Institute of Management Technology

Ghaziabad, Delhi NCR

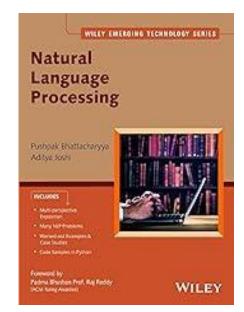




NEW ARRIVALS

September-October 2024



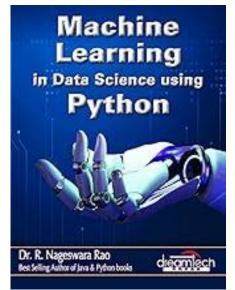


Natural language processing by Bhattacharyya, Pushpak

Wiley India 2023

Acc. No.: 51873 Call No.: 005.74 ISBN: 9789357462389

Summary: Striking a balance between foundational insights and applications, the book introduces three generations of NLP-rule-based, statistical, and neural and approaches in these generations to NLP tasks such as shallow and deep parsing, machine translation, sentiment analysis, summarization, question-answering, and many more. In addition, chapters on large language models, shared tasks, and research dissemination serve as a solid foundation for readers to start their NLP journey. Significant focus has been given to NLP-based solutions which are increasingly finding applications in several domains.

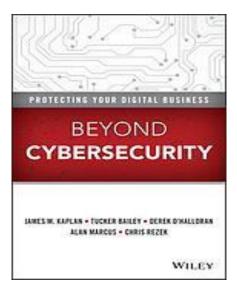


Machine learning in data science using python by Rao, R Nageswara

Dreamtech Press 2022

Acc. No.: 51872 Call No.: 005.74 ISBN: 9789391540463

Summary: This book is useful for students and IT professionals who want to make their career in the field of Machine Learning and Data Science.

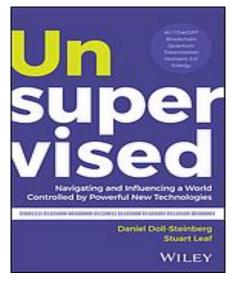


Beyond cybersecurity: protecting your digital business by Kaplan, James M John

Wiley & Sons 2015

Acc. No.: 51950 Call No.: 005.8 ISBN: 9781119026846

Summary: Annotation Protecting your digital assets is no longer a technical conversation alone, but one that should involve the Board and senior executives. This study offers concrete, actionable and business-wise recommendations to strengthen cyber resilience.



Unsupervised: navigating and influencing a world controlled by powerful new technologies by Doll-Steinberg, Daniel

John Wiley & Sons 2023

Acc. No.: 51962 Call No.: 006.3 ISBN: 9781394209903

Summary: How a broad range of new immensely powerful technologies is disrupting and transforming every corner of our reality--and why you must act and adapt Unsupervised: Navigating and Influencing a World Controlled by Powerful New Technologies examines the fast-emerging technologies and tools that are already starting to completely revolutionize our world. Beyond that, the book takes an in-depth look at how we have arrived at this dizzying point in our history, who holds the reins of these formidable technologies, mostly without any supervision. It explains why we as business leaders, entrepreneurs, academics, educators, lawmakers, investors or users and all responsible citizens must act now to influence and help oversee the future of a technological world. Quantum computing, artificial intelligence, blockchain, decentralization, virtual and augmented reality, and permanent connectivity are just a few of the technologies and trends considered, but the book delves much deeper, too. You'll find a thorough analysis of energy and medical technologies, as well as cogent predictions for how new tech will redefine your work, your money, your entertainment, your transportation and your home and cities, and what you need to know to harness and prosper from these technologies.

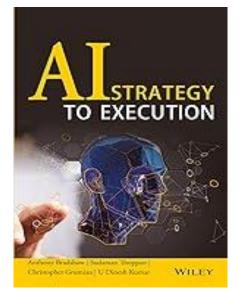


HBR's 10 must reads on AI by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51913 Call No.: 006.3 ISBN: 9781647825843

Summary: If you read nothing else on artificial intelligence and machine learning, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you understand what's happening, look ahead to what's possible, and bring your AI efforts to scale. This book will inspire you to: develop your next AI strategy; seize the potential of natural language processing; prepare for jobs and industries to be transformed; help people and machines work together; prepare for the regulation of AI; develop algorithms for sales and marketing; stop tinkering with AI and go all in.

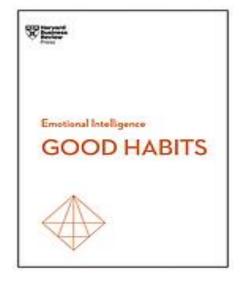


Al strategy to execution by Bradshaw, Anthony

Wiley India 2024

Acc. No.: 51874 Call No.: 006.3 ISBN: 9789357469975

Summary: In this book, we discuss the "strategy to the execution gap" a leader of an organization encounters while adopting Artificial Intelligence (AI) in that organization. The main focus is on value creation using AI and use of AI as competitive strategy. Although every organization across various industries is interested in integrating Artificial Intelligence into their business, a significant dilemma is the right AI strategy for their organization.

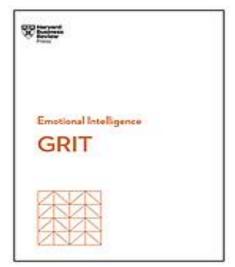


Good habits: emotional intelligence by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51921 Call No.: 152.4 ISBN: 9781647825034

Summary: We all have habits. Some of them we've carefully built up; others we may have simply fallen into. Some of them may help us get our work done or balance the many aspects of our lives. Others, though, may hold us back. Developing Good Habits explores how to assess your behavior to see where you can improve your mood and productivity at the granular level. With the latest psychological research and practical advice from leading experts, you'll learn how to set healthy habits; let go of toxic behaviors that drain you; and overcome any mental blocks that might be preventing change. How to be human at work. The HBR Emotional Intelligence Series features smart, essential reading on the human side of professional life from the pages of Harvard Business Review. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work.

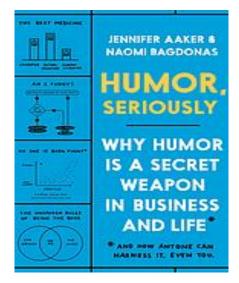


Grit: emotional intelligence by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51887 Call No.: 152.4 ISBN: 9781647825614

Summary: In the face of hardship, you need perseverance and determination. You need grit. But how do you build it? This book explores how you can persist in difficult situations. You'll learn how to convince yourself to do hard things, find support in trying circumstances, and know when you're pushing yourself too hard. This volume includes the work of: Angela Duckworth Misty Copeland Shannon Huffman Polson Tomas Chamorro-Premuzic How to be human at work. The HBR Emotional Intelligence Series features smart, essential reading on the human side of professional life from the pages of Harvard Business Review. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work. Uplifting and practical, these books describe the social skills that are critical for ambitious professionals to master.

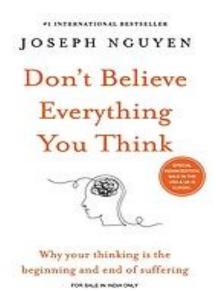


Humor, seriously: why humor is a secret weapon in business and life and how anyone can harness it. Even you by Aaker, Jennifer Lynn

Currency 2021

Acc. No.: 52060 Call No.: 152.43 ISBN: 9780593135280

Summary: Anyone-even you! -can learn how to harness the power of humor in business (and life), based on the popular class at Stanford's Graduate School of Business. Many people understand humor's power intuitively. But when it comes to using it with intention, far fewer know how. As a result, humor is vastly underleveraged in most workplaces today, impacting our performance, relationships, and health, and contributing to a permanent and unsightly frown known as "resting boss face." In fact, research shows that humor is one of the most powerful tools we have for accomplishing serious things. Top executives know this, which is why 98 percent prefer employees with a sense of humor, and 84 percent believe these employees do better work. Studies show that humor makes us appear more competent and confident, strengthens relationships, unlocks creativity, and boosts our resilience during difficult times. That's why Jennifer Aaker and Naomi Bagdonas teach the popular course Humor: Serious Business at the Stanford Graduate School of Business, where they help some of the world's most hard-driving, blazer-wearing business minds build levity into their organizations and lives.

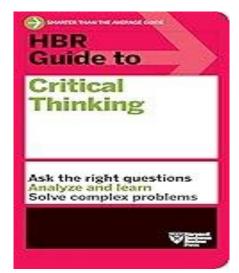


Don't believe everything you think by Nguyen, Joseph

Simon & Schuster 2024

Acc. No.: 52062 Call No.: 153.4 ISBN: 9789355431356

Discover how to conquer anxiety, self-doubt, and self-sabotage without depending on motivation or willpower. 'Don't Believe Everything You Think' uncovers the core of psychological suffering and offers insights to effortlessly shape the life you crave. Learn to detach from negativity, embrace love and joy, escape negative thought cycles, and tap into inner wisdom. The message is clear: anyone can attain peace, love, and fulfilment, irrespective of their history. It's not about rewiring your brain, but expanding your consciousness for lasting transformation. Within this book, delve into the core of emotional suffering and receive insights on effortlessly curating the life you aspire to.

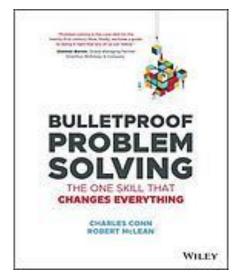


HBR guide to critical thinking by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51922 Call No.: 153.42 ISBN: 9781647824464

Summary: You're facing a problem at work. There are many ways you can approach the issue, but they each come with their own pros and cons. How do you sort through the information at hand so that you know you're taking the right path? The solution is in how you think. The HBR Guide to Critical Thinking will help you use reasoning and logic to navigate your most challenging issues, from complex problems to tough decisions to tricky situations. By carefully observing, gathering information, and analyzing what's in front of you, you can feel comfortable moving forward while building this crucial leadership skill. You'll learn how to: examine your assumptions; apply data where necessary; keep an open mind to opposing views; surface hidden biases; grow comfortable with ambiguity; and learn and grow.

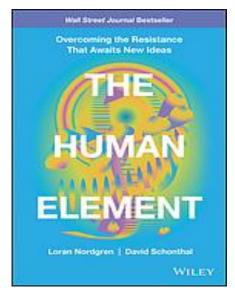


Bulletproof problem solving: the one skill that changes everything by Conn, Charles

John Wiley & Sons 2018

Acc. No.: 51896 Call No.: 153.43 ISBN: 9781119553021

Summary: Complex problem solving is the core skill for 21st Century Teams Complex problem solving is at the very top of the list of essential skills for career progression in the modern world. But how problem solving is taught in our schools, universities, businesses and organizations comes up short. In Bulletproof Problem Solving: The One Skill That Changes Everything you'll learn the seven-step systematic approach to creative problem solving developed in top consulting firms that will work in any field or industry, turning you into a highly sought-after bulletproof problem solver who can tackle challenges that others balk at. The problem-solving technique outlined in this book is based on a highly visual, logic-tree method that can be applied to everything from everyday decisions to strategic issues in business to global social challenges. The authors, with decades of experience at McKinsey and Company, provide 30 detailed, real-world examples, so you can see exactly how the technique works in action.

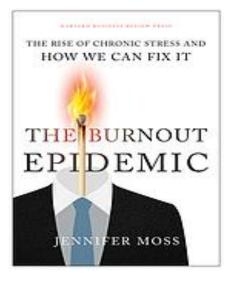


The human element: overcoming the resistance that awaits new ideas by Nordgren, Loran F

John Wiley & Sons 2022

Acc. No.: 51963 Call No.: 153.852 ISBN: 9781119765042

Summary: This book offers the readers two essential insights. First, readers will discover the four Frictions that operate against their efforts to influence and innovate. They will come to understand the unexpected reasons why the ideas and initiatives they are most passionate about get rejected. Second, readers will learn how to both identify and disarm these forces of resistance. Even better, the reader will discover how to turn the forces of Friction into winds of change. The insights this book offers are important because, as the authors will show, people have the wrong influence intuitions. The conventional approach to influence and catalyzing change is to add or highlight value -- to explain the benefits or enhance the appeal. They call this the "sizzle syndrome". The conventional approach is, of course, necessary. But it's woefully insufficient. Insufficient because it misses not just half the story, but its most important part. Whenever we want to create change, we must first appreciate and respect the forces operating against us. While we might not see them, they are there, quietly undermining and inhibiting our efforts. When we wrongly attempt to overcome these forces by tacking on sizzle to heighten the appeal we inadvertently (and counterintuitively) intensify the very friction we are trying to overcome.

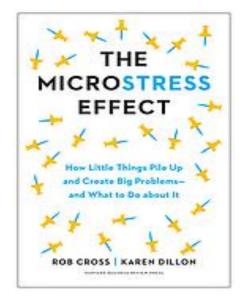


The burnout epidemic: the rise of chronic stress and how we can fix it by Moss, Jennifer

Harvard Business Review Press 2021

Acc. No.: 51952 Call No.: 155.9042 ISBN: 9781647820367

Summary: Workplace well-being expert Jennifer Moss helps leaders and individuals prevent burnout and create healthier, happier, and more productive workplaces.

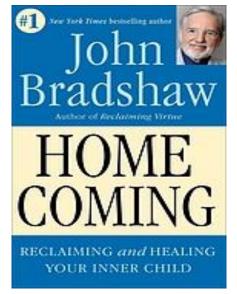


The microstress effect: how little things pile up and create big problems and what to do about it by Cross, Robert L

Harvard Business Review Press 2023

Acc. No.: 51949 Call No.: 155.9042 ISBN: 9781647823979

Summary: There is a force in our everyday lives that we aren't even aware of--and it's so powerful it threatens to derail otherwise promising careers and lives: microstress. It's the hidden epidemic of small moments of anxiety that infiltrate both our work and personal lives. Because each individual microstress is so small, it doesn't trigger the normal stress response in our brains to help us deal with it. Instead, the microstress just embeds in our minds, accumulating along with scores of other microstresses, day-to-day and week-to-week. The longterm effect is devastating: microstress invisibly weighs us down, damages our physical and emotional health, and contributes to a decline in our overall well-being. What's more, microstress is baked into our lives. The source of microstress is seldom a classic antagonist, such as a demanding client or jerk boss. Instead, it comes from the people--in and out of work--with whom we are closest: our friends, family, and colleagues. The good news is that once you learn about microstress, you can fight back. Drawing on fresh research, Rob Cross and Karen Dillon will teach you how to recognize and manage the most common forms of microstress, and even remove some from your life.



Homecoming: reclaiming and championing your inner child by Bradshaw, John

Bantam Books 1992

Acc. No.: 52064 Call No.: 158.1 ISBN: 9780553353891

Summary: Three things are striking about inner child work. The speed with which people change when they do this work; the depth og that change; and the power and creativity that result when the wounds from the past are healed." Here, using a wealth of practical techniques, informative case histories, and unique questionnaires, Bradshaw demonstrates how your wounded inner child may be causing you pain. You will learn to gradually, safely, go back to reclaim and nurture that inner child - and literally help yourself grow up again.

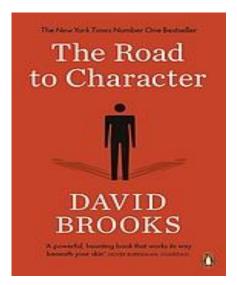


HBR guide to better mental health at work by Harvard Business Review Press

Harvard Business Review Press 2022

Acc. No.: 51934, 52083 Call No.: 158.7 ISBN: 9781647823269

Summary: Though the pandemic increased the visibility of our whole selves, making virtual vulnerability a more regular workplace occurrence, stigma surrounding mental illness remains. It's easy to ask for time off when you break a leg; it's difficult to share with your boss and colleagues if you're suffering a depressive episode. And, how do those conversations go if you're the boss? You want to say and do the right thing to support your people and your organization-and avoid legal issues. Research shows that 1 in 4 adults will have a mental health issue in their lifetime, and yet we're still ill-equipped at work to address this common experience. The HBR Guide to Better Mental Health at Work collects advice from a variety of experts on addressing an array of mental health issues in the workplace, from supporting someone in a panic attack to navigating sensitive conversations to creating systemic and structural supports for all employees. Whether you suffer from a chronic condition or you manage someone who does, you'll find practical advice on creating and upholding policies; providing resources, support, and accommodations; and steps you can take to reduce the stigma and improve mental health in the workplace.

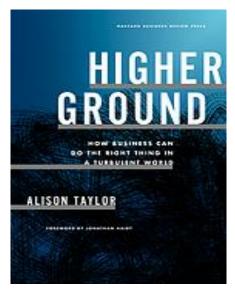


The road to character by Brooks, David

Penguin Books 2016

Acc. No.: 51853 Call No.: 170.44 ISBN: 9780141980362

Summary: The No. 1 New York Times bestseller on the secret to leading a good life. We live in a Big Me culture: universities and businesses alike reward goal-oriented superstars and those who self-promote are most likely to thrive. But what does this say about us? David Brooks argues that our hunger for wealth and status is eroding our ability to create meaningful inner lives. To show us how to live better, he looks at people whose sense of humility was fundamental to their success. What they all understood was a simple but counterintuitive truth: in order to fulfil yourself, you must learn how to forget yourself.



Higher ground: how business can do the right thing in a turbulent world by Taylor, Alison

Harvard Business Review Press 2024

Acc. No.: 52061 Call No.: 174.4 ISBN: 9781647823436

Summary: Today's headlines are full of employee unrest over racial injustice, communities infuriated by corporate environmental impacts, staff anxiety over surveillance, and discoveries of child labor in supply chains. We've traveled far and fast from the old world of business ethics, where black-and-white concerns about bribery and fraud could be addressed with rules and processes. Simply maximizing shareholder value while not breaking the law is no longer an option, but we've never been so confused about what it means to do the right thing. In this eyeopening, indispensable book, NYU ethics professor Alison Taylor argues that amid stakeholder demands and transparency pressures, we can no longer treat ethics as a legal and reputational defense mechanism. Leaders at Davos and the Business Roundtable have called for a new corporate responsibility paradigm, but how to implement their ideas remains an open question as organizations struggle in an atmosphere of heightened expectations and intense suspicion. Offering vivid stories and examples, Taylor brings this complex, risky environment alive to provide a blueprint for how leaders should rethink and reshape their practices. How can CEOs cut through the noise to set robust environmental and social priorities? When should they speak out on contentious social and political issues, and how?

