



Institute of
Management Technology
Ghaziabad, Delhi NCR



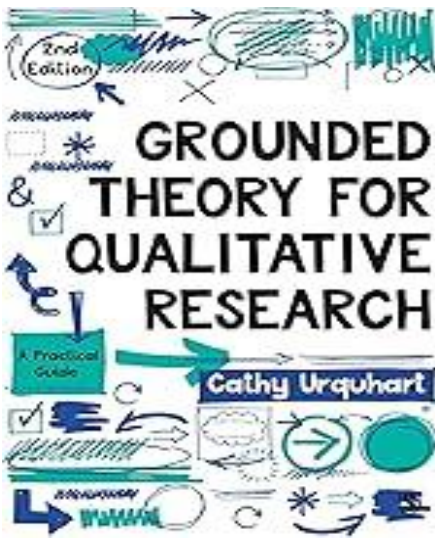
NEW ARRIVALS

March 2026



Compiled by
Library

NEW ARRIVALS, MARCH 2026



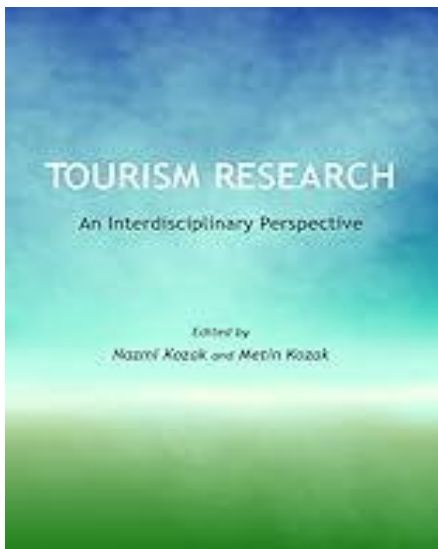
Grounded theory for qualitative research: a practical guide by Urquhart, Cathy

Sage 2023

Acc. No.: 53210 Call No.: 001.4 ISBN: 9781526476685

Summary: Straightforward and accessible, this pragmatic guide takes you step-by-step through doing grounded theory research. With hands-on advice focussed around designing real projects, it demonstrates best practice for integrating theory building and methods.

Its extensive examples and case studies are drawn from across the social sciences, presenting students with a range of options for both applying and using grounded theory.



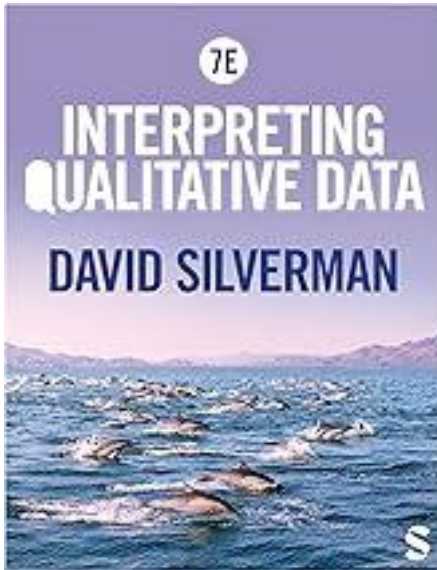
Tourism research: an interdisciplinary perspective by Kozak, Nazmi

Cambridge Scholars Publishing 2013

Acc. No.: 53078 Call No.: 001.4 ISBN: 9781443848619

Summary: Compiled from research papers presented at the 2nd Interdisciplinary Tourism Research Conference, Fethiye, Turkey, held in April 2012, this book brings us all those papers related to varying fields of tourism research from an interdisciplinary perspective, encompassing fields such as geography, architecture, recreation, and culture. The authors included in the book have a very diverse background both in terms of their research fields and their countries of origin and focus, covering the USA, Australia, Poland, Spain, Portugal, South Africa, Croatia, Italy, and Turkey. Therefore, this volume will be of interest to both faculty members and postgraduate students around the world whose research expertise is in the field of tourism.

NEW ARRIVALS, MARCH 2026



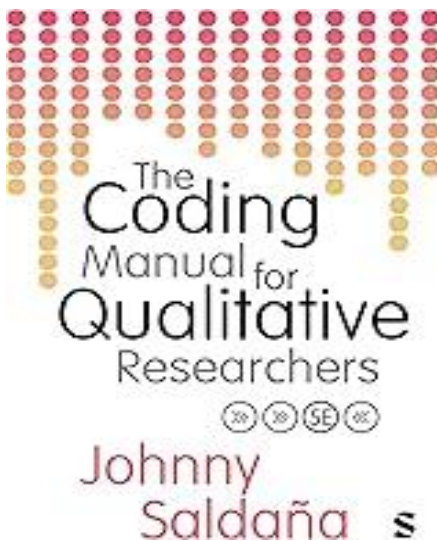
Interpreting qualitative data by Silverman, David

Sage 2024

Acc. No.: 53213 Call No.: 001.4 ISBN: 9781529622546

Summary: In his signature pragmatic and friendly style, David Silverman acts as your stand-in supervisor in the seventh edition of this book, taking you step-by-step through different methods for making sense of qualitative data.

Whether you are interested in analysing visual images, interviews, focus groups or online data, this book provides a clear framework for using qualitative data to answer your research questions.



The coding manual for qualitative researchers by Saldana, Johnny

Sage 2025

Acc. No.: 53214 Call No.: 001.4 ISBN: 9781529680003

Summary: Unlock the full potential of your qualitative research projects with this invaluable manual from world-renowned authority Johnny Saldaña. This essential guide delves into the latest advancements in coding, including the integration of AI tools like ChatGPT-4, empowering researchers to enhance their data analysis processes and outcomes.

NEW ARRIVALS, MARCH 2026

Emmanuel Mogaji - Warsina Jain - Himani Sharma

QUALITATIVE RESEARCH FOR A DIGITAL WORLD

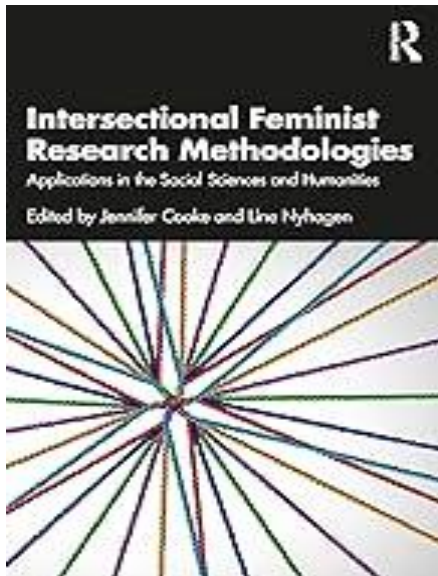


Qualitative research for a digital world by Mogaji, Emmanuel

Sage 2024

Acc. No.: 53217 Call No.: 001.4 ISBN: 9781529621518

Summary: Do you want to understand and apply qualitative research methods in a digital context? This book will help you navigate the complexities of digital access and fluency, ensuring a broad lens on research methodologies. From step-by-step guides to innovative frameworks, each chapter is crafted to give you the confidence to carry out cutting-edge qualitative research.



Intersectional feminist research methodologies: applications in the social sciences and humanities by Cooke, Jennifer

Routledge 2025

Acc. No.: 53118 Call No.: 001.42 ISBN: 9781032507699

Summary: Intersectional Feminist Research Methodologies: Applications in the Social Sciences and Humanities is a multi-disciplinary volume in which emerging and established scholars present new feminist research methods and re-evaluate existing approaches. This collection examines how both new and established feminist methods address intersecting identities and structures of inequality including gender, race, sexuality, and class. Each chapter provides a case study of a methodology or methodologies that have been adopted, developed, or adapted within the author's field – including sociology, criminology, political science, history, literature, and performance studies. The volume articulates the importance of knowledge production that arises from the situated and lived experiences of individuals, groups, and communities. It discusses how we survive as feminists in today's neoliberal universities, and includes research on trans and nonbinary people, Indonesian history and the #MeToo movement, world-literature from the Philippines, memory work, and crime on the London transport network. The contributors engage with intersectionality in different ways but collectively they demonstrate the pervasiveness of intersectional thinking and practice in feminist scholarship today.

NEW ARRIVALS, MARCH 2026

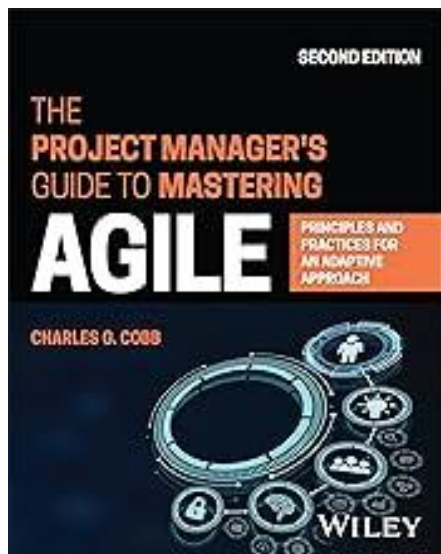


Research methodology: integrating generative AI in contemporary research practices by Vashishta, Geetika

Feelfirst Publishing 2026

Acc. No.: 53098 Call No.: 001.42 ISBN: 9789349919976

Summary: What makes research credible, rigorous, and relevant in today's rapidly evolving scientific landscape? *Research Methodology: Integrating Generative AI in Contemporary Research Practices* offers a comprehensive yet accessible guide for students, researchers, and professionals seeking clarity and confidence in conducting research. Spanning foundational theories to emerging trends such as generative AI, open science, and citizen-led research, this book walks readers through every stage of the research process—from identifying meaningful problems and designing robust studies to analysing data and communicating findings ethically. It also explores research in the digital age, addressing algorithmic experimentation, dataset ethics, and responsible innovation.



The project manager's guide to mastering agile: principles and practices for an adaptive approach by Cobb, Charles G

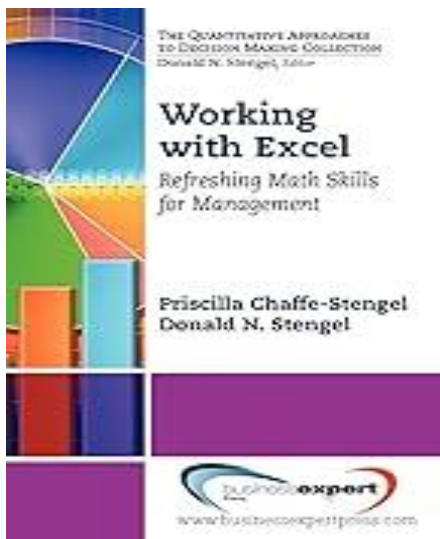
John Wiley & Sons 2023

Acc. No.: 53255 Call No.: 005.1 ISBN: 9781119931355

Summary: *The Project Manager's Guide to Mastering Agile* helps project managers who are faced with the challenge of adapting their project management approach to an Agile environment, showing how these approaches can work jointly to improve project outcomes in any project, with discussion topics and real-world case studies that facilitate hands-on learning. It also provides project managers with the fundamental knowledge to take a leadership role in working with companies to develop a well-integrated, enterprise-level Agile Project Management approach to fit their business.

The original edition of this book has been very successful and is used as a graduate-level textbook in several universities. This new edition builds on the success of the original edition and includes updated content from the latest PMBOK Guide, updated sections on stakeholder management, value-driven delivery, adaptive planning, and distributed project management, with an all-new chapter on Hybrid project management. It also includes new case studies on applying an Agile Hardware Development at Tesla and Project Management in a non-software environment.

NEW ARRIVALS, MARCH 2026

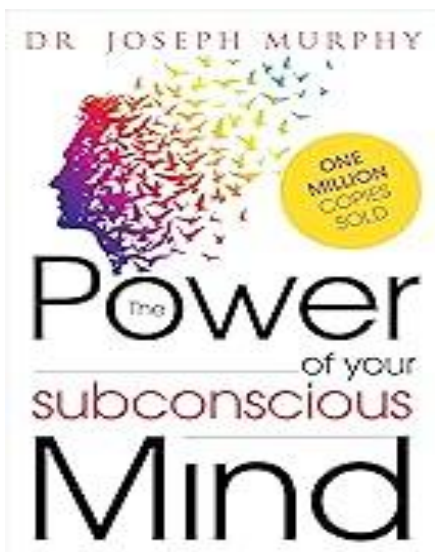


Working with Excel: refreshing math skills for management by Chaffe-Stengel, Priscilla M

Business Expert Press 2012

Acc. No.: 53176 Call No.: 005.369 ISBN: 9781606492802

Summary: Managers and analysts routinely collect and examine key performance measures to better understand their operations and make good decisions. Being able to render the complexity of operations data into a coherent account of significant events requires an understanding of how to work well in the electronic environment with raw data. Although some statistical and financial techniques for analyzing data are sophisticated and require specialized expertise, there are methods that are understandable and applicable by anyone with basic algebra skills and the support of a spreadsheet package. And this book brings these understandable tools to light.



The Power of your Subconscious Mind by Murphy, Joseph

Amazing Reads 2015

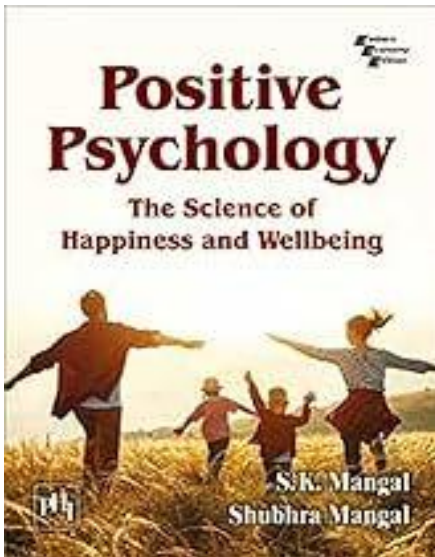
Acc. No.: 53193 Call No.: 128.2 ISBN: 9788192910963

Summary: Did you know that your mind has a 'mind' of its own? Yes! Without even realizing, our mind is often governed by another entity which is called the sub-conscious mind.

This book can bring to your notice the innate power that the sub-conscious holds. We have some traits which seem like habits, but in reality, these are those traits which are directly controlled by the sub-conscious mind, vis-à-vis your habits or your routine can be changed if you can control and direct your sub-conscious mind positively. To be able to control this 'mind power' and use it to improve the quality of your life is no walk in the park. This is where this book acts as a guide and allows you to decipher the depths of the sub-conscious.

In this book, 'The power of your subconscious mind', the author fuses his spiritual wisdom and scientific research to bring to light how the sub-conscious mind can be a major influence on our daily lives. Once you understand your subconscious mind, you can also control or get rid of the various phobias that you may have in turn opening a brand-new world of positive energy.

NEW ARRIVALS, MARCH 2026

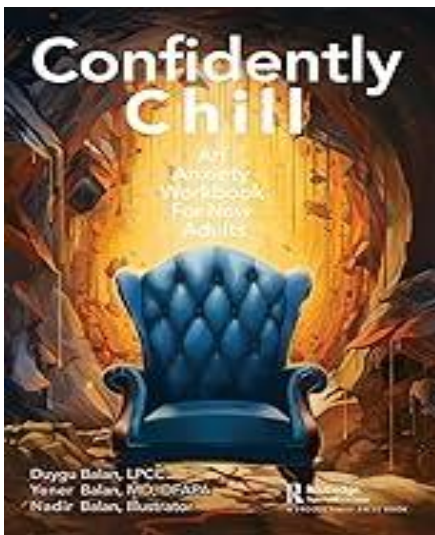


Positive psychology: the science of happiness and wellbeing by Mangal, S K

PHI Learning 2025

Acc. No.: 53150 Call No.: 150.198 ISBN: 9788119364879

Summary: Positive psychology advocates for nurturing, promoting, and directing our attention towards the positive aspects of ourselves to achieve happiness and well-being. This textbook is meticulously crafted to fulfil this objective by providing a comprehensive exploration of concepts, principles, and theories of positive psychology. Presented in an accessible and user-friendly manner, the book facilitates meaningful discussions on topics aligned with the prescribed syllabi of Indian universities offering undergraduate and postgraduate courses in positive psychology. Moreover, it addresses the longstanding need within the positive psychology community for a text that incorporates an Indian perspective, catering to the specific requirements of students and faculty. Beyond academia, the textbook serves as a valuable resource for counsellors, practitioners, and anyone interested in leveraging positive psychology for personal fulfilment and happiness. By offering both theoretical insights and practical applications, it equips readers with the tools to enhance their well-being and thrive in various aspects of life.



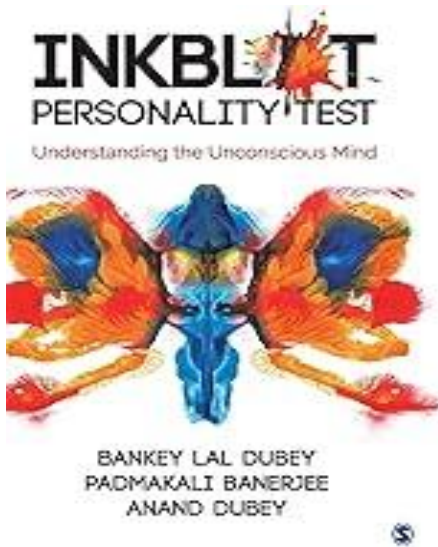
Confidently chill: an anxiety workbook for new adults by Balan, Duygu

Routledge 2026

Acc. No.: 53160 Call No.: 152.46 ISBN: 9781032537771

Summary: Confidently Chill is a ground-breaking two-book set comprising an evidence-based medical workbook and a captivating graphic novel. Delving into anxiety's societal, familial, and individual dimensions, this unique resource offers practical strategies rooted in empirical research, clinical methodologies, and psychological theory. Seamlessly blending medical expertise with award-winning artistry, Confidently Chill promises a holistic journey towards identity formation and lasting healing amidst today's unprecedented challenges.

NEW ARRIVALS, MARCH 2026

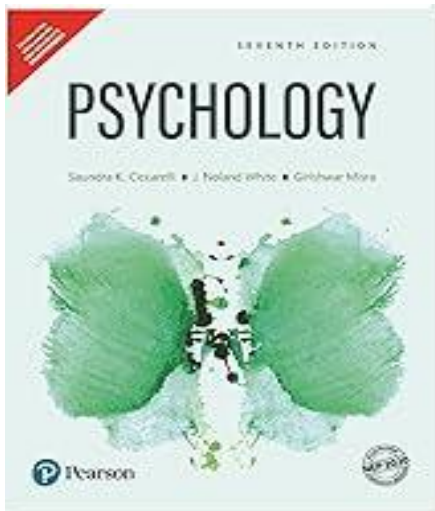


Inkblot personality test: understanding the unconscious mind by Dubey, B L

Sage Publications 2019

Acc. No.: 53155 Call No.: 153.93 ISBN: 9789353284619

Summary: First authoritative and comprehensive study in the field of Inkblot Personality Test, this book describes the historical roots of the three major projective inkblot measures: the Rorschach, the Holtzman Inkblot Technique (HIT) and the Somatic Inkblot Series (SIS). It presents the extensive psychometric background work accompanying the normative data and diagnostic indicators along with indices for selecting executives in a business organization. The book begins with a detailed history of Hermann Rorschach and his early experiments with inkblots in the diagnosis of mentally ill patients. Special attention is given to the administration and scoring of the Rorschach, with the sections detailing the systems developed by Klopfer and Exner. The HIT and SIS are also reviewed in detail, emphasizing their psychometric qualities.



Psychology by Ciccarelli, Sandra K

Pearson 2025

Acc. No.: 53143 Call No.: 155.2 ISBN: 9789367139028

Summary: A dynamic and comprehensive introduction to Psychology, now enhanced with updated content and new perspectives. Aligned with the latest Integrative Themes in Psychological Science, this edition explores the influence of psychological, biological, social, and cultural factors on human behavior. With a strong emphasis on diversity, equity, and belonging, it integrates global research while highlighting contemporary psychological issues and practices.

The text is enriched with culturally relevant content for Indian students, blending global psychological theories with key constructs from Indian traditions, and incorporating contemporary research from the region. Designed to engage and support learners, this book follows a comprehensive and learner-centered approach to empower students, researchers and practitioners in the field of Psychology, offering a relevant, inclusive, and practical exploration of Psychology's vast field.

NEW ARRIVALS, MARCH 2026



What is We by Srinivasan, Ragini Tharoor

Agenda Publishing 2026

Acc. No.: 53091 Call No.: 158.1 ISBN: 9781788218375

Summary: The concept "we" is central to every field in the interdisciplinary humanities and social sciences, yet it has been overdetermined by the question of "who we are", leaving its basic conceptual operations undertheorized.

In *What is We?* Ragini Tharoor Srinivasan argues that "we" is not a collective to belong to or be excluded from, nor is it a specific group to be identified. Rather, "we" functions as a method – one that organizes inclusion and exclusion, communion and isolation, coercion and liberation, division and incorporation, forgetting and remembering. Across ten linked chapters, the book unfolds social, historical, political, grammatical, linguistic, literary, and personal responses to its titular question. By seeing "we" as a method for enacting, apprehending, contesting, and instrumentalizing boundaries, it invites us to confront the challenge of failure, embrace the possibility of impossibility, and acknowledge the hallucinatory nature of the universal.



Researching with care: applying feminist care ethics to research practice by Brannelly, Tula

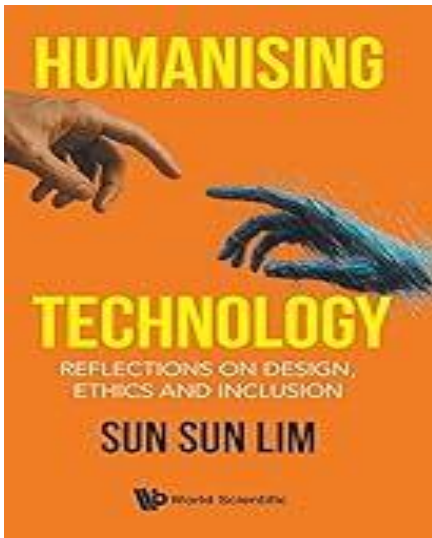
Policy Press 2022

Acc. No.: 53074 Call No.: 174.4 ISBN: 9781447359777

Summary: What are the implications of caring about the things we research? How does that affect how we research, who we research with and what we do with our results? Proposing what Joan C. Tronto has called a 'paradigm shift' in research thinking, this book invites researchers across disciplines and fields of study to do research that thinks and acts with care.

The authors draw on their own and others' experiences of researching, the troubles they encounter and the opportunities generated when research is approached as a caring practice. Care ethics provides a guide, from starting out, designing and conducting projects to thinking about research legacies. It offers a way in which research can help repair harms and promote justice.

NEW ARRIVALS, MARCH 2026



Humanising technology: reflections on design, ethics and inclusion by Lim, Sun Sun

World Scientific Publishing 2026

Acc. No.: 53097 Call No.: 174.4 ISBN: 9789819825370

Summary: Humanising Technology presents a compelling collection of 50 opinion editorials that delve into the multifaceted social impacts of technology. Drawing from over two decades of research and public engagement, the author offers nuanced insights into how technology intersects with human values and societal norms. Organised into five thematic sections — AI Ethics; Design and Big Data; Digital Parenting and Young People, Education and Upskilling; and Social Inclusion — each segment begins with an introduction where the author contextualises the issues, reflecting on the evolution of her thoughts about changing tech trends and their societal implications. Through these essays, she addresses critical topics such as the ethical considerations in AI deployment, the responsibilities of designers in drawing insights from big data, the challenges of digital parenting in an always-connected world, the imperative of continuous education in the digital age, and the necessity of ensuring that technology serves to include rather than exclude or exploit.



Futureproofing procurement: the importance of an ethical and sustainable approach by Jarvis-Grove, Katie

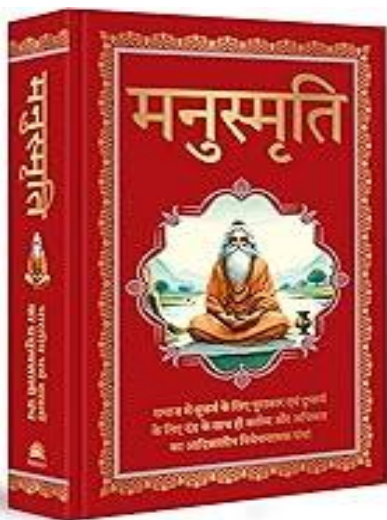
Business Expert Press 2021

Acc. No.: 53169 Call No.: 174.4 ISBN: 9781637420546

Summary: This is an educational book outlining how procurement has evolved and how it has to continue to evolve to incorporate ethics and sustainability. With lots of factual content, worked examples from the author's own experience and handy hints to help procurement professionals ensure that they are acting ethically and promoting sustainability throughout their supply chains, it has been written with an easy-to-read and digest style, free from "theory dump" situations and in a relatable style to people within and aspiring to enter the profession.

Whilst aimed at procurement workers, the book will provide information and guidance which will be useful to sales representatives, HR departments as well as marketing and accountancy teams. This is because procurement is a function that is integral to any organization and has to work cross-functionally throughout a business if ethical and sustainable practice is to be introduced and upheld.

NEW ARRIVALS, MARCH 2026



Manusmriti: Hindi by Manu

Fingerprint 2025

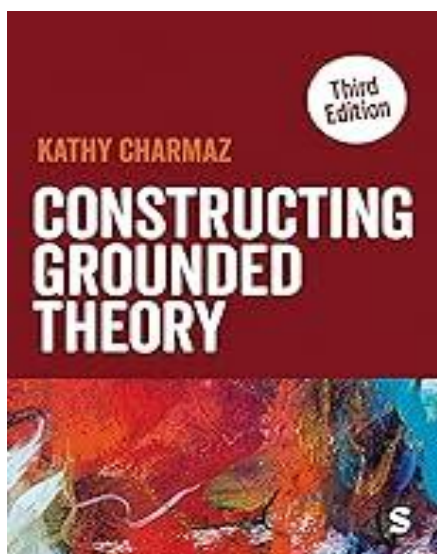
Acc. No.: 53157 Call No.: 294.5926 ISBN: 9789362141026

Summary: मनुस्मृति हिंदू धर्म का एक महत्वपूर्ण और प्राचीन ग्रंथ है, जिसे प्राचीन ऋषि मनु द्वारा लिखा गया माना जाता है। यह ग्रंथ धर्म, कानून, और समाज के विभिन्न वर्गों के कर्तव्यों के बारे में विचार प्रस्तुत करता है। संस्कृत में रचित यह ग्रंथ समाज में ब्राह्मण, क्षत्रिय, वैश्य और शूद्र के कर्तव्यों का वर्णन करता है और आचार-व्यवहार, न्याय और धार्मिक नियमों के बारे में मार्गदर्शन देता है। मनुस्मृति में विभिन्न सामाजिक वर्गों (ब्राह्मण, क्षत्रिय, वैश्य, शूद्र) के कर्तव्यों और अधिकारों का स्पष्ट रूप से वर्णन किया गया है।

मनुस्मृति में कानूनी सिद्धांतों का विवरण है, जो समाज में न्याय और शांति की स्थापना के लिए आवश्यक हैं। इसमें पूजा, अनुष्ठान, त्यौहारों और धार्मिक कर्तव्यों के बारे में मार्गदर्शन मिलता है। यह ग्रंथ धर्म के पालन, सत्य, अहिंसा, और न्याय के महत्व पर बल देता है।

ग्रंथ में स्त्रियों के अधिकार और कर्तव्यों पर भी चर्चा की गई है, जिसे लेकर आलोचनाएं भी की जाती रही हैं।

जातिवाद और लिंगभेद के संदर्भ में मनुस्मृति की आलोचना भी होती रही है।



Constructing grounded theory by Charmaz, Kathy

Sage 2025

Acc. No.: 53211 Call No.: 300.72 ISBN: 9781526426611

Summary: This is the definitive guide to doing constructivist grounded theory.

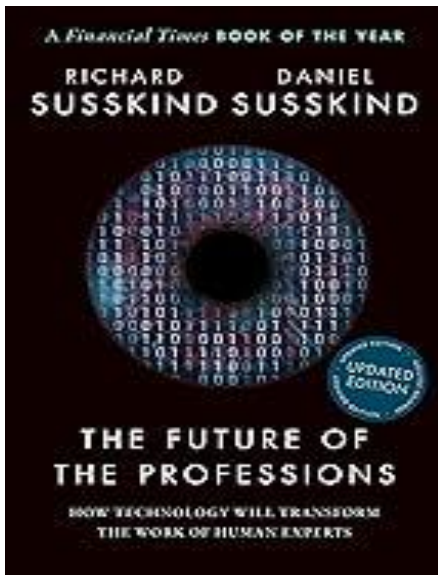
From gathering rich data and conducting interviews, to undertaking coding and writing up your study, this down-to-earth book guides you through all the steps you need to do grounded theory research.

Showcases 9 new case studies of grounded theory research in action from scholars across the globe, including Australia, Canada, Japan and the United States.

Enables you to see, at a glance, how each chapter will develop your understanding with new learning objectives.

Supports you to expand your knowledge with new further reading suggestions in every chapter.

Retaining Kathy Charmaz's characteristic warm and accessible style, this book is essential reading for anyone - undergraduate, postgraduate or researcher - looking to understand and do grounded theory research.



The future of the professions: how technology will transform the work of human experts by Susskind, Richard

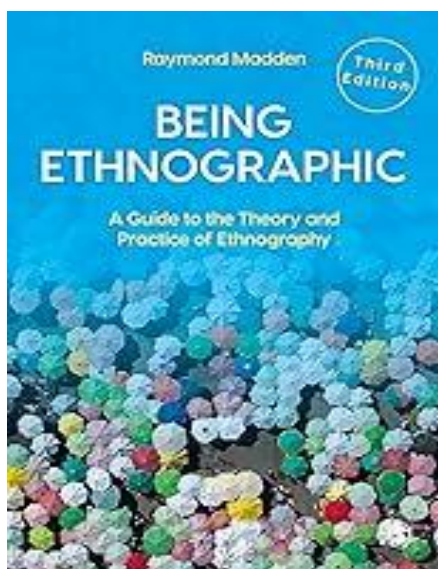
Oxford University Press 2022

Acc. No.: 53200 Call No.: 303.4834 ISBN: 9780198841890

Summary: This book predicts the decline of today's professions and introduces the people and systems that will replace them. In an internet-enhanced society, according to Richard Susskind and Daniel Susskind, we will neither need nor want doctors, teachers, accountants, architects, the clergy, consultants, lawyers, and many others, to work as they did in the 20th century.

The Future of the Professions explains how increasingly capable technologies - from telepresence to artificial intelligence - will place the 'practical expertise' of the finest specialists at the fingertips of everyone, often at no or low cost and without face-to-face interaction.

The authors challenge the 'grand bargain' - the arrangement that grants various monopolies to today's professionals. They argue that our current professions are antiquated, opaque and no longer affordable, and that the expertise of their best is enjoyed only by a few. In their place, they propose five new models for producing and distributing expertise in society.



Being ethnographic: a guide to the theory and practice of ethnography by Madden, Raymond

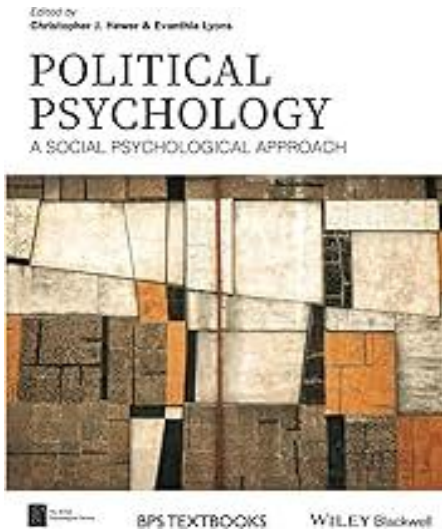
Sage Publications 2023

Acc. No.: 53219 Call No.: 306.484 ISBN: 9781529791860

Summary: Being Ethnographic is a fundamental introductory guidebook to process and utilization of doing fieldwork within real-world settings. It explores our understanding of identities, the future of ethnography and the advancing role of technology in a global, networked society.

