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NEW ARRIVALS

October 2025



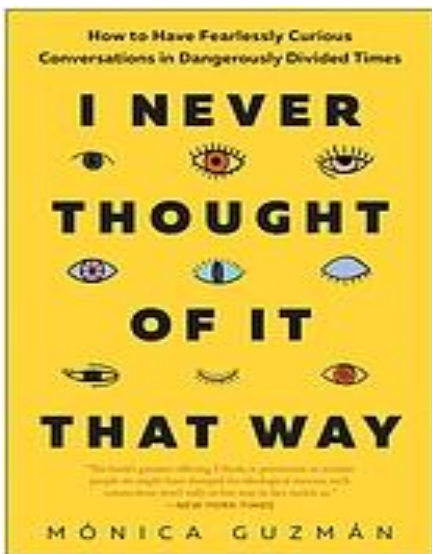


Customer data and privacy: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2020

Acc. No.: 52794 Call No.: 005.8 ISBN: 9781633699861

Summary: Is it possible to take advantage of the benefits of data collection and mitigate risks for both companies and customers? Most consumers are not very skilled at evaluating privacy risks; they're either unable to determine the cost of sharing personal data online or unaware of what they're sharing. (Doesn't everyone scroll down without reading to click "I accept"?) Without much intervention from most federal or state-level governments, companies are on their own to define what qualifies as reasonable use. In today's digital surveillance economy, there are no clear-cut best practices or guidelines. Gathering and using information can help customers--we see that in personalization and autofill of online forms. But companies must act in the best interest of their customers and treat the sensitive information users give them with the ethical care of doctors, lawyers, and financial advisers. The challenges of operating in a digital ecosystem aren't going away.

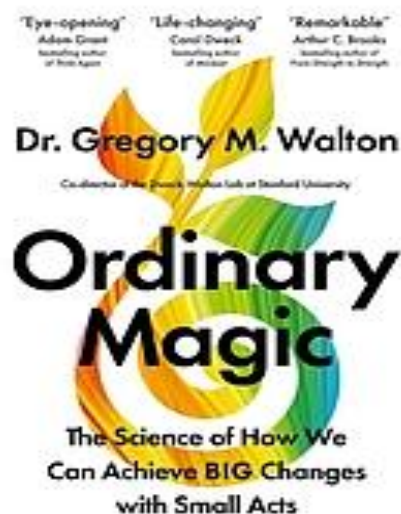


I never thought of it that way: how to have fearlessly curious conversations in dangerously divided times by Guzman, Monica

BenBella Books 2024

Acc. No.: 52820 Call No.: 153.6 ISBN: 9781637746028

Summary: Partisanship is up, trust is down, and our social media feeds make us sure we're right and everyone else is ignorant (or worse). But avoiding one another is hurting our relationships and our society. Journalist Mónica Guzmán is the loving liberal daughter of Mexican immigrants who voted twice for Donald Trump. When the country could no longer see straight across the political divide, Mónica set out to find what was blinding us and discovered the most eye-opening tool we're not using: our own built-in curiosity. In this timely, personal guide, Mónica, the chief storyteller for the national cross-partisan depolarization organization Braver Angels, takes you to the real front lines of a crisis that threatens to grind America to a halt--broken conversations among confounded people. She shows you how to overcome the fear and certainty that surround us to finally do what only seems impossible: understand and even learn from people in your life whose whole worldview is different from or even opposed to yours.

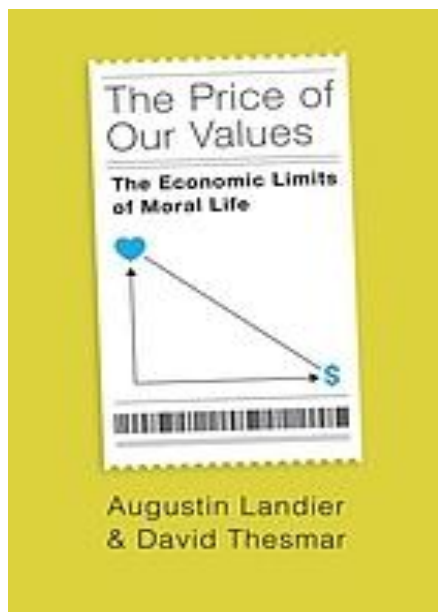


Ordinary magic: the science of how we can achieve big change with small acts by Walton, Gregory M

Headline Press 2025

Acc. No.: 52801 Call No.: 158.1 ISBN: 9781035429769

Summary: The emotional questions we face-Do I belong here? Can I do it? Do you love me? can define our lives. If you're expecting an interaction to go wrong, that expectation can make it so. That's spiralling down. But as esteemed Stanford psychologist Greg Walton shows, when we see these questions more clearly, we can answer them well. Known to social psychologists as wise interventions, these seemingly magical shifts in perspective can help us chart new trajectories for our lives. They help us spiral up. Through vivid storytelling and insightful analysis of fascinating research-both his own and others' Dr. Walton explains the common anatomy of these tools and shows how we can use them to solve problems in a wide variety of situations, including: With our children: how a few choice words from parents or teachers can build trust and achievement. In our relationships: witness the power of a seven-minute conversation to engender more intimacy among couples a year later. At work: how to convey news-good or bad-in ways that motivate employees.

