Institute of Management Technology

Ghaziabad, Delhi NCR

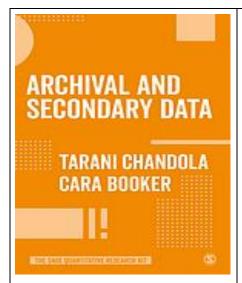




NEW ARRIVALS

May 2024



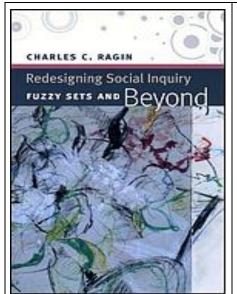


Archival and secondary data by Chandola, Tarani

Sage 2021

Acc. No.: 51028 Call No.: 001.4 ISBN: 9781526424723

Summary: Data archives provide rich and expansive sources of information for researchers. Part of the SAGE Qualitative Research Kit, this book highlights the utility of secondary data analyses whilst showing you how to select the right datasets for your study, and in turn get the most out of your research. Practical, up-to-date guidance on secondary data research. Covers topics such as: Generating a research question, selecting datasets and variables, examining univariate, bivariate and multivariate associations, and visualising your data via tables or graphs Includes an extensive case study to see the entire process in action This accessible resources boost students with knowhow and confidence, helping them succeed on their quantitative research journey.

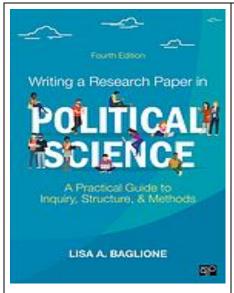


Redesigning social inquiry: fuzzy sets and beyond by Ragin, Charles C

University of Chicago Press 2008

Acc. No.: 51209 Call No.: 001.4 ISBN: 9780226702759

Summary: For over twenty years Charles C. Ragin has been at the forefront of the development of innovative methods for social scientists. In Redesigning Social Inquiry, he continues his campaign to revitalize the field, challenging major aspects of the conventional template for social science research while offering a clear alternative. Redesigning Social Inquiry provides a substantive critique of the standard approach to social research--namely, assessing the relative importance of causal variables drawn from competing theories. Instead, Ragin proposes the use of set-theoretic methods to find a middle path between quantitative and qualitative research. Through a series of contrasts between fuzzy-set analysis and conventional quantitative research, Ragin demonstrates the capacity for settheoretic methods to strengthen connections between qualitative researchers' deep knowledge of their cases and quantitative researchers' elaboration of cross-case patterns. Packed with useful examples, Redesigning Social Inquiry will be indispensable to experienced professionals and to budding scholars about to embark on their first project.

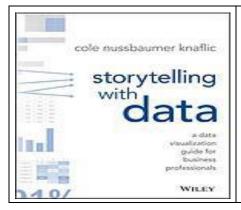


Writing a research paper in political science: a practical guide to inquiry, structure and methods by Baglione, Lisa A

Sage 2020

Acc. No.: 51219 Call No.: 001.4 ISBN: 9781506367422

Summary: Even students capable of writing excellent essays still find their first major political science research paper an intimidating experience. Crafting the right research question, finding good sources, properly summarizing them, operationalizing concepts and designing good tests for their hypotheses, presenting and analyzing quantitative as well as qualitative data are all tough-going without a great deal of guidance and encouragement. Writing a Research Paper in Political Science breaks down the research paper into its constituent parts and shows students what they need to do at each stage to successfully complete each component until the paper is finished.



Storytelling with data: a data visualization guide for business professionals by Knaflic, Cole Nussbaumer

Wiley 2015

Acc. No.: 51202 Call No.: 001.4226 ISBN: 9781119002253

Summary: Sometimes it is easy to generate charts and graphs look fine to you, but don't clearly communicate the information that they represent. Knaflic's own knack for clarity will help you sharpen your message when using data in your business presentations.

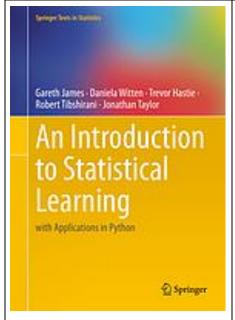


Applied quantitative finance: using Python for financial analysis by Garita, Mauricio

Palgrave Macmillan 2021

Acc. No.: 51083 Call No.: 005.74 ISBN: 9783030291402

Summary: This book provides conceptual knowledge on quantitative finance and a hands-on experience using Python. It begins with a description of concepts prior to the application of Python with the purpose of understanding how to compute and also the interpretation of the results. The book will satisfy the lack of information concerning Python, a language that is more and more relevant in the financial arena due to big data. This will lead to a better understanding of advance finance as it gives a descriptive process for students, academics and practitioners.

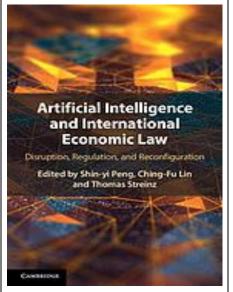


An introduction to statistical learning: with applications in Python by James, Gareth

Springer 2023

Acc. No.: 51211 Call No.: 005.74 ISBN: 9783031387463

Summary: An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance, marketing, and astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, deep learning, survival analysis, multiple testing, and more. Color graphics and real-world examples are used to illustrate the methods presented. This book is targeted at statisticians and non-statisticians alike, who wish to use cutting-edge statistical learning techniques to analyze their data. Four of the authors co-wrote an Introduction to Statistical Learning, With Applications in R (ISLR), which has become a mainstay of undergraduate and graduate classrooms worldwide, as well as an important reference book for data scientists.

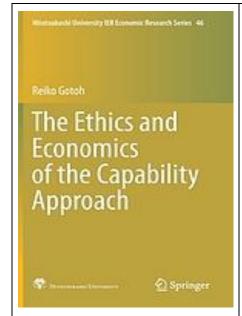


Artificial intelligence and international economic law: disruption, regulation and reconfiguration by Peng, Shen-yi

Cambridge University Press 2021

Acc. No.: 51213 Call No.: 006.3 ISBN: 9781108949064

Summary: Artificial intelligence (AI) technologies are transforming economies, societies, and geopolitics. Enabled by the exponential increase of data that is collected, transmitted, and processed transnationally, these changes have important implications for international economic law (IEL). This volume examines the dynamic interplay between AI and IEL by addressing an array of critical new questions, including: How to conceptualize, categorize, and analyze AI for purposes of IEL? How is AI affecting established concepts and rubrics of IEL? Is there a need to reconfigure IEL, and if so, how? Contributors also respond to other cross-cutting issues, including digital inequality, data protection, algorithms and ethics, the regulation of AI-use cases (autonomous vehicles), and systemic shifts in ecommerce (digital trade) and industrial production (fourth industrial revolution).

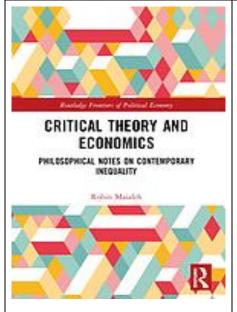


The ethics and economics of the capability approach by Gotoh, Reiko

Springer 2021

Acc. No.: 51064 Call No.: 174.4 ISBN: 9789811551390

Summary: This book inquiry into the Capability Approach, a value theory of freedom, which crystalizes the interests of Marx, Welfare Economics, Social Choice, and Ethics. The capability approach has attracted many people as a promising interdisciplinary approach to human well-being and social worlds, finely overarching ethical and economic concerns. It has well challenged essential characteristics of welfare economics, which focuses on the criterion of efficiency with the concept of utility, by explicitly incorporating normative criteria such as agency, well-being and real freedom into positive analysis. However, it has a bit operational and methodological difficulties such that how to estimate an individual capability set which includes potential multidimensional functioning vectors. This book reminds the reader of what traditional economics has left behind, by examining historical backgrounds, scrutinizing philosophical foundations and providing an operational formulation of the capability approach: indispensable for understanding what the capability approach is about and what it can achieve.

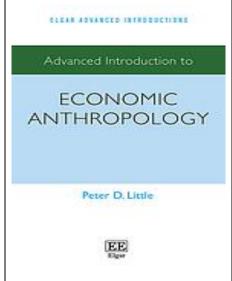


Critical theory and economics: philosophical notes on contemporary inequality by Maialeh, Robin

Routledge 2023

Acc. No.: 51061 Call No.: 305.5 ISBN: 9780367222208

Summary: This book expands upon a range of economic insights within the overall context of critical theory, particularly with respect to the question of socioeconomic inequalities, and presents an explanation of how critical theory provides a number of interesting perspectives for economists. Economic agents, deliberately imprisoned in their instrumental rationality as a means to survive under competitive relationships, are microscopic constituents of systemic forces which exist beyond their will. Despite the subjective rationality of such agents in terms of formally logical transitivity and consistency, aggregate market distributional mechanisms also display non-rational patterns. The crucial aspect of the dynamics of this system consists of the paralysing effect of the high level of socioeconomic inequality, which is driven by a permanent struggle for self-preservation under competitive rules; it is a reminiscence of natural, uncivilised relationships that constituted the reproduction process of the whole. These reified agents thus become instruments of their socially constructed powers on the one hand, and objects of their existential conditionality on the other.