The third edition of Being Ethnographic highlights the challenges introduced by the ethnographers' own interests, biases and ideologies and demonstrates the importance of methodological reflexivity.

NEW ARRIVALS, MARCH 2026



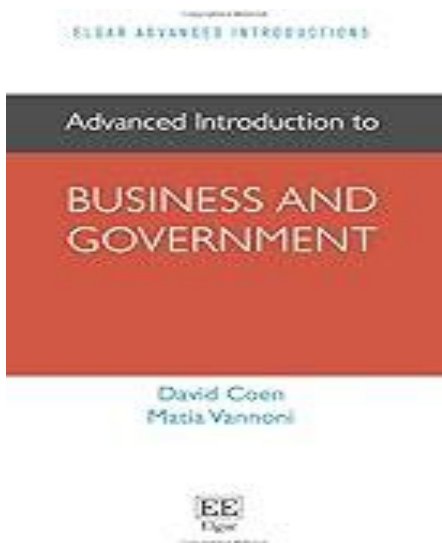
Political psychology: a social psychological approach by Hewer, Chris

John Wiley & Sons 2018

Acc. No.: 53072 Call No.: 320.019 ISBN: 9781118929339

Summary: A research-based guide to political psychology that is filled with critical arguments from noted experts

Political Psychology is solidly grounded in empirical research and critical arguments. The text puts the emphasis on alternative approaches to psychological enquiry that challenge our traditional assumptions about the world. With contributions from an international panel of experts, the text contains a meaningful exchange of ideas that draw on the disciplines of social psychology, sociology, history, media studies and philosophy. This important text offers a broader understanding of the different intellectual positions that academics may take towards political psychology.



Advanced introduction to business and government by Coen, David

Edward Elgar Publishing 2025

Acc. No.: 53116 Call No.: 320.5 ISBN: 9781789905380

Summary: Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas.

This illuminating Advanced Introduction explores the intricate relationship between business and politics. It examines how the political impact of business varies across governance levels, countries, institutions, issues and firms, using multidisciplinary perspectives to dissect these complex dynamics.

David Coen and Matia Vannoni discuss key concepts across a range of subject areas, including asset specificity and market concentration, interest intermediation, political lobbying, global governance, transnational business and the strategic deployment of resources. They comparatively analyse the political role of businesses across Western and non-Western countries, with detailed case studies comparing companies such as eBay and Alibaba and identifying key differences between the EU and the USA.

NEW ARRIVALS, MARCH 2026

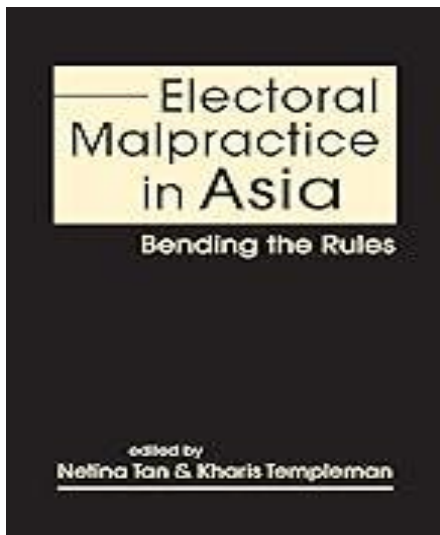


Liberalism by Parry, J P

Agenda Publishing 2025

Acc. No.: 53099 Call No.: 320.51 ISBN: 9781788218054

Summary: Jonathan Parry presents a history of Liberalism that is organized around themes in British Liberal politics since the early nineteenth century. In the first half of the book, he shows how the Liberal Party shaped national politics between 1830 and 1914 by conducting a series of campaigns against what it saw as over-dominant interest groups in British and Irish political, economic and religious life. Some of these campaigns succeeded, some failed, but they gave the party a strong identity as a political movement hostile to concentrations of power. The last two chapters chart its response to its political marginalization by Labour and Conservatives since the 1920s. They show how Liberals have continued to organize against over-centralized institutional power. They have defended civil liberties, urged devolution, criticized the rigidity of the electoral system, and attacked exaggerations of Britain's capacity to act independently in the world. British Liberalism's focus has never been the defence of laissez-faire economic principles, as many claims; it has always been political.



Electoral malpractice in Asia: bending the rules by Tan, Netina

Lynne Rienner Publishers 2023

Acc. No.: 53088 Call No.: 321.8 ISBN: 9781955055963

Summary: What causes widespread abuse of the electoral process? How do political elites choose and weigh the relative costs and benefits of differing kinds of electoral manipulation? How and why have patterns of electoral conduct changed over time?

The authors of Electoral Malpractice in Asia answer these questions and more as they systematically compare the quality of elections across eleven democracies and electoral autocracies. Covering a range of regimes and practices, they highlight not only the varying ways that electoral integrity is violated, but also the consequences for the quality of democracy across the region.

NEW ARRIVALS, MARCH 2026



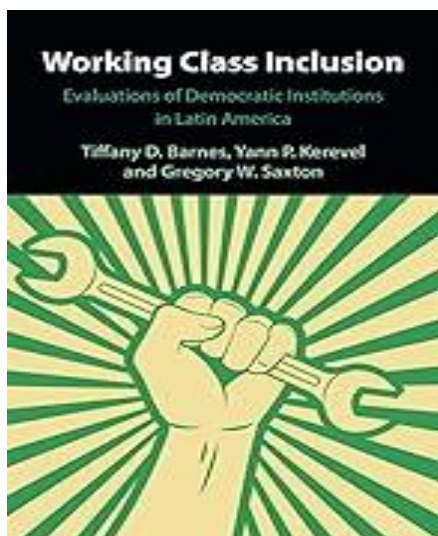
Political violence: colonization, democracy and conflict in the developing world by Doces, John A

Edward Elgar Publishing 2024

Acc. No.: 53087 Call No.: 321.8 ISBN: 9781035323173

Summary: Examining the role of elections and top-down democracy promotion in Africa, this book focuses on how and why electoral contests are associated with division and violence. It considers whether the Western political model has failed developing countries, in what ways, and how this has affected people's lives.

Providing historical analyses of colonization, liberalism, and democracy, John A. Doces challenges the prevailing notions of liberal democracy and instead identifies its promotion as a form of political control and the latest manifestation of the colonial endeavour. Utilizing original data from 11 African case studies, the book finds that non-Western countries do not have the foundations to support competitive processes like democratic elections, which are associated with spikes in violence and fear.



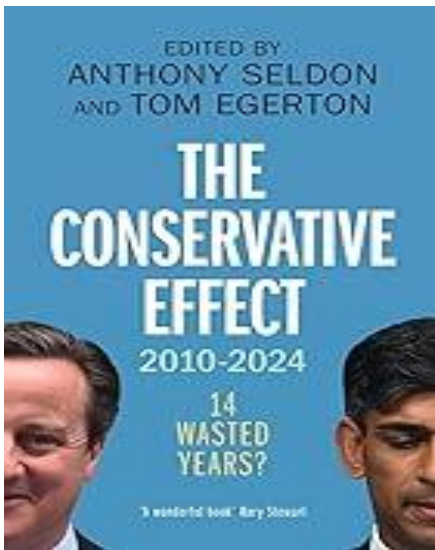
Working class inclusion: evaluations of democratic institutions in Latin America by Barnes, Tiffany

Cambridge University Press 2025

Acc. No.: 53126 Call No.: 322.2098 ISBN: 9781009349802

Summary: Latin American legislators, like legislators worldwide, are drawn from a narrow set of elites who are largely out of touch with average citizens. Despite comprising the vast majority of the labor force, working-class people represent a small slice of the legislature. Working Class Inclusion examines how the near exclusion of working-class citizens from legislatures affects citizens' evaluations of government. Combining surveys from across Latin America with novel data on legislators' class backgrounds and experiments from Argentina and Mexico, the book demonstrates voters want more workers in office, and when combined with policy representation, the presence of working-class legislators improves citizens' evaluations of government. Absent policy representation, however, workers are met with distrust and backlash. Chapters show citizens have many opportunities to learn about the presence, or absence, of workers; and the relationship between working-class representation and evaluations of government is strongest among citizens who are aware of legislators' class status.

NEW ARRIVALS, MARCH 2026

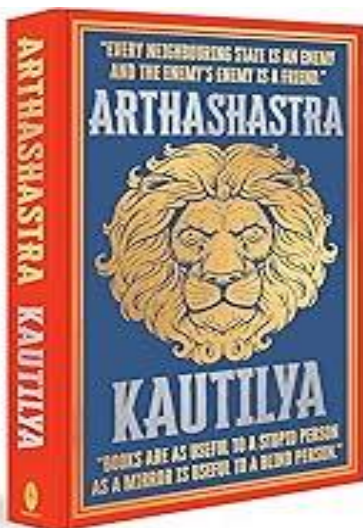


The conservative effect, 2010-2024: 14 wasted years by Seldon, Anthony

Cambridge University Press 2024

Acc. No.: 53127 Call No.: 324.24104 ISBN: 9781009473088

Summary: After fourteen years of Conservative government, we rightly ask what changed for the better or worse during this prolonged period of power? The country experienced significant challenges including austerity, Brexit and Covid: did they militate against the government's making more lasting impact? Bringing together some of the leading authorities in the field, this book examines the impact of Conservative rule on a wide range of economic, social, foreign and governmental areas. Anthony Seldon, Tom Egerton and their team uncover the ultimate 'Conservative effect' on the United Kingdom. With powerful insights and fresh perspectives, this is an intriguing study for anyone seeking to understand the full scope of the Conservative government's influence on our nation. Drawing the immediate lessons from the last fourteen years will be pivotal if the country is to rejuvenate and flourish in the future.



Arthashastra by Kauṭalya

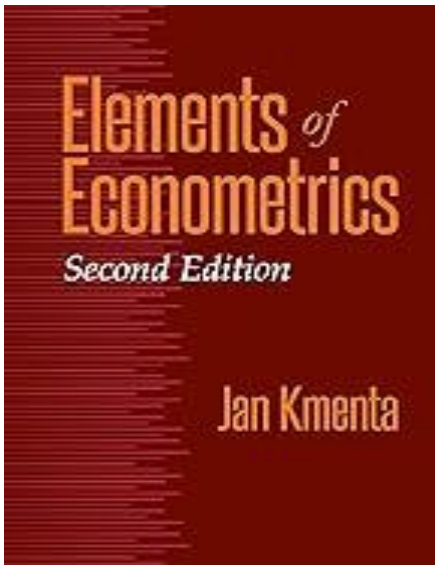
Fingerprint 2023

Acc. No.: 53156 Call No.: 330 ISBN: 9789354409059

Summary: A comprehensive guide to everything you need to know about the principles of politics, statecraft, and warfare tactics.

What makes a king powerful? What makes a kingdom undefeatable? What makes a government efficient? Kautilya's Arthashastra answers all these questions and explores much more in this beautiful deluxe edition.

NEW ARRIVALS, MARCH 2026

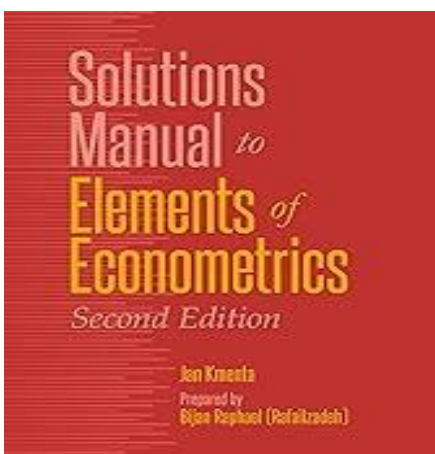


Elements of econometrics by Kmenta, Jan

Dev Publishers & Distributors 2024

Acc. No.: 53205 Call No.: 330.015195 ISBN: 9789394852624

Summary: This classic text has proven its worth in university classrooms and as a tool kit in research--selling over 40,000 copies in the United States and abroad in its first edition alone. Users have included undergraduate and graduate students of economics and business, and students and researchers in political science, sociology, and other fields where regression models and their extensions are relevant. The book has also served as a handy reference in the "real world" for people who need a clear and accurate explanation of techniques that are used in empirical research. Throughout the book the emphasis is on simplification whenever possible, assuming the readers know college algebra and basic calculus. Jan Kmenta explains all methods within the simplest framework, and generalizations are presented as logical extensions of simple cases. And while a relatively high degree of rigor is preserved, every conflict between rigor and clarity is resolved in favor of the latter. Apart from its clear exposition, the book's strength lies in emphasizing the basic ideas rather than just presenting formulas to learn and rules to apply. The book consists of two parts, which could be considered jointly or separately. Part one covers the basic elements of the theory of statistics and provides readers with a good understanding of the process of scientific generalization from incomplete information. Part two contains a thorough exposition of all basic econometric methods and includes some of the more recent developments in several areas.



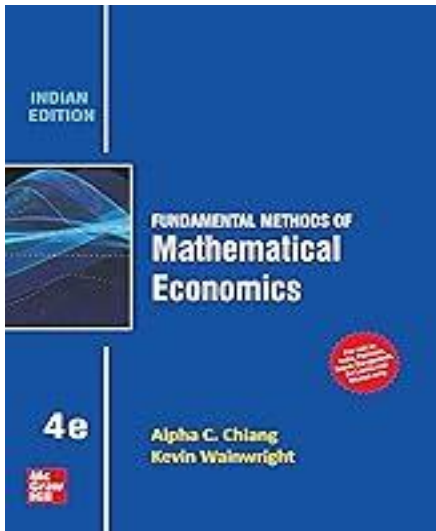
Solutions manual to elements of econometrics by Kmenta, Jan

Dev Publishers & Distributors 2024

Acc. No.: 53206 Call No.: 330.015195 ISBN: 9789394852655

Summary: The Solutions Manual to Elements of Econometrics, Second Edition provides chapter solutions to the exercises in the college textbook: Elements of Econometrics, Second Edition by Jan Kmenta.

NEW ARRIVALS, MARCH 2026

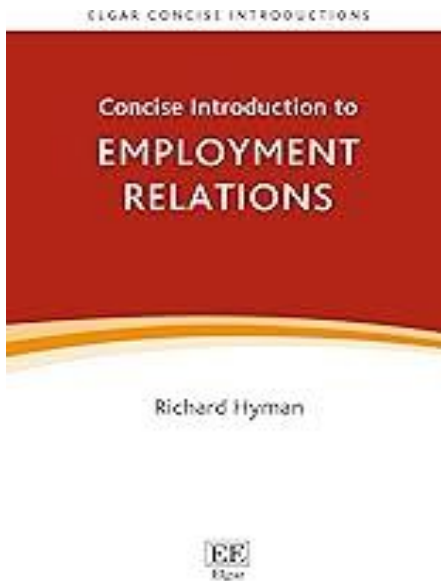


Fundamentals methods of mathematical economics by Chiang, Alpha C

McGraw-Hill 2026

Acc. No.: 53396 Call No.: 330.1543 ISBN: 9781259097348

Summary: It has been 20 years since the last edition of this classic text. Kevin Wainwright, a long-time user of the text (British Columbia University and Simon Fraser University), has executed the perfect revision, he has updated examples, applications and theory without changing the elegant, precise presentation style of Alpha Chiang. Readers will find the wait was worthwhile.



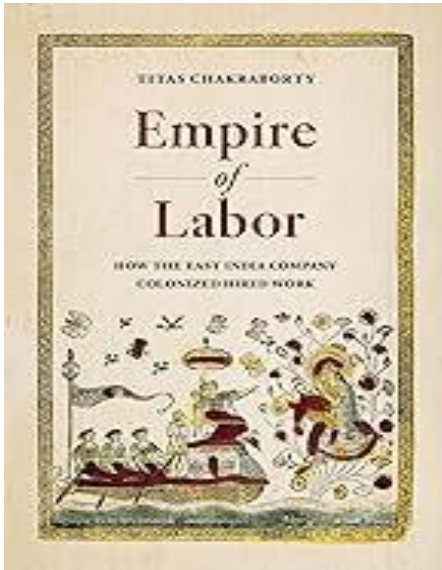
Concise introduction to employment relations by Hyman, Richard

Edward Elgar Publishing 2025

Acc. No.: 53121 Call No.: 331 ISBN: 9781802207491

Summary: This Concise Introduction illuminates the conflict, cooperation and complex issues surrounding employment relations. Richard Hyman, a leading expert in the field, clearly explains how the reality of employment interactions and the academic understanding of the subject have been transformed by globalisation, neoliberalism and financialization.

NEW ARRIVALS, MARCH 2026

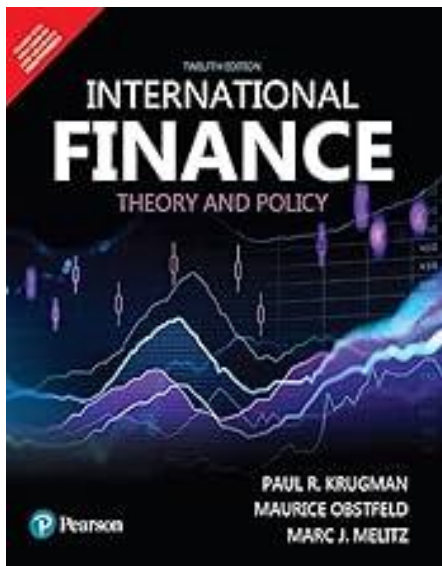


Empire of labor: How the east India company colonized hired work by Chakraborty, Titas

Dev Publishers 2026

Acc. No.: 53202 Call No.: 331.1 ISBN: 9789359446400

Summary: Empire of Labor tells the story of how hired workers experienced and responded to the rise to power over the long eighteenth century of the English East India Company (EIC), which perennially hired thousands of people in and around its settlements in Bengal. Focusing on boatmen and silk reelers as well as sailors and soldiers—a remarkable look at both indigenous and European workers—the story begins with the earliest accounts of the EIC's dealings with hired labor in the region, from 1651. Prior to EIC dominance, hired workers drove hard bargains with their employers, making demands that drew upon their own notions of wages, work rhythms, and time. When their demands were not met, they ran away, often to rival indigenous or European employers. Empire of Labor explores these demands and how they conflicted with the EIC's notions of discipline.



International finance: theory and policy by Krugman, Paul R

Pearson 2024

Acc. No.: 53145 Call No.: 332.042 ISBN: 9789357054423

Summary: International Finance: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international finance theory is followed by detailed coverage of policy applications. With this new 12th Edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for International Finance courses.

NEW ARRIVALS, MARCH 2026

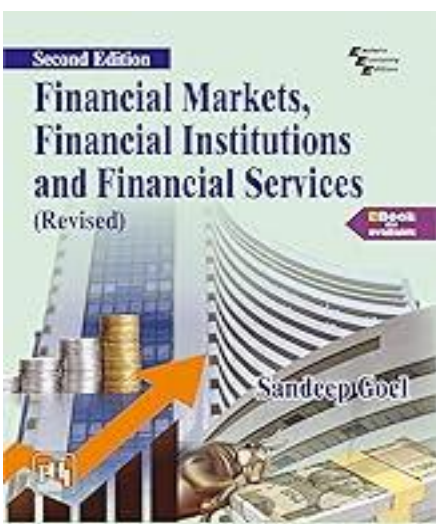


Credit market innovations: how institutions, technology and regulation are reshaping global lending by Fabozzi, Frank J

World Scientific Publishing 2026

Acc. No.: 53107 Call No.: 332.1 ISBN: 9781800618145

Summary: This book traces the evolution of credit markets from their historical roots to the complex, interconnected financial systems of today, examining the profound role of financial innovation in redefining the distribution of capital, expanding access to credit, and managing risk. Each chapter focuses on a specific category of innovation across eight key domains—from institutional transformation and market structure to financial technology, regulation, and risk management—while drawing connections to related developments, emphasizing the deeply interconnected nature of modern credit systems. Credit markets are the lifeblood of the global financial system—powering everything from consumer spending and business investment to infrastructure development and economic resilience. Whether through mortgages, corporate bonds, or sovereign lending, credit fuels economic growth and social advancement. Because these markets determine how capital is allocated, they shape opportunity, innovation, and stability across the world.



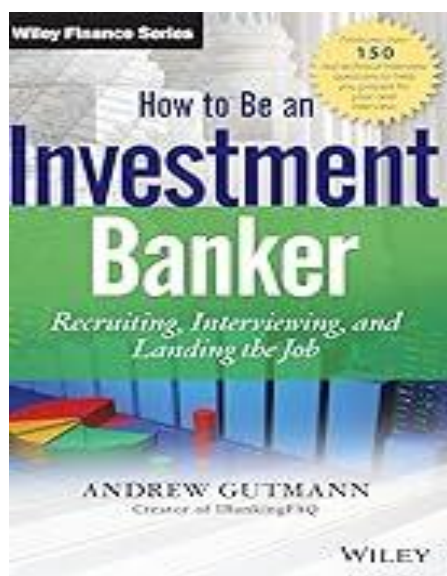
Financial markets financial institutions and financial services by Goel, Sandeep

PHI Learning 2024

Acc. No.: 53147 Call No.: 332.2 ISBN: 9788196378974

Summary: Financial system is the backbone of any economy. During the last few years, India, with its strong financial system, has emerged as one of the fastest growing economies in the world. Today, with the financial sector experiencing an unprecedented boom due to increasing globalisation, the subject of this book has become more important than ever before. In view of the inevitable importance of financial system globally and in India, the present book provides an up-to-date overview of the Indian financial system and an elaborative discussion on its three inter-woven wings of financial markets, institutions and services. Supported by various teaching aids including cases, projects, objectives and review questions, this is a complete book on the subject which covers conventional as well as contemporary topics, besides cultivating a clear understanding of the basic concepts and practices of the constituents of financial system.

NEW ARRIVALS, MARCH 2026



How to be an investment banker: recruiting, interviewing and landing the job by Gutmann, Andrew

John Wiley & Sons 2013

Acc. No.: 53089 Call No.: 332.6 ISBN: 9781118487624

Summary: A top-notch resource for anyone who wants to break into the demanding world of investment banking for undergraduates and MBA students, this book offers the perfect preparation for the demanding and rigorous investment banking recruitment process. It features an overview of investment banking and careers in the field, followed by chapters on the core accounting and finance skills that make up the necessary framework for success as a junior investment banker. The book then moves on to address the kind of specific technical interview and recruiting questions that students will encounter in the job search process, making this the ideal resource for anyone who wants to enter the field. The ideal test prep resource for undergraduates and MBA students trying to break into investment banking Based on author Andrew Gutmann's proprietary 24 to 30-hour course Features powerful learning tools, including sample interview questions and answers and online resources for anyone who wants to break into investment banking, How to Be an Investment Banker is the perfect career-making guide.



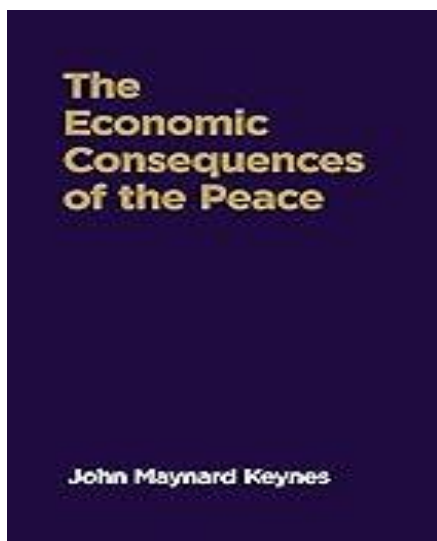
Green energy and sustainable development by Rihan, Mohammad

Cambridge University Press 2025

Acc. No.: 53123 Call No.: 333.79 ISBN: 9781009606493

Summary: This book is an effort to fill the gap of a comprehensive textbook that covers topics related to green energy sources. It connects climate change, sustainable development goals, and green electricity as a simple text for students, faculty, and practising engineers. It explains the green energy technology as a key part of the overall electricity network and brings practical system insights. The author's unique experience as an academic, researcher, and policy maker, combined with first-hand experience in the field, makes the book rich in practical insights, case studies and real-world applications. It also presents a clear roadmap for any organization to implement green energy setup, implement energy efficiency and conservation measures and hence reduce carbon footprints. A detailed coverage on policies, regulation, major projects etc. in the country is one of the key strengths of the book.

NEW ARRIVALS, MARCH 2026



The economic consequences of the peace by Keynes, John Maynard

Dev Publishers & Distributors 2024

Acc. No.: 53203 Call No.: 338.473 ISBN: 9789359440071

Summary: In 'The Economic Consequences of the Peace', John Maynard Keynes offers a poignant analysis of the aftermath of World War I and the Treaty of Versailles. Published in 1919, Keynes presents a stark warning about the potential disastrous consequences of the peace settlement reached in Paris. He criticizes the short-sightedness and vengefulness of the Allied powers, particularly France and Britain, emphasizing the interconnectedness of European nations and the dire implications of crippling Germany and Austria-Hungary economically. Keynes, who participated in the Paris Peace Conference and was a member of the Supreme Economic Council, provides a first-hand account of the atmosphere in post-war Europe. He paints a vivid picture of the disconnect between the frivolous scene in London, seemingly oblivious to the continent's tremors, and the palpable sense of impending catastrophe in Paris.



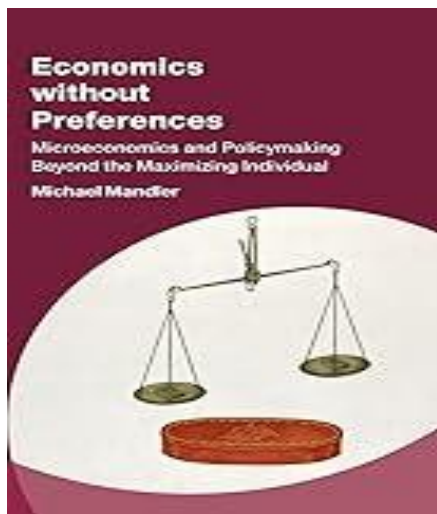
Airport economics: managing aviation operations by Forsyth, Peter

Routledge 2024

Acc. No.: 53190 Call No.: 338.4738 ISBN: 9781032747347

Summary: This book provides a comprehensive guide to the economics of airports for all managers, regulators and educators within the aviation industry. Written by three renowned experts but made accessible and relevant for all those working within the industry, or aspiring to do so, it is the perfect entry point for learning about the underlying economics of airports as a crucial component of the air transport system. It explains the cost structures of airports and then relates these to how airports determine their charges.

It explains how charges at different airports vary, whether this is due to different types of traffic, different input prices, ways of producing outputs or different levels of efficiency. Most airports are publicly owned or regulated, and there has been a trend towards privatisation. The book explains how airports have been regulated and assesses how well the regulatory structures have performed; it discusses the trend towards light-handed regulation and the reliance on competition where this exists.

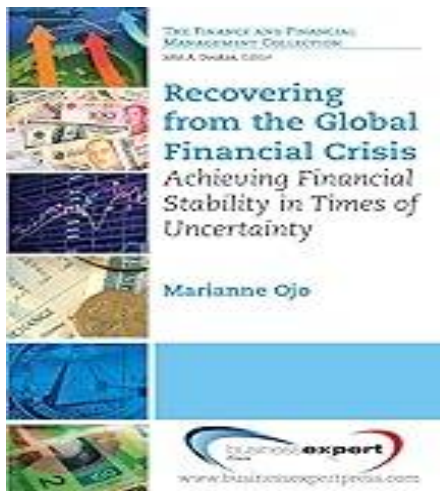


Economics without preferences: microeconomics and policymaking beyond the maximizing individual by Mandler, Michael

Cambridge University Press 2025

Acc. No.: 53125 Call No.: 338.5 ISBN: 9781009340700

Summary: Economics without Preferences lays out a new microeconomics – a theory of choice behavior, markets, and welfare – for agents who lack the preferences and marginal judgments that economics normally relies on. Agents without preferences defy the rules of the traditional model of rational choice but they can still systematically pursue their interests. The theory that results resolves several puzzles in economics. Status quo bias and other anomalies of behavioral economics shield agents from harm; they are expressions rather than violations of rationality. Parts of economic orthodoxy go out the window. Agents will fail to make the? ne-grained trade-offs ingrained in conventional economics, leading market prices to be volatile and cost-bene?



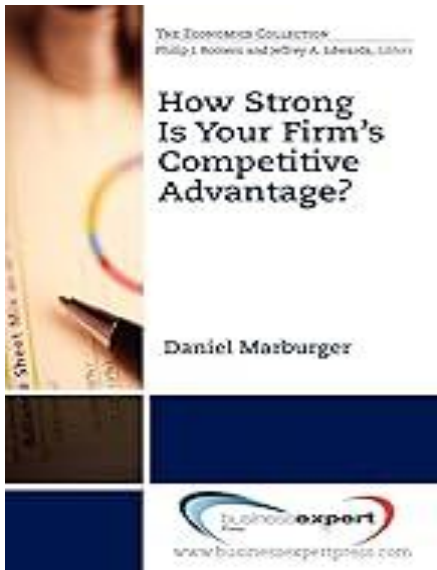
Recovering from the global financial crisis: achieving financial stability in times of uncertainty by Ojo, Marianne

Business Expert Press 2013

Acc. No.: 53068 Call No.: 338.542 ISBN: 9781606497005

Summary: Why are some global financial crises more difficult to recover from than others? What steps are necessary to ensure that recovery is initiated and financial stability restored? These are just some of the questions which this book attempts to address. It also provides insights into why global financial crises have become more complicated to address than was previously the case. This book contends that pro cyclicality and capital measures should not be the sole focus of the G20s initiatives. It recognizes that other important issues, such as liquidity risks and requirements have, to a large extent, constituted the focus of international standard setters and regulators. This book also covers previously ignored issues such as the 'cartelization' of capital markets. The need and concern for increased regulation of bond, equity markets, as well as other complex financial instruments which can be traded in OTC (Over- the-Counter) derivatives markets is evidenced by Basel III s focus and also addressed within.

NEW ARRIVALS, MARCH 2026

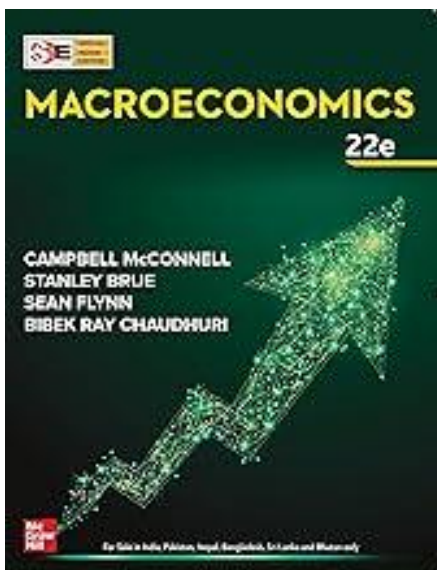


How strong is your firm's competitive advantage! by Marburger, Daniel

Business expert Press 2012

Acc. No.: 53173 Call No.: 338.88 ISBN: 9781606493793

Summary: Perhaps the most confounding characteristic of the competitive marketplace is that everyone wants a piece of the action. If a firm successfully enters a new market, creates a new product, or designs new innovations for an existing product, it's just a matter of time before competitors follow suit. And the influx of competition inevitably places downward pressure on both price and profitability. Whether you're an economics student or a manager with absolutely no background in economics, this book will help you make better decisions and learn more about the Five Forces Model, first published in 1979 by Harvard economist Michael Porter, which identifies the characteristics that can help insulate a firm from competitive forces. Unlike most managerial economics textbooks that devote an inordinate amount of space to elements of theory of a firm (which is a bit useful to economics as a social science), this book brings microeconomic theory into the world of the business manager rather than the other way around. Marburger believes if an element of theory has no practical application, there is no reason to discuss it. In short, Marburger's intent is to expound on microeconomic theory that can be taken back to the office and put into use.