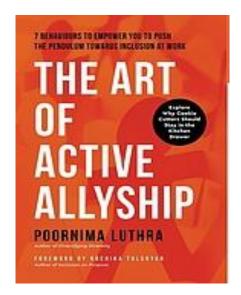


HBR's 10 must reads on trust by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51889 Call No.: 179.9 ISBN: 9781647825249

Summary: Trust is the basis for all that we do as leaders and as organizations. Employees who trust their employers are more productive and creative. Businesses who engender trust maintain better relationships with their customers and reap better results. And public breaches of trust are becoming more perilous-and more costly. If you read nothing else on trust, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you build, maintain, and repair trust as a company and as a leader. This book will inspire you to: earn trust with all of your stakeholders; see your company through the eyes of your customers; develop trust through competence, legitimacy, and impact; move negotiations forward positively; understand the neuroscience of trust; and rebuild relationships after a breach.



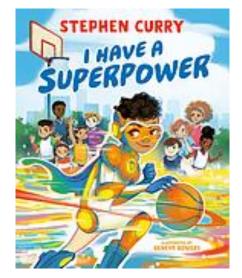
The art of active allyship: 7 behaviours to empower you to push the pendulum towards inclusion at work by Luthra, Poornima

Talent-Ed 2022

Acc. No.: 51870 Call No.: 302.2 ISBN: 9788797290323

Summary: It's a question that often prevents us from doing anything at all. What can we say or do? How can we nurture inclusive relationships with our colleagues or create an environment that values diversity beyond a set of numbers and quotas? It can be tempting to treat diversity, equity and inclusion as an issue for others to deal with, but whether you are the most junior team member or the most senior executive, inclusion means all, not some. Each one of us has a role to play in nurturing inclusive workplaces.

In The Art of Active Allyship, Dr. Poornima Luthra gives us the answers to the question - what can I do. Through 7 identified behaviours, Dr. Luthra gives us the tools we need to take the first steps towards inclusive workplaces. With concrete solutions and real-life examples, she paints a picture of active allyship, one which encourages us to show up every day as an active ally not to some, but all.

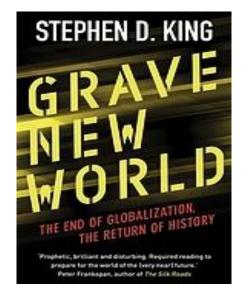


I have a superpower by Curry, Stephen

Penguin Workshop 2022

Acc. No.: 51867 Call No.: 303.3 ISBN: 9780593386040

Summary: A young child learns that he does not have to be the strongest, fastest, or jump the highest, but as long as he has determination and heart any goal is achievable.

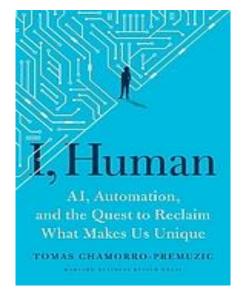


Grave new world: the end of globalization, the return of history by King, Stephen D

Yale University Press 2018

Acc. No.: 51954 Call No.: 303.482 ISBN: 9780300234503

Summary: A controversial look at the end of globalization and what it means for prosperity, peace, and the global economic order Globalization, long considered the best route to economic prosperity, is not inevitable. An approach built on the principles of free trade and, since the 1980s, open capital markets, is beginning to fracture. With disappointing growth rates across the Western world, nations are no longer willing to sacrifice national interests for global growth; nor are their leaders able-or willing-to sell the idea of pursuing a global agenda of prosperity to their citizens. Combining historical analysis with current affairs, economist Stephen D. King provides a provocative and engaging account of why globalization is being rejected, what a world ruled by rival states with conflicting aims might look like, and how the pursuit of nationalist agendas could result in a race to the bottom.

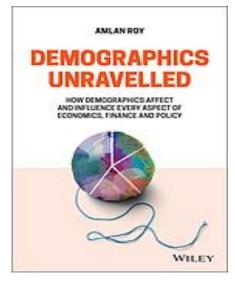


I human: Al, automation and the quest to reclaim what makes us unique by Chamorro-Premuzic, Tomas

Harvard Business Review Press 2023

Acc. No.: 51948 Call No.: 303.483 ISBN: 9781647820558

Summary: It's no secret that AI is changing the way we live, work, love, and entertain ourselves. Dating apps are using AI to pick our potential partners. Retailers are using AI to predict our behavior and desires. Rogue actors are using AI to persuade us with Twitter bots and fake news. Companies are using AI to hire us-or not. This is just the beginning. As AI becomes smarter and more humanlike, our societies, our economies, and our humanity will undergo the most dramatic changes we've seen since the Agricultural Revolution. Some of these changes will enhance our species. Others may dehumanize us and make us more machinelike in our interactions with others. It's up to us to adapt and determine how we want to live and work. Are you ready? In I, Human psychologist Tomas Chamorro-Premuzic offers a guide for reclaiming ourselves in a world in which most of our decisions will be made for us.

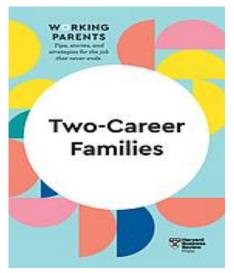


Demographics unravelled: how demographics affect and influence every aspect of economics, finance and policy by Roy, Amlan

John Wiley & Sons 2022

Acc. No.: 51904 Call No.: 304.6 ISBN: 9781119799139

Summary: Many economists and policy makers take a narrow view of demographics restricting attention only to age and population numbers. This book will challenge such conventional thinking with wide ranging applications across macroeconomics, investments, policy, and sustainability. The author's macro-perspective, presented in the book, has three differentiating features. First, he interprets demographics broadly as "people characteristics" -- those as consumers and workers. They extend beyond age alone, to gender, race, migrant status, family background, education and get reflected in psychology and behavior. These consumer characteristics apply to nearly 8 billion people as everyone in the world is a consumer and worker characteristics apply to nearly 5 billion people (world's labour force). Consumers and workers affect economic variables (growth, public debt, inflation, unemployment, productivity, savings, capital flows) and asset prices.

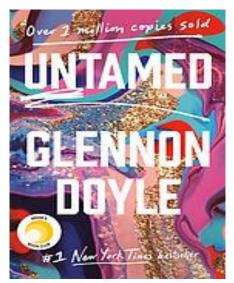


Two career families by Harvard Business Review Press

Harvard Business Review Press 2022

Acc. No.: 51941 Call No.: 306.36 ISBN: 9781647822101

Summary: Manage the competing demands of careers, child-rearing, and chores-together. When you and your partner are prioritizing your careers and your family, every day can feel like a series of small and large negotiations. How you navigate balancing both of your careers with your family life not only affects the type of people you're raising, your success at work, and how smoothly your household runs, but also how you feel about each other. Can you each chase your dreams, raise good citizens, make time for hobbies and health, and nourish your relationship well enough that you still like each other when your nest is empty and you're in the final acts of your careers? If it seems like a lot, that's because it is a lot. But it's possible to support your family, your children, your careers, and your relationship without collapsing into a heap every Friday night.

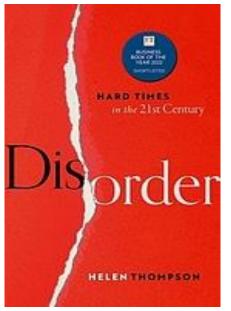


Untamed by Doyle, Glennon

The Dial Press 2020

Acc. No.: 52039 Call No.: 306.893 ISBN: 9781984801258

Summary: There is a voice of longing inside every woman. We strive so mightily to be good: good mothers, daughters, partners, employees, citizens, and friends. We believe all this striving will make us feel alive. Instead, it leaves us feeling weary, stuck, overwhelmed, and underwhelmed. We look at our lives, relationships, and world, and wonder: Wasn't it all supposed to be more beautiful than this? We quickly silence that question, telling ourselves to be grateful. We hide our simmering discontent--even from ourselves. Until we reach our boiling point. Four years ago, Glennon Doyle-bestselling Oprahendorsed author, renowned activist and humanitarian, wife and mother of three--was speaking at a conference when a woman entered the room. Glennon looked at her and fell instantly in love. Three words flooded her mind: There She Is. At first, Glennon assumed these words came to her from on high. Soon she realized that they came to her from within. Glennon was finally hearing her own voice--the voice that had been silenced by decades of cultural conditioning, numbing addictions, and institutional allegiances.

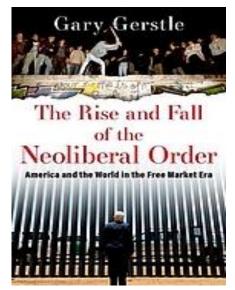


Disorder: hard times in the 21st century by Thompson, Helen

Oxford University Press 2023

Acc. No.: 51891 Call No.: 320.91821 ISBN: 9780198865018

Summary: This book explains why we in the West live in the political times we do - a moment of historical time arising from systemic dynamics that have wrought predicaments to confront and not problems to be solved. A retrospective and predictive account of the political shocks of 2016 and onwards, and how the specific consequences of the structural historical forces at work are ongoing and in good part inexorable. The author argues that these political times arise - and disruption will continue - from the intersection of fault lines generated by a geopolitical cycle that has been disrupted, but is not over.

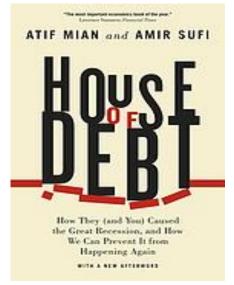


The rise and fall of the neoliberal order: America and the world in the free market era by Gerstle, Gary

Oxford University Press 2023

Acc. No.: 51906 Call No.: 330.122 ISBN: 9780197676318

Summary: The epochal shift toward neoliberalism-a web of related policies that, broadly speaking, reduced the footprint of government in society and reassigned economic power to private market forces--that began in the United States and Great Britain in the late 1970s fundamentally changed the world. Today, the word 'neoliberal' is often used to condemn a broad swath of policies, from prizing free market principles over people to advancing privatization programs in developing nations around the world. To be sure, neoliberalism has contributed to a number of alarming trends, not least of which has been a massive growth in income inequality. Yet as the eminent historian Gary Gerstle argues in The Rise and Fall of the Neoliberal Order, these indictments fail to reckon with the full contours of what neoliberalism was and why its worldview had such persuasive hold on both the right and the left for three decades.

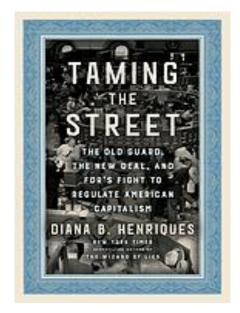


House of debt: how they and you caused the great recession and how we can prevent it from happening again by Mian, Atif

University of Chicago Press 2015

Acc. No.: 51901 Call No.: 330.97 ISBN: 9780226271651

Summary: Using a rich data set, Princeton economics professor Atif Mian and University of Chicago finance professor Amir Sufi demonstrate convincingly that debt, especially household borrowing, is pernicious and likely to lead to economic catastrophe. They explain that excessive borrowing, driven by overeager lenders who did not fully appreciate the risks they were taking, created the boom preceding the Great Recession. The authors make a compelling case that direct assistance to homebuyers through adjusting mortgage principal and addressing debt could have mitigated the impact of the recession, especially the devastating rise in unemployment. The text's occasional quirks of phrasing and lapses in copy editing need not detract from the reader's edification. get Abstract recommends this cogent analysis to economists and policy makers, as well as to householders with mortgages seeking to understand their risks more fully.



Taming the street: the old guard, the new deal and FDR's fight to regulate American capitalism by Henriques, Diana B

Random House 2023

Acc. No.: 51866 Call No.: 330.973 ISBN: 9780593132647

Summary: Taming the Street tells the epic story of the FDR's battle to regulate Wall Street for the very first time in the wake of the Crash of 1929 that ushered in the Great Depression. Deeply reported and vividly told, it provides a trip back to a time when the power of concentrated wealth in America arguably exceeded that of the federal government. Roosevelt's campaign to curb the excesses of the market, end reckless speculation, and mitigate the disastrous boom-and-bust cycle is one of the great untold dramas in American history, and as it unfolded, its outcome was far from clear. Henriques has written this book for two main reasons: First, because it's a vital history that needs to be preserved and properly told; and as importantly, because the battle lines that were drawn in that time are the very same battle lines that define our politics today. Taming the Street is a book rooted in the drama of the 1930s, but as inequality in America has again reached Jazz Age levels, one of Henriques' many ambitions for the book is to bring to life a time when the system worked in the public interest.

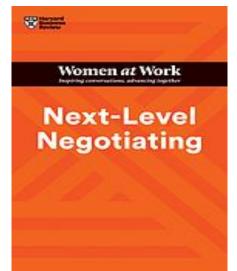


Hybrid workplace: the insights you need from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2022

Acc. No.: 51940 Call No.: 331.256 ISBN: 9781647823382

Summary: Hybrid work is here to stay-but what will it look like at your company? Organizations that mandate rigid, prepandemic policies of five days a week at the traditional, co-located office may risk a mass exodus of talent. But designing a hybrid office that furthers your business goals while staying true to your culture will require experimentation and rigorous planning. Hybrid Workplace: The Insights You Need from Harvard Business Review will help you adopt technological, cultural, and management practices that will let you seize the benefits and avoid the pitfalls of the hybrid age.

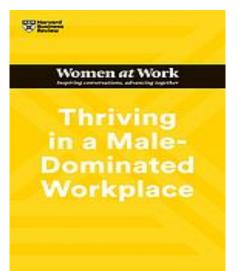


Next level negotiating by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51927 Call No.: 331.4133 ISBN: 9781647824334

Summary: Whether you're negotiating a salary, a deal with a supplier, or a flexible work arrangement, you need to prepare. From knowing your ideal outcome to thinking through acceptable alternatives to considering the other person's perspective, advance planning can significantly increase your confidence, engagement in the process, and results. But it's not just practical details, numbers, and strategiesadvocating for yourself, your team, and your business can feel personal, too, so you also need to manage the emotions that arise during the process. Shake off the bleak research about women and negotiation, and clarify and communicate who you are and what you need in your business and in your relationships to increase your odds of a positive outcome. Thoughtful preparation can help you enter any negotiation with curiosity, creativity, and a willingness to collaborateall the essentials to seal a deal successfully. This book will inspire you to: set a clear outcome; explore and examine acceptable alternatives; consider your counterpart's perspective; manage your emotions; overcome stumbling blocks; discover collaborative solutions; and strike a deal that works for you.

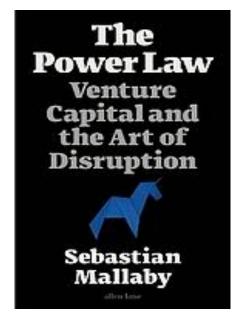


Thriving in a male-dominated workplace by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51929 Call No.: 331.4133 ISBN: 9781647824617

Summary: Micro aggressions. Sexism. Self-doubt. Invisibility. When you're one of the only women at work, it can be difficult to gain your footing. But women can find success in these settings-and even flourish in them. Thriving in a Male-Dominated Workplace provides the advice you need to ensure your professional growth in areas that have traditionally been filled with men. From navigating a hostile work culture to connecting with the right people to claiming your innovative ideas, you'll be able to establish your role in the organization and be seen by your colleagues as the expert you are. This book will inspire you to: overcome impostor syndrome and self-doubt; find role models and mentors; speak up for yourself and others; and establish trust with male colleagues.

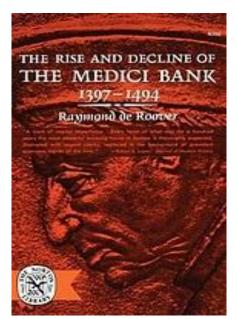


The power law: venture capital and the art of disruption by Mallaby, Sebastian

Allen Lane 2022

Acc. No.: 52042 Call No.: 332.0415 ISBN: 9780241557341

Summary: Innovations rarely come from "experts." Jeff Bezos was not a bookseller; Elon Musk was not in the auto industry. When it comes to innovation, a legendary venture capitalist told Sebastian Mallaby, the future cannot be predicted, it can only be discovered. Most attempts at discovery fail, but a few succeed at such a scale that they more than make up for everything else. That extreme ratio of success and failure is the power law that drives venture capital, Silicon Valley, the tech sector, and, by extension, the world. Drawing on unprecedented access to the most celebrated venture capitalists of all time, award-winning financial historian Sebastian Mallaby tells the story of this strange tribe of financiers who have funded the world's most successful companies, from Google to SpaceX to Alibaba. With a riveting blend of storytelling and analysis, The Power Law makes sense of the seeming randomness of success in venture capital, an industry that relies, for good and ill, on gut instinct and personality rather than spreadsheets and data.



The rise and decline of the Medici Bank, 1397-1494 by Roover, Raymond De

W W Norton 1966

Acc. No.: 52059 Call No.: 332.1 ISBN: 9780393003505

Summary: Based on the author's The Medici Bank: its organization, management, operation, and decline.

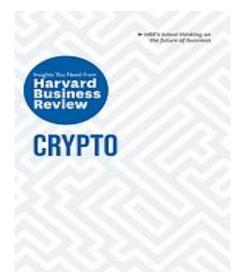


Beyond fintech: technology applications for the Islamic economy by Mohamed, Hazik

World Scientific 2021

Acc. No.: 52049 Call No.: 332.10285 ISBN: 9789811222306

Summary: Beyond Fintech: Technology Applications for the Islamic Economy is a follow-up to the first-ever Islamic Fintech book by the author (published in 2018) that provided linkages between Islamic Finance and disruptive technologies like the blockchain. In the wake of fintech as a new trend in financial markets, the ground-breaking book stressed the relevance of Islamic finance and its implications, when enabled by fintech, towards the development of the Islamic digital economy. While the earlier work discussed the crucial innovation, structural, and institutional development for financial technologies in Islamic Finance, this new research explores the multiple applications possible in the various sectors of the economy, within and beyond finance, that can be significantly transformed. These revolutionary applications involve the integration of AI, blockchain, data analytics, and Internet-of-Things (IoT) devices for a holistic solution to tackle the bottlenecks and other issues in existing processes of traditional systems.

