



**Institute of
Management Technology**
Ghaziabad, Delhi NCR

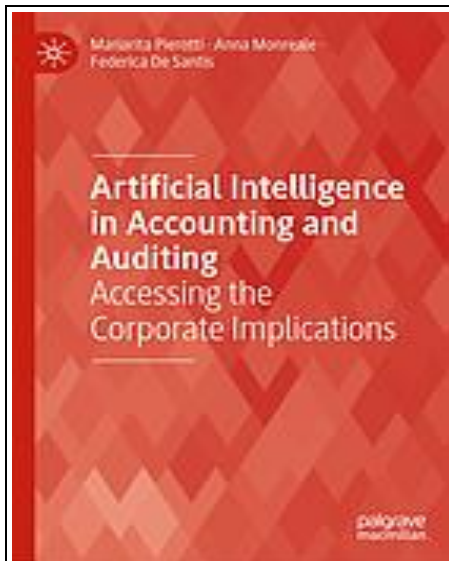


**LIBRARY &
INFORMATION
CENTRE**

NEW ARRIVALS

May 2025





Artificial intelligence in accounting and auditing: accessing the corporate implications by Pierotti, Mariarita

Palgrave Macmillan 2024

Acc. No.: 52278 Call No.: 006.3 ISBN: 9783031713705

Summary: This book investigates the phenomenon of artificial intelligence (AI) in the accounting world. It integrates accounting competencies with specific competencies in AI and other digital technologies and offers an interdisciplinary perspective. First, the authors review and discuss the literature to summarize and systematize extant research on digitalization in accounting. Second, case studies are included to illustrate the potential impact of AI in business contexts in terms of opportunities and challenges. Based on these, the book explores how digitalization is influencing the accounting practice and what the most important avenues are for future research on digitalization in accounting, and will be of interest to researchers, students, and practitioners of financial technology, accounting, and risk management. Mariarita Pierotti is an Associate Professor in the Computer Science Department at the University of Pisa, Italy. She teaches Fundamentals of Business Management and Financial Analysis and Performance Measurement at the master's degree course in Data science and Business Informatics. Her recent research interests include budget policies, earning management activities, and management control.

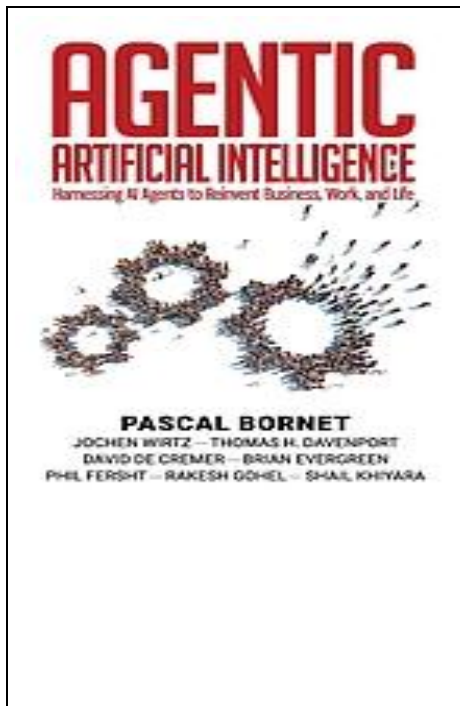


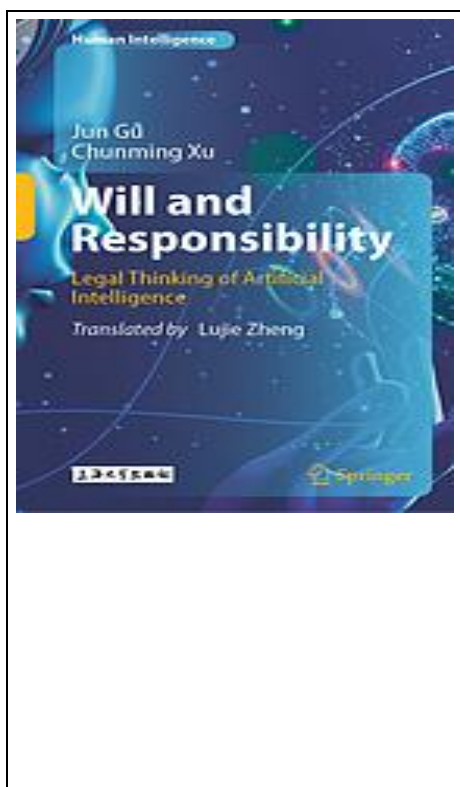
Political economy of artificial intelligence: critical reflections on big data market, economic development and data society by Nayak, Bhabani Shankar

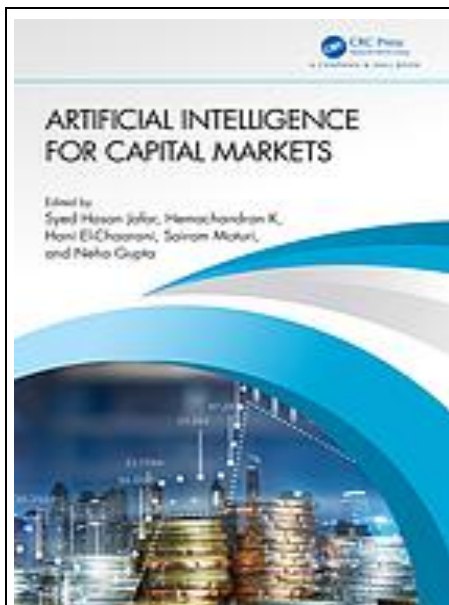
Palgrave Macmillan 2024

Acc. No.: 52330 Call No.: 006.3 ISBN: 9783031623073

Summary: This book explores how artificial intelligence, the platform economy, and big data will impact economic development and societal change. It outlines how artificial intelligence is used as a capitalist tool that aids the corporate monopoly and creates alienating development. The ways in which artificial intelligence effects governance, economies, and global societies is also discussed, with particular attention given to how it undermines various forms of democracy. This book aims to challenge established theories on artificial intelligence and technological singularity and highlight how they create new forms of capital accumulation. It will be relevant to students and researchers interested in the economic and social impact of artificial intelligence.

	Agentic artificial intelligence: harnessing AI agents to reinvent business, work and life by Bornet, Pascal Irreplaceable Publishing 2025 Acc. No.: 52610 Call No.: 006.3 ISBN: 9798992833645 Summary: In a world where ChatGPT took us by storm, a far more powerful revolution is unfolding: AI Agents. Like Jarvis in Iron Man or Samantha in Her, these intelligent systems can execute actions, learn from experience, and orchestrate digital interactions with minimal human supervision. They promise to redefine business and society. However, behind the excitement lies a crucial reality: a significant gap between promise and reality. This comprehensive guide on agentic AI cuts through the hype and offers a clear, jargon-free strategic roadmap to understanding and applying this technology. The authors bring a rare perspective, having implemented agentic AI across diverse organizations-from global enterprises to agile startups-witnessing both remarkable successes and sobering failures.
--	---

	Will and responsibility: legal thinking of artificial intelligence by Gu, Jun Springer 2024 Acc. No.: 52298 Call No.: 006.3 ISBN: 9789819739288 Summary: This book explores the authors' legal thinking on artificial intelligence (AI), a topic of burgeoning interest in the technology sector and among the general public. As part of the Human Intelligence book series, it primarily addresses the legislative and philosophical challenges posed by AI technology. A key philosophical concern discussed is the implications of AI surpassing human intelligence in certain domains, particularly the definition of rights and responsibilities for robots. Without clear resolutions to these issues, the deployment of AI technology may face significant hurdles. The book covers various aspects, including the legal recognition of robots as rights-holders, strategies for implementing these rights, assigning responsibilities to robots, intellectual property rights for robotic inventions, personality rights for companion robots, and an evaluation of the pros and cons of a binary legal system.
---	---



Artificial intelligence for capital markets by Jafar, Syed Hasan

CRC Press 2023

Acc. No.: 52331 Call No.: 006.3 ISBN: 9781032353937

Summary: Artificial Intelligence for Capital Market throws light on application of AI/ML techniques in the financial capital markets. This book discusses the challenges posed by the AI/ML techniques as these are prone to "black box" syndrome. The complexity of understanding the underlying dynamics for results generated by these methods is one of the major concerns which is highlighted in this book.

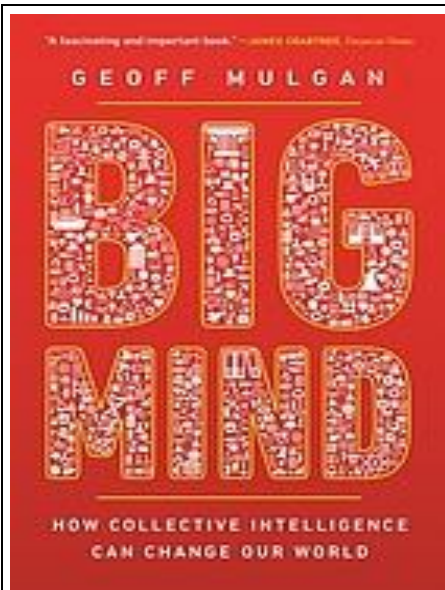


Artificial intelligence, learning and computation in economics and finance by Venkatachalam, Ragupathy

Springer 2023

Acc. No.: 52329 Call No.: 006.3 ISBN: 9783031152931

Summary: This book presents frontier research on the use of computational methods to model complex interactions in economics and finance. Artificial Intelligence, Machine Learning and simulations offer effective means of analyzing and learning from large as well as new types of data. These computational tools have permeated various subfields of economics, finance, and also across different schools of economic thought. Through 16 chapters written by pioneers in economics, finance, computer science, psychology, complexity and statistics/econometrics, the book introduces their original research and presents the findings they have yielded. Theoretical and empirical studies featured in this book draw on a variety of approaches such as agent-based modeling, numerical simulations, computable economics, as well as employing tools from artificial intelligence and machine learning algorithms. The use of computational approaches to perform counterfactual thought experiments are also introduced, which help transcend the limits posed by traditional mathematical and statistical tools.

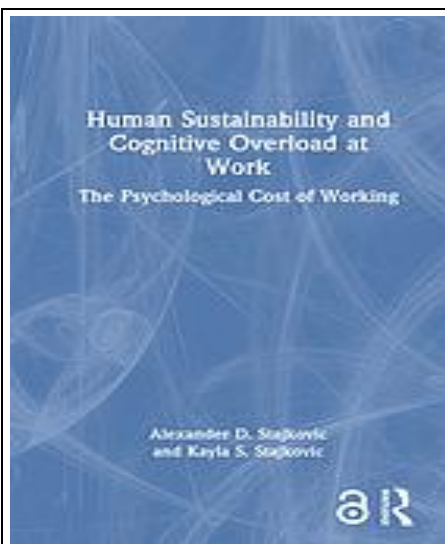


Big mind: how collective intelligence can change our world by Mulgan, Geoff

Princeton University Press 2018

Acc. No.: 52345 Call No.: 006.3824 ISBN: 9780691196169

Summary: A new field of collective intelligence has emerged in the last few years, prompted by a wave of digital technologies that make it possible for organizations and societies to think at large scale. This "bigger mind"--Human and machine capabilities working together--has the potential to solve the great challenges of our time. So why do smart technologies not automatically lead to smart results? Gathering insights from diverse fields, including philosophy, computer science, and biology, Big Mind reveals how collective intelligence can guide corporations, governments, universities, and societies to make the most of human brains and digital technologies. Geoff Mulgan explores how collective intelligence has to be consciously organized and orchestrated in order to harness its powers. He looks at recent experiments mobilizing millions of people to solve problems, and at ground breaking technology like Google Maps and Dove satellites. He also considers why organizations full of smart people and machines can make foolish mistakes from investment banks losing billions to intelligence agencies misjudging geopolitical events and shows how to avoid them.

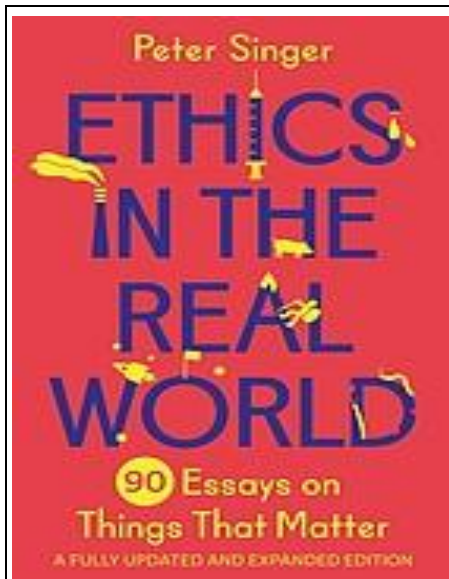


Human sustainability and cognitive overload at work: the psychological cost of working by Stajkovic, Alexander D

Routledge 2025

Acc. No.: 52323 Call No.: 158.7 ISBN: 9781032505671

Summary: This innovative book considers the cost of cognitive overload and psychological distress on human sustainability, and suggests ways to prevent employees from becoming a psychologically depleted workforce.



Ethics in the real world: 90 essays on things that matter by Singer, Peter

Princeton University Press 2023

Acc. No.: 52281 Call No.: 174.4 ISBN: 9780691237862

Summary: In this book of brief essays, he applies his controversial ways of thinking to issues like climate change, extreme poverty, animals, abortion, euthanasia, human genetic selection, sports doping, the sale of kidneys, the ethics of high-priced art, and ways of increasing happiness. Singer asks whether chimpanzees are people, smoking should be outlawed, or consensual sex between adult siblings should be decriminalized, and he reiterates his case against the idea that all human life is sacred, applying his arguments to some recent cases in the news. In addition, he explores, in an easily accessible form, some of the deepest philosophical questions, such as whether anything really matters and what is the value of the pale blue dot that is our planet. The collection also includes some more personal reflections, like Singer's thoughts on one of his favourite activities, surfing, and an unusual suggestion for starting a family conversation over a holiday feast.

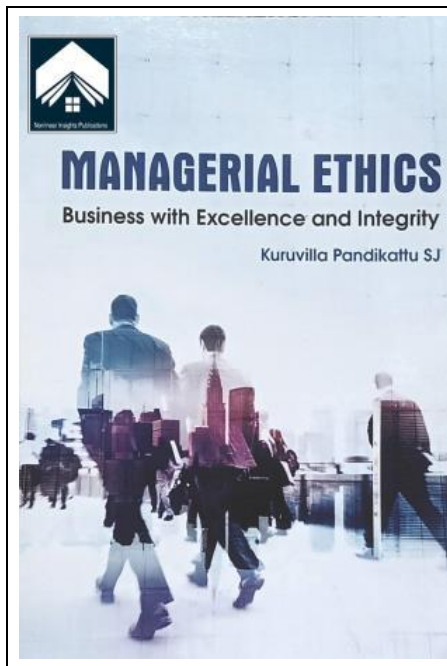


Research ethics in applied economics: a practical guide by Josephson, Anna

Routledge 2024

Acc. No.: 52288 Call No.: 174.4 ISBN: 9780367457419

Summary: Emphasizing the new challenges posed by the data science revolution, digital media, and changing norms, Research Ethics in Applied Economics examines the ethical issues faced by quantitative social scientists at each stage of the research process. The first section of the book considers project development, including issues of project management, selection bias in asking research questions, and political incentives in the development and funding of research ideas. The second section addresses data collection and analysis, discussing concerns about participant rights, data falsification, data management, specification search, p-hacking, and replicability. The final section focuses on sharing results with academic audiences and beyond, with an emphasis on self-plagiarism, social media, and the importance of achieving policy impact. The discussion and related recommendations highlight emergent issues in research ethics.



Managerial ethics: business with excellence and integrity by Pandikattu, Kuruvilla

Nonlinear Insights 2025

Acc. No.: 52584-52585 Call No.: 174.4 ISBN: 9788196908898

Summary: In today's fast-paced, complex and globalized business world, ethics is not just a regulatory requirement. It is the foundation of sustainable and responsible leadership. Managerial Ethics: Business with Excellence and Integrity by Prof Kuruvilla Pandikattu SJ, Chair Professor, JRD Tata for Business Ethics, XLRI, Xavier School of Management, Jamshedpur, is an invaluable resource for business leaders, managers, academicians and students seeking to integrate ethical decision-making into professional practice. The book is structured to benefit MBA and executive education students, offering a jargon-free and student-friendly approach to ethical theories, frameworks, and case studies.

