy into the zero-sum paradigm the idea that progress for some of us must come at the expense of others.

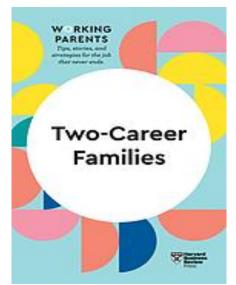


Connect: building exceptional relationships with family, friends and colleagues by Bradford, David L

Penguin Life 2022

Acc. No.: 51815 Call No.: 306.36 ISBN: 9780241986868

Summary: The distilled teachings of the most popular class on the world's no. 1 MBA course - how to build more powerful and satisfying relationships at work and at home Often described as transformational, 'Interpersonal Dynamics' has been the most popular elective course on the Stanford Graduate School of Business MBA for forty-five years. Distilled into a book for the first time, Dr David L. Bradford and Dr Carole Robin use seventy-five years of their teaching on the course to explain how to build more powerful and satisfying relationships with colleagues, partners and friends. The structure of the book follows the general arc of relationships, with real-life examples from the course, the authors' work with organisations, their own personal lives and even their working relationship with each other.

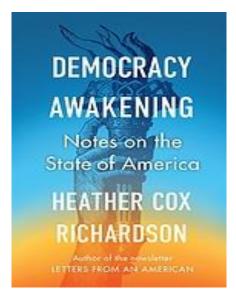


Two career families by Harvard Business Review Press

Harvard Business Review Press 2022

Acc. No.: 51831 Call No.: 306.36 ISBN: 9781647822101

Summary: Manage the competing demands of careers, child-rearing, and chores-together. When you and your partner are prioritizing your careers and your family, every day can feel like a series of small and large negotiations. How you navigate balancing both of your careers with your family life not only affects the type of people you're raising, your success at work, and how smoothly your household runs, but also how you feel about each other. Can you each chase your dreams, raise good citizens, make time for hobbies and health, and nourish your relationship well enough that you still like each other when your nest is empty and you're in the final acts of your careers? If it seems like a lot, that's because it is a lot. But it's possible to support your family, your children, your careers, and your relationship without collapsing into a heap every Friday night. In Two-Career Families, experts provide answers to the challenges you face as a working parent and a partner, from negotiating responsibilities at home to making career decisions to supporting each other's growth.



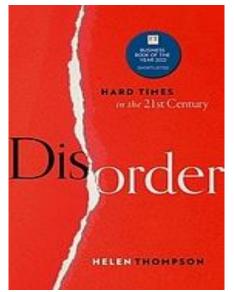
Democracy awakening: notes on the state of America by Richardson, Heather Cox

WH Allen 2023

Acc. No.: 51753 Call No.: 320.47309 ISBN: 9780753560846

Summary: In Democracy Awakening, American historian Heather Cox Richardson examines how, over the decades, an elite minority have made war on American ideals. By weaponising language and promoting false history, they are leading Americans into authoritarianism and creating a disaffected population.

Many books tell us what has happened over the last five years. In Democracy Awakening, Richardson wrangles America's meandering and confusing news feed into a coherent story to explain how America got to this perilous point, what we should pay attention to, and what the future of democracy holds.

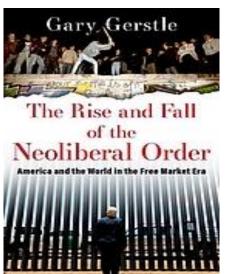


Disorder: hard times in the 21st century by Thompson, Helen

Oxford University Press 2023

Acc. No.: 51767 Call No.: 320.91821 ISBN: 9780198865018

Summary: This book explains why we in the West live in the political times we do a moment of historical time arising from systemic dynamics that have wrought predicaments to confront and not problems to be solved. A retrospective and predictive account of the political shocks of 2016 and onwards, and how the specific consequences of the structural historical forces at work are ongoing and in good part inexorable. The author argues that these political times arise - and disruption will continue - from the intersection of fault lines generated by a geopolitical cycle that has been disrupted, but is not over Publisher's description.

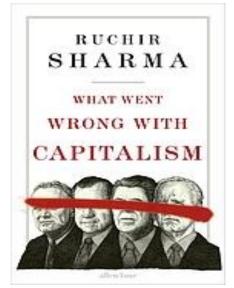


The rise and fall of the neoliberal order: America and the world in the free market era by Gerstle, Gary

Oxford University Press 2023

Acc. No.: 51791 Call No.: 330.122 ISBN: 9780197676318

Summary: The epochal shift toward neoliberalism--a web of related policies that, broadly speaking, reduced the footprint of government in society and reassigned economic power to private market forces--that began in the United States and Great Britain in the late 1970s fundamentally changed the world. Today, the word 'neoliberal' is often used to condemn a broad swath of policies, from prizing free market principles over people to advancing privatization programs in developing nations around the world. To be sure, neoliberalism has contributed to a number of alarming trends, not least of which has been a massive growth in income inequality. Yet as the eminent historian Gary Gerstle argues in The Rise and Fall of the Neoliberal Order, these indictments fail to reckon with the full contours of what neoliberalism was and why its worldview had such persuasive hold on both the right and the left for three decades. As he shows, the neoliberal order that emerged in America in the 1970s fused ideas of deregulation with personal freedoms, open borders with cosmopolitanism, and globalization with the promise of increased prosperity for all.

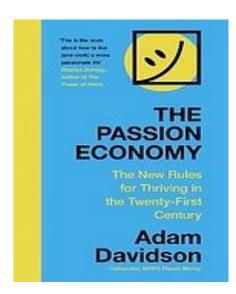


What went wrong with capitalism by Sharma, Ruchir

Allen Lane 2024

Acc. No.: 51813 Call No.: 330.122 ISBN: 9780241595763

Summary: A century of expanding government has distorted financial markets, stoked massive inequality, and soaked America in debt. What went wrong with capitalism? Ruchir Sharma's explanation is unlike any you will have heard before. Progressives are partly right when they mock modern capitalism as "socialism for the rich", but what really happened in recent decades is that the government expanded in just about every measurable dimension, from spending and regulation to the sheer scale of its rescues each time the economy wobbled. The result, Sharma says, is "socialized risk", expensive government guarantees, for everyone-welfare for the poor, entitlements for the middle class, and bailouts for the rich. The Reagan and Thatcher Revolution of the 1980s did little to reverse this trend; it just changed the way governments finance themselves.

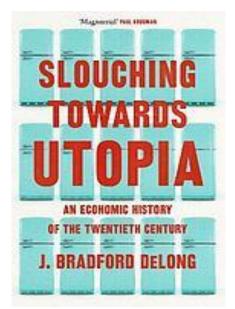


The passion economy: the new rules for thriving in the twenty-first century by Davidson, Adam

John Murray Publishers 2020

Acc. No.: 51737 Call No.: 330.9 ISBN: 9781473683662

Summary: Contrary to what you may have heard, the middle class is not dying and robots are not stealing our jobs. In fact, writes Adam Davidson-one of our leading public voices on economic issues- the twenty-first-century economic paradigm offers new ways of making money, fresh paths toward professional fulfilment, and unprecedented opportunities for curious, ambitious individuals to combine the things they love with their careers. Drawing on the stories of average people doing exactly this--an accountant overturning his industry, a sweatshop-owner's daughter fighting for better working conditions, an Amish craftsman meeting the technological needs of Amish farmers as well as the latest academic research, Davidson shows us how the twentieth-century economy of scale has given way in this century to an economy of passion. He makes clear, too, that though the adjustment has brought measures of dislocation, confusion, and even panic, these are most often the result of a lack of understanding.

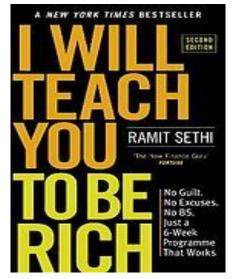


Slouching towards utopia: an economic history of the twentieth century by DeLong, J Bradford

Basic Books 2022

Acc. No.: 51771 Call No.: 330.904 ISBN: 9781399803427

Summary: Before 1870, humanity lived in dire poverty, with a slow crawl of invention offset by a growing population. Then came a great shift: invention sprinted forward, doubling our technological capabilities each generation and utterly transforming the economy again and again. Our ancestors would have presumed we would have used such powers to build utopia. But it was not so. When 1870-2010 ended, the world instead saw global warming; economic depression, uncertainty, and inequality; and broad rejection of the status quo. Economist Brad DeLong's Slouching Towards Utopia tells the story of how this unprecedented explosion of material wealth occurred, how it transformed the globe, and why it failed to deliver us to utopia. Of remarkable breadth and ambition, it reveals the last century to have been less a march of progress than a slouch in the right direction.



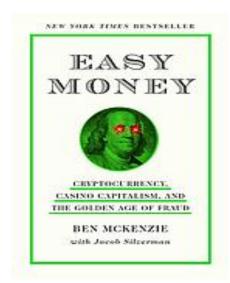
I will teach you to be rich: no guilt, no excuses just a 6-week programme that works by Sethi, Ramit

Yellow Kite 2020

Acc. No.: 51778 Call No.: 332.0241 ISBN: 9781529306583

Summary: I Will Teach You to Be Rich is the modern money classic that has revolutionised the lives of countless people all over the world, teaching them how to effectively manage their finances, demolish their debt, save better and get the most out of their bank accounts, credit cards and investments.

Now, Ramit Sethi, who has been described by Forbes as a 'wealth wizard' and by Fortune as 'the new finance guru', is back with a completely revised second edition of I Will Teach You To Be Rich, updating it with new tools and insights on money and psychology, along with fantastic stories of how previous readers have used the book to enrich their lives.

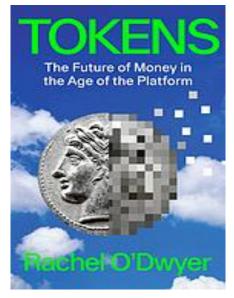


Easy money: cryptocurrency, casino capitalism and the golden age of fraud by McKenzie, Benjamin

Abrams Press 2023

Acc. No.: 51725 Call No.: 332.4 ISBN: 9781419766398

Summary: A famous actor and an experienced journalist present an entertaining debunking of cryptocurrency, from its initial promise of taking power from banks while providing quick riches to its current spectacular crash.



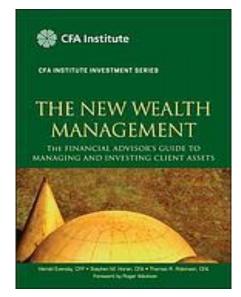
Tokens: the future of money in the age of the platform by O'Dwyer, Rachel

Verso 2023

Acc. No.: 51790 Call No.: 332.4 ISBN: 9781839768347

Summary: Wherever you look, money is being re-placed by tokens. Digital platforms are issuing new kinds of money-like things: phone credit, shares, gift vouchers, game tokens, customer data—the list goes on. But what does it mean when online platforms become the new banks? What new types of control and discrimination emerge when money is tied to specific apps or actions, politics or identities?

Tokens opens up this new and expanding world. Exploring the history of extra-monetary economies, Rachel O'Dwyer shows that private and grassroots tokens have always haunted the real economy. But as the large tech platforms issue new money-like instruments, tokens are suddenly everywhere. Amazon's Turk workers are getting paid in gift cards. Online streamers trade in wish lists. Foreign remittances are sent via phone credit. Bitcoin, gift cards, NFTs, customer data, and game tokens are the new money in an evolving economy. It is a development challenging the balance of power between online empires and the state. Tokens may offer a flexible even subversive route to compensation. But for the platforms themselves they can be a means of amassing frightening new powers.

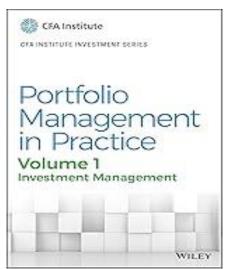


The new wealth management: the financial advisors guide to managing and investing client assets by Evensky, Harold

John Wiley & Sons 2011

Acc. No.: 51801 Call No.: 332.6 ISBN: 9780470624005

Summary: Mainstay reference guide for wealth management, newly updated for today's investment landscape. For over a decade, The New Wealth Management: The Financial Advisor's Guide to Managing and Investing Client Assets has provided financial planners with detailed, step-by-step guidance on developing an optimal asset allocation policy for their clients. And, it did so without resorting to simplistic model portfolios, such as lifecycle models or black box solutions. Today, while The New Wealth Management still provides a thorough background on investment theories, and includes many ready to use client presentations and questionnaires, the guide is newly updated to meet twenty-first century investment challenges. The book includes expert updates from Chartered Financial Analyst (CFA) Institute, in addition to the core text of 1997's first edition - endorsed by investment luminaries Charles Schwab and John Bogle. Presents an approach that places achieving client objectives ahead of investment vehicles. Applicable for self-study or classroom use. Now, as in 1997, The New Wealth Management effectively blends investment theory and real world applications.



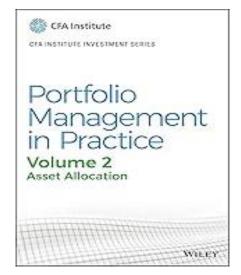
Portfolio management in practice: volume 1 investment management by CFA Institute

John Wiley & Sons 2021

Acc. No.: 51802 Call No.: 332.6 ISBN: 9781119743699

Summary: Portfolio Management in Practice, Volume 1: Investment Management delivers a comprehensive overview of investment management for students and industry professionals.

As the first volume in the CFA Institute's new Portfolio Management in Practice series, Investment Management offers professionals looking to enhance their skillsets and students building foundational knowledge an essential understanding of key investment management concepts. Designed to be an accessible resource for a wide range of learners, this volume explores the full portfolio management process.



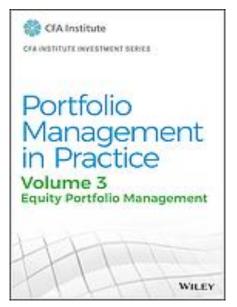
Portfolio management in practice: volume 2 asset allocation by CFA Institute

John Wiley & Sons 2021

Acc. No.: 51807 Call No.: 332.6 ISBN: 9781119787969

Summary: Part of the CFA Institute's three-volume Portfolio Management in Practice series, Asset Allocation offers a deep, comprehensive -treatment of the asset allocation process and the underlying theories and markets that support it. As the second volume in the series, Asset Allocation meets the needs of both graduate-level students focused on finance and industry professionals looking to become more dynamic investors.

Filled with the insights and industry knowledge of the CFA Institute's subject matter experts, Asset Allocation effectively blends theory and practice while helping the reader expand their skillsets in key areas of interest.

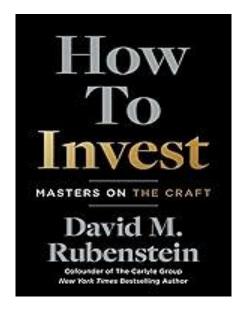


Portfolio management in practice: volume 3 equity portfolio management by CFA Institute

John Wiley & Sons 2021

Acc. No.: 51803 Call No.: 332.6 ISBN: 9781119789253

Summary: The CFA Institute introduces Portfolio Management in Practice as a three-volume series built for a wide array of finance professionals. Whether the reader is in the first stages of practicing asset allocation or building on their previous experience dealing in risk management, this series provides a modern perspective on all aspects of portfolio management. Industry experts have come together to formulate an all-encompassing three-volume series that explores private wealth portfolio management for individuals and managing institutional investor portfolios.



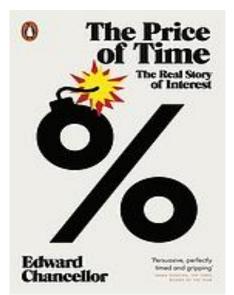
How to invest: masters on the craft by Rubenstein, David M

Simon & Schuster 2022

Acc. No.: 51757 Call No.: 332.678 ISBN: 9781668010556

Summary: What do the most successful investors have in common? David M. Rubenstein, cofounder of one of the world's largest investment firms, has spent years interviewing the greatest investors in the world to discover the time-tested principles, hard-earned wisdom, and indispensable tools that guide their practice.

