



Institute of
Management Technology

Ghaziabad, Delhi NCR

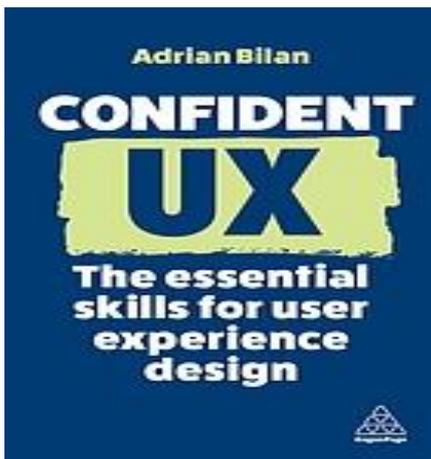


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NEW ARRIVALS

January-February 2024



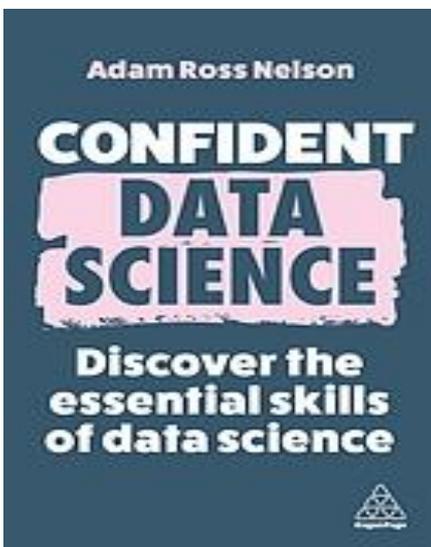


Confident UX: the essential skills for user experience design by Bilan, Adrian

Kogan Page 2023

Acc. No.: 50920 Call No.: 004.678 ISBN: 9781398613010

Summary: Uncover the fundamentals of UX design and development and discover the skills you need for achieving success in this fascinating discipline.

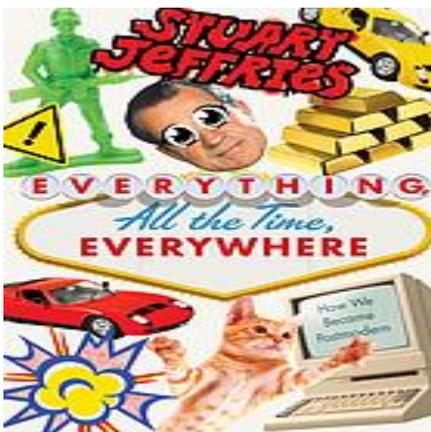


Confident data science: discover the essential skills of data science by Nelson, Adam Ross

KoganPage 2023

Acc. No.: 50919 Call No.: 006.3 ISBN: 9781398612327

Summary: With Confident Data Science, learn the essential skills and build your confidence in this sector through key insights and practical tools for success. In this book, you will discover all of the skills you need to understand this discipline, from primers on the key analytic and visualization tools to tips for pitching to and working with clients. Adam Ross Nelson draws upon his expertise as a data science consultant and, as someone who made moved into the industry late in his career, to provide an overview of data science, including its key concepts, its history and the knowledge required to become a successful data scientist. Whether you are considering a career in this industry or simply looking to expand your knowledge, Confident Data Science is the essential guide to the world of data science.

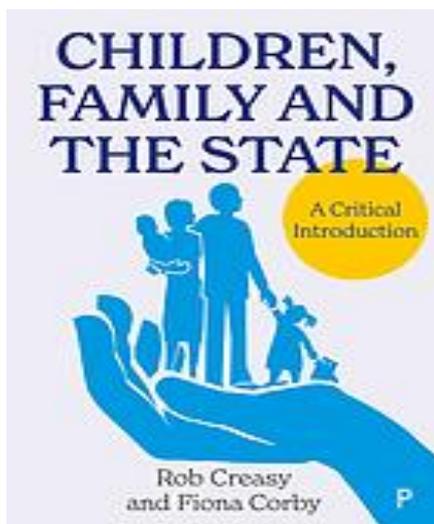


Everything, all the time, everywhere: how we became postmodern by Jeffries, Stuart

Verso 2022

Acc. No.: 50833 Call No.: 149.97 ISBN: 9781788738231

Summary: Where modernism was serious, absorbed in grand narratives and committed to social progress, its successor was a riot of colour and irreverence, toying with forms and styles, committed to none of them and to nothing. But beneath its glitzy surface, post-modernism hid a dirty secret: it was the fig leaf for a rapacious new kind of capitalism, the bridgehead of the 'post-truth' era in Western values.