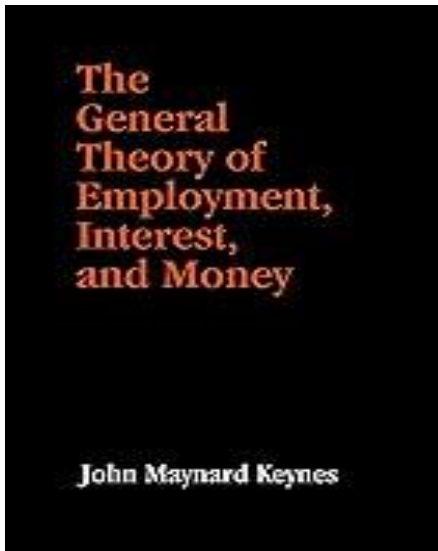


Macroeconomics by McConnell, Campbell R

McGraw-Hill 2024

Acc. No.: 53397 Call No.: 339 ISBN: 9789390727117

Summary: Macroeconomics is seen as one of the most innovative and popular books in the subject area across the globe. This revised edition of the book gives comprehensive discussion on all major areas of micro aspects of economics, with inclusion of insightful new content around trends. From real-life examples to cutting-edge learning resources, Macroeconomics gives a student-centered learning environment that presents content in new, engaging ways. With its modern approach and inclusion of new data, examples, and cases from global as well as Indian context, the book makes learning and applying economics easier for instructors and students alike.



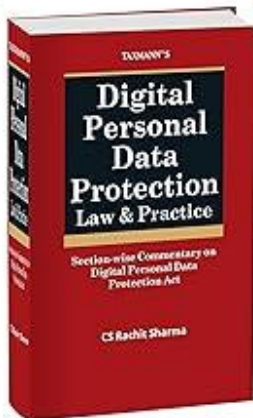
The general theory of employment, interest and money by Keynes, John Maynard

Dev Publishers & Distributors 2024

Acc. No.: 53204 Call No.: 339.5 ISBN: 9789359440064

Summary: John Maynard Keynes, in his seminal work, "The General Theory of Employment, Interest and Money," takes on the formidable task of reshaping economic thought. Addressing primarily fellow economists, Keynes aims to tackle fundamental questions of economic theory and, secondarily, their practical applications. The book challenges orthodox economics, attributing faults not to the logical consistency of the superstructure but to a lack of clarity and generality in underlying assumptions. Keynes engages in a highly abstract argument, sparking controversy to encourage a critical re-examination of established beliefs. Acknowledging his own evolution, he points to changes in terminology and a shift from his previous work, the Treatise on Money. Here, Keynes delves into forces determining changes in output and employment, presenting a more general theory that incorporates the classical theory as a special case.

TAXMANN



TAXMANN'S
Store

Taxmann's digital personal Data protection: law and practice by Sharma, Rachit

Taxmann 2025

Acc. No.: 53349 Call No.: 346.066 ISBN: 9789371260909

Summary: Digital Personal Data Protection – Law & Practice is a comprehensive, authoritative, and practice-driven exposition of the Digital Personal Data Protection Act 2023 (DPDP Act) and the Rules—India's first dedicated, self-contained statute governing the lifecycle of digital personal data. Conceived as a Law & Practice work in the truest sense, the book is designed not only to explain the statutory text but to translate the new data protection framework into an operational, enforceable, and defensible compliance system for India's digital economy.

The DPDP Act marks a fundamental shift in India's regulatory philosophy—from fragmented, sector-specific data protection obligations under the Information Technology Act 2000 to a rights-based, fiduciary-centric, and enforcement-oriented regime. This book captures that shift in full measure.

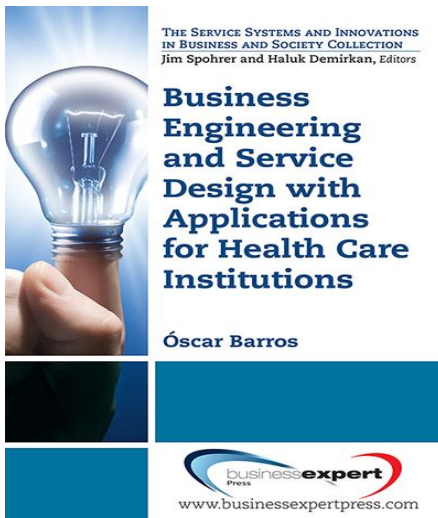


Digital transformation in healthcare by Liebowitz, Jay

World Scientific 2026

Acc. No.: 53106 Call No.: 362.1068 ISBN: 9789819813490

Summary: Digital Transformation in Healthcare offers valuable insights into how technology is reshaping the industry. From AI and simulation to wearable devices, these advancements improve patient care, streamline operations, and reduce costs. For healthcare professionals, understanding these innovations is key to staying competitive and driving better outcomes. This book explores real-world examples, showcasing how digital tools enable personalized medicine, predictive analytics, and patient engagement. The book also touches on the challenges like data privacy, security, and ethical concerns, providing practical strategies to navigate them responsibly. Moreover, this book hopefully inspires innovation by highlighting success stories and best practices from forward-thinking leaders, practitioners, and educators.



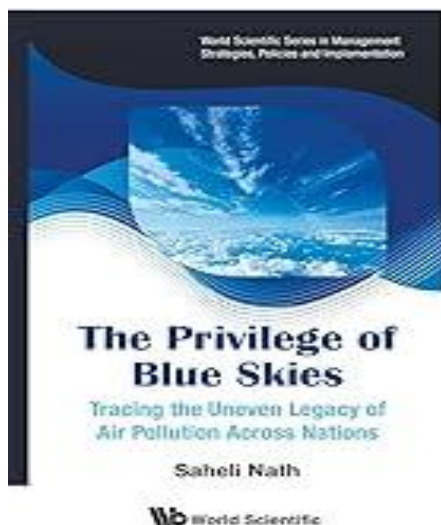
Business engineering and service design with applications for health care institutions by Barros, Oscar

Business Expert Press 2013

Acc. No.: 53196 Call No.: 362.1068 ISBN: 9781606496268

Summary: Business Engineering attempts to provide tools, as other engineering disciplines have, for the design of businesses. This implies that enterprises should be formally designed and that their architectures, including processes, people organization, information systems, IT infrastructure and interactions with customers and suppliers should be considered in a systemic way in such design. This Enterprise Design is not a onetime effort, but, in the dynamic environment we face, organizations have to have the capability to continuously evaluate opportunities to improve their designs. Our approach includes the integrated design of a business, its service configuration (architecture) and capacity planning, the resource management processes and the operating processes. Such an approach is based on general patterns that define service design options and analytical methods that make possible resource optimization to meet demand. This is complemented with technology that allows process execution with BPMN tools and web services over SOA.

NEW ARRIVALS, MARCH 2026

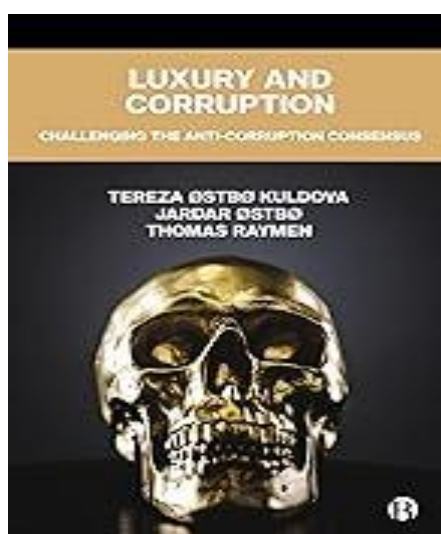


The privilege of blue skies: tracing the uneven legacy of air pollution across nations by Nath, Saheli

World Scientific Publishing 2025

Acc. No.: 53096 Call No.: 363.7392 ISBN: 9789819810932

Summary: The book aims to provide a comprehensive examination of the global air pollution crisis, focusing particularly on the complex interplay between economic development, environmental justice, and human rights. The Privilege of Blue Skies moves from examining the historical shift of polluting industries from developed to developing nations, through the transformation of consumption patterns, to potential solutions including technological innovations, indigenous knowledge systems, and rights-based approaches to environmental protection. It particularly emphasizes the often-overlooked aspects of air pollution, such as the phenomenon of 'green gentrification' and the controversial development of 'clean' cities.



Luxury and corruption: challenging the anti-corruption consensus by Kuldova, Tereza

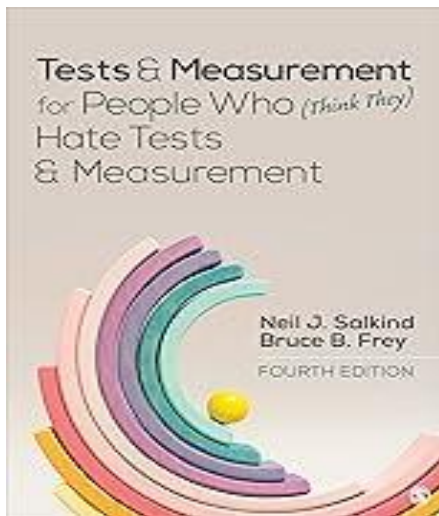
Bristol University Press 2024

Acc. No.: 53075 Call No.: 364.168 ISBN: 9781529212419

Summary: The world has been bombarded in recent years with images of the luxurious lives and wealth of corrupt oligarchs and kleptocrats, amassed at the expense of ordinary people. Such images exploit our feelings of injustice, are taken as indicative of moral decay, and inspire a desire to purge our economies of dirty money, objects, and people.

But why do anti-corruption efforts routinely fail? What kind of world are they creating? Looking at luxury art, antiquities, superyachts, and populist politics, this book explores the connection between luxury and corruption, and offers an alternative to the received wisdom of how we tackle corruption.

NEW ARRIVALS, MARCH 2026

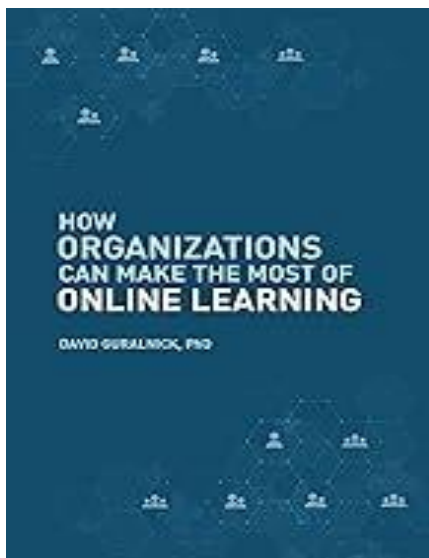


Tests and measurement: for people who think they hate tests and measurement by Salkind, Neil J

Sage 2023

Acc. No.: 53207 Call No.: 371.262 ISBN: 9781071817179

Summary: With a signature, conversational writing style and straightforward presentation, Neil J. Salkind's best-selling *Tests & Measurement for People Who (Think They) Hate Tests & Measurement* guides readers through an overview of categories of tests, the design of tests, the use of tests, and some of the basic social, political, and legal issues that the process of testing involves. New co-author Bruce B. Frey has streamlined the table of contents for ease of use; added more content on validity and reliability throughout; more closely connected standardized tests to classroom instruction, adding more on classroom assessment; and added a chapter on surveys and scale development. An instructor website includes a test bank and PowerPoint slides.



How organizations can make the most of online learning by Guralnick, David

Business Expert Press 2022

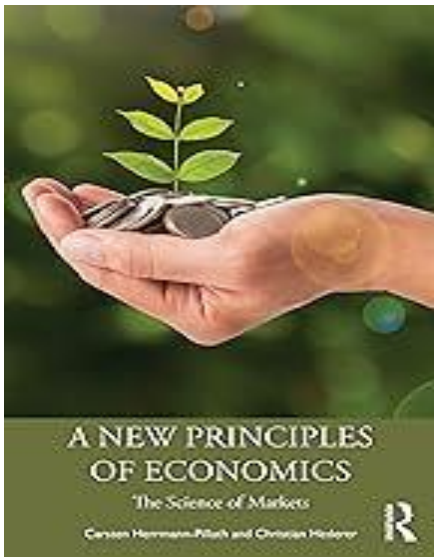
Acc. No.: 53081 Call No.: 378.17344678 ISBN: 9781637422731

Summary: Online learning has the potential to change an organization's culture and performance – if the organization employs technology in the right ways. In *HOW ORGANIZATIONS CAN MAKE THE MOST OF ONLINE LEARNING*, Dr. David Guralnick describes what organizations need to know about learning and technology in order to create a successful culture of growth and performance – today, tomorrow, and in the future.

In this book, Dr. Guralnick describes the current world of online learning, lays out his vision of the future, and discusses how organizations can make the best use of technology to improve job performance, including how to best combine the work and skills of an organization's internal team and outside consultants and vendors.

Too much online learning today focuses on memorizing information. *HOW ORGANIZATIONS CAN MAKE THE MOST OF ONLINE LEARNING* shifts this paradigm to focus on learning key skills that are meaningful to an employee and relevant to their work. Organizations will learn how to create and deliver online learning and performance experiences that can take their employees' performance to the next level.

NEW ARRIVALS, MARCH 2026



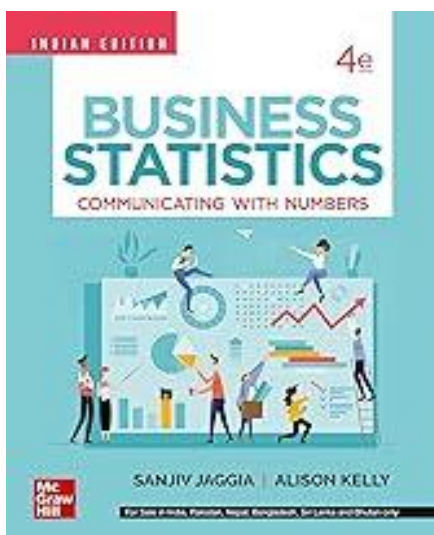
A new principles of economics: the science of markets by Herrmann-Pillath, Carsten

Routledge 2023

Acc. No.: 53124 Call No.: 381.1 ISBN: 9780367557195

Summary: Despite the dynamic development of the discipline of economics, the ways in which economics is taught and how it defines its basic principles have hardly changed, resulting in economics being criticised for its inability to provide relevant insights on global challenges. In response, this book defines new principles of economics and seeks to establish economics as the science of markets.

A New Principles of Economics provides an alternative conceptual framework for the study of economics, integrating recent developments and research in both economics and neighbouring social sciences. Adopting the structure of a standard principles text, it separates the study of markets as mechanisms and markets in their wider contexts. In doing so, a number of new perspectives are introduced, including approaching the economy as part and parcel of the Earth system; directly connecting the analysis of production with an analysis of technology and thermodynamic principles; explicitly treating markets as forms of social networks mediated by the institution of money; and reinstating the central role of distribution in political economy analysis.



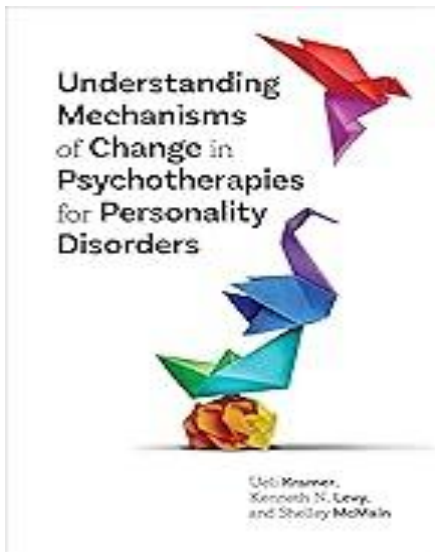
Business statistics: communicating with numbers by Jaggia, Sanjiv

McGraw-Hill 2025

Acc. No.: 53399 Call No.: 519.5 ISBN: 9789355329752

Summary: This book offers an intellectually stimulating and practical introduction to business statistics. The text is visually appealing and makes learning accessible through timely business applications. In this updated fourth edition, the connection between business statistics and business analytics is strengthened. Students will not only gain a solid foundation in basic statistics but also develop a keen interest in data analytics. The emphasis throughout the text is on effective communication with numbers rather than just number crunching. Each chapter presents statistical information in written form. By incorporating the perspective of practitioners, the subject matter becomes more relevant and the material more straightforward for students. This approach helps students appreciate the real-world applications and importance of business statistics in today's data-driven environment.

NEW ARRIVALS, MARCH 2026



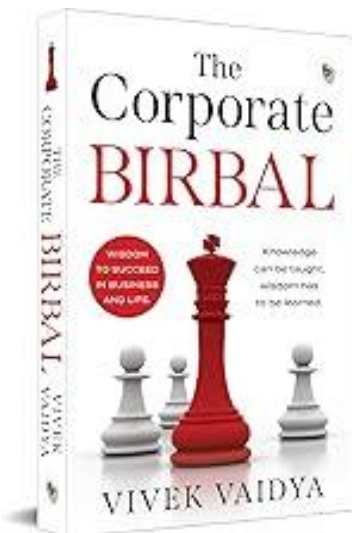
Understanding mechanisms of change in psychotherapies for personality disorders by Kramer, Ueli

American Psychological Association 2024

Acc. No.: 53065 Call No.: 616.8581 ISBN: 9781433836718

Summary: Focusing on core mechanisms of change that span different therapeutic approaches, this book invites clinicians and researchers to join a dialogue with the authors, as they examine personality disorders from different theoretical perspectives, including dialectical behavior therapy, transference-focused therapy, plan analysis, clarification-oriented, and emotion-focused therapies.

The authors explore five functional domains that underlie assessment and treatment for personality disorders: emotion dysregulation, disturbed social interaction, identity problems, impulsivity, and cognitive disturbances. Each domain is analyzed through an in-depth case example, with case conceptualizations and the careful evaluation of clinical decisions that must be made at key points in therapy. The authors then compare their different approaches, emphasizing commonalities among them while also pointing out notable differences.



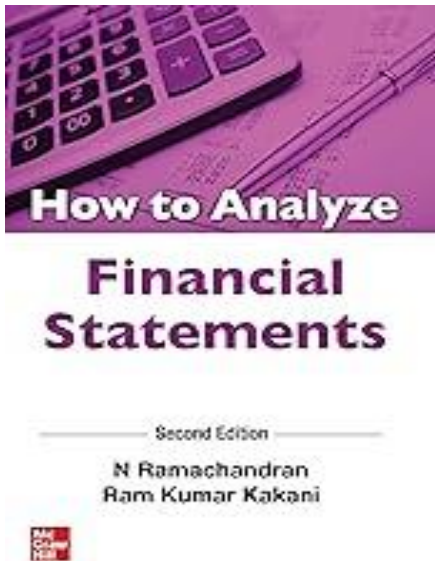
The corporate birbal by Vaidya, Vivek

Fingerprint Publishing 2024

Acc. No.: 53166 Call No.: 650.1 ISBN: 9789362143624

Summary: Dive into the captivating journey of Sid, the visionary CEO of Creativity Unlimited. Follow Sid's rise from humble beginnings to the pinnacle of success, where unexpected challenges threaten his empire. The narrative offers innovations, personalized strategies, and the risks inherent in the business world. As Sid faces unforeseen obstacles, including the daunting possibility of termination, this rollercoaster tale explores the resilience needed to turn setbacks into triumphs.

NEW ARRIVALS, MARCH 2026

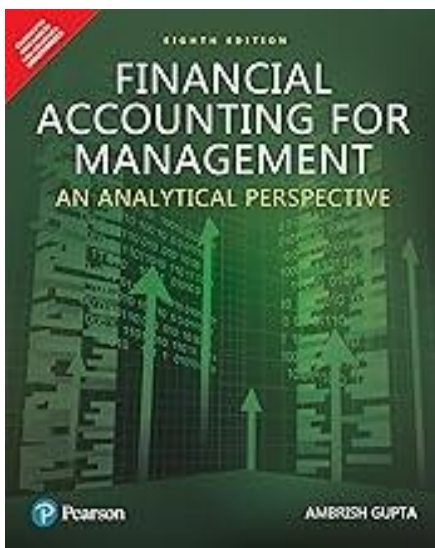


How to analyze: financial statements by Ramachandran, N

McGraw-Hill 2024

Acc. No.: 53398 Call No.: 657.3 ISBN: 9789351344858

Summary: There are some basic questions that an investor or a shareholder would have in mind while going through the financial statements of a firm: What are the types of assets of an entity? How valuable are they? Can they be liquidated easily or will they become a risk for the entity over time? What is the value of the debt of an entity in concern? How risky would it be for the entity? What is the value of equity? How can it be of use to an entity? This new edition answers all such queries that are universal to any firm in the world: from explaining the steps to analyze financial statements to analyzing their solvency ratios. However, this time, the readers will also be able to read and understand the index-based common size figures of real-life companies and analyze their solvency position. This book covers different types of analysis through numerical financial figures as well as financial ratios. This analysis is further followed by comparison between different firms in concern, tallying their profitability quotient over a certain period. For better understanding, data from recent years of a few real-life companies has been accumulated and interpreted in an easy version.



Financial accounting for management: an analytical perspective by Gupta, Ambrish

Pearson 2025

Acc. No.: 53144 Call No.: 657.48 ISBN: 9789367137116

Summary: Financial Accounting for Management, 8th Edition has been revised to include the most recent accounting standards, principles, and practices in corporate financial reporting and analysis currently in effect in India. Aimed at fostering an in-depth and comprehensive understanding of the subject, it takes a holistic approach that melds theory with practical application using numerous illustrations, exercises as well as real-world examples and corporate case studies. The text equips the readers to scrutinize the annual reports of various companies and analyze the information more effectively. It is an invaluable resource for students, professionals, and anyone interested in financial accounting and analysis.

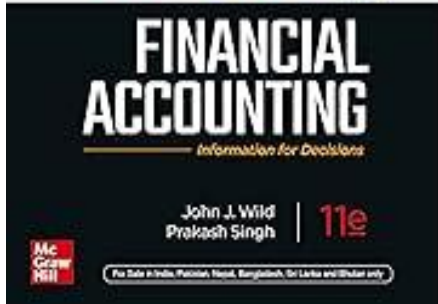
NEW ARRIVALS, MARCH 2026



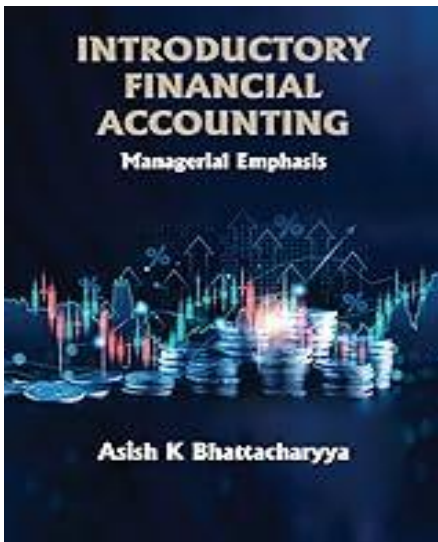
Financial accounting: information for decision by Wild, John J

McGraw Hill 2025

Acc. No.: 53128 Call No.: 657.48 ISBN: 9789355326935



Summary: The book focuses on imparting the basics of financial accounting and imbibes skills necessary to perform on the job tasks in the field. The title lays emphasis on both - basic principles as well as practical applications of accounting. The 11th edition includes recent trends in the subject area such as data analytics & visualization, and how these developments are changing the way companies manage their accounting function. India-specific accounting standards, differences between Indian and US accounting standards, and cases have been included wherever applicable. The book offers case select mini cases from Anthony's Accounting book which is the biggest value addition of this book. It also includes additional solved numerical problems related to various topics of financial accounting and specific inputs on the use of analytics in the subject area.



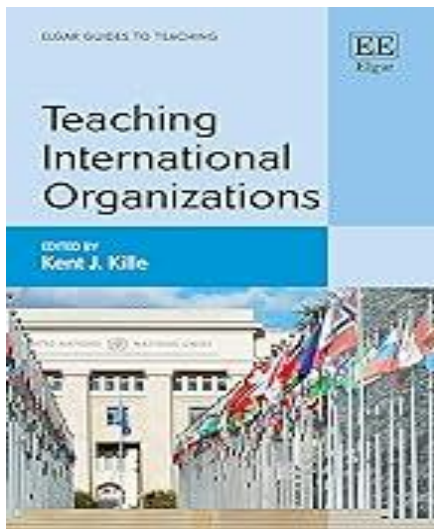
Introductory financial accounting: managerial emphasis by Bhattacharyya, Asish K

Nonlinear Insights 2025

Acc. No.: 53130 Call No.: 657.48 ISBN: 9788198611901

Summary: Dive into the world of Financial Accounting with this comprehensive guide authored by Prof. Asish K Bhattacharyya, a seasoned educator with decades of experience teaching at leading Indian B-Schools. This book is meticulously crafted based on Ind AS accounting principles and methods, ensuring alignment with the AICTE model syllabus for the MBA/PGDM program. Designed for first-time learners, this book covers the core topics of Financial Accounting in MBA/BBA programs offered by Indian Universities. The pedagogy is user-friendly, employing simple language and avoiding jargon to make complex concepts accessible. With a manageable size of 380 pages, the material is structured to be covered within 30 to 45 classroom teaching hours.

NEW ARRIVALS, MARCH 2026



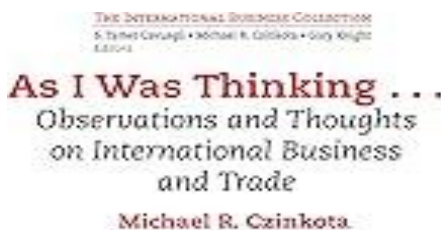
Teaching international organizations by Kille, Kent J

Edward Elgar Publishing 2025

Acc. No.: 53117 Call No.: 658.0071 ISBN: 9781035382590

Summary: This essential book provides conceptual explorations of what to cover when teaching international organizations (IOs), and the best practices for teaching about them. Together with a group of expert contributors, Kent J. Kille addresses key topics, debates, frameworks, perspectives and a range of instructional approaches to incorporate when teaching in the field.

Navigating a wide range of organizations, the book discusses the United Nations (UN), international financial institutions, regional organizations in Europe and the Americas, and non-governmental organizations. Diverse in scope, chapters highlight the distinction between teaching IOs and global governance, and examine teaching IOs through varied theoretical perspectives as well as gender and LGBTIQ+ lenses. The book also details how to teach such material, covering areas such as active teaching and learning, experiential learning, inclusivity, and assessment as well as practical guidance for employing techniques like simulations, Model UN, and summer programs.



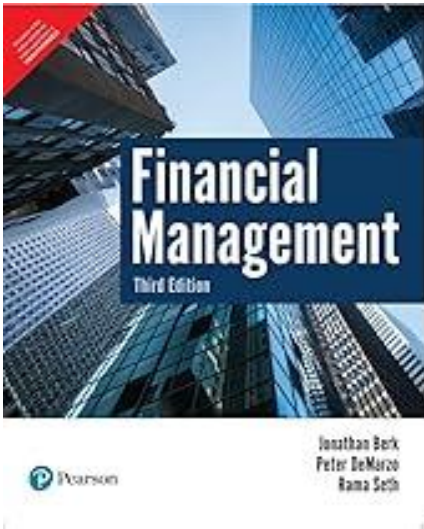
As I was thinking: observations and thoughts on international business and trade by Czinkota, Michael R

Business Expert Press 2015

Acc. No.: 53180 Call No.: 658.049 ISBN: 9781631571602

Summary: This compilation of articles and editorials by Prof. Czinkota published in news media worldwide contains thoughtful insight into core dimensions of international business and trade. The vast array of themes reflects how international business reaches every corner of our world today. This volume makes much of this complexity more accessible by presenting the topics, its analysis and controversies, and possible new directions in a few pages - just enough for bedtime reading. Also, each analysis is accompanied by a cartoon developed by Czinkota and award-winning cartoonist, David Clark. Through the parsimonious use of the word and the frequent offer of insightful cartoons, we hope to enhance understanding and appreciation of the international trade and investment environment. We live in a global community in many ways, however many sectors need to catch up to these approaches--such as international marketing and trade policies. Additionally, an international market only functions through trust and relationships between merchants and companies.

NEW ARRIVALS, MARCH 2026

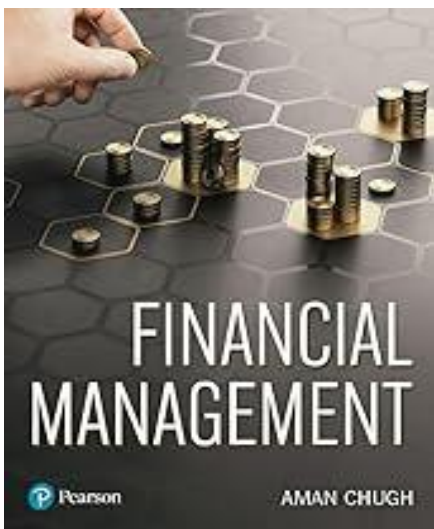


Financial management by Berk, Jonathan

Pearson 2024

Acc. No.: 53139 Call No.: 658.15 ISBN: 9789356063648

Summary: This textbook is designed to bridge the gap between academic theory and real-world application, often used by MBA students and finance professionals. **Unifying Framework:** It uses the "Law of One Price" as a central valuation framework to help students understand how all financial decisions are linked. **Practical Pedagogy:** Features include Notation Boxes, numbered/labeled equations, and "Using Excel" tutorials with screenshots for hands-on instruction. **Global & Local Context:** The edition incorporates Indian examples (such as TATA Motors, Infosys, and the RBI) alongside global financial practices. **Structured Progression:** The content progresses from basic financial planning and time value of money to advanced strategies in risk management and corporate governance.



Financial management by Chugh, Aman

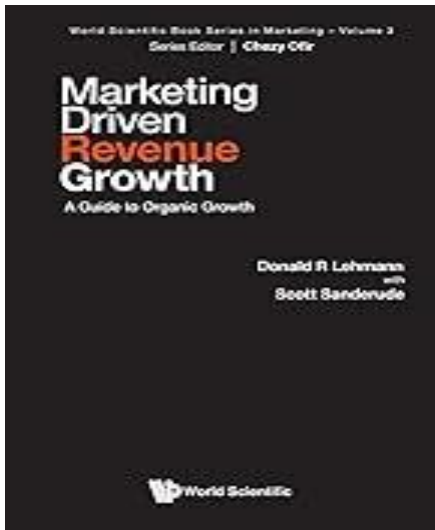
Pearson 2025

Acc. No.: 53140 Call No.: 658.15 ISBN: 9789361599712

Summary: The book Financial Management serves as a comprehensive guide and an essential resource, meticulously crafted to equip readers with the expertise needed to thrive in the financial sector. It delivers practical insights and strategies crucial for businesses to secure optimal funding and manage financial resources effectively.

Designed for both students and professionals, this book addresses the challenges of understanding complex financial concepts. Emphasizing clarity and simplicity, it offers detailed theoretical discussions, practical examples, and numerous practice problems. By bridging the gap between academic learning and industry practices, it leverages the author's extensive experience with globally renowned companies.