Rubenstein, who has spent more than three decades in the hypercompetitive world of private equity, now distils everything he's learned about the art and craft of investing, from venture capital, real estate, private equity, hedge funds, to crypto, endowments, SPACs, ESG, and more.



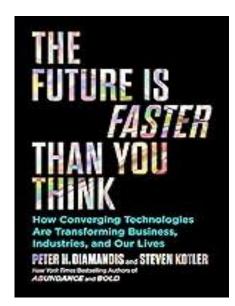
The price of time: the real story of interest by Chancellor, Edward

Penguin Books 2023

Acc. No.: 51837 Call No.: 332.8 ISBN: 9781802060157

Summary: All economic and financial activities take place across time. Interest coordinates these activities. The story of capitalism is thus the story of interest: the price that individuals, companies and nations pay to borrow money.

In The Price of Time, Edward Chancellor traces the history of interest from its origins in ancient Mesopotamia, through debates about usury in Restoration Britain and John Law 's ill-fated Mississippi scheme, to the global credit booms of the twenty-first century. We generally assume that high interest rates are harmful, but Chancellor argues that, whenever money is too easy, financial markets become unstable. He takes the story to the present day, when interest rates have sunk lower than at any time in the five millennia since they were first recorded -including the extraordinary appearance of negative rates in Europe and Japan - and highlights how this has contributed to profound economic insecurity and financial fragility.

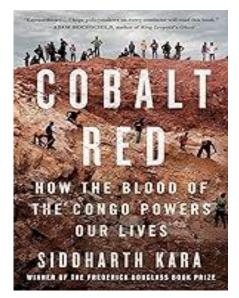


The future is faster than you think: how converging technologies are transforming business, industries and our lives by Diamandis, Peter H

Simon & Schuster 2020

Acc. No.: 51742 Call No.: 338.064 ISBN: 9781982143213

Summary: From the New York Times bestselling authors of abundance and bold comes a practical playbook for technological convergence in our modern era. In their book abundance, bestselling authors and futuristic Peter Diamandis and Steven Kotler tackled grand global challenges, such as poverty, hunger, and energy. Then, in bold, they chronicled the use of exponential technologies that allowed the emergence of powerful new entrepreneurs. Now the bestselling authors are back with the future is faster than you think, a blueprint for how our world will change in response to the next ten years of rapid technological disruption. Technology is accelerating far more quickly than anyone could have imagined. During the next decade, we will experience more upheaval and create more wealth than we have in the past hundred years.

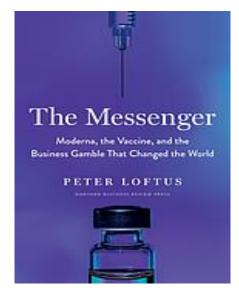


Cobalt red: how the blood of the Congo powers our lives by Kara, Siddharth

St. Martin's Press 2023

Acc. No.: 51758 Call No.: 338.2 ISBN: 9781250324078

Summary: An unflinching investigation reveals the human rights abuses behind the Congo's cobalt mining operation—and the moral implications that affect us all. Cobalt Red is the searing, first-ever exposé of the immense toll taken on the people and environment of the Democratic Republic of the Congo by cobalt mining, as told through the testimonies of the Congolese people themselves. Activist and researcher Siddharth Kara has travelled deep into cobalt territory to document the testimonies of the people living, working, and dying for cobalt. To uncover the truth about brutal mining practices, Kara investigated militia-controlled mining areas, traced the supply chain of child-mined cobalt from toxic pit to consumer-facing tech giants, and gathered shocking testimonies of people who endure immense suffering and even die mining cobalt.

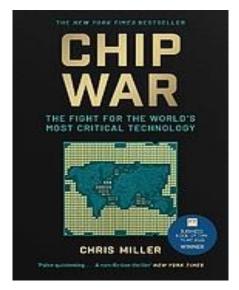


The messenger: Moderna, the vaccine and the business gamble that changed the world by Loftus, Peter

Harvard Business Review Press 2022

Acc. No.: 51797 Call No.: 338.4 ISBN: 9781647823191

Summary: At the start of 2020, Moderna was a waning biotech unicorn, still years away from delivering its first product despite a decade of development of a potentially breakthrough innovation: using RNA to combat disease. Investors were getting antsy or, worse, sceptical. Then the coronavirus pandemic hit, and Moderna became a central player in a global drama -- a David to pharma's Goliaths -- turning its technology toward breaking the global grip of the terrible disease. By year's end, as the outbreak was at its worst, Moderna delivered one of the world's first COVID-19 vaccines, with a stunningly high rate of protection. The achievement not only offered the world a way out of a crippling pandemic but also validated Moderna's gene-based technology, transforming the company into a global industry power, swelling its market value on its prospects for new drugs and vaccines for years to come. Biotech, and the venture capital community that fuels it, will never be the same.



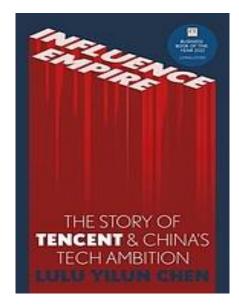
Chip war: the fight for the world's most critical technology by Miller, Chris

Simon & Schuster 2023

Acc. No.: 51840 Call No.: 338.47 ISBN: 9781398504127

Summary: Power in the modern world military, economic, geopolitical - is built on a foundation of computer chips. America has maintained its lead as a superpower because it has dominated advances in computer chips and all the technology that chips have enabled. (Virtually everything runs on chips: cars, phones, the stock market, even the electric grid.) Now that edge is in danger of slipping, undermined by the naïve assumption that globalising the chip industry and letting players in Taiwan, Korea and Europe take over manufacturing serves America's interests. Currently, as Chip War reveals, China, which spends more on chips than any other product, is pouring billions into a chip-building Manhattan Project to catch up to the US.

In Chip War economic historian Chris Miller recounts the fascinating sequence of events that led to the United States perfecting chip design, and how faster chips helped defeat the Soviet Union (by rendering the Russians' arsenal of precision-guided weapons obsolete).

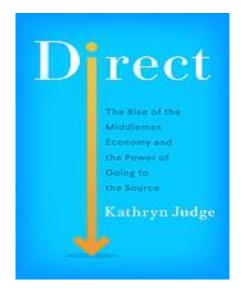


Influence empire: the story of Tencent and China's tech ambition by Chen, Lulu Yilun

Hodder & Stoughton 2022

Acc. No.: 51768 Call No.: 338.47 ISBN: 9781529346862

Summary: In 2017, a company known as Tencent overtook Facebook to become the world's fifth largest company. It was a watershed moment, a wake-up call for those in the West accustomed to regarding the global tech industry through the prism of Silicon Valley: Facebook, Google, Apple and Microsoft. Yet to many of the two billion-plus people who live just across the Pacific Ocean, it came as no surprise at all. Founded by the enigmatic billionaire Pony Ma, the firm that began life as a simple text-message operator invested in and created some of China's most iconic games en route to dreaming up WeChat the Swiss Army knife super-app that combines messaging, shopping and entertainment. Through billions of dollars of global investments in marquee names from Fortnite to Tesla and a horde of start-ups, Ma's company went on to build a near-unparalleled empire of influence.

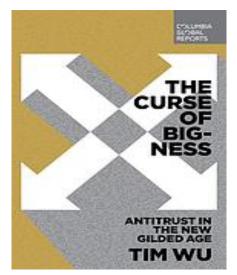


Direct: the rise of the middleman economy and the power of going to the source by Judge, Kathryn

Harper Collins 2022

Acc. No.: 51770 Call No.: 338.644 ISBN: 9780063041974

Summary: An expert on financial markets and regulation explains how middlemen like Amazon, Walmart, and big banks have become so powerful and have entrenched their dominance in the market, and provides tips for readers so they can engage in more direct, ethical purchasing.

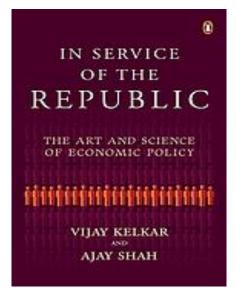


The curse of bigness: antitrust in the new Gilded Age by Wu, Tim

Columbia Global Reports 2018

Acc. No.: 51746 Call No.: 338.82 ISBN: 9780999745465

Summary: We live in an age of extreme corporate concentration, in which global industries are controlled by just a few giant firms -- big banks, big pharma, and big tech, just to name a few. But concern over what Louis Brandeis called the 'curse of bigness' can no longer remain the province of specialist lawyers and economists, for it has spilled over into policy and politics, even threatening democracy itself. History suggests that tolerance of inequality and failing to control excessive corporate power may prompt the rise of populism, nationalism, extremist politicians, and fascist regimes. In short, as Wu warns, we are in grave danger of repeating the signature errors of the twentieth century.

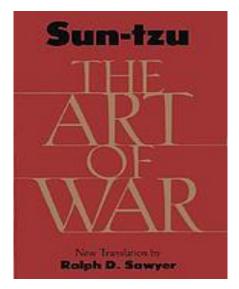


In service of the republic: the art and science of economic policy by Kelkar, Vijay L

Penguin 2019

Acc. No.: 51735 Call No.: 338.954 ISBN: 9780670093328

Summary: As a \$3-trillion economy, India is on her way to becoming an economic superpower. Between 1991 and 2011, the period of our best growth, there was also a substantial decline in the number of people below the poverty line. Since 2011, however, there has been a marked retreat in the high growth performance of the previous two decades. What happened to the promise? Where have we faltered? How do we change course? How do we overcome the ever-present dangers of the middle-income trap, and get rich before we grow old? And one question above all else: What do we need to do to make our tryst with destiny? As professional economists as well as former civil servants, Vijay Kelkar and Ajay Shah have spent most of their lives thinking about and working on these questions. The result: In Service of the Republic, a meticulously researched work that stands at the intersection of economics, political philosophy and public administration. This highly readable book lays out the art and the science of the policymaking that we need, from the high ideas to the gritty practicalities that go into building the Republic.

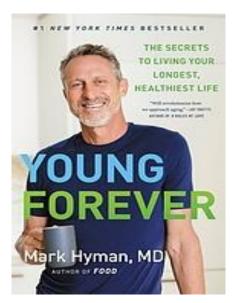


The art of war by Tzu, Sun

Prakash Books India 2019

Acc. No.: 51846 Call No.: 355.6 ISBN: 9788172345242

Summary: This work is the most famous study of military strategy ever written and has had an extraordinary influence on the history of warfare. Its principles were used by Mao Tse-tung, General Vo Ngyuen Giap, and Admiral Isoroku Yamamoto. First translated two hundred years ago, it has been credited with influencing Napoleon, the German general staff, and even the planning for Operation Desert Storm. Today, Western businessmen and other are turning to it for inspiration and advice on how to succeed in competitive situations of all kinds. Unlike other editions currently available, this translation makes use of the best available classical Chinese manuscripts, including the ancient tomb text version discovered by archaeologists at Linyi, China. The author places this classic work of strategy in its proper historical context by supplying a portrait of Sun-Tzu's era and outlining several battles of the period that may have either influenced him or been conducted by him.

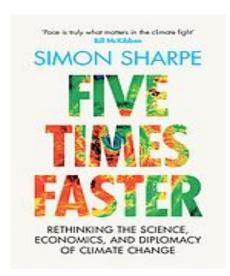


Young forever: the secrets to living your longest, healthiest life by Hyman, Mark

Little, Brown Spark 2023

Acc. No.: 51712 Call No.: 362.1068 ISBN: 9780316453189

Summary: In Young Forever, Dr. Mark Hyman challenges us to reimagine our biology, health, and the process of aging. To uncover the secrets to longevity, he explores the biological hallmarks of aging, their causes, and their consequences--then shows us how to overcome them with simple dietary, lifestyle, and emerging longevity strategies. You'll learn how to turn on your body's key longevity switches; reduce inflammation and support the health of your immune system; exercise, sleep, and de-stress for healthy aging; and eat your way to a long life, featuring Dr. Hyman's Pegan Diet.

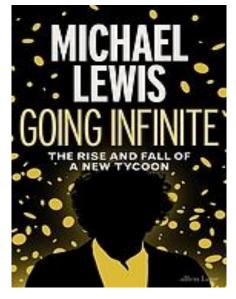


Five times faster: rethinking the science, economics and diplomacy of climate change by Sharpe, Simon

Cambridge University Press 2023

Acc. No.: 51750 Call No.: 363.738 ISBN: 9781009326490

Summary: As Greenland melts, Australia burns, and greenhouse gas emissions continue to rise, we think we know who the villains are: oil companies, consumerism, weak political leaders. But what if the real blocks to progress are the ideas and institutions that are supposed to be helping us? Five Times Faster is an inside story from Simon Sharpe, who has spent ten years at the forefront of climate change policy and diplomacy. In our fight to avoid dangerous climate change, science is pulling its punches, diplomacy is picking the wrong battles, and economics has been fighting for the other side. This provocative and engaging book sets out how we should rethink our strategies and reorganise our efforts in the fields of science, diplomacy, and economics, so that we can act fast enough to stay safe.

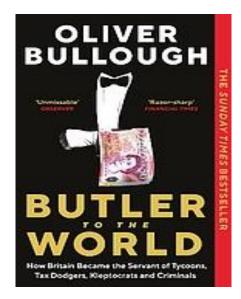


Going infinite: the rise and fall of a new tycoon by Lewis, Michael

Allen Lane 2023

Acc. No.: 51775 Call No.: 364.168 ISBN: 9780241651117

Summary: The high-octane story of the enigmatic figure at the heart of one of the 21st century's most spectacular financial collapses 'I asked him how much it would take for him to sell FTX and go do something other than make money. He thought the question over. "One hundred and fifty billion dollars," he finally said-though he added that he had use for "infinity dollars" 'Sam Bankman-Fried wasn't just rich. Before he turned thirty he'd become the world's youngest billionaire, making a record fortune in the crypto frenzy. CEOs, celebrities and world leaders vied for his time. At one point he considered paying off the entire national debt of the Bahamas so he could take his business there. Then it all fell apart. Who was this Gatsby of the crypto world, a rumpled guy in cargo shorts, whose eyes twitched across TV interviews as he played video games on the side, who even his million-dollar investors still found a mystery? What gave him such an extraordinary ability to make money - and how did his empire collapse so spectacularly? Michael Lewis was there when it happened, having got to know Bankman-Fried during his epic rise.



Butler to the world: how Britain became the servant of tycoons, tax dodgers, kleptocrats and criminals by Bullough, Oliver

Profile Books 2023

Acc. No.: 51769 Call No.: 364.168 ISBN: 9781788165884

Summary: The Suez Crisis of 1956 was Britain's twentieth-century nadir, the moment when the once superpower was bullied into retreat. In the immortal words of former US Secretary of State Dean Acheson, 'Britain has lost an empire and not yet found a role.' But the funny thing was, Britain had already found a role. It even had the costume. The leaders of the world just hadn't noticed it yet. Butler to the World reveals how the UK took up its position at the elbow of the worst people on Earth: the oligarchs, kleptocrats and gangsters. We pride ourselves on values of fair play and the rule of law, but few countries do more to frustrate global anti-corruption efforts. We are now a nation of Jeeveses, snobbish enablers for rich halfwits of considerably less charm than Bertie Wooster. It doesn't have to be that way.