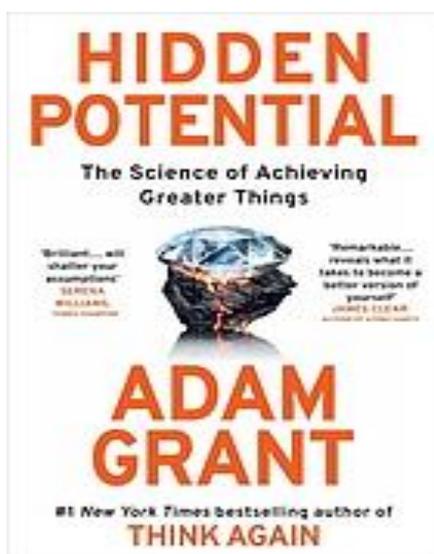


Children, family and the state: a critical introduction by Creasy, Rob

Policy Press 2023

Acc. No.: 50769 Call No.: 153.4 ISBN: 9781447368953

Summary: For anyone studying childhood or families a consideration of the state may not always seem obvious, yet a good critical knowledge of politics, social policy and social theory is vital to understanding their impacts upon families' everyday lives. Accessibly written and assuming no prior understanding, it shows how key concepts, including vulnerability, risk, resilience, safeguarding and wellbeing are socially constructed. Carefully designed to support learning, it provides students with clear guidance on how to use what they have read when writing academic assignments alongside questions designed to support the develop of critical thinking skills. Covering issues from what the family is within a multicultural society, through issues around poverty, social mobility and life-chances, this book gives students an excellent grounding in matters relating to work with children and families.



Hidden potential: the science of achieving greater things by Grant, Adam

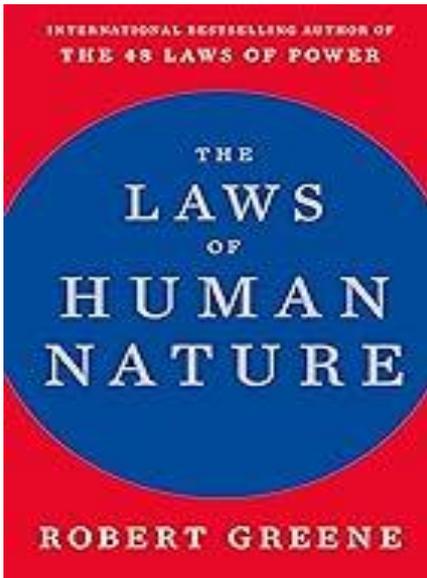
Penguin 2023

Acc. No.: 50870 Call No.: 153.4 ISBN: 9780753560051

Summary: We live in a world that's obsessed with talent. We celebrate gifted students in school, natural athletes in sports, and child prodigies in music. But admiring people who start out with innate advantages leads us to overlook the distances we ourselves can travel. We can all improve at improving. And when opportunity doesn't knock, there are ways to build a door.

Hidden Potential offers a new framework for raising aspirations and exceeding expectations. Adam Grant weaves together ground breaking evidence, surprising insights, and vivid story-telling that takes us from the classroom to the boardroom, the playground to the Olympics, and underground to outer space. He shows that progress depends less on how hard you work than how well you learn. Growth is not about the genius you possess – it's about the character you develop. Grant explores how to build the character skills and motivational structures to realize our own potential, and how to design systems that create opportunities for those who have been underrated and overlooked.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