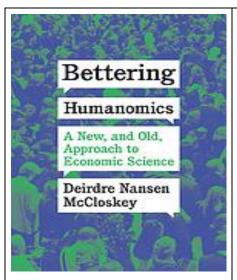


Advanced introduction to economic anthropology by Little, Peter D

Edward Elgar 2023

Acc. No.: 51053 Call No.: 305.8 ISBN: 9781789902723

Summary: Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. Expertly navigating the interdisciplinary field of economic anthropology, Peter D. Little illustrates how an anthropological perspective can deepen understandings of customary and global markets; different types of money; diversified livelihoods of the poor; gendered and racialized labor; climate change and other global issues. By questioning common dichotomies, such as the informal versus formal sectors and customary versus modern institutions, the book uncovers those hidden connections, power relations, and economic actors and processes that underpin real economies throughout the world.

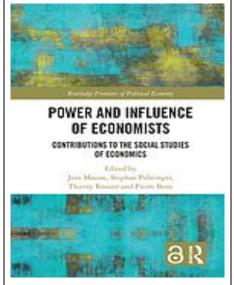


Bettering humanomics: a new and old, approach to economic science by McCloskey, Deirdre N

The University of Chicago Press 2021

Acc. No.: 51034 Call No.: 330 ISBN: 9780226826516

Summary: In Bettering Humanomics: A New and Old Approach to Economic Science, Deirdre Nansen McCloskey offers a critique of contemporary economics and a proposal for a better humanomics. McCloskey argues for an economic science that accepts the models and mathematics, the statistics and experiments of the current orthodoxy, but also attests to the immense amount we can still learn about human nature and the economy. From observing human actions in social contexts, to the various understandings attained by studying history, philosophy, and literature, McCloskey presents the myriad ways in which we think about life and how we justify and understand our actions in a synergistically human approach towards economic theory and practice.

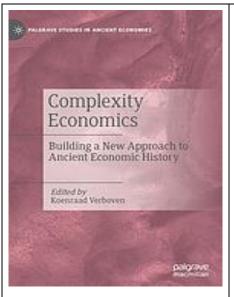


Power and influence of economists: contributions to the social studies of economics by Maesse, Jens

Routledge 2022

Acc. No.: 51060 Call No.: 330 ISBN: 9780367419844

Summary: Economists occupy leading positions in many different sectors including central and private banks, multinational corporations, the state and the media, as well as serving as policy consultants on everything from health to the environment and security. Power and Influence of Economists explores the interconnected relationship between power, knowledge and influence which has led economics to be both a source and beneficiary of widespread power and influence. The contributors to this book explore the complex and diverse methods and channels that economists have used to exert and expand their influence from different disciplinary and national perspectives. Four different analytical views on the role of power and economics are taken: first, the role of economic expert discourses as power devices for the formation of influential expertise; second, the logics and modalities of governmentality that produce power/knowledge apparatuses between science and society; third, economists as involved in networks between academia, politics and the media; and forth, economics considered as a social field, including questions of legitimacy and unequal relations between economists based on the detention of various capitals.

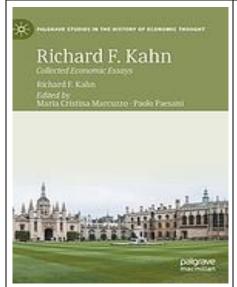


Complexity economics: building a new approach to ancient economic history by Verboven, Koenraad

Palgrave Macmillan 2021

Acc. No.: 51068 Call No.: 330 ISBN: 9783030478971

Summary: Economic archaeology and ancient economic history have boomed the past decades. The former thanks to greatly enhanced techniques to identify, collect, and interpret material remains as proxies for economic interactions and performance; the latter by embracing the frameworks of new institutional economics. Both disciplines, however, still have great difficulty talking with each other. There is no reliable method to convert ancient proxy-data into the economic indicators used in economic history. In turn, the shared cultural belief-systems underlying institutions and the symbolic ways in which these are reproduced remain invisible in the material record. This book explores ways to bring both disciplines closer together by building a theoretical and methodological framework to evaluate and integrate archaeological proxy-data in economic history research.

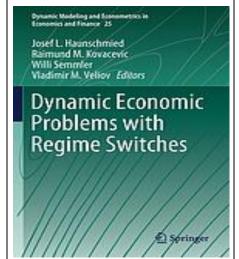


Richard F Kahn: collected economic essays by Kahn, Richard F

Palgrave Macmillan 2022

Acc. No.: 51059 Call No.: 330.01 ISBN: 9783030985875

Summary: This book brings together important essays by Richard F. Kahn, Keynes's pupil and literary executor and one of the most influential economists in the Cambridge tradition. The essays address issues – ranging from imperfect competition and pricing mechanisms to inflation, unemployment, and the regulation of international trade and finance – that remain highly relevant and topical. They are addressed from a Keynesian perspective, with exploration of the interface between economic theory and policy. The introduction, by the editors, places the essays in their own context while at the same time offering guidance in understanding their relevance to the present scenario. Richard F. Kahn: Collected Economic Essays is a fitting companion to the 1972 collection of essays, edited by Kahn himself. It will be of interest to scholars and students as a guide to the work of an outstanding economist and a great figure in the Keynesian tradition.



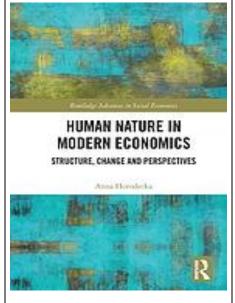
Dynamic economic problems with regime switches: volume 25 by Haunschmied, Josef

Springer 2021

Acc. No.: 51049 Call No.: 330.015195 ISBN: 9783030545758

Summary: This book presents the state of the art in the relatively new field of dynamic economic modelling with regime switches. The contributions, written by prominent scholars in the field, focus on dynamic decision problems with regime changes in underlying dynamics or objectives. Such changes can be externally driven or internally induced by decisions. Utilising the most advanced mathematical methods in optimal control and dynamic game theory, the authors address a broad range of topics, including capital accumulation, innovations, financial decisions, population economics, environmental and resource economics, institutional change and the dynamics of addiction. Given its scope, the book will appeal to all scholars interested in mathematical and quantitative economics.

NEW ARRIVALS, MAY 2024

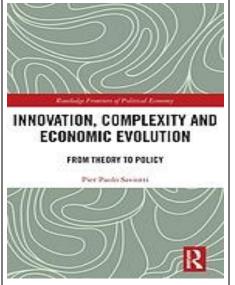


Human nature in modern economics: structure, change and perspectives by Horodecka, Anna

Routledge 2022

Acc. No.: 51066 Call No.: 330.019 ISBN: 9781032073415

Summary: Human Nature in Modern Economics offers a precise definition of the concept of human nature in economics, something that is so far lacking in the theoretical and methodological literature. This book develops tools for the analysis of human nature through the construction of the author's meta-model - based on anthropological and psychological foundations - allowing for comparisons of anthropological assumptions made in economic theories. The model demonstrates that the normative functions of human nature may affect the economic reality. The chapters argue that the concept of human nature determines our thinking about the economy and economics, including fundamental methodologies, methods and theories. Thus, the differences between various economic schools may result from the different assumptions of these schools about human nature. Those evolving views of human nature proceed to explain the development of both orthodox (mainstream) and heterodox economics.

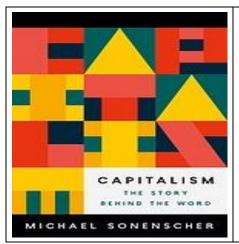


Innovation, complexity and economic evolution: from theory to policy by Saviotti, Paolo

Routledge 2023

Acc. No.: 51044 Call No.: 330.1 ISBN: 9781032278148

Summary: If evolutionary economics is to compete with neoclassical economics as a general-purpose economic theory, it needs to incorporate new aspects of socioeconomic reality, such as institutions of all types, including technical, scientific, and political. Furthermore, evolutionary economics needs to be able to provide policy implications at least as interesting as those of neoclassical economics. Thus, as this book argues, evolutionary economics must become evolutionary political economy. Innovation plays a central role in the book, but not in the sense of providing a technologically determinist interpretation. Rather, the book argues that innovations do not emerge in isolation from other components of socioeconomic systems but coevolve with institutions, infrastructures and organizational forms. This concept of coevolution is absolutely central in the book and provides a link with theories of complexity. In addition to providing an epistemological basis for evolutionary economics, the link with complexity and coevolution offers the connection with evolutionary political economy.

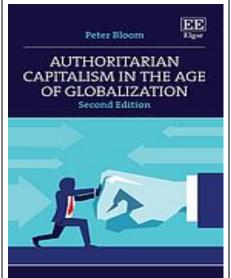


Capitalism: the story behind the word by Sonenscher, Michael

Princeton University Press 2022

Acc. No.: 51063 Call No.: 330.122 ISBN: 9780691237206

Summary: This short book is an attempt to restore clarity to the concept capitalism, originally a 19th century French word which has been misused and misunderstood, often to the detriment of our own politics.