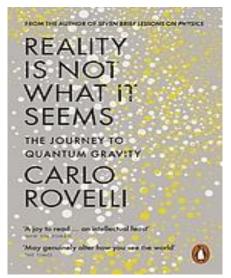


The art of doing science and engineering: learning to learn by Hamming, R W

Stripe Press 2020

Acc. No.: 51717 Call No.: 500 ISBN: 9781732265172

Summary: This is a book about thinking - more specifically, this book is about a style of thinking by which great ideas are conceived. Adapted from a course that the author taught at the U.S. Naval Postgraduate School and with a new foreword by Bret Victor, this work is a reminder that a childlike capacity for learning and creativity are accessible to everyone.

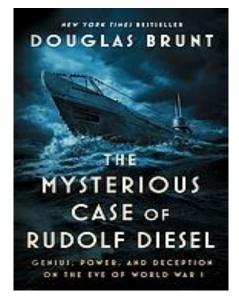


Reality is not what it seems: the journey to quantum gravity by Rovelli, Carlo

Penguin Books 2017

Acc. No.: 51833 Call No.: 530.14 ISBN: 9780141983219

Summary: Do space and time truly exist? What is reality made of? Can we understand its deep texture? Scientist Carlo Rovelli has spent his whole life exploring these questions and pushing the boundaries of what we know. In this book, he shows how our understanding of reality has changed throughout centuries, from Democritus to loop quantum gravity. Taking us on a wondrous journey, he invites us to imagine a whole new world where black holes are waiting to explode, space-time is made up of grains, and infinity does not exist - a vast universe still largely undiscovered.

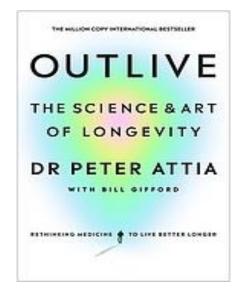


The mysterious case of Rudolf Diesel: genius, power and deception on the eve of world war I by Brunt, Douglas

Atria Books 2023

Acc. No.: 51777 Call No.: 609.2 ISBN: 9781982169909

Summary: The hidden history of one of the world's greatest inventors, a man who disrupted the status quo and then disappeared into thin air on the eve of World War I--this book answers the hundred-year-old mystery of what really became of Rudolf Diesel. September 29, 1913: the steamship Dresden is halfway between Belgium and England. On board is one of the most famous men in the world, Rudolf Diesel, whose new internal combustion engine is on the verge of revolutionizing global industry forever. But Diesel never arrives at his destination. He vanishes during the night and headlines around the world wonder if it was an accident, suicide, or murder. After rising from an impoverished European childhood, Diesel had become a multi-millionaire with his powerful engine that does not require expensive petroleum-based fuel. In doing so, he became not only an international celebrity but also the enemy of two extremely powerful men: Kaiser Wilhelm II of Germany and John D. Rockefeller, the founder of Standard Oil and the richest man in the world. The Kaiser wanted the engine to power a fleet of submarines that would finally allow him to challenge Great Britain's Royal Navy.

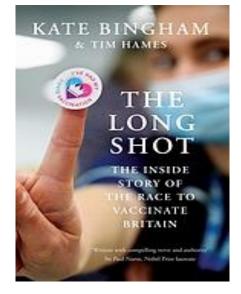


Outlive: the science and art of longevity by Attia, Peter

Vermilion 2023

Acc. No.: 51749 Call No.: 612.68 ISBN: 9781785044557

Summary: A ground breaking manifesto on living better from the world's top longevity expert. This is the ultimate manual for longevity. For all its successes, mainstream medicine has failed to make much progress against the diseases of ageing that kill most people- heart disease, cancer, Alzheimer's disease, and type 2 diabetes. Too often, it intervenes with treatments too late, prolonging lifespan at the expense of quality of life. Dr Peter Attia, the world's top longevity expert, believes we must replace this outdated framework with a personalised, proactive strategy for longevity. This isn't 'biohacking,' it's science- a well-founded strategic approach to extending lifespan while improving our physical, cognitive and emotional health, making each decade better than the one before. With Outlive's practical advice and roadmap, you can plot a different path for your life, one that lets you outlive your genes to make each decade better than the one before.



The long shot: the inside story of the race to vaccinate Britain by Bingham, Kate

Oneworld Publications 2023

Acc. No.: 51726 Call No.: 616.2414 ISBN: 9780861545667

Summary: How Covid-19 vaccines went from the laboratory to people's arms - the inside story of an extraordinary national campaign against all odds The Sunday Times bestseller On 3 April 2020, Kate Bingham was told that the likelihood of any Covid-19 vaccine working was 15% at best. But on 8 December 2020, the first NHS patient received a vaccine. Now nearly every adult in Britain has had a jab, lockdowns have ended and we can finally live with Covid. What lies behind this staggering success story? From a cottage mile away from Westminster, Bingham juggled vaccine suppliers, Whitehall, the media circus - and her daughter's exams. Political manoeuvring, miscommunications and administrative meddling nearly jeopardised the project. But perseverance paid off. Catapulted into a national crisis, Bingham's eclectic team secured the first vaccine doses administered in the West and saved thousands of lives in the UK as new variants struck.

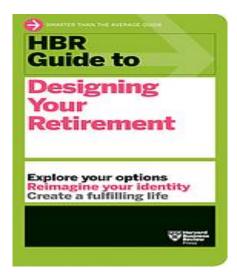


Ghetto Gastro: presents black power kitchen by Gray, Jon

Artisan Books 2022

Acc. No.: 51716 Call No.: 641.59 ISBN: 9781648290169

Summary: Ghetto Gastro, a Bronx-based creative and culinary collective, delivers a highly visual manifesto for living and eating to stimulate the mind, body, and heart, in a book that promotes Black excellence through recipes, art, and thought-provoking text.

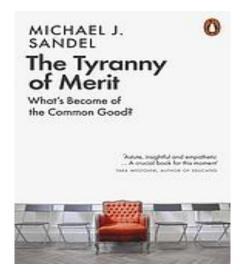


HBR guide to designing your retirement by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51796 Call No.: 646.79 ISBN: 9781647824914

Summary: When what you do is inextricably tied to who you are for so much of your life, it can be daunting to think of who you'll be if you slow down-or stop working entirely. You've charted your own career journey, made difficult choices, led teams through times of turmoil, celebrated big wins, and moved on from devastating losses. How do you just stop? What do you do without a purpose and a plan-and a crowded calendar? How do you make this next stage of your life fulfilling and satisfying? While the idea of not working can be simultaneously wonderful and overwhelming, you can figure out what you want the end of your career and your retirement to look like before you submit your resignation. This book won't help you figure out whether or not you can afford to retire, but it will help you figure out what you'd like to do and who you'd like to be. You'll learn how to: Assess your readiness to make a transition; make a plan to slow your pace-or stop completely; experiment with possible future selves; find new ways to apply old skills; communicate your plan to key partners; bridge your old identity to the new one you create; and keep connected to the passions and people that matter.

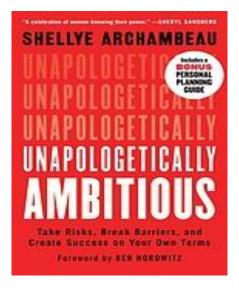


The tyranny of merit: what's become of the common good by Sandel, Michael J

Penguin Books 2021

Acc. No.: 51733 Call No.: 650.1 ISBN: 9780141991177

Summary: These are dangerous times for democracy. We live in an age of winners and losers, where the odds are stacked in favour of the already fortunate. Stalled social mobility and entrenched inequality give the lie to the promise that 'you can make it if you try'. And the consequence is a brew of anger and frustration that has fuelled populist protest, with the triumph of Brexit and election of Donald Trump. Michael J. Sandel argues that to overcome the polarized politics of our time, we must rethink the attitudes toward success and failure that have accompanied globalisation and rising inequality. Sandel highlights the hubris a meritocracy generates among the winners and the harsh judgement it imposes on those left behind. He offers an alternative way of thinking about success - more attentive to the role of luck in human affairs, more conducive to an ethic of humility, and more hospitable to a politics of the common good.

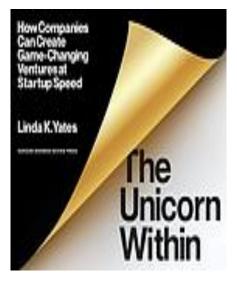


Unapologetically ambitious: take risks, break barriers and create success on your own terms by Archambeau, Shellye

Grand Central Publishing 2020

Acc. No.: 51736 Call No.: 650.1 ISBN: 9781538702895

Summary: Full of empowering wisdom from one of high tech's first female African American CEOs, this inspiring leadership book for readers of Dare to Lead and Start with Why offers a blueprint for how to achieve your personal and professional goals, drawn from the author's own compelling story of how she weathered life's difficulties to build massive success.

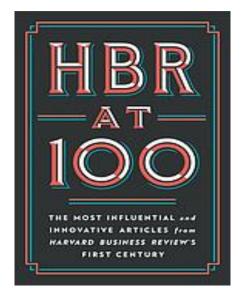


The unicorn within: how companies can create game-changing ventures at startup speed by Yates, Linda

Harvard Business Review Press 2022

Acc. No.: 51827 Call No.: 650.1 ISBN: 9781633698680

Summary: It's become accepted wisdom that established companies can't build and scale new ventures the way startups can-after all, startups are lean and agile, while incumbents are too big, slow, and inflexible. But that's nonsense, and it's time to challenge that idea. In The Unicorn Within, Linda Yates, the founder and CEO of Silicon Valley-based Mach49, the world's leading growth incubator for the Global 1000, argues that to thrive, companies can and must harness their power-their ideas, talent, data, cash, resources, channels, and customers-to build a portfolio of game-changing ventures and beat the startups at their own game. In this all-in-one guide, Yates lays out a comprehensive twelve-week program, proven in scores of the world's largest companies, for doing all of the above: building a team and finding customer pain points; creating new products or services; developing a rigorous business and execution plan; and launching, accelerating, and scaling each venture.

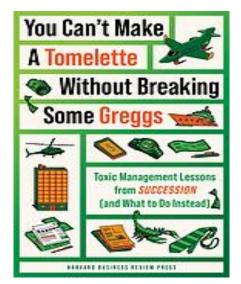


HBR at 100: the most influential and innovative articles from Harvard Business Review's first century by Harvard Business Review Press

Harvard Business Review Press 2022

Acc. No.: 51805 Call No.: 650.1 ISBN: 9781647823412

Summary: Harvard Business Review is the foremost destination for smart management thinking. Now, at its 100th anniversary, this commemorative volume brings together the most influential ideas since its inception. With thought leaders including Michael E. Porter, W. Chan Kim and Renee Mauborgne, Rosabeth Moss Kantor, Peter Drucker, and Clayton M. Christensen, this book puts HBR's greatest concepts at your fingertips. HBR at 100 curates twenty of HBR's bestselling articles of all time on key topics such as leadership, strategy, innovation, entrepreneurship, and more. With an introduction by Harvard Business Review Editor-in-Chief Adi Ignatius and additional bonus content, you'll learn how these ground breaking ideas continue to be relevant in today's business context-and what to keep in mind as you prepare for the future.

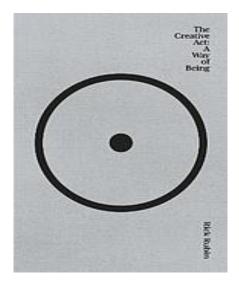


You can't make a Tomelette without breaking some Greggs: toxic management lessons from succession by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51692 Call No.: 650.1 ISBN: 9781647826444

Summary: You Can't Make a Tomelette without Breaking Some Greggs": Toxic Management Lessons from Succession (and What to Do Instead) pairs advice from Harvard Business Review experts and researchers with some of the most unforgettable, hilarious, and cringey moments from the show. Featuring an introduction by workplace relationship expert Amy Gallo, author of Getting Along and the HBR Guide to Dealing with Conflict, you'll learn about giving pep talks that inspire (no f-bombs needed); holding offsites that work (tip: don't play Boar on the Floor); avoiding jargon and bizspeak (when the boss asks you to just feed him metadata); leading with trust (what's Kendall's "wobble"?); and even improving succession planning (beyond never relinquishing control).



The Creative act: a way of being by Rubin, Rick

Canongate Books 2023

Acc. No.: 51713 Call No.: 650.1 ISBN: 9781838858636

Summary: Many famed music producers are known for a particular sound that has its day and then ages out. Rick Rubin is known for something else: creating a space where artists of all different genres and traditions can home in on who they really are and what they really offer. He has made a practice of helping people transcend their self-imposed expectations in order to reconnect with a state of innocence from which the surprising becomes inevitable.

Over the years, as he has thought deeply about where creativity comes from and where it doesn't, he has learned that being an artist isn't about your specific output; it's about your relationship to the world. Creativity has a place in everyone's life, and everyone can make that place larger. In fact, there are few more important responsibilities.

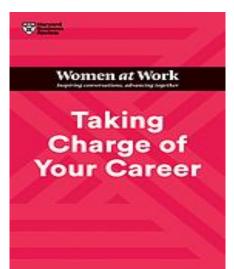


Talent: how to identify energizers, creators and winners around the world by Cowen, Tyler

Nicholas Brealey Publishing 2022

Acc. No.: 51772 Call No.: 650.14 ISBN: 9781529376432

Summary: Tyler Cowen and Daniel Gross's Talent offers strategies on how to spot, assess, woo, and retain highly talented people. How do you find talent with a creative spark? To what extent can you predict human creativity, or is human creativity something irreducible before our eyes, perhaps to be spotted or glimpsed by intuition, but unique each time it appears? The art and science of talent search get at exactly those questions. Renowned economist Tyler Cowen and venture capitalist and entrepreneur Daniel Gross guide the reader through the major scientific research areas relevant for talent search, including how to conduct an interview, how much to weigh intelligence, how to judge personality and match personality traits to jobs, how to evaluate talent in on-line interactions such as Zoom calls, why talented women are still undervalued and how to spot them, how to understand the special talents in people who have disabilities or supposed disabilities, and how to use delegated scouts to find talent. Identifying underrated, brilliant individuals is one of the simplest ways to give yourself an organizational edge, and this is the book that will show you how to do that.

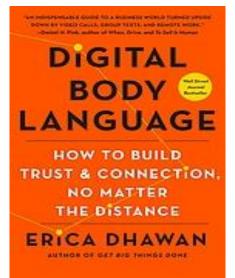


Taking charge of your career by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51795 Call No.: 650.14 ISBN: 9781647824648

Summary: As a woman, enduring setbacks-and finding fulfilment-on your career path is challenging. We face a lack of support, the effects of unconscious bias and negative assumptions working against us, and disruptive career pauses. Taking Charge of Your Career helps readers navigate the tricky territory of charting a rewarding and meaningful career path. Whether you're new to the workforce, re-entering after a pause, or are trying to find your way through a mid-career slump, you'll find research, advice, and practical tips to help you move forward. This book will inspire you to: decide what a meaningful career looks like to you; align yourself with the right supporters and mentors; approach hard decisions with confidence; navigate tricky transitions; and rebound from setbacks.

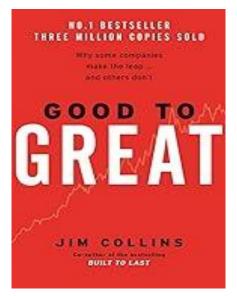


Digital body language: how to build trust and connection, no matter the distance by Dhawan, Erica

St. Martin's Press 2021

Acc. No.: 51792 Call No.: 651.7 ISBN: 9781250852625

Summary: From Erica Dhawan, co-author of Get Big Things Done, the definitive guide to communicating and connecting wherever you are. Email replies that show up a week later. Video chats full of 'oops sorry no you go' and 'can you hear me?!' Ambiguous text-messages. Weird punctuation you can't make heads or tails of. Is it any wonder communication takes us so much time and effort to figure out? How did we lose our innate capacity to understand each other? Humans rely on body language to connect and build trust, but with most of our communication happening from behind a screen, traditional body language signals are no longer visible-or are they? In Digital Body Language, Erica Dhawan, a go-to thought leader on collaboration and a passionate communication junkie, combines cutting edge research with engaging storytelling to decode the new signals and cues that have replaced traditional body language across genders, generations, and culture. In real life, we lean in, uncross our arms, smile, nod and make eye contact to show we listen and care. Online, reading carefully is the new listening. Writing clearly is the new empathy. And a phone or video call is worth a thousand emails.