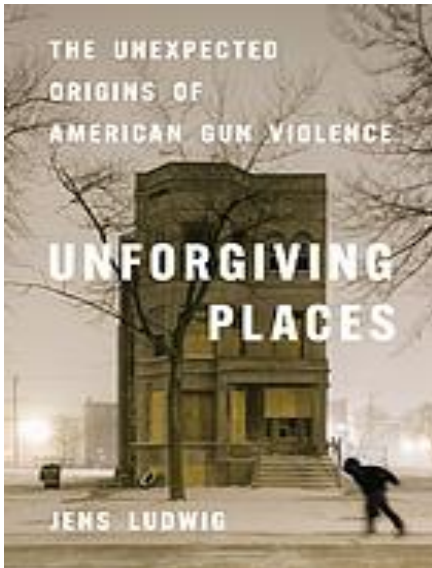


The price of our values: the economic limits of moral life by Landier, Augustin

The University of Chicago Press 2025

Acc. No.: 52772 Call No.: 174.4 ISBN: 9780226827087

Summary: The economic case for self-interest at the outer limits of being morally good. Modern life is an exercise in discomfort. In the face of endless injustice, how much selfishness is permissible? How do we square suffering elsewhere with our hope to thrive at home? How does one strive for the greater good while guarding one's personal interests? The Price of Our Values argues that the answers to these questions are economic: by weighing our sense of the personal costs associated with the outer limits of our moral beliefs. These trade-offs the want to be good, the personal costs of being good, and the points at which people abandon goodness due to its costs-are somewhat unsettling. But as economists Augustin Landier and David Thesmar show, they are highly predictable, even justified. Our values guide us, but we are also forced to consider economic costs to settle decisions. The Price of Our Values is an economic reckoning with the universal unease of contemporary moral life.

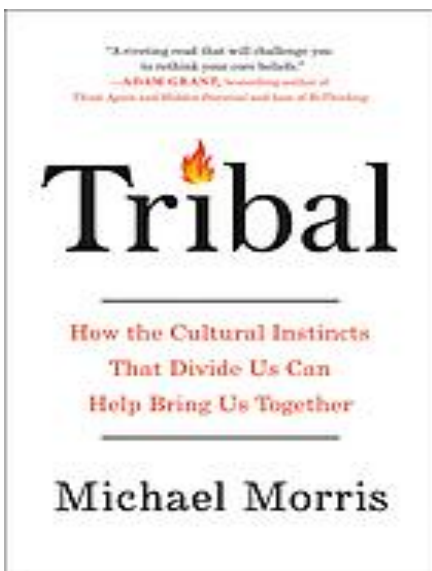


Unforgiving places: the unexpected origins of American gun violence
by Ludwig, Jens

The University of Chicago Press 2025

Acc. No.: 52774 Call No.: 303.6 ISBN: 9780226828138

Summary: What if everything we knew about gun violence was wrong? In 2007, economist Jens Ludwig moved to the South Side of Chicago in the hope of answering a big question: why do US cities have so much gun violence, and is there anything to be done about it? Almost two decades later, his answers are nothing he ever expected. *Unforgiving Places* is the sweeping account of a multi-decade mission to identify the real drivers of violent crime in the American City. Ludwig's data show that America's stock explanations for its violent crime problem factors like guns, gangs, race, poverty, the economy, and premeditated malice fall dramatically short in explaining the actual incidence and scale of the country's violent crime. Instead, Ludwig shows that the incidence of violent crime can be traced to something far more innocuous: to momentary disagreements that escalate differently based on the very different environments that characterize contemporary American society today. By framing American gun violence as a situational response to different kinds of stress in different kinds of places, Ludwig presents this longstanding problem in starkly solvable terms.



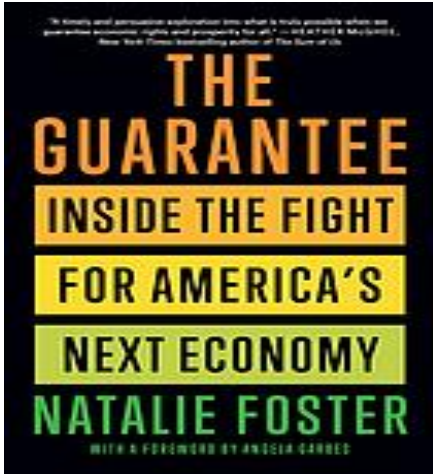
Tribal: how the cultural instincts that divide us can help bring us together
by Morris, Michael

W Thesis 2024

Acc. No.: 52817 Call No.: 305.019 ISBN: 9780735218093

Summary: Tribalism is our most misunderstood buzzword. We've all heard pundits bemoan its rise, and it's been blamed for everything from political polarization to workplace discrimination. But as acclaimed cultural psychologist and Columbia professor Michael Morris argues, our tribal instincts are humanity's secret weapon. Countries, churches, political parties, and companies are tribes, and tribal instincts explain our loyalties to them and the hidden ways that they affect our thoughts, actions, and identities. Rather than deriding tribal impulses for their irrationality, we can recognize them as powerful levers that elevate performance, heal rifts, and set off shockwaves of cultural change. Weaving together deep research, current and historical events, and stories from business and politics, Morris cuts across conventional wisdom to completely reframe how we think about our tribes.