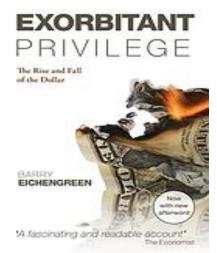


Crypto: the insights you need from Harvard business review by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 52065, 52068 Call No.: 332.40285 ISBN: 9781647824495

Summary: Cryptocurrency payments moving frictionlessly across borders. Blockchain-based supply chains delivering products faster, with greater transparency. NFTs generating real value for creators and consumers. Smart contracts executing automatically. Real applications of crypto and other decentralized technology are multiplying exponentially in organizations of all kinds. What do you and your company need to know and do today to create new opportunities like these and avoid disruption? Crypto: The Insights You Need from Harvard Business Review will show you how today's most innovative firms are embracing decentralized technology, reinventing their business models, and preparing to thrive in the new age of crypto. Business is changing. Will you adapt or be left behind?

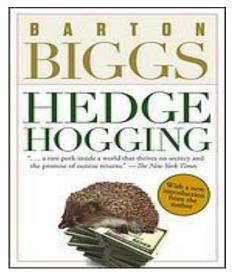


Exorbitant privilege: the rise and fall of the dollar and the future of the international monetary system by Eichengreen, Barry J

Oxford University Press 2012

Acc. No.: 51884 Call No.: 332.456 ISBN: 9780199642472

Summary: In Exorbitant Privilege, economic historian, Barry Eichengreen, traces the rise of the dollar to international prominence over the course of the 20th century. He shows that the greenback dominated internationally in the second half of the century for the same reasons and in the same way that the United States dominated the global economy. But now, America no longer towers over the global economy. It follows, Eichengreen argues, that the dollar will not be a dominant. Challenging the presumption that there is room for only one true global currency, either the dollar or something else, Eichengreen shows that several currencies have shared this international role over long periods.

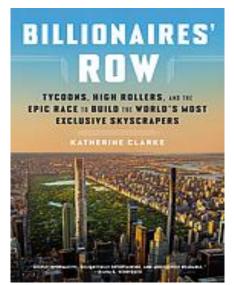


Hedge hogging by Biggs, Barton

John Wiley & Sons 2006

Acc. No.: 51879 Call No.: 332.645 ISBN: 9780471771913

Summary: Rare is the opportunity to chat with a legendary financial figure and hear the unvarnished truth about what really goes on behind the scenes. I Hedge hogging / I represents just such an opportunity, allowing you to step inside the world of Wall Street with Barton Biggs as he discusses investing in general, hedge funds in particular, and how he has learned to find and profit from the best moneymaking opportunities in an eat-what-you-kill, cutthroat investment world.

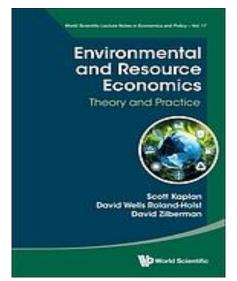


Billionaires' row: tycoons, high rollers and the epic race to build the world's most exclusive skyscrapers by Clarke, Katherine

Currency 2023

Acc. No.: 51856 Call No.: 333.33 ISBN: 9780593240069

Summary: A fly-on-the-wall account of the ferocious ambition, greed, and financial one-upmanship behind the most expensive real estate in the world: the new Manhattan mega towers known as Billionaires' Row-from a staff reporter at The Wall Street Journal. To look south from Central Park these days is to gaze upon a physical manifestation of tens of billions of dollars in global wealth: a series of soaring spires dotting the skyline from Park Avenue to Broadway. Known as Billionaires' Row, these slender high-rise condos have transformed the skyline of New York City almost in stealth, thanks to the city's developer-friendly policies and a seemingly endless gush of cash from tech, finance, and moguls from Russia, China, and the Middle East. In just a few years, the cutthroat real estate impresarios behind these "supertalls" turned what was once a rundown strip of Midtown into the most expensive street on Earth. Most of us, however, will never be invited inside these gargantuan towers. The saga of Billionaires' Row epitomizes the "new Gilded Age" of twenty-first-century wealth.

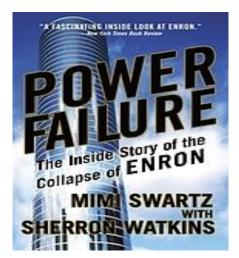


Environmental and resource economics: theory and applications by Kaplan, Scott

World Scientific 2024

Acc. No.: 52051 Call No.: 333.7 ISBN: 9789811272875

Summary: Modern society is currently facing a cascade of environmental crises. Moving forward, it will be the job of current and future generations to develop sound and creative approaches to addressing them. This book attempts to provide insight into the ways in which society can confront modern agricultural, environmental, and resource challenges. In particular, it provides an economic lens with which to examine and confront these issues. The first part of the book introduces a general economic framework that can be used to analyze these issues. Subsequent chapters rely on this framework to introduce and explain specific concepts in agricultural, environmental, and resource economics, including (but not limited to) non-renewable and renewable resource management, pesticide use, and climate change. The book develops quantitative tools that the readership can use to analyze and better understand the complexities of these challenges.

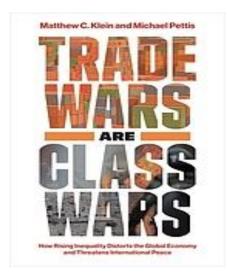


Power failure: the inside story of the collapse of Enron by Swartz, Mimi

Currency Doubleday 2003

Acc. No.: 51868 Call No.: 333.79 ISBN: 9780767913683

Summary: A study of the illegal practices of the power company Enron and the accounting firm Arthur Anderson & Company that led to the financial ruin of both.

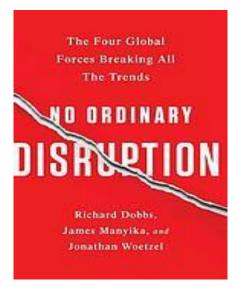


Trade wars are class wars: how rising inequality distorts the global economy and threatens international peace with a new preface by Klein, Matthew C

Yale University Press 2020

Acc. No.: 51882 Call No.: 337 ISBN: 9780300261448

Summary: Trade disputes are usually understood as conflicts between countries with competing national interests, but as Matthew C. Klein and Michael Pettis show, they are often the unexpected result of domestic political choices to serve the interests of the rich at the expense of workers and ordinary retirees. Klein and Pettis trace the origins of today's trade wars to decisions made by politicians and business leaders in China, Europe, and the United States over the past thirty years. Across the world, the rich have prospered while workers can no longer afford to buy what they produce, have lost their jobs, or have been forced into higher levels of debt. In this thought-provoking challenge to mainstream views, the authors provide a cohesive narrative that shows how the class wars of rising inequality are a threat to the global economy and international peace- and what we can do about it.

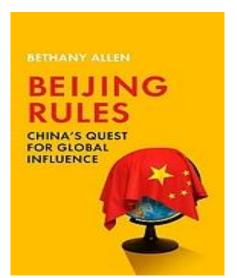


No ordinary disruption: the four global forces breaking all the trends by Dobbs, Richard

Perseus Books 2015

Acc. No.: 52067 Call No.: 337 ISBN: 9781610395793

Summary: Offers an analysis of four forces that are transforming the global economy, including the rise of emerging markets, accelerating technological change, an aging world population, and increased global flows of trade, people, and capital.

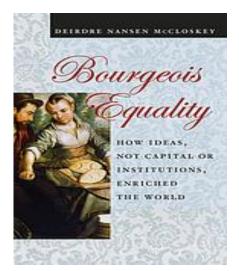


Beijing rules: China's quest for global influence by Allen-Ebrahimian, Bethany

John Murray Press 2023

Acc. No.: 51860 Call No.: 337.51 ISBN: 9781529367805

Summary: One of the most acclaimed journalists on contemporary China lays bare the country's two-decade quest for global dominance.

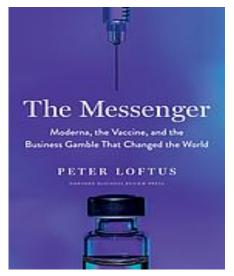


Bourgeois equality: how ideas, not capital or institutions, enriched the world by McCloskey, Deirdre N

University of Chicago Press 2017

Acc. No.: 51903 Call No.: 338.064 ISBN: 9780226527932

Summary: There's little doubt that most humans today are better off than their forebears. Stunningly so, the economist and historian Deirdre McCloskey argues in the concluding volume of her trilogy celebrating the oft-derided virtues of the bourgeoisie. The poorest of humanity, McCloskey shows, will soon be joining the comparative riches of Japan and Sweden and Botswana. Why? Most economists-from Adam Smith and Karl Marx to Thomas Piketty--say the Great Enrichment since 1800 came from accumulated capital. McCloskey disagrees, fiercely. "Our riches," she argues, "were made not by piling brick on brick, bank balance on bank balance, but by piling idea on idea." Capital was necessary, but so was the presence of oxygen. It was ideas, not matter, that drove"trade-tested betterment." Nor were institutions the drivers. The World Bank orthodoxy of "add institutions and stir" doesn't work, and didn't.

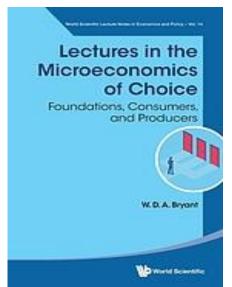


The messenger: Moderna, the vaccine and the business gamble that changed the world by Loftus, Peter

Harvard Business Review Press 2022

Acc. No.: 51957 Call No.: 338.4 ISBN: 9781647823191

Summary: At the start of 2020, Moderna was a waning biotech unicorn, still years away from delivering its first product despite a decade of development of a potentially breakthrough innovation: using RNA to combat disease. Investors were getting antsy or, worse, skeptical. Then the coronavirus pandemic hit, and Moderna became a central player in a global drama -- a David to pharma's Goliaths -- turning its technology toward breaking the global grip of the terrible disease. By year's end, as the outbreak was at its worst, Moderna delivered one of the world's first COVID-19 vaccines, with a stunningly high rate of protection. The achievement not only offered the world a way out of a crippling pandemic but also validated Moderna's gene-based technology, transforming the company into a global industry power, swelling its market value on its prospects for new drugs and vaccines for years to come. Biotech, and the venture capital community that fuels it, will never be the same.

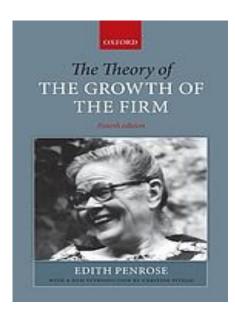


Lectures in the microeconomics of choice: foundations, consumers and producers by Bryant, W D A

World Scientific 2023

Acc. No.: 52052 Call No.: 338.5 ISBN: 9789811282775

Summary: People pursue their own interests, whatever those interests might be. Some people have interests that are narrow and selfish, others have interests that are broad and altruistic, still others have interests that are somewhere in between. The idea that people are selfinterested underpins all of economic analysis and raises two fundamental questions: 1. How do people choose the actions they think will further their own interests? 2. Can the potentially interests of different people be made to 'mesh' in some sort of socio-economic equilibrium? This book is devoted to a detailed study of the first question. Its Companion Volume (Economy-Wide Microeconomics: Equilibrium, Optimality, Applications and Tests) makes a detailed study of the second question. This book begins with the Arrow-Debreu theory of consumer choice. This theory supposes people choose so as to maximize a complete, continuous, transitive, and reflexive binary preference relation over a non-empty and compact choice set, under certainty. The book then studies numerous modifications, relaxations, and generalizations of each of these restrictions - up to and including recent work on Behavioral theories of choice. The study is presented from the Primal, Dual, and Revealed Preference points of view. Consumers are not the only agents in the economy, as Producers are present as well.

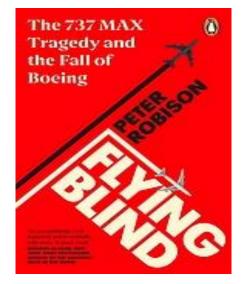


The theory of the growth of the firm by Penrose, Edith Tilton

Oxford University Press 2013

Acc. No.: 51964 Call No.: 338.7 ISBN: 9780199573844

Summary: There are not many books that are genuine classics, and only a handful in business and management whose insights and ideas last for 50 years and more. This book is one of the very few 'must reads' for anybody seriously interested in the role of management within the firm. Originally published in 1959, The Theory of the Growth of the Firm has illuminated and inspired thinking in strategy, entrepreneurship, knowledge creation, and innovation. Edith Penrose's tightly-argued classic laid the foundations for the resource based view of the firm, now the dominant framework in business strategy.



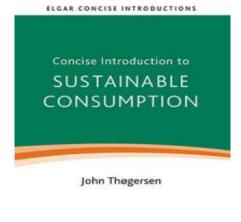
Flying blind: the 737 MAX tragedy and the fall of Boeing by Robison, Peter

Penguin Business 2021

Acc. No.: 52043 Call No.: 338.7 ISBN: 9780241455593

Summary: In examining the history of the 737, Flying Blind explores how Boeing's new management degraded a highly-regarded plane with cost-focused mandates and skimped on testing in the race to match a competing plane from Airbus. How Boeing outsourced software work to poorly paid graduates in India and convinced the US Federal Aviation Authority to put the MAX into service without requiring pilots to undergo simulator training, and how ultimately these failures resulted in the deaths of 346 Boeing passengers.

Framed around the 737 MAX crashes, Flying Blind is the definitive exposé that for the first time tells the larger, decades-long story of how a corrupt corporate culture paved the way for a cataclysm that cost lives.

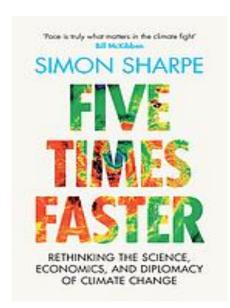


Concise introduction to sustainable consumption by Thogersen, John

Edward Elgar 2023

Acc. No.: 52050 Call No.: 339.47 ISBN: 9781803924526

Summary: Our Elgar Concise Introductions are inspiring and considered introductions to the key principles in business, expertly written by some of the world's leading scholars. The aims of the series are two-fold: to pinpoint essential principles of business and management, and to offer insights that stimulate critical thinking. Examining the psychological and social drivers of unsustainable and sustainable consumption, this Concise Introduction provides an insightful overview of the causes of unsustainable consumer behaviour and the instruments and interventions needed to create a sustainable consumption pattern.

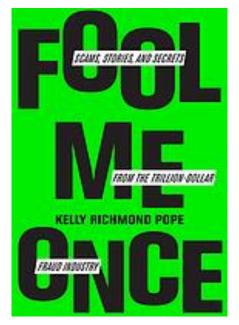


Five times faster: rethinking the science, economics and diplomacy of climate change by Sharpe, Simon

Cambridge University Press 2023

Acc. No.: 51899 Call No.: 363.738 ISBN: 9781009326490

Summary: As Greenland melts, Australia burns, and greenhouse gas emissions continue to rise, we think we know who the villains are: oil companies, consumerism, weak political leaders. But what if the real blocks to progress are the ideas and institutions that are supposed to be helping us? Five Times Faster is an inside story from Simon Sharpe, who has spent ten years at the forefront of climate change policy and diplomacy. In our fight to avoid dangerous climate change, science is pulling its punches, diplomacy is picking the wrong battles, and economics has been fighting for the other side. This provocative and engaging book sets out how we should rethink our strategies and reorganise our efforts in the fields of science, diplomacy, and economics, so that we can act fast enough to stay safe.

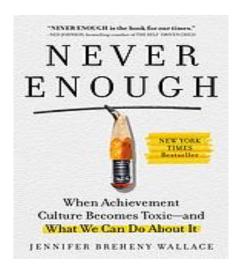


Fool me once: scams, stories and secrets from the trillion-dollar fraud industry by Pope, Kelly Richmond

Harvard Business Review Press 2023

Acc. No.: 51926 Call No.: 364.163 ISBN: 9781647823917

Summary: Have you ever wondered why Bernie Madoff thought he could brazenly steal his clients' money? Or why investors were so easily duped by Elizabeth Holmes? Or how courageous people like Jeffrey Wigand are willing to become whistle-blowers and put their careers on the line? Fraud is everywhere--from Nigerian "princes," embezzlers, and Ponzi schemers to corporate giants like Enron and Volkswagen. And fraud is costly. Each year, consumers, small businesses, governments, and corporations lose trillions of dollars. We've become so accustomed to hearing about fraud, we accept it as part of the world we live in today--so much so, that our abilities to identify it and speak about it are limited. No more. In Fool Me Once, renowned expert Kelly Richmond Pope shows fraud in action, uncovering what makes perps tick, victims so gullible, and whistle-blowers so morally righteous, while also encouraging us to look at our own behaviors and motivations in the hopes of protecting ourselves and our companies.

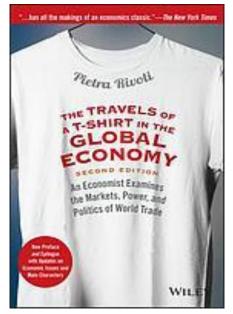


Never enough: when achievement culture becomes toxic - and what we can do about it by Wallace, Jennifer Breheny

Penguin Random House 2023

Acc. No.: 52072 Call No.: 370.15 ISBN: 9780593191866

Summary: In Never Enough, reporter Jennifer Breheny Wallace investigates the deep roots of toxic achievement culture. Drawing on interviews with families, educators, and psychologists, she offers a humane view of the crisis plaguing today's teens and a practical framework for how to help.

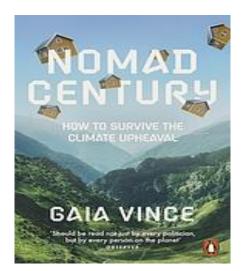


The travels of a t-shirt in the global economy: an economist examines the markets, power and politics of world trade by Rivoli, Pietra

John Wiley & Sons 2009

Acc. No.: 51902 Call No.: 382 ISBN: 9781118950142

Summary: The keys to global business success, as taught by a T-shirt's journey, The Travels of a T-Shirt in the Global Economy is a critically-acclaimed narrative that illuminates the globalization debates and reveals the key factors to success in global business. Tracing a T-shirt's life story from a Texas cotton field to a Chinese factory and back to a U.S. storefront before arriving at the used clothing market in Africa, the book uncovers the political and economic forces at work in the global economy. Along the way, this fascinating exploration addresses a wealth of compelling questions about politics, trade, economics, ethics, and the impact of history on today's business landscape. This new printing of the second edition includes a revised preface and a new epilogue with updates through 2014 on the people, industries, and policies related to the T-shirt's life story.