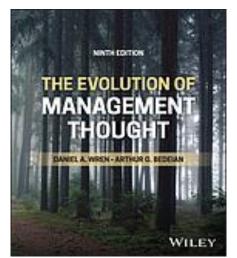
Good to great: why some companies make the leap...and others don't by Collins, Jim

Random House 2001

Acc. No.: 51782 Call No.: 658 ISBN: 9780712676090

Summary: After a five-year research project, Jim Collins concludes that good to great can and does happen. In this book, he uncovers the underlying variables that enable any type of organisation to make the leap from good to great while other organisations remain only good. Rigorously supported by evidence, his findings are surprising - at times even shocking - to the modern mind.

Good to Great achieves a rare distinction: a management book full of vital ideas that reads as well as a fast-paced novel. It is widely regarded as one of the most important business books ever written.



The evolution of management thought by Wren, Daniel A

John Wiley & Sons 2024

Acc. No.: 51806 Call No.: 658 ISBN: 9781394202317

Summary: The practice of management is ancient, but the formal study of management, based on an evolving body of knowledge, is relatively new. As has been remarked, "[r]arely, if ever, . . . in human history has a new institution" arisen as swiftly as management or "proven indispensable so quickly." For a broad working definition, management may be viewed as the activity whose purpose is to achieve desired results through the efficient allocation and utilization of human and material resources. Management thought, the evolution of which is our primary focus, encompasses the existing body of knowledge about management as an activity and as an academic discipline.

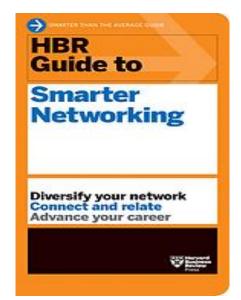


HBR's 10 must reads for business students by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51794 Call No.: 658 ISBN: 9781647825874

Summary: If you read nothing else to stand out in class and prepare for what's next, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the best ones to help you understand the most important ideas in management, feel confident in business school, and thrive in any role you take on. This book will inspire you to: Think more strategically; inspire and execute innovation; develop marketing plans that deliver competitive advantage; perform at your highest personal level; learn with a growth mind-set; redefine what career success looks like to you.

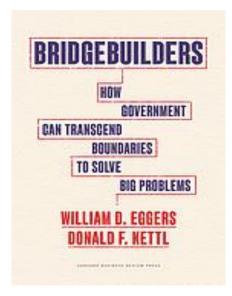


HBR guide to smarter networking by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51829 Call No.: 658.044 ISBN: 9781647823351

Summary: We know that the key to getting ahead and launching our ideas is building and sustaining a high-quality and diverse network. But the days of handing out hundreds of business cards at conferences and hoping for the best are over. Our networks need to be both strategic and authentic, made up of real relationships that bring real value. The HBR Guide to Smarter Networking will give you the tools and the confidence you need to make valuable connections, get your ideas off the ground, draw on others' expertise, scope out business opportunities, and land coveted roles. This guide will help you: Connect with connectors; nourish relationships through give and take; get the most out of conferences-in-person or virtual; use your limited networking time wisely; maintain loose ties over long periods; and emphasize quality of contacts over quantity.

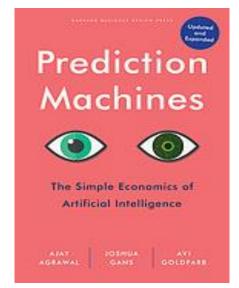


Bridgebuilders: how government can transcend boundaries to solve big problems by Eggers, William D

Harvard Business Review Press 2023

Acc. No.: 51703 Call No.: 658.044 ISBN: 9781647825119

Summary: Covid. Climate change. Refugee resettlement. Global supply chains. We are facing a new generation of complex problems, stretching across the public and private sectors and flowing over organizational boundaries. Historically we have looked to government for big solutions, but the reality is, the government we have now is a poor match for the problems we face. It is trapped in organizational boxes and handicapped by leaders who, too often, try to manage problems from the top down. We need a fresh, new approach. As executive director of Deloitte's Center for Government Insights, William D. Eggers and public management scholar Donald F. Kettl show in this indispensable book, we need a government of bridgebuilders, public managers and leaders who collaborate with partners, both inside and outside government, to get the job done. They manage horizontally instead of vertically; they see their role as connectors; and they identify which players have the assets needed to solve the problems at hand.

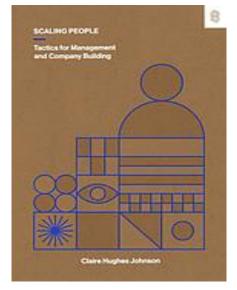


Prediction machines: the simple economics of artificial intelligence by Agrawal, Ajay

Harvard Business Review Press 2018

Acc. No.: 51825 Call No.: 658.0563 ISBN: 9781647824679

Summary: Artificial intelligence seems to do the impossible, magically bringing machines to life-driving cars, trading stocks, and teaching children. But facing the sea change that AI brings can be paralyzing. How should companies set strategies, governments design policies, and people plan their lives for a world so different from what we know? In the face of such uncertainty, many either cower in fear or predict an impossibly sunny future. But in Prediction Machines, three eminent economists recast the rise of AI as a drop in the cost of prediction. With this single, masterful stroke, they lift the curtain on the AI-is-magic hype and show how basic tools from economics provide clarity about the AI revolution and a basis for action by executives, policy makers, investors, and entrepreneurs. In this newly revised and expanded edition, the authors illustrate how, when AI is framed as cheap prediction, its extraordinary potential becomes clear: Prediction is at the heart of making decisions amid uncertainty.



Scaling people: tactics for management and company building by Johnson, Claire Hughes

Stripe Press 2022

Acc. No.: 51707 Call No.: 658.3 ISBN: 9781953953216

Summary: A leader at both Google and Stripe from their early days, Claire Hughes Johnson has worked with founders and company builders to try to replicate their success. The most common questions she's asked are not about business strategy they're about how to scale the operating structures and people systems of a rapidly growing startup.

Scaling People is a practical and empathetic guide to being an effective leader and manager in a high-growth environment. The tactical information it puts forward including guidance on crafting foundational documents, strategic and financial planning, hiring and team development, and feedback and performance mechanisms can be applied to companies of any size, in any industry. Scaling People includes dozens of pages of worksheets, templates, exercises, and example documents to help founders, leaders, and company builders create scalable operating systems and lightweight processes that really work.



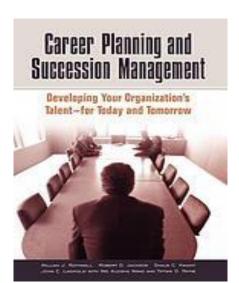
Inclusion: emotional intelligence by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51823 Call No.: 658.3008 ISBN: 9781647824822

Summary: Everyone deserves to feel a sense of respect and belonging. And we all want our co-workers to feel safe, heard, and free to be their authentic selves at work. But being an inclusive colleague doesn't always come naturally.

This book will teach you how to be more empathetic, accepting, and socially aware, so you can create a more inclusive work environment starting with yourself.

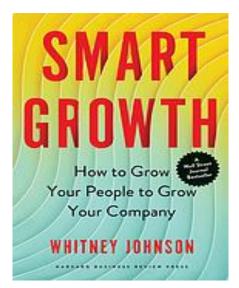


Career planning and succession management: developing your organization's talent--for today and tomorrow by Rothwell, William J

Praeger Publishers 2005

Acc. No.: 51821 Call No.: 658.3124 ISBN: 9780275983598

Summary: Annotation Featuring numerous diagnostics, checklists, and other interactive elements, Career Planning and Succession Management will become an indispensable guide for leaders and human resource professionals looking to align individual and organizational goals and ensure their economic future.

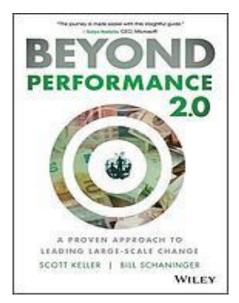


Smart growth: how to grow your people to grow your company by Johnson, Whitney

Harvard Business Review Press 2022

Acc. No.: 51799 Call No.: 658.3124 ISBN: 9781647821159

Summary: Growth is the goal. Helping people develop their potential enabling them to articulate and become the self they want to be, are capable of being, and that best serves them and others in the short and long term is what we as individuals and leaders strive toward. As individuals grow, so do organizations and societies. Growth is learning put into action that betters the world as we better ourselves and our small niches, both personal and professional, within it. Growth occurs when learning is internalized—when we try something new and invest the effort to move it from being something we do to something we are.



Beyond performance 2.0: a proven approach to leading large-scale change by Keller, Scott

John Wiley & Sons 2019

Acc. No.: 51691 Call No.: 658.3125 ISBN: 9781119596653

Summary: Leaders aren't short on access to change management advice, but the jury has long been out as to which approach is the best one to follow. With the publication of Beyond Performance 2.0, the verdict is well and truly in. By applying the approach detailed by authors, Scott Keller and Bill Schaninger, the evidence shows that leaders can more than double their odds of success from thirty percent to almost eighty.

Whereas the first edition of Beyond Performance introduced the authors' "Five Frames of Performance and Health" approach to change management, the fully revised and updated Beyond Performance 2.0 has been transformed into a truly practical "how to" guide for leaders. Every aspect of how to lead change at scale is covered in a step-by-step manner, always accompanied by practical tools and real-life examples.

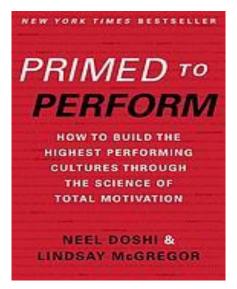


HBR's 10 must reads on performance management by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51824 Call No.: 658.3125 ISBN: 9781647825218

Summary: For decades, performance management has been seen as an annual chore by managers and HR alike. But this process is changing, and there are ways to make it more effective for your organization and more useful for employees. If you read nothing else on performance management in your organization, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you assess performance more accurately, have more-effective feedback conversations, and encourage the growth of your employees. This book will inspire you to learn where current performance management processes are falling short; create sustainable performance across the organization; deliver feedback that motivates and develops your team members; help your people reach their professional goals; identify your role in an employee's poor performance; and evaluate performance fairly, even in a remote environment.

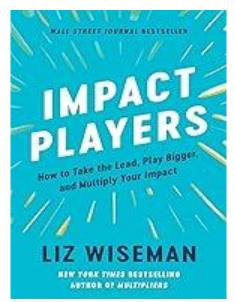


Primed to perform: how to build the highest performing cultures through the science of total motivation by Doshi, Neel

HarperCollins 2015

Acc. No.: 51699 Call No.: 658.314 ISBN: 9780062373984

Summary: Why do some workplace cultures inspire energy and innovation, while others fuel anxiety, boredom, or cynicism? Until now, such legendary cultures have seemed like magic beyond our control. However, behind every culture is a surprisingly elegant science. Primed to Perform argues that the highest-performing cultures are built on a simple truth: why people work affects how well they work. Great organizations inspire the three most powerful motives for work - play, purpose, and potential -- and eliminate the three most destructive - emotional pressure, economic pressure, and inertia. They create total motivation (or ToMo, for short). Total motivation cultures create the highest-performing employees and the most adaptive organizations. Authors Neel Doshi and Lindsay McGregor show that extraordinary performance at companies like Southwest Airlines, Starbucks, Apple, and Whole Foods comes from cultures that inspire total motivation.

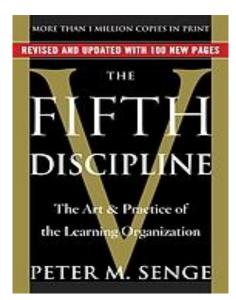


Impact players: how to take the lead, play bigger and multiply your impact by Wiseman, Liz

Harper Business 2021

Acc. No.: 51727 Call No.: 658.314 ISBN: 9780063215016

Summary: In every organization there are MVPs those indispensable colleagues who can be counted on in critical situations and who consistently receive high-profile assignments and new opportunities. Whether they are on center stage or work behind the scenes, Managers know who these top players are, understand their worth, and want more of them on their team. But not everyone understands what makes these professionals different from their peers. In Impact Players, researcher and author Liz Wiseman reveals the secrets of these stellar professionals who play the game at a higher level. Drawing on insights from managers at top companies, Wiseman explains what the most valuable players are doing differently and why some people get tapped for the most important assignments while other equally smart, capable people struggle to be seen. Based on a study of 170 top contributors, she identifies five practices that differentiate MVPs: Do What's Useful: MVPs tackle the real problems that need to be solved.



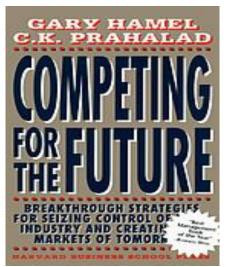
The fifth discipline: the art and practice of the learning organisation by Senge, Peter M

Currency 2006

Acc. No.: 51729 Call No.: 658.4 ISBN: 9780385517256

Summary: This revised edition of the bestselling classic is based on fifteen years of experience in putting Peter Senge's ideas into practice. As Senge makes clear, in the long run the only sustainable competitive advantage is your organization's ability to learn faster than the competition. The leadership stories demonstrate the many ways that the core ideas of the Fifth Discipline, many of which seemed radical when first published, have become deeply integrated into people's ways of seeing the world and their managerial practices.

Senge describes how companies can rid themselves of the learning blocks that threaten their productivity and success by adopting the strategies of learning organizations, in which new and expansive patterns of thinking are nurtured, collective aspiration is set free, and people are continually learning how to create the results they truly desire.

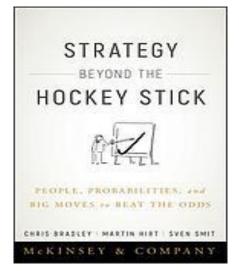


Competing for the future by Hamel, Gary

Harvard Business School Press 2023

Acc. No.: 51845 Call No.: 658.4012 ISBN: 9780875847160

Summary: With Competing for the Future, managers have seen how they can reshape their industries. Gary Hamel and C. K. Prahalad offer a masterful blueprint for what your company must be doing today if it is to occupy the competitive high ground of tomorrow. By showing that the key to future industry leadership is to develop an independent point of view about tomorrow's opportunities and build capabilities that exploit them, Hamel and Prahalad reveal an entirely new definition of what it means to be strategic and successful.

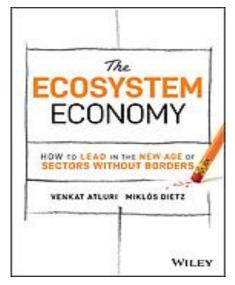


Strategy beyond the hockey stick: people, probabilities and big moves to beat the odds by Bradley, Chris

John Wiley & Sons 2018

Acc. No.: 51700 Call No.: 658.4012 ISBN: 9781119487623

Summary: Beat the odds with a bold strategy We've all seen hockey stick business plans before. A future where results sail confidently upward, but with a dip coinciding with next year's budget. CEOs usually rely on their experience and business smarts to figure out which of those hockey sticks are real, and which are fake. But all too often getting to a "yes," competing for resources, and striving to claim credit, cloud the hard decisions. Another strategy framework? No thanks, we already have plenty of those, and they don't fix the real problem: the social dynamics in your strategy room. Mining the data from thousands of large companies, McKinsey Partners Chris Bradley, Martin Hirt and Sven Smit open the windows of that room, and bring an "outside view." They found three discrete groups of companies: the bottom quintile with massive economic losses; the long, flat, middle 60 percent with practically no economic profit; and the top 20 percent to whom all the value accrues. Some companies do achieve real hockey stick performance: but just 1-in-12 jump from the middle tier to the top over a ten-year period.