NEW ARRIVALS, OCTOBER 2025

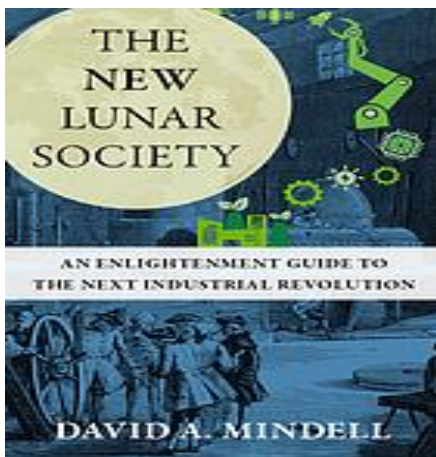


The guarantee: inside the fight for America's next economy by Foster, Natalie

The New Press 2024

Acc. No.: 52819 Call No.: 309.230973 ISBN: 9781620978467

Summary: From the president of the Economic Security Project, a book that shows how a just future is around the corner, if we are ready to seize it.



The new lunar society: an enlightenment guide to the next industrial revolution by Mindell, David A

The MIT Press 2025

Acc. No.: 52813 Call No.: 330.9034 ISBN: 9780262049528

Summary: A century defined by climate change, shifting global alliances, and remote work requires a reinvention of industry in America.



Hybrid workplace: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2022

Acc. No.: 52766 Call No.: 331.256 ISBN: 9781647823382

Summary: Hybrid work is here to stay-but what will it look like at your company? Organizations that mandate rigid, prepandemic policies of five days a week at the traditional, co-located office may risk a mass exodus of talent. But designing a hybrid office that furthers your business goals while staying true to your culture will require experimentation and rigorous planning. Hybrid Workplace: The Insights You Need from Harvard Business Review will help you adopt technological, cultural, and management practices that will let you seize the benefits and avoid the pitfalls of the hybrid age.

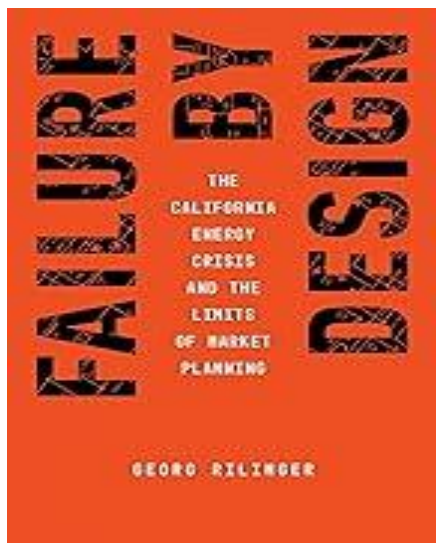


Climate change: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2020

Acc. No.: 52803 Call No.: 333.713 ISBN: 9781633699922

Summary: Climate change is threatening our world. How are you responding? Heat waves, flooding, extreme storms, harsh winters. The effects of climate change are only getting worse. How can you ensure your organization is taking the right steps to mitigate this threat and what can you, as an individual, do to help? These articles by experts and researchers will help you understand how climate change is affecting the future of business. Climate Change: The Insights You Need from Harvard Business Review will prepare you to join in the current discussion, identify immediate and long-term risks for your company, and plan for the future. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series.

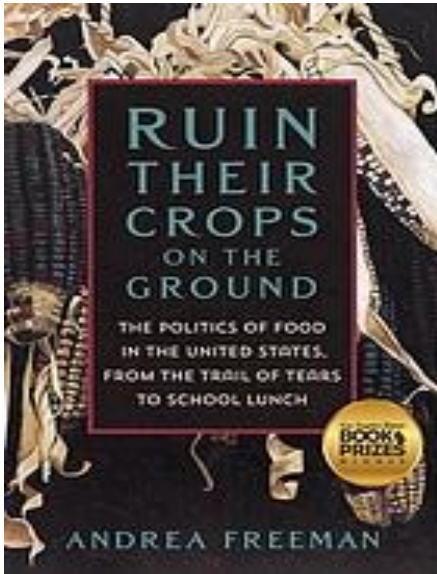


Failure by design: the California energy crisis and the limits of market planning by Riling, Georg

University of Chicago Press 2024

Acc. No.: 52773 Call No.: 333.7932 ISBN: 9780226833200

Summary: The Western Energy Crisis was one of the great financial disasters of the past century, leading to the collapse of Enron, the largest corporate bankruptcy in US history. The crisis began in April of 2000 when price spikes started to rattle California's electricity markets. These new markets, designed to introduce competition and, ideally, drive prices down, created new openings for private companies. Within the span of a year, however, California's three biggest utilities were on the brink of bankruptcy. Competing for energy at public auctions, providers were unable to afford the now wildly expensive energy their customers needed. In sheer desperation, energy providers instituted rolling blackouts to accommodate the scarcity. Traffic lights, refrigerators, and ATM's stopped working. It was a perfect scandal, especially when it turned out that the energy sellers had manipulated the market to drive up the prices and then profit from the resulting disaster. Who was at fault? Decades later, some blame economic fundamentals and ignorant politicians, while others accuse the energy sellers who raided the markets. In Failure by Design, sociologist Georg Rilinger argues for a different explanation: market design.