NEW ARRIVALS, MARCH 2026

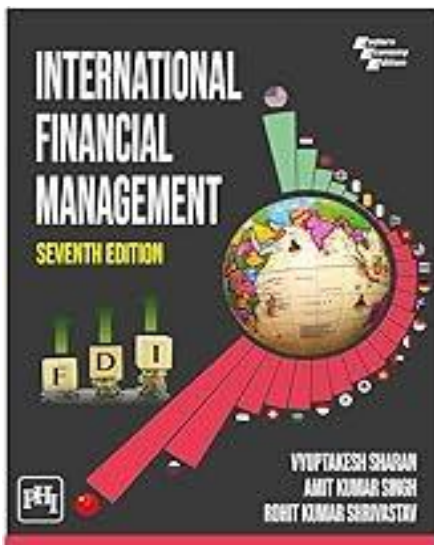


Marketing driven revenue growth: a guide to organic growth by Lehmann, Donald R

World Scientific 2025

Acc. No.: 53113 Call No.: 658.1554 ISBN: 9789819802906

Summary: This book provides a readable and concise guide for anyone desiring to grow an existing business 'organically.' It also provides guidance for entrepreneurs starting a new business. It explains why growth is valuable and different ways to achieve it focusing on new products, brands, and customers. It also explains how to evaluate and implement growth options while summarizing much of the information in tables that can be used as templates for the various stages of the growth process. It includes a syllabus for teaching the material in a one-week 'Block Week' (9-5) format.

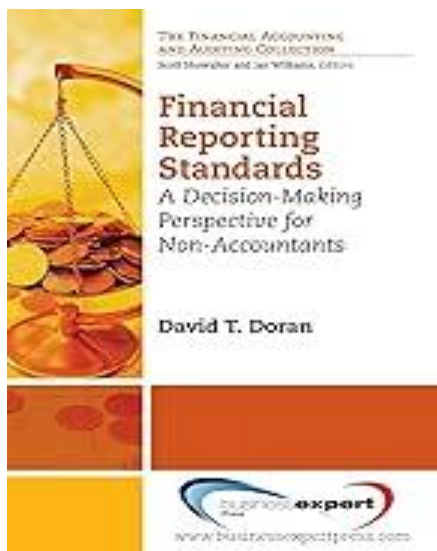


International financial management by Sharan, Vyuptakesh

PHI Learning 2026

Acc. No.: 53146 Call No.: 658.1599 ISBN: 9789354439339

Summary: The 7th Edition of International Financial Management is a definitive guide to mastering the complexities of global finance. It covers all critical aspects of international finance, including foreign exchange markets, exchange rate mechanisms, risk management, foreign investments, taxation, and offers insights into how financial principles operate in the real world. The book is primarily intended as a textbook for postgraduate students of Business Management (MBA), Master of International Business (MIB), Master of Commerce (M.Com), and Master of Financial Control (MFC). Besides, undergraduate students of Business Management (BBA), students of Chartered Accountancy and finance professionals should find the book very valuable.

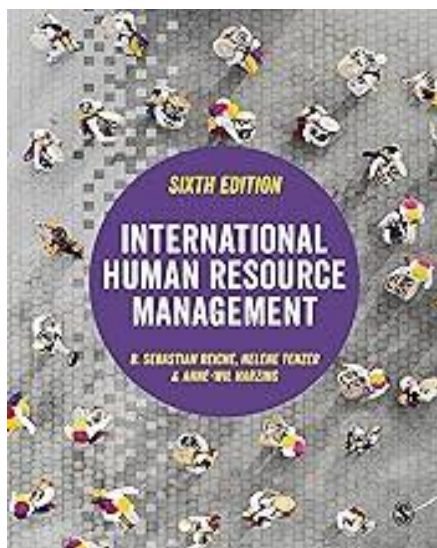


Financial reporting standards: a decision-making perspective for non-accountants by Doran, David T

Business Expert Press 2012

Acc. No.: 53073 Call No.: 658.3 ISBN: 9781606493878

Summary: Accounting is the score keeping system in the 'game' of business - you can't do well in any 'game' if you don't understand how the score is kept. This book is intended to benefit MBA students and upper division non-accounting business majors. It should also serve as an excellent desk reference for practicing managers. The book emphasizes how management's choice of accounting methods and their required estimates in reporting transactions and events impact financial statements, both immediately and in the future. This book takes an exclusive user's decision-making perspective by utilizing the accounting equation format to directly illustrate financial statement effects. Readers should make better decisions based upon financial statement information through an enhanced understanding of its usefulness and limitations. United States financial reporting standards are compared and contrasted with international financial reporting standards where appropriate.



International human resource management by Reiche, B Sebastian

Sage 2023

Acc. No.: 53208 Call No.: 658.3 ISBN: 9781529763751

Summary: Written by leading experts in the field, this bestselling textbook has guided over 25,000 students across 130 countries through their International Human Resource Management studies.

Retaining its critical edge, academic rigour and breadth of coverage, the sixth edition has been thoroughly updated to include cutting-edge content on the Covid-19 pandemic, digitalization and artificial intelligence (AI), as well as a broad range of new case studies and practical examples from organizations around the globe.

Suitable for upper-level undergraduate and postgraduate students of International Human Resource Management.

Lecturers can visit the companion website to access a range of online resources designed to support teaching, including a teaching guide, PowerPoints, videos with critical thinking questions and answers, and selected content from the SAGE Business Cases platform.

NEW ARRIVALS, MARCH 2026

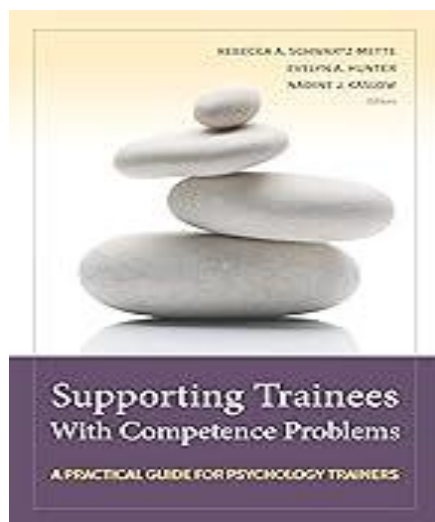


Managing employee turnover: dispelling myths and fostering evidence-based retention strategies by Allen, David G

Business Expert Press 2012

Acc. No.: 53182 Call No.: 658.3045 ISBN: 9781606493403

Summary: Employee turnover can be expensive, disruptive, and damaging to organizational success. Despite the importance of successfully managing turnover, many retention management efforts are based on misleading or incomplete data, generic best practices that don't translate, or managerial gut instinct at odds with research evidence. This book culminates volumes of academic research on employee turnover into a practical guide to managing retention. Turnover fictions are dispelled and replaced by research-based facts. Keys to diagnosing and managing employee turnover are presented such that you can effectively manage employee retention today. These ideas will be invaluable to you and anyone who cares about the impact of turnover on the organization, including the CEO who is looking at the impact on the bottom line, managers who suffer when their best talent leaves, and human resource professionals whose career success may depend on effectively managing turnover.



Supporting trainees with competence problems: a practical guide for psychology trainers by Schwartz-Mette, Rebecca A

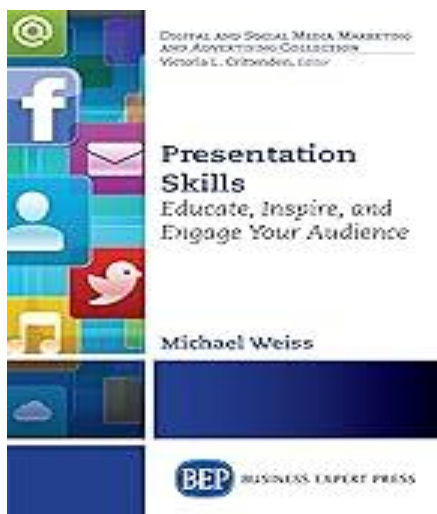
American Psychological Association 2023

Acc. No.: 53064 Call No.: 658.3124 ISBN: 9781433840432

Summary: Trainees with competence problems are common in professional psychology training programs. This comprehensive resource guides trainers and administrators as they navigate the challenges involved in supporting these trainees.

Trainees with problems of professional competence (TPPC) have difficulty acquiring and/or maintaining developmentally appropriate levels of functional or foundational competence, with deficits in skills, functioning, attitudes, ethical practice, and/or interpersonal behaviors. These situations can be stressful for all involved, from trainees facing difficult feedback and remediation, to trainers navigating their responsibility to both educate and gatekeep, to administrators and other stakeholders who uphold academic standards and assist trainees in their educational experience.

NEW ARRIVALS, MARCH 2026

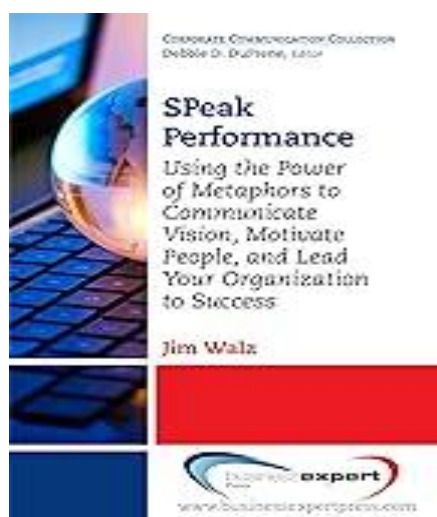


Presentation skills: educate, inspire and engage your audience by Weiss, Michael

Business Expert Press 2015

Acc. No.: 53085 Call No.: 658.3124 ISBN: 9781606498767

Summary: The popularity of the TED talk has raised the bar for public speaking and presentations. Audiences expect to be educated, inspired and engaged whether they are sitting in a conference room or an auditorium. Yet too often presenters lack the skills to take command and deliver persuasive and entertaining pitches and presentations. The audience is the hero of the story and the presenter is their guide to take them on a journey. Like a one act play, a presentation is not a meeting, it's a performance. And it is the job of the presenter to respect the audiences' wishes, wants and needs. With the advent of smartphone, the job of the presenter to keep the audience's attention on them rather than on the tiny device in their hand has become increasingly more difficult. The purpose of this book is to inspire you to take the next step in your presentation skills and practice.



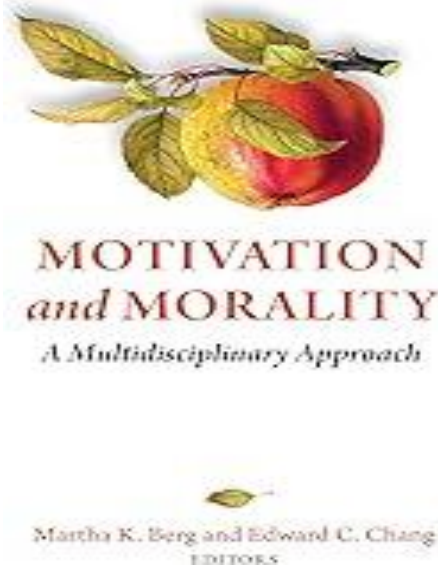
SPEAK performance: using the power of metaphors to communicate vision, motivate people and lead your organization to success by Walz, Jim

Business Expert Press 2014

Acc. No.: 53174 Call No.: 658.3125 ISBN: 9781606498903

Summary: This book demonstrates how, through the proper use of metaphors, anyone can become a better leader, align his or her team with their values, and lead them to success. Metaphors can activate vision and mission statements, enliven goals and objectives, and literally align every aspect of an organization in the direction it needs to go.

In SPEAK Performance, Jim Walz, Ph.D., shares his proprietary method of developing metaphors for use by any leader of people, whether the manager of a department or the CEO of an entire organization.



Motivation and morality: a multidisciplinary approach by Berg, Martha K

American Psychological Association 2023

Acc. No.: 53063 Call No.: 658.314 ISBN: 9781433838729

Summary: This book offers an integrative examination of the role of motivation in shaping moral cognition, judgment, and behavior. How do we define good and bad? Where do our moral systems originate? These questions have long sparked inquiry across multiple disciplines, and scholars have debated the answers both within and across academic fields for centuries.

Contributors to this volume cut across disciplines and modes of inquiry to answer key questions about moral motivation. They examine the sociocultural context of morality including norms and norm compliance; psychological frameworks that underlie virtuous behavior and help navigate competing moral obligations; the neurobiology of moral reasoning, and more.



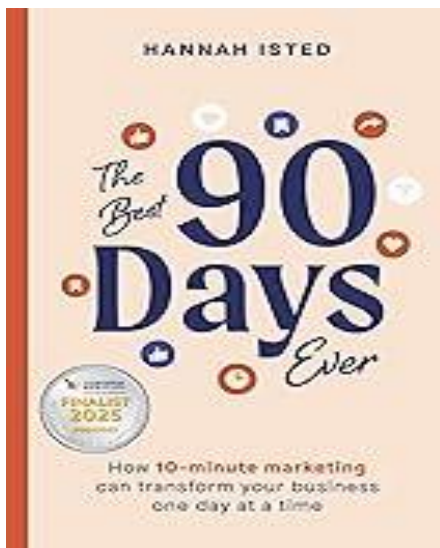
Mastering self-motivation: bringing together the academic and popular literature by Proviterra, Michael J

Business Expert Press 2012

Acc. No.: 53170 Call No.: 658.314 ISBN: 9781606495087

Summary: The surge of motivational titles flooding bookstore shelves amid the worst economic crisis since the Great Depression is evidence of our society's growing obsession with self-improvement. Recently two areas of growing interest among academics have been positive organizational behavior and psychological capital. While books on these subjects have led to a new understanding of motivation, they have limited their focus to two ends of a continuum. This book pays heed to the extensive research and careful conclusions of academicians, and then crosses into the realm of self-help and mass-market literature. It has nine chapters that blend topics being taught over two decades in the classroom and practiced in management consulting. Each chapter invites you to learn both theoretical and practical concepts and encourages you to apply this knowledge to the workplace. This book thus seeks to mediate market-driven self-help dreams and academic literature, and provides theoretical concepts that can enhance individual motivation presented in a comprehensive and enjoyable manner. This is the first motivational book that brings together the academic and popular literature to bridge the gap between common sense and theoretical concepts.

NEW ARRIVALS, MARCH 2026



The best 90 days ever: how 10-minute marketing can transform your business one day at a time by Isted, Hannah

Practical Inspiration Publishing 2024

Acc. No.: 53114 Call No.: 658.314 ISBN: 9781788605311

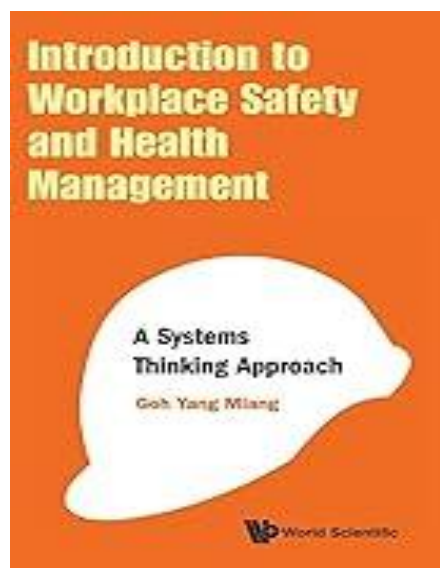
Summary: Let's face it: promoting your business often falls to the bottom of your to-do list.

The Best 90 Days Ever shows you how to successfully market yourself with a series of daily 10-minute tasks that fit around the rest of your business.

Stop wasting time wondering what to do, what to say and how to say it.

This guide will give you a weekly theme, from email marketing and engagement to video content and batch creating, to show you how to grow your audience and increase your visibility.

After 3 months you will have completed 90 powerful actions that your business will thank you for.



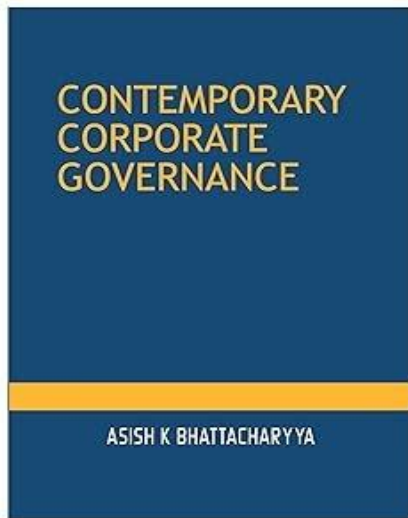
Introduction to workplace safety and health management: a systems thinking approach by Goh, Yang Miang

World Scientific 2018

Acc. No.: 53090 Call No.: 658.382 ISBN: 9789813274112

Summary: Workplace safety and health (WSH) is an important area of any business or organisation. A serious accident or ill health incident can cause much suffering and distress to workers, co-workers, and the victims' family and friends. In addition, the organisations involved in the WSH incident will have to manage negative consequences including increase in insurance premium, lost time and delays, morale issues, union and community protests, and reputation losses. On the other hand, good WSH can lead to organisational excellence. This book takes a systems-thinking approach to allow readers to understand how WSH is an integral part of any organisation. The different chapters are strung together by an overarching model of incident causation and underpinning models are presented to allow a strong conceptual foundation. Practical WSH knowledge are also discussed in relevant chapters to ensure that beginners have an introduction to the fundamentals of WSH hazards and controls. Besides the strong emphasis on conceptual framework, readers will also be exposed to the details of a WSH management system and practical WSH processes, hazards and controls. A series of online quizzes are available to readers to help them to reinforce the concepts of each chapter.

NEW ARRIVALS, MARCH 2026

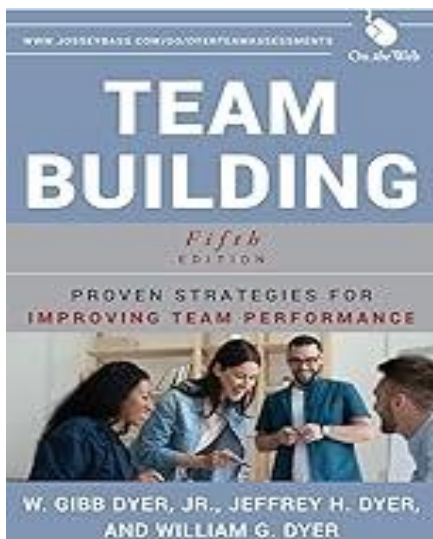


Contemporary corporate governance by Bhattacharyya, Asish K

Nonlinear Insights 2025

Acc. No.: 53131 Call No.: 658.4 ISBN: 9788198611963

Summary: Asish K. Bhattacharyya's Contemporary Corporate Governance provides a comprehensive view of how governance has evolved over the past fifty years, blending essential theory with real-world practice for advanced students and professionals. The book addresses critical modern issues, including the rise of ESG (Environmental, Social, and Governance) investing, the impact of digitalization on corporate oversight, and the ethical challenges of a globalized economy. It offers deep insights into the Indian context, specifically analyzing the Companies Act, 2013, while using case studies to bring complex concepts like board diversity and executive compensation to life.



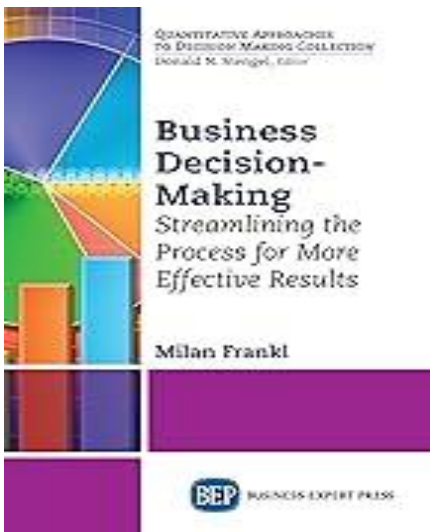
Team building: proven strategies for improving team performance by Dyer, W Gibb

Jossey-Bass 2013

Acc. No.: 53062 Call No.: 658.4022 ISBN: 9781118105139

Summary: Now in its fifth edition, Team Building is a classic in the field of organization development. In this new edition, the authors strengthen the Four Cs framework that was introduced in the fourth edition and add a wealth of new illustrative examples, a chapter on the challenges of managing cross-functional teams, and a chapter on leading innovative teams in a competitive environment. To complement the text, the authors have developed two online assessments: one designed for use in the classroom with student teams and one designed for teams within organizations.

The fifth edition of Team Building provides the next generation of team leaders, team members, and team consultants with the knowledge and skills they need to create effective and high-functioning teams.

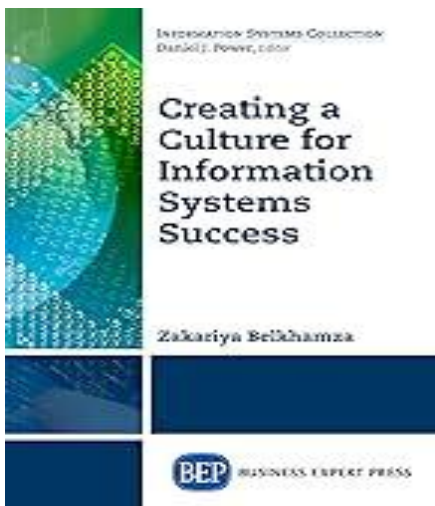


Business decision-making: streamlining the process for more effective results by Frankl, Milan

Business Expert Press 2015

Acc. No.: 53079 Call No.: 658.403 ISBN: 9781631572449

Summary: How do executives make decisions? Based on what? Are their decisions conscious or unconscious? Can they explain each decision they make? What tools can they use to improve their decision-making process? What rules of thumb (heuristics) can they use when faced with decision-making challenges? These are some of the questions this book is about. During the past 30 years, as an entrepreneur and senior executive of several medium-sized Canadian hi-tech businesses, the author observed his decision-making processes to be based either on experience or on advice received from colleagues. Seldom were decisions based on formal or informal academic-based methods. Discussing decision-making methods with other executives of comparable business backgrounds confirms they rely on similar methods when looking for solutions to challenging business problems. There is no substitute for years of experience in any human endeavour.



Creating a culture for information systems success by Belkhamza, Zakariya

Business Expert Press 2015

Acc. No.: 53183 Call No.: 658.4032 ISBN: 9781606497449

Summary: It has been widely reported that issues related to organizational context appear frequently in discussions of information systems success. The statement that the information system did not fit the behavioral context in an organization is often part of the explanation of why particular information system encountered unanticipated resistance and never met expectation. While this context has been intensively studied, we still lack evidence on how this organizational context is affecting the success of information system from a managerial action perspective. This type of managerial involvement is often neglected to the extent that it became an essential obstacle to organizational performance. The objective of Creating a Culture for Information Systems Success is to assist CIOs and IT managers on how to use their managerial actions to create a suitable cultural environment in the organization, which leads to a successful implementation of information systems.

NEW ARRIVALS, MARCH 2026



Introduction to operations research by Hillier, Frederick S

McGraw-Hill 2025

Acc. No.: 53400 Call No.: 658.4034 ISBN: 9789364444507

Summary: Introduction to Operations Research is the classic text on operations research. While building on the classic strengths of the text, the author continues to find new ways to make the book current and relevant to students. One way is by incorporating a wealth of state-of-the-art, user-friendly software and providing more coverage of business applications than ever before.

The hallmark features of this edition include new sections, updated problems, clear and comprehensive coverage of fundamentals, an extensive set of interesting problems and Indian cases, and practical examples that integrate advanced operations research software, making it an invaluable resource for learners.

Additionally, it highlights real-world applications such as sustainability, AI's role in operations research, Python for linear programming, supply chain network design, and tools like linear and integer programming, revenue management, and transportation problems.

Who Defines Me NEGOTIATING IDENTITY IN LANGUAGE AND LITERATURE

Edited by

Yasser Fouad Selim and Eid Mohamed



Who defines me: negotiating identity in language and literature by Selim, Yasser Fouad

Cambridge Scholars Publishing 2014

Acc. No.: 53077 Call No.: 658.4052 ISBN: 9781443859684

Summary: Who Defines Me: Negotiating Identity in Language and Literature is a collection of insightful articles that represent an interdisciplinary study of identity.

NEW ARRIVALS, MARCH 2026

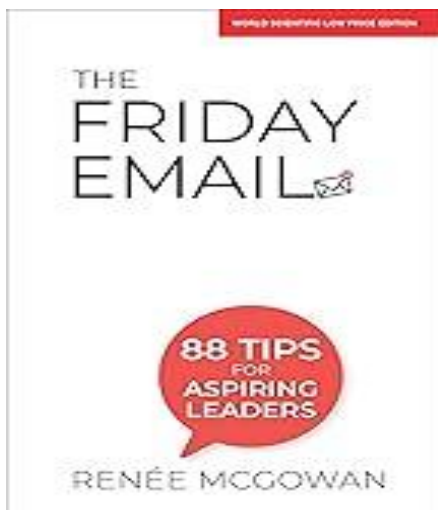


Negotiation by Lewicki, Roy J

McGraw-Hill 2026

Acc. No.: 53404 Call No.: 658.4052 ISBN: 9789364445085

Summary: Negotiation is a critical skill needed for effective management. This book explores the major concepts and theories of the psychology of bargaining and negotiation, and the dynamics of interpersonal and intergroup conflict and its resolution. It is relevant to a broad spectrum of management students, not only human resource management or industrial relations candidates.

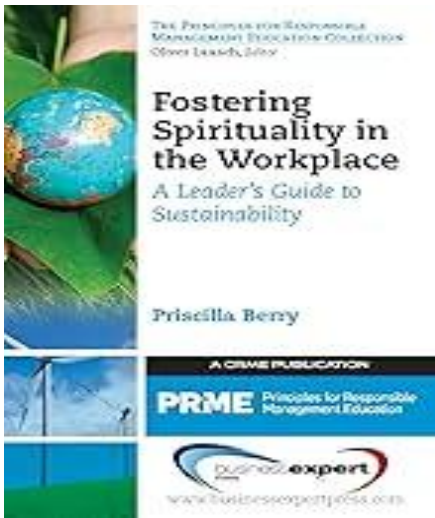


The Friday Email: 88 Tips for aspiring leaders by McGowan, Renee

World Scientific 2024

Acc. No.: 53112 Call No.: 658.4092 ISBN: 9798886130287

Summary: Leveraging Renée McGowan's weekly emails to colleagues in Asia and the Middle East over three years that included the global pandemic, this playbook showcases insights on how to stay at the top of your game. With a nod to the Asian lucky number, 88 tips provide bite-sized advice about purpose, people, path and progress. Each section is packed with useful examples and relatable how-tos and demonstrates that you can be a successful business leader with empathy, humanity and some fun.

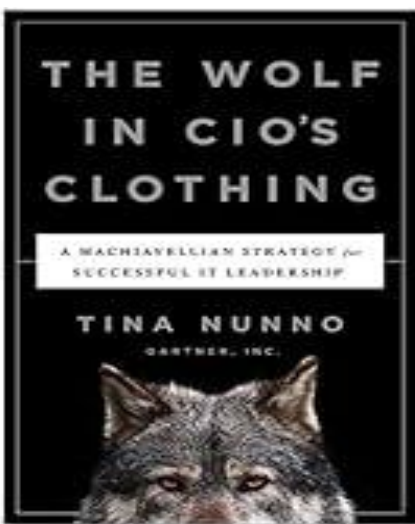


Fostering spirituality in the workplace: a leader's guide to sustainability by Berry, Priscilla

Business Expert Press 2013

Acc. No.: 53070 Call No.: 658.4092 ISBN: 9781606496527

Summary: Today, there are deep and rapid changes on companies, employees, and the global economy that should not be underestimated, and future world leaders must be prepared to lead in a manner that is socially responsible, ethical, and profitable. A corporation with a business model that polarizes or operates solely in the interest of its shareholders is unsustainable and current benchmarks can be unrealistic tools for businesses to rely upon as measures of future success. This book explores historical data, analyzes current events from the world stage, and delivers a worldview that challenges some existing paradigms in business. As we are living business history, the book draws from the epic economic, environmental, and cultural shifts in our collective consciousness. It begins a vital conversation by introducing some thought paradigms that will challenge current business practices, create a vision for the future, and provide a road map to navigate this uncharted territory.

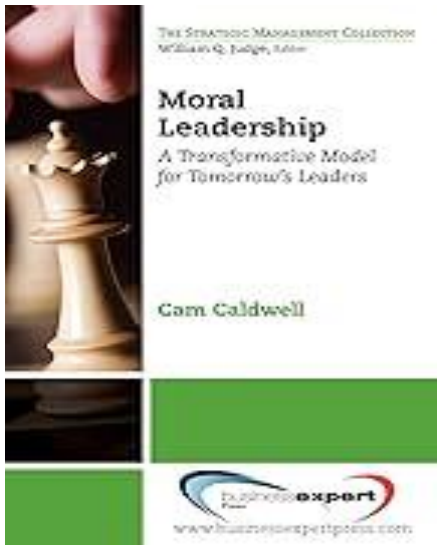


The wolf in CIO's clothing: a Machiavellian strategy for successful IT leadership by Nunno, Tina

Dev Publishers & Distributors 2015

Acc. No.: 53199 Call No.: 658.4092 ISBN: 9781041208907

Summary: Machiavellians are few in number in IT. The massive pressure on CIOs continues to increase as the opportunities to use technology in business become more prevalent and more competitive. As CIOs often find themselves at the center of business conflict, they must not only familiarize themselves with Machiavellian tactics as a defensive weapon, but also learn to use them as an offensive weapon in extreme situations so that they can increase its contribution to their enterprises. As Italian political philosopher Niccolo Machiavelli implied, you're either predator or prey, and the animal you most resemble determines your position on the food chain. In the Wolf in CIO's Clothing Gartner analyst and author Tina Nunno expands on Machiavelli's metaphor, examining seven animal types and the leadership attributes of each. Nunno posits the wolf -- a social animal with strong predatory instincts -- as the ideal example of how a leader can adapt and thrive.



Moral leadership: a transformative model for tomorrow's leaders by Caldwell, Cam

Business Expert Press 2012

Acc. No.: 53067 Call No.: 658.4092 ISBN: 9781606492536

Summary: The challenge facing leaders in the 21st century is to restore stakeholder trust, build employee commitment, and create organizations that are able to sustain long-term competitive advantage. Great leadership combines both character and competence, but corporate values must include excellence and quality as well as integrity and honesty. Creating organizational systems that reinforce and support core values and that achieve outstanding performance must be founded upon principles that work on the street, in the office, and on the shop floor. Ethical leadership that honors a commitment to world class standards is a mandatory requirement for today's incredibly competitive global business environment, but ethical leadership encompasses far more than avoiding polluting the environment or misrepresenting product features to customers.



Personal and career development: a workbook on self-leadership by Rivera, Claudio A

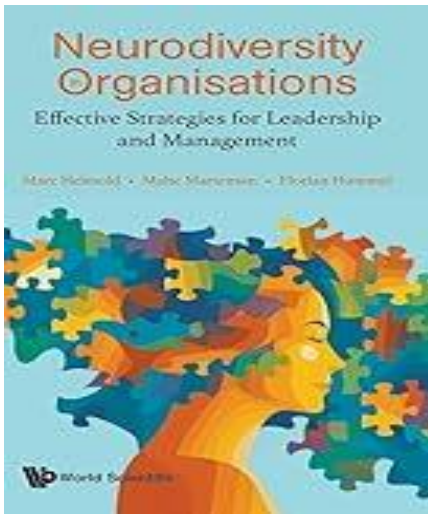
Business Expert Press 2021

Acc. No.: 53086 Call No.: 658.4092 ISBN: 9781637420287

Summary: The main objectives of this workbook are to help the readers to identify their strengths, interests, and priorities in order to take ownership of their life and career decisions. This workbook gives the reader a framework to reflect on several questions that are becoming increasingly important among the 21st-century leaders - how to create an authentic leadership style, how to define one's values, and how to align vision-values-career.

Readers are given an extensive number of tools for defining their purpose, creating a plan and are being encouraged to take it into action. The core of the workbook is the development of a personal plan, namely "Leader's Journal", very similar to a "business plan" for a venture. Through various exercises, the readers will be able to identify career opportunities aligned with other personal objectives while addressing conflicting goals that appear often in demanding careers.