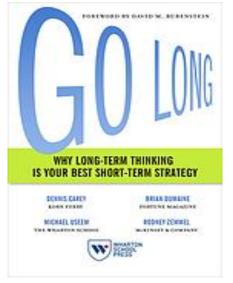


The ecosystem economy: how to lead in the new age of sectors without borders by Atluri, Venkat

John Wiley & Sons 2023

Acc. No.: 51702 Call No.: 658.4012 ISBN: 9781119984788

Summary: The Ecosystem Mindset takes a hard look at the emerging Ecosystem Economy, and what it means for companies once siloed by sector. It explores how and why we got here, beginning with the foundations of the sector-centered economy and bringing us up to today--the earliest chapter in the ecosystem economy's history. Readers will see that the truly successful companies are not the ones that have brought old-school best practices to bear on the new economy, but the companies that have thrown out those best practices altogether--the companies that have adopted entirely new mindsets and strategies for this entirely new game. The authors then explain why adopting a new playbook is so important. They show that ecosystems players stand to partake in more than \$60 trillion of new value, and they will also show that this new economy ecosystem is here to stay.

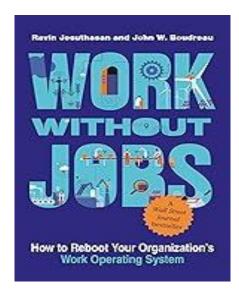


Go long: why long-term thinking is your best short-term strategy by Carey, Dennis C

Wharton Digital Press 2018

Acc. No.: 51785 Call No.: 658.4012 ISBN: 9781613630884

Summary: 800-CEO-READ BESTSELLER Featured in Fortune, Harvard Business Review, and Entrepreneur, Go Long is "mandatory reading for the CEOs and boards of all public companies," according to David M. Rubenstein, co-founder and co-executive chairman of The Carlyle Group. The lifespans of companies are growing shorter each day. Why do some companies thrive and grow, while others fail? Inspired by the CEO Academy, the annual off-the-record gathering of chief executives organized by the authors, reveals how some of the world's most prominent business leaders resisted short-term pressures to successfully manage their organizations for the long term, and in turn, aim to create more jobs, more satisfied customers, and more shareholder wealth. In Go Long, authors Dennis Carey, Brian Dumaine, Michael Useem, and Rodney Zemmel take you behind the scenes to witness the business decisions that are enabling leading organizations to outsmart and outlast the competition. Why did CEO Larry Merlo allow CVS to take a \$2 billion hit--on purpose? How did former CEO Alan Mulally maneuver Ford's \$48 billion turnaround?

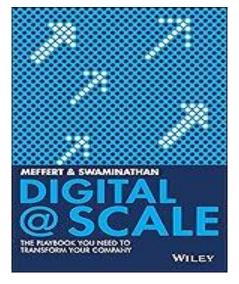


Work without jobs: how to reboot your organization's work operating system by Jesuthasan, Ravin

The MIT Press 2023

Acc. No.: 51809 Call No.: 658.402 ISBN: 9780262545969

Summary: Work is traditionally understood as a "job," and workers as "jobholders." Jobs are structured by titles, hierarchies, and qualifications. In Work without Jobs, the Wall Street Journal bestseller, Ravin Jesuthasan and John Boudreau propose a radically new way of looking at work. They describe a new "work operating system" that deconstructs jobs into their component parts and reconstructs these components into more optimal combinations that reflect the skills and abilities of individual workers. In a new normal of rapidly accelerating automation, demands for organizational agility, efforts to increase diversity, and the emergence of alternative work arrangements, the old system based on jobs and jobholders is cumbersome and ungainly. Jesuthasan and Boudreau's new system lays out a roadmap for the future of work.

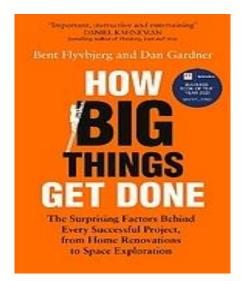


Digital @ scale: the playbook you need to transform your company by Swaminathan, Anand

John Wiley & Sons 2017

Acc. No.: 51784 Call No.: 658.4038 ISBN: 9781119433743

Summary: A blueprint for reinventing the core of your business Value in the next phase of the digital era will go to those companies that don't just try digital but also scale it. Digital@Scale examines what it takes for companies to break through the gravitational pull of their legacy organizations and capture the full value of digital. Digging into more than fifty detailed case studies and years of McKinsey experience and data, the authors, along with a group of expert contributors, show how companies can move beyond incremental change to transform the business where the greatest value is generated-at its core. The authors provide practical insights into the three pillars of digital transformations that successfully scale: reinventing the business model, building out a business architecture from the customer back into the organization, and establishing an 'amoeba' IT and organizational foundation that learns and evolves. This is the ideal guide for all leaders who recognize the power and promise of a digital transformation.

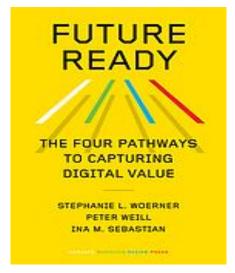


How big things get done: the surprising factors behind every successful project, from home renovations to space exploration by Flyvbjerg, Bent

Macmillan 2023

Acc. No.: 51760 Call No.: 658.404 ISBN: 9781035018949

Summary: Nothing is more inspiring than a big vision that becomes a triumphant, new reality. Think of how Apple's iPod went from a project with a single employee to an enormously successful product launch in eleven months. But they are the exception. Consider how London's Crossrail project delivered five years late and billions over budget. More modest endeavours, whether launching a small business, organizing a conference, or just finishing a work project on time, also commonly fail. Why? Understanding what distinguishes the triumphs from the failures has been the life's work of Oxford professor Bent Flyvbjerg. In How Big Things Get Done, he identifies the errors that lead projects to fail, and the research-based principles that will make yours succeed: - Understand your odds. If you don't know them, you won't win. Plan slow, act fast. Getting to the action quick feels right. But it's wrong. Think right to left. Start with your goal, then identify the steps to get there. Find your Lego. Big is best built from small.

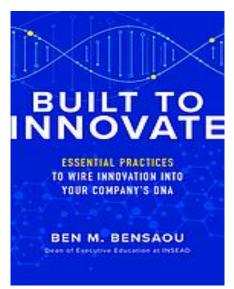


Future ready: the four pathways to capturing digital value by Woerner, Stephanie L

Harvard Business Review Press 2022

Acc. No.: 51828 Call No.: 658.406 ISBN: 9781647823498

Summary: As the world continues to become more fully digitized, it seems like almost every company you can think of-including your ownhas embarked on a "digital transformation" journey. The problem is, many companies start down the road without a good sense of where they are going or a clear idea of how they will create and capture digital value. Not surprisingly, this leads to problems: failure to realize the value from digital in their bottom lines, wasted resources and effort, added complexity and dysfunction. This compact, no-nonsense book provides a solution. In their years of working with senior executives around the world, MIT research scientists Stephanie Woerner, Peter Weill, and Ina Sebastian noticed that these leaders knew they had to transform their businesses, but lacked a coherent framework and a common language-a playbook-to guide and motivate their employees and keep everyone focused on a common goal.

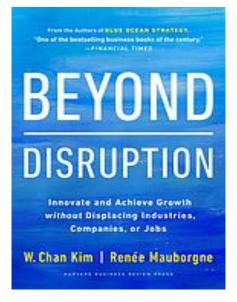


Built to innovate: essential practices to wire innovation into your company's DNA by Bensaou, Ben M

McGraw Hill 2022

Acc. No.: 51781 Call No.: 658.4063 ISBN: 9781260462692

Summary: Drive and leverage continuous innovation to meet the challenges of digital disruption, changing markets, evolving customer needs, and increasingly fierce competition A major question on the mind of every business leader today is: What can I do to create extra value for my company and the customers we serve? Built to Innovate takes you through the process of answering this critical question and executing it with skill and precision. It explores the nine essential practices of the world's most innovative organizations-including BASF, Starwood Hotels, Domino's Pizza, Bayer, Marvel Studios, Allianz, and Whirlpool-and demonstrates how to leverage them in real and practical ways. You'll learn how to drive innovation in product design and creative use of technology-as well as "in the weeds" business activities, such as business model redesign, customer service, distribution, finance, talent development, and sales.

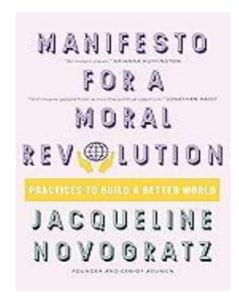


Beyond disruption: innovate and achieve growth without displacing industries, companies, or jobs by Kim, W Chan

Harvard Business Review Press 2023

Acc. No.: 51732 Call No.: 658.4063 ISBN: 9781647821326

Summary: Disruption dominates innovation theory and practice. But disruption is destructive-displacing jobs, companies, and even entire industries. Are we missing better, and even bigger, opportunities to innovate and grow? With three decades of research, the number one global-bestselling authors of Blue Ocean Strategy W. Chan Kim and Renée Mauborgne reveal another way to innovate and grownondisruptive creation. Just as Blue Ocean Strategy redefined the essence of strategy as creating not competing, Beyond Disruption redefines and expands the existing view of innovation by introducing a new approach-nondisruptive creation-that is free from the destructive displacement that happens when innovators set out to disrupt. Kim and Mauborgne reveal the distinct advantages of nondisruptive creation to business and society, showing how this bold, new approach to innovation allows companies to grow while also being a force for good.

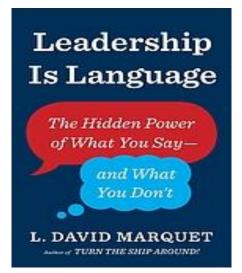


Manifesto for a moral revolution: practices to build a better world by Novogratz, Jacqueline

Macmillan 2021

Acc. No.: 51740 Call No.: 658.408 ISBN: 9789389104455

Summary: "An instant classic." ARIANNA HUFFINGTON "Will inspire people from across the political spectrum." JONATHAN HAIDT Longlisted for the Porchlight Business Book of the Year Award in 2001, when Jacqueline Novogratz founded Acumen, a global community of socially and environmentally responsible partners dedicated to changing the way the world tackles poverty, few had heard of impact investing – Acumen's practice of "doing well by doing good." Nineteen years later, there's been a seismic shift in how corporate boards and other stakeholders evaluate businesses: impact investment is not only morally defensible but now also economically advantageous, even necessary. Still, it isn't easy to reach a success that includes profits as well as mutually favourable relationships with workers and the communities in which they live. So how can today's leaders, who often kick off their enterprises with high hopes and short timetables, navigate the challenges of poverty and war, of egos and impatience, which have stymied generations of investors who came before?

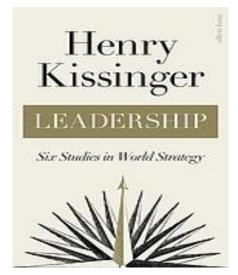


Leadership is language: the hidden power of what you say and what you don't by Marquet, L David

Penguin Business 2020

Acc. No.: 51739 Call No.: 658.4092 ISBN: 9780241373668

Summary: "From the acclaimed author of Turn the Ship Around! former US Navy Captain David Marquet, comes a radical new playbook for empowering your team to make better decisions and take greater ownership. You might imagine that an effective leader is someone who makes quick, intelligent decisions, gives inspiring speeches, and issues clear orders to their team so they can execute a plan to achieve your organization's goals. Unfortunately, David Marquet argues, that's an outdated model of leadership that just doesn't work anymore. As a leader in today's networked, information-dense business climate, you don't have full visibility into your organization or the ground reality of your operating environment. In order to harness the eyes, ears, and minds of your people, you need to foster a climate of collaborative experimentation that encourages people to speak up when they notice problems and work together to identify and test solutions.

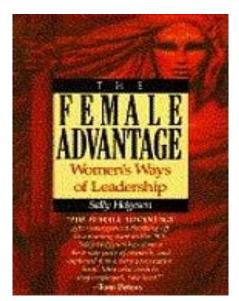


Leadership: six studies in world strategy by Kissinger, Henry

Allen Lane 2022

Acc. No.: 51834 Call No.: 658.4092 ISBN: 9780241542002

Summary: Kissinger's six leaders are Konrad Adenauer, Charles de Gaulle, Richard Nixon, Anwar Sadat, Lee Kuan Yew, and Margaret Thatcher. All of them were formed in a period when established institutions collapsed all over Europe, colonial structures gave way to independent states in Asia and Africa, and a new international order had to be created from the vestiges of the old. Kissinger penetratingly analyses each of these leaders' careers through the highly individual strategies of statecraft which he presents them as embodying, to show how it is the combination of character and circumstance which creates history. Kissinger's public experience, personal knowledge and historical perceptions enrich the book with insights and judgements such as only he could make.

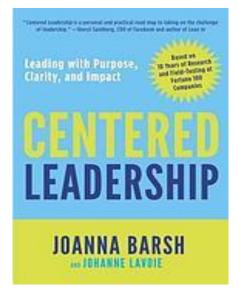


The female advantage: women's ways of leadership by Helgesen, Sally

Doubleday Currency 1995

Acc. No.: 51728 Call No.: 658.4092 ISBN: 9780385419116

Summary: Now in Currency paperback - Sally Helgesen's classic study of female leaders and how their strategies represent a highly successful revision of male leadership styles. Sixty thousand copies in print! In her bestselling 1990 book, Sally Helgesen discovered that men and women approach work in fundamentally different ways. Many of these differences hold distinct advantages for women, who excel at running organizations that foster creativity, cooperation, and intuitive decisionmaking power, necessities for companies of the twenty-first century. Helgesen's findings reveal that organizations run by women do not take the form of the traditional hierarchical pyranaid, but more closely resemble a web, where leaders reach out, not down, to form an interrelating matrix built around a central purpose. The strategy of the web concentrates power at the center by drawing others closer and by creating communities where information sharing is essential. She presents her findings through unique, closely detailed accounts of four successful women business leaders - Frances Hesselbein of Girl Scouts USA, Barbara Grogan of Western Industrial Contractors, Nancy Badore of Ford Motor Company's Executive Development Center, and Dorothy Brunson of Brunson Communications.

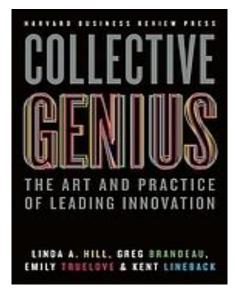


Centered leadership: leading with purpose, clarity and impact by Barsh, Joanna

Crown Business 2014

Acc. No.: 51697 Call No.: 658.4092 ISBN: 9780804138871

Summary: What enables some talented people to rise to the top and live their full ambitions at work and in life, while others stop short? In 2008, Joanna Barsh launched and sponsored the Centered Leadership Project at McKinsey and Company to answer that very question. In the process, they uncovered what distinguishes leaders who are successful from those who achieve true greatness. They called it Centered Leadership. In the business bestseller, How Remarkable Women Lead, Barsh described Centered Leadership's five capabilities and the research that underpins it. Here, with colleague Johanne Lavoie, she provides a practical, actionable field guide for implementation. Since 2008, Barsh, Lavoie and others at McKinsey have traveled the globe giving seminars, workshops, and keynotes helping men and women to build these capabilities. In Centered Leadership, Barsh and Lavoie will guide you through the Centered Leadership program. You'll find the interactive tools, exercises, and practices that have helped the men and women in Centered Leadership programs gain the skills, courage and confidence to unleash their potential and that of those around them.