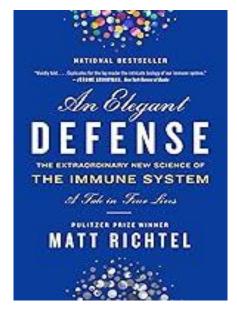


Nomad century: how to survive the climate upheaval by Vince, Gaia

Penguin Books 2023

Acc. No.: 52044 Call No.: 551.6 ISBN: 9780141997681

Summary: Drawing on a career of environmental reporting and over two years of travel to the front lines of climate migration across the globe, an award-winning science journalist, in this urgent call to action, discusses the underreported, seismic consequences of climate change and how it will reshape humanity.

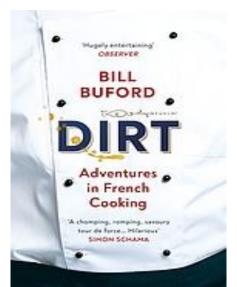


An Elegant defense: the extraordinary new science of the immune system by Richtel, Matt

Harper Collins 2020

Acc. No.: 52040 Call No.: 616.079 ISBN: 9780063242869

A terminal cancer patient rises from the grave. A medical marvel defies HIV. Two women with autoimmunity discover their own bodies have turned against them. An Elegant Defense uniquely entwines these intimate stories with science's centuries-long quest to unlock the mysteries of sickness and health, and illuminates the immune system as never before. The immune system is our body's essential defense network, a guardian vigilantly fighting illness, healing wounds, maintaining order and balance, and keeping us alive. Its legion of microscopic foot soldiers from T cells to "natural killers" patrols our body, linked by a nearly instantaneous communications grid. It has been honed by evolution over millennia to face an almost infinite array of threats. For all its astonishing complexity, however, the immune system can be easily compromised by fatigue, stress, toxins, advanced age, and poor nutrition hallmarks of modern life and even by excessive hygiene. Paradoxically, it is a fragile wonder weapon that can turn on our own bodies with startling results, leading today to epidemic levels of autoimmune disorders.

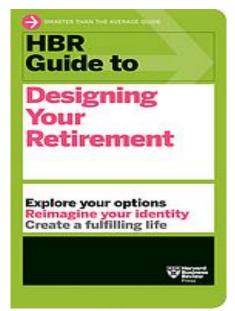


Dirt: adventures in French cooking by Buford, Bill

Vintage 2021

Acc. No.: 52070 Call No.: 641.5 ISBN: 9780099464440

Summary: For most of his adult life, Bill Buford had secretly wanted to find himself in France, in a French kitchen, having mastered the art of French haute cuisine. And where better than Lyon, the most Frenchly authentic of cities and the historic gastronomic capital of the world? There were a few obstacles: he didn't speak a word of French, he had no formal training, he didn't know a soul in Lyon, and his wife and two twin toddlers currently lived in New York City. So begins Bills vivid, hilarious, intimate account of his five-year odyssey in French cuisine.

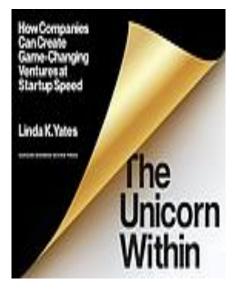


HBR guide to designing your retirement by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51955 Call No.: 646.79 ISBN: 9781647824914

Summary: When what you do is inextricably tied to who you are for so much of your life, it can be daunting to think of who you'll be if you slow down-or stop working entirely. You've charted your own career journey, made difficult choices, led teams through times of turmoil, celebrated big wins, and moved on from devastating losses. How do you just stop? What do you do without a purpose and a plan-and a crowded calendar? How do you make this next stage of your life fulfilling and satisfying? While the idea of not working can be simultaneously wonderful and overwhelming, you can figure out what you want the end of your career and your retirement to look like before you submit your resignation. This book won't help you figure out whether or not you can afford to retire, but it will help you figure out what you'd like to do and who you'd like to be. You'll learn how to: Assess your readiness to make a transition; make a plan to slow your pace-or stop completely; experiment with possible future selves; find new ways to apply old skills; communicate your plan to key partners; bridge your old identity to the new one you create; and keep connected to the passions and people that matter.

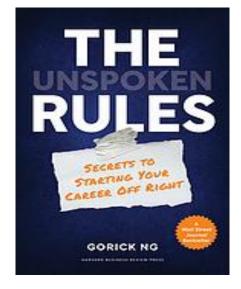


The unicorn within: how companies can create game-changing ventures at startup speed by Yates, Linda

Harvard Business Review Press 2022

Acc. No.: 51932 Call No.: 650.1 ISBN: 9781633698680

Summary: It's become accepted wisdom that established companies can't build and scale new ventures the way startups can-after all, startups are lean and agile, while incumbents are too big, slow, and inflexible. But that's nonsense, and it's time to challenge that idea. In The Unicorn Within, Linda Yates, the founder and CEO of Silicon Valleybased Mach49, the world's leading growth incubator for the Global 1000, argues that to thrive, companies can and must harness their power-their ideas, talent, data, cash, resources, channels, and customers-to build a portfolio of game-changing ventures and beat the startups at their own game. In this all-in-one guide, Yates lays out a comprehensive twelve-week program, proven in scores of the world's largest companies, for doing all of the above: building a team and finding customer pain points; creating new products or services; developing a rigorous business and execution plan; and launching, accelerating, and scaling each venture. And then doing it again and again.



The unspoken rules: secrets to starting your career off right by Ng, Gorick

Harvard Business Review Press 2021

Acc. No.: 52073 Call No.: 650.1 ISBN: 9781647820442

Summary: What will separate you from the rest early in your career? The ability to take ownership, manage expectations, navigate people dynamics, and communicate professionally-skills that school doesn't teach. Most career guides assume that you already know how the working world works. But if you're starting your very first job or taking a job in a new company, you might not know all the unspoken rules that determine who gets ahead and who doesn't. In The Unspoken Rules, you'll learn the basic workplace skills necessary for success. From the author: "Why didn't anyone ever tell me this?! I've lost count of the number of times I've asked myself this question. As the son of a single mother who dropped out of school at the age of twelve to work in a sewing-machine factory, I missed the lesson on the unspoken rules of the professional workplace.

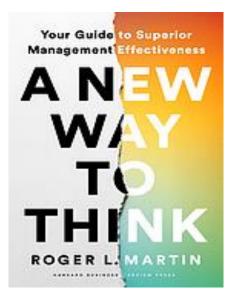


HBR guide to being a great boss by Harvard Business Review Press

Harvard Business Review Press 2021

Acc. No.: 51942 Call No.: 650.1 ISBN: 9781647822347

Summary: Are you a good boss or a great one? Good bosses can handle the day-to-day work of running a team. Great bosses go beyond that, finding ways to help employees become better versions of themselves as people and professionals. But as a manager, how do you reach that next level? The HBR Guide to Being a Great Boss contains practical tips and advice to help you become a more well-rounded leader, one who sparks creativity, engagement, collaboration, and growth in your team. You'll learn how to: Magnify your people's strengths Create a welcoming, inclusive culture Communicate effectively and regularly with your team Challenge your people to grow beyond their current limits Recognize and reward good work Establish yourself as a trustworthy leader and colleague Arm yourself with the advice you need to succeed on the job, with the most trusted brand in business. Packed with how-to essentials from leading experts, the HBR Guides provide smart answers to your most pressing work challenges.



A new way to think: your guide to superior management effectiveness by Martin, Roger L

Harvard Business Review Press 2022

Acc. No.: 51938, 52038 Call No.: 650.1 ISBN: 9781647823511

Summary: If you could imagine the ultimate guide to the essentials of strategy and management, from one of the world's top business thinkers, what would that look like? It would look like this book. Over a stellar career, Roger Martin has advised CEOs of some of the world's most successful companies. From the beginning, he noted that almost every executive he talked to had a "model"-a framework or way of thinking that guided their strategy and activities. But these models tended to become automatic, so much so that when one didn't work, the response was typically to just apply it again with greater enthusiasm. Martin took a fresh, critical approach to helping. When company leaders came to him with fundamental questions - How do you decide where to play and how to win? What is the key to shaping and changing corporate culture? How can you design a successful, sustainable innovation process? his first response was to break the spell of the current model with a memo articulating a new way to think about the problem at hand, and a more powerful and effective way to successfully overcome it.



HBR guide to unlocking creativity by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51919 Call No.: 650.1 ISBN: 9781647825065

Summary: Creativity is the key driver of innovation, but too many teams and projects are organized in ways that stifle new ideas. It's your job as a manager to create the right conditions for creativity to thrive and to be part of the process yourself. Fortunately, anyone can use a method-driven approach to teach and learn to be more creative. The HBR Guide to Unlocking Creativity will show you how to design a work environment that allows you and your team to change how you think, reach your creative potential, and achieve ground-breaking results. This guide will help you: Get out of a creativity rut; overcome the fear that blocks creativity; balance creativity with productivity; model a creative mindset for your team; encourage curiosity and experimentation; avoid breakdowns in creative collaboration; and bring breakthrough ideas to life.

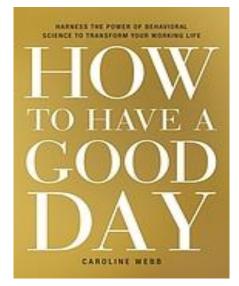


HBR's 10 must reads 2024: the definitive management ideas of the year from Harvard Business Review by Harvard Business Review Press

Harvard Business Review Press 2024

Acc. No.: 51912 Call No.: 650.1 ISBN: 9781647825782

Summary: We've combed through the ideas, insights, and best practices from the past year of Harvard Business Review to help you get up to speed fast on the relevant concepts driving business today. Discover new ideas and sample the latest thinking from our vast array of management experts. Revisit these topics now to make sure your organization is incorporating the best, most up-to-date practices, or keep this book as a reference so that you can turn to these memorable pieces when you need them the most. The collection includes articles on leadership, diversity, and strategy, as well as articles that will help you manage yourself and others.

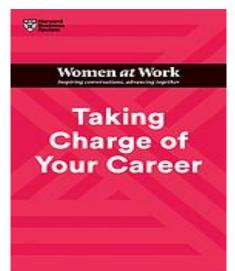


How to have a good day by Webb, Caroline

Crown Business 2016

Acc. No.: 52079 Call No.: 650.1019 ISBN: 9780553419634

Summary: In How to Have a Good Day, Caroline Webb, business consultant and former partner at powerhouse McKinsey and Co., brings together the findings on behavioral economics and neuroscience-subjects that have led to dozens of bestselling books over the last decade--to show us how we can use these revolutionary new findings to improve how we work. Organized around seven factors that determine whether we have a good day at work, Webb offers us specific tools that we can use based on what we now know about how our brains work, and she shows us how we can incorporate them into our conversations, meetings, and projects in a way that will increase productivity, confidence, and enjoyment. Filled with stories of people who have used the insights Webb reveals to improve the quality of their decision-making and work lives, and drawing on cutting-edge ideas from the latest research in neuroscience and psychology, how to Have a Good Day is the book people wanted to read when they finished Blink and Thinking Fast and Slow, and were looking for practical ways to apply the new insights they had learned to their own lives and careers.

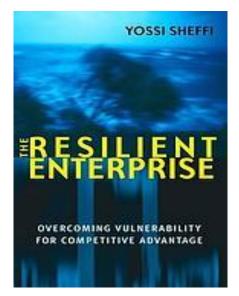


Taking charge of your career by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51956 Call No.: 650.14 ISBN: 9781647824648

Summary: A purposeful career path starts with you. As a woman, navigating your career path can be challenging. At times you're faced with lack of support, unconscious bias and negative assumptions, disruptive career pauses, and more. So how can you get beyond these obstacles and progress your career in a way that is meaningful and fulfilling? Taking Charge of Your Career helps readers navigate the tricky territory of charting a rewarding career path. Whether you're new to the workforce, re-entering after a pause, or trying to find your way through a midcareer slump, you'll find research, advice, and practical tips to help you move forward. This book will inspire you to: Decide what a meaningful career looks like to you Align yourself with the right supporters and mentors Approach hard decisions with confidence Navigate difficult transitions Be your own biggest advocate The HBR Women at Work series spotlights the real challenges and opportunities women experience throughout their careers.

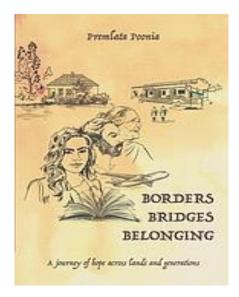


The resilient enterprise: overcoming vulnerability for competitive advantage by Sheffi, Yossi

The MIT Press 2007

Acc. No.: 51885 Call No.: 651.5042 ISBN: 9780262693493

Summary: What happens when fire strikes the manufacturing plant of the sole supplier for the brake pressure value used in every Toyota? When an earthquake in Taiwan shuts down chip manufacturers for Deli and Apple? When the U.S. Pacific ports are shut down during the Christmas rush? When terrorists strike? In The Resilient Enterprise, Yossi Sheffi shows that companies fortune in the face of such business shocks depend more on choices made before the disruption than they do on actions taken in the midst of it. He shows how companies can build in flexibility throughout their supply chains, based on proven design principles and the right culture-balancing security, redundancy, and short-term profits. And he shows that investments in resilience and flexibility not only reduce risk but create a competitive advantage in the increasingly volatile marketplace.



Borders, bridges, belonging: a journey of hope across lands and generations by Poonia, Premlata

Story Mirror Infotech 2023

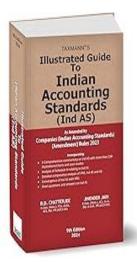
Acc. No.: 52085-52086 Call No.: 651.5042 ISBN: 9789390267897

Summary: The year is 1947 and the borders that would divide the subcontinent are still unclear. Hazari packs his family and whatever belongings he can into bullock carts and begins the journey, the journey that would make him cross that first bridge and settle down in a village just ten kilometers across what would become the border of the newly independent nation, India. Little did Hazari know then that many decades later, a young girl, his great-granddaughter, who would journey across other bridges and other borders would return to this very village to give back to the people there and to make a difference in the lives of so many little girls.

Don't judge each day by the harvest you reap, but by the seeds that you plant

A barely educated but literate Mesar, a child bride who becomes part of Hazari's family at the age of ten, a child who grows into a woman who emerges stronger and more resilient after each tragedy that life throws at her, plants that very first seed. The book is dedicated to her, the author's grandmother, Maate.





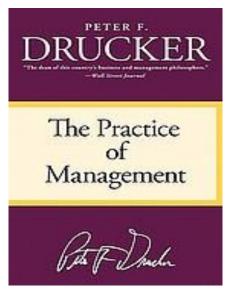
Taxmann's illustrated guide to Indian accounting standards Ind AS by Chatterjee, B D

Taxmann 2024

Acc. No.: 52045 Call No.: 657.3 ISBN: 9789357784580

This book provides a comprehensive commentary on the Indian Accounting Standards (Ind ASs) & detailed analysis of amended Schedule III of the Companies Act 2013. It addresses the implementation and adaptation of Ind AS in India, reflecting their convergence with International Financial Reporting Standards (IFRS).

This book is an exhaustive commentary on Indian Accounting Standards, making it an essential resource for accounting professionals, students, and anyone seeking to understand and implement Ind AS in financial reporting.

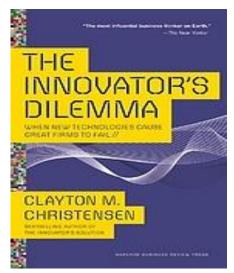


The practice of management by Drucker, Peter F

Harper Business 2006

Acc. No.: 51861 Call No.: 658 ISBN: 9780060878979

Summary: A classic since its publication in 1954, "The Practice of Management" was the first book to look at management as a whole and being a manager as a separate responsibility. "The Practice of Management" created the discipline of modern management practices. Readable, fundamental, and basic, it remains an essential book for students, aspiring managers, and seasoned professionals.

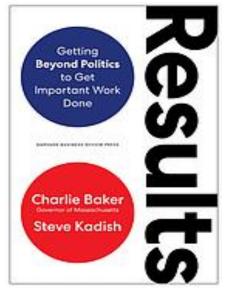


The innovator's Dilemma: when new technologies cause great firms to fail by Christensen, Clayton M

Harvard Business Review Press 2000

Acc. No.: 52074, 52077 Call No.: 658 ISBN: 9781422196021

Summary: Offering both successes and failures from leading companies as a guide, The Innovator's Dilemma gives you a set of rules for capitalizing on the phenomenon of disruptive innovation.



Results: getting beyond politics to get important work done by Baker, Charlie

Harvard Business Review Press 2022

Acc. No.: 51937 Call No.: 658 ISBN: 9781647821807

Summary: Working together in top leadership positions in both the private and public sectors for over 30 years, Governor Charlie Baker (Republican) and Steve Kadish (Democrat) developed and honed an approach to getting things done that gets past political and organizational impediments. Distilled into a framework of 4 steps, their practical approach to delivering results is the much-needed implementation guidebook for anyone in public service as well as for managers in large organizations that are overrun by bureaucracy and politics.

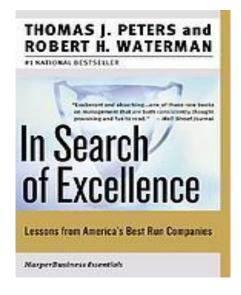


HBR's 10 must reads for business students by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51958 Call No.: 658 ISBN: 9781647825874

Summary: If you read nothing else to stand out in class and prepare for what's next, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the best ones to help you understand the most important ideas in management, feel confident in business school, and thrive in any role you take on. This book will inspire you to: Think more strategically; inspire and execute innovation; develop marketing plans that deliver competitive advantage; perform at your highest personal level; learn with a growth mindset; redefine what career success looks like to you.

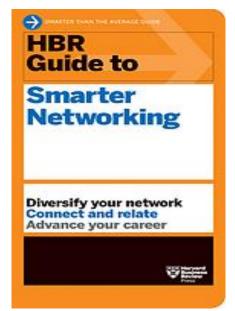


In search of excellence: lessons from America's best-run companies by Peters, Thomas J

Collins Business Essentials 2006

Acc. No.: 51850 Call No.: 658.00973 ISBN: 9780060548780

Summary: Based on a study of forty-three of America's best-run companies from a diverse array of business sectors, In Search of Excellence describes eight basic principles of management that made these organizations successful.