Ruin their crops on the ground: the politics of food in the United States, from the Trail of Tears to school lunch by Freeman, Andrea

Metropolitan Books 2024

Acc. No.: 52821 Call No.: 338.1973 ISBN: 9781250871039

Summary: The first and definitive history of the use of food in American law and politics as a weapon of conquest and control, a Fast Food Nation for the Black Lives Matter era. In 1789, to subjugate Indigenous tribes, George Washington ordered his troops to 'ruin their crops on the ground and prevent them planting more.' Destroying the sources of food is just one way that the United States has used nourishment as a political tool. To prevent enslaved people from escaping or rising up, enslavers restricted their consumption, providing only the least desirable and nutritious foods. Since the Great Depression, school lunches have served as dumping grounds for unwanted agricultural surpluses. From frybread to government cheese, *Ruin Their Crops on the Ground* draws on fifteen years of research to argue that American food law and policy have historically been used to create and maintain racial and cultural inequality. In an epic, sweeping account, Andrea Freeman, who pioneered the term 'food oppression,' moves from missions to Americanize immigrant food culture to the commodities supplied to Native reservations to USDA nutrition programs to milk as symbol of white nationalism. She traces the long-standing alliances between Washington and the food and agricultural industries that have produced gaping racial health disparities.

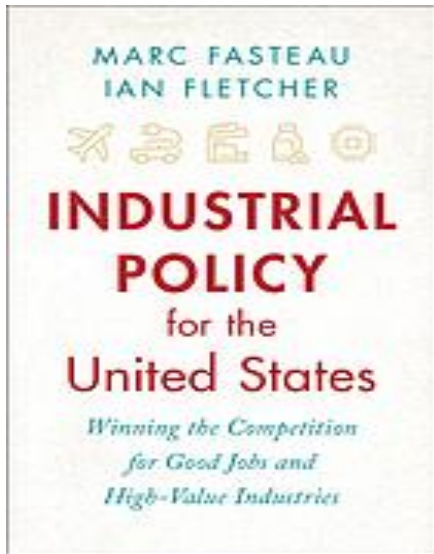


Monopolies and tech giants: insights you need from by Harvard Business Review Press

Harvard Business Review Press 2020

Acc. No.: 52770 Call No.: 338.82 ISBN: 9781633699014

Summary: How to compete in a world dominated by tech giants. A new breed of monopolies is threatening your business. Tech megafirms from around the world are encroaching on your industry's space, rewriting the rules, and scooping up talent and your customers. What should you and your company be doing right now to counter these challenges? *Monopolies and Tech Giants: The Insights You Need from Harvard Business Review* will provide you with today's most essential thinking on corporate inequality, help you understand what it will mean for your organization, and inspire your company to succeed in the winner-take-all economy.

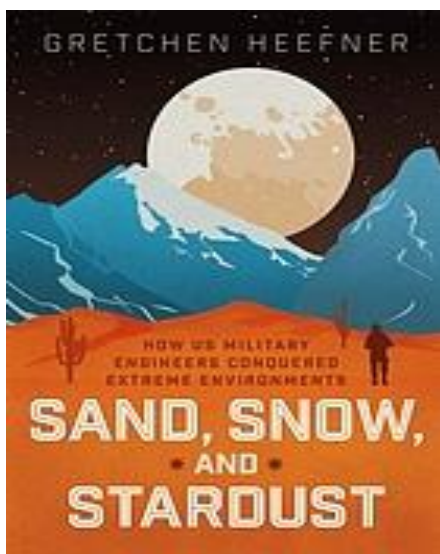


Industrial policy for the United States: winning the competition for good jobs and high-value industries by Fasteau, Marc

Cambridge University Press 2024

Acc. No.: 52815 Call No.: 338.927 ISBN: 9781009243070

Summary: The U.S. is losing the competition for good jobs and highvalue industries because most of Washington believes trade should be free, the dollar should float, and that innovation comes exclusively from the private sector. In this book, the authors make the bold case that these laissez-faire ideas have failed and that a robust industrial policy is the only way for America to remain prosperous and secure. Trump and Biden have enacted some of its elements, but it needs to be made systematic and comprehensive, including tariffs to protect key industries, a competitive exchange rate, and federal support for commercialization-not just invention-of new technologies. Timely, meticulously researched, and bipartisan, this impressive analysis replaces misunderstandings about industrial policy with lucid explanations of its underlying economic theory, the tools that implement it, and its successes (and failures) in America and abroad.