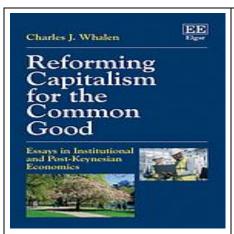


Authoritarian capitalism in the age of globalization by Bloom, Peter

Edward Elgar 2023

Acc. No.: 51069 Call No.: 330.122 ISBN: 9781802204605

Summary: Authoritarian capitalism is rapidly evolving, intensifying and spreading across the globe. This updated second edition book demonstrates that the recent resurgence of fascism and repressive democracies are connected to and symptomatic of the fundamental authoritarianism of capitalism. Analysing how marketization is promoting political authoritarianism across the world, Peter Bloom tells a story of authoritarian progress in which capitalist sovereignty is replacing liberal and social democracy. In doing so, Bloom rethinks the structural and discursive role of sovereign power within capitalism, illustrating how the free market relies upon a range of authoritarian political fantasies not just for its growth but for its very survival.

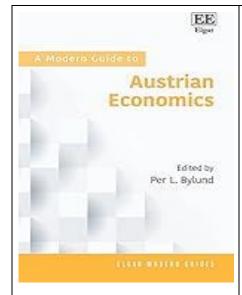


Reforming capitalism for the common good: essays in institutional and post-Keynesian economics by Whalen, Charles J

Edward Elgar 2022

Acc. No.: 51055 Call No.: 330.156 ISBN: 9781803926285

Summary: This book of selected essays presents constructive analyses of vital economic problems confronting the United States since the 1970s, giving special attention to challenges facing working families. The analyses, produced by Charles Whalen over three decades, address the causes and consequences of macroeconomic instability, job offshoring, community economic dislocation, financialization, and income inequality. They also explore the various dimensions of worker insecurity and underscore the dynamics of an ever-changing economy.

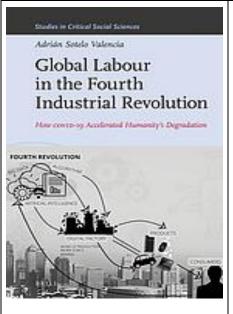


A modern guide to Austrian economics by Bylund, Per L

Edward Elgar 2022

Acc. No.: 51052 Call No.: 330.157 ISBN: 9781789904390

Summary: This Modern Guide explores central ideas, concepts and themes in the Austrian school of economics, with a focus on how both the school and the overall theory have evolved over recent decades. Leading scholars offer their insights into potential directions of future research in the field, pointing towards contemporary debates and their potential conclusions, underdeveloped aspects and extensions of theory, and current applications of interest. Spanning theories of entrepreneurship to the theory of the business cycle, from methodology to sociology, and from cryptocurrencies to culture, this clear and concise Modern Guide provides an expert curation of the topic. Chapters offer an overview of the present state of scholarship in the field, including discussions on praxeology, the function of entrepreneurship in the market process, spontaneous orders, the Austrian theory of money, and banking. Written in an accessible style, this will be an invigorating read for economics scholars looking for an alternative to mainstream approaches. It will also be useful for scholars and practitioners seeking an introduction to Austrian Economics.

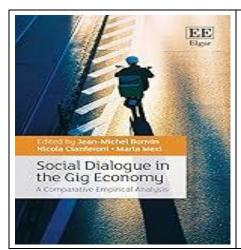


Global labour in the fourth industrial revolution: how COVID-19 accelerated humanity's degradation by Valencia, Adrian Sotelo

Brill 2023

Acc. No.: 51035 Call No.: 331.01 ISBN: 9789004532700

Summary: In this latest work by the prolific Mexican theorist Adrián Sotelo Valencia, the COVID-19 pandemic is shown to have merely exacerbated the profound world capitalist crisis rooted in the 1970s structural exhaustion of the third industrial revolution. Sotelo explains how the current 4.0 revolution whose articulating axis is the development and expansion of artificial intelligence, Big Data, algorithms, 3D printing, the Internet of Things, and digital platforms constitutes a global strategy of capital and the state aimed at detaining the global capitalist crisis. The Digital Revolution heralds a new international division of labour with severe repercussions for labour, especially in dependent countries like Mexico.

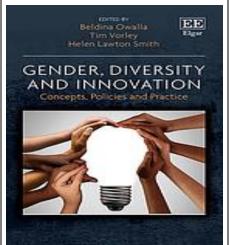


Social dialogue in the gig economy: a comparative empirical analysis by Bonvin, Jean-Michel

Edward Elgar 2023

Acc. No.: 51051 Call No.: 331.25 ISBN: 9781800372368

Summary: As our digital economy continues to expand, gig work becomes increasingly significant. This incisive book investigates the ways in which social dialogue can reinforce decent working practices and create inclusive workplaces in the growing gig economy, putting forward a framework for structured dialogue and collective bargaining among social partners, platforms, and workers.

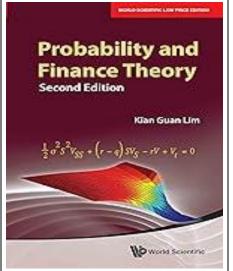


Gender, diversity and innovation: concepts, policies and practice by Owalla, Beldina

Edward Elgar 2022

Acc. No.: 51081 Call No.: 331.4 ISBN: 9781800377455

Summary: Presenting fascinating new insights on gender and innovation with a central focus on the experiences of women innovators, this book explores different geographic and institutional contexts through a series of in-depth case studies. It investigates how intersecting characteristics such as age, race and ethnicity as well as broader contextual factors enable and constrain the innovation activities and ambitions of women.

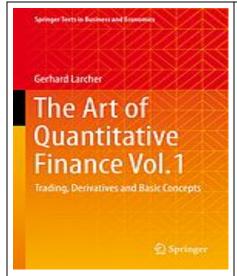


Probability and finance theory by Lim, Kian Guan

World Scientific 2024

Acc. No.: 51084 Call No.: 332.0151 ISBN: 9780000991805

Summary: This book is an introduction to the mathematical analysis of probability theory and provides some understanding of how probability is used to model random phenomena of uncertainty, specifically in the context of finance theory and applications. The integrated coverage of both basic probability theory and finance theory makes this book useful reading for advanced undergraduate students or for first-year postgraduate students in a quantitative finance course. The book provides easy and quick access to the field of theoretical finance by linking the study of applied probability and its applications to finance theory all in one place. The coverage is carefully selected to include most of the key ideas in finance in the last 50 years.

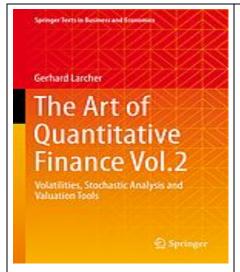


The art of quantitative finance volume 1: trading, derivatives and basic concepts 3 volume set by Larcher, Gerhard

Springer 2023

Acc. No.: 51086 Call No.: 332.0151 ISBN: 9783031238727

Summary: This textbook offers an easily understandable introduction to the fundamental concepts of financial mathematics and financial engineering. The author presents and discusses the basic concepts of financial engineering and illustrates how to trade and to analyze financial products with numerous examples. Special attention is given to the valuation of basic financial derivatives. In the final section of the book, the author introduces the Wiener Stock Price Model and the basic principles of Black-Scholes theory. The books aim is to introduce readers to the basic techniques of modern financial mathematics in a way that is intuitive and easy to follow, and to provide financial mathematicians with insights into practical requirements when applying financial mathematical techniques in the real world.

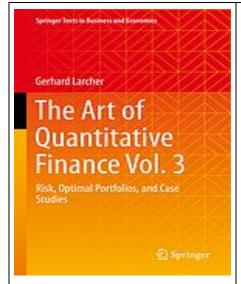


The art of quantitative finance volume 2: volatilities, stochastic analysis and valuation tools 3 volume set by Larcher, Gerhard

Springer 2023

Acc. No.: 51087 Call No.: 332.0151 ISBN: 9783031238697

Summary: This textbook provides the necessary techniques from financial mathematics and stochastic analysis for the valuation of more complex financial products and strategies. The author discusses how to make use of mathematical methods to analyse volatilities in capital markets. Furthermore, he illustrates how to apply and extend the Black-Scholes theory to several fields in finance. In the final section of the book, the author introduces the readers to the fundamentals of stochastic analysis and presents examples of applications. This book builds on the previous volume of the authors trilogy on quantitative finance. The aim of the second volume is to present and discuss more complex and advanced techniques of modern financial mathematics in a way that is intuitive and easy to follow. As in the previous volume, the author provides financial mathematicians with insights into practical requirements when applying financial mathematical techniques in the real world.

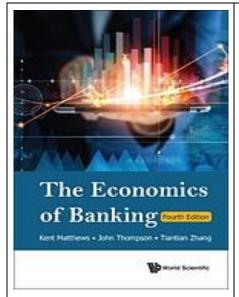


The art of quantitative finance volume 3: risk, optimal portfolios and case studies 3 volume set by Larcher, Gerhard

Springer 2023

Acc. No.: 51088 Call No.: 332.0151 ISBN: 9783031238666

Summary: The textbook discusses risk management in capital markets and presents various techniques of portfolio optimization. Special attention is given to risk measurement and credit risk management. Furthermore, the author discusses optimal investment problems and presents various examples. In the last section, the book includes numerous case studies based on the authors own work as a fund manager, court-appointed expert and consultant in the field of quantitative finance. This book is the third volume of the quantitative finance trilogy by the author and builds on the theoretical groundwork introduced in the previous books. The volume presents real-life examples of the successful application of the introduced techniques and methods in financial services and capital markets.