NEW ARRIVALS, MARCH 2026

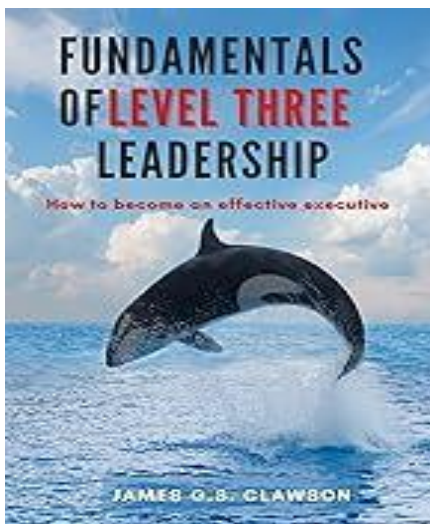


Neurodiversity in organisations: effective strategies for leadership and management by Helmold, Marc

World Scientific 2026

Acc. No.: 53094 Call No.: 658.4092 ISBN: 9781800617964

Summary: Neurodiversity in Organisations closes the gap between practice and theory on the topic of neurodiversity in the world of work. Over the course of this book, the various forms of neurodiversity are described, as well as the ways in which employees and managers must successfully operate in their presence. The neurodiversity paradigm is a framework for understanding human brain function that considers the diversity within sensory processing, motor abilities, social comfort, cognition, and focus as neurobiological differences. Most will be familiar with many of its manifestations, including autism, attention deficit hyperactivity disorder (ADHD), and dyslexia, but in the modern world, the challenges diversity poses to traditional corporate management are critically underdiscussed — not only from the perspective of employees but also for managers. Surveys indicate that between 15 and 20% of employees are neurodivergent.



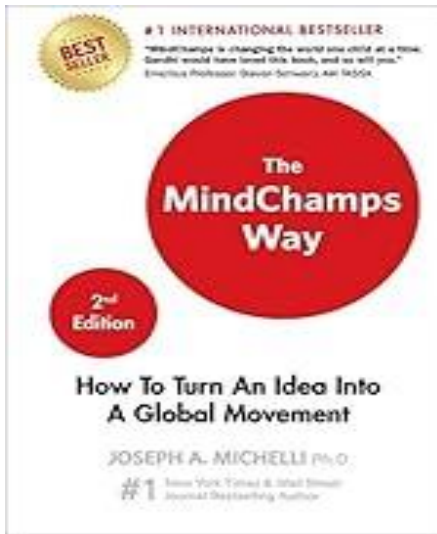
Fundamentals of level three leadership: how to become an effective executive by Clawson, James G S

Business Expert Press 2021

Acc. No.: 53061 Call No.: 658.4092 ISBN: 9781637420409

Summary: C-level executives down to front line supervisors often wrestle with how to tackle the issues, dilemmas and problems that face them. Most strive to influence visible behaviour with rewards and punishments. Fewer use logic and evidence in the attempt to influence others. Far fewer understand that our semi-conscious or pre-conscious Values, Assumptions, Beliefs and Expectations about the way the world is or in their minds should be (VABEs) "trump" solid evidence and rewards in the way people make big, even life changing, decisions. People by the billions worldwide decide in favour of their VABEs over rewards/punishments and evidence.

NEW ARRIVALS, MARCH 2026

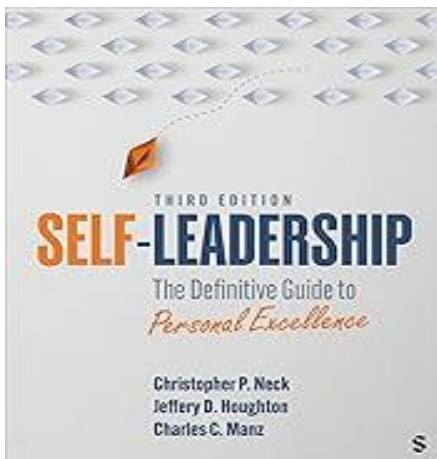


The mindchamps way: how to turn an idea into a global movement by Michelli, Joseph A

World Scientific Publishing 2025

Acc. No.: 53111 Call No.: 658.4092 ISBN: 9789819806195

Summary: How do a passion to create an education revolution and the business acumen to fuel rapid and spectacular global expansion co-exist within one organization? Find out in *The MindChamps Way* ...In this second edition of his insightful study of the strategy and leadership behind MindChamps, Joseph Michelli shares the unique philosophy and the values-driven strategies of this dynamic organization, whose growing presence on the world stage is fundamentally shaping the future of 'individuals, families, communities, countries, and education systems' across the globe. The MindChamps Way demonstrates how combining a strong, 'big-picture' philosophy with a carefully planned and executed business strategy can inspire staff, clients and an unlikely range of interested stakeholders.

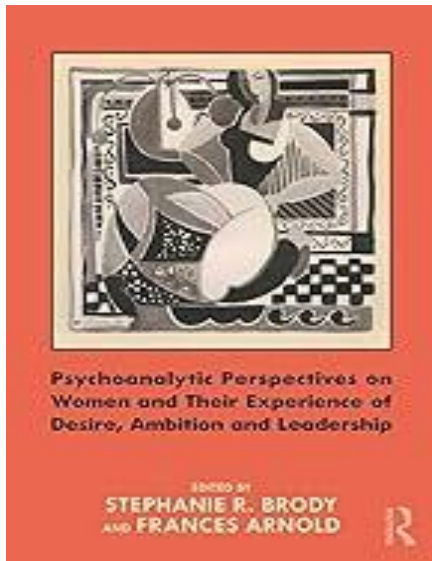


Self-leadership: the definitive guide to personal excellence by Neck, Christopher P

Sage 2025

Acc. No.: 53209 Call No.: 658.4092 ISBN: 9781071925201

Summary: Written by the scholars who first developed the theory of self-leadership, *Self-Leadership: The Definitive Guide to Personal Excellence 3e* offers powerful yet practical advice for leading yourself to personal excellence.



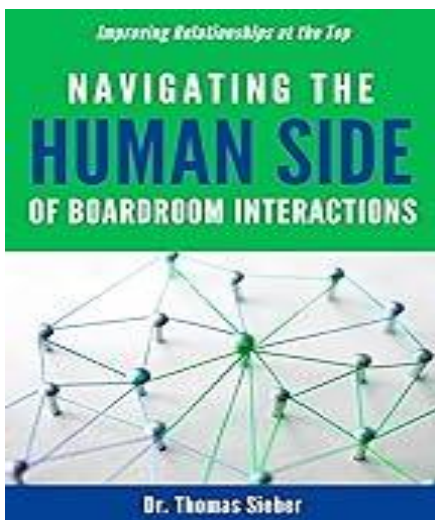
Psychoanalytic perspectives on women and their experience of desire, ambition and leadership by Brody, Stephanie

Routledge 2019

Acc. No.: 53066 Call No.: 658.4092 ISBN: 9781138842687

Summary: Psychoanalytic Perspectives on Women and Their Experience of Desire, Ambition and Leadership considers how these factors can be understood, nurtured, or thwarted and the subsequent impact on women's identity, authority and satisfaction.

Psychoanalysis has long struggled with its ideas about women, about who they are, how to work with them, and how to respect and encourage what women want. This book argues that psychoanalytic theory and practice must evolve to maintain its relevance in a volatile landscape. Each section of the book begins with a chapter that reviews contemporary ideas regarding women, as well as psychoanalytic history, gender bias, and societal norms and deficits.



Navigating the human side of boardroom interactions: improving relationships at the top by Sieber, Thoma

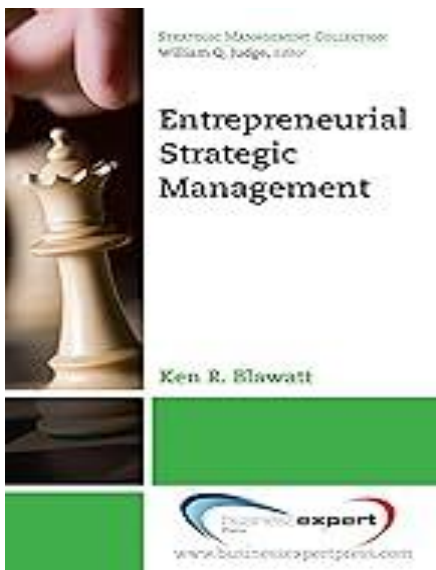
Business Expert Press 2022

Acc. No.: 53071 Call No.: 658.42 ISBN: 9781637422175

Summary: This book will help Chairs to form a strong team, build a resilient relationship with the CEO, assess how to use their considerable power, and when to show self-restraint.

Board members often struggle to identify their true role, caught between the Chair and the executive board. As a result, board members frequently have doubts about their role and personal impact; doubts which are rarely acknowledged nor addressed. By focusing on the most impactful driver of success – the human behavior – the author explores how to create a strong board team whose members are clear about the team's role, are able to talk about their concerns, and are therefore also comfortable to listen, to challenge, and to support.

NEW ARRIVALS, MARCH 2026

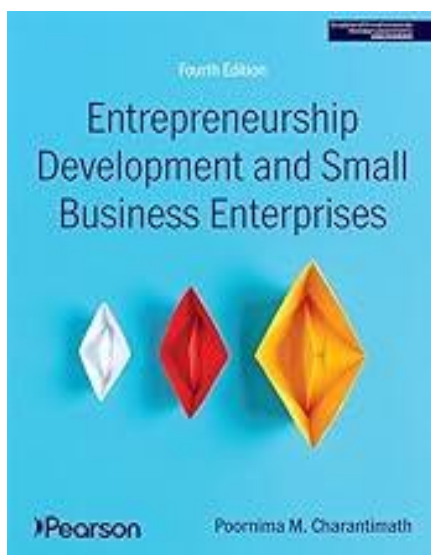


Entrepreneurial strategic management by Blawatt, Ken R

Business Expert Press 2014

Acc. No.: 53080 Call No.: 658.421 ISBN: 9781606498668

Summary: This managerial book goes beyond the traditional thoughts on this subject. It brings you a challenging dimension: Create an entrepreneurial organization and you will exceed in the realization of your goals and objectives. The entrepreneurial organization thrives on developing innovation, customer retention, productivity, and growth. Your role and that of other managers has changed dramatically in the last decade because two powerful new forces have joined in the environment. A new social awareness and demographic shift in the work force coupled with a shrinking of markets in a technological and global landscape demands new ways of planning, organizing, and directing organizations. ESM argues the need for implementation as the force majeure in fulfilling strategic plans and the engagement of the whole organization in strategic management to achieve organizational goals. Inside, you'll be introduced to a new approach to understanding the economic marketplace in four quadrants or fields where each determines what strategic responses are needed to thrive in those fields and which direction the organization is to go if it is to survive and grow. This book lays out the cycle of corporate products and services from profitable innovation to decline and failure and offers the executive a road map to renovate and build the organization.

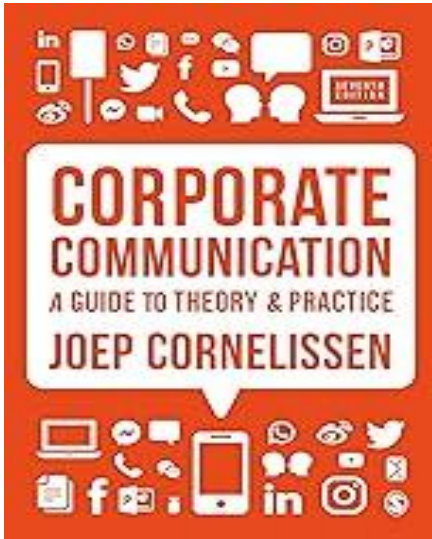


Entrepreneurship development and small business enterprises by Charantimath, Poornima M

Pearson 2026

Acc. No.: 53136 Call No.: 658.421 ISBN: 9789367138014

Summary: Entrepreneurship Development and Small Business Enterprises, 4e serves as a practical guide for successfully launching and growing a business venture in India. The text follows a learner-centric approach, featuring inspirational stories and relatable examples from the Indian entrepreneurial landscape. Through hands-on activities and projects, readers gain valuable experiential learning and research opportunities. Aligned with NEP 2020, this edition is specifically designed for students and instructors of business schools and engineering colleges to make the venture creation process more exciting.



Corporate communication: a guide to theory and practice by Cornelissen, Joep

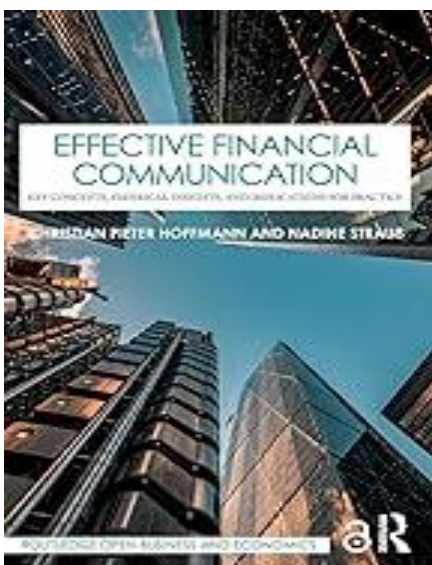
Sage 2023

Acc. No.: 53212 Call No.: 658.45 ISBN: 9781529600025

Summary: This popular, market-leading textbook for corporate communication continues to be the authoritative and definitive textbook for students and educators.

The text has been updated to include:

- changes to the workplace in light of the Covid-19 pandemic and the impact of hybrid working on employee communication
- the ongoing impacts of digital disruption and transformation on corporate communication at the advent of the 'metaverse' and alongside consideration of popular newer social media
- the increasing focus on sustainability; societal impact, purpose and corporate social responsibility; and the importance of social justice and inclusion within organizations and how these relate to organizational communication



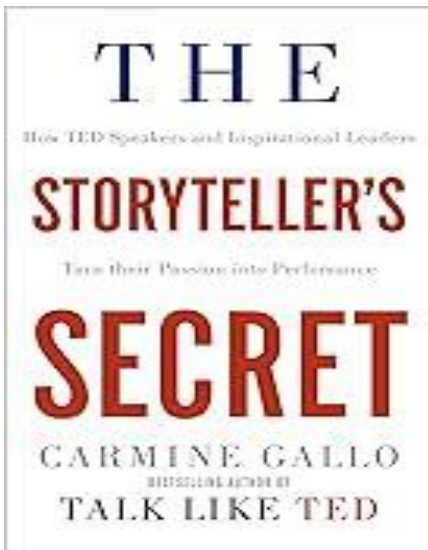
Effective financial communication: key concepts, empirical insights and implications for practice by Hoffmann, Christian

Routledge 2025

Acc. No.: 53119 Call No.: 658.45 ISBN: 9781032222592

Summary: Financial communication and investor relations are strategic corporate functions, tasked with fostering relationships with financial audiences, such as investors, analysts, and journalists. These financial audiences are of critical importance to the establishment, growth, and sustainable success of corporations. This book draws on insights from finance and accounting research, economics, and psychology as well as media and communication studies to explain the role of effective financial communication in corporate disclosure, storytelling, and relationship management on capital markets.

It explores both theories of and empirical evidence for effects of financial communication on key audiences and derives principles for effective financial communication and investor relations.



The storyteller's secret: how TED speakers and inspirational leaders turn their passion into performance by Gallo, Carmine

Macmillan 2016

Acc. No.: 53192 Call No.: 658.452 ISBN: 9781509814756

Summary: Whether your goal is to sell, educate, fundraise or entertain, your story is your most valuable asset: 'a strategic tool with irresistible power', according to the New York Times. Stories inspire; they persuade; they galvanize movements and actuate global change. A well-told story hits you like a punch to the gut; it triggers the light-bulb moment, the 'aha' that illuminates the path to innovation. Radical transformation can occur in an instant, with a single sentence; The Storyteller's Secret teaches you how to craft your most powerful delivery ever.

In his hugely attended Talk Like TED events, bestselling author and communications guru Carmine Gallo found, again and again, that audiences wanted to discover the keys to telling a powerful story. The Storyteller's Secret unlocks the answer in fifty lessons from visionary leaders - each of whom cites storytelling as a crucial ingredient in success.



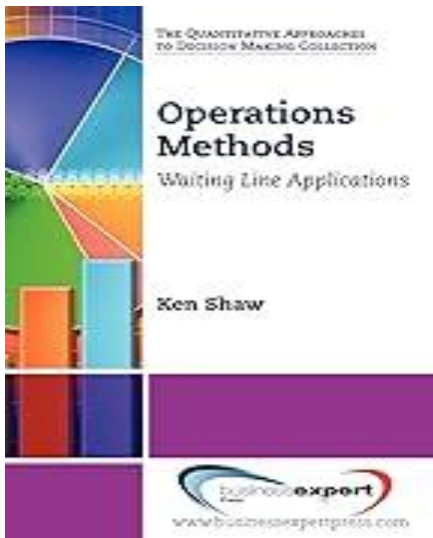
Kaizen: how to successfully transition into a lean organization by Helmold, Marc

World Scientific 2025

Acc. No.: 53100 Call No.: 658.5 ISBN: 9789811292804

Summary: This book provides a practical and user-friendly approach to successfully transform an organization into a lean organization throughout the business value chain. The author describes comprehensively how lean management principles enable organizations to concentrate on value-adding activities and processes to achieve a long-term and sustainable competitive advantage. The book shows how lean management principles are ultimately applied in industries and explores the concepts of Kaizen and Lean Management thoroughly. Kaizen and Lean Management are innovative and modern concepts that help organizations gain a competitive advantage. Kaizen is the permanent improvement in small steps, while Lean Management is a set of principles focusing on customer satisfaction. The foundation of these two concepts is grounded in the principle of eliminating waste and concentrating on value added processes for which the customers are willing to pay for.

NEW ARRIVALS, MARCH 2026



Operations methods: waiting line applications by Shaw, Kenneth A

Business Expert Press 2012

Acc. No.: 53179 Call No.: 658.5 ISBN: 9781606492376

Summary: The intent of this book is to help business practitioners and students expand their knowledge of how waiting line analysis can be used to address situations beyond the simple examples they were presented in basic operations courses. Throughout the book, practical examples are given and worked out to aid in understanding the material presented. Some emphasis is given to the caveats in applying waiting line theory and the importance of being aware of the assumptions used in developing that theory. The first chapters begin with a review of those simple examples and the terminology used for waiting line processes. Readers are assumed to have basic familiarity with the use of probability distributions and Excel analysis tools. Those readers wishing to refresh their knowledge are provided references for doing so. Following chapters cover more complex concepts related to multiple server situations, less common arrival and service distributions, limited population applications commonly used for maintenance activities, cost trade-offs between adding service capacity versus process improvements, and manufacturing applications.



Manufacturing operations management by Yoo, Min-Jung

World Scientific 2026

Acc. No.: 53104 Call No.: 658.5 ISBN: 9780000988874

Summary: The main purpose of this book is to introduce the essential theories and tools for production (manufacturing operations) Management for students in Engineering, Junior professionals in supply chain and production managers who are starting their career in a manufacturing firm. With a focus on selected key techniques and a practical application of these skills, the book uses a real-world inspired case studies while providing readers with in-depth exploration. Designed as a coaching handbook for instructors or motivated self-learners, it is an ideal resource for project-based learning. It is suitable for graduates in technology management and engineering, and professionals in the field of manufacturing who want to revise their practical knowledge while enhancing theoretical background.

RETHINKING QUALITY

The Innovative, Agile Tools and
Concepts of Superior Quality Management

Marc Helmold

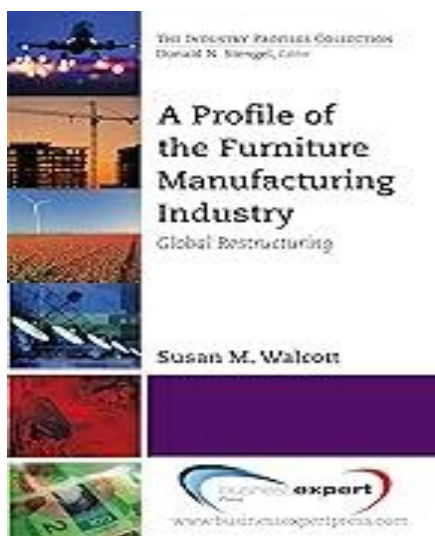


Rethinking quality: the innovative, agile tools and concepts of superior quality management by Helmold, Marc

World Scientific 2026

Acc. No.: 53102 Call No.: 658.562 ISBN: 9781800617551

Summary: Rethinking Quality provides a thorough exploration of modern and innovative Quality Management (QM), delving into the processes and thinking required throughout the business value chain. The best and most agile quality practices in performance, particularly in production, trading, service, and information, are presented and interpreted. Beginning by renegotiating and extending how we think about QM, this text teaches the reader about modern developments and trends within this field. Topics such as Integrated Management Systems (IMS), Total Quality Management (TQM), the European Foundation for Quality Management (EFQM) excellence model, the Cost of Quality (CoQ), Service Quality Management (SQM), Quality Management Systems (QMS), and Artificial Intelligence (AI) are all evaluated. The book employs industry examples and case studies to reveal a diversity of opportunities for QM methodologies and principles. QM tools and concepts are consistently explained in ways tailored towards practical application and understanding.

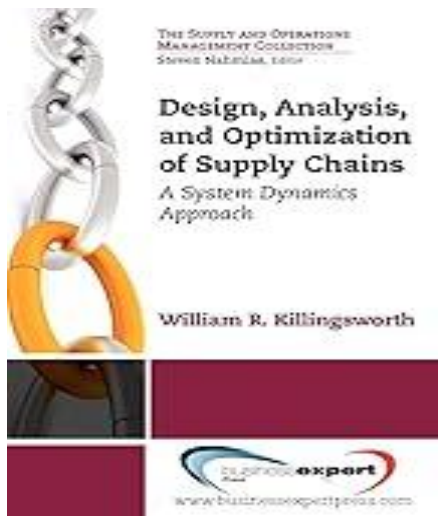


A profile of the furniture manufacturing industry: global restructuring by Walcott, Susan M

Business Expert Press 2014

Acc. No.: 53177 Call No.: 658.575 ISBN: 9781606496565

Summary: The furniture industry has played an important role in the history of the United States as a bellwether for manufacturing. This sector continues to be a major manufacturing employer in the US and around the world through its utilization of a global production network. Types of furniture range from household (indoor and outdoor) to institutional, with particular growth in firms supplying medical and government-related commodities. The industry is highly responsive to economic and fashion trends, but is partitioned into high, medium and low-cost segments that reveal different location-al and market responses to changes in these factors. Recent developments indicate that the post-1980's migration of furniture manufacturing to offshore, low labor cost countries has stabilized and shows signs of re-shoring in the US for high end customized technologically intensive products utilizing the remaining embedded skilled labor and locally clustered industry components.



Design, analysis and optimization of supply chains: a system dynamics approach by Killingsworth, William R

Business Expert Press 2011

Acc. No.: 53175 Call No.: 658.7 ISBN: 9781606492512

Summary: Intended for an audience of graduate students, executive MBA students, and mid-to upper level government and corporate managers, Design, Analysis and Optimization of Supply Chains: A System Dynamic Approach examines the complexity of the types of organizations that comprise a modern supply chain, the problems that arise as a result of this complexity, and the solutions and analytical approaches available to managers that can help resolve these real-world problems and dilemmas. The modern enterprise, be it a large corporation or a government agency, has two key dimensions of complexity: static and dynamic. The static complexity refers to the remarkable number of companies and agencies that enable delivery of the product or service. A static "snapshot" of this end-to-end enterprise would reveal hundreds if not thousands of companies involved in the supply network and many additional firms involved in the distribution and delivery to customers. Planning, communication, coordination and execution of this large system network is fundamentally challenging just because of the sheer size. This large, extended network represents the static complexity.



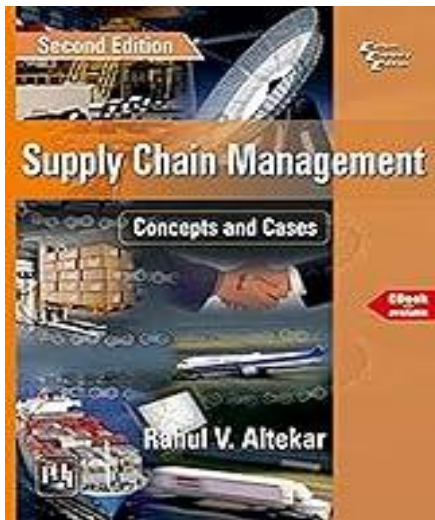
Orchestrating supply chain opportunities: achieving stretch goals efficiently by Iyer, Ananth V

Business Expert Press 2011

Acc. No.: 53178 Call No.: 658.7 ISBN: 9781606492239

Summary: Focuses on strategic thinking and tactical examples of how to prepare for such events. This book introduces three key management concepts: flexibility, agility and real options. It provides specific tactical frameworks to build in agility, flexibility and real options into a supply chain.

NEW ARRIVALS, MARCH 2026

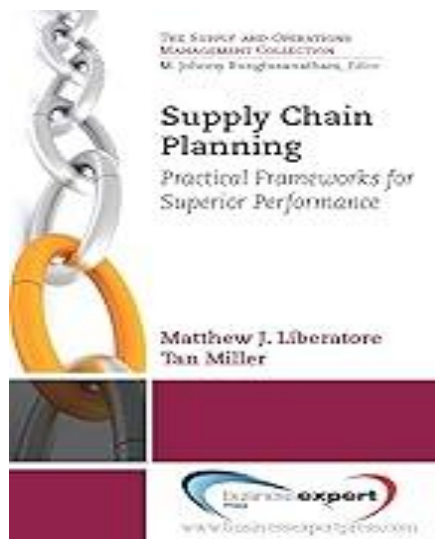


Supply chain management: concepts and cases by Altekar, Rahul V

PHI Learning 2025

Acc. No.: 53149 Call No.: 658.7 ISBN: 9788119364145

Summary: In response to the increasing significance attached to supply chain management in both academic and professional areas, this text intends to build a bridge and highlight the relationship between various disciplines of SCM like demand planning, manufacturing planning, logistics planning, digital supply chain management strategy, analytics, performance benchmarking, etc. The book, in its second edition, mainly focusses on the digital aspects of supply chain management. Accordingly, Chapter 6 has been overhauled and renamed as 'Digital Supply Chain Strategy and Adoption'. Primarily intended to address the typical and general syllabus requirements of postgraduate management programmes, and undergraduate and postgraduate engineering programmes, the book also caters to the needs of the industry professionals in the supply chain domain.



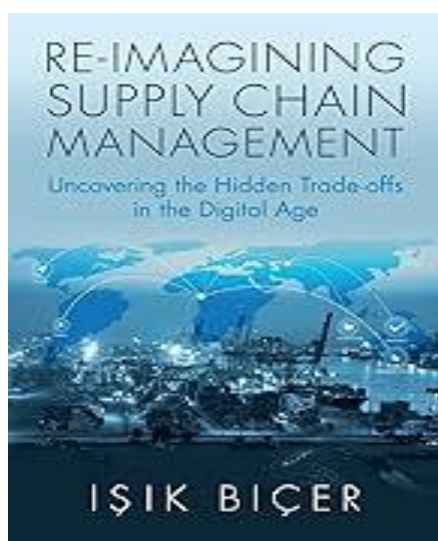
Supply chain planning: practical frameworks for superior performance by Liberatore, Matthew J Liberatore

Business Expert Press 2012

Acc. No.: 53168 Call No.: 658.7 ISBN: 9781606493168

Summary: In today's competitive global economy, a firm's market position and bottom-line financial performance is closely linked to its supply chain performance. All too often considerable managerial resources are directed toward planning activities and processes with little in the way of tangible results and outcomes. What supply chain executives require is the know-how to efficiently and effectively direct their planning activities so that the results lead to better business decisions from the long-term down to day-to-day operations. In this book, the authors present proven, practical management frameworks and techniques to support supply chain operations management and planning in private industry. These frameworks describe supply chain strategic planning and project selection techniques, integrated manufacturing–distribution planning and scheduling approaches, performance measurement and balanced scorecard methodologies, customer logistics and inventory deployment decision support systems, and other well-tested management frameworks.

NEW ARRIVALS, MARCH 2026

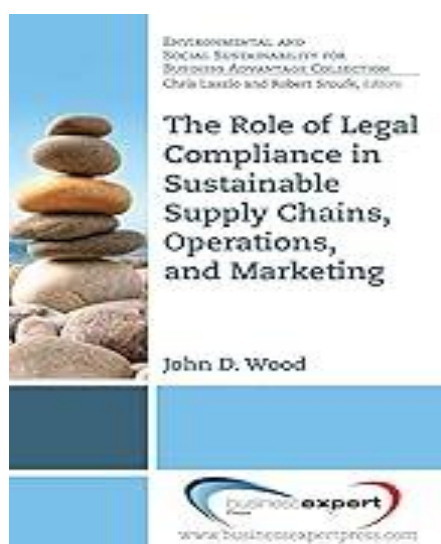


Re-imagining supply chain management: uncovering the hidden trade-offs in the digital age by Bicer, Işık

Cambridge University Press 2025

Acc. No.: 53122 Call No.: 658.7 ISBN: 9781009619165

Summary: Supply chain management is a substantially complex area for many businesses due to its diverse set of actions, agents, decisions, risks, and uncertainties. Consequently, supply chains often break up in disarray due to their structural complexity coupled with risks and uncertainties in the absence of clear objectives. Işık Biçer addresses these issues by uncovering the fundamental trade-offs of supply chain management, their economic causes, and strategic implications. He offers a novel framework of supply chain management based on its role in economic systems. The framework shows four effective supply chain strategies according to business models and organizational sensitivity to operational trade-offs. Furthermore, it offers a detailed account of the digital transformation of supply chains, elaborating on crucial aspects of the design and implementation of digitalization. This is an indispensable source for supply chain professionals, consultants, economists, and policymakers with a keen interest in supply chain management.

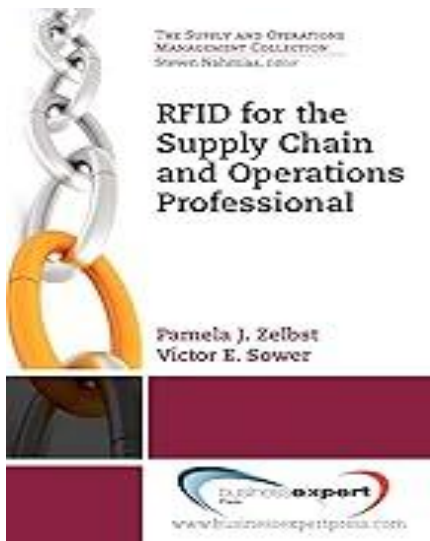


Role of legal compliance in sustainable supply chains, operations and marketing by Wood, John D

Business Expert Press 2014

Acc. No.: 53083 Call No.: 658.7 ISBN: 9781606499061

Summary: Sustainability is a global megatrend with ramifications across all functional areas of business. This book addresses an underdeveloped topic in the field of sustainable business—the use of corporate resources dedicated to legal compliance. In order to comply with the law, supply chain, operations, and marketing professionals must know what the applicable legal frameworks are. In order to promote sustainable business, these same professionals must go beyond mere compliance with these laws.