Sand, snow and stardust: how US military engineers conquered extreme environments by Heefner, Gretchen

University of Chicago Press 2025

Acc. No.: 52814 Call No.: 358.220973 ISBN: 9780226831596

Summary: A vivid tour of US military efforts to understand, survive, and command harsh environments worldwide-and beyond. Deserts, the Arctic, outer space-these extreme environments are often seen as inhospitable places at the edges of our maps. But from the 1940s through the 1960s, the United States defense establishment took a keen interest in these places, spurred by the diverse and unfamiliar regions they'd navigated during World War II, dispatching troops to the Aleutian Islands, North Africa, the South Pacific, and beyond. To preserve the country's status as a superpower after the war, to pave runways and build bridges, engineers had to understand and then conquer dunes, permafrost, and even the surface of the moon. Sand, Snow, and Stardust explores how the US military generated a new understanding of these environments and attempted to master them, intending to cement America's planetary power. Operating in these regions depended as much on scientific and cultural knowledge as on military expertise and technology.

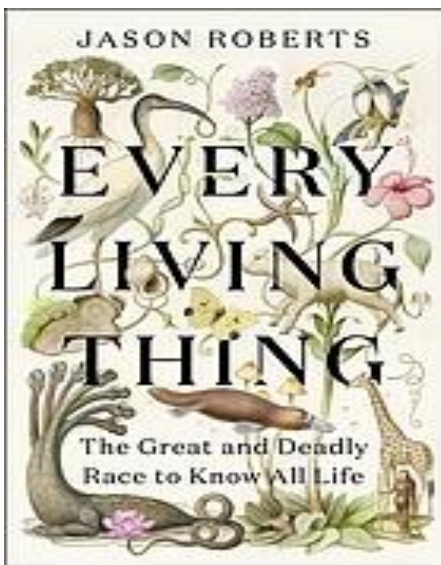


Coronavirus leadership and recovery: the insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2020

Acc. No.: 52793 Call No.: 362.1962 ISBN: 9781647820497

Summary: Lead your business through the crisis, and prepare it to rebound in the recovery. As the pandemic is exacting its toll on our lives and wreaking havoc in the global economy, forward-looking organizations are moving past crisis management and positioning themselves to leap ahead when the economy turns around. What should you and your business be doing now to stay afloat today-while planning for tomorrow so you can come out of the crisis stronger? Part of The Insights You Need from Harvard Business Review series, Coronavirus: Leadership and Recovery provides you with essential thinking about managing your company through the Covid-19 pandemic, keeping your employees (and yourself) healthy and productive, and challenging your business to continue innovating and reinvent itself ahead of the recovery.



Every living thing: the great and deadly race to know all life by Roberts, Jason

Riverrun 2024

Acc. No.: 52802 Call No.: 578.012 ISBN: 9781529400489

Summary: In the 18th century, two men dedicated their lives to the same daunting task: identifying and describing all life on Earth. Their approaches could not have been more different. Carl Linnaeus, a pious Swedish doctor with a huckster's flair, believed that life belonged in tidy, static categories. Georges-Louis de Buffon, an aristocratic polymath and keeper of France's royal garden, viewed life as a dynamic swirl of complexities. Both began believing their work to be difficult, but not impossible--how could the planet possibly hold more than a few thousand species? Stunned by life's diversity, both fell far short of their goal. But in the process, they articulated starkly divergent views on nature, on humanity's role in shaping the fate of our planet, and on humanity itself. The rivalry between these two unique, driven individuals created reverberations that still echo today. Linnaeus, with the help of acolyte explorers he called "apostles" (only half of whom returned alive), gave the world such concepts as mammal, primate and homo sapiens--but he also denied species change and promulgated racist pseudo-science. Buffon coined the term reproduction, formulated early prototypes of evolution and genetics, and argued passionately against prejudice.



The Future of Work: The Insights You Need from Harvard Business Review by Harvard Business School Publishing Corporation

Harvard Business Review Press 2021

Acc. No.: 52763 Call No.: 658.3 ISBN: 9781647822286

Summary: The future is here. How is your organization responding? Amid the turbulence of a global pandemic, worldwide social justice movements, and accelerated digital transformation, one thing has been clear-work will no longer be the same. Employees now expect a flexible, inclusive workplace, and a deeper connection to their employer. Organizations must commit to doing good for their people and communities. What should you and your company be doing to adapt? The Future of Work: The Insights You Need from Harvard Business Review will provide you with today's most essential thinking about creating a work-from-anywhere organization, harnessing AI as part of your team, creating an inclusive culture, and building a purpose-driven organization.



Multi generational workplace: insights you need from by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 52767 Call No.: 658.30084 ISBN: 9781647825003

Summary: Seize the benefits of the five-generation workforce. Generational distrust and ageism are seeping into organizations worldwide. Differences over communication style, technology preferences, identity, and politics are fuelling harmful stereotypes and hurting team performance. It doesn't need to be this way. Smart leaders are harnessing age diversity and encouraging mutual learning, cross-generational collaboration, and a culture that embraces both similarities and differences across age groups. Multigenerational Workplace: The Insights You Need from Harvard Business Review will help you bridge divides, reduce prejudice, and unlock the benefits of age-diverse teams. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues blockchain, cybersecurity, AI, and more each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow.