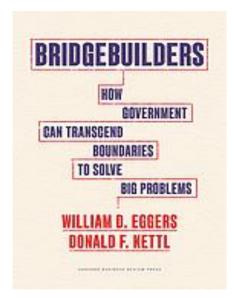


HBR guide to smarter networking by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51935 Call No.: 658.044 ISBN: 9781647823351

Summary: We know that the key to getting ahead and launching our ideas is building and sustaining a high-quality and diverse network. But the days of handing out hundreds of business cards at conferences and hoping for the best are over. Our networks need to be both strategic and authentic, made up of real relationships that bring real value. The HBR Guide to Smarter Networking will give you the tools and the confidence you need to make valuable connections, get your ideas off the ground, draw on others' expertise, scope out business opportunities, and land coveted roles. This guide will help you: Connect with connectors; nourish relationships through give and take; get the most out of conferences-in-person or virtual; use your limited networking time wisely; maintain loose ties over long periods; and emphasize quality of contacts over quantity.

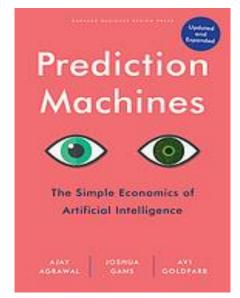


Bridgebuilders: how government can transcend boundaries to solve big problems by Eggers, William D

Harvard Business Review Press 2023

Acc. No.: 51898 Call No.: 658.044 ISBN: 9781647825119

Summary: Covid. Climate change. Refugee resettlement. Global supply chains. We are facing a new generation of complex problems, stretching across the public and private sectors and flowing over organizational boundaries. Historically we have looked to government for big solutions, but the reality is, the government we have now is a poor match for the problems we face. It is trapped in organizational boxes and handicapped by leaders who, too often, try to manage problems from the top down. We need a fresh, new approach. As executive director of Deloitte's Center for Government Insights, William D. Eggers and public management scholar Donald F. Kettl show in this indispensable book, we need a government of bridge builders, public managers and leaders who collaborate with partners, both inside and outside government, to get the job done. They manage horizontally instead of vertically; they see their role as connectors; and they identify which players have the assets needed to solve the problems at hand.

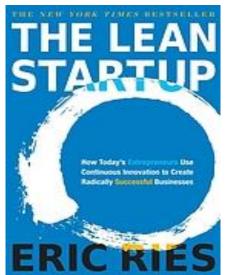


Prediction machines: the simple economics of artificial intelligence/ by Agrawal, Ajay

Harvard Business Review Press 2018

Acc. No.: 51930 Call No.: 658.0563 ISBN: 9781647824679

Summary: Artificial intelligence seems to do the impossible, magically bringing machines to life-driving cars, trading stocks, and teaching children. But facing the sea change that AI brings can be paralyzing. How should companies set strategies, governments design policies, and people plan their lives for a world so different from what we know? In the face of such uncertainty, many either cower in fear or predict an impossibly sunny future. But in Prediction Machines, three eminent economists recast the rise of AI as a drop in the cost of prediction. With this single, masterful stroke, they lift the curtain on the AI-is-magic hype and show how basic tools from economics provide clarity about the AI revolution and a basis for action by executives, policy makers, investors, and entrepreneurs. In this newly revised and expanded edition, the authors illustrate how, when AI is framed as cheap prediction, its extraordinary potential becomes clear: Prediction is at the heart of making decisions amid uncertainty.

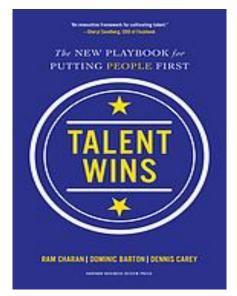


The lean startup: how today's entrepreneurs use continuous innovation to create radically successful businesses by Ries, Eric

Currency 2014

Acc. No.: 51869 Call No.: 658.11 ISBN: 9780307887894

Summary: Most startups are built to fail. But those failures, according to entrepreneur Eric Ries, are preventable. Startups don't fail because of bad execution, or missed deadlines, or blown budgets. They fail because they are building something nobody wants. Whether they arise from someone's garage or are created within a mature Fortune 500 organization, new ventures, by definition, are designed to create new products or services under conditions of extreme uncertainly. Their primary mission is to find out what customers ultimately will buy. One of the central premises of The Lean Startup movement is what Ries calls "validated learning" about the customer. It is a way of getting continuous feedback from customers so that the company can shift directions or alter its plans inch by inch, minute by minute. Rather than creating an elaborate business plan and a product-centric approach, Lean Startup prizes testing your vision continuously with your customers and making constant adjustments.

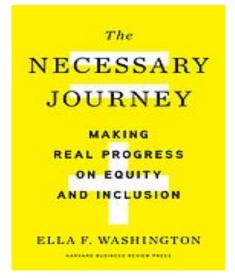


Talent wins: the new playbook for putting people first by Charan, Ram

Harvard Business Review Press 2018

Acc. No.: 51907 Call No.: 658.3 ISBN: 9781633691186

Summary: Most executives today recognize the competitive advantage of human capital, and yet the talent practices their organizations use are stuck in the twentieth century. Typical HR talent-planning processes (which are too expensive and take too long to implement) are designed for predictable environments, traditional ways of getting work done, and organizations where "lines and boxes" still define how people are managed. As work and organizations have become more fluid and business strategy is no longer about planning years out but about sensing and seizing new opportunities and adapting to a constantly changing environment companies must deploy talent in new ways to remain competitive.



The necessary journey: making real progress on equity and inclusion by Washington, Ella F

Harvard Business Review Press 2022

Acc. No.: 52066, 52069 Call No.: 658.3008 ISBN: 9781647821289

Summary: What does a workplace utopia look like to you?" This is the question Dr. Ella F. Washington asks companies, and often she hears about an ideal vision of an organization that values diversity and inclusion and wants employees to bring their whole selves to work. Many organizations desire this ideal vision and know that it's a journey to get there-but still don't know what's required to make the journey. Organizations have largely missed the mark when it comes to creating environments where all employees thrive in an equal and equitable way, because they treat diversity, equity, and inclusion (DEI) as a program that gets done rather than the necessary and difficult journey it is. A truly inclusive workplace requires invention and reinvention, mistakes and humility, adaptation to a changing world, constant selfreflection, and sometimes significant sacrifice. The road to an inclusive workplace is a difficult one, but you can traverse it, and there's help along the way. Start here with stories of companies making the necessary journey, including Slack, Kaiser Permanente, and PwC.

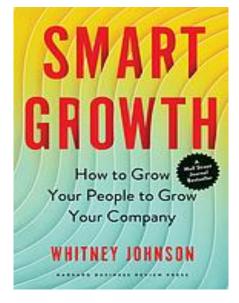


Inclusion: emotional intelligence by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51920 Call No.: 658.3008 ISBN: 9781647824822

Summary: We all want our colleagues to feel safe, heard, and free to be their authentic selves at work. But being an inclusive colleague doesn't happen overnight-it's an evolving process that involves growing, learning, and intentional effort. This book will teach you how to address and understand your biases, how to get better at noticing and responding to micro aggressions, and why being an inclusive colleague will spark more-productive and -rewarding relationships with your co-workers and boss. With the latest psychological research and practical advice from leading experts, you'll learn how to make your workplace more inclusive and culturally competent-starting with yourself.

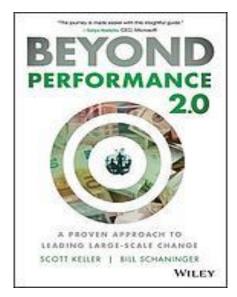


Smart growth: how to grow your people to grow your company by Johnson, Whitney

Harvard Business Review Press 2022

Acc. No.: 51960 Call No.: 658.3124 ISBN: 9781647821159

Summary: Growth is the goal. Helping people develop their potential-enabling them to articulate and become the self they want to be, are capable of being, and that best serves them and others in the short and long term--is what we as individuals and leaders strive toward. As individuals grow, so do organizations and societies. Growth is learning put into action that betters the world as we better ourselves and our small niches, both personal and professional, within it. Growth occurs when learning is internalized--when we try something new and invest the effort to move it from being something we do to something we are.



Beyond performance 2.0: a proven approach to leading large-scale change by Keller, Scott

John Wiley & Sons 2019

Acc. No.: 51961 Call No.: 658.3125 ISBN: 9781119596653

Summary: Improved results don't happen by chance; they happen through change. Leaders who can reliably make change happen at scale are able to take their organizations to the top and keep them there. Unfortunately, most leaders and their organizations never achieve such heights. The evidence is clear and overwhelming that less than a third of large-scale change programs succeed. You aren't most leaders, however. You hold in your hands the knowledge and toolkit that is proven to more than double your likelihood of success. It's a methodology based on the most extensive research effort undertaken in the field, developed and road-tested over 15 years by McKinsey & Company, one of the largest and most prestigious management consulting firms in the world.

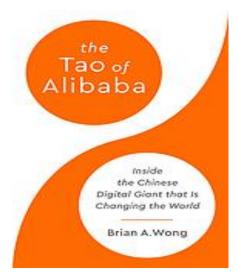


HBR's 10 must reads on performance management by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51924 Call No.: 658.3125 ISBN: 9781647825218

Summary: For decades, performance management has been seen as an annual chore by managers and HR alike. But this process is changing, and there are ways to make it more effective for your organization and more useful for employees. If you read nothing else on performance management in your organization, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you assess performance more accurately, have more-effective feedback conversations, and encourage the growth of your employees. This book will inspire you to learn where current performance management processes are falling short; create sustainable performance across the organization; deliver feedback that motivates and develops your team members; help your people reach their professional goals; identify your role in an employee's poor performance; and evaluate performance fairly, even in a remote environment.

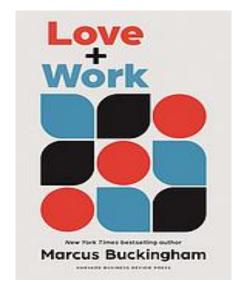


The tao of Alibaba: inside the Chinese digital giant that is changing the world by Wong, Brian A

Public Affairs 2022

Acc. No.: 51858 Call No.: 658.314 ISBN: 9781541701656

Summary: If you took the economic might of Amazon, and added the penetration of Facebook, the ubiquity of Google, and the cultural significance of YouTube, you might have something starting to resemble Alibaba. Commonly mischaracterized as a kind of Chinese eBay for businesses, Alibaba and its interlinked network of products and services have exploded into global markets, disrupting conventional businesses and creating previously unimaginable opportunities for millions of small businesses worldwide. This book reveals the Tao of Alibaba-the company's "secret sauce"-a consciously cultivated ethos and spirit that has enabled Alibaba to weather tough times (including its recent setbacks with the Chinese government) and persist toward a common mission.

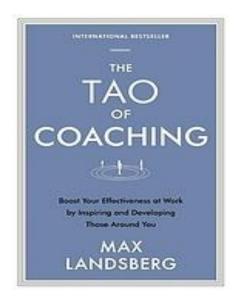


Love + work: how to find what you love, love what you do and do it for the rest of your life by Buckingham, Marcus

Harvard Business Review Press 2022

Acc. No.: 51939 Call No.: 658.314 ISBN: 9781647821234

Summary: We're in the middle of an epidemic of stress and anxiety. A global pandemic has wreaked havoc on our lives. Average life expectancy in the United States is down. At work, less than 16 percent of us are fully engaged. In many high-stress jobs, such as distribution centers, emergency room nursing, and teaching, incidences of PTSD are higher than for soldiers returning from war zones. We're getting something terribly wrong. We've designed the love out of our workplaces, and our schools too, so that they fail utterly to provide for or capitalize on one of our most basic human needs: our need for love. As Marcus Buckingham shows in this eye-opening, uplifting book, love is an energy, and like all forms of energy, it must flow. It demands expression-and that expression is "work." Whether in our professional accomplishments, our relationships, or our response to all the many slings and arrows of life, we know that none of this work will be our best unless it is made with love. There's no learning without love, no innovation, no service, no sustainable growth.

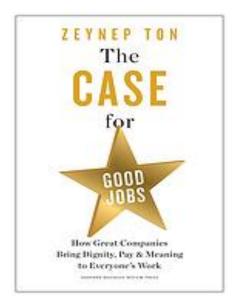


The Tao of coaching: boost your effectiveness at work by inspiring and developing those around you by Landsberg, Max

Profile Books 2015

Acc. No.: 51851 Call No.: 658.314 ISBN: 9781781253328

Summary: Tried and tested by generations within and beyond the workplace, Max Landsberg's bestselling classic provides practical tips and techniques for making your work more rewarding through the habit of coaching. Now completely updated and featuring two brand new chapters, The Tao of Coaching equips you with the tools to create more time for yourself by delegating well, build, and enjoy working with, effective teams, achieve better results, [and] enhance your interpersonal skills.

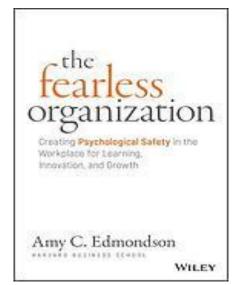


The case for good jobs: how great companies bring dignity, pay and meaning to everyone's work by Ton, Zeynep

Harvard Business Review Press 2023

Acc. No.: 51890 Call No.: 658.32 ISBN: 9781647824174

Summary: Imagine you are a leader in a large company, and you volunteer at a local soup kitchen, helping the needy who can't afford warm meals. On your way out, the director stops you and says, "I just need you to know that many of the people visiting our services are actually your employees." This really happened. The leader was shocked. He assumed that because the company paid market rate, the company was doing right by its employees. But market rate isn't a living wage. Market rate doesn't make good jobs. Many leaders want to provide good jobs. They want to pay more, provide dignity and meaning in people's work, and give them opportunities for growth. But they don't know how to start, or they don't think it can be done without hurting the bottom line. Most want to win with customers but are hobbled by a host of service and operational problems largely driven by high employee turnover-and that is partly driven by the low pay.

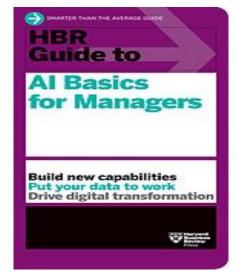


The fearless organization: creating psychological safety in the workplace for learning, innovation and growth by Edmondson, Amy C

John Wiley & Sons 2019

Acc. No.: 51892 Call No.: 658.382 ISBN: 9781119477242

Summary: Written for leaders and teams, The Fearless Organization is a practical guide for creating cultures where knowledge and innovation flourish because people feel safe to contribute their ideas. While many companies are investing in talent to compete in today's knowledge economy, the best talent is wasted if people are not able to speak up. The human instinct to "fit in" and "go along" works against the continuous flow of new ideas, new solutions, and critical thought necessary for companies to stay innovative. While not every idea will hit a home run, an organization's culture must not suppress, silence, ridicule or intimidate. Based on Amy Edmondson's 20 years of research, this invaluable book helps companies tackle the people side of the innovation equation to create workplaces that are safe, fearless and empowered to win with unbridled ideas.

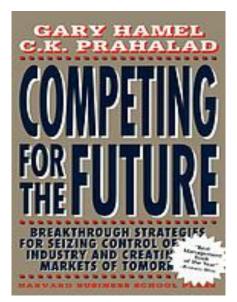


HBR guide to AI basics for managers: build new capabilities, put your data to work, drive digital transformation by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51928 Call No.: 658.4 ISBN: 9781647824433

Summary: From product design and financial modeling to performance management and hiring decisions-artificial intelligence and machine learning are becoming everyday tools for managers at businesses of all sizes. But the rewards of every AI system come with risks-and if you don't understand how to make sense of them, you're not going to make the right decisions. Whether you want to get up to speed quickly, could just use a refresher, or are working with an AI expert for the first time, HBR Guide to AI Basics for Managers will give you the information and skills you need. You'll learn how to: understand key terms and concepts; identify which of your projects and processes would benefit from an AI approach; deal with ethical issues before they come up; hire the best AI vendors; run small experiments; work better with your AI experts and data scientists.

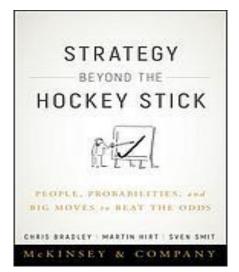


Competing for the future by Hamel, Gary

Harvard Business School Press 2023

Acc. No.: 51946 Call No.: 658.4012 ISBN: 9780875847160

Summary: With Competing for the Future, managers have seen how they can reshape their industries. Gary Hamel and C.K. Prahalad offer a masterful blueprint for what your company must be doing today if it is to occupy the competitive high ground of tomorrow. By showing that the key to future industry leadership is to develop an independent point of view about tomorrow's opportunities and build capabilities that exploit them, Hamel and Prahalad reveal an entirely new definition of what it means to be strategic - and successful.

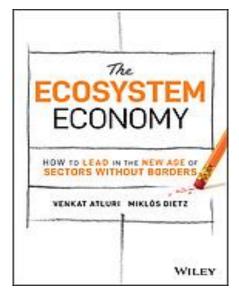


Strategy beyond the hockey stick: people, probabilities and big moves to beat the odds by Bradley, Chris

John Wiley & Sons 2018

Acc. No.: 51895 Call No.: 658.4012 ISBN: 9781119487623

Summary: Beat the odds with a bold strategy We've all seen hockey stick business plans before. A future where results sail confidently upward, but with a dip coinciding with next year's budget. CEOs usually rely on their experience and business smarts to figure out which of those hockey sticks are real, and which are fake. But all too often getting to a "yes," competing for resources, and striving to claim credit, cloud the hard decisions. Another strategy framework? No thanks, we already have plenty of those, and they don't fix the real problem: the social dynamics in your strategy room. Mining the data from thousands of large companies, McKinsey Partners Chris Bradley, Martin Hirt and Sven Smit open the windows of that room, and bring an "outside view." They found three discrete groups of companies: the bottom quintile with massive economic losses; the long, flat, middle 60 percent with practically no economic profit; and the top 20 percent to whom all the value accrues. Some companies do achieve real hockey stick performance: but just 1-in-12 jump from the middle tier to the top over a ten-year period.