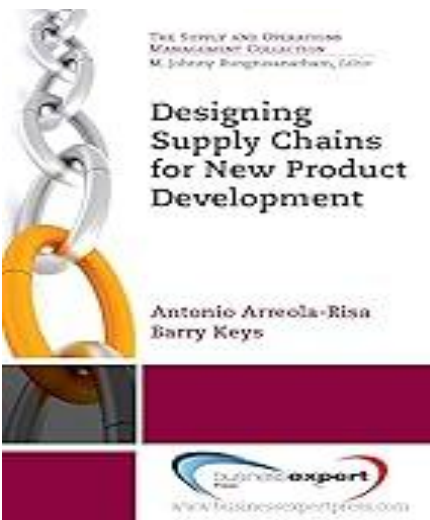


RFID for the supply chain and operations professional by Zelbst, Pamela

Business Expert Press 2012

Acc. No.: 53171 Call No.: 658.7 ISBN: 9781606492680

Summary: The quality and effectiveness of decisions made within an organization and its supply chain depend upon the accuracy and timeliness of the information upon which they are based. Radio Frequency Identification (RFID) is a technology that can provide more accurate information in near real time and thus increase the quality and timeliness of decisions based on that information. RFID systems are currently in use in areas such as inventory management, process control, asset tracking and monitoring, and retail point of sale. Organizations which appropriately incorporate RFID into their operations and information management systems have increased their agility, effectiveness, and efficiency resulting in organizational growth and increased profitability. The appropriate utilization of RFID allows organizations to become more agile resulting in their ability to respond to customers more efficiently and effectively.



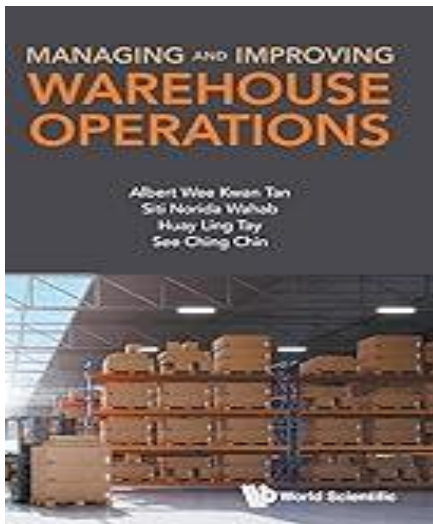
Designing supply chains for new product development by Risa, Antonio Arreola

Business Expert Press 2013

Acc. No.: 53172 Call No.: 658.7 ISBN: 9781606493953

Summary: Research and development (R&D) supply chains are often designed without the process discipline and rigor that typically characterize the development of products emerging from R&D programs. This book should help everyday supply chain practitioners involved in research and new product development, who are migrating their products to full commercialization. The book should also aid decision makers looking to improve the overall effectiveness and efficiency of their supply chain. When new products are developed, a significant divide typically emerges in trying to commercialize the product while attempting to meet project demands for cost, schedule, and quality. Simply put, in many cases the supply chains developed to accomplish R&D functions are usually woefully inadequate to meet the demands of large-scale commercial applications. This book recounts the real-world work efforts, rigor, and discipline used to transition from a supply chain supporting R&D functions to a world-class supply chain capable of supporting a multibillion-dollar hydrocarbon recovery project.

NEW ARRIVALS, MARCH 2026

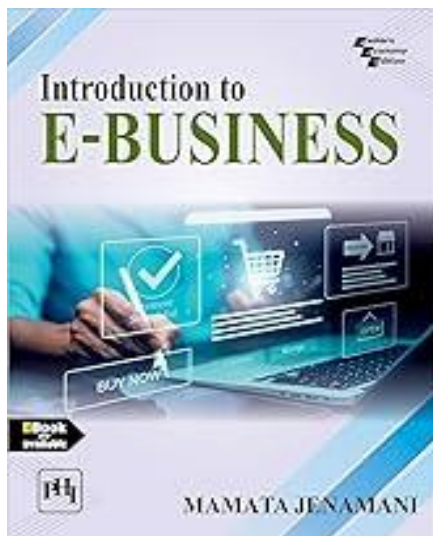


Managing and improving warehouse operations by Kwan Tan, Albert Wee

World Scientific Publishing 2026

Acc. No.: 53105 Call No.: 658.785 ISBN: 9789819812745

Summary: This book is meticulously crafted to address the widespread inventory challenges faced by user-owned warehouses. The authors recognized that user-owned warehouses often lack the specialized knowledge required for effective inventory control and warehouse operations and focused on bridging these critical gaps by presenting fundamental concepts and systematic approaches to enhance warehouse inventory management. This book is not just a theoretical exposition but a practical guide, offering real-world solutions to common issues. It seeks to empower warehouse owners and managers with the knowledge and tools necessary to optimize their inventory processes, thereby driving efficiency and profitability. It is structured to provide a comprehensive understanding of various facets of warehouse and inventory management.



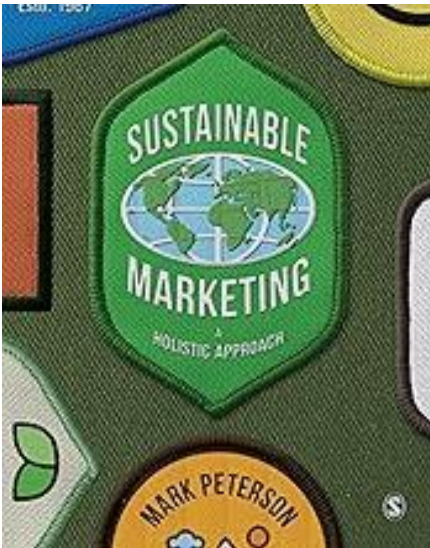
Introduction to e-business by Jenamani, Mamata

PHI Learning 2026

Acc. No.: 53152 Call No.: 658.8002 ISBN: 9789354439575

Summary: Introduction to E-Business is the outcome of the author's more than a decade of dedicated teaching, research, and curriculum development in the field of digital business. Closely aligned with the courses on E-Business, this book distills the experience gained from classroom interactions, industry collaborations, and the fast-changing digital landscape into a structured learning resource. The book is designed to serve MBA students specializing in technology and management, undergraduate students pursuing in information systems and industry professionals seeking a comprehensive yet practical understanding of e-business. Its modular structure also allows faculty members to adapt the material for either a technology-oriented or management-oriented approach. Organized into four parts, the book builds progressively from foundational concepts to advanced applications. Part I introduces business basics and information systems foundations. Part II explores the digitization of procurement, customer engagement, and supply chain operations. Part III covers enabling technologies including internet infrastructure, security and payments, system integration, and supply chain traceability.

NEW ARRIVALS, MARCH 2026



Sustainable marketing: a holistic approach by Peterson, Mark

Sage Publications 2021

Acc. No.: 53218 Call No.: 658.802 ISBN: 9781526494634

Summary: Building on the idea that holistic marketing strategies allow firms to assess risk and realise opportunities, this book draws on new research and industry examples to help you recognize effective sustainability practices that benefit companies, stakeholders and society.

With an issue-based approach that dissects the interplay between marketing and society, the author encourages readers to critically engage with the changing nature of markets; how companies can adapt to sustainability guidelines and environmental threats while still remaining profitable in today's global market.

Using a range of examples including Costco, Juul, Facebook, Patagonia and Bitcoin, Peterson highlights the importance of social issues facing businesses today such as poverty alleviation, the drive towards more 'green' living, corporate social responsibility within firms and political pressures such as emissions guidelines and reducing the global carbon footprint.



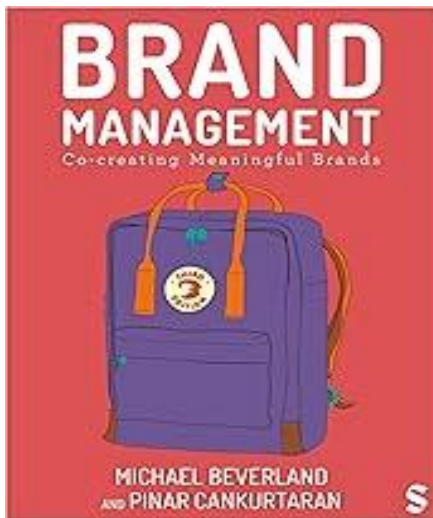
Marketing 5.0: technology for humanity by Kotler, Philip

John Wiley & Sons 2021

Acc. No.: 53161 Call No.: 658.802 ISBN: 9781119668510

Summary: Rediscover the fundamentals of marketing from the best in the business In Marketing 5.0, the celebrated promoter of the Four P's of Marketing," Philip Kotler, explains how marketers can use technology to address customers' needs and make a difference in the world. In a new age when marketers are struggling with the digital transformation of business and the changing behavior of customers, this book provides marketers with a way to integrate technological and business model evolution with the dramatic shifts in consumer behavior that have happened in the last decade. Following the pattern presented in his bestselling Marketing X.0 series, Philip Kotler covers the crucial topics necessary to understand modern marketing, including: · Artificial Intelligence for marketing automation · Agile marketing · Segments of one" marketing · Contextual technology · Facial recognition and voice tech for marketing · The future of Customer Experience (CX) · Transmedia storytelling · The Whatever-Whenever-Wherever" service delivery · Everything-As-A-Service" business model ·

NEW ARRIVALS, MARCH 2026



Brand management: co-creating meaningful brands by Beverland, Michael

Sage 2024

Acc. No.: 53216 Call No.: 658.827 ISBN: 9781529616972

Summary: This popular textbook introduces students to contemporary brand management and innovation with a focus on how companies and consumers are interacting and co-creating brands today.

The latest edition continues to provide equal focus on theory and practice with all new case studies and examples from brands around the globe to help show the wide range and diversity of brands and consumers today. These include Glossier, Lovehoney, Whisper, Shinola Detroit, Trung Nguyen, Shatta Wale, Tony's Chocolonely.

Also included are updated research references and online resources, as well as a brand-new chapter on the creative aspects of branding from naming to logos and experiences.

This textbook is essential reading for all students studying branding and brand management at university level.



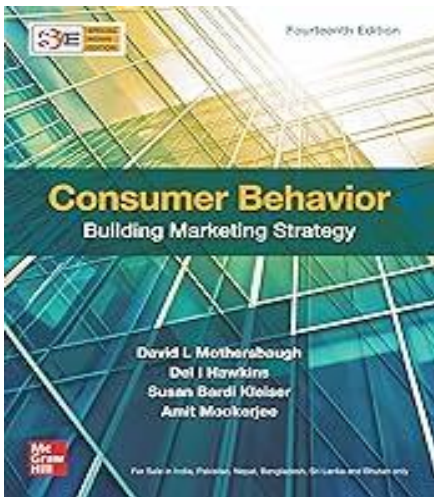
Digital storytelling for brands by Tombleson, Bridget

Sage 2023

Acc. No.: 53215 Call No.: 658.827 ISBN: 9781529745023

Summary: Digital storytelling for brands has become a non-negotiable skill in the 21st century, due to the need to connect and communicate with diverse audiences across multiple channels and platforms. The ability to understand narrative(s) is now a prerequisite for many business, communication, marketing and public relations professionals, as well as content creators and journalists. This book teaches essential skills in deconstructing the traditional narrative and how to adapt narrative to fit contemporary platforms. Co-creative methods are emphasised and provide readers with a theoretical underpinning of participatory culture, and narrative. For the first time ever, this book brings together extant arts and humanities-based models with business theory. It provides learners with a clear understanding of the creative and persuasive form of narrative within a digital context, whilst building brand. Contemporary case studies highlight challenges faced in the digital world, including implications for reputation management, considerations associated with mis- and disinformation and the crucial role of the collective narrative.

NEW ARRIVALS, MARCH 2026

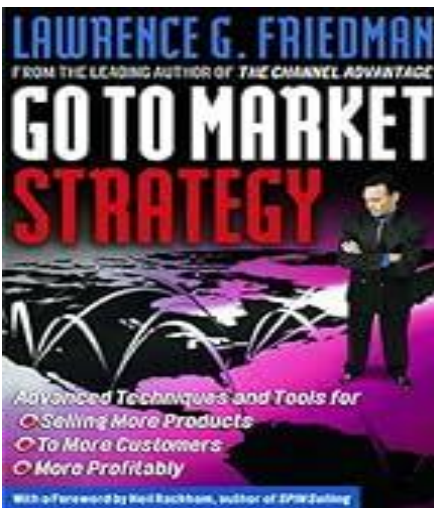


Consumer behavior: building marketing strategy by Mothersbaugh, David L

McGraw-Hill 2025

Acc. No.: 53395 Call No.: 658.8342 ISBN: 9789355321503

Summary: This edition of Consumer Behavior: Building Marketing Strategy continues its emphasis on marketing strategies influenced by culture, values, demography, and society. The primary purpose of this text is to provide students with a usable, managerial understanding of consumer behavior. The book is based on the belief that knowledge of the factors that influence consumer behavior can, with practice, be used to develop sound marketing strategy. Updated with strategy-based examples throughout and an integration of ethics and consumer insights in the text and cases, this text provides updated sneak-peak into the subject area.

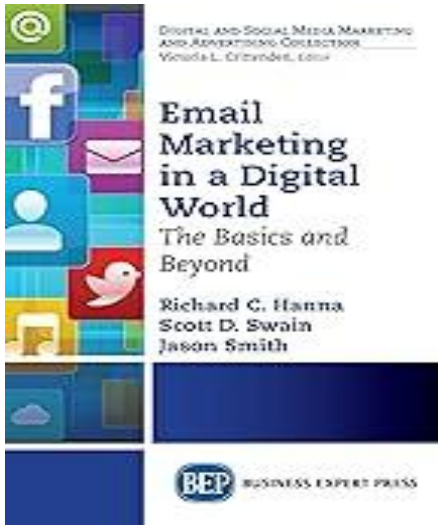


Go to market strategy: advanced techniques and tools for selling more products, to more customers, more profitably by Friedman, Lawrence G

Routledge 2025

Acc. No.: 53201 Call No.: 658.85 ISBN: 9781041013341

Summary: In this path-breaking new book, best-selling author and leading go-to-market strategist Larry Friedman provides a practical and battle-tested approach for taking products, services, divisions, or even an entire company to market! Drawing on dozens of examples and best-practices across a variety of industries, 'Go To Market Strategy' lays out a clear and actionable blueprint for building a winning go-to-market plan - one that will enable you to do more business, with more customers, more often, and more profitably. In this book you'll find all of the techniques and tools you need to answer today's crucial go-to-market questions: · Which markets offer the best opportunities for profitable growth? · What do my target customers need? How can I do a lot more business with them? · What mix of channels and partners will help me reach and sell to the most customers at the lowest possible cost? · Do I have the right product or solution? How can I create broader customer interest in my offerings? Do I have a winning value proposition? What would make the 'message' more compelling - and drive more purchasing activity? 'Go to Market Strategy' is not about incremental change.



Email marketing in a digital world: the basics and beyond by Hanna, Richard

Business Expert Press 2016

Acc. No.: 53181 Call No.: 658.872 ISBN: 9781606499924

Summary: Despite annual predictions of its demise, email marketing remains one of the most important tools for businesses and other organizations. The reason is simple. Other communication tools, including social and digital media channels, cannot duplicate or recreate the unique capabilities of email marketing. This book is for those who wish to learn more about how email marketing works, whether as students, teachers, or practitioners.

The authors recap the history of email and email marketing and explain how it informs email today. They cover the fundamentals of email marketing, including types of emails, the elements of an email, email metrics, best practices for email for improving performance, list development, and the benefits of segmenting an email list. Also addressed are special topics in email strategy, including the psychology of email recipients, AB testing for optimizing email elements, integrating email with social media, and aligning email with big data sources.



Design thinking: a hands-on approach by Subramanian, Chandramouli

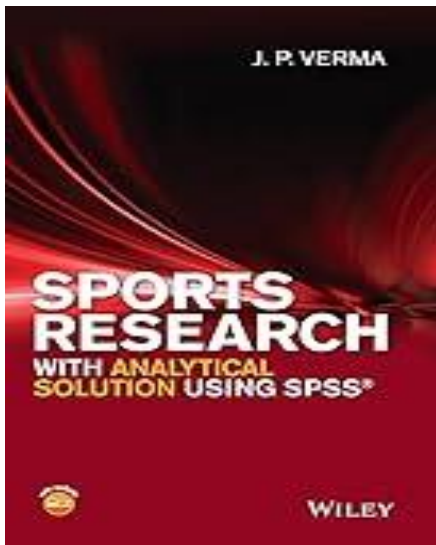
Orient Blackswan 2025

Acc. No.: 53134 Call No.: 745 ISBN: 9788197424922

Summary: Design thinking, a human-centered approach to innovation, is not just a theoretical concept but a practical process that can be applied to a wide range of challenges in various domains. This book aims to provide a comprehensive and practical introduction to design thinking, its methods, tools, and applications. It covers the theoretical foundations, the core phases, and the fundamental principles of design thinking. It also showcases how design thinking can be applied to different contexts, such as engineering, business, education, healthcare, and social innovation. It includes numerous case studies and examples of design thinking in action, as well as exercises and activities to help readers practice and master design thinking skills. Salient features: Ideal for all undergraduate and postgraduate courses on Design Thinking; Includes over 70 Design Visualization questions and solutions.



NEW ARRIVALS, MARCH 2026



Sports research: with analytical solution using SPSS by Verma, J P John

Wiley & Sons 2016

Acc. No.: 53076 Call No.: 796.069 ISBN: 9781119206712

Summary: A step-by-step approach to problem-solving techniques using SPSS in the fields of sports science and physical education

Featuring a clear and accessible approach to the methods, processes, and statistical techniques used in sports science and physical education, Sports Research with Analytical Solution using SPSS® emphasizes how to conduct and interpret a range of statistical analysis using SPSS. The book also addresses issues faced by research scholars in these fields by providing analytical solutions to various research problems without reliance on mathematical rigor.

Logically arranged to cover both fundamental and advanced concepts, the book presents standard univariate and complex multivariate statistical techniques used in sports research such as multiple regression analysis, discriminant analysis, cluster analysis, and factor analysis. The author focuses on the treatment of various parametric and nonparametric statistical tests, which are shown through the techniques and interpretations of the SPSS outputs that are generated for each analysis.



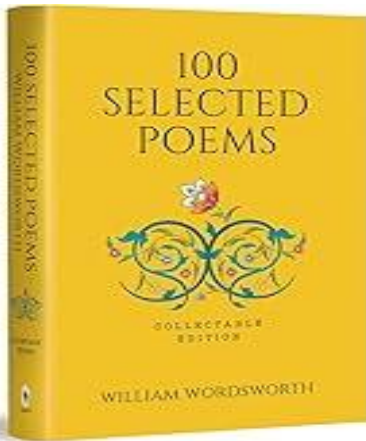
Literature now: key terms and methods for literary history by Bru, Sascha

Manohar Publishers & Distributors 2026

Acc. No.: 53115 Call No.: 809 ISBN: 9789360802578

Summary: Literature Now argues that modern literary history is currently the main site of theoretical and methodological reflection in literary studies. Via 19 key terms, the book takes stock of recent scholarship and demonstrates how analyses of particular historical phenomena have modified our understanding of crucial notions like archive, book, event, media, objects, style and the senses. The book not only reveals a rich diversity of subjects and approaches but also identifies the most salient traits of literature and literary studies today. Leading literary critics and historians offer thought-provoking arguments as well as authoritative explorations of the key terms of literary studies providing students as well as scholars with a rich resource for exploring theoretical issues from a historically informed perspective.

NEW ARRIVALS, MARCH 2026

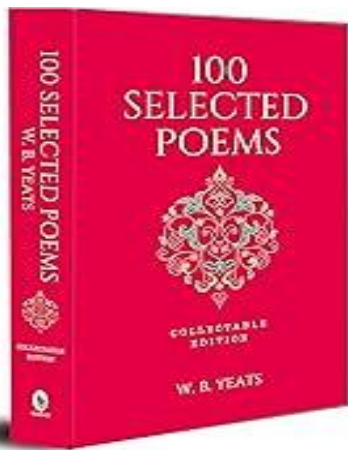


100 selected poems by Wordsworth, William

Fingerprint 2024

Acc. No.: 53187 Call No.: 821 ISBN: 9789387779242

Summary: 100 Selected Poems is a beautifully bound collection of William Wordsworth's most beloved poetry. This collectible edition features a hardbound cover and is perfect for lovers of classic literature and poetry. Enjoy some of Wordsworth's most famous works, including 'I Wandered Lonely as a Cloud' and 'Tintern Abbey'.

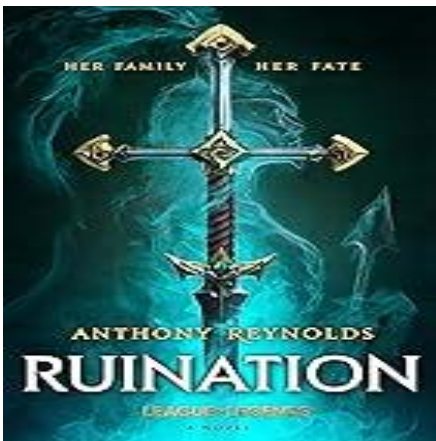


100 selected poems by Yeats, W B

Fingerprint 2024

Acc. No.: 53189 Call No.: 821 ISBN: 9789388369756

Summary: 100 Selected Poems by W. B. Yeats is a collectable hardbound edition that features some of the poet's most beloved works. Explore the themes of love, nature, and Irish mythology through the lyrical and evocative language of one of the greatest poets of the 20th century.



Ruin: a league of legends a novel by Reynolds, Anthony

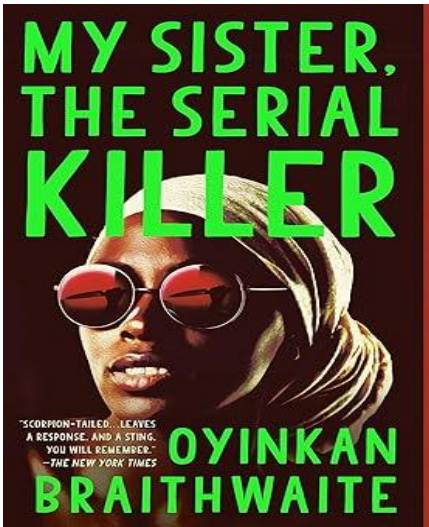
Orbit 2022

Acc. No.: 53186 Call No.: 823 ISBN: 9780356519777

Summary: Discover an epic tale of magic, revenge and an empire on the verge of ruin in the first ever novel set in the blockbuster universe of League of Legends.

Camavor is a brutal land with a bloody legacy. Where the empire's knights go, slaughter follows.

Kalista seeks to change that. When her young and narcissistic uncle, Viego, becomes king, she vows to temper his destructive instincts, as his loyal confidant, advisor, and military general. But her plans are thwarted when an assassin's poisoned blade strikes Viego's wife, Isolde, afflicting her with a malady for which there is no cure.



My sister, the serial killer: a novel by Braithwaite, Oyinkan

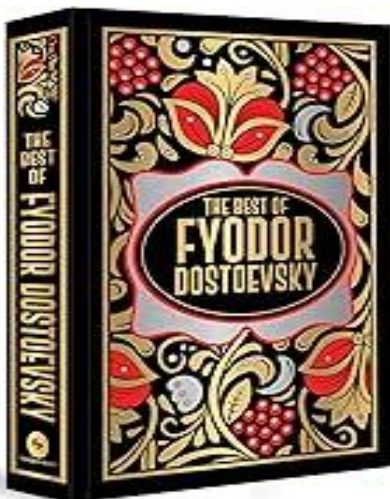
Narrative Landscape Press 2018

Acc. No.: 53163 Call No.: 823 ISBN: 9789785572353

Summary: Korede's sister Ayoola is many things: the favorite child, the beautiful one, possibly sociopathic. And now Ayoola's third boyfriend in a row is dead, stabbed through the heart with Ayoola's knife.

Korede's practicality is the sisters' saving grace. She knows the best solutions for cleaning blood (bleach, bleach, and more bleach), the best way to move a body (wrap it in sheets like a mummy), and she keeps Ayoola from posting pictures to Instagram when she should be mourning her "missing" boyfriend. Not that she gets any credit.

Korede has long been in love with a kind, handsome doctor at the hospital where she works. She dreams of the day when he will realize that she's exactly what he needs. But when he asks Korede for Ayoola's phone number, she must reckon with what her sister has become and how far she's willing to go to protect her.



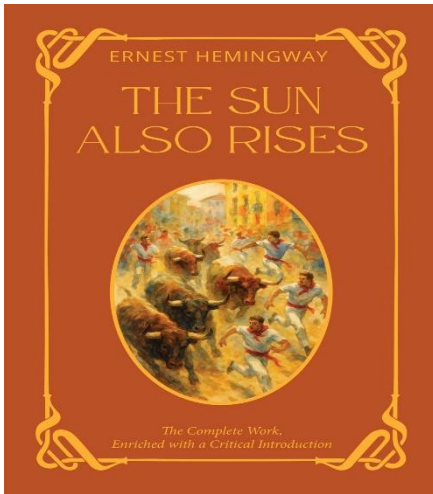
Fyodor Dostoevsky: the best of by Dostoevsky, Fyodor

Fingerprint 2024

Acc. No.: 53185 Call No.: 823 ISBN: 9789362140524

Summary: The Fyodor Dostoevsky (Deluxe Hardbound Edition) is a definitive collection that celebrates the genius of one of the greatest novelists in history. Dostoevsky is known for his deep psychological insight and philosophical depth. His exploration of human suffering, morality, and redemption continues to captivate readers worldwide. This elegant edition brings together his most influential novels in a stunning hardbound format, designed to preserve his legacy for generations to come.

NEW ARRIVALS, MARCH 2026



The sun also rises by Hemingway, Ernest

Feel Classics 2026

Acc. No.: 53092 Call No.: 823 ISBN: 9789349919662

Summary: The Sun Also Rises by Ernest Hemingway is a classic novel that portrays the life of a group of young expatriates in Europe after World War I. The story mainly follows Jake Barnes, a journalist, and his complicated relationship with Lady Brett Ashley, as they travel from Paris to Spain and experience parties, bullfights, and emotional conflicts. The novel reflects the feelings of the “Lost Generation,” showing their disillusionment, aimlessness, and search for meaning after the war. Through simple yet powerful writing, Hemingway explores themes like love, masculinity, and the emptiness behind a glamorous lifestyle, making it one of the most important works of modern literature.



Animal farm by Orwell, George

Feel Classics 2026

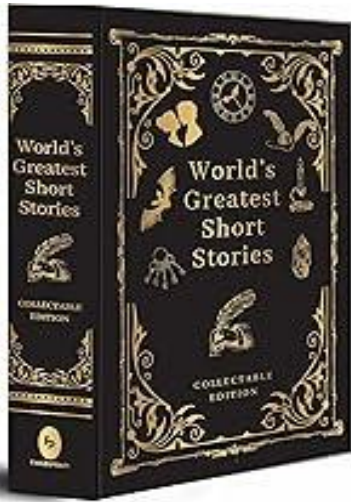
Acc. No.: 53093 Call No.: 823 ISBN: 9789349919518

Summary: WHERE REVOLUTIONS RISE AND FALL • Orwell’s unforgettable allegory of ambition, corruption, and the fragility of truth.

On Manor Farm, the animals rise up against their human master, dreaming of equality and freedom. Led by the pigs, they imagine a society where all creatures share in the labour and rewards. But as power shifts, ideals are betrayed. The pigs grow more cunning, the rules change, and tyranny returns in a new form. What began as a revolution becomes a chilling fable about ambition, manipulation, and the collapse of ideals.

First published in 1945, George Orwell’s Animal Farm is both a political satire and a universal tale of human nature. Written in clear, deceptively simple prose, it exposes how language, propaganda, and fear can be used to control. Its impact has been immense, shaping debates on freedom and oppression for generations. The novel’s stark message is captured in its most famous commandment: “All animals are equal, but some animals are more equal than others.”

NEW ARRIVALS, MARCH 2026



World's greatest short stories by Various

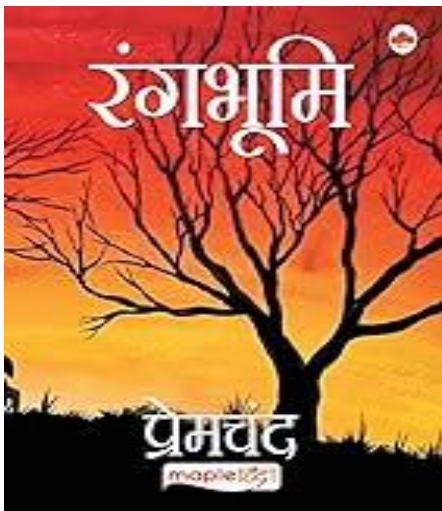
Fingerprint 2025

Acc. No.: 53159 Call No.: 823 ISBN: 9789389432930

Summary: Immerse yourself in the world of literature with the World's Greatest Short Stories deluxe hardbound edition. Featuring a carefully curated selection of timeless tales from renowned authors, this beautifully designed anthology is a must-have for every book lover's collection.

A timeless collection of literary gems!

- A deluxe hardbound edition showcasing an exceptional compilation of the world's greatest short stories
- Includes masterpieces by renowned authors like Edgar Allan Poe, Washington Irving, and Bram Stoker
- Offers a diverse range of genres, themes, and writing styles to captivate every reader
- Exquisite design and craftsmanship make it an elegant addition to any bookshelf or coffee table
- An ideal gift for literature enthusiasts, students, and anyone seeking a literary escape into unforgettable storytelling



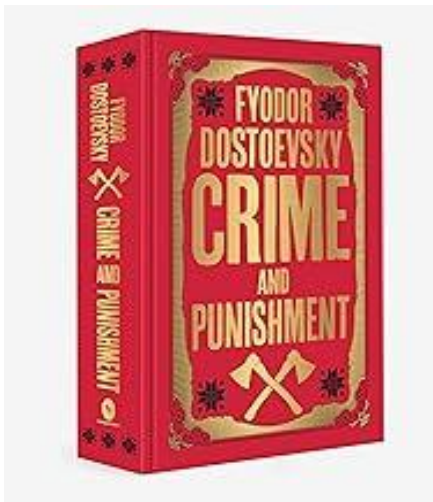
Rangabhumi by Premacanda

Maple Pres 2016

Acc. No.: 53162 Call No.: 823 ISBN: 9789350337288

Summary: Dhanpat Rai wrote under the pen name of Nawab Rai that subsequently changed to Premchand. He was born on 31st July, 1880, at a village called Lamhi, in Benaras. Having born in a middle-class family, he observed life deeply amid deprivation and inconveniences and dedicated his life to literature. He was honoured with various titles such as 'a great novelist', 'story –writer', and many more. He gave in to his prolonged illness and died on 8th October, 1936. This novel *Rangbhumi *emphasizes mainly upon the prevalence of deed and rights. A woman's helplessness and plight has been revealed in this book. On one hand where rich ones being blinded by their powerful position exploit the poor, on the other hand, truth, dedication and non-violence strengthens a man who is being oppressed in society. This novel, depicts the social, political, religious and economic issues of India that was under the clench of slavery.

NEW ARRIVALS, MARCH 2026

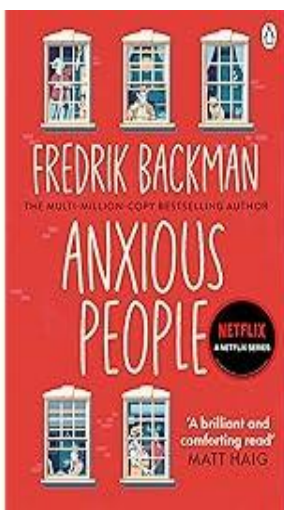


Crime and punishment by Dostoevsky, Fyodor

Fingerprint 2025

Acc. No.: 53195 Call No.: 823 ISBN: 9789354403798

Summary: This is an exquisite hardbound edition of Fyodor Dostoevsky's masterpiece—Crime and Punishment. It first appeared in instalments in Russian Messenger in 1866. By this time, Dostoevsky had been orphaned, imprisoned, almost died, lost his wife and his brother. He was also neck-deep in debt. From such a man came the story of the psychological impact of committing a crime. In this book, Raskolnikov murders an old, evil pawnbroker. Good riddance, according to him, since the woman was an oppressor of the weak, and this act allowed him to solve his own financial problems. Yet, it is a crime, and the guilt begins gnaw at him inside, even though he considers himself to be an 'extraordinary person' whose actions are above the law. This edition, with gilded edges and beautiful endpapers, is perfect for gifting and will prove to be a valuable addition to any library.