Racial justice: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2021

Acc. No.: 52807 Call No.: 658.30089 ISBN: 9781647821128

Summary: Seize this moment to advance racial justice at your organization. In the wake of widespread anti-racism demonstrations across the world, many companies have spoken out forcefully. They've made unprecedented commitments to equity and launched ad campaigns and task forces to counter racism, especially anti-Black racism. But now comes the real test, harnessing the energy of this moment to further and sustain change for the better. Racial Justice: The Insights You Need from Harvard Business Review will help you combat racism and bias throughout your company, revitalize your diversity and inclusion efforts, and lead the conversations necessary to bring your organization a step closer to racial equity. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series.



Agile: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2020

Acc. No.: 52791 Call No.: 658.4 ISBN: 9781633698956

Summary: Think agile is just for product and software development? Think again. If you're a leader in an organization with agile teams, you might think you don't need to know the details as long as the work gets done. But agile is here to stay and is poised to move beyond IT and project management teams into other business units, even HR. If you're still using top-down planning across your organization, your company will fall to competitors that are nimbler than you. Agile: The Insights You Need from Harvard Business Review will help you understand today's most essential thinking on the latest agile practices, so your company can develop offerings faster, react to fluctuations in the market, and ensure your strategy and people can adapt at a moment's notice.

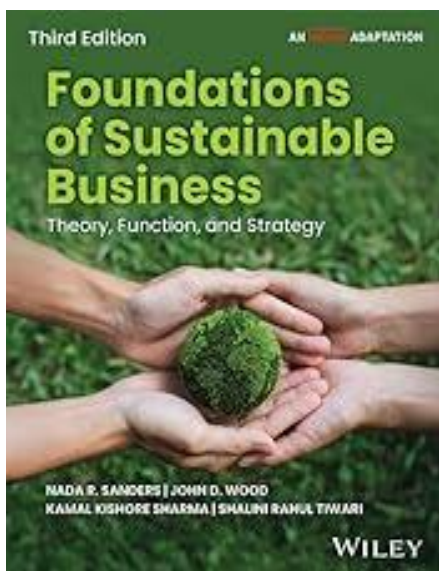


Global recession: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2021

Acc. No.: 52805 Call No.: 658.4012 ISBN: 9781647821340

Summary: Roar Out of the Covid-19 Recession You've weathered the shock, the lockdowns, and the slow crawl back. But with a new normal come new risks and new opportunities. What must you and your business do now to come out of the downturn stronger and better positioned for the future? Global Recession: Insights You Need from Harvard Business Review will help you find possibilities amid the upheaval and reshape your business to seize advantage in the upswing. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues blockchain, cybersecurity, AI, and more each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow.



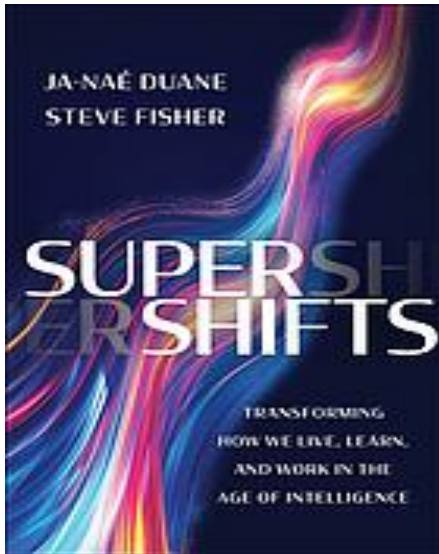
Foundations of Sustainable Business by Sanders, Nada R

Wiley India 2025

Acc. No.: 52823 Call No.: 658.4012 ISBN: 9789370601017

Summary: Foundations of Sustainable Business: Theory, Function, and Strategy, 3rd edition, offers a comprehensive introduction to the social and environmental challenges shaping today's business landscape. This text guides aspiring leaders through the practical application of sustainability in areas such as leadership, finance, marketing, and operations and supply chain management. It serves as an ideal primary or supplementary resource for business courses at all levels, as well as a valuable guide for professionals and executives seeking an accessible, insightful foundation in sustainability practices relevant to modern organizations. This Indian adaptation enhances learning with new, India-focused case studies on sustainability in companies like Tata, Mahindra Lifespaces, ITC, Hero Motocorp, Flipkart, Infosys, and Dabur. Chapters now reflect contemporary themes legal frameworks, finance, marketing, supply chain, and more while aligning global concepts with Indian realities. The updates empower readers to critically explore sustainability as both a global necessity and a local driver of innovation, preparing the next generation of leaders to balance profit with purpose and responsible growth.

NEW ARRIVALS, OCTOBER 2025



Super shifts: transforming how we live, learn, and work in the age of intelligence by Duane, Ja-Nae

John Wiley & Sons 2025

Acc. No.: 52812 Call No.: 658.406 ISBN: 9781394291601

Summary: In SUPERSHIFTS, leading behavioral scientist Dr. Ja-Nae Duane and world-renowned entrepreneur and futurist Steve Fisher deliver an incisive overview of how we are at the end of one 200-year arc and embarking on another. With this new age of intelligence, Duane and Fisher highlight the various catalysts for change currently affecting individuals, businesses, and society as a whole. They also provide a model for transformation that expertly bridges the gap between theory and practice to provide a holistic view of making radical change through three lenses: you as a leader, your organization, and society. Drawing on Duane and Fisher's wealth of collective experience, this book pays particular attention to how emerging technologies, biological revolutions, energy abundance; create opportunities for humanity's transformational purpose, and emergence of new intelligent species over the next two hundred years.