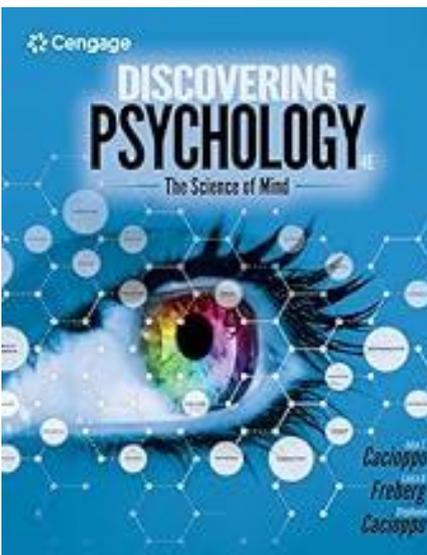


The laws of human nature: by Greene, Robert

Profile Books 2018

Acc. No.: 50845 Call No.: 158 ISBN: 9781781259191

Summary: We are social animals. Our very lives depend on our relationships with people. Knowing why people do what they do is the most important tool we can possess, without which our other talents can only take us so far. Drawing from the ideas and examples of Pericles, Queen Elizabeth I, Martin Luther King Jr, and many others, Greene teaches us how to detach ourselves from our own emotions and master self-control, how to develop the empathy that leads to insight, how to look behind people's masks, and how to resist conformity to develop your singular sense of purpose. Whether at work, in relationships, or in shaping the world around you, The Laws of Human Nature offers tactics for success, self-improvement, and self-defence.

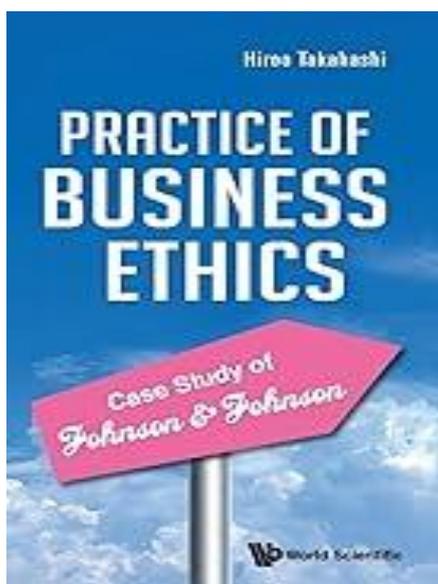


Discovering psychology: the science of mind by CAC

Cengage 2022

Acc. No.: 51094 Call No.: 158.7 ISBN: 9780357363232

Summary: Psychology has insights relevant to all majors, all people. As a hub science, it also provides foundational material for many other scientific disciplines. Cacioppo/Freberg/Cacioppo's Discovering Psychology, 4th edition, presents a cohesive understanding of the field, highlighting connections within psychology as well as between psychology and other disciplines. The fourth edition includes a new emphasis on social connectivity and loneliness, interpersonal relationships and myth busting, while author Dr. Stephanie Cacioppo brings additional insight as a licensed clinician.

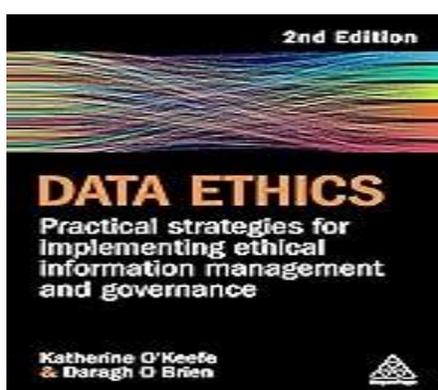


Practice of business ethics: case study of Johnson and Johnson by Takahashi, Hiroo

World Scientific 2023

Acc. No.: 50776 Call No.: 174.4 ISBN: 9789811256271

Summary: This book is an excellent book on business ethics and will be an invaluable resource for all readers who are keen to learn about the business ethics and key characteristics of a successful company. It focuses on the case study of a global company, Johnson & Johnson (J&J), which oversees more than 250 operating units throughout the world. Through extensive interviews with top executives at J&J's headquarters, including Masami Atarashi and Mitsuo Hirose and attending workshops, Prof Hiroo Takahashi acquired an in-depth understanding of the management style of J&J, grasped the company's ethics and the code of business conduct which is shared by J&J's members throughout the world.