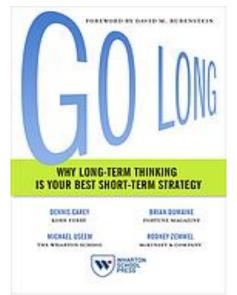


The ecosystem economy: how to lead in the new age of sectors without borders by Atluri, Venkat

John Wiley & Sons 2023

Acc. No.: 51897 Call No.: 658.4012 ISBN: 9781119984788

Summary: The Ecosystem Mindset takes a hard look at the emerging Ecosystem Economy, and what it means for companies once siloed by sector. It explores how and why we got here, beginning with the foundations of the sector-centered economy and bringing us up to today--the earliest chapter in the ecosystem economy's history. Readers will see that the truly successful companies are not the ones that have brought old-school best practices to bear on the new economy, but the companies that have thrown out those best practices altogether--the companies that have adopted entirely new mindsets and strategies for this entirely new game. The authors then explain why adopting a new playbook is so important. They show that ecosystems players stand to partake in more than \$60 trillion of new value, and they will also show that this new economy ecosystem is here to stay.

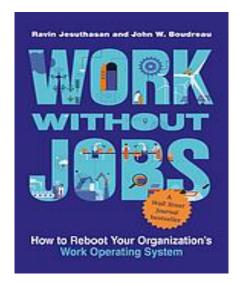


Go long: why long-term thinking is your best short-term strategy by Carey, Dennis C

Wharton Digital Press 2018

Acc. No.: 51905 Call No.: 658.4012 ISBN: 9781613630884

Summary: 800-CEO-READ BESTSELLER Featured in Fortune, Harvard Business Review, and Entrepreneur, Go Long is "mandatory reading for the CEOs and boards of all public companies," according to David M. Rubenstein, co-founder and co-executive chairman of The Carlyle Group. The lifespans of companies are growing shorter each day. Why do some companies thrive and grow, while others fail? Inspired by the CEO Academy, the annual off-the-record gathering of chief executives organized by the authors, reveals how some of the world's most prominent business leaders resisted short-term pressures to successfully manage their organizations for the long term, and in turn, aim to create more jobs, more satisfied customers, and more shareholder wealth. In Go Long, authors Dennis Carey, Brian Dumaine, Michael Useem, and Rodney Zemmel take you behind the scenes to witness the business decisions that are enabling leading organizations to outsmart and outlast the competition.



Work without jobs: how to reboot your organization's work operating system by Jesuthasan, Ravin

The MIT Press 2023

Acc. No.: 51953 Call No.: 658.402 ISBN: 9780262545969

Summary: Work is traditionally understood as a "job," and workers as "jobholders." Jobs are structured by titles, hierarchies, and qualifications. In Work without Jobs, the Wall Street Journal bestseller, Ravin Jesuthasan and John Boudreau propose a radically new way of looking at work. They describe a new "work operating system" that deconstructs jobs into their component parts and reconstructs these components into more optimal combinations that reflect the skills and abilities of individual workers. In a new normal of rapidly accelerating automation, demands for organizational agility, efforts to increase diversity, and the emergence of alternative work arrangements, the old system based on jobs and jobholders is cumbersome and ungainly. Jesuthasan and Boudreau's new system lays out a roadmap for the future of work.

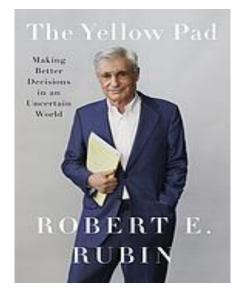


X-teams: how to build teams that lead, innovate and succeed by Ancona, Deborah G

Harvard Business Review Press 2023

Acc. No.: 51915 Call No.: 658.4022 ISBN: 9781647824761

Summary: You build a team around top-notch talent. The team members work well together; they're committed to the mission and highly motivated to perform. Yet the results are disappointing. You're not seeing creativity and flexibility. You're not getting breakthrough ideas. 'Good' teams build camaraderie, confidence in their abilities, and a solid process for working together. But these internal dynamics-while positive in themselves-can create a wall between the team and the outside world. And that wall can prevent the team from adapting to change and delivering value to the organization. In this updated edition with a new preface and new research, Deborah Ancona and Henrik Bresman describe an externally focused team model-the X-team-that is even more relevant today than when it was first introduced. With their distinctively flexible membership and leadership structure, X-teams continuously reach outward to fuel the innovation process.

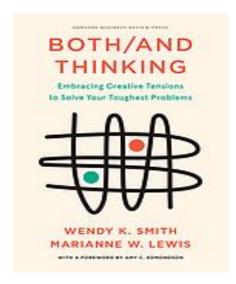


The yellow pad: making better decisions in an uncertain world by Rubin, Robert Edward

Penguin Press 2023

Acc. No.: 52041 Call No.: 658.403 ISBN: 9780593491393

Summary: In The Yellow Pad, former United States Secretary of the Treasury and co-chairman of Goldman Sachs Robert Rubin sets out a number of methods and processes that have guided him through moments of crisis. He offers both qualitative and quantitative ways of sifting through difficult economic and social problems, the sum of which is an original intellectual framework that can be applied to both the most global universal problems and the daily dilemmas individuals face. Rubin speaks across generations and the political divide, engaging with the most contested and emotional issues of our times, and seeking to propose realistic policy solutions to move society forward without leaving anyone behind.

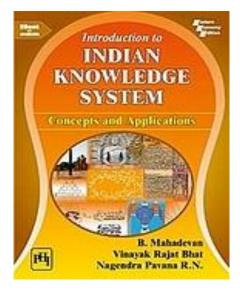


Both and thinking: embracing creative tensions to solve your toughest problems by Smith, Wendy K

Harvard Business Review Press 2022

Acc. No.: 51947 Call No.: 658.403 ISBN: 9781647821043

Summary: Life is full of paradoxes. How can we each express our individuality and be a team player? How do we balance work and life? How can we take care of ourselves while supporting others? How can we manage the core business while innovating for the future? For many of us, these competing and interwoven demands are a source of conflict. Since our brains love to make either-or choices, we choose one option over the other. We deal with the uncertainty by asserting certainty. There's a better way. In Both/And Thinking, Wendy Smith and Marianne Lewis help readers cope and thrive with multiple, knotted tensions at the same time. Drawing from more than twenty years of pioneering research, they provide an actionable framework for transforming these tensions into opportunities for innovation and personal growth. Filled with practical advice, ground-breaking research, and fascinating stories, Both/And Thinking will completely change the way you approach your most vexing problems.



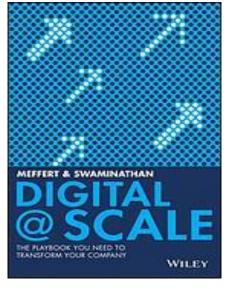
Introduction to Indian knowledge system: concepts and applications by Mahadevan, B

PHI Learning 2024

Acc. No.: 52056-52058 Call No.: 658.403 ISBN: 9789391818203

Summary: This textbook is a culmination of multiple efforts of the authors to fill in the gap for offering a required course on Indian Knowledge System (IKS), recently mandated by AICTE. Moreover, the New Education Policy (NEP) has also provided a clear trajectory for imparting IKS in the higher education curriculum, necessitating a book of this kind in several higher education institutions in the country in the days to come.

The book seeks to introduce the epistemology and ontology of IKS to the Engineering and Science students in a way they can relate, appreciate and explore further should there be a keen interest in the matter. After a brief section on the key concepts of IKS, the remaining part of the book traces IKS and brings out the applications. After a formal and concise introduction to IKS, the book provides certain foundational concepts applicable across all domains of Science and Engineering. These form the second part.

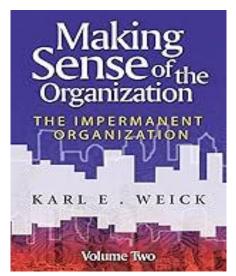


Digital @ scale: the playbook you need to transform your company by Swaminathan, Anand

John Wiley & Sons 2017

Acc. No.: 51951 Call No.: 658.4038 ISBN: 9781119433743

Summary: A blueprint for reinventing the core of your business Value in the next phase of the digital era will go to those companies that don't just try digital but also scale it. Digital@Scale examines what it takes for companies to break through the gravitational pull of their legacy organizations and capture the full value of digital. Digging into more than fifty detailed case studies and years of McKinsey experience and data, the authors, along with a group of expert contributors, show how companies can move beyond incremental change to transform the business where the greatest value is generated-at its core. The authors provide practical insights into the three pillars of digital transformations that successfully scale: reinventing the business model, building out a business architecture from the customer back into the organization, and establishing an 'amoeba' IT and organizational foundation that learns and evolves.

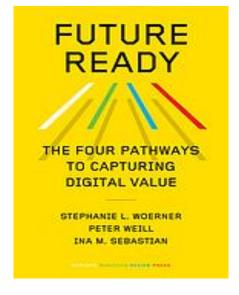


Making sense of the organization: Volume 2 the impermanent organization by Weick, Karl E

John Wiley & Sons 2009

Acc. No.: 51862 Call No.: 658.406 ISBN: 9780470742204

Summary: Making Sense of the Organization elaborates on the influential idea that organizations are interpretation systems that scan, interpret, and learn. These selected essays represent a new approach to the way managers learn and act in response to their environment and the way organizational change evolves. Readers of this volume will find a wealth of examples and insights which go well beyond thinking and cognition to explain action. The author's ideas are at the forefront of our thinking on leadership, teams, and the management of change. "This book engages the puzzle of impermanence in organ.

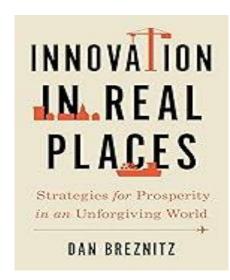


Future ready: the four pathways to capturing digital value by Woerner, Stephanie L

Harvard Business Review Press 2022

Acc. No.: 51933 Call No.: 658.406 ISBN: 9781647823498

Summary: As the world continues to become more fully digitized, it seems like almost every company you can think of-including your ownhas embarked on a "digital transformation" journey. The problem is, many companies start down the road without a good sense of where they are going or a clear idea of how they will create and capture digital value. Not surprisingly, this leads to problems: failure to realize the value from digital in their bottom lines, wasted resources and effort, added complexity and dysfunction. This compact, no-nonsense book provides a solution. In their years of working with senior executives around the world, MIT research scientists Stephanie Woerner, Peter Weill, and Ina Sebastian noticed that these leaders knew they had to transform their businesses, but lacked a coherent framework and a common language-a playbook-to guide and motivate their employees and keep everyone focused on a common goal. Future Ready is that playbook.

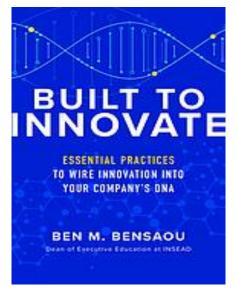


Innovation in real places: strategies for prosperity in an unforgiving world by Breznitz, Dan

Oxford University Press 2021

Acc. No.: 51883 Call No.: 658.4063 ISBN: 9780197508114

Summary: Across the world, cities and regions have wasted trillions of dollars blindly copying the Silicon Valley model of growth creation. We have lived with this system for decades, and the result is clear: a small number of regions and cities are at the top of the high-tech industry, but many more are fighting a losing battle to retain economic dynamism. But, as this books details, there are other models for innovation-based growth that don't rely on a flourishing high-tech industry. Breznitz argues that the purveyors of the dominant ideas on innovation have a feeble understanding of the big picture on global production and innovation.

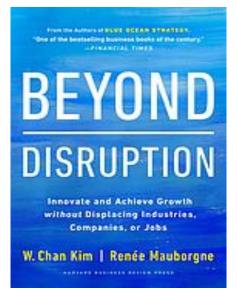


Built to innovate: essential practices to wire innovation into your company's DNA by Bensaou, Ben M

McGraw Hill 2022

Acc. No.: 51893 Call No.: 658.4063 ISBN: 9781260462692

Summary: Drive and leverage continuous innovation to meet the challenges of digital disruption, changing markets, evolving customer needs, and increasingly fierce competition A major question on the mind of every business leader today is: What can I do to create extra value for my company and the customers we serve? Built to Innovate takes you through the process of answering this critical question and executing it with skill and precision. It explores the nine essential practices of the world's most innovative organizations-including BASF, Starwood Hotels, Domino's Pizza, Bayer, Marvel Studios, Allianz, and Whirlpool-and demonstrates how to leverage them in real and practical ways. You'll learn how to drive innovation in product design and creative use of technology-as well as "in the weeds" business activities, such as business model redesign, customer service, distribution, finance, talent development, and sales.

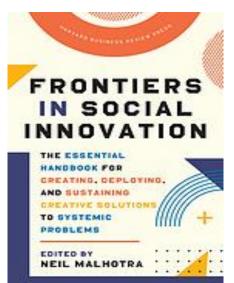


Beyond disruption: innovate and achieve growth without displacing industries, companies, or jobs by Kim, W Chan

Harvard Business Review Press 2023

Acc. No.: 51888 Call No.: 658.4063 ISBN: 9781647821326

Summary: Disruption dominates innovation theory and practice. But disruption is destructive-displacing jobs, companies, and even entire industries. Are we missing better, and even bigger, opportunities to innovate and grow? With three decades of research, the number one global-bestselling authors of Blue Ocean Strategy W. Chan Kim and Renee Mauborgne reveal another way to innovate and grownondisruptive creation. Just as Blue Ocean Strategy redefined the essence of strategy as creating not competing, Beyond Disruption redefines and expands the existing view of innovation by introducing a new approach-nondisruptive creation-that is free from the destructive displacement that happens when innovators set out to disrupt. Kim and Mauborgne reveal the distinct advantages of nondisruptive creation to business and society, showing how this bold, new approach to innovation allows companies to grow while also being a force for good.



Frontiers in social innovation: the essential handbook for creating, deploying and sustaining creative solutions to systemic problems by Malhotra, Neil

Harvard Business Review Press 2022

Acc. No.: 52075 Call No.: 658.4063 ISBN: 9781647821418

Summary: The one book every innovator and every entrepreneur needs to make a difference in the world. Social innovation and social entrepreneurship are rising forces in the world. As stakeholder capitalism takes root, and as the extent of systemic challenges becomes clear-from climate change to income inequality to food security to healthcare and beyond-more and more of the best and brightest will feel a calling to become innovators and entrepreneurs who develop and deploy solutions to the world's thorniest problems. But it won't be easy: innovation is not the prerogative or privilege of any organizational form or legal structure. Solutions often require the active collaboration of constituents across government, business, and the nonprofit worlds. Social innovators and entrepreneurs need a handbook to guide them on the journey to changing the world.

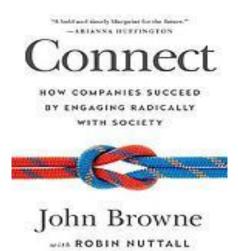


The year in tech 2024 by Harvard Business Review Press

Harvard Business Review Press 2024

Acc. No.: 51931 Call No.: 658.4063 ISBN: 9781647826017

Summary: A year of HBR's essential thinking on tech--all in one place. Generative AI, Web3, neurotech, reusable rockets to power the space economy--new technologies like these are reshaping organizations at the hybrid office, on factory floors, and in the C-suite. What should you and your company be doing now to take advantage of the new opportunities these technologies are creating--and avoid falling victim to disruption? The Year in Tech 2024: The Insights You Need from Harvard Business Review will help you understand what the latest and most important tech innovations mean for your organization and how you can use them to compete and win in today's turbulent business environment. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series.



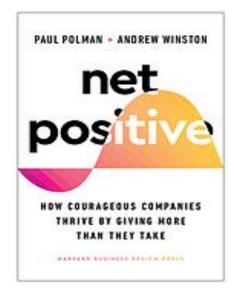
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Connect: how companies succeed by engaging radically with society by Browne, John

Public Affairs 2016

Acc. No.: 51863 Call No.: 658.408 ISBN: 9781610396974

Summary: Why being radically connected with society is not just the right thing to do, it is an imperative for a company's bottom line. Connect is a practical manifesto that redefines the role of business in society. Through insightful analysis and vivid storytelling - ranging from ancient China, Andrew Carnegie and the Homestead Strike of the late nineteenth century, to oil spills and privacy issues emanating from the technology of the twenty-first - Connect explores the recurring rift between business and society and proposes a way in which companies can prosper by connecting with the world around them. There is an enormous prize for leaders who engage creatively and constructively with society, and who make its needs part of their company's business model. The evidence presented in Connect shows that the value of radical connection amounts to 30 percent of corporate earnings.

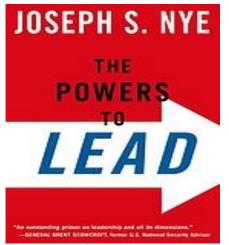


Net positive: how courageous companies thrive by giving more than they take by Polman, Paul

Harvard Business Review Press 2021

Acc. No.: 51943 Call No.: 658.408 ISBN: 9781647821302

Summary: Runaway climate change and persistent inequality are ravaging the world and humanity. Who can help lead us to a better future? Business. These massive dual challenges-and other profound shifts like pandemics, resource constraints, and shrinking biodiversity-threaten our very existence on the planet. Yet division and discord risk undermining our response, just when we need to come together. Global partnership and leadership are lacking, free trade and globalization are under attack, and populism continues to breed intolerance and disruption. At this critical time in history, the imperative to reimagine our economies and companies could not be more urgent. Fortunately, many in the business community-from large corporations to microenterprises-are helping to solve our most profound challenges by deploying long-term, purpose-led business models that put people and planet first.



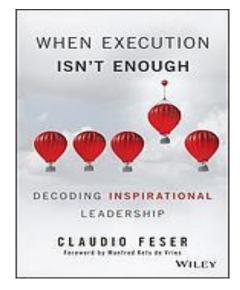
The powers to lead by Nye, Joseph S

Oxford University Press 2010

Acc. No.: 52037 Call No.: 658.4092 ISBN: 9780199754137

Summary: What qualities make a leader succeed in business or politics? In an era when the information revolution has dramatically changed the playing field, when old organizational hierarchies have given way to fluid networks of contacts, and when mistrust of leaders is on the rise, our ideas about leadership are clearly due for redefinition.

With The Powers to Lead, Joseph S. Nye offers a sweeping look at the nature of leadership in today's world, in an illuminating blend of history, business case studies, psychological research, and more. As he observes, many now believe that the more authoritarian and coercive forms of leadership the hard power approaches of earlier military industrial eras have been largely supplanted in post-industrial societies by soft power approaches that seek to attract, inspire, and persuade rather than dictate.