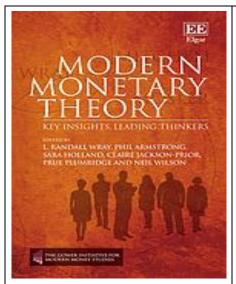


The economics of banking by Matthews, Kent

World Scientific 2024

Acc. No.: 51072 Call No.: 332.1 ISBN: 9789811276323

Summary: The Economics of Banking (4th Edition) addresses the need for a user-friendly and mathematically accessible textbook that describes and explains the behavior of banks by examining trends and operations in banking within a microeconomic framework. It provides a sound theoretical basis for understanding bank behavior and requires only a basic knowledge of microeconomics. The book is aimed at final year undergraduates, taking a Banking & Finance degree and to MBA and specialized PG degrees in Finance that includes a Banking option. The book covers a wide range of topics, including global trends in banking and prospects for the future, retail and wholesale banking, theory of the banking firm, economics analysis of bank behavior, risk management, securitization, structure and competition of banking, efficiency, benchmarking and performance, loan pricing and credit rationing, bank regulation, money laundering, central bank policy, and the macroeconomics of banking. The fourth edition examines the challenge of Fintech and non-bank financing to the banking market. It examines the implications of the digitization of the means of payment on the banking system and the emergence of the digital bank.

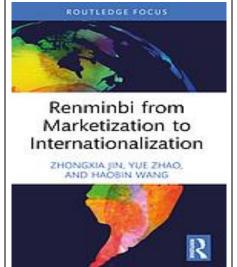


Modern monetary theory: key insights, leading thinkers by Wray, L Randall

Edward Elgar 2023

Acc. No.: 51043 Call No.: 332.4 ISBN: 9781802208085

Summary: Providing an up-to-date account of Modern Monetary Theory (MMT) with contributions from the world's leading experts, each chapter offers new insights on the topic, building upon MMT's established body of work. This innovative book analyses key economic issues from a wide set of regions including the UK, Europe and the Global South, addressing previous concerns that MMT is too USfocused. Alongside ground-breaking research written by MMT's original developers and leading academics, the book also includes contributions from economic historians and public policy campaigners, highlighting how MMT contributes to challenging neoliberalism and the hegemony of mainstream macroeconomics. Offering an examination of the existing legal, institutional and policy framework which governs the UK Exchequer in particular, it examines how the central claims of MMT map onto the financial activities of the UK government. This will be key reading for undergraduate and postgraduate economics students, as well as more advanced scholars of the discipline, particularly for those looking into theories of finance, money and banking.

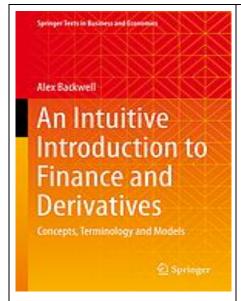


Renminbi from marketization to internationalization by Jin, Zhongxia

Routledge 2022

Acc. No.: 51046 Call No.: 332.4951 ISBN: 9781032305509

Summary: This study looks into the significance of a floating exchange rate regime, further development of foreign exchange derivatives market, and concurrent internationalization of the Renminbi (RMB) for a resilient, open, and growing Chinese economy. The first chapter analyzes the macroeconomic impact of foreign exchange intervention based on empirical studies on 26 economies, explaining why most countries favour a floating exchange rate regime under the existing international monetary system. The second chapter discusses the macroeconomic and microeconomic conditions that would facilitate a successful transition to a floating exchange rate. The final two chapters discuss the importance of further developing foreign exchange derivatives market in China and explores paths toward further openingup of the capital market and internationalization of the RMB under a floating exchange rate. Based on authors' decades of reflections and systematic analysis on real cases both in China and abroad, the title sheds lights on China's exchange rate issues and research on the exchange rate policy.

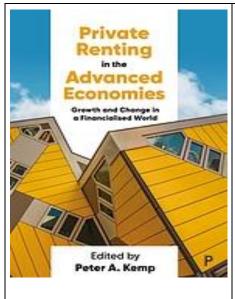


An intuitive introduction to finance and derivatives: concepts, terminology and models by Backwell, Alex

Springer 2023

Acc. No.: 51085 Call No.: 332.645 ISBN: 9783031234521

Summary: This book gives a self-contained, intuitive overview of some of the most important topics of finance, such as investment risk, market pricing and market efficiency, arbitrage, hedging, and the pricing and application of financial derivatives. It provides a first-principles introduction to the relevant material and concepts, emphasising intuition. Financial terminology, and the understanding implicit therein, is carefully introduced. The books start with finance in the most general terms, and gradually specialises to investment theory and then derivatives. This book is tailor-made for readers new to finance, such as graduate students entering or interested in finance, or financial practitioners moving to a more quantitative role.



Private renting in the advanced economies: growth and change in a financialised world by Kemp, Peter A

Policy Press 2023

Acc. No.: 51062 Call No.: 333.012 ISBN: 9781447362081

Summary: The private rental housing market plays an important and growing role in the advanced economies. Providing accommodation for a wider range of households than before the global financial crisis, rental housing is also a key asset class for private individuals and companies, while the rise of Airbnb lettings has pushed up rents and reduced the number of homes available to residents. This edited collection by leading experts in the field analyses recent changes in the private rental market, using case studies from the UK, Europe, Australia and the USA, and assesses the initial impacts of the COVID-19 pandemic.



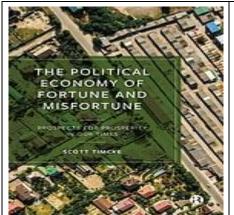
Marxian economics: a new Japanese tradition by Onishi, Hiroshi

Pluto Press 2023

Acc. No.: 51054 Call No.: 335.40952 ISBN: 9780745347189

Summary: A rare opportunity to delve into Japanese Marxist

economics.

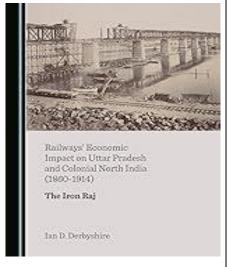


The political economy of fortune and misfortune: prospects for prosperity in our times by Timcke, Scott

Bristol University Press 2023

Acc. No.: 51050 Call No.: 337.1 ISBN: 9781529221756

Summary: Bringing together philosophical insights with social theory, this book develops a better understanding of the role luck plays in generating and reinforcing inequality. The author offers a political economy of life chances and an analysis of durable and demonstrable social inequalities, revealing how they are sustained and reproduced.



Railways' economic impact on Uttar Pradesh and Colonial North India (1860-1914): the iron Raj by Derbyshire, Ian

Cambridge Scholars Publishing 2022

Acc. No.: 51040 Call No.: 338.064 ISBN: 9781527586901

Summary: Informed by decades of archival research, this ground-breaking book provides the first detailed and holistic analysis of the impact on North India's rural and urban economies of colonial British India's major infrastructural investment in railways, covering their first fifty years (1860-1914). By 1914, a dense 4,800-mile rail network was in place in Uttar Pradesh (UP), India's most populous state. This book provides a wide-ranging analysis of railways' economic, social, demographic and environmental effects in this key region. It provides new insights into how rail construction adapted to North Indian conditions, how the state pioneered more efficient railway building and operations in the 1870s, and how the western part of the UP and 'independent' cultivators benefitted from rail opportunities while the river-served East UP became involute, buttressed by migrant remittances, among many other topics.

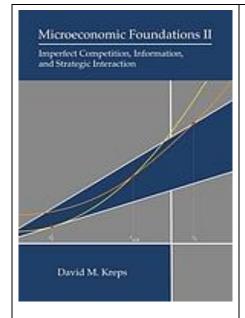


The market power of technology: understanding the second gilded age by Kurz, Mordecai

Columbia University Press 2023

Acc. No.: 51042 Call No.: 338.064 ISBN: 9780231206525

Summary: The reader may benefit from my explanation of the key turning points in my own thinking, during the six years of research. Ever since my graduate studies at Yale, the quest for a better understanding of the process of economic growth has been an important part of my research. Much of the work on economic growth in the post war period was conducted under the assumption of perfect competition. Paul Romer was among those who demonstrated that one cannot study economic growth and technological innovations within the framework of a competitive model of an economy. This observation led him to concentrate on the effects of R&D and intentional inventions on the rate of growth, but my conclusion was different. It led me to the first, central, theme of this book: it follows from the observation that once technological inventions are introduced, firms with different technological knowledge have different market positions and the vision of small, equal opportunity, firms is not applicable.