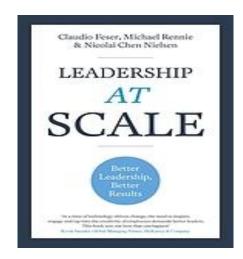


Collective genius: the art and practice of leading innovation by Hill, Linda A

Harvard Business Review Press 2014

Acc. No.: 51844 Call No.: 658.4092 ISBN: 9781422130025

Summary: Unleashing the Collective Genius in Your Organization What is the relationship between leadership and innovation? How can some companies innovate again and again-continuously producing products and services that customers want-while most other firms cannot? How do you unleash consistent creativity in those around you? In this important new book, a team of preeminent thinkers-leadership scholar and Harvard Business School professor Linda Hill (Becoming a Manager, Being the Boss), former Pixar technology wizard Greg Brandeau, MIT researcher Emily Truelove, and writer and former executive Kent Lineback (Being the Boss)-reveal what they say is the inextricable yet significant link between leadership and innovation. Based on extensive research at many of the world's top organizations, Collective Genius makes the compelling argument that today's knowledge-intensive global economy demands innovation not just as a competence, but as a much deeper part of the culture of the enterprise.

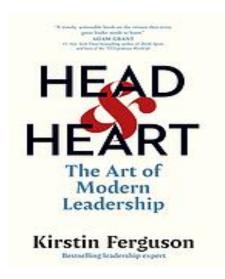


Leadership at scale: better leadership, better results by Feser, Claudio

Nicholas Brealey Publishing 2019

Acc. No.: 51786 Call No.: 658.4092 ISBN: 9781473696044

Summary: A clear methodology for increasing leadership effectiveness across an organization, not only for the top leaders, but for all employees. A key resource for leaders who need to prepare their organizations to master the challenges ahead.

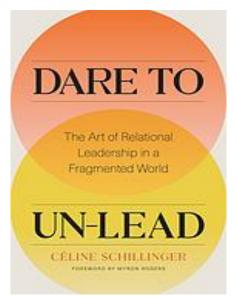


Head and heart: the art of modern leadership by Ferguson, Kirstin

Berrett-Koehler Publishers 2023

Acc. No.: 51731 Call No.: 658.4092 ISBN: 9781523006205

Summary: Whether you are the head of one of the largest companies in the world, supervising a small team or guiding your family, it will be your ability to integrate your head and heart that will influence your success in leading others and navigating our complex world. Combining studies from leading thinkers in the field with her own research, and more than three decades of personal experience, Kirstin explains the eight key attributes of a head and heart leader, and provides the tools to measure your own approach. Along the way, she shares her conversations with modern leaders from a broad range of backgrounds whose stories will surprise you, challenge your thinking and inspire you to be the type of leader the world needs today.

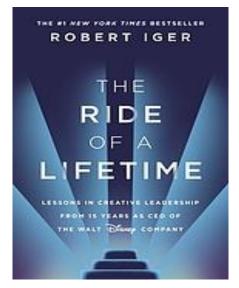


Dare to un-lead: the art of relational leadership in a fragmented world by Schillinger, Celine

Figure 1 Publishing 2022

Acc. No.: 51730 Call No.: 658.4092 ISBN: 9781773271828

Summary: "What got us here will not get us there. The context in which we now live, trade, and work in the 21st century has little in common with that of Frederick Taylor or Henry Ford. What is revered as leadership today is often nothing more than a destructive set of obsolete behaviors that harm individuals and societies, and that must be reinvented. Dare to un-Lead explores the opportunities we have to collectively transform leadership from a top-down hierarchical hegemony to one that is based on empowering people to lead together through the concepts of liberty, equality and community. Change agent Celine Schillinger combines her personal experience in working with others to enact digital-enabled, people-focused collective work practices with a deep analysis of leadership-studied through multiple lenses and timely sources of knowledge-to provide readers with original insights into why these practices work. The result is a series of evidence-based pathways for reinventing collective performance across organizations in a post-pandemic world.

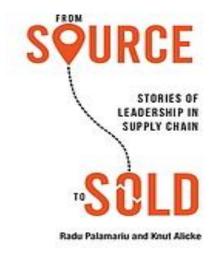


The ride of a lifetime: lessons in creative leadership from 15 years as CEO of the Walt Disney company by Iger, Robert

Bantam Press 2019

Acc. No.: 51743 Call No.: 658.4092 ISBN: 9781787630475

Summary: Robert Iger's visionary leadership of The Walt Disney Company has marked a new era at one of the world's largest media companies, preserving Disney's heritage whilst transforming the business into an agile and disruptive force within the entertainment industry. As the steward of some of the most respected and beloved brands around the globe, Iger's strategic vision focuses on three fundamental pillars- generating the best creative content possible; fostering innovation and utilizing the latest technology; and expanding into new markets. Building on Disney's rich history of unforgettable storytelling, Iger's acquisitions of Pixar, Marvel, Lucasfilm, and 21st Century Fox, and the landmark opening of Disney's first theme park and resort in Mainland China, have made Disney an industry leader through its creative content offerings across new and multiple platforms. Reflecting on a remarkable career, Iger offers vital lessons on leadership and creativity.

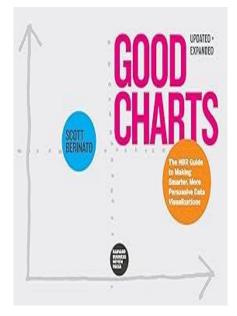


From source to sold: stories of leadership in supply chain by Palamariu, Radu

Grammar Factory Publishing 2022

Acc. No.: 51820 Call No.: 658.4092 ISBN: 9781989737897

Summary: "What makes a great supply chain leader? What lessons can we learn from the best supply chain leaders across varied industries? How can you reach the CEO chair or boardroom table from a supply chain role? In from Source to Sold, respected industry connectors Radu Palamariu and Knut Alicke uncover fascinating answers to these important questions and many more through interviews with more than two dozen veteran supply chain leaders. Inside, you'll get first-hand accounts and insightful lessons from supply chain experts, thought leaders, and industry disruptors who are steering businesses ranging from large multinationals to innovative start-ups at the leading edge of their industries. You'll hear about some remarkable career journeys and discover the smart business strategies and specific techniques that today's best supply chain leaders have used to make their organizations great, and - in some cases - elevate themselves to the C-suite"



Good charts: the HBR guide to making smarter, more persuasive data visualizations by Berinato, Scott

Harvard Business Review Press 2023

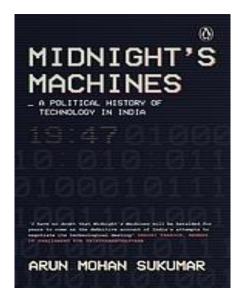
Acc. No.: 51693 Call No.: 658.452 ISBN: 9781647825133

Summary: Making good charts is a must-have skill for managers today. The vast amount of data that drives business isn't useful if you can't communicate the valuable ideas contained in that data—the threats, the opportunities, the hidden trends, the future possibilities.

But many think that data visualization is too difficult—a specialist skill that's either the province of data scientists and complex software packages or the domain of professional designers and their visual creativity.

Not so. Anyone can learn to produce quality "dataviz" and, more broadly, clear and effective information design. Good Charts will show you how to do it.

In this updated and expanded edition, dataviz expert Scott Berinato provides all you need for turning those ordinary charts kicked out of a spreadsheet program into extraordinary visuals that captivate and persuade your audience and for transforming presentations that seem like a mishmash of charts and bullet points into clear, effective, persuasive storytelling experiences.



Midnight's machines: a political history of technology in India by Sukumar, Arun Mohan

Penguin Viking 2019

Acc. No.: 51832 Call No.: 658.514 ISBN: 9780670091096

Summary: Every Prime Minister of Independent India has guided, if not personally overseen, one prized portfolio: technology. If, in the early years, Nehru and his scientist-advisors retained an iron grip on it, subsequent governments created a bureaucracy that managed everything from the country's crown jewels - its nuclear and space programmes - to solar stoves and mechanized bullock carts.

But a lesser-known political project began on 15 August 1947: The Indian state's undertaking to influence what the citizens thought about technology and its place in society. Beneath its soaring rhetoric on the virtues or vices of technology, the state buried a grim reality: India's inability to develop it at home. The political class sent contradictory signals to the general public. On the one hand, they were asked to develop a scientific temper, on the other, to be wary of becoming enslaved to technology; to be thrilled by the spectacle of a space launch while embracing jugaad, frugal innovation, and the art of 'thinking small'.



Fast times: how digital winners set direction, learn and adapt by Arora, Arun

Amazon Publishing 2020

Acc. No.: 51787 Call No.: 658.514 ISBN: 9781542007696

Summary: An expert guide for senior executives who want to quickly understand what really matters in digital business and what it takes to win. Today &;s technology demands lightning-fast changes. But speed without purpose is not progress. In Fast Times, McKinsey leaders cut through the hype to provide a readable inside look into what digital winners do best: set direction, learn, and adapt faster than anyone else. For executives frustrated with their pace of change, Fast Times digs into the root questions that shine a light on the issues that keep companies like yours from setting direction, learning, and adapting: Do you really know how your company is performing? How do you make it safe for people to experiment so you can build a proactive culture? How do you balance fast execution with deliberate decision-making?

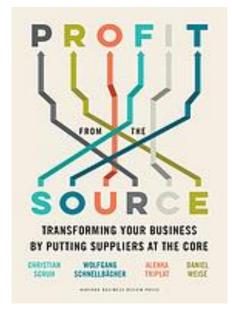


The year in tech 2023 by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51826 Call No.: 658.514 ISBN: 9781647824525

Summary: "From emotional AI and hybrid collaboration tools to crypto for business and no-code apps, tech innovations are reshaping organizations from the factory floor to the C-suite. What should you and your company be doing now to take advantage of the opportunities these technologies are creating-and to avoid falling victim to disruption? The Year in Tech, 2023: The Insights You Need from Harvard Business Review will help you understand what the latest and most important applications of new tech mean for your organization and how you can use them to compete and win in today's turbulent business environment. Business is changing. Will you adapt or be left behind?"

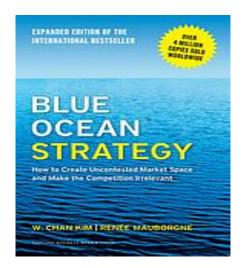


Profit from the source: transforming your business by putting suppliers at the core by Schuh, Christian

Harvard Business Review Press 2022

Acc. No.: 51830 Call No.: 658.72 ISBN: 9781647821395

Summary: In most companies, procurement is an unglamorous, unloved part of the business. A job in the procurement office? A fast track to nowhere. Sourcing and supplier management is strictly about costs, the thinking goes, and all that matters are playing hardball to get these as low as possible. No connection to innovation or strategy or creating positive value. Not so fast. As Boston Consulting Group thought leaders Christian Schuh, Wolfgang Schnellbacher, Alenka Triplat, and Daniel Weise explain in Profit from the Source, procurement should be regarded in a new light, because it has the potential to be a CEO's secret weapon in these fast-moving, disruptive times. The authors offer a wake-up call and a new strategic blueprint to leaders everywhere. With vivid stories and in-depth case studies, they illustrate that no other business function offers the same holistic view of a company-from suppliers who provide the organization with raw materials and components through to consumers who buy the finished product. While it's true that a core task of any procurement function is to stop costs spiralling out of control, the authors show how it can help businesses generate phenomenal value from five other sources of competitive advantage that are critical to successinnovation, quality, sustainability, speed, and risk reduction.

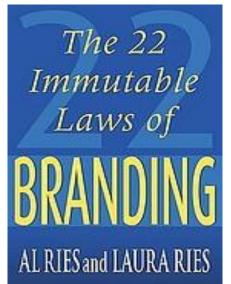


Blue ocean strategy: how to create uncontested market space and make the competition irrelevant by Kim, W Chan

Harvard Business School Press 2005

Acc. No.: 51798 Call No.: 658.802 ISBN: 9781625274496

Summary: Presents a systematic approach to making the competition irrelevant and outlines principles and tools any organization can use to create and capture their own blue oceans.

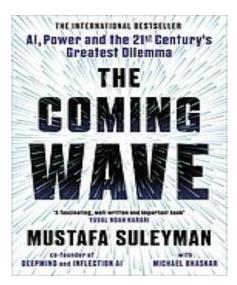


The 22 immutable laws of branding by Ries, Al

Profile Books 2003

Acc. No.: 51804 Call No.: 658.827 ISBN: 9781861976055

Summary: Everyone knows that building your product or service into a bona fide brand is the only way to stand out in today;s insanely crowded marketplace. The only question is how do you do it? This is the definitive text on branding, distilling complex theories and principles behind this key marketing term into in twenty-two easy-to-read vignettes including: The Law of Contraction A brand becomes stronger when you narrow its focus The Law of the Word A brand should strive to own a word in the mind of the consumer The Law of Fellowship In order to build the category, a brand should welcome other brands World-renowned marketing guru Al Ries and his daughter and business partner Laura Ries examine brand-blazing strategies from the world;s best, including Coca-Cola, Xerox, BMW, Federal Express and Starbucks, to provide you with the expert insight you need to build a world-class brand.

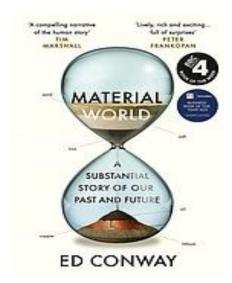


The coming wave: AI, power and the twenty-first century's greatest dilemma by Suleyman, Mustafa

The Bodley Head 2023

Acc. No.: 51748 Call No.: 660.6 ISBN: 9781847927491

Summary: A stark and urgent warning on the unprecedented risks that a wave of fast-developing technologies poses to global order, and how we might contain them while we have the chance-from a cofounder of the pioneering AI company DeepMind.

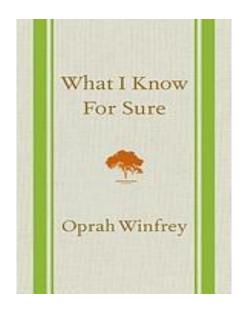


Material world: a substantial story of our past and future by Conway, Ed

WH Allen 2023

Acc. No.: 51761 Call No.: 779.09 ISBN: 9780753559161

Summary: The story of civilization from an entirely new vantage pointthe six raw materials that have shaped and will continue to shape humanity's destiny. Sand, iron, salt, oil, copper and lithium: The struggle for these fundamental materials has created empires, razed civilizations, and fed our ingenuity and our greed for thousands of years. It is a story that is far from finished. Though we are told we now live in a weightless world of information, we dug more stuff out of the earth in 2017 than in all of human history before 1950. And it's getting exponentially worse. To make one bar of gold, we now have to dig 5,000 tons of earth. For every ton of fossil fuels, we extract six tons of other materials-from sand to stone to wood to metal. Even as we pare back our consumption of fossil fuels we continue to redouble our consumption of everything else. Why? Because these ingredients are the basis for everything. The power our phones and electric cars, build our homes and offices, enable the printing of our books, and supply our packaging. Our modern world would not exist without them, and the hidden battle to control them will shape our future.