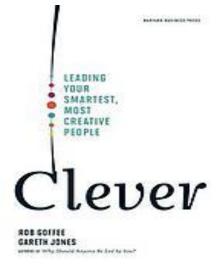


When execution isn't enough: decoding inspirational leadership by Feser, Claudio

John Wiley & Sons 2016

Acc. No.: 51880 Call No.: 658.4092 ISBN: 9781119302650

Summary: The definition of great leadership, backed by ground-breaking research When Execution Isn't Enough examines the essential leadership skills that go beyond simply executing strategies well. It examines the leadership skills that inspire excellence and drive growth. Great leaders think differently, but their secrets, values, and behaviors can't be bottled-or can they' Is leadership so contextual that it defies standardization' In this book, McKinsey's global head of leadership development draws on ground-breaking McKinsey research to uncover 20 distinct leadership traits. All are important, but some make all the difference in inspiring organizations to exceptional results and growth-and a select few create the vast chasm between strong and weak organizations in terms of leadership effectiveness. Structured as a business parable, this book employs a rich cast of corporate characters to illustrate the critical behaviors of inspirational leadership and the outcomes that become possible.

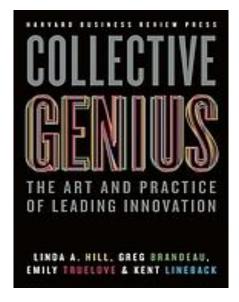


Clever: leading your smartest, most creative people by Goffee, Rob

Harvard Business School Press 2009

Acc. No.: 51894 Call No.: 658.4092 ISBN: 9781422122969

Summary: If your company is like most, it has a handful of people who generate disproportionate quantities of value: A researcher creates products that bankroll the entire organization for decades. A manager spots consumer-spending patterns no one else sees and defines new market categories your enterprise can serve. A strategist anticipates global changes and correctly interprets their business implications. Companies' competitiveness, even survival, increasingly hinge on such ""clever people."" But the truth is, clever people are as fiercely independent as they are clever-they don't want to be led. S.

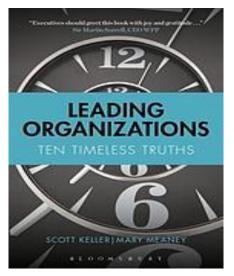


Collective genius: the art and practice of leading innovation by Hill, Linda A

Harvard Business Review Press 2014

Acc. No.: 51945 Call No.: 658.4092 ISBN: 9781422130025

Summary: Unleashing the Collective Genius in Your Organization What is the relationship between leadership and innovation? How can some companies innovate again and again-continuously producing products and services that customers want-while most other firms cannot? How do you unleash consistent creativity in those around you? In this important new book, a team of preeminent thinkers-leadership scholar and Harvard Business School professor Linda Hill (Becoming a Manager, Being the Boss), former Pixar technology wizard Greg Brandeau, MIT researcher Emily Truelove, and writer and former executive Kent Lineback (Being the Boss)-reveal what they say is the inextricable yet significant link between leadership and innovation.

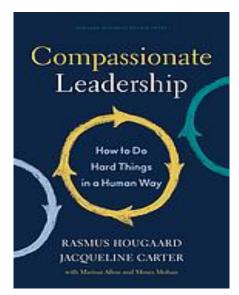


Leading organizations: ten timeless truths by Keller, Scott

Bloomsbury Business 2023

Acc. No.: 51864 Call No.: 658.4092 ISBN: 9781472946898

Summary: The two authors, both consultants with McKinsey, took stock of the most common questions they are asked by their clients in the areas of human capital, organization design, transformational change, and merger management. Containing the latest thinking on the most effective answers to those questions, this book offers leaders and senior managers support of their efforts to harness the full potential of their organizations. This new book offers an accessible and practical new framework for addressing some of the most common issues facing leaders and senior managers today. Leading Organizations is anchored in a series of essays or short chapters using graphics, bullet points, and examples to illustrate the key messages and ensure a highly visual exploration of organizational design and management.

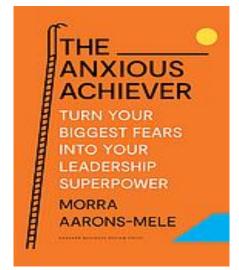


Compassionate leadership: how to do hard things in a human way by Hougaard, Rasmus

Harvard Business Review Press 2022

Acc. No.: 51944 Call No.: 658.4092 ISBN: 9781647820732

Summary: Leadership is hard. But how do you balance compassion for your people with effectiveness in getting the job done? A global pandemic, Depression-level unemployment, civil and political unrest. From New York to Barcelona to Hong Kong, it feels as if the world as we know it is faltering. Economies are unwinding; jobs are disappearing. Through it all, our spirit is being tested. Now more than ever, it's imperative for leaders to demonstrate compassion. Compassion is the quality of having positive intentions and real concern for others. Compassion in leadership creates stronger connections between people. It improves collaboration, raises levels of trust, and enhances loyalty. In addition, studies find that compassionate leaders are perceived as stronger and more competent.

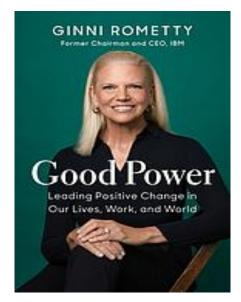


The anxious achiever: turn your biggest fears into your leadership superpower by Aarons-Mele, Morra

Harvard Business Review Press 2023

Acc. No.: 51923 Call No.: 658.4092 ISBN: 9781647822538

Summary: Anxiety disorders are the most common mental illnesses in the world, affecting up to one in eight adults each year, but in our workplaces, and among our leaders, anxiety has been a hidden problem-there in plain sight but ignored. Until now. The Anxious Achiever is a book with a mission: to normalize anxiety in the workplace and help leaders and high achievers transform anxiety from an apparent weakness into a strength. Morra Aarons-Mele argues that anxiety is normal, built into the very nature of leadership; it can-and should-be harnessed into a superpower. Drawing from the successful podcast of the same name, The Anxious Achiever is filled with quotes from psychologists and experts in the field and packed with practical advice. You will learn how to: Figure out your own anxiety profile so that you can recognize and avoid common thought traps and triggers; confront bad habits and unhealthy coping mechanisms; resist perfectionism, manage social anxiety, and set boundaries to prevent burnout; deal with feedback, criticism, and impostor syndrome; and model-and communicate-healthy behavior as a leader of an anxious organization.

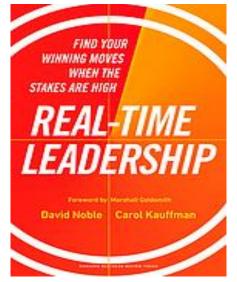


Good power: leading positive change in our lives, work and world by Rometty, Ginni

Harvard Business Review Press 2023

Acc. No.: 51908 Call No.: 658.4092 ISBN: 9781647823221

Summary: One of the world's most respected leaders, former IBM CEO Ginni Rometty overcame childhood and financial struggles to embark on a ground-breaking career that took her from entry-level engineer to eight years as the first woman CEO of an iconic global company. Forty years in business and public advocacy taught Rometty the transformative power of leadership that blends authenticity, relationships, and curiosity with vision, rigor, and conviction. In her personable yet direct voice, Rometty reveals experiences that taught her how to orchestrate change for clients, companies, and communities. Her lessons and stories offer a blueprint for how we can all drive meaningful change in positive ways-a concept she calls "good power." Good power is a purposeful, practical approach to problemsolving, available to anyone, at any time. It's a choice.

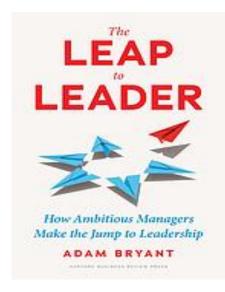


Real-time leadership: find your winning moves when the stakes are high by Noble, David

Harvard Business Review Press 2023

Acc. No.: 51911 Call No.: 658.4092 ISBN: 9781647823931

Summary: The best leaders, in the biggest moments, know how to read the situation, overcome their reflexes, and respond in the best way possible. You can too. The hardest part of leadership is mastering the inevitable high-risk, high-stakes challenges you will face. Whether you're making a split-second decision when your business is hit sideways or finding the best strategy to navigate business-critical long-term circumstances, how can you be at your best in the most crucial moments? It starts with overcoming your leadership reflexes and reactions to find the optimal response to any situation, which you can learn to do. Leadership coaching legends David Noble and Carol Kauffman show you how with their innovative new framework-MOVE-which equips you to slow down high-stakes situations before they speed you up. You'll learn to master the moment, generate options, and quickly evaluate them before acting.



The leap to leader: how ambitious managers make the jump to leadership by Bryant, Adam

Harvard Business Review Press 2023

Acc. No.: 51917 Call No.: 658.4092 ISBN: 9781647824891

Summary: The chasm separating managers from leaders is widening, because the responsibilities of leaders, and the skills required to be effective in the role, are growing in number and complexity. But you are ambitious. You want to cross that chasm. And your organization needs you to cross it in order to build its bench of leaders who will lead with empathy and humanity and ground the organization's strategies in a broader sense of mission and purpose. The Leap to Leader is your trusted playbook for making the biggest jump of your career. Foregrounded by compelling stories of those who've made the leap, this book describes what it takes to become a confident leader. Successful CEOs and other C-suite leaders share their strategies and tactics for building a loyal following, winning promotions without asking for them, developing a legacy by helping others make the leap to leader, and much more.



HBR's 10 must reads for executive teams by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51918 Call No.: 658.4092 ISBN: 9781647825188

Summary: As part of an executive team, you wear many hats. Not only are you responsible for working with other senior leaders to establish strategic goals for the organization and ensure their execution, but you're making tough decisions, shaping organizational culture, and communicating regularly with employees. If you read nothing else on working effectively as a member of an executive team, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you understand what's required of you as a senior leader so you can set your team and organization up for success. This book will inspire you to: Build the qualities you need as a senior leader in your company; assemble a group that will think boldly and work harmoniously; feel confident while making strategic decisions as a team; avoid common traps when managing risk; help newly hired executives adapt quickly to the organization; and grow talent throughout the company, especially in underrepresented groups.



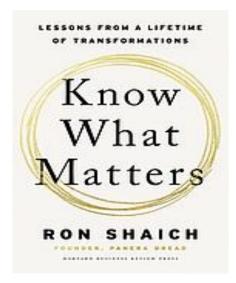
PETER D. ANDREI

How legendary leaders speak: 451 proven communication strategies of the world's top leaders by Andrei, Peter D

Independently published 2021

Acc. No.: 52082 Call No.: 658.4092 ISBN: 9798633513165

Summary: Why do some leaders and managers effortlessly produce enviable results with less work, while others watch things fall apart around them despite working 65-hour weeks? Because of a proven yet little-known brand of communication: the communication of leadership, used by John F. Kennedy, Martin Luther King, and every single U.S. President since FDR. Don't let weak communication hold back your potential to become a legendary leader and successful business manager by constantly undermining your professional image and minimizing the impact of your words. Don't let it frustrate you and erode your confidence. In this new release, you learn 451 proven, little-known, step-by-step strategies to accomplish the five-step communication of leadership process.

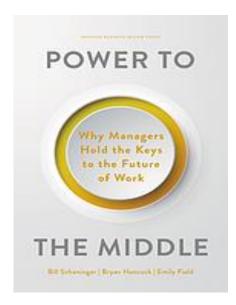


Know what matters: lessons from a lifetime of transformations by Shaich, Ron

Harvard Business Review Press 2023

Acc. No.: 51909 Call No.: 658.421 ISBN: 9781647825591

Summary: How did Ron Shaich, the visionary founder of Panera Bread, build a little bakery in St. Louis into 2,400 restaurants with 6 billion dollars in revenue and annual returns of 25 percent, outperforming Starbucks, Chipotle, and all others? By seeing the future and clearing a path to it, leading and innovating from the future back. Now, Shaich shares his story, starting with its humble entrepreneurial beginnings: the college-campus convenience store he opened to compete with one he was ejected from when the clerk wrongly assumed he and his scruffy friends were shoplifting. He takes us through his successful turnaround of Au Bon Pain and how that led to his creation of a new category of restaurant, fast casual, and the mega-success of Panera. He also shares the lows, the defeats, and the uncertainties along the way and how he persevered through them. In each chapter Shaich brings to life a principle for success that has guided his career-and his life.



Power to the middle: why managers hold the keys to the future of work by Schaninger, Bill

Harvard Business Review Press 2023

Acc. No.: 51916 Call No.: 658.43 ISBN: 9781647824853

Summary: Middle manager' The term evokes a bygone industrial era in which managers functioned like cogs in a vast machine and bureaucracy ruled. In recent decades, midlevel managers became a favorite target for the chopping block-underappreciated, often considered a superfluous layer of the organization. This view is so widespread that it has seeped into the identity of the managers themselves. Not only does this outdated perspective need to change, the future demands it. In Power to the Middle, McKinsey thought leaders Bill Schaninger, Bryan Hancock, and Emily Field call for a profound reimagining of what middle managers can and must be able to do. They explain how middle managers are uniquely positioned close to the ground but with a crucial connection to company strategy-enabling them to guide organizations through the current period of rapid and complex change, as well as help to shape the new world of work.

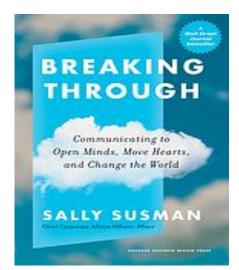


HBR's 10 must reads for mid-level managers by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51914 Call No.: 658.43 ISBN: 9781647824945

Summary: Collaborator. Communicator. Creator. Coach. Conduit. The pandemic, and the resultant ever-evolving landscape of hybrid work, highlighted that we're asking more of our mid-level managers than ever. You balance leading your team with maintaining your high-level individual performance. You provide feedback and coaching, support your people through tough times, field requests large and small, and communicate in every direction. Mid-level managers are the key to managing a hybrid workforce, leading innovation, managing talent, and helping your organization-and its people-adapt to our changing world. If you read nothing else on being an effective mid-level manager, read these 10 articles by experts in the field.

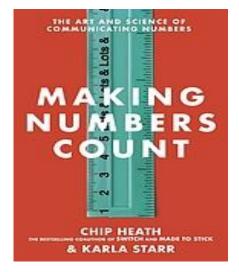


Breaking through: communicating to open minds, move hearts and change the world by Susman, Sally

Harvard Business Review Press 2023

Acc. No.: 51925 Call No.: 658.45 ISBN: 9781647823955

Summary: A global pandemic. A roller-coaster economy. Political tensions ready to ignite, and common civility at an all-time low. For leaders, the pressures and the stakes could not be higher. And in such a stormy, often dangerous world, communications can no longer be considered a soft skill. The ability to lead and drive the public conversation is a rock-hard competency. In this wise and inspiring book, Sally Susman, the renowned head of corporate affairs at global biopharmaceutical giant Pfizer, tells the fascinating story of how the multinational managed the massive communications challenge that came with Covid and the race to produce an effective vaccine. Just as crucial as creating the vaccine itself was the task of winning people's hearts and minds, and Susman highlights the principles that enabled her to break through, connect, and help move people forward, not only at Pfizer but over a stellar career.



Making numbers count: the art and science of communicating numbers by Heath, Chip

Bantam Press 2022

Acc. No.: 52063 Call No.: 658.45 ISBN: 9781787634220

Summary: Understanding numbers is essential - but humans aren't built to understand them. Chip Heath outlines specific principles that reveal how to translate a number into our brain's language. This book is filled with examples of extreme number makeovers, vivid beforeand-after examples that take a dry number and present it in a way that people click in and say "Wow, now I get it!" This book will help mathlovers and math-haters alike translate the numbers that animate our world - allowing us to bring more data, more naturally, into decisions in our schools, our workplaces, and our society.

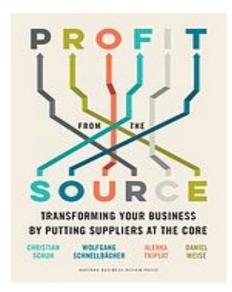


The year in tech 2023 by Harvard Business Review Press

Harvard Business Review Press 2023

Acc. No.: 51910 Call No.: 658.514 ISBN: 9781647824525

Summary: From emotional AI and hybrid collaboration tools to crypto for business and no-code apps, tech innovations are reshaping organizations from the factory floor to the C-suite. What should you and your company be doing now to take advantage of the opportunities these technologies are creating-and to avoid falling victim to disruption? The Year in Tech, 2023: The Insights You Need from Harvard Business Review will help you understand what the latest and most important applications of new tech mean for your organization and how you can use them to compete and win in today's turbulent business environment. Business is changing. Will you adapt or be left behind?

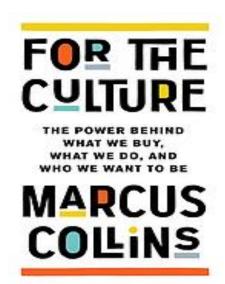


Profit from the source: transforming your business by putting suppliers at the core by Schuh, Christian

Harvard Business Review Press 2022

Acc. No.: 51936 Call No.: 658.72 ISBN: 9781647821395

Summary: In most companies, procurement is an unglamorous, unloved part of the business. A job in the procurement office? A fast track to nowhere. Sourcing and supplier management is strictly about costs, the thinking goes, and all that matters are playing hardball to get these as low as possible. No connection to innovation or strategy or creating positive value. Not so fast. As Boston Consulting Group thought leaders Christian Schuh, Wolfgang Schnellbacher, Alenka Triplat, and Daniel Weise explain in Profit from the Source, procurement should be regarded in a new light, because it has the potential to be a CEO's secret weapon in these fast-moving, disruptive times. The authors offer a wake-up call and a new strategic blueprint to leaders everywhere. With vivid stories and in-depth case studies, they illustrate that no other business function offers the same holistic view of a company-from suppliers who provide the organization with raw materials and components through to consumers who buy the finished product.