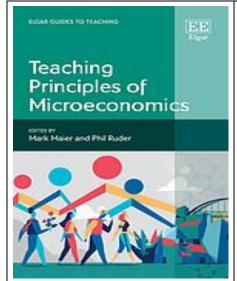


Microeconomic foundations II: imperfect competition, information and strategic interaction by Kreps, David M

Princeton University Press 2023

Acc. No.: 51067 Call No.: 338.5 ISBN: 9780691250144

Summary: Microeconomic Foundations I develops the choice, price, and general equilibrium theory topics typically found in first-year theory sequences, but in deeper and more complete mathematical form than most standard texts provide. The objective is to take the reader from acquaintance with these foundational topics to something closer to mastery of the models and results connected to them. This title provides a rigorous treatment of some of the basic tools of economic modeling and reasoning, along with an assessment of the strengths and weaknesses of these tools. It complements standard texts. It covers choice, preference, and utility; structural properties of preferences and utility functions; basics of consumer demand; revealed preference and Afriat's Theorem; choice under uncertainty; dynamic choice; social choice and efficiency; competitive and profit-maximizing firms; expenditure minimization; demand theory (duality methods); producer and consumer surplus; aggregation; general equilibrium; efficiency and the core; GET, time, and uncertainty; and other topics. It features a free web-based student's guide, which gives solutions to approximately half the problems, and a limited-access instructor's manual, which provides solutions to the rest of the problems.

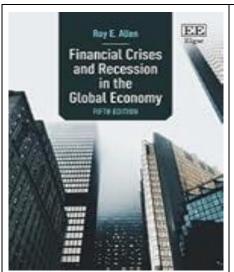


Teaching principles of microeconomics by Maier, Mark H

Edward Elgar 2023

Acc. No.: 51065 Call No.: 338.507 ISBN: 9781035323708

Summary: Abundant with practical advice and ready-to-use teaching examples, this dynamic guide will help both new and experienced instructors of Principles of Microeconomics to reconsider and refine their courses. Mark Maier and Phil Ruder assemble the wisdom of 25 eminent scholars of economic education on how best to introduce students to the discipline and inspire a long-lasting passion for microeconomics. Beyond offering guidance to educators on how to improve students' learning experience, the book proposes measures for addressing many of the vexing challenges that face the economics discipline today. Chapters provide suggestions on how to capture students' attention and ensure their continued engagement, including selecting course content that focuses on important public policy topics and pressing issues within modern society, adopting evidence-based pedagogical strategies in the classroom and online, and tackling issues of diversity, equity, and inclusion within the discipline. The ideas advanced in this illuminating guide highlight the possibility of continued improvement throughout one's teaching career.

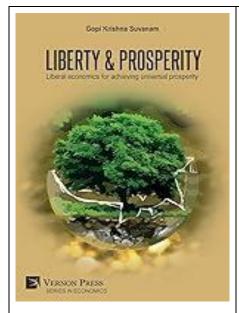


Financial crises and recession in the global economy by Allen, Roy E

Edward Elgar 2023

Acc. No.: 51071 Call No.: 338.542 ISBN: 9781803927589

Summary: In this incisive fifth edition of Financial Crises and Recession in the Global Economy, Roy E. Allen examines the major financial instabilities, crises, and evolutionary trends since the 1970s and through the recent Covid-19 pandemic. Providing empirical research on the relation between money and the real economy, Allen explains how key financial variables are driven more by psychological and social constructs than is commonly understood and discusses how monetary wealth transfers in the context of what he terms 'US money mercantilism' have favored the US dollar 'core' of the global system. Chapters go on to explore the continuing globalization of financial markets, including further innovations in information-processing technology, government deregulation, new uses and forms of money, and emerging financial products and markets.



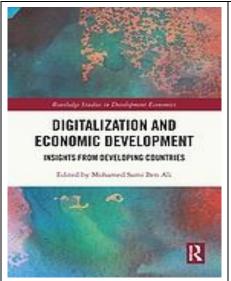
Liberty and prosperity: liberal economics for achieving universal prosperity by Suvanam, Gopi Krishna

Vernon Press 2022

Acc. No.: 51041 Call No.: 338.9 ISBN: 9781648893148

Summary: Liberal Economics for Achieving Universal Prosperity' aims to illuminate alternative policy framework using liberal economic policies. The evolution of this book is grounded in the author's personal and professional experience investigating economies around the world and therefore takes a global view. The ideas discussed are intended for countries currently under different stages of development and are not restricted to only developed countries or emerging economies.

This book examines what we as a society can do to achieve universal prosperity with the recurring topic of the intertwining nature of liberty and prosperity; without prosperity, man cannot have true liberty, and the best way to achieve universal prosperity is by providing liberty to all. It identifies the appropriate measures from existing liberal theories that could help achieve this long-term goal, while also introducing contrarian ideas, including the elimination of income tax, denationalization of money, and the reduction in the role of central banks.

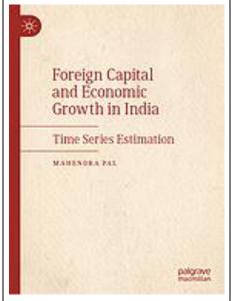


Digitalization and economic development: insights from developing countries by Ali, Mohamed Sami Ben

Routledge 2022

Acc. No.: 51045 Call No.: 338.9 ISBN: 9781032056012

Summary: This book analyses the impact of Information and Communication Technologies (ICTs) on economic development. It contains theoretical and empirical studies, including panel studies on various issues facing developing countries, such as education, corruption, economic growth, government expenditure, financial inclusion, foreign direct investment, infrastructure, economic and social welfare, and inequality. Each chapter offers a well-conceived analysis of the most recent trends in both theory and empirics and addresses numerous policy implications related to the different aspects dealt with in the volume. Overall, this book will be an excellent guide for global graduate students at the Master and PhD levels, as well as academics researching various issues related to economic development while analyzing the role of ICTs. It also addresses numerous policy implications related to economic development for policymakers, investors and stakeholders.

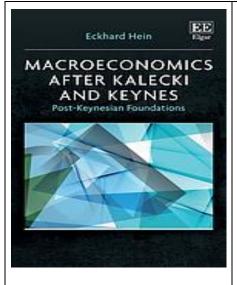


Foreign capital and economic growth in India: time series estimation by Pal, Mahendra

Palgrave Macmillan 2023

Acc. No.: 51036 Call No.: 338.954 ISBN: 9789819922987

Summary: This book is designed to fulfill a long felt need for a wide ranging empirical research on foreign capital-growth nexus. It presents an analysis of disaggregated flows of foreign capital and their long run relationship with growth process in an emerging nation like India during the past four decades. The study detects factors like financial deepening, trade openness and market size, as potential determinants of FDI. The book investigates long run relationship between FDI and Growth, with causality running from FDI to Growth, whereby Aid-Growth long run relationship is detected with causal direction from Aid to Growth. Further, Net foreign capital-growth nexus is also established in the long run, however, with no causal direction. The book examines the relative significance of Aid and FDI in terms of their impact on growth. The results reveal that Aid appears to be more productive than FDI, but when export is included in the model FDI appears to be more productive than Aid. Empirical results have been calculated in the book, with the help of Johansen and Juselius (1990) co-integration technique, vector error correction, impulse response function and variance decomposition.



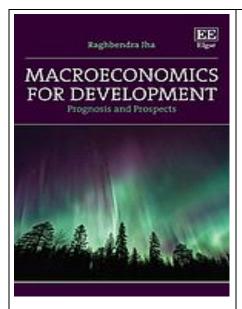
Macroeconomics after Kalecki and Keynes: post-Keynesian foundations by Hein, Eckhard

Edward Elgar 2023

Acc. No.: 51039 Call No.: 339 ISBN: 9781803927275

Presenting an in-depth overview of the foundations and developments of post-Keynesian macroeconomics since Kalecki and Keynes, this timely book develops a comprehensive post-Keynesian macroeconomic model with the respective macroeconomic policy mix for achieving non-inflationary full employment.

The different versions of the model for closed and open economies are concerned with the key areas of macroeconomics, such as full employment, constant inflation and external balance. Eckhard Hein expertly illustrates how to embed these post-Keynesian macroeconomics and macroeconomic policies into the post-Keynesian research programme more generally, whilst also providing a review of its methods and historical roots.

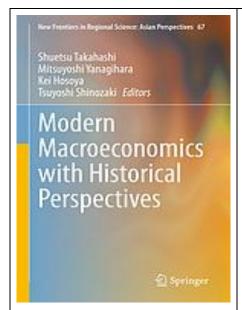


Macroeconomics for development: prognosis and prospects by Jha, Raghbendra

Edward Elgar 2023

Acc. No.: 51048 Call No.: 339 ISBN: 9781788977876

Summary: Providing a broad overview of the impact of Covid-19 on economic development, this timely book closely examines the macroeconomic aspects of economic development and the design of monetary policies including under extreme crises. Raghbendra Jha expertly introduces the subject, highlighting the links between economic growth and macroeconomic stability and illustrates a snapshot of economic development. Thoughtful discussions on measurements and limitations of the Human Development Index as well as the role of institutions and the design for monetary policy are also thoroughly reviewed. Furthermore, the book considers the open economy aspects of economic development and the challenges experienced following the global Covid-19 pandemic and beyond.