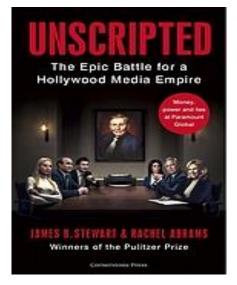


What I know for sure by Winfrey, Oprah

Macmillan 2014

Acc. No.: 51811 Call No.: 791.4 ISBN: 9781447277668

Summary: After film critic Gene Siskel asked her, "What do you know for sure?" Oprah Winfrey began writing the "What I Know for Sure" column in O, The Oprah Magazine. Saying that the question offered her a way to take "stock of her life," Oprah has penned one column a month over the last fourteen years, years in which she retired The Oprah Winfrey Show (the highest-rated program of its kind in history), launched her own television network, became America's only black billionaire, was awarded an honorary degree from Harvard University and the Presidential Medal of Freedom, watched friends and colleagues come and go, lost beloved pets and adopted new ones, and celebrated milestone birthdays. Throughout it all, she's continued to offer her profound and inspiring words of wisdom in her "What I Know for Sure" column in O, The Oprah Magazine. Now, for the first time, these thoughtful gems have been revised, updated, and collected in What I Know for Sure, a beautiful book packed with insight and revelation from Oprah Winfrey.

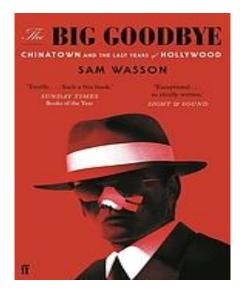


Unscripted: the epic battle for a Hollywood media empire by Stewart, James B

Cornerstone Press 2023

Acc. No.: 51763 Call No.: 791.4 ISBN: 9781529912852

Summary: The shocking inside story of how dysfunction, misconduct and scandal almost brought down one of Hollywood's greatest companies. Unscripted is the inside story of the struggle to control one of the world's great entertainment empires. It is the story of the last great Hollywood mogul, Sumner Redstone- the ninety-something founder of Paramount Global who, well into his dotage and facing a scandalous lawsuit, proves increasingly unable to run the sprawling company he has built. It is the story of his daughter, Shari Redstone-Sumner's heir apparent who, despite being groomed for power for six decades, struggles to assert her authority over the company and her family's legacy. And it is the story of her challenger, Leslie Moonvesthe well-liked CEO of CBS who plots a coup to take control of the business - until news leaks that he is facing multiple allegations of sexual misconduct (allegations he has spent years trying to hush up).

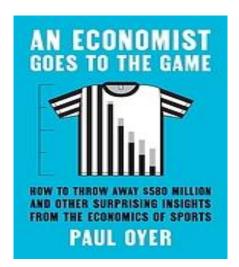


The big goodbye: Chinatown and the last years of Hollywood by Wasson, Sam

Faber & Faber 2021

Acc. No.: 51704 Call No.: 791.43 ISBN: 9780571370269

Summary: Here is director Roman Polanski, both predator and prey, haunted by the savage murder of his wife, returning to Los Angeles, where the seeds of his own self-destruction are quickly planted. Here too is Robert Towne's fabled script, widely considered the greatest original screenplay ever written.

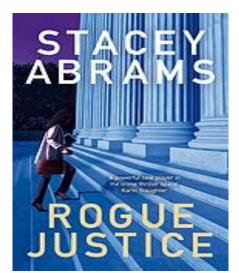


An economist goes to the game: how to throw away \$580 million and other surprising insights from the economics of sports by Oyer, Paul E

Yale University Press 2022

Acc. No.: 51819 Call No.: 796.069 ISBN: 9780300218244

Summary: An engaging look at the ways economic thinking can help us understand how sports work both on and off the field.

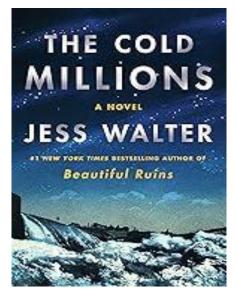


Rogue justice by Abrams, Stacey

Harper Collins 2023

Acc. No.: 51719 Call No.: 823 ISBN: 9780008645632

Summary: The #1 New York Times bestselling author of While Justice Sleeps returns with another riveting and intricately plotted thriller, in which a blackmailed federal judge, a secret court, and a brazen murder may lead to an unprecedented national crisis.



The cold millions: a novel by Walter, Jess

Harper Collins 2020

Acc. No.: 51734 Call No.: 823 ISBN: 9780063085862

Summary: An intimate story of brotherhood, love, sacrifice, and betrayal set against the panoramic backdrop of an early twentieth-century America that eerily echoes our own time, The Cold Millions offers a kaleidoscopic portrait of a nation grappling with the chasm between rich and poor, between harsh realities and simple dreams. The Dolans live by their wits, jumping freight trains and lining up for day work at crooked job agencies. While sixteen-year-old Rye yearns for a steady job and a home, his older brother, Gig, dreams of a better world, fighting alongside other union men for fair pay and decent treatment. Enter Ursula the Great, a vaudeville singer who performs with a live cougar and introduces the brothers to a far more dangerous creature: a mining magnate determined to keep his wealth and his hold on Ursula.

Dubious of Gig's idealism, Rye finds himself drawn to a fearless nineteen-year-old activist and feminist named Elizabeth Gurley Flynn. But a storm is coming, threatening to overwhelm them all, and Rye will be forced to decide where he stands. Is it enough to win the occasional battle, even if you cannot win the war?

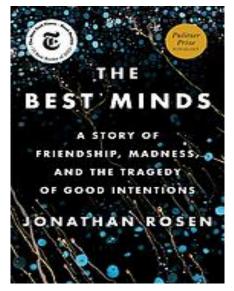


Demon copperhead: a novel by Kingsolver, Barbara

Harper Collins 2022

Acc. No.: 51720 Call No.: 823 ISBN: 9780063251922

Summary: Set in the mountains of southern Appalachia, this is the story of a boy born to a teenaged single mother in a single-wide trailer, with no assets beyond his dead father's good looks and copper-colored hair, a caustic wit, and a fierce talent for survival. In a plot that never pauses for breath, relayed in his own unsparing voice, he braves the modern perils of foster care, child labor, derelict schools, athletic success, addiction, disastrous loves, and crushing losses. Through all of it, he reckons with his own invisibility in a popular culture where even the superheroes have abandoned rural people in favor of cities. Many generations ago, Charles Dickens wrote David Copperfield from his experience as a survivor of institutional poverty and its damages to children in his society. Those problems have yet to be solved in ours. Dickens is not a prerequisite for readers of this novel, but he provided its inspiration. In transposing a Victorian epic novel to the contemporary American South, Kingsolver enlists Dickens' anger and compassion, and above all, his faith in the transformative powers of a good story.

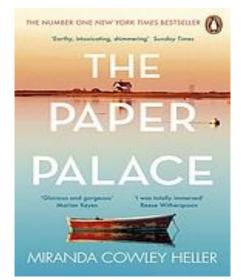


The best minds: a story of friendship, madness and the tragedy of good intentions by Rosen, Jonathan

Allen Lane 2023

Acc. No.: 51711 Call No.: 823 ISBN: 9780241647448

Summary: When the Rosens moved to New Rochelle in 1973, Jonathan Rosen and Michael Laudor seemed destined to become inseparable. The boys, both children of college professors, grew up on the same street in intellectually vibrant homes shaped by ideas, liberal Jewish culture, the trauma of the Holocaust, and a shared love of basketball and standup comedy. But the two best friends were also keen competitors bearing the same great expectations, and when Michael and Jonathan both got into Yale, they seemed set to ascend to the heights of the American meritocratic elite. Leaving Jonathan behind, Michael blazed through college in three years, graduating summa cum laude and landing a top-flight consulting job for far more money than their parents had ever made. But all wasn't as it seemed. One day, Jonathan received the fateful call: Michael had suffered a serious psychotic break and was institutionalized at a New York City psychiatric hospital where he was diagnosed with paranoid schizophrenia.

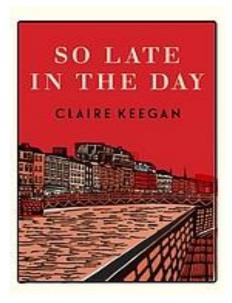


The paper palace by Heller, Miranda Cowley

Penguin Books 2022

Acc. No.: 51836 Call No.: 823 ISBN: 9780241990452

Summary: On a perfect August morning, Elle Bishop heads out for a swim in the pond below 'The Paper Palace' - her family's holiday home in Cape Cod. As she dives beneath the water she relives the passionate encounter she had the night before, against the side of the house that knows all her darkest secrets, while her husband and mother chatted to their guests inside... So begins a story that unfolds over twenty-four hours and fifty years, as Elle's shocking betrayal leads her to a lifechanging decision.



So late in the day: stories of women and men by Keegan, Claire

Grove Press 2023

Acc. No.: 51718 Call No.: 823 ISBN: 9780802160850

Summary: Celebrated for her powerful short fiction, Claire Keegan now gifts us three exquisite stories together forming a brilliant examination of gender dynamics and an arc from Keegan's earliest to her most recent work. In "So Late in the Day," Cathal faces a long weekend as his mind agitates over a woman with whom he could have spent his life, had he acted differently; in "The Long and Painful Death" a writer's arrival at the seaside home of Heinrich Böll for a two-week writing residency is disrupted by an academic who imposes his criticisms and opinions; and in "Antarctica" a married woman travels out of town to see what it's like to sleep with another man and ends up in the grip of a possessive stranger. Each story probes the dynamics that corrupt what could be between women and men: a lack of generosity, the weight of expectation, the looming threat of violence.

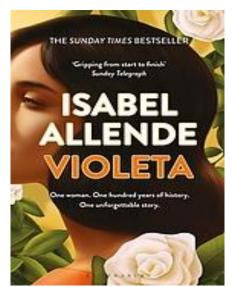


Before we say goodbye by Kawaguchi, Toshikazu

Picador 2023

Acc. No.: 51751 Call No.: 823 ISBN: 9781035034444

Summary: The regulars at the magical Cafe Funiculi Funicula are well acquainted with its famous legend and extraordinary, secret menu time travel offering. Many patrons have reunited with old flames, made amends with estranged family, and visited loved ones. But the journey is not without risks and there are rules to follow. Travellers must have visited the cafe previously and most importantly, must return to the present in the time it takes for their coffee to go cold.

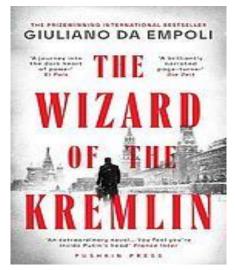


Violeta by Allende, Isabel

Bloomsbury Publishing 2023

Acc. No.: 51835 Call No.: 823 ISBN: 9781526648365

Summary: Violeta comes into the world on a stormy day in 1920, the first girl in a family with five boisterous sons. From the start, her life is marked by extraordinary events, for the ripples of the Great War are still being felt, even as the Spanish flu arrives on the shores of her South American homeland almost at the moment of her birth. Through her father's prescience, the family will come through that crisis unscathed, only to face a new one as the Great Depression transforms the genteel city life she has known. Her family loses everything and is forced to retreat to a wild and beautiful but remote part of the country. There, she will come of age, and her first suitor will come calling. She tells her story in the form of a letter to someone she loves above all others, recounting times of devastating heartbreak and passionate affairs, poverty and wealth, terrible loss and immense joy. Her life is shaped by some of the most important events of history: the fight for women's rights, the rise and fall of tyrants, and ultimately not one, but two pandemics.

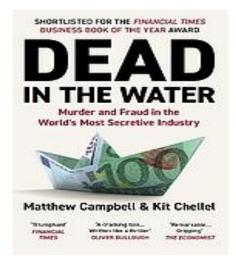


The wizard of the Kremlin by Empoli, Giuliano Da

Pushkin 2023

Acc. No.: 51752 Call No.: 823 ISBN: 9781805330943

Summary: He was known as the Wizard of the Kremlin. The enigmatic Vadim Baranov was a TV producer before becoming political advisor to Putin. After he resigns from this position, legends about him multiply, without anyone being able to distinguish truth from fiction. Until one night, he tells his story to the narrator of this book... Welcome to the heart of Russian power, where sycophants and oligarchs have been engaging in open warfare, and where Vadim, now the regime's main spin doctor, turns an entire country into an avant-garde political stage. Yet Vadim is not as ambitious as the others. Entangled in the increasingly dark secret workings of the regime he has contributed to build, he will do anything to get out, guided by the memory of his grandfather, an eccentric aristocrat who survived the Revolution, and the mesmerizing, merciless Ksenia, whom he has fallen in love with.

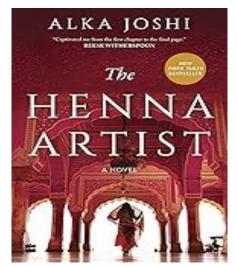


Dead in the water: murder and fraud in the world's most secretive industry by Campbell, Matthew

Atlantic Books 2023

Acc. No.: 51766 Call No.: 823 ISBN: 9781838952556

Summary: The explosive true-crime story of a notorious hijacking, revealing the corrupt and secret world of international shipping.

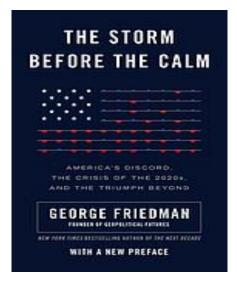


Henna artist: a novel by Joshi, Alka

Harper Collins 2021

Acc. No.: 51741 Call No.: 823 ISBN: 9789354226526

Summary: Trusted with the secrets of the wealthy, she can never reveal her own...Escaping from an abusive marriage, seventeen-year-old Lakshmi makes her way alone from her 1950s rural village to the pink city of Jaipur. There she becomes the henna artist-and confidante-most in demand to women of the upper class. Known for her original designs and sage advice, Lakshmi must tread carefully to avoid the jealous gossips who could ruin her reputation and her livelihood. As she pursues her dream of an independent life, she is startled one day when she is confronted by her husband, who has tracked her down these many years later with a young girl in tow-a sister Lakshmi never knew she had. Suddenly the caution that she has carefully cultivated as protection is threatened. Vivid and compelling in its portrait of one woman's struggle for fulfilment in society, The Henna Artist opens a door into a world that is at once fascinating, stark and cruel.

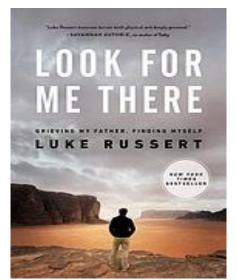


The storm before the calm: America's discord, the crisis of the 2020s and the triumph beyond by Friedman, George

Anchor Books 2021

Acc. No.: 51738 Call No.: 909.83 ISBN: 9781101911785

Summary: Friedman identifies an 80-year "institutional cycle" and a 50-year "socio-economic cycle" that has seen the formation of the industrial classes, baby boomers, and the middle classes. These two major cycles are converging on the late 2020s -- and the world will have to endure upheaval and possible conflict. He outlines upcoming challenges, shifts in corporate structures, and new trends resulting from longer life expectancy. As the role of the United States changes, will it lead to increased strength and stability, or critical crises?

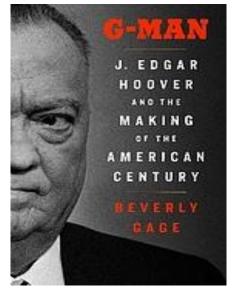


Look for me there: grieving my father, finding myself by Russert, Luke

Harper Horizon 2023

Acc. No.: 51709 Call No.: 920 ISBN: 9780785291817

Summary: Look for me there,' news legend Tim Russert would tell his son, Luke, when confirming a pickup spot at an airport, sporting event, or rock concert. After Tim died unexpectedly, Luke kept looking for his father, following in Tim's footsteps and carving out a highly successful career at NBC News. After eight years covering politics on television, Luke realized he had no good answer as to why he was chasing his father's legacy. As the son of two accomplished parents-his mother is journalist Maureen Orth of Vanity Fair-Luke felt the pressure of high expectations but suddenly decided to leave the familiar path behind. Instead, Luke set out on his own to find answers. What began as several open-ended months of travel to decompress and reassess morphed into a three-plus-year odyssey across six continents to discover the world and, ultimately, to find himself.