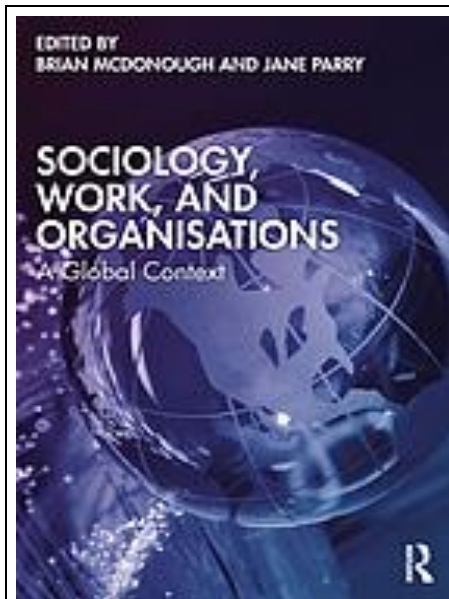


Survey development: a theory-driven mixed-method approach by Lam, Tony C M

Routledge 2023

Acc. No.: 52270 Call No.: 300.723 ISBN: 9780367222338

Summary: Survey Development: A Theory-Driven Mixed-Method Approach provides both an overview of standard methods and tools for developing and validating surveys and a conceptual basis for survey development that advocates establishing and testing of hypotheses pertaining to presumptions and score-interpretation and use inferences and mixing quantitative and qualitative methods. The book has 14 chapters which are divided into four parts. Part A includes six chapters that deal with theory and methodology. Part B has five chapters and it gets into the process of constructing the survey using both quantitative and qualitative methods. Part C comprises two chapters devoted to assessing the quality or psychometric properties (reliability and validity) of survey responses. Finally, the one chapter in Part D is an attempt to present a synopsis of what was covered in the previous chapters in regard to developing a survey with the TDMM framework for developing survey and conducting survey research. This provides a full process for survey development intended to yield results that can support valid interpretation and use of scores.

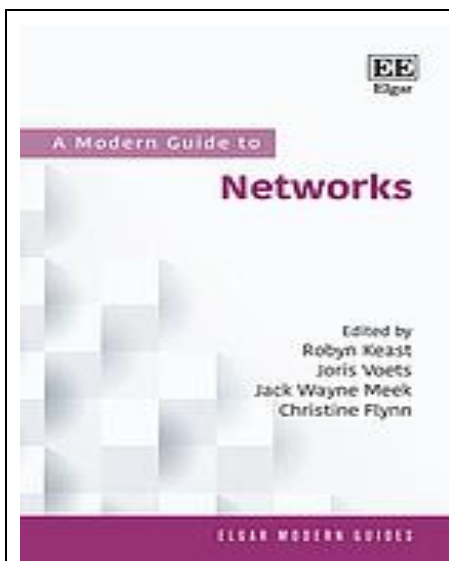


Sociology, work and organisations: a global context by McDonough, Brian

Routledge 2025

Acc. No.: 52324 Call No.: 301 ISBN: 9781032323862

Summary: This accessible edited collection provides global context for undergraduate and postgraduate students studying the sociology of work and organisations. Composed of short, example-led chapters, this book covers a wide range of contemporary topics, including the COVID-19 pandemic, the digitalisation of work, the gig economy, and the shifting roles of women and other marginalised groups. The book's innovative approach uses case studies as diverse as work-life balance in China, gender pay inequity in Britain and Germany, and the exploitation of workers on the Mexico-US border, to incorporate perspectives from both the Global North and South and provide students with the tools to analyse new developments in the rapidly changing world of work. The book is particularly concerned with inequalities and marginalisation in the workplace, discussing discrimination against women, ethnic minorities, migrants, and older workers.

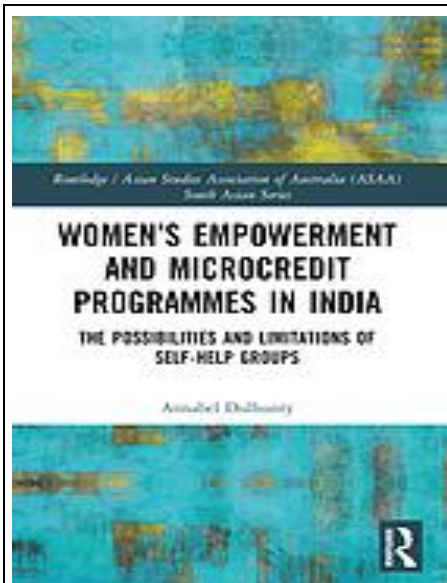


A modern guide to networks by Keast, Robyn

Edward Elgar Publishing 2023

Acc. No.: 52287 Call No.: 302.23 ISBN: 9781800883970

Summary: The Modern Guide to Networks identifies five core characteristics of contemporary networks and translates these into ten key pieces of guidance for researchers and practitioners. Arguing that a knowledge-practice gap has emerged due to the lack of contact between network practitioners and researchers, contributors chart a more collaborative future for the field. They identify how research can be effectively translated and implemented to shape the future of social networks. A Modern Guide to Networks highlights the key dimensions of today's networks, advancing knowledge of how networks operate and how they will function in the future. It showcases the diversity of these networks through extensive case studies, examining experiments in network structure, governance, management, leadership, and evaluation. Combining academic perspectives with practice-based insights, it pushes disciplinary boundaries and provides unique insights into researching and participating in social networks.

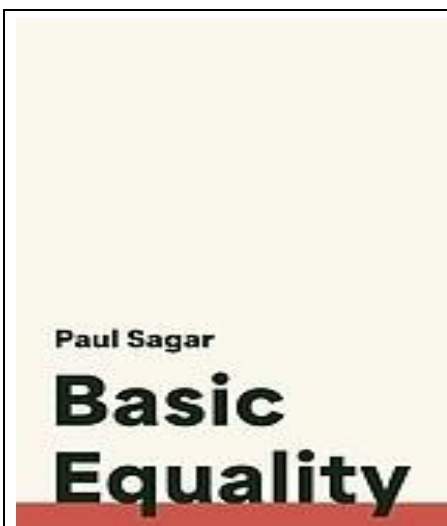


Women's empowerment and microcredit programmes in India: the possibilities and limitations of self-help groups by Dulhunty, Annabel

Routledge 2023

Acc. No.: 52265 Call No.: 305.4 ISBN: 9781032411309

Summary: Women's Empowerment and Microcredit Programs in India examines the value of microcredit-based self-help groups (SHGs) for women in India and provides an alternative model for women's empowerment programming. The microcredit sector continues to boom globally - with private investors, governments and multilateral financial institutions all investing substantial amounts in self-help group programming. Nowhere is this more evident than in India, where the industry has further been deregulated in recent years. Much of the rationale for increased investment in microcredit is based on the idea that it improves 'women's empowerment'. But is this true? Researchers have fiercely debated the value of microcredit programs for women, with some arguing that it is exploitative, and others contending that it is empowering. This book provides new insights into women's empowerment and microcredit programming, elaborating on the themes of power, dignity, mobility and solidarity. It takes a nuanced view of the complexities surrounding self-help group programming and women's empowerment and argues that the model of microcredit self-help group programming is key to whether it helps or harms women.

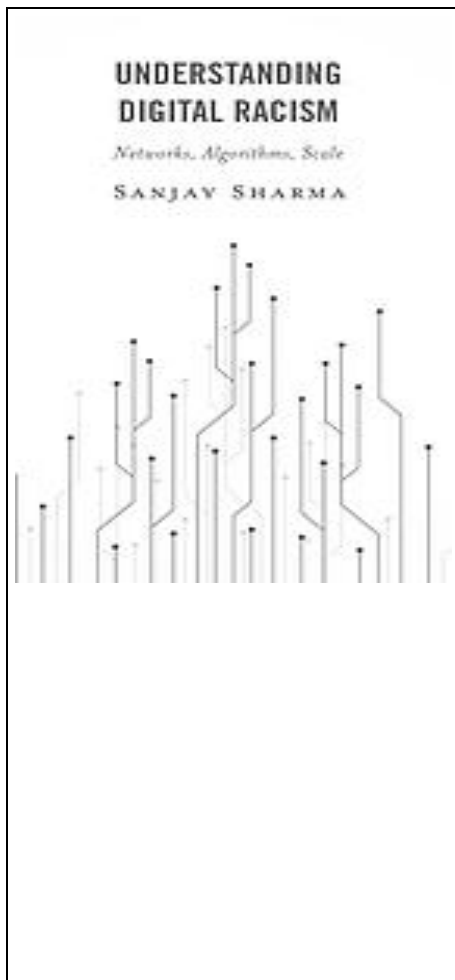


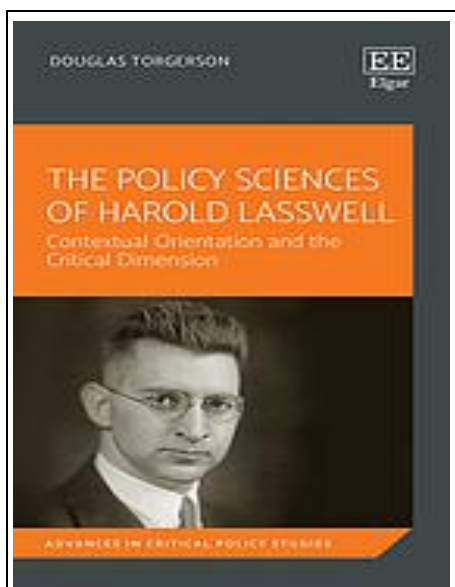
Basic equality: by Sagar, Paul

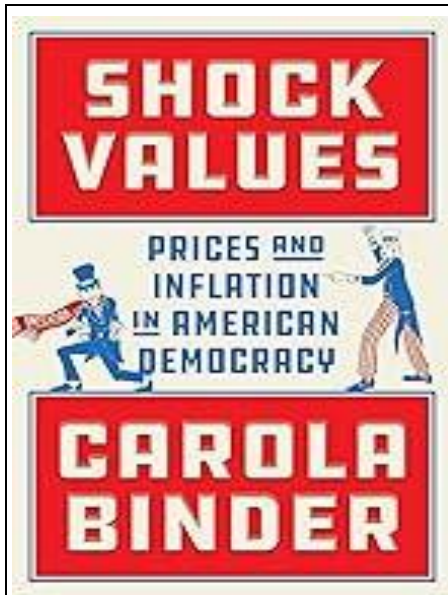
Princeton University Press 2024

Acc. No.: 52266 Call No.: 305.5 ISBN: 9780691255347

Summary: Although thinkers of the past might have started from presumptions of fundamental difference and inequality between (say) the genders, or people of different races, this is no longer the case. At least in mainstream political philosophy, we are all now presumed to be, in some fundamental sense, basic equals. Of course, what follows from this putative fact of basic equality remains enormously controversial: liberals, libertarians, conservatives, Marxists, republicans, and so on, continue to disagree vigorously with each other, despite all presupposing some kind of basic equality. They may argue about who gets what, how much, and why, but the starting point - that all people are in some sense deserving of prima facie equal consideration - has become an axiom of our moral and political thinking. But why? Why are we basic equals? The trouble is that as soon as one asks for an explanation of this foundational premise, it begins to look shaky.

	Understanding digital racism: networks, algorithms scale by Sharma, Sanjay Rowman & Littlefield 2024 Acc. No.: 52304 Call No.: 305.8 ISBN: 9781786613936 Summary: Digital technologies are proliferating and transforming racism, complicating our understanding, and making contemporary racism increasingly harder to challenge. Digital racism takes many forms, such as viral memes circulating via social media platforms; the swarming of networked users targeting people of colour; hidden algorithmic classification and sorting; and the racial profiling of policing and surveillance systems. The variance and complexity of technologically mediated racisms begs the question of whether adequate attention has been paid to digital processes and environments through which race materializes. Understanding Digital Racism analyzes the digital realm as a race-making technology, by exploring the rise, dissemination, and evolution of contemporary racism. Sanjay Sharma offers an innovative approach for understanding how racism- as informational and immaterial post-racial phenomena- is manifested and remade through digital technologies. Digital racism is grasped through foregrounding the sociotechnical entanglements of racism and digital technologies. An analysis of networked relations, information flows, subjectivation and affects are critical to addressing the production of digital racism.
---	---

	The policy sciences of Harold Lasswell: contextual orientation and the critical dimension by Torgerson, Douglas Edward Elgar Publishing 2024 Acc. No.: 52315 Call No.: 320.6 ISBN: 9781788976008 Summary: Illuminating and timely, this book explores in depth Harold Lasswell's prominent and controversial 20th century proposal for the 'policy sciences'. With his extraordinary contextual focus, Lasswell stands apart as unique in the policy landscape, advancing a tacit critical dimension that anticipates a radical democratic prospect.
--	--

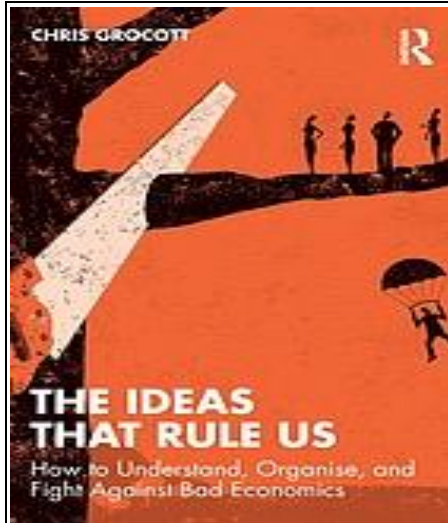


Shock values: prices and inflation in American democracy by Binder, Carola Conces

The University of Chicago Press 2024

Acc. No.: 52258 Call No.: 321.8 ISBN: 9780226833095

Summary: How inflation fears shaped American society, then and now. For most of its history, the United States has benefited from price stability--a steady relationship between supply and demand, characterized by prices that don't inflate or deflate in unpredictable fashion. Across these long stretches, the US economy became famously free-market: prices did the job of stabilizing the economy so the government didn't have to. In this sweeping and revelatory history of American economy and democracy, Carola Conces Binder shows that American price-stability is no accident. From its colonial origins to today, the American state has been designed for, and continues to be shaped by, an unlimited effort to insulate the economy from the dangers of price fluctuations. Binder narrates an American history in which inflationary anxiety has informed everything from the reluctant establishment of paper money to the rise of the modern Federal Reserve as an omniscient actor in public policy.



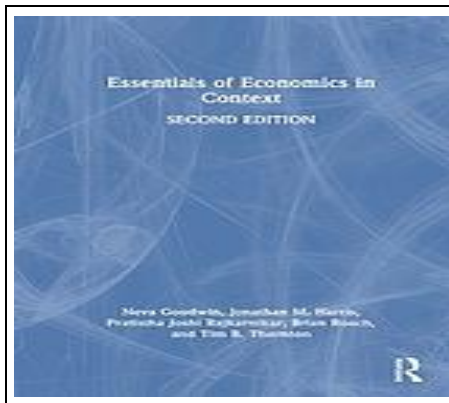
The ideas that rule us: how to understand, organise and fight against bad economics by Grocott, Chris

Routledge 2025

Acc. No.: 52296 Call No.: 330 ISBN: 9780367753139

Summary: It may seem surprising that the economic choices we make in society are often determined by ideas rather than scientific evidence or financial resources. The consequences of such choices are often stark - such as the austerity policies which eroded our ability to withstand crises like the Covid 19 pandemic. This book explores the ideas that rule how our economy works, how government operates and how workers organise. A small number of historical economic ideas remain stubbornly prevalent and powerful today. However, they are largely based on questionable assumptions about human behaviour and unproven theoretical ideas about economics. They were founded within the realms of philosophy and politics rather than hard science. This book illustrates how politicians have selectively borrowed convenient economic concepts in order to promote and defend policies which entrench and escalate inequalities and other structural problems. This accessible book invites readers to question the ideas that rule us and explore the challenges facing society.

NEW ARRIVALS, MAY 2025

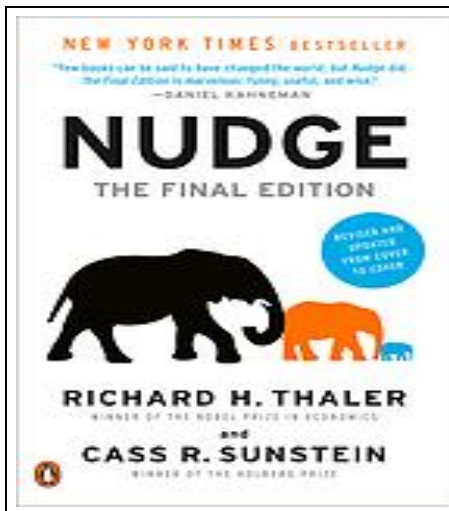


Essentials of economics in context: by Goodwin, Neva R

Routledge 2025

Acc. No.: 52327 Call No.: 330 ISBN: 9781032596761

Summary: Essentials of Economics in Context is specifically designed to meet the requirements of a one-semester introductory economics course that provides coverage of both microeconomic and macroeconomic foundations, while addressing current economic challenges.