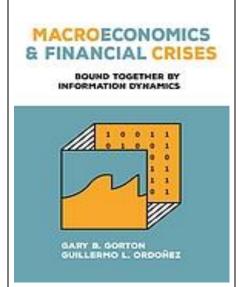


Modern macroeconomics with historical perspectives by Takahashi, Shuetsu

Springer 2023

Acc. No.: 51058 Call No.: 339 ISBN: 9789819910663

Summary: This book gives readers advanced insights into macroeconomics with historical perspectives and proposes policies to resolve the problems the Japanese economy faces. In the past decade, Japan has experienced a rapidly aging population with an everdecreasing number of children. This causes significant problems related to macroeconomics covered by this book: a decreasing population, an increasing public debt, an increasing social security expenditure, and deteriorating labor productivity. Thus, the government must change the course it has followed until now. These problems can be categorized into two types: (1) human capital and (2) political institutions. The book therefore consists of two parts. The first, using a macroeconomic model, is mainly a discussion of health and education problems related to human capital. The second part deals with policy problems related to political institutions, that is, the intergenerational imbalance, preventive medicine, local public utilities, and other political issues. Through the arguments presented here, readers gain knowledge that will help to achieve the necessary economic policies in Japan.

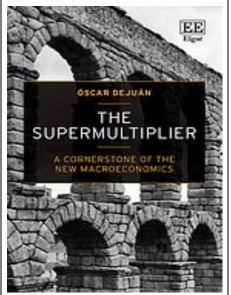


Macroeconomics and financial crises: bound together by information dynamics by Gorton, Gary B

Princeton University Press 2023

Acc. No.: 51070 Call No.: 339 ISBN: 9780691227016

Summary: After the Great Depression John Maynard Keynes led the way in building a new macroeconomic framework to deal with that unprecedented economic reality. Ten years after our own crisis, however, macroeconomics has not come to terms with how to grapple with the idea of financial crises in its models. In the stylized world of macroeconomic theory, crises are not an inherent or structural element. Gary Gorton and Guillermo Ordonez, who were prominent experts to first authoritatively respond to the financial crisis of 2008 have since been working to understand what needs to change in macroeconomic models to incorporate and address financial crises. In this book Gorton and Ordonez provide an authoritative first step on how to rebuild macroeconomics in a way that can take into account financial crises, and they make a strong case that we need to rethink things at a fundamental level. In the book they bring together ten years of work on what needs to happen. Their two key ideas of what has missing are information and credit.

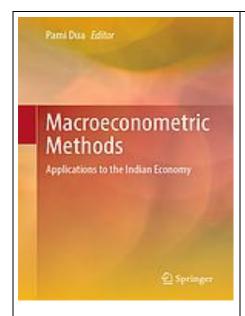


The supermultiplier: a cornerstone of the new macroeconomics by Dejuan, Oscar

Edward Elgar 2023

Acc. No.: 51073 Call No.: 339 ISBN: 9781800889545

Summary: This timely book presents a nuanced investigation into the idiosyncrasies of the supermultiplier model, examining its application to residential investment, exports and fiscal policy. It offers an accessible introduction to this growth model, hypothesising that it is one of the cornerstones of modern macroeconomics. By highlighting what this unique model adds to other heterodox systems that share common elements, such as structural growth models, this insightful book strengthens the current theoretical understanding of new macroeconomics. Utilising important case studies such as open and decarbonised economies to encapsulate key messages gained from the study of this model, it fully acknowledges that the supermultiplier is still a work in progress and may be developed further. The Supermultiplier will be hugely influential for finance and economics graduate students focusing on an alternative macroeconomics approach. It will also appeal to academics within the same fields searching for a model that permits direct application within spreadsheets.



Macroeconometric methods: applications to the Indian economy by Dua, Pami

Springer 2023

Acc. No.: 51038 Call No.: 339.015195 ISBN: 9789811975912

Summary: This book provides empirical applications of macroeconometric methods through discussions on key issues in the Indian economy. It deals with issues of topical relevance in the arena of macroeconomics. The aim is to apply time series and financial econometric methods to macroeconomic issues of an emerging economy such as India. The data sources are given in each chapter, and students and researchers may replicate the analyses. The book is divided into three parts, Part I: Macroeconomic Modelling and Policy; Part II: Forecasting the Indian Economy and Part III: Business Cycles and Global Crises.

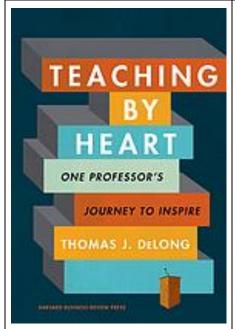


Future crimes: inside the digital underground and the battle for our connected world by Marc, Goodman

Corgi Books 2015

Acc. No.: 51216 Call No.: 364.168 ISBN: 9780552170802

Summary: Technological advances have benefited our world in immeasurable ways, but there is an ominous flipside. Criminals are often the earliest, and most innovative, adopters of technology and modern times have led to modern crimes. Today's criminals are stealing identities, draining online bank-accounts and wiping out computer servers. It's disturbingly easy to activate baby cam monitors to spy on families, pacemakers can be hacked to deliver a lethal jolt, and thieves are analyzing your social media in order to determine the best time for a home invasion. Meanwhile, 3D printers produce AK-47s, terrorists can download the recipe for the Ebola virus, and drug cartels are building drones. This is just the beginning of the tsunami of technological threats coming our way. In Future Crimes, Marc Goodman rips open his database of hundreds of real cases to give us front-row access to these impending perils. Reading like a sci-fi thriller, but based in startling fact, Goodman raises tough questions about the expanding role of technology in our lives. Future Crimes is a call to action for better security measures worldwide, but most importantly, will empower readers to protect themselves against these looming technological threats - before it's too late.

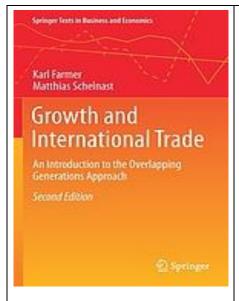


Teaching by heart: one professor's journey to inspire by DeLong, Thomas

Harvard Business Review Press 2019

Acc. No.: 51210 Call No.: 371.102 ISBN: 9781633698529

Summary: Teaching by Heart summarizes the author's key insights gained over 40 years of teaching. It illustrates how teachers can both lift people up and let them down. It proposes that the best teachers are also leaders, and the best leaders are also teachers. In examining how to lead and teach, author Thomas J. DeLong takes the reader inside his own head and heart. He notes that, as teachers, we often focus more on our inadequacies and failures than on our strengths and accomplishments. He deconstructs why this is so by dissecting and analyzing his own experiences. The book's goal is to help readers learn what makes a great teacher and to impart lessons about how teachers can create magic during a class session. To do this, the author analyzes the process of creating a curriculum, preparing for an 80-minute class, managing the 15 minutes before class begins, and evaluating the nature of the teaching experience. Along the way, he connects specific classroom behaviors with leadership issues--in organizations, teams, and one's own life.



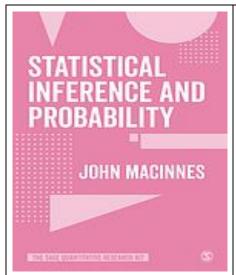
Growth and international trade: an introduction to the overlapping generations approach by Farmer, Karl

Springer 2021

Acc. No.: 51056 Call No.: 382 ISBN: 9783662629451

Summary: Using the same model type throughout the book, timely topics such as growth with bubbles, robots and involuntary unemployment, financial integration and house price dynamics, policies to mitigate climate change and the persistence of religion in a globalized market economy are explored.

The first part starts from the "old" growth theory and bridges to the "new" growth theory (including R&D and human capital approaches). The second part presents an intertemporal equilibrium theory of inter and intra-sectoral trade, investigates innovation, growth and trade and limits to public debt as well as nationally and internationally optimal climate policies. The debt dynamics of the Euro Zone and the origins of intra-EMU and Asian-US trade imbalances are also explored.

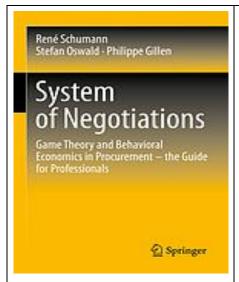


Statistical inference and probability by MacInnes, John

Sage 2022

Acc. No.: 51027 Call No.: 519.2 ISBN: 9781526424167

Summary: An experienced author in the field of data analytics and statistics, John Macinnes has produced a straight-forward text that breaks down the complex topic of inferential statistics with accessible language and detailed examples. It covers a range of topics, including: * Probability and Sampling distributions * Inference and regression * Power, effect size and inverse probability Part of The SAGE Quantitative Research Kit, this book will give you the know-how and confidence needed to succeed on your quantitative research journey.

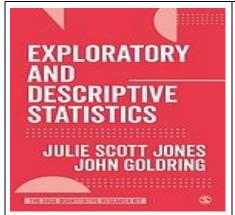


System of negotiations: game theory and behavioral economics in procurement the guide for professionals by Schuman, Rene

Springer 2023

Acc. No.: 51047 Call No.: 519.3 ISBN: 9783658402648

Summary: This book presents criteria and recommendations for successful negotiations. The System of Negotiations, which was developed on a scientific basis for this purpose, clearly illustrates the most important steps, tools and applications. By using game theory and behavioral economics, the success of negotiations in purchasing can be systematically maximized. At the same time, transparency and fairness offer a high level of acceptance among negotiating partners. To this end, numerous practical examples are used to show how contracts can be awarded in the event of competition between suppliers, and how various auction formats and differentiated communication can be used to achieve optimal savings potential.