The year in tech 2022: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2021

Acc. No.: 52809 Call No.: 658.4063 ISBN: 9781647821753

Summary: From quantum computing and next-generation digital health tools to virtual reality training and the dawn of the commercial space age, new technologies are reshaping business on the factory floor and in the C-suite. What should you and your company be doing now to take advantage of the new opportunities these technologies are creating and avoid falling victim to disruption?

The Insights You Need from Harvard Business Review will help you understand what the latest and most important tech innovations mean for your organization and how you can use them to compete and win in today's turbulent business environment.

Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues blockchain, cybersecurity, AI, and more each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow.



ESG: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2024

Acc. No.: 52775 Call No.: 658.408 ISBN: 9781647826901

Summary: Move past the ESG culture wars and make better choices for your business. Embracing ESG--environmental, social, and governance goals--isn't just the right thing to do. It's good business. Companies that don't address their material long-term risks may save a few dollars today, but they're putting themselves, their stakeholders, and their investors in jeopardy. ESG: The Insights You Need from Harvard Business Review will help you move past the noise and political debates to execute an ESG strategy that best fits your business. You'll discover how to link ESG targets to financial performance, when and how to respond to social issues, and where governance needs to adapt to meet a changing world. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues blockchain, cybersecurity, AI, and more each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow.



Strategic analytics: insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2020

Acc. No.: 52777 Call No.: 658.47(A) ISBN: 9781633698987

Summary: Is your data strategy ready for the next wave of analytics? Data analytics offer an incredible opportunity to predict the future, engage with new technological advancements, and gain valuable insights about your business. But unless you're staying on top of the cutting edge of analytics, your company is wasting that potential--and your competitors will be gaining speed while you fall behind. These articles by experts and consultants will help you understand today's essential thinking about what data analytics are capable of now, how they will evolve, and how to adopt their use in your organization. Strategic Analytics: The Insights You Need from Harvard Business Review will help you kick off urgent conversations, focus on the right initiatives in your company, and capitalize on the opportunity of analytics.

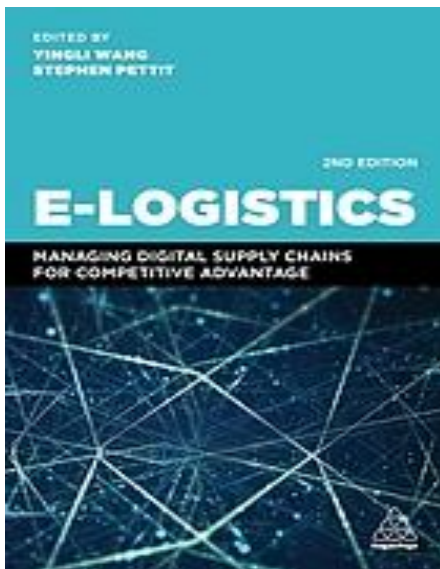


Supply chain: the insights you need from Harvard business review by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 52796 Call No.: 658.7 ISBN: 9781647825966

Summary: Supply and demand shocks. Labor shortages. International trade wars. As businesses and customers struggle to get the products they need from across the globe, manufacturers must reassess how they operate, from considering domestic suppliers to exploring new technologies. In Supply Chain: The Insights You Need from Harvard Business Review, articles by experts and researchers will help you understand the risks and identify solutions to these disruptions so that you can ensure a more resilient supply chain-without sacrificing competitive advantage.



E-logistics: managing digital supply chains for competitive advantage by Wang, Yingli

Kogan Page 2021

Acc. No.: 52826 Call No.: 658.70285 ISBN: 9780749496883

Summary: E-Logistics serves as the nerve system for the whole supply chain and enables smooth information flow within and between organizations. This new and updated edition provides the latest and most comprehensive coverage on digitalization in logistics and supply chain. It covers all transport modes and the role of ICT in supporting an integrated freight and supply chain network. E-Logistics provides a cross-academic and industry perspective with leading academics and practitioners as contributing authors. A variety of successful e-logistics business approaches are discussed covering a range of commercial sectors and transport modes. Subsequent chapters address in depth support systems for B2C and B2B e-commerce and e-fulfilment, warehouse management, RFID, electronic marketplaces, global supply network visibility and service chain automation. Industry case studies are used to support the discussion. The new edition also covers emerging technologies such as AI, machine learning and autonomous vehicles, Internet of Things, Robotics, drone and last mile deliveries.