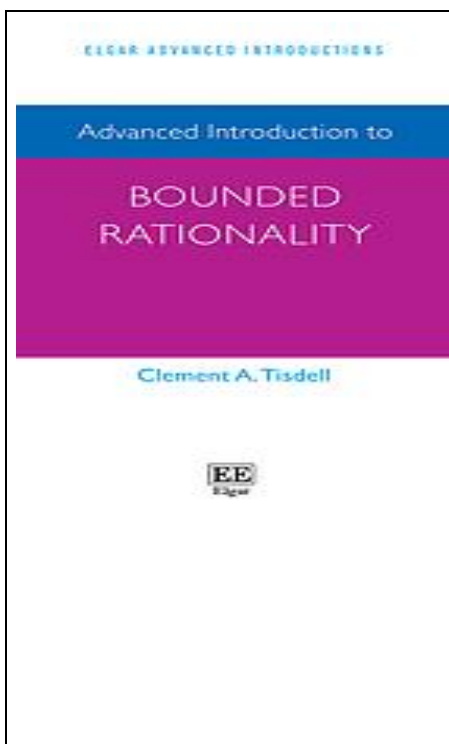


Nudge by Thaler, Richard H

Penguin Books 2021

Acc. No.: 52347 Call No.: 330.019 ISBN: 9780143137009

Summary: Every day we make choices--about food and other purchases, financial investments, our children's health and education, even the causes we champion or the planet itself. Unfortunately, we often choose poorly. Using dozens of eye-opening examples and drawing on decades of behavioral science research, Nudge shows how sensible "choice architecture" can help us to overcome the biases that lead to bad decisions and nudge us toward the best decisions for ourselves, our families, and our society.

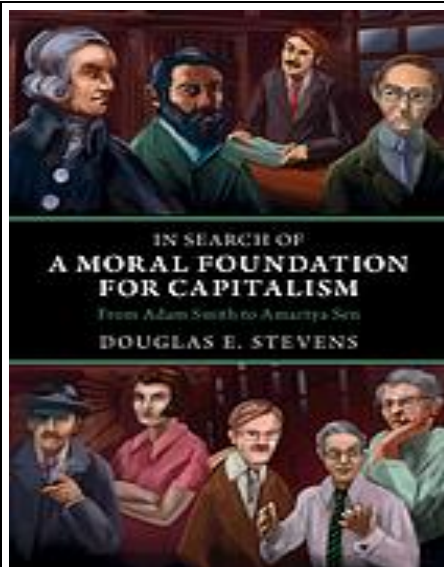


Advanced introduction to bounded rationality by Tisdell, C A

Edward Elgar Publishing 2023

Acc. No.: 52290 Call No.: 330.019 ISBN: 9781800377851

Summary: Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. Offering an engaging overview of the concepts of bounded rationality and their applications, this stimulating Advanced Introduction engages with the topic in a constructively critical manner to introduce new ideas. Chapters cover key topics including: optimally imperfect decisions; ecological rationality; the role of bounded rationality in evolutionary economics; satisficing as a response to bounded rationality; desirable types of economic decisions; the relational exercise of foresight; and the impact of bounded rationality on the efficiency of organizations.

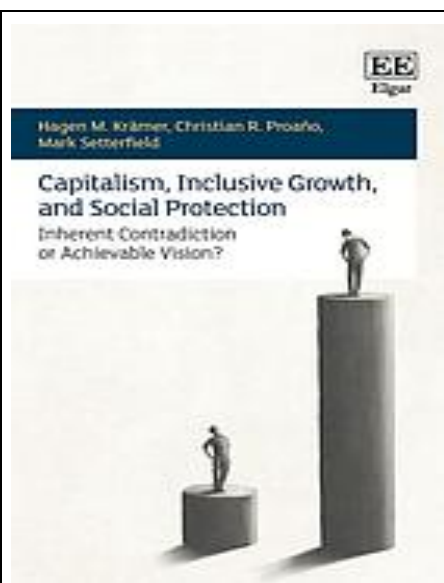


In search of a moral foundation for capitalism: from Adam Smith to Amartya Sen by Stevens, Douglas E

Cambridge University Press 2024

Acc. No.: 52320 Call No.: 330.122 ISBN: 9781009434393

Summary: The search for a moral foundation for capitalism has a long history that continues to unfold, yet many are unaware of this search or its implications for the future of capitalism. The recent pandemic has uncovered cracks in the foundation of capitalism and raised doubts regarding its ability to meet the broader needs of society. In Search of a Moral Foundation for Capitalism explains the continuing demand for a moral foundation from the perspective of business leaders, business educators, and policymakers, and tells the story of the search for that moral foundation through its leading characters. By presenting the life stories and writings of these leading characters - from Adam Smith to Amartya Sen - this book reveals the rich moral critique provided by these great thinkers and explains how that rich critique was lost through the influence of the Chicago School and its emphasis on self-interest.



Capitalism, inclusive growth and social protection: inherent contradiction or achievable vision by Kramer, Hagen

Edward Elgar Publishing, Cheltenham 2023

Acc. No.: 52314 Call No.: 330.122 ISBN: 9781786433060

Summary: After more than four decades of real income stagnation, ever-increasing inequality and household financial distress, this book explores how the very fabric of our society is under threat. It argues that although capitalism is imperfect, it can be improved, and harnessing its forces of production to more suitable social relations of production is key to that improvement. Highlighting the concept of 'social capitalism' and ensuring that it is consistent with our underlying theoretical vision of how capitalism works, chapters address the need for an alternative theory of economic policy-making by combining elements of Marx, Keynes, and Schumpeter (MKS). Applying their emphasis on distributive conflicts, effective demand, and innovation, the MKS system provides an in-depth description of capitalist dynamics and how they reflect observed capitalist history. Based on this approach, Capitalism, Inclusive Growth, and Social Protection suggests that an unregulated capitalistic system is inherently unstable, generates social inequality and is ultimately unviable.

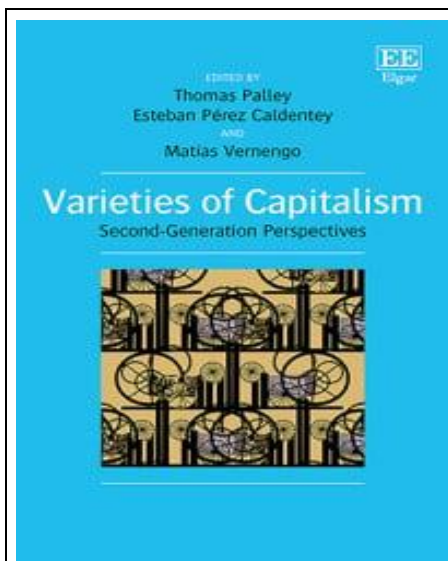


Radical political economics: principles, perspectives and post-capitalist futures by Ali, Mona

Routledge 2025

Acc. No.: 52257 Call No.: 330.122 ISBN: 9781032433011

Summary: This collection of essays engages in the analysis of key concepts, concerns, and cutting-edge insights in radical political economy. Offering a robust critique of capitalist institutions as well as of mainstream economics, radical political economics reveals the structures and dynamics of global capitalism.

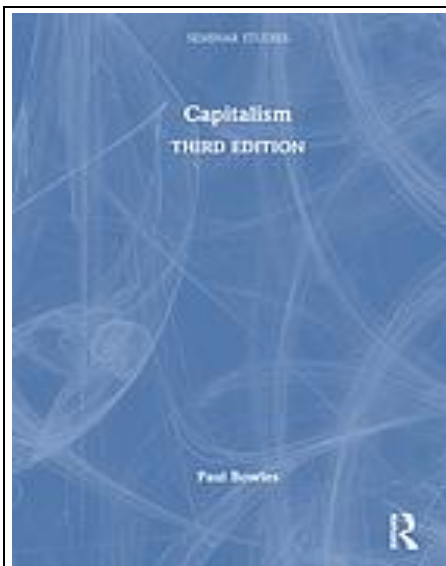


Varieties of capitalism: second-generation perspectives by Palley, Thomas I

Edward Elgar Publishing 2023

Acc. No.: 52259 Call No.: 330.122 ISBN: 9781035312740

Summary: Over the past twenty years there has emerged a compelling new discourse on varieties of capitalism. That discourse has an appealing common sense which challenges the view there is no alternative to free market capitalism. The initial view had a microeconomic focus that made firms the fulcrum of analysis. It distinguished between liberal market and coordinated market economies. Subsequently, there has emerged a second-generation literature which adopts a macroeconomic perspective that emphasizes differences in drivers of growth. This book provides a collection of essays that engage those second-generation concerns and questions. The new view emphasizes income distribution, which leads to a focus on institutional structures that are shaped by policy and power. A related feature is an emphasis on politics, which is the process by which policies are made. Furthermore, it asks whether economies should be understood as the product of national choices versus global capitalist system forces. That connects with the long-standing center-periphery distinction in development economics. Economists, researchers, and students will find this volume an enlightening look at an important subject.

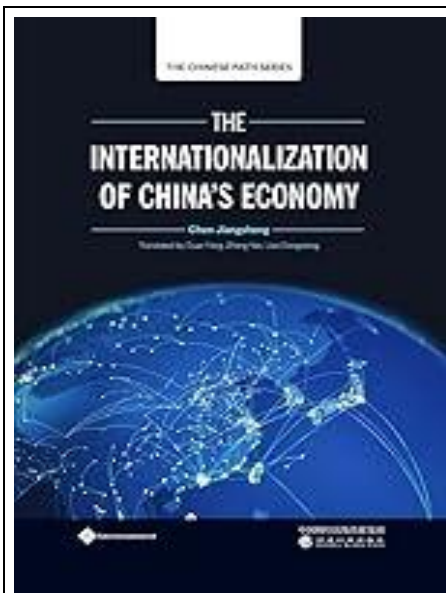


Capitalism: by Bowles, Paul

Routledge 2024

Acc. No.: 52319 Call No.: 330.122 ISBN: 9781032116938

Summary: Exploring the life of the world-shaping system of capitalism and the writings of leading thinkers, this book gives an account of recent developments of capitalism, including the impact of the global Climate Crisis, questions around democracy and capitalism, and the impact of COVID-19. Capitalism stands unrivalled as the most enduring economic system of our times. Since the collapse of the Soviet bloc the world has become a new stage for capital, and yet despite this dominance capitalism is still not widely understood. In this volume Paul Bowles addresses some of the key questions around the history of capitalism; What are the central, unchanging features of capitalism? How does capitalism vary from place to place and over time? Does capitalism improve our lives? Is capitalism a system which is 'natural' and 'free'? Or is it unjust and unstable? What about today's global capitalism? Will capitalism destroy or liberate us?

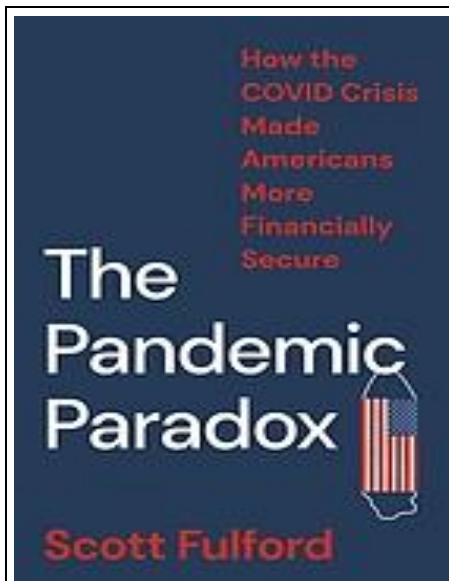


The internationalization of China's economy by Jiangsheng, Chen

Paths International Limited 2022

Acc. No.: 52316 Call No.: 330.951 ISBN: 9781844645879

Summary: This book is not only an analysis and summary of the process of China's economic internationalization, but also an investigation and consideration of one aspect of Chinese national path. The book follows two main lines (One is the development of capitalism before the Opium War, especially before the founding of new China. The other is the exploration and development of Socialism since the twentieth Century, especially since the founding of new China), outlining the overall picture of China's economic internationalization, summing up the conclusion that only the path of socialism with Chinese characteristics can effectively promote China's economic internationalization. China is one of the world's largest economies and plays an important role in the global economic market. At present, the internationalization of talents, the internationalization of capital, the internationalization of industry, the process of product internationalization has obviously accelerated. In the future, the internationalization of China's economy will enter a critical stage of development.

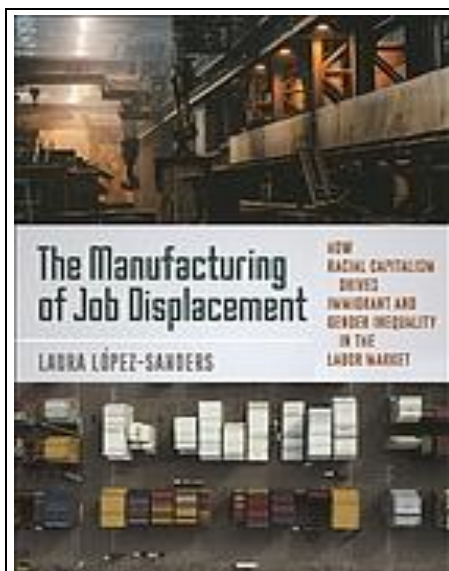


The pandemic paradox: how the COVID crisis made Americans more financially secure by Fulford, Scott Lansing

Princeton University Press 2023

Acc. No.: 52289 Call No.: 330.973 ISBN: 9780691245324

Summary: Why most Americans' finances improved during the worst economic contraction since the Great Depression--and the policy choices that made this possible In March 2020, economic and social life across the United States came to an abrupt halt as the country tried to slow the spread of COVID-19. In the worst economic contraction since the Great Depression, twenty-two million people lost their jobs between mid-March and mid-April of 2020. And yet somehow the finances of most Americans improved during the pandemic--savings went up, debts went down, and fewer people had trouble paying their bills. In *The Pandemic Paradox*, economist Scott Fulford explains this seeming contradiction, describing how the pandemic reshaped the American economy. As Americans grappled with remote work, "essential" work, and closed schools, three massive pandemic relief bills, starting with the CARES Act on March 27, 2020, managed to protect many of America's most vulnerable.

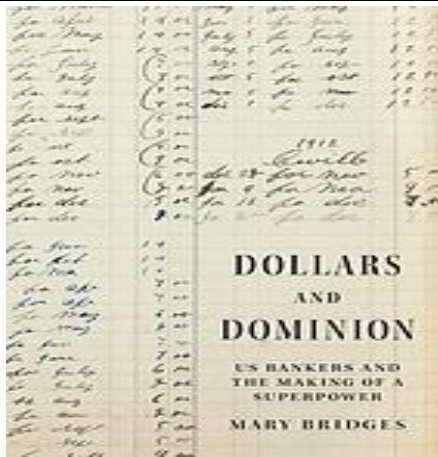


The manufacturing of job displacement: how racial capitalism drives immigrant and gender inequality in the labor market by Lopez-Sanders, Laura

New York University Press 2024

Acc. No.: 52261 Call No.: 331.133 ISBN: 9781479822997

Summary: Using rich ethnographic detail, the book illustrates how employers manipulate the labor market using race, gender, class, and legal status, to make labor conditions precarious. The book urges a thorough analysis of the historically prevailing intersecting categories of difference and vulnerability to understand labor market inequality in the 21st century.



Dollars and dominion: US bankers and the making of a superpower by Bridges, Mary

Princeton University Press 2024

Acc. No.: 52262 Call No.: 332.1 ISBN: 9780691248134

Summary: A history of the globalization of US banking in the early twentieth century.

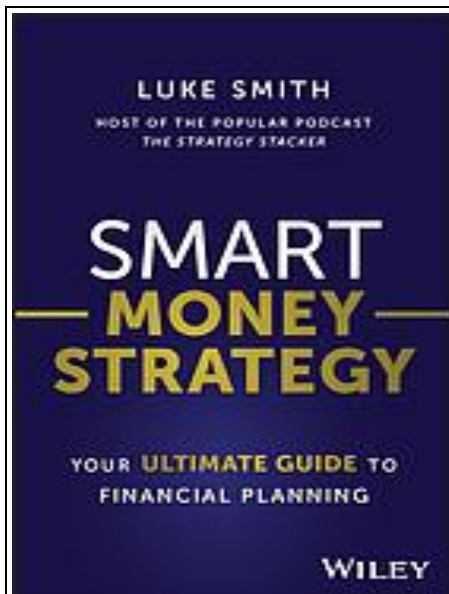


Finance transformation: leadership on digital transformation and disruptive innovation by Varma, Aikta

CRC Press 2025

Acc. No.: 52274 Call No.: 332.10285 ISBN: 9781032844190

Summary: Finance Transformation: Leadership on Digital Transformation and Disruptive Innovation is a general and wide-ranging survey of finance transformation and emerging technologies. Finance and IT have long been important areas of any business, but recent technological developments are innovating and disrupting both. This book lays a path towards the benefits and away from potential risks. It covers the widest array of topics, from quantum computing to blockchain technology, from organisational culture and diversity to hybrid working, and from regulation to cybersecurity. Written by two vastly experienced industry professionals, this book includes real-life examples and up-to-date references. It will be of particular interest to business stakeholders, executives, and policymakers.