Anxious people by Backman, Fredrik

Penguin Books 2021

Acc. No.: 53154 Call No.: 823 ISBN: 9781405930253

Summary: It's New Year's Eve and House Tricks estate agents are hosting an open viewing in an up-market apartment when an incompetent bank robber rushes in and politely takes everyone hostage.

For Anna-Lena and Roger, busy buying-up apartments to fill the hole in their marriage, it's something else to talk about.

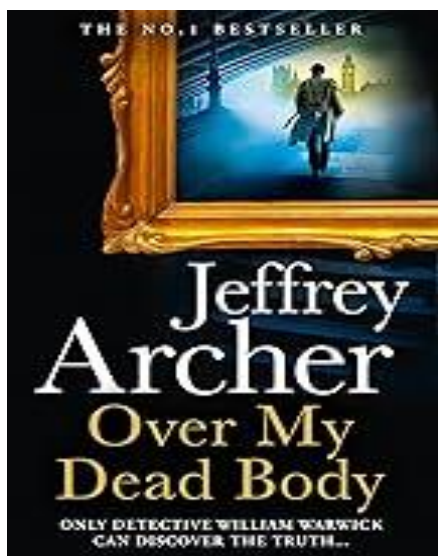
For Julia and Ro, panicky parents-to-be, it's yet another worry.

Lonely bank manager Zara only came here for the view.

While 87-year-old grandmother Estelle seems rather pleased by the company . . .

As the police gather outside, the anxious strangers huddled within try to make the best of a very sticky situation - but could it be that they have a whole lot more in common than meets the eye?

NEW ARRIVALS, MARCH 2026

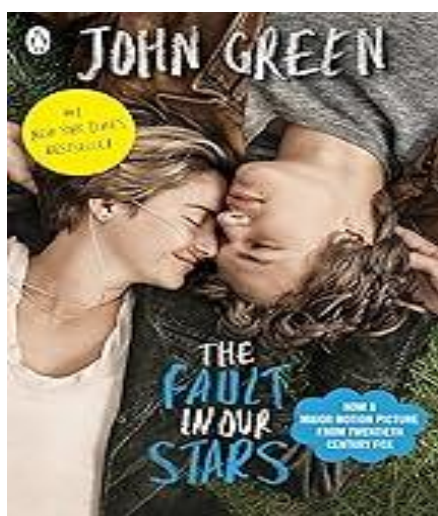


Over my dead body by Archer, Jeffrey

Harper Collins Publishers 2021

Acc. No.: 53165 Call No.: 823 ISBN: 9780008476403

Summary: An unputdownable story of murder, revenge and betrayal from international number one bestseller Jeffrey Archer. THE CLOCK IS TICKING IN THIS ROLLERCOASTER RIDE OF A THRILLER In London, the Metropolitan Police set up a new Unsolved Murders Unit – a cold case squad – to catch the criminals nobody else can. In Geneva, millionaire art collector Miles Faulkner – convicted of forgery and theft – was pronounced dead two months ago. So why is his unscrupulous lawyer still representing a dead client? On a luxury liner route to New York, the battle for power within a wealthy dynasty is about to turn to murder. And at the heart of all three investigations are Detective Chief Inspector William Warwick, rising star of the Met, and ex-undercover operative Ross Hogan, brought in from the cold. But can they catch the killers before it's too late?



The fault in our stars by Green, John

Penguin Book 2014

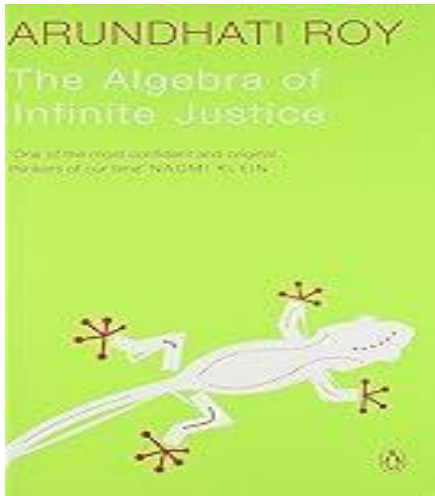
Acc. No.: 53194 Call No.: 823 ISBN: 9780141355078

Summary: I fell in love the way you fall asleep: slowly, then all at once.

Despite the shrinking medical miracle that has bought her a few years, Hazel has never been anything but terminal, her final chapter inscribed upon diagnosis. But when a gorgeous plot twist named Augustus Waters suddenly appears at Cancer Kid Support Group, Hazel's story is about to be completely rewritten.

Insightful, bold, irreverent, and raw, The Fault in Our Stars is award-winning author John Green's most ambitious and heart-breaking work yet, brilliantly exploring the funny, thrilling, and tragic business of being alive and in love.

NEW ARRIVALS, MARCH 2026

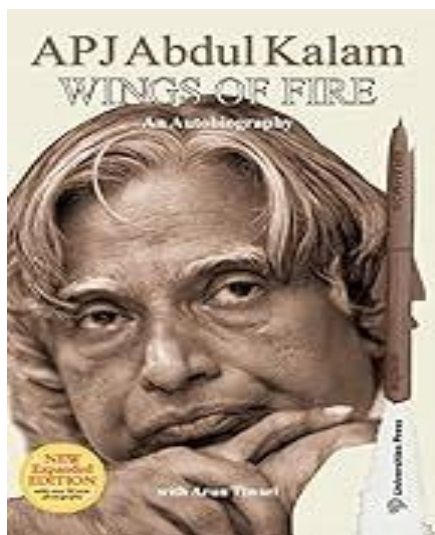


The Algebra of Infinite Justice by Roy, Arundhati

Penguin Books 2002

Acc. No.: 53164 Call No.: 824 ISBN: 9780143419280

Summary: The Algebra of Infinite Justice by Arundhati Roy is a powerful collection of essays that critiques global politics, inequality, and the impact of war in the modern world. With sharp arguments and passionate language, the book urges readers to think critically about democracy, freedom, and the imbalance of power in the world, making it both thought-provoking and socially relevant.



Wings of fire: an autobiography by Kalam, APJ Abdul

Universities Press 2026

Acc. No.: 53132 Call No.: 920 ISBN: 9789349750494

Summary: This is the remarkable story of Avul Pakir Jainulabdeen Abdul Kalam, the 'People's President' and a visionary scientist who propelled India to the forefront of space and missile technology. From humble beginnings to the highest office, Kalam's life stands as a testament to his unwavering dedication to education, innovation and national service. A true polymath, Kalam's words and thoughts reveal the relentless curiosity, profound wisdom and enduring optimism that defined his life.

This New Edition completes the narrative by including the period from 1991 to 2015, showcasing Kalam's Presidential years and post-Presidential life, and concludes with his demise. With a Foreword by Harry Sheridan, Kalam's former private secretary, more than 50 new photographs and a wealth of interesting detail, this book explores the enduring legacy of one of India's most beloved and charismatic leaders.

NEW ARRIVALS, MARCH 2026

WITH A NEW FOREWORD

ON XI JINPING

HOW XI'S MARXIST NATIONALISM IS SHAPING CHINA AND THE WORLD

KEVIN RUDD

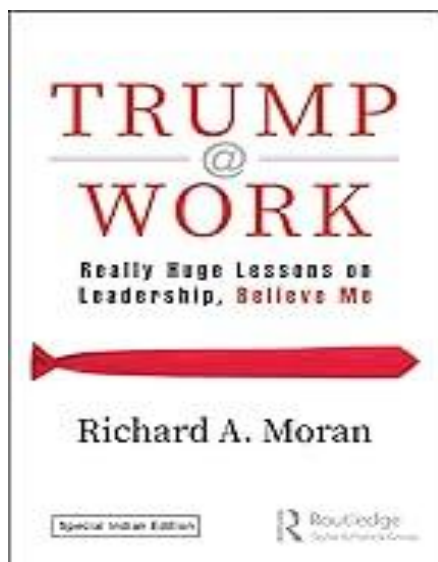


On Xi Jinping: how Xi's marxist nationalism is shaping China and the world by Rudd, Kevin

Oxford University Press 2026

Acc. No.: 53197 Call No.: 920 ISBN: 9780197848333

Summary: An authoritative account of Xi Jinping's worldview and how it drives Chinese behaviour both domestically and on the world stage. In his new book, *On Xi Jinping*, former Australian Prime Minister Kevin Rudd provides an authoritative account of the ideological worldview driving Chinese behaviour both domestically and on the world stage--that of President Xi Jinping, who now hold near-total control over the Chinese Communist Party and is now, in effect, president-for-life. Rudd argues that Xi's worldview differs significantly from those of the leaders who preceded him, and that this ideological shift is reflected in the real world of Chinese policy and behaviour. Focusing on China's domestic politics, political economy, and foreign policy, Rudd characterises Xi Jinping's ideological framing of the world as "Marxist-Leninist nationalism." According to Rudd, Xi's notion of Leninism has taken the party and Chinese politics further to the left in comparison to his predecessors. Also, his Marxism has also taken Chinese economic thinking to the left-in a more decisively more statist direction and away from the historical dynamism of the private sector.



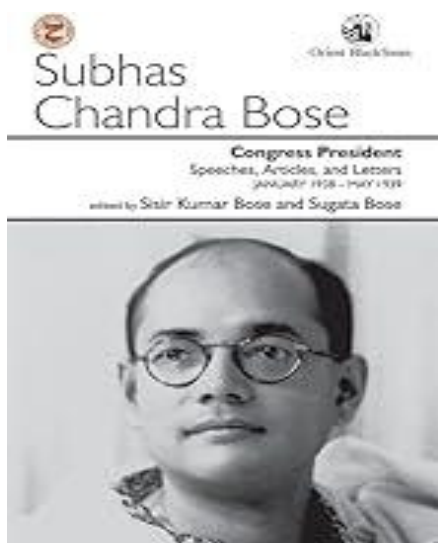
Trump @ work: really huge lessons on leadership, believe me by Moran, Richard A

Routledge 2026

Acc. No.: 53191 Call No.: 920 ISBN: 9781041311744

Summary: "Unprecedented" is the adjective most often ascribed to everything about Donald Trump. *Trump @ Work* is about the unprecedented impact that Donald Trump and his Presidency and style has had on attitudes and perceptions of leadership and management. This book brings a unique perspective about what has changed and what has not changed through humorous and true "bullets" and observations. Why do some leaders get fired for things that other leaders boast about? In spite of controversy, why do some initiatives still get implemented? Is implementation all that matters? Is empathy and credibility still critical to success? Why aren't there any instruction manuals about how to navigate the new workplace? These are not questions raised by just a few. These are questions everyone in the workplace is asking. *Trump @ Work* explores these questions and many more. It reveals how the rules of the game have changed for everyone seeking success or at least, to survive.

NEW ARRIVALS, MARCH 2026

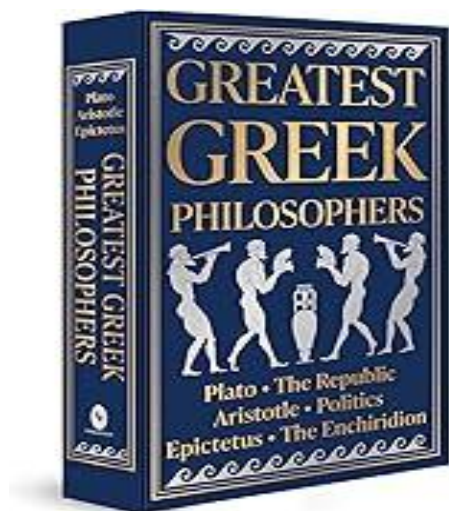


Congress president: speeches, articles and letters, January 1938-May 1939 by Bose, Subhas Chandra

Orient BlackSwan 2025

Acc. No.: 53135 Call No.: 920 ISBN: 9789354427534

Summary: In 1938 Subhas Chandra Bose reached the peak of his political life, when he was elected President of the Indian National Congress. Leading the forces of anti-colonialism and socialism, he was re-elected in 1939, having defeated Gandhi's nominee in a bitterly contested election. However, in the face of vehement opposition from the right wing of the Congress and Gandhi, he resigned. This volume brings together Bose's letters, writings and speeches from January 1938 until just after his resignation in April 1939. It includes the famous Haripura Address of February 1938. Other pieces deal with socialism, national planning, science, Hindu-Muslim relations, the role of women, and European politics. Among the 120 letters here are sets of correspondence with Gandhi, Tagore, Jinnah, and Nehru. This edition comes with a new Introduction which delves into the themes of Bose's writings, which continue to inspire the need for visionary and principled leadership in the contemporary stage of national and global politics.



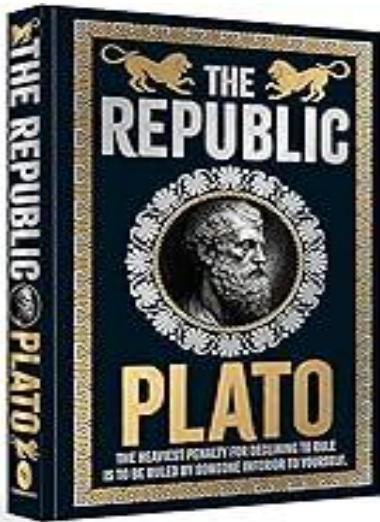
Greatest Greek philosophers by Plato

Fingerprint 2025

Acc. No.: 53158 Call No.: 920 ISBN: 9789358568530

Summary: Explore the intellectual marvels of ancient Greece through the profound insights of its greatest philosophers. Seneca, the unyielding questioner of truths; Plato, the visionary founder of the Academy; and Aristotle, the polymath who shaped logic and ethics. This captivating journey unveils their timeless wisdom on ethics, politics, and the human condition. From the dialectic method to the pursuit of eudaimonia, their philosophies continue to shape our understanding of life, knowledge, and morality. An unravelling intellectual heritage that laid the foundation for Western thought and ignited the flame of reason.

NEW ARRIVALS, MARCH 2026



The Republic by Plato

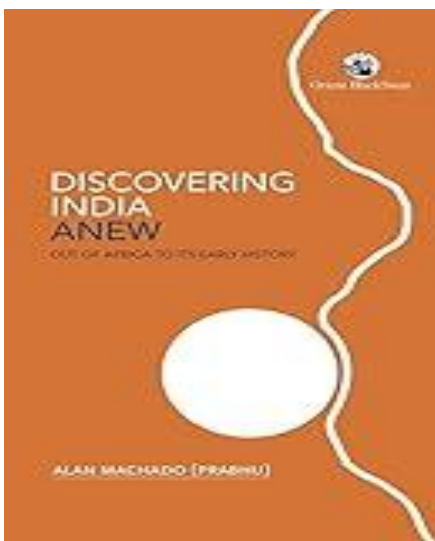
Fingerprint 2025

Acc. No.: 53188 Call No.: 920 ISBN: 9789358561678

Summary: The Republic by Plato is a philosophical work that explores the ideal state and the nature of justice. Through dialogues and debates, Plato presents his vision of a just society, discussing topics such as the nature of truth, the role of education, and the philosopher-king's governance.

A conversation that changed civilization.

- Delve into Plato's influential treatise on justice and governance.
- Explore the philosophical foundations of an ideal society.
- Engage with thought-provoking dialogues on truth and morality.
- Discover Plato's visionary ideas on the role of education.
- Gain insights into the concept of the philosopher-kings rule.



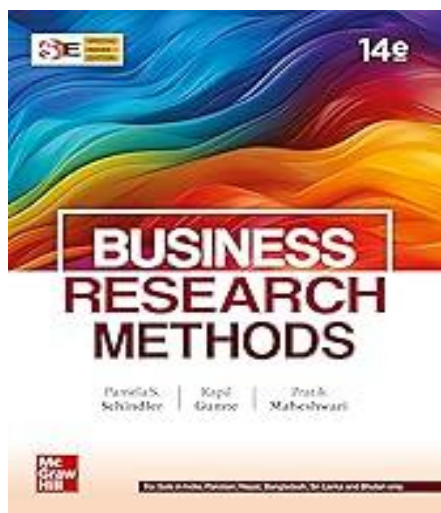
Discovering India anew: out of Africa to its early history by Machado, Alan Prabhu

Orient BlackSwan 2024

Acc. No.: 53133 Call No.: 954 ISBN: 9789354428371

Summary: Discovering India Anew reconstructs the history of Indian peoples, taking off from where the history of Indians really begins: Africa. Exploring their earliest journey out of Africa through the colonisation of South Asia by different genetic groups to the end of South Asia's first urban civilisation, Harappa, and the arrival of the Indo-Aryans, the author asks a fundamental question: Who are we Indians? The book draws on fields as diverse as archaeology, archaeobotanical, palaeoanthropology, genetics, climatology, historical linguistics and literary sources to study the evolution of Homo sapiens and their dispersal across the globe, against the backdrop of global climate changes. It discusses the forager-farmer conflict and maps out a linguistic history of India. And much more. Through an anecdotal narrative style, the author artfully opens new windows into our past, and highlights how the narrative told by myth and bias contrasts with the alternate history revealed by modern scientific investigations. This astonishing story of human grit will fascinate scholars and researchers of history as well as the historically inclined, curious reader.

NEW ARRIVALS, MARCH 2026



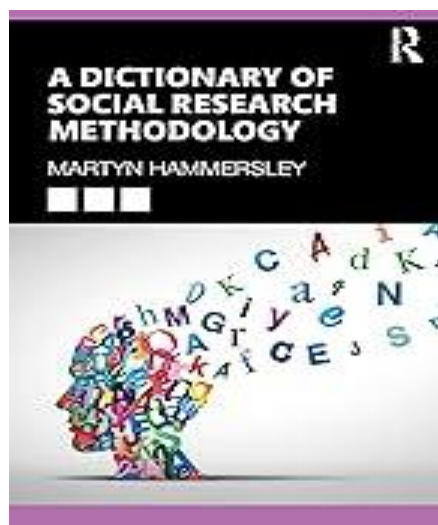
Business research methods by Schindler, Pamela S

McGraw Hill 2026

Acc. No.: 53129 Call No.: 001.42(BR) ISBN: 9789364441223

Summary: This edition emphasizes clarity, speed, and quality in business research, addressing the evolving needs of organizations adapting to rapid technological advancements and post-COVID-19 challenges. It integrates foundational concepts, advanced methodologies, and real-world applications, enriched with features such as Snapshots, CloseUps, and PicProfiles to make complex ideas accessible and relevant for both students and professionals.

The Special Indian Edition supplements the global framework with localized datasets, cases, and topics tailored to India's diverse business environment. With industry-specific examples from FMCG, e-commerce, renewable energy, and other sectors, the book effectively bridges theory and practice, preparing readers for internships, dissertations, and real-world research challenges.



A dictionary of social research methodology by Hammersley, Martyn

Routledge 2025

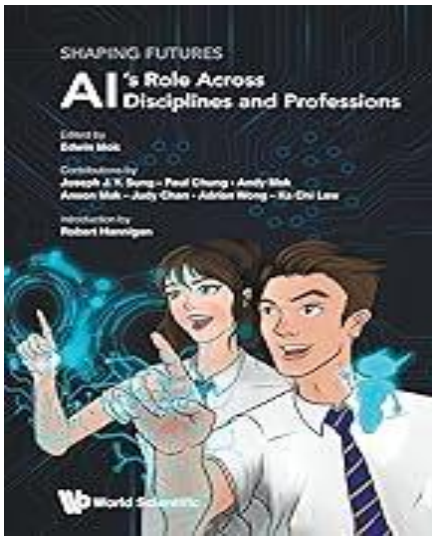
Acc. No.: 53120 Call No.: 001.42(SR) ISBN: 9781032822136

Summary: This accessible book offers a detailed guide to a wide range of methodological concepts, both those of a philosophical kind and those that are more technical in character: from constructionism to critical realism, grounded theory to regression analysis, odds ratios to triangulation.

It covers quantitative, qualitative, and mixed methods research. There are shorter entries for relatively straightforward terms and longer entries for terms that are more complex or carry more than one meaning. The book includes basic terms – such as data, empirical, fact, meaning, theory, and truth – as well as those that highlight major contemporary trends in the field, such as arts-based research, indigenous methodologies, and decolonisation. It is therefore relevant to many methodological issues and controversies taught in social science degree programmes today.

Providing clear definitions for a wide range of methodological concepts from across the social sciences, this is an essential resource for all who have an interest in social research methodology.

NEW ARRIVALS, MARCH 2026

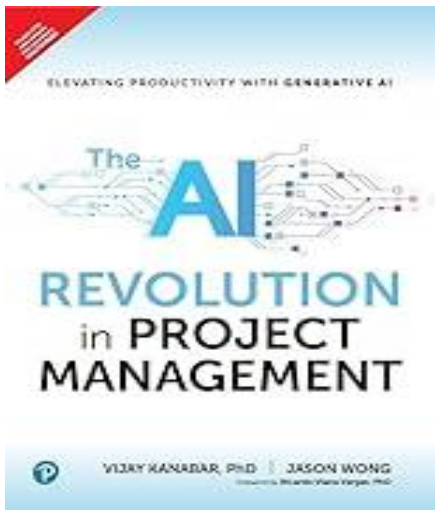


Shaping futures: AI's role across disciplines and professions by Mok, Edwin

World Scientific Publishing 2026

Acc. No.: 53109 Call No.: 006.3(AI) ISBN: 9789819824267

Summary: This book examines the transformative role of Artificial Intelligence across a wide range of fields from medicine, education, and design to the arts, architecture, and everyday life. As AI shifts from a passive tool to an active collaborator, it is reshaping not only workflows and professional practices but also our understanding of creativity, ethics, and human agency. Bringing together contributions from experts across disciplines, the book offers both technical insights and philosophical reflections. It opens with an exploration of AI in healthcare, where it is revolutionizing diagnosis, treatment planning, and public health. It then examines how AI is redefining learning environments, creative processes, and architectural design. From generative art and automated design tools to questions of authorship, trust, and emotional intelligence, each chapter presents real-world case studies and clear examples that make complex topics accessible and engaging.



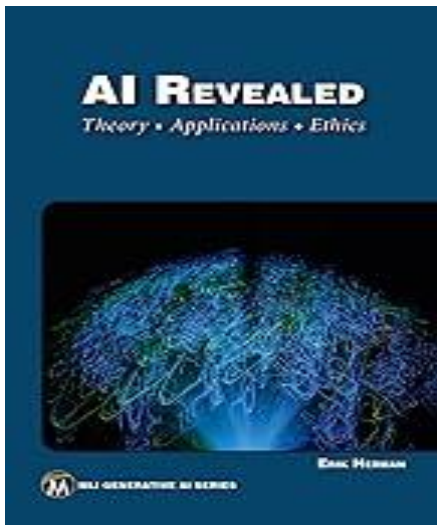
The AI revolution in project management: elevating productivity with generative AI by Kanabar, Vijay

Pearson 2025

Acc. No.: 53142 Call No.: 006.3(AI) ISBN: 9789361591303

Summary: In a world where technology is rapidly evolving, the fusion of project management and artificial intelligence stands at the forefront of innovation. The AI Revolution in Project Management delves deep into the transformative power of generative AI tools that promise to reshape industries, and revolutionize how we manage projects. Whether you're looking to build dynamic teams using AI, choose a project development approach, or monitor project performance, this book has got you covered. Each chapter provides insightful narratives and includes a supplemental Technical Guide that provides tips on using the AI technology. With case studies and prompts, the dialogues showcase AI in action, from stakeholder engagement to risk management. Dive in with experts who've spent countless hours using these AI tools in project scenarios to offer a transparent view into generative AI-driven project management.

NEW ARRIVALS, MARCH 2026

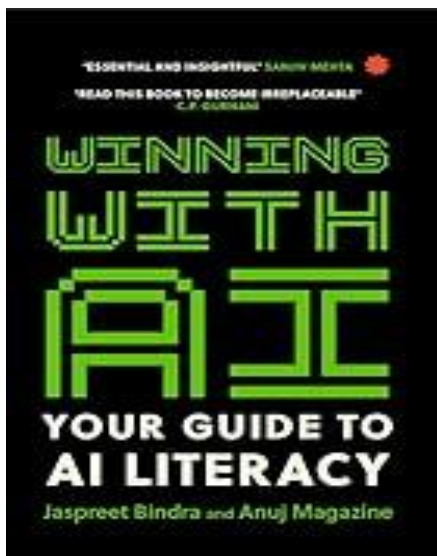


AI revealed: theory, applications and ethics by Erik, Herman

Mercury Learning and Information 2025

Acc. No.: 53110 Call No.: 006.3(AI) ISBN: 9781501523335

Summary: This book is a guide to navigating the evolving landscape of artificial intelligence. Designed for both novices and seasoned professionals it covers a broad range of topics from fundamental ideas to innovative advancements. Readers will investigate the principles of machine learning, explore the intricacies of deep learning architectures, and discover the applications of natural language processing and computer vision. With its concise explanations and useful examples, it gives readers the knowledge and abilities they need to confidently traverse the changing field of artificial intelligence. This text also looks at real-world case studies and important ethical issues, providing insightful information about the ethical ramifications and societal effects of technology.



Winning with AI: your guide to AI literacy by Bindra, Jaspreet

Juggernaut Books 2025

Acc. No.: 53184 Call No.: 006.3(AI) ISBN: 9789353452339

Summary: Winning with AI is your essential guide to mastering AI in work and life. Drawing from years of experience in AI strategy and digital transformation, Jaspreet Bindra and Anuj Magazine introduce a powerful five-part framework – READS, WRITES, ADDS, THINKS and DOES – that teaches you to use AI tools as easily as you read, write and perform simple calculations. The book also helps you:

- Collaborate with cutting-edge tools like ChatGPT, Notebook LM, Perplexity and Copilot
- Turbocharge your work by automating repetitive tasks, analyzing data faster and unlocking new levels of efficiency
- Understand AI's impact on your job, productivity and future
- Grasp the ethics of AI and learn to keep your data safe
- Build true AI literacy to thrive in an AI-first world

Whether you're an entrepreneur, business leader, lawyer, student, or just eager to integrate AI into your life, this book will help you stop fearing the change and start using AI with confidence.

NEW ARRIVALS, MARCH 2026



Leveraging AI for business innovation by Liebowitz, Jay

World Scientific 2026

Acc. No.: 53101 Call No.: 006.3(AI) ISBN: 9789819816330

Summary: This book offers a comprehensive, up-to-date guide for business leaders and professionals looking to leverage AI effectively in their organizations. It addresses the growing demand for practical knowledge on AI implementation in business contexts, filling a gap between purely technical AI literature and general business strategy books.

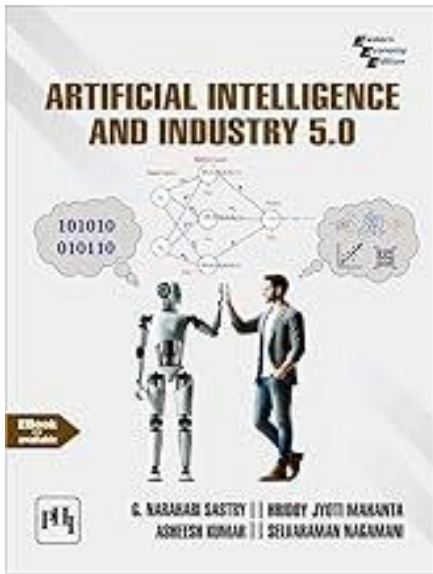


Applying artificial intelligence in project management by Boudreau, Paul

Mercury Learning and Information 2024

Acc. No.: 53108 Call No.: 006.3(AI) ISBN: 9781501522703

Summary: This book describes the AI tools in concept and how they apply directly to project success. It also demonstrates the strategy and methods used to purchase and implement AI tools for project management. You will understand the difference between automating a task and changing it by using AI. Discover how AI uses data and the importance of data maintenance. Learn why projects fail and how using artificial intelligence for project management improves project success rates. The book features project management success stories and demonstrates how to leave behind that low project success rate for one that is 95 percent or higher. Supplemental teaching materials are available for use as a textbook.



Artificial Intelligence and Industry 5.0 by Sastry, G Narahari

PHI Learning 2025

Acc. No.: 53151 Call No.: 006.3(AI) ISBN: 9789354437427

Summary: Artificial Intelligence and Industry 5.0 is a textbook that bridges theoretical foundations of AI with its applications in the emerging areas of Industry 5.0. The book is written to provide a foundation for machine learning and deep learning with their applications in natural sciences by providing worked-out examples and exercises. The book takes a balanced approach between the theoretical basis for machine learning and its applications. It covers topics including artificial neural networks, machine learning, supervised and unsupervised learning, deep learning, convolution neural networks, and recurrent neural networks. Besides, the book also includes topics such as pattern recognition, natural language processing and metaheuristic algorithms which will give readers to understand some of the vital areas where AI plays a significant role. The well-explained algorithms and pseudocodes for each topic help students to apply them in their relevant field.

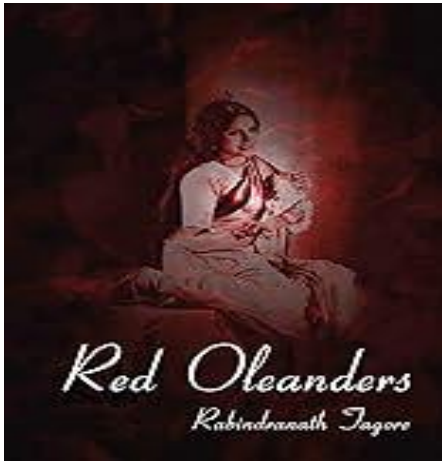


Technology and innovation management in the age of gen AI by Dubey, Sanjiva Shankar

PHI Learning 2025

Acc. No.: 53153 Call No.: 006.3(AI) ISBN: 9789354439544

Summary: In this bold new edition of Technology and Innovation Management in the Age of Gen AI, new chapters 14 through 17 dive deep into the seismic shift Gen AI brings to strategy, operations, and leadership. The focus is on Gen AI's role in accelerating innovation, redefining business models, and reshaping product lifecycle management. The book highlights how Gen AI drives hyper-personalization, operational efficiencies, and disruptive innovation while addressing critical topics such as ethical AI, data governance, and navigating regulatory challenges. Drawing on frameworks from leading institutions, it emphasizes human-AI collaboration, AI literacy, and responsible deployment to overcome adoption hurdles. From redefining R&D pipelines to reshaping product lifecycles, Gen AI is no longer a tool—it's a transformative force. All remaining chapters have been meticulously revised to reflect this revolution. Case studies are sharper. Frameworks are smarter. Insights are tuned for a world where algorithms co-create with humans.

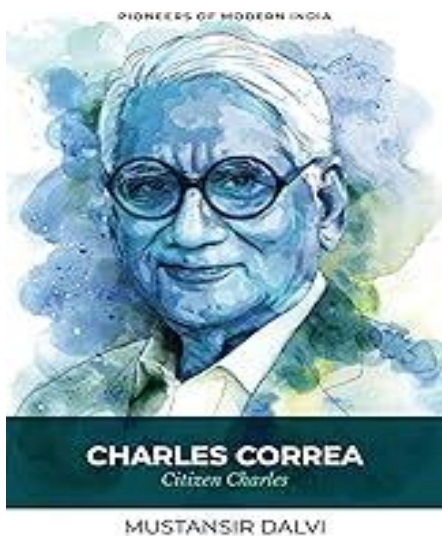


Red oleanders: a drama in one act by Tagore, Rabindranath

Niyogi Books 2025

Acc. No.: 53409 Call No.: 658.314(NY) ISBN: 9789381523216

Summary: Like the red oleander flower happiness too must be the fruit of love, of labour that is true, that is civil, that is honest, the fruit of human sympathy and consideration, and of human sacrifice in the cause of that real unity which is truth.' A drama in one act.