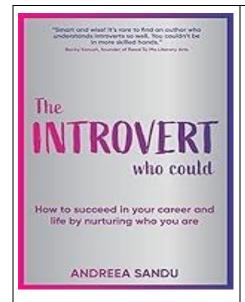


Exploratory and descriptive statistics by Jones, Julie Scott

Sage 2021

Acc. No.: 51029 Call No.: 519.5 ISBN: 9781526424716

Summary: Nervous about statistics? This guide offers a clear, straight to the point break down of exploratory and descriptive statistics and its potential. Anchored by lots of examples and exercises to enhance your learning, this book will give you the know-how and confidence needed to succeed on your quantitative research journey.

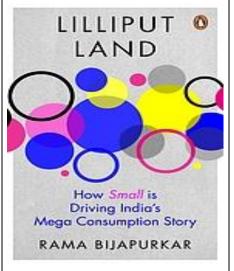


The introvert who could: how to succeed in your career and life by nurturing who you are by Sandu, Andreea

Right Book Press 2022

Acc. No.: 51082 Call No.: 650.1 ISBN: 9781912300945

Summary: "Don't be so shy", "be louder", " speak up more" say the people who don't get what it means to be an introvert. If you've had enough of feeling under pressure, uncomfortable and put on the spot, it's time to stop ignoring your emotions. Create a life that supports your needs instead of forcing yourself to match the world's expectations. You can grow, lead, and succeed as an introvert without changing who you are. Whether it's starting a business, getting a promotion, embarking on an adventure, or just feeling happier every day whatever you want to achieve is well within your grasp. High Performance Coach Andreea Sandu is just like you - an introvert. But instead of changing who she is, she's built a life that nurtures her personality. And using a unique blend of personal stories, practical tools, powerful mindsets, and enlightening fresh perspectives, you'll discover how to do the same for you. The Introvert Who Could is your guide to stopping overthinking, building routines that will help you recharge, and developing your social skills.



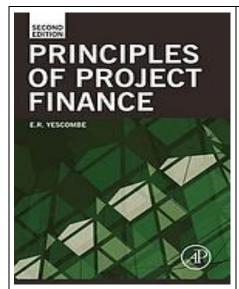
Lilliput land: how small is driving India's mega consumption story by Bijapurkar, Rama

Penguin Business 2024

Acc. No.: 51217 Call No.: 651.5042 ISBN: 9780143465492

Summary: One of the largest consumer markets of the world, India is made up of lots and lots of small consumers—each earning and spending just a little bit that adds up to a lot. It is served by millions of small suppliers oozing innovation and customer intimacy, and is powered by digital infrastructure that does billions of unique and small transactions every day.

In her new book, Rama Bijapurkar dismisses the easy and simplistic view of the Indian demographic and embraces all the complexities and opportunities that new India has to offer.

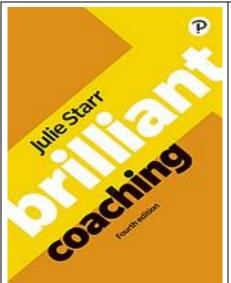


Principles of project finance by Yescombe, E R

Academic Press 2014

Acc. No.: 51218 Call No.: 658.152 ISBN: 9780123910585

Summary: The second edition of this best-selling introduction for practitioners uses new material and updates to describe the changing environment for project finance. Integrating recent developments in credit markets with revised insights into making project finance deals, the second edition offers a balanced view of project financing by combining legal, contractual, scheduling, and other subjects. Its emphasis on concepts and techniques makes it critical for those who want to succeed in financing large projects. With extensive cross-references, a comprehensive glossary, and online spreadsheets that follow its chapters, this new edition presents a new guide to the principles and practical issues that can commonly cause difficulties in commercial and financial negotiations.



Brilliant coaching: become a manager who can coach by Starr, Julie

Pearson 2023

Acc. No.: 51078 Call No.: 658.3124 ISBN: 9781292725567

Summary: Welcome to the fourth edition of Brilliant Coaching. This book focuses on one distinct application of coaching, namely, coaching by managers and leaders in the workplace. In particular, how to adopt coaching principles and ideas to help others perform well in their role at work while building their skills or learning. In this new edition, you'll find many of the previous methods and tools proven over almost 25 years of my, and my team's, work with this topic. You'll also find fresh information and routines, based on our continued study and practice in the field. For example, as working habits evolve, more managers must lead and manage virtual teams, as people more routinely work from home. The adoption of video conferencing is now commonplace, as a way of communicating and staying connected to colleagues. As a directly related point, how to maintain people's engagement and performance continues to be a challenge for all, as the impact of one upon the other is now clear. I'll cover engagement early on in Chapter 2 to illustrate how coaching is a critical link in the need to engage and enliven people at work.



Developing organizational simulations: a guide for practitioners, students, and researchers by Thornton, George C

Routledge 2017

Acc. No.: 51207 Call No.: 658.312404 ISBN: 9781138119291

Summary: This book provides a concise source of information on effective and practical methods for constructing simulation exercises for the assessment of psychological characteristics relevant to effectiveness in work organizations.

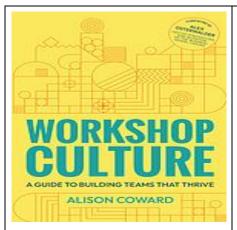


Applications of management science: volume 21 by Lawrence, Kenneth D

Emerald Publishing 2022

Acc. No.: 51031 Call No.: 658.40352 ISBN: 9781800715523

Summary: Applications of Management Science showcases current studies in the application of management science, contributing to the solution of significant managerial decision-making problems. To those involved in the applications of multi-criteria decision making, data envelopment analysis, and decision making, in a realistic managerial problem-solving environment through the use of state-of-the-art management science modeling, this is a must read. The research presented by academics in Volume 13 significantly aids in the deconstruction of managerial decision-making problems with management science methodologies.

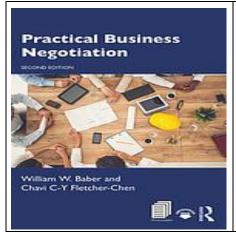


Workshop culture: a guide to building teams that thrive by Coward, Alison

Practical Inspiration Publishing 2024

Acc. No.: 51079 Call No.: 658.4036 ISBN: 9781788604710

Summary: What if every day at work felt like your team's most productive 'away day'? The most successful and innovative teams and organisations are highly collaborative, creative and productive - you will find the principles of great workshops infused throughout their culture. This is a book about how running great workshops, and taking inspiration from them, can lead to a great team environment. Workshop Culture will show you how to create a happy and engaged team through small actions which lead to big results.

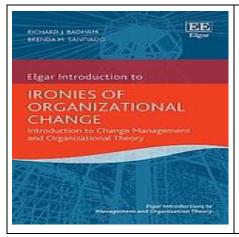


Practical business negotiation by Baber, William W

Routledge 2020

Acc. No.: 51214 Call No.: 658.4052 ISBN: 9780367421731

Summary: This second-edition book guides users through the negotiation process, on getting started, the sequence of actions, expectations when negotiating, applicable language, interacting with different cultures, and completing a negotiation. Every section contains key takeaways about planning, structuring, verbalizing, or understanding negotiation.

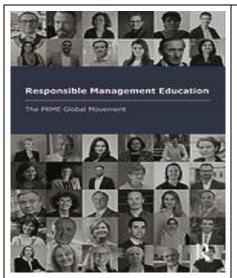


Ironies of organizational change: introduction to change management and organizational theory by Badham, Richard J

Edward Elgar 2023

Acc. No.: 51076 Call No.: 658.406 ISBN: 9781035329144

Summary: This unique book provides a novel and challenging framework for understanding and influencing organizational change. It reimagines managing and leading change as the mindful mobilisation of maps, masks and mirrors.

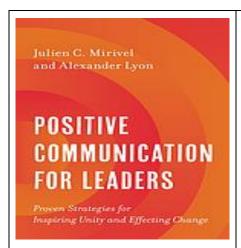


Responsible management education: the PRME global movement by Principles for Responsible Management Education

Routledge 2022

Acc. No.: 51206 Call No.: 658.408 ISBN: 9781032030296

Summary: Written by many of the key influencers at the Principles for Responsible Management Education (PRME), the book focuses on advancing sustainable development into education, research and partnerships at higher education institutions and, specifically, at business schools, with the purpose of educating responsible leaders for today and tomorrow. The book serves as a concrete source of inspiration for universities and other stakeholders in higher education on structures, processes and content for how to advance responsible management education and sustainable development. It articulates the importance of key themes connected with the circular economy, gender equality, anti-corruption, business for peace, anti-poverty and other topics that are related to the Sustainable Development Goals (SDGs).

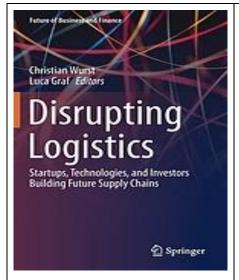


Positive communication for leaders: proven strategies for inspiring unity and effecting change by Mirivel, Julien C

Rowman & Littlefield 2023

Acc. No.: 51080 Call No.: 658.45 ISBN: 9781538167618

Summary: This practical model of positive communication allows leaders to immediately inspire unity and influence change in organizations. Drawing on decades of research and experience consulting and training, Julien C Mirivel and Alexander Lyon offer concrete practices and strategies to lead effectively, create community, and inspire positive change.