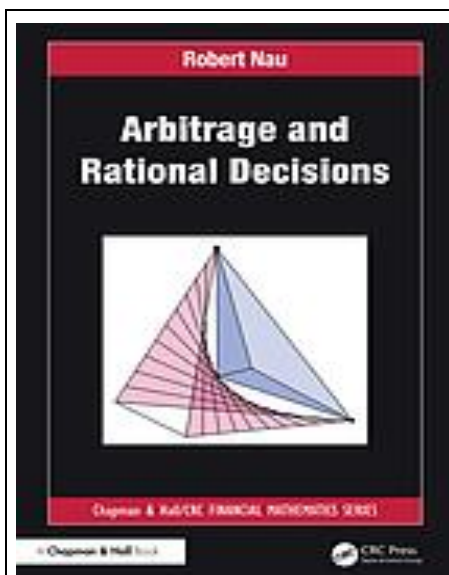


Smart money strategy: your ultimate guide to financial planning by Smith, Luke

John Wiley & Sons 2023

Acc. No.: 52313 Call No.: 332.4 ISBN: 9781394176946

Summary: Be your own financial planner and create a winning strategy to achieve your money goals Do you want to learn and apply the strategies that experts use to grow and protect wealth? In Smart Money Strategy, popular financial planner Luke Smith comprehensively reveals the principles, methods and tactics that real financial planners use with their clients. Every person's--and every family's--financial journey is different. There's no silver bullet or one-size-fits-all approach. But there are financial strategies that can be applied, no matter what stage you're at in life, to get your money working harder for you with less stress. Smart Money Strategy will help you to define your priorities and create a personalised, actionable plan to achieve your goals. You'll learn effective strategies to manage your income, reduce your debts, and maximise your investment, superannuation and retirement outcomes.



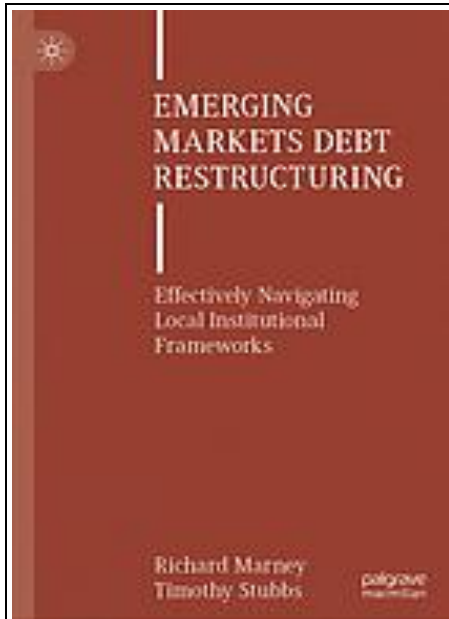
Arbitrage and rational decisions: by Nau, Robert

CRC Press 2025

Acc. No.: 52264 Call No.: 332.6 ISBN: 9781032863511

Summary: This unique book offers a new approach to the modeling of rational decision-making under conditions of uncertainty and strategic and competition interactions among agents. It presents a unified theory in which the most basic axiom of rationality is the principle of no-arbitrage, namely that neither an individual decision maker nor a small group of strategic competitors nor a large group of market participants should behave in such a way as to provide a riskless profit opportunity to an outside observer. Both those who work in the finance area and those who work in decision theory more broadly will be interested to find that basic tools from finance (arbitrage pricing and risk-neutral probabilities) have broader applications, including the modeling of subjective probability and expected utility, incomplete preferences, inseparable probabilities and utilities, nonexpected utility, ambiguity, noncooperative games, and social choice. Key results in all these areas can be derived from a single principle and essentially the same mathematics. A number of insights emerge from this approach.

NEW ARRIVALS, MAY 2025



Emerging markets debt restructuring: effectively navigating local institutional frameworks by Marney, Richard

Palgrave Macmillan 2024

Acc. No.: 52276 Call No.: 332.64 ISBN: 9783031668371

Summary: Corporate debt in emerging markets (EMs) has reached historical levels in the post-Covid-19 world. This challenges international lenders (e.g., commercial banks, development finance institutions, and impact investors) and EM economies in their pursuit of economic development. This book builds on the authors' first volume by focusing on the role of institutions in the economy, credit markets, and ultimately debt restructuring. The authors identify, contextualize, and evaluate the major challenges confronting restructuring professionals in EMs, offering "ten observations" on the major differences for the practitioner in the restructuring environment of EMs versus that of advanced economies. The authors present four detailed EM case studies (following these with counterfactuals) reflecting these ten observations. The authors also explore the main elements of an effective EM insolvency framework as relevant to the restructurer's choice whether to pursue a formal versus an informal solution.



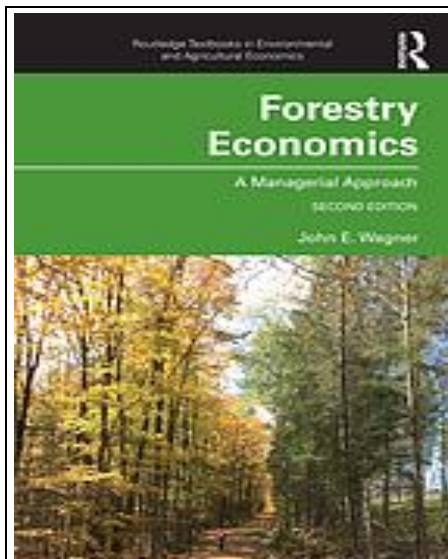
Environmental economics: the essentials by Tietenberg, Tom

Routledge 2025

Acc. No.: 52263 Call No.: 333.7 ISBN: 9781032689029

Summary: Environmental Economics: The Essentials offers a policy-oriented approach to the increasingly influential field of environmental economics that is based upon a solid foundation of economic theory and empirical research. This second edition provides updated data, new studies, and more international examples.

NEW ARRIVALS, MAY 2025

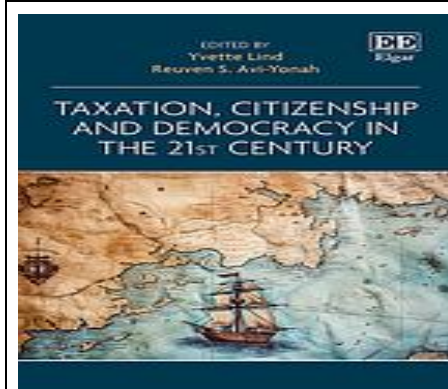


Forestry economics: a managerial approach by Wagner, John E

Routledge 2024

Acc. No.: 52325 Call No.: 333.75 ISBN: 9781138933149

Summary: Forestry Economics introduces students and practitioners to the economics of managing forests and forest enterprises. The book adopts the approach of managerial economics textbooks and applies this to the unique problems and production processes faced by managers of forests and forest enterprises. What many future forest and natural resource managers need is to understand what economic information is and how to use it to make better business and management decisions. John E. Wagner draws on his 30 years of experience teaching and working in the field of forest resource economics to present students with an accessible understanding of the unique production processes and problems faced by forest and other natural resource managers.

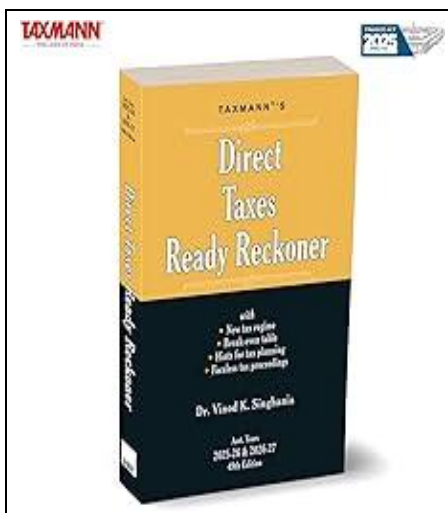


Taxation, citizenship and democracy in the 21st century: by Lind, Yvette

Edward Elgar Publishing 2024

Acc. No.: 52260 Call No.: 336.2 ISBN: 9781035329120

Summary: Proposing innovative ideas on the links between taxation, citizenship and democracy, this multidisciplinary book contributes to ongoing research and scholarship by emphasizing the importance of taxes to the functioning of democracy.



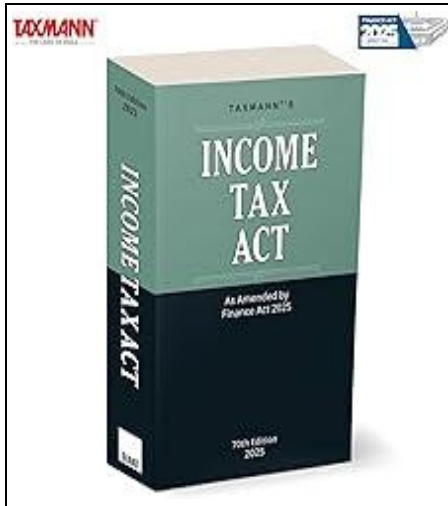
Taxmann's direct taxes ready reckoner by Singhania, Vinod K

Taxmann Publications 2025

Acc. No.: 52586 Call No.: 336.201 ISBN: 9789364555074

Summary: Direct Taxes Ready Reckoner has been a trusted companion for tax professionals across India for more than forty years, providing unparalleled clarity and comprehensive coverage of the Income-tax Act. This ready reckoner is designed to simplify complex tax provisions, providing practical illustrations, break-even tables, hints for tax planning, and a detailed analysis of the New Tax Regime. It also guides the procedures and compliance requirements under the Faceless Tax Proceedings framework.

NEW ARRIVALS, MAY 2025

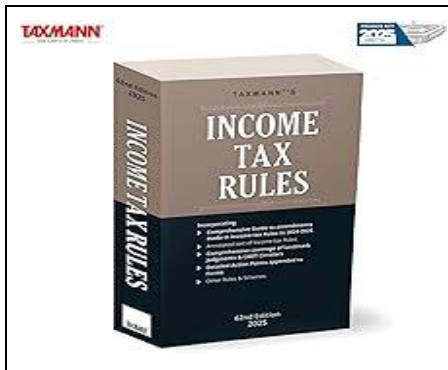


Taxmann's income tax act: as amended by finance act 2025 by Taxmann

Taxmann Publications 2025

Acc. No.: 52587 Call No.: 336.24 ISBN: 9789364556224

Summary: Income Tax Act is a landmark publication consolidating the up-to-date text of the Income-tax Act 1961, as amended by the Finance Act 2025. Over the course of seventy annual editions, this compendium has reflected decades of legislative developments and publishing expertise. Renowned for its accuracy and thoroughness, this volume has been a trusted cornerstone for practitioners and scholars for over five decades.

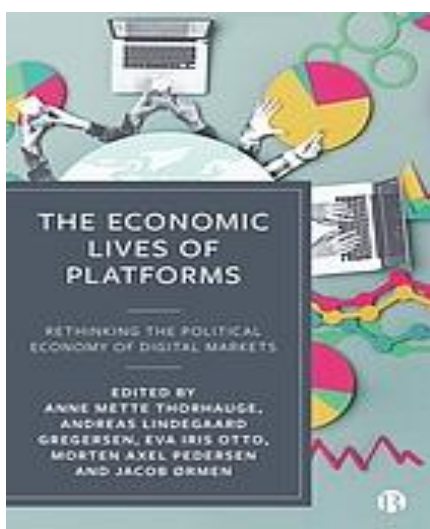


Taxmann's income tax rules by Taxmann

Taxmann Publications 2025

Acc. No.: 52588 Call No.: 336.24 ISBN: 9789364550123

Summary: This book is a comprehensive, updated, and annotated text of the Income-tax Rules, 1962, incorporating all amendments. It includes 25+ allied rules, schemes, and return forms for the Assessment Year 2025-26.



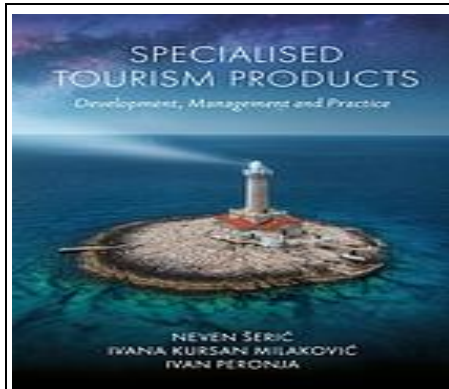
The economic lives of platforms: rethinking the political economy of digital markets by Thorhauge, Anne Mette

Bristol University Press 2024

Acc. No.: 52318 Call No.: 337.1 ISBN: 9781529237498

Summary: This interdisciplinary collection rethinks the political economy of the digital market by asking what came before platforms and suggesting what might come after them. By unpacking the concept of 'platform economies' into locally embedded variations of digital markets, the book identifies what is new about contemporary platforms and what is characteristic of wider historical, social and economic currents. The diverse team of authors employ various analytical approaches, including in-depth ethnographic studies, and theoretical and analytical reconceptualization's of platforms and the industries they encompass. Tapping into current themes including the decolonisation of the internet, this book offers a timely assessment of the implications of emerging reconfigurations between technology, information, society and markets.

NEW ARRIVALS, MAY 2025

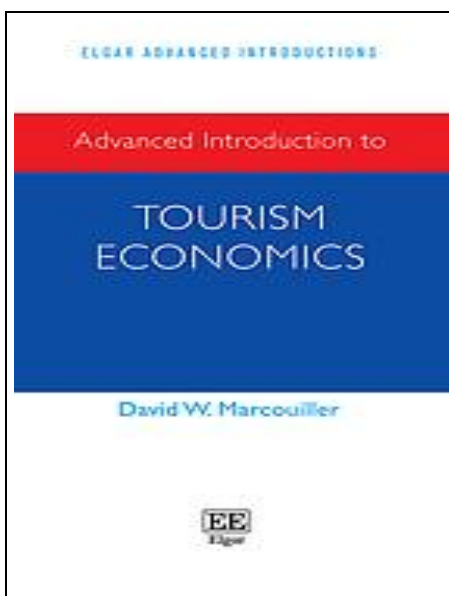


Specialised tourism products: development, management and practice by Seric, Neven

Emerald Group Publishing 2024

Acc. No.: 52251 Call No.: 338.4791 ISBN: 9781835494097

Summary: Specialised Tourism Products models a systematic approach to tourism development, accentuating the growing significance of specialised tourism content in the wake of climate change and the Covid-19 pandemic.

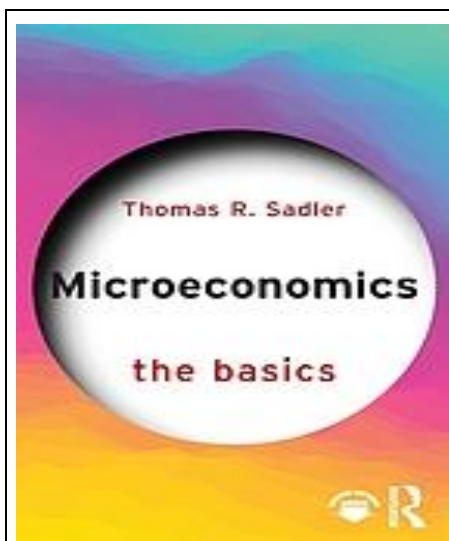


Advanced introduction to tourism economics by Marcouiller, David W

Edward Elgar Publishing 2023

Acc. No.: 52307 Call No.: 338.4791 ISBN: 9781839109140

Summary: Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. This Advanced Introduction is an accessible and critical review of the economic foundations of tourism. Taking a regional approach based in macro- and resource economics, David Marcouiller points to how the competitive aspect of tourism can be transformative to regional activity.