Charles Correa: citizen Charles by Dalvi, Mustansir

Niyogi Books 2024

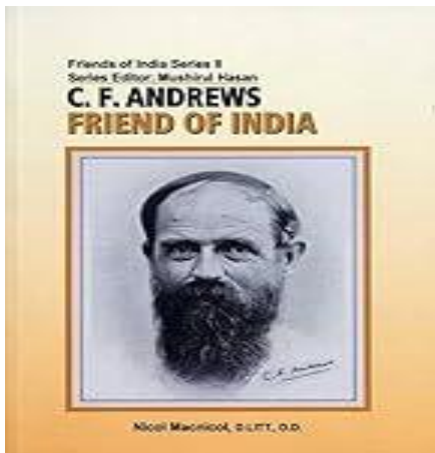
Acc. No.: 53423 Call No.: 658.314(NY) ISBN: 9788119626441

Summary: This is the first biography to be written on Charles Correa (1930-2015), an architect, urban planner, filmmaker, and true-blue 'Bombaywallah'. He was a man of many talents and one of the most globally honoured architects of his time. Today, Correa's designs remain with us as exemplars of a distinctly Indian modernism, which used contemporary international technologies to create buildings uniquely adapted to India's climate and customs. Correa's life work is significant because of his zeal to work for urban equity in post-independence India, to uphold the claims of every Indian citizen to decent, egalitarian housing, and access to public space.

This monograph is an important contribution to scholarship on Post-Independence architecture in India, given that it provides a wealth of contextual detail about the factors shaping Correa's aesthetic and structural decisions, which remain unique exemplars of Indian modernism, even today.

About the Author: Mustansir Dalvi was born in Bombay. He teaches architecture in Mumbai. He studied architecture at the Sir JJ College of Architecture and has a PhD from IIT-Bombay. An architect, academic and author, Dalvi's research interests include Mumbai's built history and its urban transformation. He is a well-regarded columnist and an expert on Mumbai's Art Deco architecture. Dalvi is also a published poet and translator.

NEW ARRIVALS, MARCH 2026

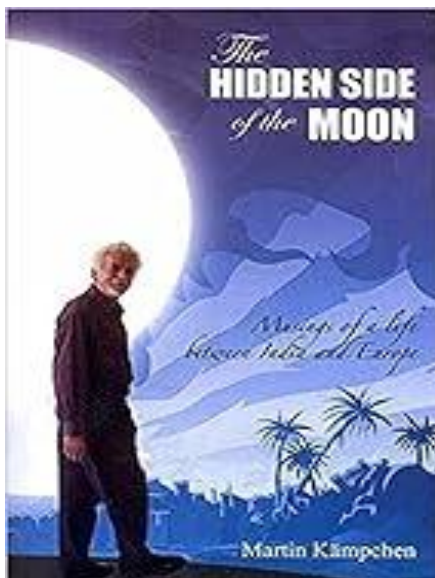


C F Andrews: friend of India by Macnicol, Nicol

Niyogi Books 2013

Acc. No.: 53408 Call No.: 658.314(NY) ISBN:

Summary: Written in 1944, this little book is a survey and estimate of CF Andrews' life and work in the nearly forty years he lived in India.



The hidden side of the moon: musings of a life between India and Europe by Kampchen, Martin

Niyogi Books 2014

Acc. No.: 53420 Call No.: 658.314(NY) ISBN: 9789383098576

Summary: The Hidden Side of the Moon: Musings of a Life Between India and Europe by Martin Kampchen is a reflective and insightful work that explores the author's personal journey between Indian and European cultures. Through thoughtful essays, Kampchen shares his experiences of living in India, highlighting cultural differences, spiritual insights, and the richness of human connections. The book presents a deep understanding of identity, belonging, and cross-cultural dialogue, offering readers a unique perspective on life shaped by two diverse worlds.



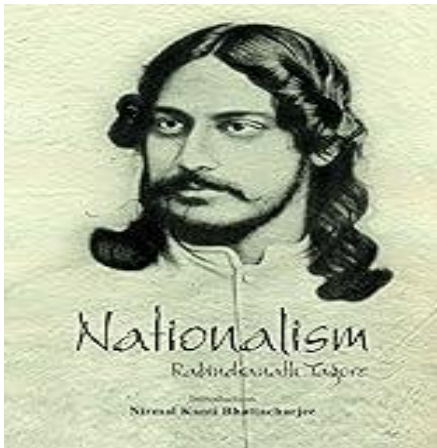
A to Z of 121 unconventional management concepts by Jalil, Rakhshanda

Niyogi Books 2012

Acc. No.: 53405 Call No.: 658.314(NY) ISBN: 9788189738037

Summary: A management book that takes the reader through the A to Z of management concepts, with lateral thinking, office politics and test marketing thrown in between. The terms are explained in a simple non-academic manner.

NEW ARRIVALS, MARCH 2026

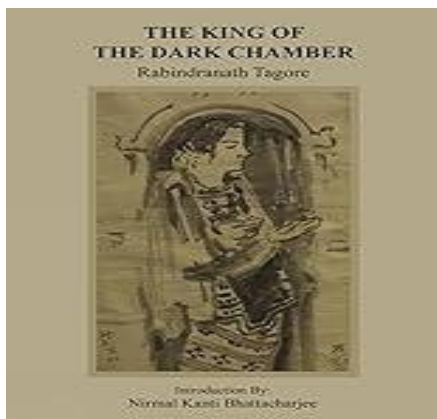


Nationalism by Tagore, Rabindranath

Niyogi Books 2012

Acc. No.: 53406 Call No.: 658.314(NY) ISBN: 9789381523209

Summary: When our nationalists talk about ideals, they forget that the basis of nationalism is wanting. The very people who are upholding these ideals are themselves the most conservative in their social practice.' A Tagore classic - four lectures that are part of a set of twelve books that have been translated by the Master himself.

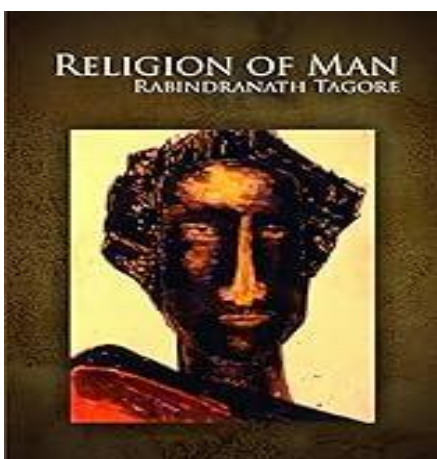


The king of the dark chamber by Tagore, Rabindranath

Niyogi Books 2015

Acc. No.: 53407 Call No.: 658.314(NY) ISBN: 9788192091297

Summary: With an introduction by Nirmal Kanti Bhattacharjee, this is one of Rabindranath Tagore's most iconic plays. An allegory of an individual's spiritual and personal awakening in the quest for truth and beauty, the King of the title is invisible to his subjects.



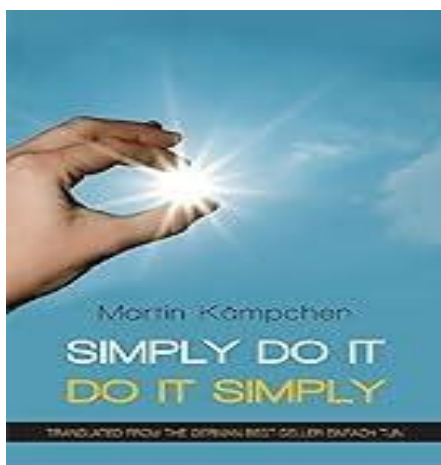
The religion of man by Tagore, Rabindranath

Niyogi Books 2012

Acc. No.: 53410 Call No.: 658.314(NY) ISBN: 9789381523223

Summary: 'The eternal Dream is borne on the wings of ageless Light that rends the veil of the vague and goes across time weaving ceaseless patterns of Being.' A Tagore classic - the Hibbert lectures delivered in Oxford - that is part of a set of twelve books that have been translated by the Master himself.

NEW ARRIVALS, MARCH 2026



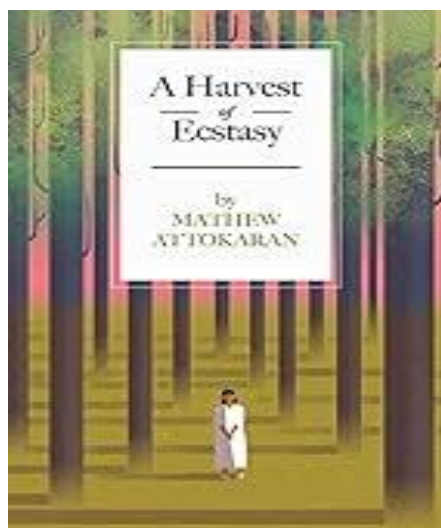
9789381523568.jpg

Simply do it, do it simply by Kämpchen, Martin

Niyogi Books 2013

Acc. No.: 53411 Call No.: 658.314(NY) ISBN: 9789381523568

Summary: Speech is not silver and silence is not gold. Gold is instead the right amount of speech and silence. This is how Martin Kampchen overturns a popular saying and probes into the meaning of speech and silence beyond clichéd thinking. In curt, pointed literary texts the author describes everyday activities waking, breathing, greeting, offering praise, remembering, sleeping or listening. He breaks open the thoughtless routine with which we normally carry them out, trying to discover their authentic value. Drawing from the wisdom of Indian and Christian contemplative thought, Kampchen however firmly relates his texts to our 21st century's search for a simple, truthful life style.



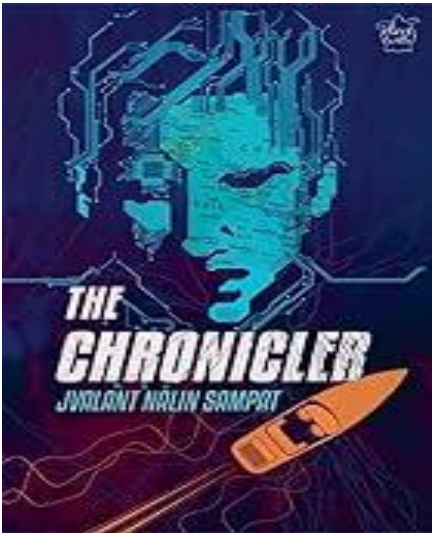
A harvest of ecstasy by Attokaran, Mathew

Niyogi Books 2015

Acc. No.: 53412 Call No.: 658.314(NY) ISBN: 9789383098972

Summary: Molly's evolution from a devoted daughter-in-law, a dutiful wife, a potential mistress of the estate to a woman capable of making a hard choice that brings her happiness is the main plot of the novel. The novel is set in the period between the 1930s and the 1980s and the author uses important social, political and sporting events to provide the chronological backdrop for the saga. He successfully weaves into the narrative, fascinating customs and ceremonies, unique to the Syrian Catholics of Kerala and uses his expertise in various aspects of processing plantation crops like spices, coffee, tea, arecanut, coconut and rubber, to add an extra dimension to the novel. A Harvest of Ecstasy is the heart-warming story of the prestigious Kollegal family belonging to the picturesque village of Puthupady in Northern Kerala. The novel traces the fortunes of Thomachan and his family who own one of the richest and most successful estates in the region. Thomachan is heartbroken when his son shows no interest in the estate and its functioning, or in his lovely and talented wife Molly. The ageing Thomachan hires Vasudevan, a young Hindu agricultural graduate, to manage the family's properties. Gradually Vasudevan comes to occupy a very special place in Thomachan's heart.

NEW ARRIVALS, MARCH 2026

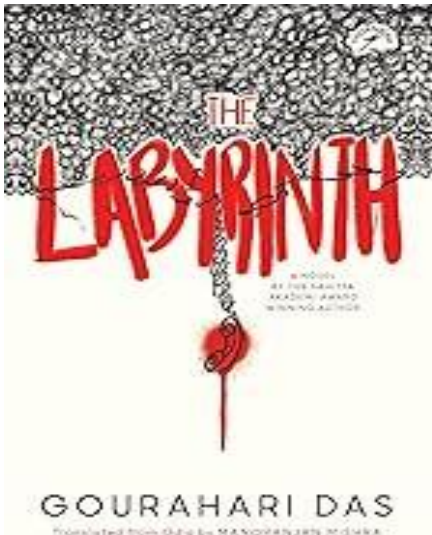


The chronicler by Sampat, Jvalant Nalin

Niyogi Books 2019

Acc. No.: 53419 Call No.: 658.314(NY) ISBN: 9789389136203

Summary: His designation is 'the chronicler'. he stores memories. Set in the immediate future, as Pakistan's economy collapses, China invades Pakistan and is knocking on the doors of India. China is determined to change the power equation in the world. Inadvertently, the chronicler harbours memories that could change the map of the world and the course of history. Caught in the vortex of a high-stakes game between governments, spy agencies, and powerful organizations across international borders, can the chronicler save himself and the information as he races against time?



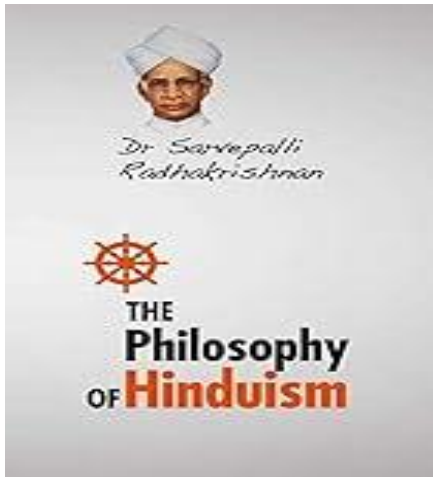
The labyrinth by Dasa, Gourahari

Niyogi Books 2025

Acc. No.: 53421 Call No.: 658.314(NY) ISBN: 9788119626908

Summary: Middle of the week, in front of the school where she drops off her son every day, Draupadi witnesses something grotesque. The ludicrous ways of fate leave the ball in her court—should she inform the police, or hold on to the safety of her little boy, her husband miles away in a forest battling his own demons? Does one dare explore the limits of courage when the stakes are life and safety? From the pen of one of Odisha's most inventive writers comes a novel of quiet perseverance and struggle for a better life within the parameters of genteel norms and bureaucracy.

Taut with atmospheric tension in Manoranjan Mishra's artful translation, *The Labyrinth* is an immersive tale of the price of one's difficult choices in fidelity to familial responsibilities and the intimate, hallucinatory voice of conscience.

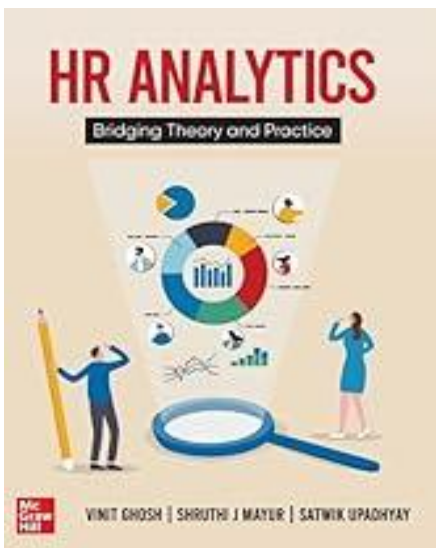


The philosophy of Hinduism by Radhakrishnan; S

Niyogi Books 2024

Acc. No.: 53422 Call No.: 658.314(NY) ISBN: 9789383098958

Summary: In the Philosophy of Hinduism, Dr. S Radhakrishnan has explained the central tenets of Hinduism, its philosophical and spiritual doctrine, religious experience, ethical character and traditional faiths. Hinduism is a process and not a result, a growing tradition and not fixed revelation as in other faiths. He has compared Christianity, Islam and Buddhism in the light of Hinduism and stressed that the ultimate aim of these religions is the attainment of the universal self. Radhakrishnan's analysis of religions is highly intellectual and balanced and his lectures have also received a whole-hearted response in the UK. The articles in the book reflect the mind of this great philosopher, who has been hailed as another Vivekananda. Contents: The Philosophy of Hinduism; The Hindu Dharma; Islam and Indian Thoughts; Hindu Thought and Christian Doctrine; Buddhism Indian Philosophy; References.



HR analytics: bridging theory and practice by Ghosh, Vinit

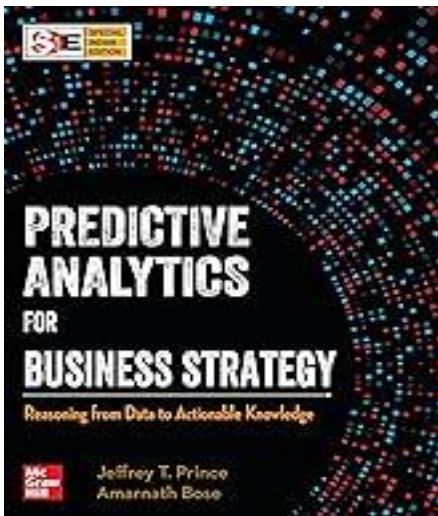
McGraw-Hill 2026

Acc. No.: 53403 Call No.: 658.47(A) ISBN: 9789364442862

Summary: The objective of this book is to explore the dynamic and emerging field of HR Analytics, explaining its principles, methodologies, and applications in understanding and optimizing human capital management. Targeted at students, academicians, professionals, and researchers in the fields of human resources, organizational psychology, and business management, this book provides a comprehensive overview of HR Analytics, from theoretical foundations to practical implementation strategies.

By highlighting the transformative potential of leveraging data to inform HR practices, the book seeks to inspire students to adopt HR Analytics tools and techniques across various HR functions. Moreover, the book incorporates the latest GenAI, AI, and Machine Learning influences in the HR domain, curating specific topic(s) for the benefit of students and academicians.

NEW ARRIVALS, MARCH 2026

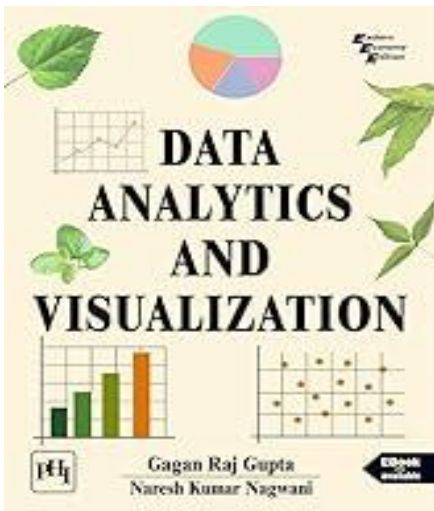


Predictive analytics for business strategy: reasoning from data to actionable knowledge by Prince, Jeffrey T

McGraw-Hill 2024

Acc. No.: 53402 Call No.: 658.47(A) ISBN: 9789390219810

Summary: Predictive analytics for business strategy is a book designed for courses that provide conceptual and broad-based introduction to econometrics and business analytics. It lays the foundation of a course that benefits both future analysts and managers. The course gives managers a basic understanding of what data can do in an important area of business (strategy formation) and present it in a way that doesn't feel like a taxonomy of models and their statistical properties. It gives future analysts a bigger picture of what their analysis is trying to accomplish, and the conditions under which it can be deemed successful. It gives them tools to better reason through these ideas and communicate them to others.



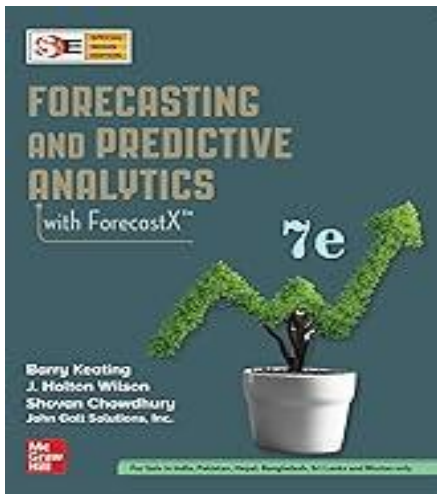
Data analytics and visualization by Gupta, Gagan Raj

PHI Learning 2026

Acc. No.: 53148 Call No.: 658.47(A) ISBN: 9789354439315

Summary: Today, technologies are driven by data, and data analytics has become a common routine task in any organization. The book focuses on two aspects of handling the data, first the data analytics, and second the data visualization. Data visualization is an important tool to bridge the gap between data and analysis of data. It helps in understanding and exploring data and aligning it to the data analysis tasks. The book contains the entire range of important and trending topics of Data Analytics and Visualization.

NEW ARRIVALS, MARCH 2026

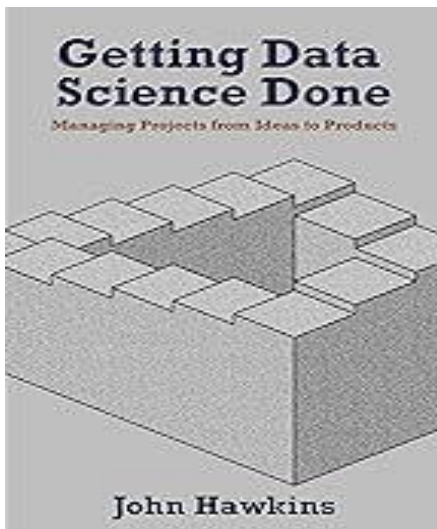


Forecasting and predictive analytics with forecasts by Keating, Barry

McGraw-Hill 2024

Acc. No.: 53401 Call No.: 658.47(A) ISBN: 9789390219452

Summary: The seventh edition of forecasting and predictive analytics with forecastX builds on the success of the previous editions. While a number of significant changes have been made in this edition, it remains a book about prediction methods for managers, forecasting practitioners, data scientists, and students aspiring to become business professionals and have a need to understand practical issues related to prediction in all its forms. The text is designed to lead through the most helpful techniques in any prediction effort. Most of the examples in the book are based on actual historical data and the techniques are explained as procedures that users may replicate with their own data. four new chapters on predictive analytics, classification models, ensemble models and clustering and text mining.



Getting data science done: managing projects from ideas to products by Hawkins, John

Business Expert Press 2023

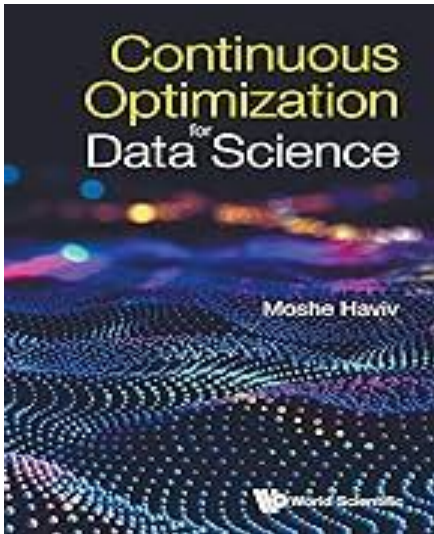
Acc. No.: 53084 Call No.: 658.47(DS) ISBN: 9781637422779

Summary: Getting Data Science Done outlines the essential stages in running successful data science projects.

Data science is a field that synthesizes statistics, computer science and business analytics to deliver results that can impact almost any type of process or organization. Data science is also an evolving technical discipline, whose practice is full of pitfalls and potential problems for managers, stakeholders and practitioners. Many organizations struggle to consistently deliver results with data science due to a wide range of issues, including knowledge barriers, problem framing, organizational change and integration with IT and engineering.

Getting Data Science Done outlines the essential stages in running successful data science projects. The book provides comprehensive guidelines to help you identify potential issues and then a range of strategies for mitigating them. The book is organized as a sequential process allowing the reader to work their way through a project from an initial idea all the way to a deployed and integrated product.

NEW ARRIVALS, MARCH 2026

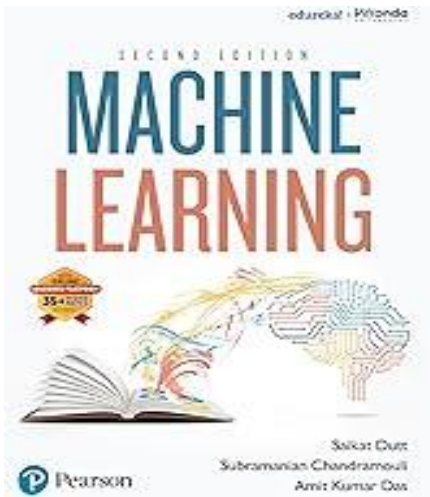


Continuous optimization for data science by Haviv, Moshe

World Scientific 2025

Acc. No.: 53103 Call No.: 658.47(DS) ISBN: 9789819801503

Summary: The text is divided into three main parts: unconstrained optimization, constrained optimization, and linear programming. The first part addresses unconstrained optimization in single-variable and multivariable functions, introducing key algorithms such as steepest descent, Newton, and quasi-Newton methods. The second part focuses on constrained optimization, starting with linear equality constraints and extending to more general cases, including inequality constraints. It details optimality conditions, sensitivity analysis, and relevant algorithms for solving these problems. The third part covers linear programming, presenting the formulation of LP problems, the simplex algorithm, and sensitivity analysis. Throughout, the text provides numerous applications to data science, such as linear regression, maximum likelihood estimation, expectation-maximization algorithms, support vector machines, and linear neural networks.



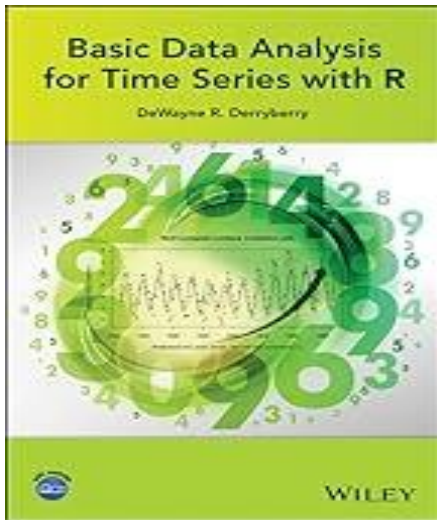
Machine learning by Dutt, Saikat

Pearson 2025

Acc. No.: 53137 Call No.: 658.47(ML) ISBN: 9788119896738

Summary: Machine Learning introduces readers to the area of machine learning in an extremely easy to read and understand manner. Through numerous worked-out problems, diagrams and notes, the text makes this challenging subject easy to assimilate. The text starts with a simple introduction to the concepts of machine learning and expands it by delving into the details of different learning algorithms by using sample.

NEW ARRIVALS, MARCH 2026



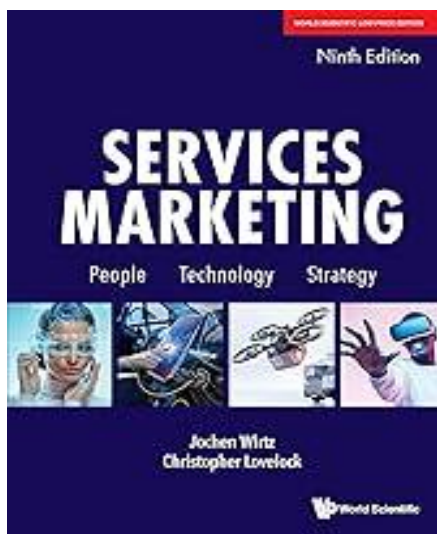
Basic data analysis for time series with R by Derryberry, DeWayne R

John Wiley & Sons 2014

Acc. No.: 53069 Call No.: 658.47(R) ISBN: 9781118422540

Summary: Presents modern methods to analyzing data with multiple applications in a variety of scientific fields.

Written at a readily accessible level, Basic Data Analysis for Time Series with R emphasizes the mathematical importance of collaborative analysis of data used to collect increments of time or space. Balancing a theoretical and practical approach to analyzing data within the context of serial correlation, the book presents a coherent and systematic regression-based approach to model selection. The book illustrates these principles of model selection and model building through the use of information criteria, cross validation, hypothesis tests, and confidence intervals.



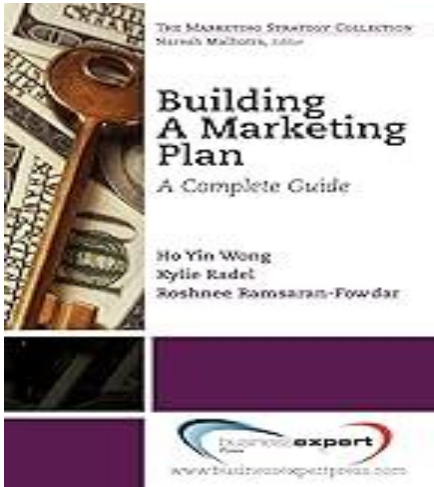
Services marketing: people, technology strategy by Wirtz, Jochen

World Scientific Publishing 2023

Acc. No.: 53095 Call No.: 658.8(SM) ISBN: 9781944660598

Summary: Services Marketing: People, Technology, Strategy is the ninth edition of the globally leading textbook for Services Marketing by Jochen Wirtz and Christopher Lovelock, extensively updated to feature the latest academic research, industry trends, and technology, social media, and case examples. This book takes on a strong managerial approach presented through a coherent and progressive pedagogical framework rooted in solid academic research. It features cases and examples from all over the world and is suitable for students who want to gain a wider managerial view. WHAT'S NEW IN THIS EDITION? The ninth edition represents a significant revision. Its contents reflect ongoing developments in the service economy, dramatic developments in technology, and new research findings. New Topics, New Research Each of the 15 chapters has been revised. All chapters incorporate new examples and the latest academic research. Key topics have Master Class Videos linked to the respective chapters that are accessible via QR codes. New applications of technology are integrated throughout the text, ranging from service robots, artificial intelligence (AI), and intelligent automation (IA), to peer-to-peer sharing platforms and digital business models. and more.

NEW ARRIVALS, MARCH 2026

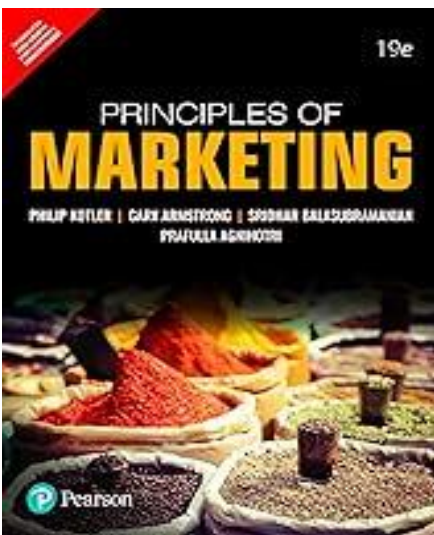


Building a marketing plan: a complete guide by Wong, Ho Yin

Business Expert Press 2011

Acc. No.: 53082 Call No.: 658.802(PM) ISBN: 9781606491591

Summary: Provides a comprehensive, holistic and practical framework for readers who are interested or involved in developing a marketing plan so that they can appreciate various marketing concepts and put them together in an easy to read guide. This book also provides guidance to marketers and non-marketer alike, in undertaking a marketing plan.



Principles of marketing by Kotler, Philip

Pearson 2026

Acc. No.: 53138 Call No.: 658.802(PM) ISBN: 9789357055215

Summary: Principles of Marketing 19e discusses today's key marketing challenge to create vibrant, interactive communities of consumers who make products and brands a part of their daily lives. Presenting fundamental marketing information embedded with the innovative customer-value framework, this book helps students understand how to create value and gain loyal customers. This edition reflects the major trends and shifting forces that impact marketing in this digital age of customer value, engagement, and relationships. The text has been thoroughly revised to reflect the major trends and forces impacting marketing in this era of customer value and high-tech customer relationships. Emphasizing the great role that social media and technology play in contemporary marketing, it's packed with new stories and examples illustrating how companies employ innovative techniques to gain competitive advantage-from traditional marketing all-stars to new-age digital competitors. The feature-enriched content and simple language make this book a must-read for students and practicing managers to understand the fundamentals of marketing and the latest developments in the industry.