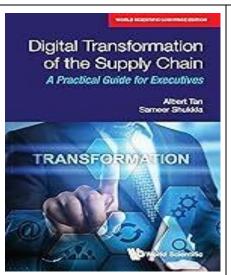


Disrupting logistics: startups, technologies and investors building future supply chains by Wurst, Christian

Springer 2021

Acc. No.: 51033 Call No.: 658.7 ISBN: 9783030610951

Summary: This book presents trends, developments, and examples of how digital disruption is currently reshaping the logistics industry. Logistics is the invisible force behind the global economy, influencing and providing a lens into all economic activities. Chapters written by respected experts in the field describe how new technologies such as autonomous vehicles, blockchain, Internet of things (IoT), and state-of-the-art freight management solutions are fundamentally changing supply chain solutions. Special emphasis is placed on promising startups and venture capital firms around the world that are now investing in the future of logistics.



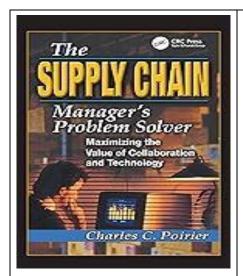
Digital transformation of the supply chain: a practical guide for executives by Tan, Albert

World Scientific 2022

Acc. No.: 51204-51205 Call No.: 658.7 ISBN: 9780000990501

Summary: This book unravels the complexities of supply chain process transformation by explaining step by step, in simple terms, what are the requirements for success, right from the basics to how to implement this complicated task. The book provides insights into how to lead the transformation project and how to manage the change internally and externally. The authors' hands-on experience in the field via applied research is clearly illustrated in the case studies, which provide the reader with practical examples of the challenges and benefits of implementing a digital supply chain transformation project.

NEW ARRIVALS, MAY 2024

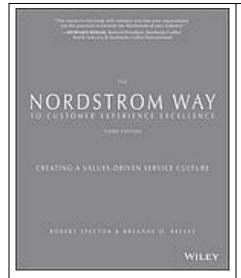


The supply chain manager's problem-solver: maximizing the value of collaboration and technology by Poirier, Charles C

CRC Press 2003

Acc. No.: 51208 Call No.: 658.7 ISBN: 9781574443356

Summary: The true promise and benefits of supply chain management (SCM) eludes many organizations. This book demonstrates how to identify and solve potentially difficult or budget-busting pitfalls before they derail success. It shows readers how their supply chain can evolve into a collaboration community and add significant profits to the bottom line.



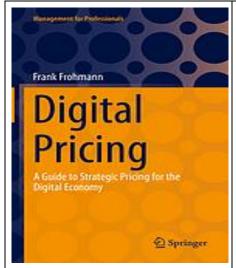
The Nordstrom way to customer experience excellence: creating a values-driven service culture by Spector, Robert

John Wiley & Sons 2017

Acc. No.: 51220 Call No.: 658.812 ISBN: 9781119375357

Summary: The name Nordstrom is synonymous with excellent customer service. Robert Spector and Breanne O. Reeves highlight what the Nordstrom department store chain does differently from its competitors to maintain its trademark reputation. This inside look is fascinating reading for anyone interested in the retail industry. You will learn Nordstrom's history from its humble beginnings at the turn of the 20th century, as the Wallin & Nordstrom shoe store, to its current status as a retail powerhouse. Frontline employees will be able to use Nordstrom's techniques, no matter where they work. In fact, people in every industry can draw from the customer-service practices described here. Anecdotal evidence of the success of these practices makes this book easy to read and enjoyable, but don't expect to hear a discouraging word. Anyone in customer service or retail - and any Nordstrom shopper - will relish this portrait of what good service is and how to make money with it.

NEW ARRIVALS, MAY 2024

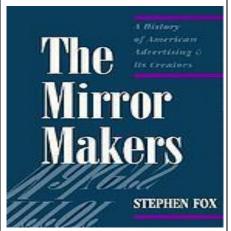


Digital pricing: a guide to strategic pricing for the digital economy by Frohmann, Frank

Springer 2023

Acc. No.: 51037 Call No.: 658.816 ISBN: 9783031245909

Summary: This is one of the first books to combine the current megatrend of digitalization and pricing as the most effective lever for increasing and sustaining profits. The book presents the basics of digital pricing as well as modeling methods and implementation examples. This structure helps in tackling the latest developments and challenges due to digitalization. Readers will gain a detailed insight into using innovative revenue and price models to generate a sustainable competitive advantage for their companies. The author uses his crossindustry experience to draw on several examples of innovative digital pricing approaches which can be applied in industrial sectors such as automotive, industrial goods and machinery, as well as service sectors like telecommunications, transportation and tourism.

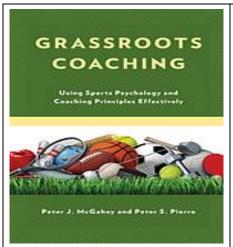


The mirror makers: a history of American advertising and its creators by Fox, Stephen R

University of Illinois Press 1997

Acc. No.: 51212 Call No.: 659.10973 ISBN: 9780252066597

Summary: Stephen Fox explores the consistently cyclical nature of advertising from its beginning. A substantial new introduction updates this lively, anecdotal history of advertising into the mid-1990s.

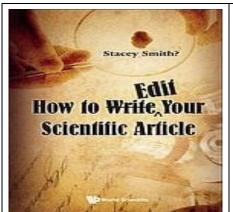


Grassroots coaching: using sports psychology and coaching principles effectively by McGahey, Peter J

Rowman & Littlefield 2022

Acc. No.: 51075 Call No.: 796.069 ISBN: 9781475864779

Summary: Grassroots Coaching: Using Sports Psychology and Coaching Principles Effectively explores coaching by focusing on the key tasks of the coach, while providing immediately applicable behaviors and concepts. The responsibilities and privileges of coaching are introduced along with the appropriate accompanying sport psychology and coaching principles.

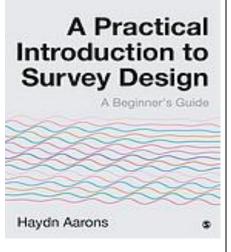


How to edit your scientific article by Smith, Stacey

World Scientific 2024

Acc. No.: 51032 Call No.: 808.06665 ISBN: 9789811246845

Summary: A detailed guide to academic writing. Walks the reader through the different stages of writing, editing, and revising an academic article, illustrated through progressing drafts in each stage.

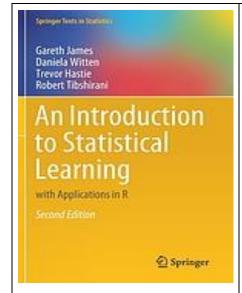


A practical introduction to survey design: a beginner's guide by Aarons, Haydn

Sage 2021

Acc. No.: 51026 Call No.: 001.42(S) ISBN: 9781526460301

Summary: This is your definitive guide to designing your social survey. It includes all the knowledge and skills you need to plan your survey with confidence and ease. Every step of survey design from developing your questions, to administering your survey and preparing your data for analysis, is explained in easy to follow language. It features: Case studies demonstrating how effective surveys are conducted in real life; Clear advice on how to design an ethical social survey; Practical exercises to help you construct your survey; Suggestions for further reading taken from cutting edge, multidisciplinary sources. The book also comes with a host of useful online resources, including templates and reflective questions, to help strengthen your understanding and apply your new found knowledge.

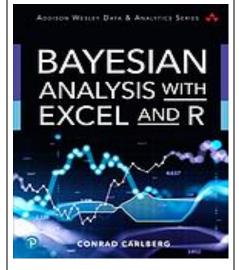


An introduction to statistical learning: with applications in R by James, Gareth

Springer 2022

Acc. No.: 51201 Call No.: 658.47 (R) ISBN: 9781071614204

Summary: An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance to marketing to astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, deep learning, survival analysis, multiple testing, and more. Color graphics and real-world examples are used to illustrate the methods presented. Since the goal of this textbook is to facilitate the use of these statistical learning techniques by practitioners in science, industry, and other fields, each chapter contains a tutorial on implementing the analyses and methods presented in R, an extremely popular open source statistical software platform.



Bayesian analysis with excel and R by Carlberg, Conrad George

Pearson 2023

Acc. No.: 51030 Call No.: 658.47(R) ISBN: 9780137580989

Summary: Leverage the full power of Bayesian analysis for competitive advantage. Bayesian methods can solve problems you can't reliably handle any other way. Building on your existing Excel analytics skills and experience, Microsoft Excel MVP Conrad Carlberg helps you make the most of Excel's Bayesian capabilities and move toward R to do even more. Step by step, with real-world examples, Carlberg shows you how to use Bayesian analytics to solve a wide array of real problems. Carlberg clarifies terminology that often bewilders analysts, provides downloadable Excel workbooks you can easily adapt to your own needs, and offers sample R code to take advantage of the rethinking package in R and its gateway to Stan. As you incorporate these Bayesian approaches into your analytical toolbox, you'll build a powerful competitive advantage for your organization and yourself.