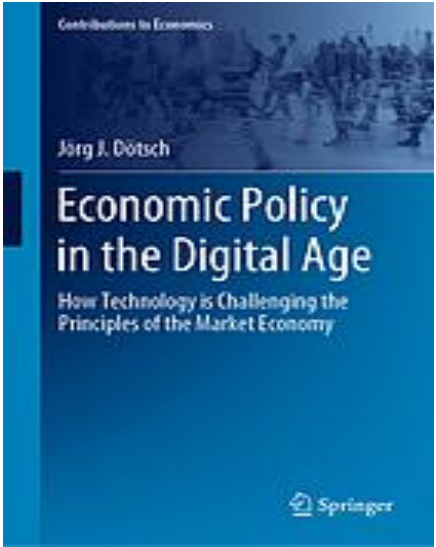


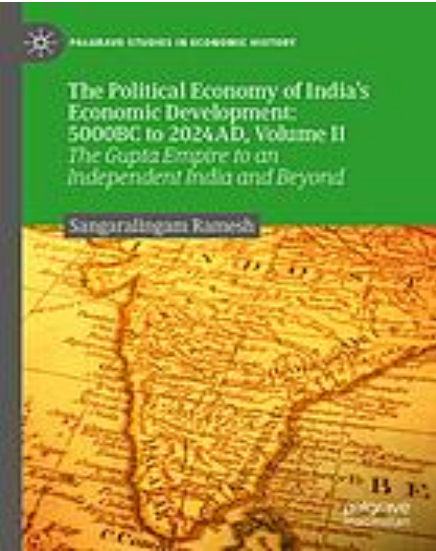
Microeconomics: the basics by Sadler, Thomas R

Routledge 2025

Acc. No.: 52332 Call No.: 338.5 ISBN: 9781032875309

Summary: Microeconomics: The Basics is an accessible introduction to the core topics in the field. Intended for those with little or no background in the subject, it provides the reader with a solid foundation of the basic principles of microeconomics and establishes a framework for further study. Topics in the book cover the most important areas in microeconomics, including supply and demand, consumer choice, elasticity, market failure and the role of government, production and cost, perfect competition, monopoly, oligopoly, monopolistic competition, the labor market, and capital and financial markets. Applications that are relevant for contemporary study of the field are also included.

	Economic policy in the digital age: how technology is challenging the principles of the market economy by Dotsch, Jorg J Springer 2024 Acc. No.: 52328 Call No.: 338.9 ISBN: 9783031530463 Summary: This book addresses how digital technology is challenging the principles of the market economy and the consequences for economic policy. Applying the approach of the Freiburg School as a heuristic perspective, the study examines the concrete effects of digital technology on the price system and monetary policy, the openness of markets, the role of private property, and labour markets. It highlights the emergence of digital innovations such as digital currencies, digital goods, artificial intelligence, digital platforms and the sharing economy and discusses the challenges these innovations pose for economic governance and the development of adequate economic policy instruments. This comprehensive overview provides a basic understanding of the scope of the digital transformation and addresses a wide scale of important aspects of e.g. competition and trade policy, the impact of robotisation on labour market policy, and how economic policy must incorporate social aspects.
--	--

	The political economy of India's economic development: 5000BC to 2024AD. volume II, the Gupta empire to an independent India and beyond by Ramesh, Sangaralingam Palgrave Macmillan 2024 Acc. No.: 52295 Call No.: 338.954 ISBN: 9783031670039 Summary: This book, the second of two volumes, explores India's economic development from the Gupta Empire (400AD) through to modern day India. The specific characteristics of economic development in India are examined to help determine development paths India can pursue to create sustainable development in the 21st century. The transition from the primary sector to the secondary sector, through the process of industrialisation and in turn the move towards the services sector, is discussed in relation to climate change, technological innovation, and the pressure on resources posed by population growth. This book aims to contextualise India's economic development within the political economy of trade, with a particular focus on institutions such as the IMF and the British East India Company. It will be relevant to students and researchers interested in economic history, development economics, and the political economy.
--	--

NEW ARRIVALS, MAY 2025

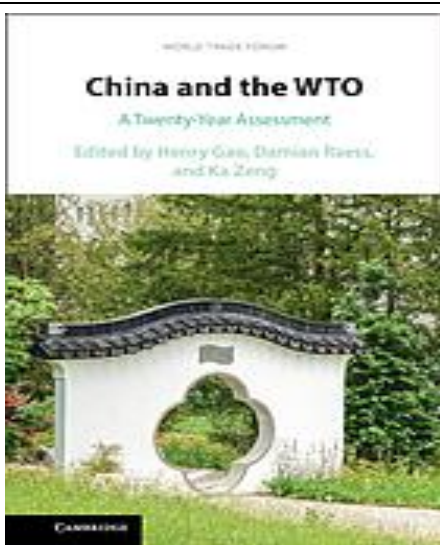


Counterrevolution: extravagance and austerity in public finance by Cooper, Melinda

Zone Books 2024

Acc. No.: 52306 Call No.: 338.973 ISBN: 9781942130932

Summary: This book seeks to explain the combination of austerity and extravagance that characterizes government spending and central bank monetary policy in our times.

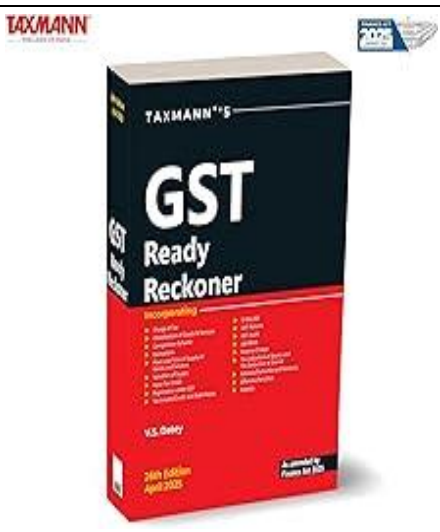


China and the WTO: a twenty-year assessment by Gao, Henry

Cambridge University Press 2023

Acc. No.: 52321 Call No.: 341 ISBN: 9781009291781

Summary: This book provides an original systematic assessment of China's twenty years in the WTO. Combining insights from law, economics, political science, and international relations, it offers rich, multifaceted analyses of the opportunities and challenges China presents to the world trading system and the responses from other WTO Members. This title is also available as Open Access on Cambridge Core.

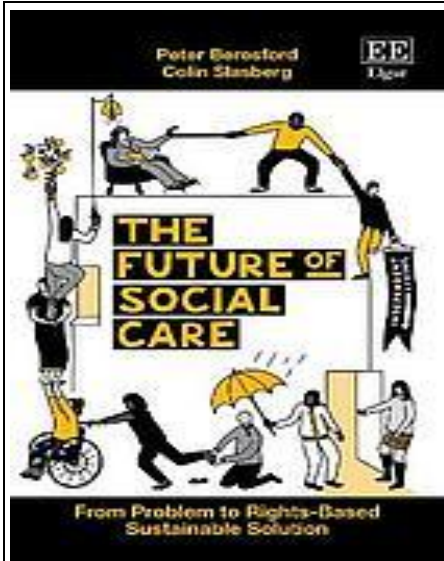


Taxmann's GST ready reckoner: as amended by finance act 2025 by Datey, V S

Taxmann Publications 2025

Acc. No.: 52591 Call No.: 343.93 ISBN: 9789364558617

Summary: GST Ready Reckoner is a widely acclaimed, comprehensive guide that provides a thorough and systematic understanding of all aspects of GST laws in India. The book is meticulously organised into 55 chapters, providing precise and detailed explanations on essential topics such as supply, valuation, input tax credit, sector-specific provisions, and procedural aspects, supported by relevant case laws, notifications, and circulars.



The future of social care: from problem to rights-based sustainable solution by Beresford, Peter

Edward Elgar Publishing 2024

Acc. No.: 52322 Call No.: 361 ISBN: 9781035332106

Summary: In the face of major global demographic change, social care policy and practice are in urgent need of radical reform and reassessment. Rising poverty, inequality and pressure on local communities internationally, are also increasing the urgent need for reform. Drawing on the crisis-ridden UK experience as a case study, this highly original book identifies the limits of the traditional welfare state in taking forward policy for the twenty-first century. The proposals amount to a renewed approach to social care, based on the philosophy of independent living as originally developed by the international disabled people's movement and subsequently embodied in a United Nations treaty applicable to all in need of care and support. Despite wide international sign up since adoption in 2008 there is little evidence of any nation successfully delivering. For the first time, this book offers both a blueprint for an environmentally sustainable, rights-based approach to social care and a practical route to achieving it.



Healthcare transformation: a guide for the health system board member by Joshi, Maulik

Routledge 2025

Acc. No.: 52271 Call No.: 362.1068 ISBN: 9781032797953

Summary: The purpose of this book is to offer health system board members an actionable, concise guide on their role as well as provide updates on key changes in health care delivery, including evidence and contemporary examples. The goal is for any board member to have an opportunity to not only be literate in healthcare, but to be supportive and engaged in the transformation of their organization and the industry towards improving health. Hospital and Health system board members, regardless of their experience and expertise, are challenged with keeping pace with healthcare performance and strategy. Surveys continue to show that this is not their comfort level, given healthcare complexity and the rate of recent change and targets for transformation. The aim of this book is to keep the guide concise so that all board members can become fairly literate on the major issues, with an emphasis on recent updates in healthcare, for today and the future.

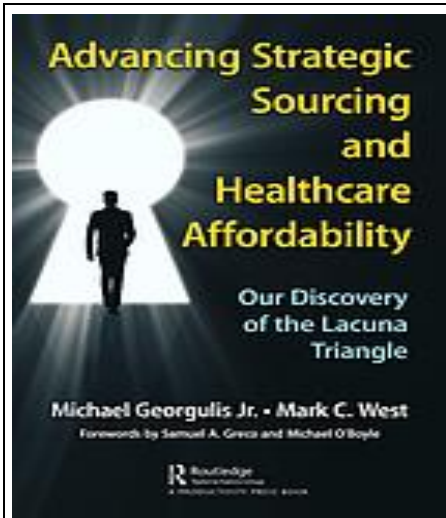


Voices of innovation: fulfilling the promise of information technology in healthcare by Marx, Edward W

CRC Press 2024

Acc. No.: 52299 Call No.: 362.1068 ISBN: 9781032445250

Summary: Everyone talks innovation and we can all point to random examples of innovation inside of healthcare information technology, but few repeatable processes exist that make innovation more routine than happenstance. How do you create and sustain a culture of innovation? What are the best practices you can refine and embed as part of your organization's DNA? What are the potential outcomes for robust healthcare transformation when we get this innovation mystery solved? Through timely essays from leading experts, the first edition showcased the widely adopted healthcare innovation model from HIMSS and how providers could leverage to increase their velocity of digital transformation. Regardless of its promise, innovation has been slow in healthcare.

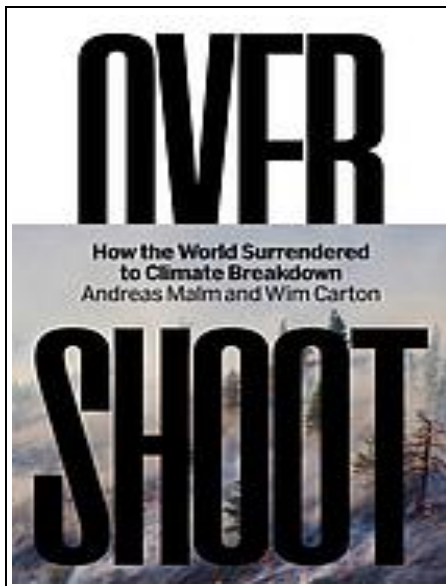


Advancing strategic sourcing and healthcare affordability: our discovery of the Lacuna Triangle by Georgulis, Michael

Routledge 2025

Acc. No.: 52272 Call No.: 362.1068 ISBN: 9781032800738

Summary: The United States spends more than 17% of its GDP on health care, while other developed countries throughout the world average 8.7% of GDP on healthcare expenditures. By 2028, that percentage in the United States is projected to be 19.7% of GDP. Yet all this spending apparently doesn't equate to value, quality, or performance. Among 11 high-income countries the United States healthcare industry ranked last during the past seven years in four key performance categories: administrative efficiency, access to care, equity, and healthcare outcomes. This book centers on ways to bring down skyrocketing healthcare costs and improve comparatively low patient outcomes by focusing on the second highest cost after staffing in U.S. healthcare: the supply chain. The authors present strategies for aligning the healthcare supply chain, leadership, physicians, and department budget owners to achieve evidence-based value analysis (EVA) and effective strategic sourcing. The key to bringing alignment to where it needs to be is understanding the art and science of EVA and strategic sourcing and reorienting the health systems toward productively and gainfully accomplishing them both.

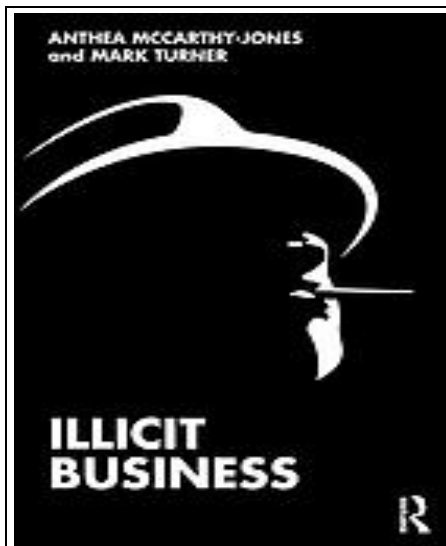


Overshoot: how the world surrendered to climate breakdown by Malm, Andreas

Verso 2024

Acc. No.: 52292 Call No.: 363.7 ISBN: 9781804293980

Summary: Andreas Malm and Wim Carton present a history of the present phase of the crisis, one likely to last decades as the fossil fuel industry swims in the largest profits ever made. Money continues to flow into the construction of pipelines, platforms, terminals, mines -- assets that will have to be destroyed for the planet to remain liveable. Too much heat has become officially acceptable because such revolutionary destruction is not. But should the rest of us abide by these perverse priorities?



Illicit business: by McCarthy-Jones, Anthea

Routledge 2025

Acc. No.: 52311 Call No.: 364 ISBN: 9781032276649

Summary: Illicit business is big business. It covers a diverse range of activities from money laundering, drug trafficking and human trafficking through to the manufacture of counterfeit goods and the multiple activities in informal and shadow economies. This book introduces the world of illegal business. The authors contextualise the evolution in practices of illegal business around the world, highlighting the importance of organised crime, shadow economies, and informal sectors. Incorporating scholarly insights with real world examples, the book provides a much-needed business and economics analysis of a subject that is otherwise dominated by criminologists. With a range of case studies, this book provides a global approach that will be valuable reading for students seeking to understand the business of crime.

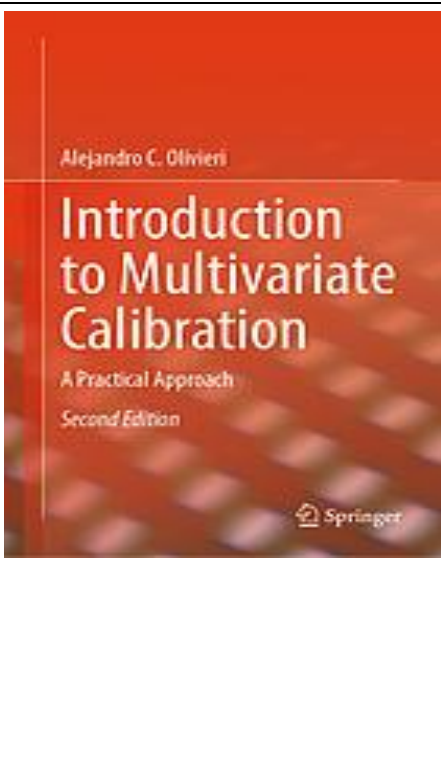


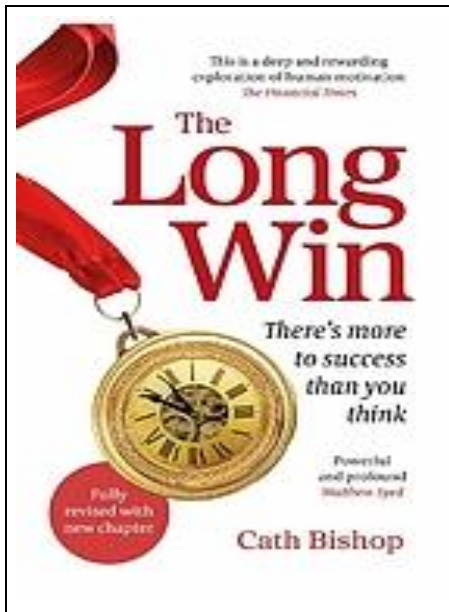
Doing comparative case studies: new designs and directions by Vavrus, Frances Katherine

Routledge 2023

Acc. No.: 52284 Call No.: 371.3 ISBN: 9781032106885

Summary: This book build on Vavrus and Bartlett's existing, field-defining work in the comparative case study approach (CCS). CCS provides a guide for scholars to balance conflicting expectations and requirements from case study data.