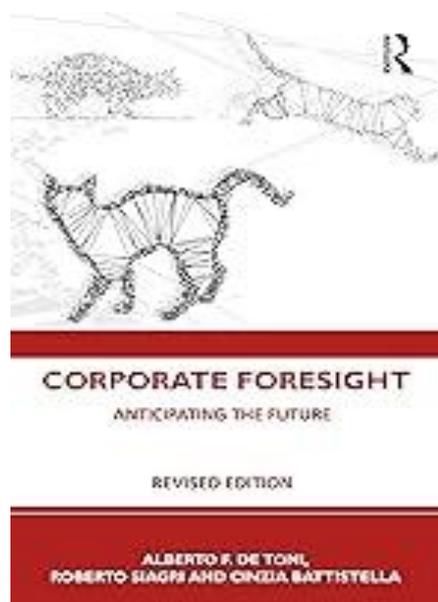


Data ethics: practical strategies for implementing ethical information management and governance by O'Keefe, Katherine

Kogan Page 2023

Acc. No.: 50820 Call No.: 174.4 ISBN: 9781398610279

Summary: Learn how organizational data can be governed according to ethical principles with this practical guide.



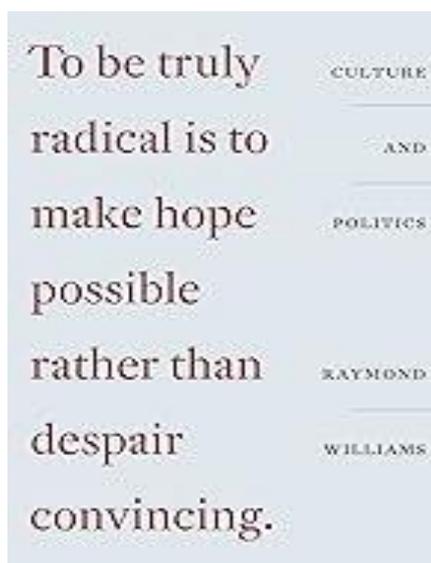
Corporate foresight: anticipating the future by Toni, Alberto F De

Routledge 2021

Acc. No.: 50900 Call No.: 303.49 ISBN: 9780367567460

Summary: The world changes like the patterns in a kaleidoscope: trends expand, contract, break up, melt, disintegrate and disappear, while others are formed. Change - as opposed to stasis - is our normal condition, the only certainty in our lives. Hence the need to create tools that provide organizations with the means to tackle change and navigate complexity. We must accept the reality of constant change and be prepared to a heavy shift in perspective: interconnection versus separation, acceleration versus linearity, discontinuity versus continuity. Anticipating the future requires more than the traditional predictive models (forecasting) based on the forward projection of past experiences. Advanced methods use anticipation logic (foresight) and build probable scenarios taking into account weak signals, emerging trends, coexisting presents and potential paths of evolution.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

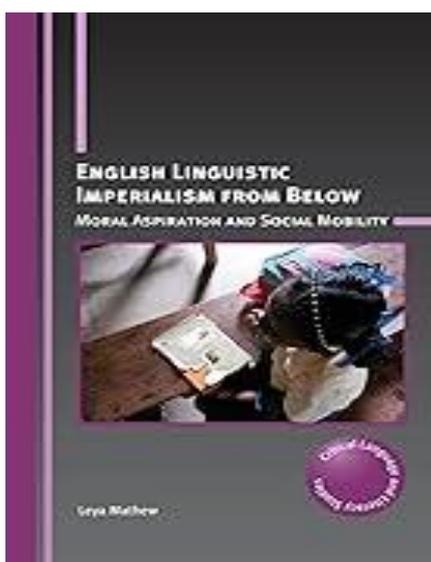


Culture and politics: class, writing socialism by Williams, Raymond

Verso 2022

Acc. No.: 50771 Call No.: 306.071 ISBN: 9781788738637

Summary: Raymond Williams was a pioneering scholar of culture and society, and one of the outstanding intellectuals of the twentieth century. In this, a collection of difficult to find essays, some of which are published for the first time, Williams emerges as not only one of the great writers of materialist criticism, but also a thoroughly engaged political writer. Published to coincide with the centenary of his birth and showing the full range of his work, from his early writings on the novel and society, to later work on Eco socialism and the politics of modernism, Politics and Culture shows Williams at both his most accessible and his most penetrating.