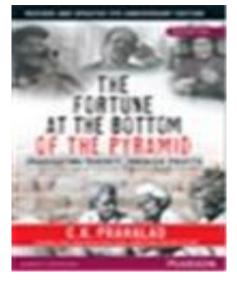


For the culture: the power behind what we buy, what we do and who we want to be by Collins, Marcus

Public Affairs 2023

Acc. No.: 51857 Call No.: 658.8 ISBN: 9781541700963

Summary: We all try to influence others in our daily lives. We are all marketers, whether you are a manager motivating your team, an employee making a big presentation, an activist staging a protest, or a teacher trying to encourage your students. In for the Culture, Marcus Collins argues that true cultural engagement is the most powerful vehicle for influencing behavior. To effectively engage with communities, we first need to think hard about what we will contribute to those communities. Collins uses stories from his own life as a top marketer, from spearheading digital strategy for Beyoncé, to working with iTunes and Nike+ on their collaboration, to the successful launch of the Nets NBA team in Brooklyn, to break down the ways in which culture influences behavior. Then, he shows readers how they can do the same. With a deep perspective based on a century's worth of data, and designed for our hyper-connected, light-speed world, For the Culture will give readers the tools to inspire collective change by encouraging us to always consider not only what culture can do for us, but what we can do for the culture.

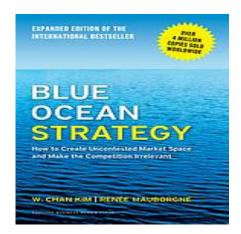


The fortune at the bottom of the pyramid: eradicating poverty through profits by Prahalad, C K Wharton

School Publishing 2010

Acc. No.: 52078 Call No.: 658.8 ISBN: 9788131730805

Summary: Drawing on Prahalad's breakthrough insights in The Fortune at the Bottom of the Pyramid, great companies worldwide have sought to identify, build, and profit from new markets amongst the world's several billion poorest people, while at the same time helping to alleviate poverty. Five years after its first publication, this book's ideas are no longer "theory": they are proven, profitable reality. In the 5th Anniversary Edition, Prahalad thoroughly updates his book to reveal all that's been learned about competing and profiting "at the bottom of the pyramid." Prahalad outlines the latest strategies and tactics that companies are utilizing to succeed in the developing world. He interviews several innovative CEOs to discuss what they've learned from their own initiatives, including the Unilever business leader who's built a billion-dollar business in India.

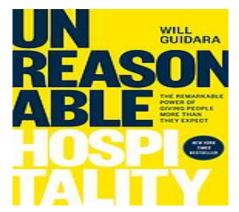


Blue ocean strategy: how to create uncontested market space and make the competition irrelevant by Kim, W Chan

Harvard Business School Press 2005

Acc. No.: 51959 Call No.: 658.802 ISBN: 9781625274496

Summary: Presents a systematic approach to making the competition irrelevant and outlines principles and tools any organization can use to create and capture their own blue oceans.

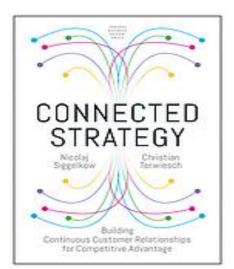


Unreasonable hospitality: the remarkable power of giving people more than they expect by Guidara, Will

Optimism Press 2022

Acc. No.: 51855 Call No.: 658.812 ISBN: 9780593418574

Summary: Essential lessons in hospitality for every business, from the former co-owner of legendary restaurant Eleven Madison Park.

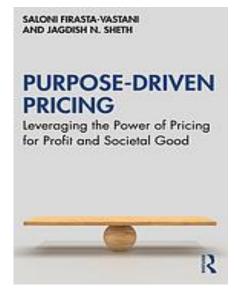


Connected strategy: building continuous customer relationships for competitive advantage by Siggelkow, Nicolaj

Harvard Business Review Press 2019

Acc. No.: 52076, 52080 Call No.: 658.812 ISBN: 9781633697003

Summary: The Internet of Things, robo investment advisers, wearable fitness devices, remote health care operations . . . business executives in many industries are currently being inundated with a confusingly and exhaustingly broad range of technological developments that enable new business models. There is, however, a common thread among all of these developments: firms are fundamentally changing how they connect with their customers. Rather than having occasional, episodic interactions—where customers realize they have an unmet need and then look for ways to fill it—firms are striving to be continuously connected to their customers, providing services and products as the needs arise, even before customers become aware of them.

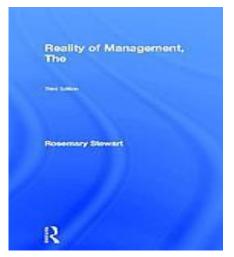


Purpose-driven pricing: leveraging the power of pricing for profit and societal good by Firasta-Vastani, Saloni

Routledge 2025

Acc. No.: 51965 Call No.: 658.816 ISBN: 9781032658940

Summary: Pricing is frequently used as a key strategic lever for management to increase profitability. However, price can also be used as a lever for societal good. This book demonstrates how effective use of price can help reduce carbon emissions, accelerate the adoption of eco-friendly products, improve people's health outcomes and lift quality of life. This book, written by two leading thinkers on pricing strategy and practice, makes the important link between the ideals of purpose in organizations with the crucial tools of how to implement change using one of the fundamental levers at the disposal of the organization. Price can not only be used to improve profits and market share, but it can also be used to manage demand, incentivize consumer behavior, and influence change. The impact can be effective and quick, and it is not far-fetched to say that prosocial pricing can be used to preserve the environment, educate citizens, promote arts, alleviate poverty, and improve health.

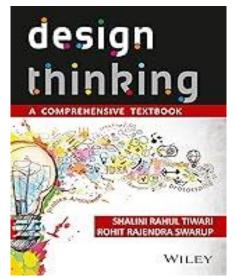


The reality of management by Stewart, Rosemary

Butterworth-Heinemann 1997

Acc. No.: 52081 Call No.: 685 ISBN: 9780750642897

Summary: The Reality of Management, now in its third edition, carves a clear course through the fads and fashions of management theory providing the manager with a practical and usable guide to managing effectively. First published in the 1960s, this thoroughly revised and updated edition finds the fundamentals of managing remain the same. It provides a unique long perspective on current managerial fashions, on the evidence of their utility and distinguishing what is new from what is reinvention.

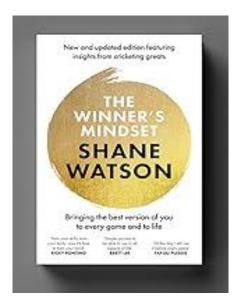


Design thinking: a comprehensive textbook by Tiwari, Shalini Rahul

Wiley India 2024

Acc. No.: 52053-52055 Call No.: 745.2 ISBN: 9789357468640

Summary: As an aspiring business leader, you are required to think critically and creatively to find and solve complex problems or address possibilists so as to foster sustainable business growth. Your ability to think analytically as well as outside the box and delve into the perspectives of your stakeholders, especially your customers, is paramount. This book will empower you to master such skills. This textbook gives you a toolkit to navigate the complex world using design thinking by offering simple techniques that you can use to identify challenges and then transform those challenges into opportunities. You will learn to put observation and empathy at the core of your decision-making, ideating, and prototyping competencies, and test your solutions with real users.



The winner's mindset by Watson, Shane

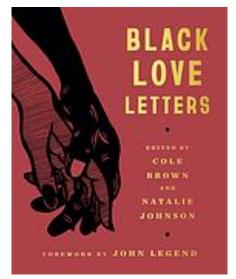
Harper Collins 2024

Acc. No.: 52046 Call No.: 796.069 ISBN: 9789356997905

Summary: In September 2015, Shane Watson, one of cricket's greatest allrounders, was contemplating retirement. At 34, he was still in great physical shape, but his form had deteriorated following a tragedy the year before. Mentally, he was in the darkest hole of his life.

A chance meeting with IndyCar champion Will Power changed everything, prompting Shane to work with world-renowned mental performance coach Dr Jacques Dallaire. It was a decision that would reshape his life.

Shane discovered the keys to a consistent mental process that gave him access to his skillset once more. Across his career he'd had many glimpses of the right mindset but had so often sabotaged himself as he lacked the understanding, tools, and blueprint to repeat them. Shane would go on to dominate global T20 cricket, testing his new mental process against the best players in the world.

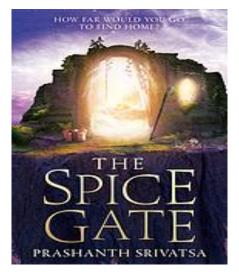


Black love letters by Brown, Cole Get

Lifted Books 2023

Acc. No.: 51854 Call No.: 808.86 ISBN: 9781638931201

Summary: As seen on ABC's The View • One of W Magazine's Most Anticipated Books of Fall 2023 • One of Bloomberg's Best Books of 2023 "We reserve this space for our humanity in all of its fond, ironic, elated, grief-stricken, confused glory . . . When you find yourself alone and downtrodden, when the news is too much, return to these pages. This one is for you." -from the introduction by Cole Brown and Natalie Johnson "There's something particularly special about Black Love. When you consider the history of our people, the strife and adversity we've overcome, love seems an almost illogically ambitious act of resistance." -from the foreword by John Legend from celebrated Black writers, creators, and thinkers-and with a foreword by John Legendcomes a collection of letters and original illustrations on the subject of Black love, a powerful and heartfelt celebration of Blackness in all its many forms. In this exquisite anthology of letters and illustrations, Cole Brown and Natalie Johnson bring together a constellation of influential Black figures to write to the people, places, and moments that mean the most to them.

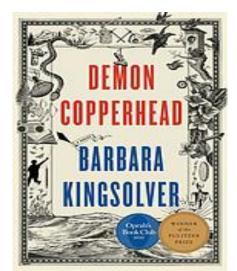


The spice gate by Srivatsa, Prashanth

Harper Voyager 2024

Acc. No.: 52047-52048 Call No.: 823 ISBN: 9780008729172

Summary: Relics of a mysterious god, the Spice Gates connect the eight far-flung kingdoms, each separated by a distinct spice and only accessible by those born with a special mark. This is not a caste of distinction, though, but one of subjugation: Spice Carriers suffer the lashes of their masters, the weight of the spices they bear on their backs, and the jolting pain of the Gates themselves. Amir is one such Spice Carrier, and he dreams of escaping his fate of being a mule for the rich who gorge themselves on spices like the addicted gluttons they are. More important than relieving his own pain, though, is saving his family, especially his brother, born like him with the unfortunate spice mark that designates him for a life of servitude. But while Amir makes his plans for freedom, something stirs in the inhospitable spaces between the kingdoms.

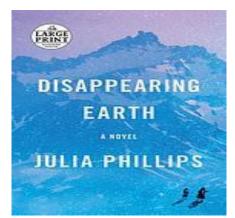


Demon copperhead: a novel by Kingsolver, Barbara

Harper Collins 2022

Acc. No.: 51900 Call No.: 823 ISBN: 9780063251922

Summary: Set in the mountains of southern Appalachia, this is the story of a boy born to a teenaged single mother in a single-wide trailer, with no assets beyond his dead father's good looks and copper-colored hair, a caustic wit, and a fierce talent for survival. In a plot that never pauses for breath, relayed in his own unsparing voice, he braves the modern perils of foster care, child labor, derelict schools, athletic success, addiction, disastrous loves, and crushing losses. Through all of it, he reckons with his own invisibility in a popular culture where even the superheroes have abandoned rural people in favor of cities.



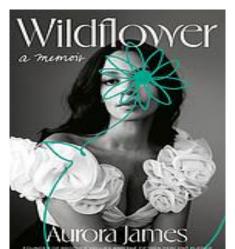
Disappearing earth: a novel by Phillips, Julia

Random House 2019

Acc. No.: 52071 Call No.: 823 ISBN: 9781984892225

Summary: The shattering disappearance of two young girls from Russia's Kamchatka Peninsula compounds the isolation and fears of a tight-woven community, connecting the lives of neighbours, witnesses, family members and a detective throughout an ensuing year of tension.

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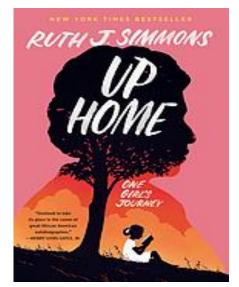


Wildflower: a memoir by James, Aurora

Crown 2023

Acc. No.: 51865 Call No.: 920 ISBN: 9780593239452

Summary: This extraordinary memoir of struggle and perseverance offers new ways of envisioning economic equality for everyone-from a leading activist and fashion pioneer. Aurora James's story is not a "success story." Or at least, it shouldn't be told that way. Having dropped out of high school, struggled with body image, and dabbled in street racing, her eventual arrest might have been her rock bottom. But as a visionary and optimist, that experience became one of many that reshaped her way of thinking about the world.

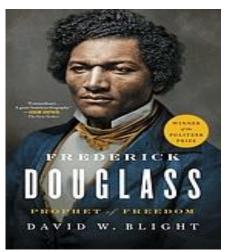


Up home: one girl's journey by Simmons, Ruth

Random House 2023

Acc. No.: 52084 Call No.: 920 ISBN: 9780593446003

Summary: I was born at a crossroads: a crossroads in history, a crossroads in culture, and a geographical crossroads in North Houston County in East Texas.' Born in 1945, Ruth J. Simmons grew up the twelfth child of sharecroppers. Her first home had no running water, no electricity to light the two crowded rooms, no books to read. Yet despite this-or, in her words, because of it-Simmons would become one of America's preeminent educators. The former president of Smith College and Brown University, and now the outgoing president of Prairie View A&M, Texas's oldest HBCU, for decades Simmons has inspired generations of students as she herself made history. In Up Home, Simmons takes us back to Grapeland to show how the people who love us when we are young shape who we become: We meet her caring, tireless mother who managed to feed her large family with an often empty pantry; her father, who refused to let racial and economic injustice crush his youngest daughter's dreams; the doting brothers and sisters; and the attentive teachers who welcomed Ruth into the classroom, guiding her to a future she could hardly imagine as a child.

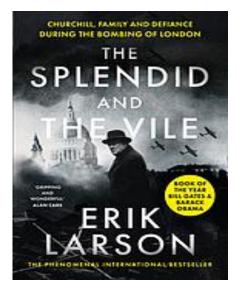


Frederick Douglass: prophet of freedom by Blight, David W

Simon & Schuster 2020

Acc. No.: 51852 Call No.: 920 ISBN: 9781416590323

Summary: An acclaimed historian's definitive biography of the most important African-American figure of the 19th century, Frederick Douglass, who was to his century what Martin Luther King, Jr. was to the 20th century.

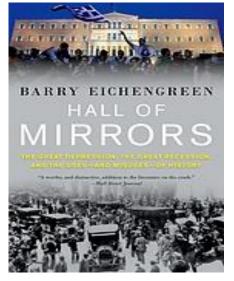


The splendid and the vile: Churchill, family and defiance during the bombing of London by Larson, Erik

William Collins 2021

Acc. No.: 51859 Call No.: 940.54 ISBN: 9780008274986

Summary: The #1 New York Times bestselling author of The Devil in the White City and Dead Wake delivers a fresh and compelling portrait of Winston Churchill and London during the Blitz On Winston Churchill's first day as prime minister, Hitler invaded Holland and Belgium. Poland and Czechoslovakia had already fallen, and the Dunkirk evacuation was just two weeks away. For the next twelve months, Hitler would wage a relentless bombing campaign, killing 45,000 Britons. It was up to Churchill to hold the country together and persuade President Franklin Roosevelt that Britain was a worthy ally-and willing to fight to the end. In The Splendid and the Vile, Erik Larson shows, in cinematic detail, how Churchill taught the British people "the art of being fearless.

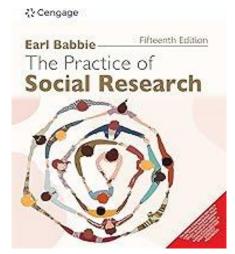


Hall of mirrors: the great depression, the great recession, and the uses and misuses of history by Eichengreen, Barry J

Oxford University Press 2016

Acc. No.: 51886 Call No.: 973.91 ISBN: 9780190621070

Summary: There have been two global financial crises in the past century: The Great Depression of the 1930s and the Great Recession that began in 2008. Both featured loose credit, precarious real estate and stock market bubbles, suspicious banking practices, an inflexible monetary system, and global imbalances; both had devastating economic consequences. In both cases, people in the prosperous decade preceding the crash believed they were living in a post-volatility economy, one that had tamed the cycle of boom and bust. When the global financial system began to totter in 2008, policymakers were able to draw on the lessons of the Great Depression in order to prevent a repeat, but their response was still inadequate to prevent massive economic turmoil on a global scale. In Hall of Mirrors, renowned economist Barry Eichengreen provides the first book-length analysis of the two crises and their aftermaths. Weaving together the narratives of the 30s and recent years, he shows how fear of another Depression greatly informed the policy response after the Lehman Brothers collapse, with both positive and negative results.

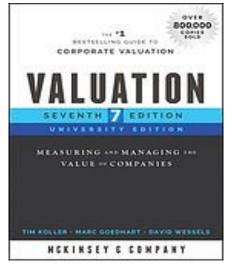


The practice of social research by Babbile, Earl

Cengage Learning India Pvt. Ltd. 2021

Acc. No.: 52036 Call No.: 001.42 (SR) ISBN: 9789355737861

Summary: Known as the gold standard for research methods, Babbie's THE PRACTICE OF SOCIAL RESEARCH gives you a definitive guide to research as practiced by social scientists. Combining a straightforward approach with the author's renowned sense of humor, this student-friendly text equips you with the tools and knowledge to apply research concepts as both researcher and consumer. The author emphasizes the process by showing you how to design and construct projects, introducing today's various observation modes and answering critical questions about research methods, such as how to conduct online surveys and analyze both qualitative and quantitative data. The 15th Edition includes the latest General Social Survey findings along with new coverage of the global use of social research, the emerging role of big data, demographic analysis and more.



Valuation: measuring and managing the value of companies by Koller, Tim John

Wiley & Sons 2020

Acc. No.: 51881 Call No.: 658.15 (V) ISBN: 9781119611868

Summary: Valuation lies at the crossroads of corporate strategy and finance. In today's economy, it has become an essential role -- and one that requires excellence at all points. This guide shows you everything you need to know, and gives you the understanding you need to be effective. Valuation is the single best guide of its kind, helping financial professionals worldwide excel at measuring, managing, and maximizing shareholder and company value. This new seventh edition provides insights on the strategic advantages of value-based management, complete detailed instruction, and nuances managers should know about valuation and valuation techniques as applied to different industries, emerging markets, and other special situations.