	Being well in academia: ways to feel stronger, safer and more connected by Boynton, Petra Routledge 2021 Acc. No.: 52401 Call No.: 378.1 ISBN: 9780367186708 Summary: The 'Insider Guides to Success in Academia' offers support and practical advice to doctoral students and early-career researchers. Covering the topics that really matter, but which often get overlooked, this indispensable series provides practical and realistic guidance to address many of the needs and challenges of trying to operate, and remain, in academia. These neat pocket guides fill specific and significant gaps in current literature. Each book offers insider perspectives on the often-implicit rules of the game--the things you need to know but usually aren't told by institutional postgraduate support, researcher development units, or supervisors -- and will address a practical topic that is key to career progression. They are essential reading for doctoral students, early-career researchers, supervisors, mentors, or anyone looking to launch or maintain their career in academia.
	Introduction to multivariate calibration: a practical approach by Olivieri, Alejandro Springer 2024 Acc. No.: 52254 Call No.: 543.007 ISBN: 9783031641435 Summary: This second edition builds upon the success of its predecessor with expanded and updated content throughout most chapters, accompanied by the addition of a new chapter on Non-linearities in Multivariate Calibration. This latest chapter explores advanced topics including Radial Basis Functions (RBF) and Feed-forward Networks (FFN), providing practical insights and real-world applications within the context of multivariate calibration. Readers will find intuitive explanations of mathematical and statistical concepts, supported by a wealth of figures and diagrams, alongside discussions on recent advancements in the field such as figures of merit, detection limits, and method comparison. With its emphasis on real applications and comprehensive updates, the second edition remains an invaluable resource for students, researchers, and practitioners navigating the complexities of multivariate analytical calibration.

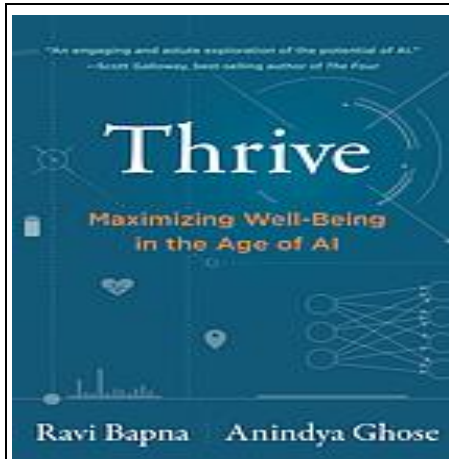


The long win: there's more to success than you think by Bishop, Cath

Practical Inspiration Publishing 2024

Acc. No.: 52282 Call No.: 650.1 ISBN: 9781788605250

Summary: This second edition of The Long Win updates the examination of how traditional definitions of success constrain us, and the reframe of success through 'The Long Win', with practical stories and examples of how this approach is helping leaders explore what they and their organizations are capable of over the long-term across business, education, sport, politics as well as in our personal lives.

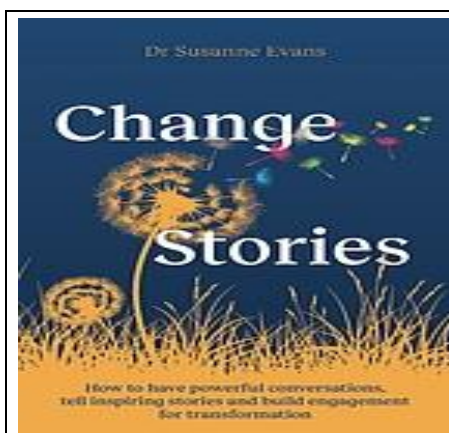


Thrive: maximizing well-being in the age of AI by Bapna, Ravi

The MIT Press 2024

Acc. No.: 52303 Call No.: 650.10285 ISBN: 9780262049313

Summary: By showcasing how AI positively impacts aspects of our daily lives, this book gives the average person agency in harnessing this powerful technology that is reshaping the modern economy.



Change stories: how to have powerful conversations, tell inspiring stories and build engagement for transformation by Evans, Susanne

Practical Inspiration Publishing 2024

Acc. No.: 52283 Call No.: 651.5042 ISBN: 9781788605342

Summary: Successful change starts with better conversations. Discover powerful tools for inquiry and storytelling to uncover blockers, reduce resistance and build engagement across the organization.

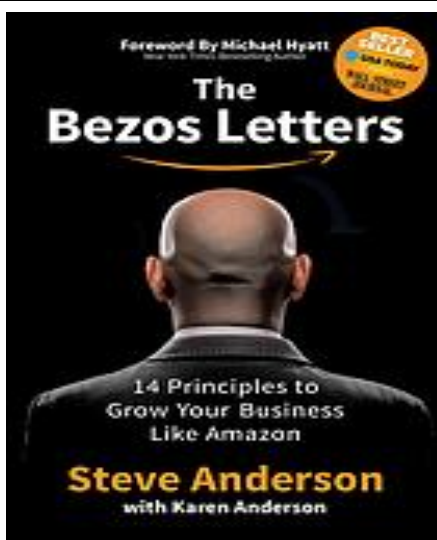


The next frontier in SME ratings: improving access to credit and business opportunities for the world's largest business segment by Pillay, Saveshen

Palgrave Macmillan 2024

Acc. No.: 52312 Call No.: 651.5042 ISBN: 9783031540141

Summary: SME credit ratings are one of the most underutilised and misunderstood concepts, though they have the potential to proliferate the ability of SMEs to access funding opportunities via both traditional and non-traditional channels. This book provides a comprehensive overview of the industry and sets out innovative solutions for improving the effectiveness, viability, and coverage of SME credit rating services. It focuses on how private and public sector SME credit rating industries can be established and how the unique "ecosystem approach" can be incorporated. It reintroduces the public sector credit rating model and highlights how it can be an effective solution within the SME space. The book will also include feedback from direct interviews with SME credit rating agencies (private and public), ministries linked to the SME credit rating industry, regulators, and related multilateral organisations.



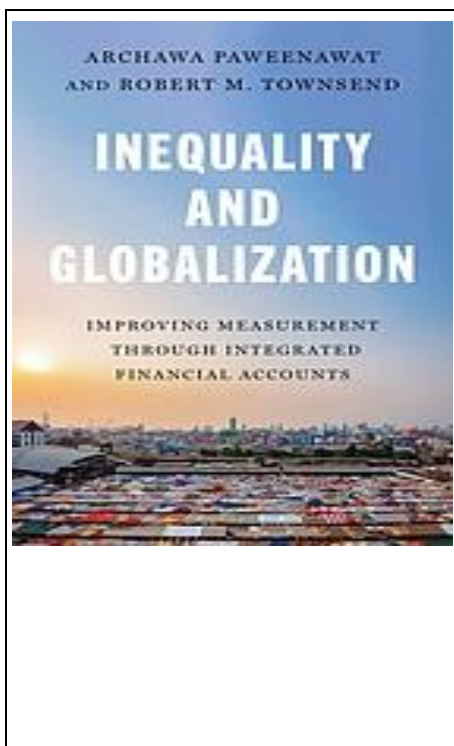
The Bezos letters: 14 principles to grow your business-like Amazon by Anderson, Steve Morgan

James Publishing 2020

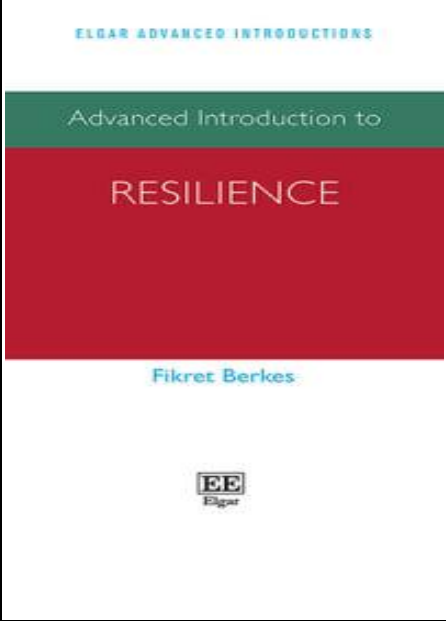
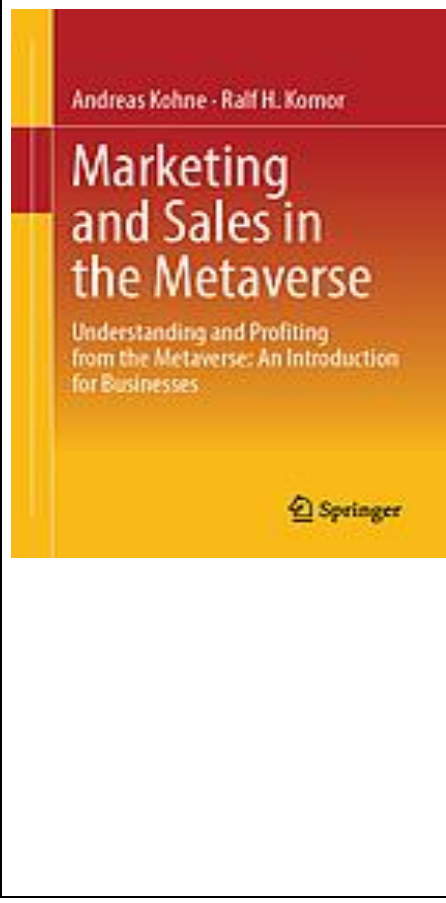
Acc. No.: 52344 Call No.: 651.75 ISBN: 9781642793321

Summary: The Bezos Letters lays out the fourteen growth principles that Amazon uses every day by examining Jeff Bezos' personal letters to shareholders. Jeff Bezos created Amazon, the fastest company to reach \$100 billion in sales ever, making him the richest man in the world. Business owners marvel at Amazon's success, but don't realize they have the answers right at their fingertips as Bezos reveals his hidden roadmap in his annual letters to shareholders. For the first time, business analyst Steve Anderson unlocks the key lessons, mindset, principles, and steps Bezos used, and continues to use, to make Amazon the massive success it is today. Steve shows business owners, leaders, and CEOs how to apply those same practices and watch their business become more efficient, productive, and successful fast!

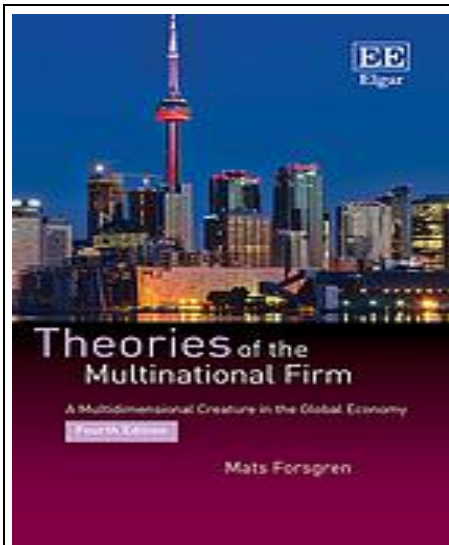
	Digital transformation in accounting and auditing: navigating technological advances for the future by Perdana, Arif Palgrave Macmillan 2024 Acc. No.: 52277 Call No.: 657.458 ISBN: 9783031462085 Summary: This book elucidates the digital transformation of accounting by examining the countless challenges academic institutions encounter in the wake of technological progress. This underscores the importance of accountants in enhancing their skill set to align with today's evolving digital landscape. The text evaluates cutting-edge technologies, such as artificial intelligence, data analytics, and blockchain, exploring their impact on accounting decision-making processes. Through a comprehensive analysis of the intersection between these technologies and diverse industrial sectors, this book illuminates the distinctive challenges and possibilities. The book provides an essential reference for professionals and scholars seeking a thorough understanding of accounting domain in the digital age. Arif Perdana works as an Associate Professor at Monash University, Indonesia. His research interests are in digital strategy, sustainable digital transformation, data science and analytics, and management information systems.
---	---

	Inequality and globalization: improving measurement through integrated financial accounts by Paweenawat, Archawa Princeton University Press 2024 Acc. No.: 52293 Call No.: 657.48 ISBN: 9780691211022 Summary: This book focuses on how the problem of financial inequality can be resolved with the effective curation and analysis of integrated and consistent financial accounts. Using data from extensive fieldwork conducted in Thailand, the authors develop a model that reveals with precision important local heterogeneities in productivity and wealth that have previously been impossible to measure accurately. They also highlight the importance of economic measurement globally, and the inadequacy of the existing U.S. information infrastructure especially, and point to the value of enabling researchers to conduct joint micro and macro analyses of household net worth dynamics to assess inequality of income and wealth more accurately. The authors draw conclusions that will help to inform policy around the world and improve the lives of individuals in the poorest areas.
--	--

NEW ARRIVALS, MAY 2025

	Advanced introduction to resilience: by Berkes, Fikret Edward Elgar Publishing 2024 Acc. No.: 52291 Call No.: 658 ISBN: 9781802202212 Summary: Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. Providing a concise overview of resilience in the context of unprecedented global environmental change, this Advanced Introduction addresses the intertwined systems of people and nature. It explores ecological resilience, incorporating social science approaches and concepts, and identifies and discusses innovative ways of planning for an increasingly unpredictable future.
	Marketing and sales in the metaverse: understanding and profiting from the metaverse an introduction for businesses by Kohne, Andreas Springer 2024 Acc. No.: 52250 Call No.: 658.05 ISBN: 9783658459697 Summary: This book brings clarity to the new, often still opaque world of the Metaverse. It concisely shows how the business areas of sales and marketing can specifically unleash their potential within it. Develop a fundamental understanding of the key terms and tools of the Metaverse with this book, and learn how Augmented Reality (AR) and Virtual Reality (VR) can shape the future of your business – and how you can optimally present and sell yourself in virtual worlds. With numerous use cases, strategies, and best practices, you will be well-equipped to help shape the Metaverse of tomorrow today. The Content Understanding the Metaverse and Its Importance for Businesses and Organizations Impact of the Metaverse on the Areas of Marketing and Sales Use Cases for the Application of AR and VR in Various Industries Strategies for the Journey into the Metaverse Outlook on the Future of Virtual Worlds the Authors Dr. Andreas Kohne is one of the managing directors of Valisory GmbH and an experienced business consultant. He has successfully implemented numerous national and international AR/VR projects across various industries.

NEW ARRIVALS, MAY 2025

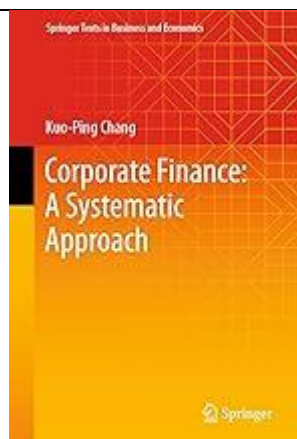


Theories of the multinational firm: a multidimensional creature in the global economy by Forsgren, Mats

Edward Elgar Publishing 2024

Acc. No.: 52294 Call No.: 658.11 ISBN: 9781035335961

Summary: Internationally useful at undergraduate and postgraduate level, the fourth edition of this highly successful textbook analyzes and compares six different theories of the multinational firm, called the Dominating, the Coordinating, the Knowing, the Designing, the Networking and the Politizing multinational. These theories reflect the dominating perspectives of research on the multinational firm in the global economy over the last five decades.

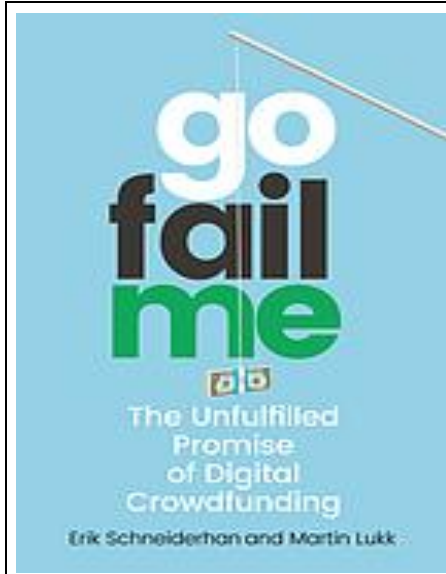


Corporate finance: a systematic approach by Chang, Kuo-ping

Springer 2023

Acc. No.: 52273 Call No.: 658.152 ISBN: 9789811991189

Summary: This textbook takes on a systematic approach to elaborating on the different subjects within corporate finance. The chapters bring together existing concepts with examples and stories that allow students to easily understand and apply financial tools. In doing so, the book strives to clarify misconceptions in the literature on topics related to firm's ownership and control, problems of the Modigliani-Miller first and second propositions, relationship between options and corporate finance, behavioral finance versus corporate finance, etc. The book takes into consideration the growing importance of the Asian economy and financial markets in recent years, and constructs the P-index to measure and compare the risk structures of US and Chinas stocks and stock indexes. This book is a primary text written for the introductory courses in corporate finance at the M.B.A. level and for the intermediate courses in undergraduate programs, but can also be of great use to Ph.D. students as well as professionals



GoFailMe: the unfulfilled promise of digital crowdfunding by Schneiderhan, Erik

Stanford University Press 2023

Acc. No.: 52309 Call No.: 658.15224 ISBN: 9781503636927

Summary: The gaping holes in the U.S. and Canadian safety nets at a federal level mean that most people live in a state of financial precarity that can instantly become untenable in the face of another big expense, such as a large medical bill or damaged property. Historically and today, people have turned to their communities, neighbours, families, and loved ones, for help in these situations. Today, digital crowdfunding is the most popular medium for seeking and donating charity, and for-profit enterprises realized that tapping into this instinct for seeking help would be extremely good business.