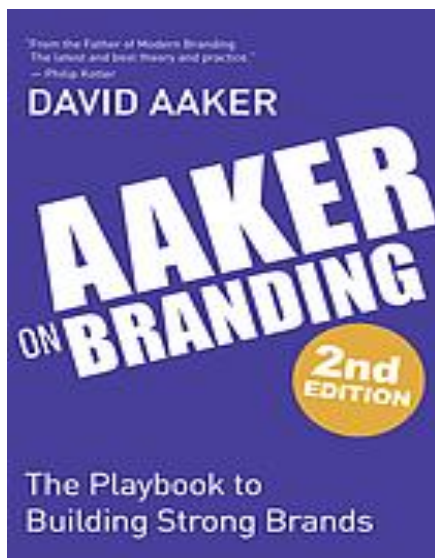


Digital operating model: the future of business by Sinha, Rajesh

John Wiley & Sons 2022

Acc. No.: 52822 Call No.: 658.72 ISBN: 9781119826835

Summary: In this book, CEOs, CFOs, CIOs and Chief Digital Officers of organizations who have embarked on the journey of digital transformation but have not been able to fully realize the benefits will gain insights on aligning their existing investment with newer initiatives, as well as develop a proper roadmap for their digital future. Through the plans and actions of real-life examples of those who have attempted and achieved digital acceleration on their own or in client organizations, readers will learn the proper methods of creating multiple digital accelerators, how to culturally align to new agile ways of delivering rapid solutions, and become aware of new mantras of the API economy which can place digital strategy as the champion of today's successful business. Readers will learn how implementing a simple, but impactful digital platform strategy is the key to experiencing exponential business growth -- meeting your professional objectives while establishing innovative continuity and differentiation within your industry.

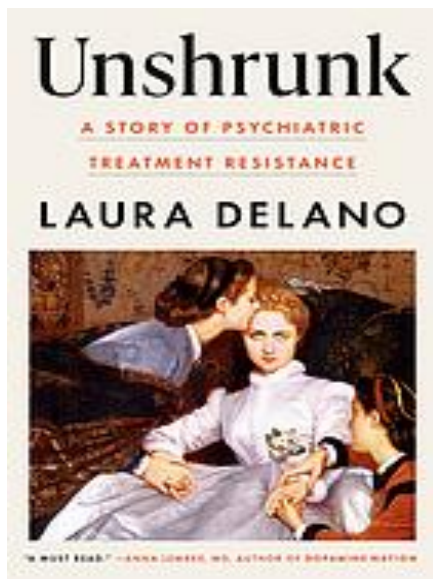


Aaker on branding: The playbook to building strong brands by Aaker, David

Morgan James Publishing 2025

Acc. No.: 52824 Call No.: 658.827 ISBN: 9781636986654

Summary: Aaker on Branding distills the most essential branding principles from David Aaker's extensive works, offering a comprehensive guide to building a strong, enduring brand. This compact resource provides businesses with actionable insights on brand strategy, brand portfolios, and brand management, addressing key branding challenges and offering a road map to prioritize and apply Aaker's concepts effectively. Updated with seven new chapters on brand communities, disruptive innovation, the 5Bs, and more, the revised edition of Aaker on Branding will be indispensable for those looking to create agile, differentiated brands.

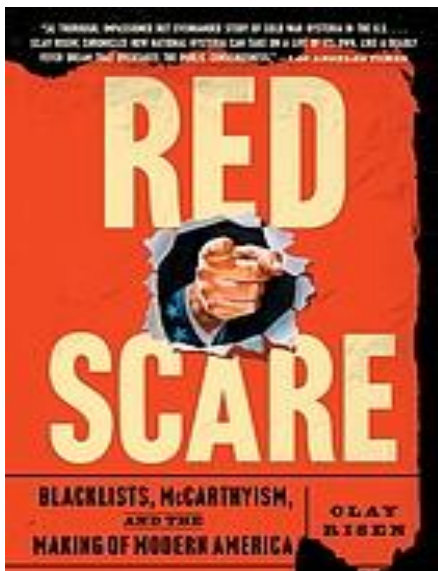


Unshrunk: a story of psychiatric treatment resistance by Delano, Laura

Viking 2025

Acc. No.: 52811 Call No.: 920 ISBN: 9781984880482

Summary: The powerful memoir of one woman's experience with psychiatric diagnoses and medication, and her journey to discover her true self outside the mental health system at age thirteen, Laura Delano's parents brought her to her first psychiatrist who quickly diagnosed her with bipolar disorder and started her on a treatment of psychiatric drugs. At school, Delano was the model student, earning straight-As, a national squash ranking, and elected president of her class; at home, she unleashed all the rage she felt, lashing out at her family and locking herself in her bedroom, contemplating her death. Delano's initial bipolar diagnosis marked the beginning of a life-altering saga. For the next fourteen years, she sought treatment at the country's best psychiatric hospitals, collected an expanding catalog of diagnoses, and was prescribed a medication cascade of twenty-one drugs. Delano welcomed the pharmaceutical regimen in the hopes that it would bring her stability, peace, and treatment for what she'd been convinced was an incurable, lifelong disease. But as her symptoms became more severe and untenable, and eventually deemed "treatment resistant," she started to wonder if the drugs she was prescribed were contributing to her illness.



Red scare: blacklists, McCarthyism and the making of modern America by Risen, Clay

Scribner 2025

Acc. No.: 52818 Call No.: 973.918 ISBN: 9781982141806

Summary: Red Scare tells the story of McCarthyism and the Red Scare--based in part on newly declassified sources--by an award-winning writer of history and New York Times reporter.