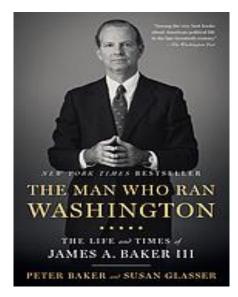


G-man: J Edgar Hoover and the making of the American century by Gage, Beverly

Simon & Schuster 2023

Acc. No.: 51841 Call No.: 920 ISBN: 9780857201058

Summary: A major new biography of J Edgar Hoover that draws from never-before-seen sources to create a ground-breaking portrait of a colossus who dominated half a century of American history and planted the seeds for much of today's conservative political landscape. We remember him as a bulldog--squat frame, bulging wide-set eyes, fearsome jowls--but in 1924, when he became director of the FBI, he had been the trim, dazzling wunderkind of the administrative state, buzzing with energy and big ideas for reform. He transformed a failing law-enforcement backwater, riddled with scandal, into a modern machine. He believed in the power of the federal government to do great things for the nation and its citizens. He also believed that certain people--many of them communists or racial minorities or both-did not deserve to be included in that American project. Hoover rose to power and then stayed there, decade after decade, using the tools of state to create a personal fiefdom unrivalled in U.S. history. Beverly Gage's monumental work explores the full sweep of Hoover's life and career, from his birth in 1895 to a modest Washington civil-service family through his death in 1972.



The man who ran Washington: the life and times of James A Baker III by Baker, Peter

Anchor Books 2021

Acc. No.: 51839 Call No.: 920 ISBN: 9781101912164

Summary: Co-authored by the Chief White House correspondent at The New York Times and the Washington columnist at The New Yorker, this is a biography any would-be power broker must own: the story of legendary White House chief of staff and secretary of state James A. Baker III, the man who ran Washington when Washington ran the world. In the latter half of the twentieth century, no Republican won the presidency without his help, and the men he counselled in the Oval Office-Gerald R. Ford, Ronald Reagan, George H.W. Bush, and George W. Bush-defined more than one generation of American life. Campaign manager, chief of staff, treasury secretary, and ultimately secretary of state, James A. Baker III understood better than anyone how to make Washington work and how to pull the levers of power at home and abroad. A suave and profane Texas Democrat, Baker worked as a wealthy Houston lawyer until his best friend, George H. W. Bush, drew him into Republican politics.

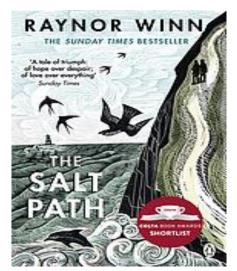


Elon Musk by Isaacson, Walter

Simon & Schuster 2023

Acc. No.: 51759 Call No.: 920 ISBN: 9781398527492

Summary: When Elon Musk was a kid in South Africa, he was regularly beaten by bullies ... But the physical scars were minor compared to the emotional ones inflicted by his father, an engineer, rogue, and charismatic fantasist. His father's impact on his psyche would linger. He developed into a tough yet vulnerable man-child, prone to abrupt Jekyll-and-Hyde mood swings, with an exceedingly high tolerance for risk, a craving for drama, an epic sense of mission, and a maniacal intensity that was callous and at times destructive. ... For two years, Isaacson shadowed Musk, attended his meetings, walked his factories with him, and spent hours interviewing him, his family, friends, coworkers, and adversaries. The result is the revealing inside story, filled with ... tales of triumphs and turmoil, that addresses the question: are the demons that drive Musk also what it takes to drive innovation and progress?

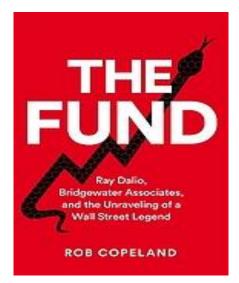


The salt path by Winn, Raynor

Penguin Books 2019

Acc. No.: 51744 Call No.: 920 ISBN: 9781405937184

Summary: Just days after Raynor Winn learns that Moth, her husband of thirty-two years, is terminally ill, their house and farm are taken away, along with their livelihood. With nothing left and little time, they make the brave and impulsive decision to walk the 630 miles of the seaswept South West Coast Path, from Somerset to Dorset, through Devon and Cornwall. Carrying only the essentials for survival on their backs, they live wild in the ancient, weathered landscape of cliffs, sea, and sky. Yet through every step, every encounter, and every test along the way, their walk becomes a remarkable and life-affirming journey. Powerfully written and unflinchingly honest, The Salt Path is ultimately a portrayal of home-how it can be lost, rebuilt, and rediscovered in the most unexpected ways.

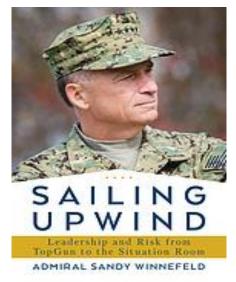


The fund: Ray Dalio, bridgewater associates and the unraveling of a wall street legend by Copeland, Rob

Macmillan Business 2023

Acc. No.: 51779 Call No.: 920 ISBN: 9781529075571

Summary: The unauthorized, unvarnished story of famed Wall Street hedge-fund manager Ray Dalio. Ray Dalio does not want you to read this book. Late last year, when the billionaire founder of Bridgewater Associates, the largest hedge fund on the planet, announced that he was stepping down from the company he started out of his apartment nearly 50 years ago, the news made headlines around the world. Dalio cultivated an aura of international admiration and fame thanks to his company's eye-popping success, coupled with a mystique he encouraged with frequent media appearances, celebrity hobnobbing, and his bestselling book, Principles. In The Fund, award-winning New York Times journalist Rob Copeland punctures this carefullyconstructed narrative of the benevolent business titan, exposing his much-promoted "principles" as one of the great feats of hubris in modern memory-in practice, they encouraged a toxic culture of paranoia and backstabbing. The Fund is a page-turning, stranger-thanfiction journey into a rarefied world of wealth and power. It offers an unflinching look at the pain so often caused by the "radical transparency" Dalio has described as a core tenet of his recipe for business success and a meaningful life.

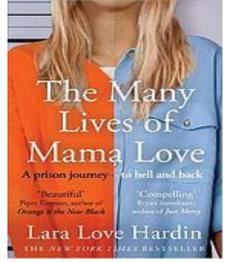


Sailing upwind: leadership and risk from TopGun to the situation room by Winnefeld, James A

Naval Institute Press 2023

Acc. No.: 51708 Call No.: 920 ISBN: 9781682478745

Summary: Sailing Upwind is more than just another memoir of a distinguished former naval officer's highly diverse career. This book by Admiral James "Sandy" Winnefeld is also intended to offer useful reflections regarding how he accepted and managed risk along the way, as well as a concise description of the qualities one must develop to become a successful leader. Winnefeld began his career as an F-14 fighter pilot and TopGun instructor, commanded an aircraft carrier, and then served in a variety of flag officer billets on the way to becoming the Vice Chairman of the Joint Chiefs of Staff. This book describes in an entertaining and humble manner how that journey unfolded and the lessons he attaches to it. The reader learns what it is like to become a Navy fighter pilot, and to fly, fight, and take-off and land from an aircraft carrier - including a harrowing description of ejecting from an F-14 at night far from land. Winnefeld describes the culture of excellence at the real TopGun and the Navy's nuclear propulsion program.

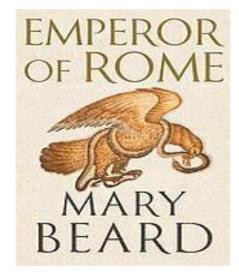


The many lives of Mama Love: a prison journey to hell and back by Hardin, Lara Love

Endeavour 2023

Acc. No.: 51710 Call No.: 920 ISBN: 9781804190500

Summary: From the outside, Lara Love Hardin is a normal mother and housewife. But behind the perfect picket fence appearance, she's stealing neighbours' credit cards, forging identities, and battling a serious opiate problem. Eventually, Lara finds herself in a Santa Cruz prison, not exactly a natural habitat for a woman who's never spent a day 'on the street'. But she does know how to pretend. Within weeks, she understands every gang and all the prison slang, plus the market value of a Snickers bar. She finds she has a talent for writing letters on the behalf of her fellow inmates, helping them articulate their feelings. Before long, she's earned herself a nickname: Mama Love. But what sort of life will she have when she leaves behind the women of G block? And can she find a way to truly forgive herself? The Many Lives of Mama Love is the story of a powerful, redemptive journey with a surprising final act. It's about reaching rock bottom and clambering back up; about healing and shame, and about writing yourself a new path, with a different destiny.

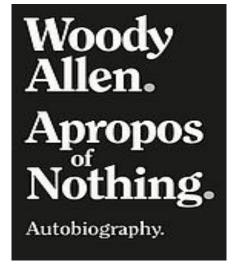


Emperor of Rome: ruling the ancient Roman world by Beard, Mary

Profile Books 2023

Acc. No.: 51747 Call No.: 920 ISBN: 9781846683787

Summary: Emperor of Rome explores the fact and fiction of the rulers of the ancient Roman world, asking what they did, why they did it, and why their stories have been told in the extravagant, sometimes lurid, ways that they have. It looks at big questions of power, corruption and conspiracy. But it also looks at the day-to-day practicalities of their lives. What, and where, did they eat? Who did they sleep with? How did they travel? In the course of the book, we shall meet many people who were not, and did not aspire to be, emperors themselves, but who made the imperial system possible: wary aristocrats, enslaved cooks, diligent secretaries, court jesters - even a doctor who treated one young prince for his tonsillitis. The survival of the Roman empire as a system makes no sense if it was ruled by a series of deranged autocrats. I am interested in how those stories of madness arose, in how the business of empire was really conducted, and in Roman fears that the rule of the emperors was not so much blood-stained (they expected that), but was a strange and unsettling dystopia built on deception and fakery.

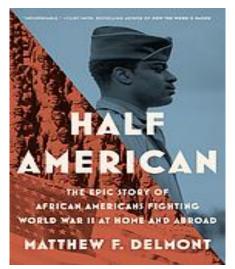


Apropos of nothing: autobiography by Allen, Woody

Arcade Publishing 2020

Acc. No.: 51705 Call No.: 920 ISBN: 9781951627355

Summary: The long-awaited, enormously entertaining memoir by one of the great artists of our time. In this candid and often hilarious memoir, the celebrated director, comedian, writer, and actor offers a comprehensive, personal look at his tumultuous life. Beginning with his Brooklyn childhood and his stint as a writer for the Sid Caesar variety show in the early days of television, working alongside comedy greats, Allen tells of his difficult early days doing standup before he achieved recognition and success. With his unique storytelling pizzazz, he recounts his departure into moviemaking, with such slapstick comedies as Take the Money and Run, and revisits his entire, sixty-year-long, and enormously productive career as a writer and director, from his classics Annie Hall, Manhattan, and Annie and Her Sisters to his most recent films, including Midnight in Paris. Along the way, he discusses his marriages, his romances and famous friendships, his jazz playing, and his books and plays.

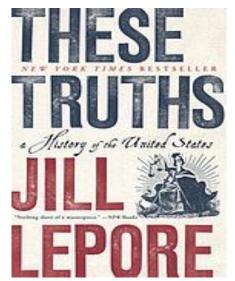


Half American: the epic story of African Americans fighting world war II at home and abroad by Delmont, Matthew F

Viking 2022

Acc. No.: 51754 Call No.: 940.54 ISBN: 9781984880390

Summary: The definitive history of World War II from the African American perspective, written by civil rights expert and Dartmouth history professor Matthew Delmont. Over one million Black men and women served in World War II. Black troops were at Normandy, Iwo Jima, and the Battle of the Bulge, serving in segregated units and performing unheralded but vital support jobs, only to be denied housing and educational opportunities on their return home. Without their crucial contributions to the war effort, the United States could not have won the war. And yet the stories of these Black veterans have long been ignored, cast aside in favour of the myth of the 'Good War' fought by the 'Greatest Generation.' Half American is American history as you've likely never read it before.

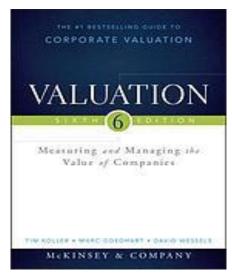


These truths: a history of the United States by Lepore, Jill

W W Norton & Company 2018

Acc. No.: 51745 Call No.: 973 ISBN: 9780393357424

Summary: In the most ambitious one-volume American history in decades, award-winning historian ... Jill Lepore offers a magisterial account of the origins and rise of a divided nation, an urgently needed reckoning with the beauty and tragedy of American history. Written in elegiac prose, Lepore's ground-breaking investigation places truth itself--a devotion to facts, proof, and evidence--at the center of the nation's history. The American experiment rests on three ideas--'these truths, 'Jefferson called them--political equality, natural rights, and the sovereignty of the people. And it rests, too, on a fearless dedication to inquiry, Lepore argues, because self-government depends on it. But has the nation, and democracy itself, delivered on that promise? [This book] tells this uniquely American story, beginning in 1492, asking whether the course of events over more than five centuries has proven the nation's truths, or belied them. To answer that question, Lepore traces the intertwined histories of American politics, law, journalism, and technology, from the colonial town meeting to the nineteenthcentury party machine, from talk radio to twenty-first-century Internet polls, from Magna Carta to the Patriot Act, from the printing press to Facebook News.

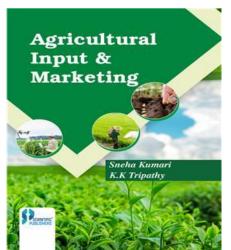


Valuation: measuring and managing the value of companies by Koller,
Tim

John Wiley & Sons 2020

Acc. No.: 51701 Call No.: 658.15 (V) ISBN: 9781118873700

Summary: This book contains a solid framework for valuation: analyzing historical performance, including reorganizing a company's financial statements to reflect economic rather than accounting performance; forecasting performance, with emphasis on not just the mechanics of forecasting but also how to think about a company's future economics; estimating the cost of capital with practical tips that aren't found in textbooks; interpreting the results of a valuation in light of a company's competitive situation; and linking a company's valuation multiples to the core drivers of its performance.

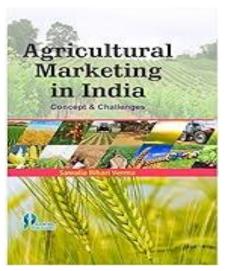


Agricultural inputs marketing by Kumari, Sneha

Scientific Publishers 2022

Acc. No.: 51818 Call No.: 658.8(RM) ISBN: 9789390749386

Summary: This is an initiative to sustain farming through several solutions in the production and distribution of agriculture input. The book may be used for UG/PG textbook and competitive examination like Agriculture Research Scientist Recruitment, ARS-NET, Indian Forest Service and state level and central level examination. The book will be very useful for Agriculture Input Marketing for Agriculture graduates, MBA in Agribusiness and MSc. Agriculture.



Agricultural marketing in India: concepts and challenges by Verma, Sawalia Bihari

Scientific Publishers 2023

Acc. No.: 51817 Call No.: 658.8(RM) ISBN: 9789391418403

Summary: The book Agricultural Marketing in India Concepts and Challenges is written by Sawalia Bihari Verma. The book has been designed keeping in mind the mental horizon of readers, yet it will surely raise a logical aptitude among them. The edition is a precise analysis and the author has made a sincere effort to deal with the concepts of agricultural marketing. Simplification in the explanation of various agro-problems has tried to bring readers nearer their solution logically and scientifically as well. This makes the book lucid and comprehensive.