The evidence behind HR: an open evaluation of contemporary HR practices by Evans, Thomas R

Routledge 2023

Acc. No.: 52268 Call No.: 658.3 ISBN: 9780367476724

Summary: The Evidence Behind HR: An Open Evaluation of Contemporary HR Practices is a critical take on the assumptions and strategies used within modern HR practice. This book takes a detailed look at some of the latest academic and practitioner work used to justify mainstream HR practices.

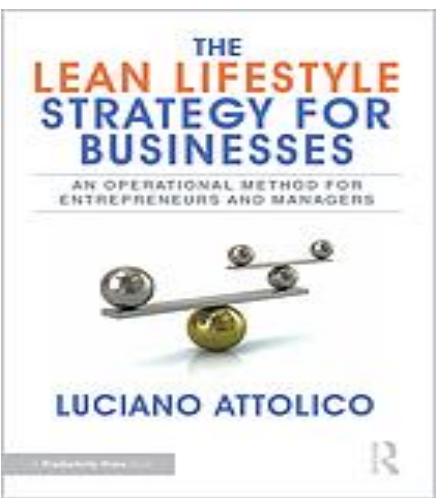


Gen Z in work: a practical guide to engaging employees across the generations by Ochis, Karina

Routledge 2025

Acc. No.: 52279 Call No.: 658.30084 ISBN: 9781032693095

Summary: This concise and clear book provides actionable solutions to every manager's and leader's newest problem: How to work effectively with Gen Z employees. Employee disengagement is a problem for businesses around the globe, with 85% of employees actively disengaged from their work. By 2025, Gen Z will account for one-third of the workforce, according to the World Economic Forum, and a growing challenge is how to adapt organisations to effectively include this group.

	Return on investment in training and performance improvement programs by Phillips, Patricia Pulliam Routledge 2024 Acc. No.: 52275 Call No.: 658.3124 ISBN: 9781032754048 Summary: The third edition of this bestselling book guides you through a proven, results-based approach to calculating the return on investment in training and performance improvement programs. The ROI Methodology described in the book has evolved into the most used evaluation system in the world. Patti P. Phillips, Jack J. Phillips, and Klaas Toes present the ROI Methodology, a user-friendly approach to showing and proving the value of programs, projects, and initiatives. Based on over 40 years of development and refinement, it is a process that meets the demands currently facing training and performance improvement functions. This third edition expands upon and updates the second edition with chapters thoroughly detailing the application of the ROI Methodology and new and innovative developments. The book provides relevant examples, case studies and worksheets, and solutions to implementation issues. A case study spans the book and takes the reader through each part of the ROI Methodology.
	The lean lifestyle strategy for businesses: an operational method for entrepreneurs and managers by Attolico, Luciano Routledge 2025 Acc. No.: 52300 Call No.: 658.4 ISBN: 9781032756226 Summary: Lean Lifestyle Strategy addresses the key problem of every professional, manager, and entrepreneur leading companies of all sizes: how to combine the need to produce more and more results, in less and less time, working better and leading, at the same time, a lifestyle that generates prosperity and well-being.

NEW ARRIVALS, MAY 2025



Effective corporate governance: theory and best practices by Barine, A Kirimi

Vernon Press 2023

Acc. No.: 52310 Call No.: 658.4 ISBN: 9781648897252

Summary: Corporate governance has attracted considerable attention worldwide, especially in light of the widely publicized, high-profile global corporate failures and scandals. Since Corporate Governance contributes to the success of any institution, it must therefore be prioritized. In this very practical book, 'Effective Corporate Governance' explores the theories and models of corporate governance as well as the regulatory framework in which corporate governance operates. The authors have also talked about the pillars and best practices for good governance, including what a good board looks like and, at the same time, giving practical ideas on how to measure corporate governance health and what to do to get back on track. In addition, it includes case studies from the African context where the authors have extensively consulted with both for profit, not for profit and government institutions. This book will keep you relevant and ahead of the game whether you are a leader or student of leadership in the public or private sector, a religious institution or even a small and medium enterprise.

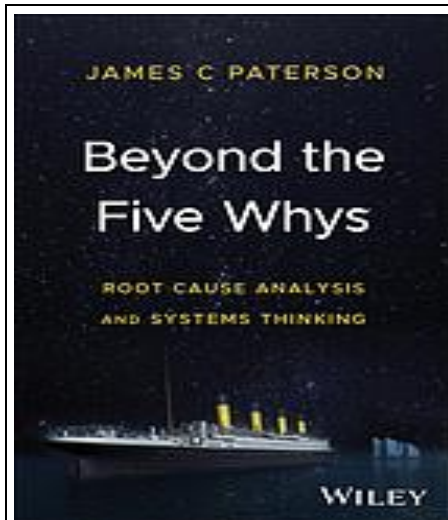


Strategy execution playbook: by Buchel, Bettina

IMD 2023

Acc. No.: 52400 Call No.: 658.4012 ISBN: 9782940485703

Summary: If you are currently working on a strategic initiative and don't quite know what to do at this stage, this trusted companion provides you with a step by step guide for leading strategic initiatives by intertwining theoretical frameworks with practical tools. It provides you with guidance on which tools to use when. Embedded throughout the book are execution and change management suggestions that will help you think through both growth and operational efficiency initiatives. In addition, we have included real world examples will bring the frameworks to life.



Beyond the five whys: root cause analysis and systems thinking by Paterson, James C

John Wiley & Sons 2024

Acc. No.: 52302 Call No.: 658.4013 ISBN: 9781394191055

Summary: Root cause analysis is a series of tools and methods designed to identify the source of faults or problems. It is applicable to any industry and forms one of the core building blocks in an organization's continuous improvement efforts. Most books on the topic get involved in intricate (and often boring) details of how to carry out a root cause analysis, with emphasis on the various tools and how to use them. There is no book currently on the market which takes a high-level approach, using "killer examples" to draw out lessons from well-known incidents and inquiries and illustrate key techniques and some of the main and most important themes to be aware of; themes which are relevant across all industries and sectors.

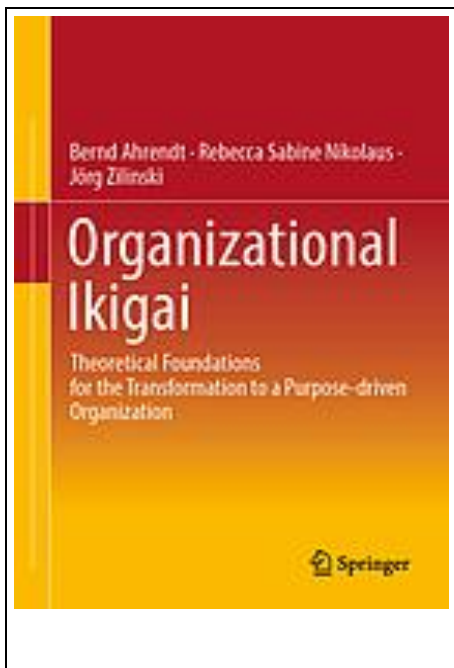


Strategic project analysis: a powerful set of cost-benefit tools and techniques for managers by Nalewaik, Alexia

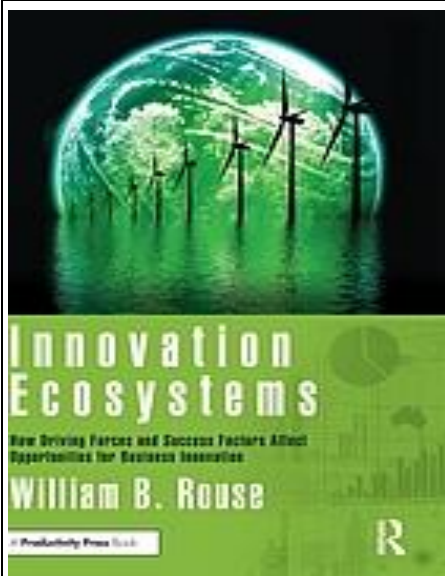
Routledge 2025

Acc. No.: 52297 Call No.: 658.404 ISBN: 9781032874500

Summary: The forming, funding, approval, and planning of a project are key factors in its future success or failure. This book explains the use of strategic project analysis, and advocates for a closer relationship between economic analysis and project evaluation and provides real-world examples of major projects that have used this method. The primary quantitative method for decision-making in project selection is cost-benefit analysis. However, the method has well-known flaws and challenges. Using the principles of stakeholders, risk, ethics, and bias, the book presents a rationale for broadening traditional project analysis to include both quantitative and qualitative methods. The identification of sustainability and resilience benefits and hidden value are highlighted as an equally important factor in assessing projects. Written in a clear and accessible style with straightforward maths, this book is invaluable to project owners, decision-makers, and management professionals seeking broader tools to evaluate strategic projects, as well as students of project management.

	Organizational Ikigai: theoretical foundations for the transformation to a purpose-driven organization by Ahrendt, Bernd Springer 2024 Acc. No.: 52269 Call No.: 658.406 ISBN: 9783662690666 Summary: Organizations are increasingly faced with the challenge of recruiting and retaining suitable personnel. It is crucial to have employees who are committed to their organization and actively support change. Such commitment is primarily present when employees find suitable framework conditions for themselves that result from the lived values that are anchored in the organizational culture. Accordingly, a culture must be based on an image of human man that is worthy of man. An image of man worthy of man is reflected in Ikigai. Ikigai pursues a meaning-centered approach (purpose-driven) and based on the original logotherapy of Viktor E. Frankl assumes that the core motivation of human beings is the search for meaning.
--	--

	From human-centered design to human-centered society: creatively balancing business innovation and societal exploitation by Rouse, William B Routledge 2024 Acc. No.: 52305 Call No.: 658.4063 ISBN: 9781032611730 Summary: A human-centered society creatively balances investments in sources of innovation, while also governing in a manner that eventually limits exploitation by originators once innovations have proven their value in the marketplace, broadly defined to include both private and public constituencies. The desired balance requires society to invest in constituencies to be able to create innovations that provide current and future collective benefits, while also assuring society provides laws, courts, police, and military to protect individual rights to life, liberty, and the pursuit of happiness. The balance addresses collectivism vs. individualism. Collectivism emphasizes the importance of the community. Individualism, in contrast, is focused on the rights and concerns of each person. Unity and selflessness or altruism are valued traits in collectivist cultures; independence and personal identity are central in individualistic cultures. Collectivists can become so focused on collective benefits that they ignore sources and opportunities for innovation. Individualists can tend to invest themselves, almost irrationally, in ideas and visions, many of which will fail, but some will transform society.
---	---

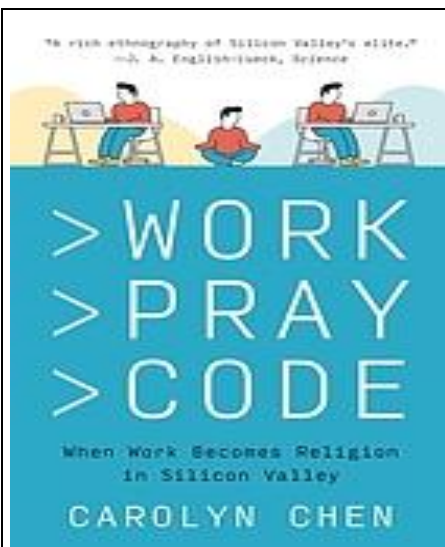


Innovation ecosystems: how driving forces and success factors affect opportunities for business innovation by Rouse, William B

Routledge 2025

Acc. No.: 52301 Call No.: 658.4063 ISBN: 9781032830407

Summary: This book is about geography, economics, society, and innovation. Why did different regions evolve in different ways? What caused economic priorities and activities to go in one direction or another? The author believes that happenstance played a relatively minor role in this process. There were and are driving forces, as well as success factors. In each ecosystem, ambitious immigrants arrived, displaced native populations, and proceeded to develop and exploit the geography of their ecosystem, which included leveraging water resources for transportation, commerce, irrigation, etc. They often invented the means of development and exploitation, unfortunately including slavery, but also various technical methods, tools, and devices. Inventions that became innovations enabled industries, revenues, profits, and economic growth, initially for the ecosystem and then more broadly.



Work pray code: when work becomes religion in Silicon Valley by Chen, Carolyn

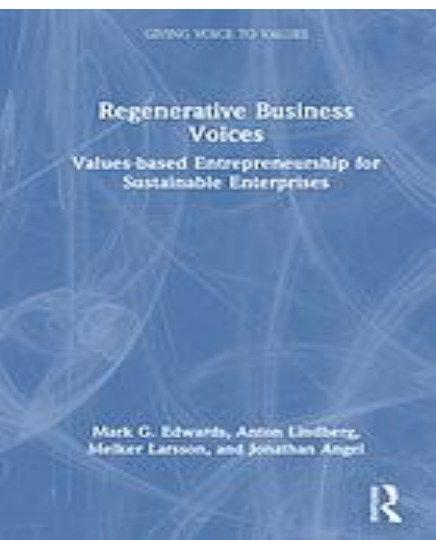
Princeton University Press 2023

Acc. No.: 52280 Call No.: 658.4063 ISBN: 9780691220888

Summary: Silicon Valley is known for its lavish perks, intense work culture, and spiritual gurus. Work Pray Code explores how tech companies are bringing religion into the workplace in ways that are replacing traditional places of worship, blurring the line between work and religion and transforming the very nature of spiritual experience in modern life.

Over the past forty years, highly skilled workers have been devoting more time and energy to their jobs than ever before. They are also leaving churches, synagogues, and temples in droves—but they have not abandoned religion. Carolyn Chen spent more than five years in Silicon Valley, conducting a wealth of in-depth interviews and gaining unprecedented access to the best and brightest of the tech world. The result is a penetrating account of how work now satisfies workers' needs for belonging, identity, purpose, and transcendence that religion once met. Chen argues that tech firms are offering spiritual care such as Buddhist-inspired mindfulness practices to make their employees more productive, but that our religious traditions, communities, and public sphere are paying the price.

 Extractive Industries, Social Licensing and Corporate Social Responsibility Cesar Saenz	Extractive industries, social licensing and corporate social responsibility: by Saenz, Cesar Emerald Publishing 2024 Acc. No.: 52285 Call No.: 658.408 ISBN: 9781835491270 Summary: Saenz provides analytical tools to allow companies to improve their proposal to mitigate and compensate for their socio-environmental impacts and contribute to the development of the communities, as well as strategies used to improve the conditions of communities within and beyond their area of influence.
---	---

 GIVING VOICE TO VALUES Regenerative Business Voices Values-based Entrepreneurship for Sustainable Enterprises Mark G. Edwards, Anton Lindberg, Mikael Larsson, and Jonathan Angel R	Regenerative business voices: values-based entrepreneurship for sustainable enterprises by Edwards, Mark G Routledge 2024 Acc. No.: 52326 Call No.: 658.421 ISBN: 9781032343273 Summary: This is a book about the future of sustainability. Regenerative Business Voices: Values-based Entrepreneurship for Sustainable Enterprises tells the stories of four regenerative organizations and the people who have founded them and guided them towards sustaining futures. Regenerative sustainability recognizes the urgency of transforming organizations to reverse the unsustainable pathways we are currently on. Regenerative businesses do not simply do less harm, or produce zero emissions, or optimize the efficient use of natural resources, they also restore and enhance wellbeing in social and ecological systems. The stories presented here are analyzed using the business ethics approach called Giving Voice to Values (GVV). Through the application of GVV principles, we uncover the processes involved in how regenerative businesses develop and function, and gain insights into how business leaders voice their deep convictions, overcome silencing rationalizations, normalize their execution of personal choice, discover deep purpose in their work, and draw on their personal histories to create new ways of doing business.
---	--

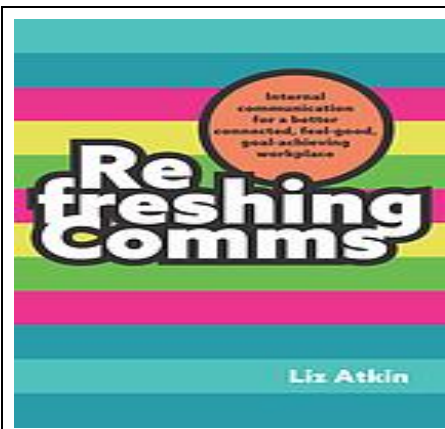


Knowledge and entrepreneurship in public policy by Coyne, Christopher J

Lexington Books 2024

Acc. No.: 52317 Call No.: 658.421 ISBN: 9781666934137

Summary: The chapters in this volume analyze the interplay between knowledge, public policy, and entrepreneurship in both theory and practice. In particular, they examine how policymakers often struggle with limited economic knowledge, which hinders their ability to intervene in the market process to achieve their desired ends.

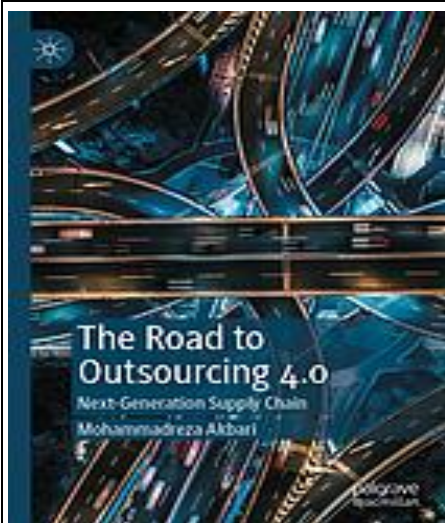


Refreshing comms: internal communication for a better connected, feel-good, goal-achieving workplace by Atkin, Liz

Practical Inspiration Publishing 2024

Acc. No.: 52286 Call No.: 658.45 ISBN: 9781788605434

Summary: Taking a fresh approach to internal communication, this book brings proven writing techniques and marketing strategies right into the heart of the workplace. Build productive employee relationships through results-driven, feel-good comms.

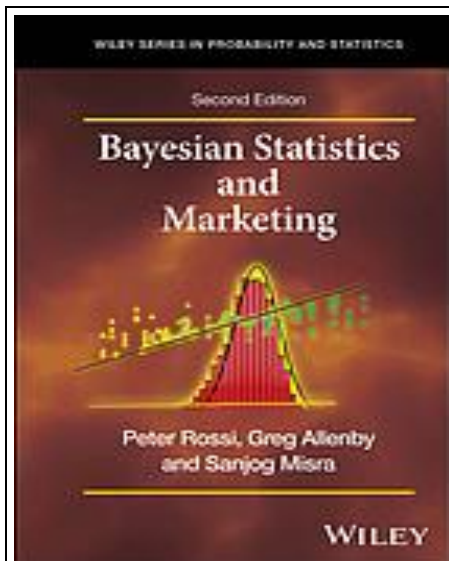


The road to outsourcing 4.0: next-generation supply chain by Akbari, Mohammadreza

Springer 2024

Acc. No.: 52267 Call No.: 658.7 ISBN: 9789819727070

Summary: This book provides valuable insights and guidance for firms looking to improve their operations in the face of disruption and uncertainty. It contributes to the body of knowledge in logistics and supply chain disciplines which will be useful to both industry practitioners and academics. With this, the book first emphasizes the road to outsourcing 4.0 by providing updated information and perspectives on these trends, given that outsourcing has evolved significantly over the years and new technologies, such as artificial intelligence (AI), cloud computing, Internet of Things (IoT), and machine learning are changing the way outsourcing is done. In addition, the book also explores new models such as third-party logistics (3PL) providers and crowdsourcing which have changed the landscape of outsourcing.

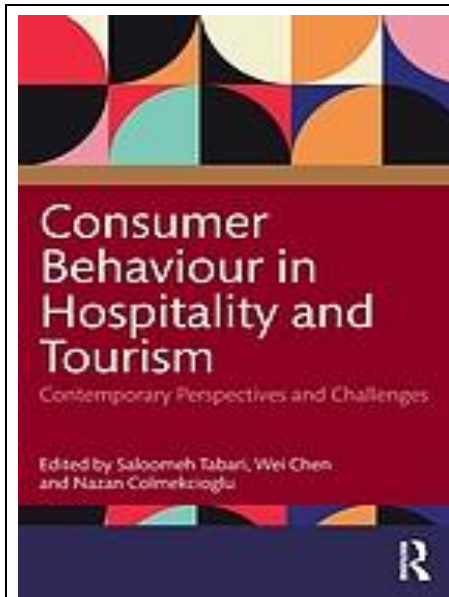


Bayesian statistics and marketing: by Rossi, Peter E

John Wiley & Sons 2024

Acc. No.: 52256 Call No.: 658.83015118 ISBN: 9781394219117

Summary: Bayesian statistics can help to provide unique insights into important issues in many fields. Bayesian statistics is not new, but traditionally it has not been widely taught as it is computationally challenging and there were criticisms surrounding the subjectivity of Bayesian methods. As computing power has increased, computational and modelling breakthroughs have made the implementation of Bayesian methods ideal for addressing many marketing problems. Bayesian analyses can now be conducted over a wide range of marketing problems, from new product introduction and pricing to customized targeting and micro-pricing in online environments, using a wide range of different data sources.

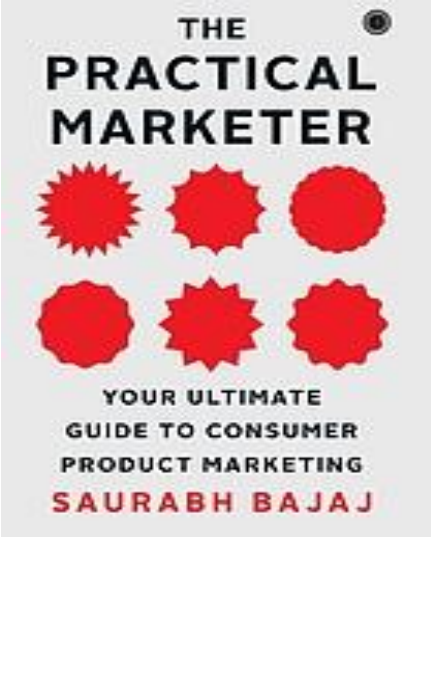


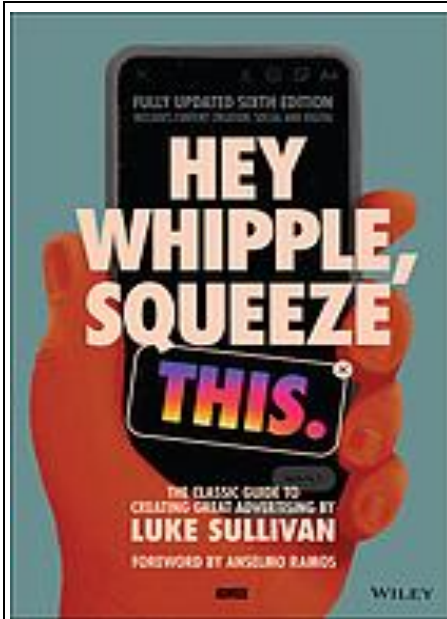
Consumer behaviour in hospitality and tourism: contemporary perspectives and challenges by Tabari, Saloomeh

Routledge 2025

Acc. No.: 52252 Call No.: 658.8342 ISBN: 9781032637761

Summary: This insightful and expert-led volume presents a holistic view of the latest, cutting-edge global research on trends and changes in consumer behaviour in hospitality and tourism, with focus on the effects of the COVID-19 pandemic and its impacts on purchase patterns within the industries. This book is of pivotal interest for students, scholars and researchers interested in consumer behaviour within the tourism and hospitality industries, as well as providing a useful tool for professionals to develop appropriate strategies that meet the evolving needs of consumers in the market.

	Proximity marketing: converging community, consciousness and consumption by Rajagopal Business Expert Press 2024 Acc. No.: 52253 Call No.: 658.8342 ISBN: 9781637425770 Summary: This book discusses emerging concepts and practices of proximity marketing through theoretical foundations, design arguments, and managerial analysis. It converges the business, social, crowd, and behavioral ecosystems with the proximity marketing approaches. Success factors of the proximity marketing in the context of customer-centric companies synchronized with crowd-based business modeling, co-creation, and coevolution initiatives have been explained through the people-oriented models. This book presents innovative concepts, best practices, and case studies on proximity marketing strategy in the emerging markets and contributes to the new concepts in business.
	Practical marketer: your ultimate guide to consumer product marketing by Bajaj, Saurabh Jaico Publishing House 2024 Acc. No.: 52346 Call No.: 658.8342 ISBN: 9788119792160 Summary: Have you ever wondered what goes on behind the making of iconic ad campaigns like 'Thanda Matlab Coca Cola', Cadbury Celebrations' 'Toh Iss Diwali Aap Kise Khush Kareng?', or 'Britannia Khao World Cup Jao!?' While we all enjoy catchy ads, only a few are aware of how iconic ads are made. With over two decades of experience in sales and marketing, and having been a part of all aspects of brand building from advertising and promotions to innovations and packaging, Saurabh Bajaj provides great insights into how marketing shapes brands and businesses. The Practical Marketer serves as an excellent guide to consumer product marketing for those who want to understand what works and what doesn't in a highly competitive market.

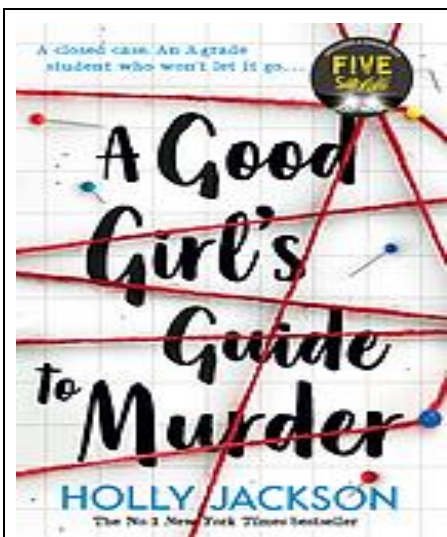


Hey whipple, squeeze this: the classic guide to creating great advertising by Sullivan, Luke

John Wiley & Sons 2022

Acc. No.: 52590 Call No.: 659.1 ISBN: 9781119819691

Summary: Hey Whipple, Squeeze This, has helped generations of young creatives in advertising make their mark in the field. The lessons about writing and art direction contained in 5 previous editions of Whipple are still relevant. Creativity is still king. But students of the craft now need additional guidance to ply their craft in a digital-first world. This edition contains important new chapters and updates that explain how to create great advertising in any format, including viral video content for YouTube and TikTok, content-marketing, social media, digital campaigns, as well as traditional television, radio, print and outdoor ads.



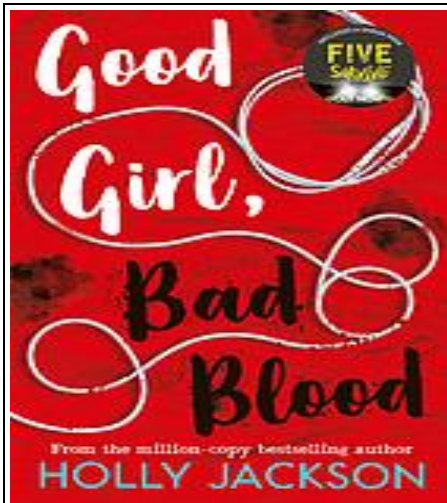
Good girl's guide to murder: by Jackson, Holly

Electric Monkey 2019

Acc. No.: 52341 Call No.: 823 ISBN: 9781405293181

Summary: A debut YA crime thriller as addictive as Serial and as page-turning as One of Us Is Lying. A cold-case thriller written in the original format of a college report - complete with interviews, logs and murder maps. A deftly-woven cold-case plot with themes of race, privilege, family and justice at its heart. An incredibly commercial, thrilling and darkly humorous debut voice in YA crime fiction from a young author who is One To Watch. The case is closed. Five years ago, schoolgirl Andie Bell was murdered by Sal Singh. The police know he did it. Everyone in town knows he did it. Almost everyone. Having grown up in the small town that was consumed by the crime, Pippa Fitz-Amobi chooses the case as the topic for her final project. But when Pip starts uncovering secrets that someone in town desperately wants to stay hidden, what starts out as a project begins to become Pip's dangerous reality . . . Perfect for fans of One of Us Is Lying, We Were Liars, Gone Girl, Pretty Little Liars and Riverdale.

NEW ARRIVALS, MAY 2025



Good girl, bad blood by Jackson, Holly

Electric Monkey 2020

Acc. No.: 52342 Call No.: 823 ISBN: 9781405297752

Summary: The Highly-Anticipated and Brilliantly Crafted Crime-Thriller Sequel to The NYT Bestselling and No.1 Debut Of 2019, A GOOD GIRL'S GUIDE TO MURDER

A GOOD GIRL'S GUIDE TO MURDER IS THE WINNER OF THE BRITISH BOOK AWARDS' CHILDREN'S BOOK OF THE YEAR 2020 AND SHORTLISTED FOR THE WATERSTONES CHILDREN'S BOOK PRIZE 2020.

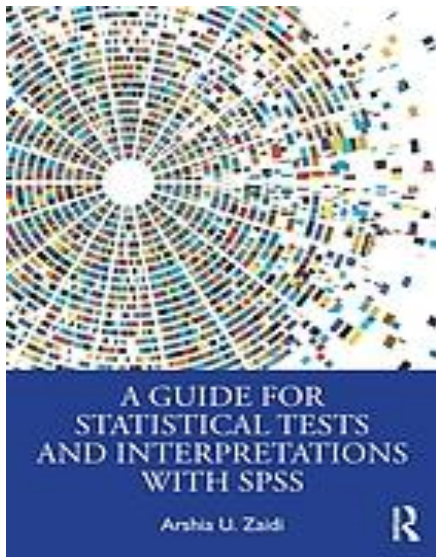


As good as dead by Jackson, Holly

Electric Monkey 2021

Acc. No.: 52343 Call No.: 823 ISBN: 9781405298605

Summary: Pip Fitz-Amobi is haunted by her last investigation. But soon a new case finds her and this time it's all about Pip. She has a stalker, one who keeps asking: Who will look for you when you're the one who disappears? Pip soon discovers a connection between her stalker and a local serial killer, but the police refuse to act. As the dangerous game plays out it's clear that if Pip doesn't find the answers, she's as good as dead.

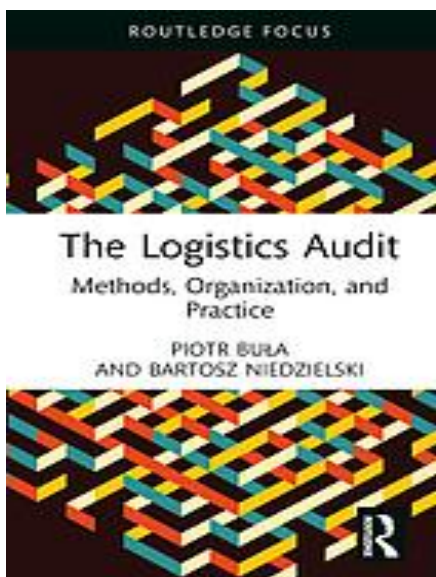


A guide for statistical tests and interpretations with SPSS by Zaidi, Arshia U

Routledge 2025

Acc. No.: 52255 Call No.: 005.131(SPS) ISBN: 9781032102108

Summary: A Guide for Statistical Tests and Interpretations with SPSS is designed for students taking basic and advanced courses in statistics, taking an integrative and practical approach to learning statistics. It guides students through navigating SPSS outputs and writing quantitatively, dealing with technical and substantive interpretations without resorting to complex mathematical formulae. Starting from the basics of quantitative research methods and discussing descriptive and inferential statistical tests, this book provides a unique perspective of data analysis with SPSS. It makes a conscious effort to explore the various statistical methods one can use to dissect a data set using basic or advanced statistical techniques to achieve the best outcome. It covers the practical questions that arise while doing an assignment, final paper, or thesis - showing students how to proceed to the next step in their interpretation and analysis. It will provide quantitative methodology or data analysis students with core interpretations of SPSS outputs for key statistical tests.



The logistics audit: methods, organization and practice by Buła, Piotr

Routledge 2023

Acc. No.: 52589 Call No.: 658.5(LM) ISBN: 9781032461267

Summary: Extraordinary technological progress, but also the experience gained from the global COVID-19 pandemic, force the future vision of the world's economic development to assume a close coexistence and intense interaction between production (manufacturing) and logistics and supply chain management. This perspective requires that the current functioning of organizations will have to be radically remodelled so that they can face not only market competition, but also the turbulent changes (VUCA) that take place in their close environment. Therefore, in the next few years, one of the most important tools for improving organizations may become the industry audits, especially logistics audit. This book explores the development, methods and impact of logistics audits on organizations.