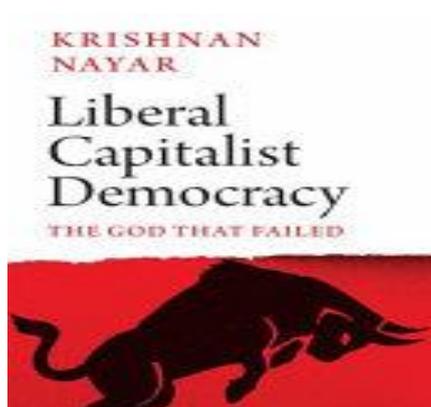


English linguistic imperialism from below: moral aspiration and social mobility by Mathew, Leya

Multilingual Matters 2022

Acc. No.: 50781 Call No.: 306.44 ISBN: 9781788929134

Summary: The book shows how English has been newly constituted as a dominant language in post-market reform India. Political economic transitions experienced as radical social mobility fuelled intense non-elite desire for English schooling. Rather than English schooling leading to social mobility, new experiences of mobility necessitated English schooling.

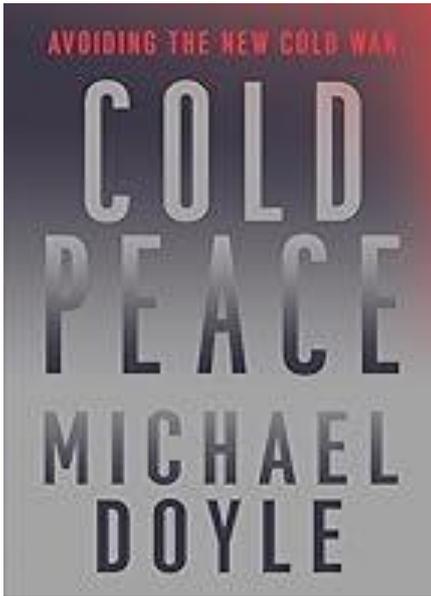


Liberal capitalist democracy: the God that failed by Nayar, Krishnan

Hurst & Company 2023

Acc. No.: 50835 Call No.: 321.8 ISBN: 9781787389496

Summary: Did capitalism lead inevitably to democracy? Can liberalism overcome the ascendant authoritarian right? For liberal democracy to survive, it must learn history's lessons.

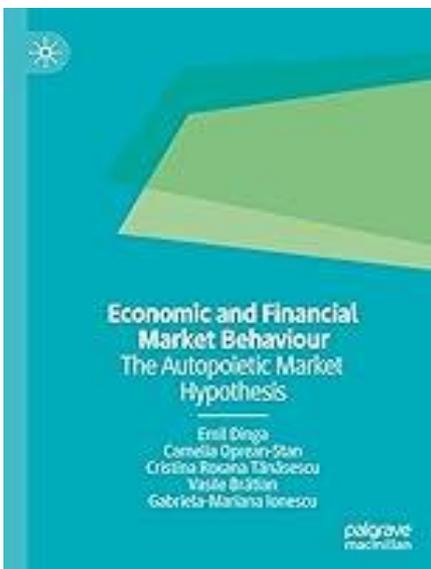


Cold peace: avoiding the new cold war by Doyle, Michael W

Liveright Publishing Corporation 2023

Acc. No.: 50832 Call No.: 327.09 ISBN: 9781631496066

Summary: By 1990, the first Cold War was ending. The Berlin Wall had fallen and the Warsaw Pact was crumbling; following Russia's lead, cries for democracy were being embraced by a young Chinese populace. The post-Cold War years were a time of immense hope and possibility. They heralded an opportunity for creative cooperation among nations, an end to ideological strife, perhaps even the beginning of a stable international order of liberal peace. But the days of optimism are over. As renowned international relations expert Michael Doyle makes hauntingly clear, we now face the devastating specter of a new Cold War, this time orbiting the trilateral axes of Russia, the United States, and China, and exacerbated by new weapons of cyber warfare and more insidious forms of propaganda. Such a conflict at this phase in our global history would have catastrophic repercussions, Doyle argues, stymieing global collaboration efforts that are key to reversing climate change, preventing the next pandemic, and securing nuclear non-proliferation.

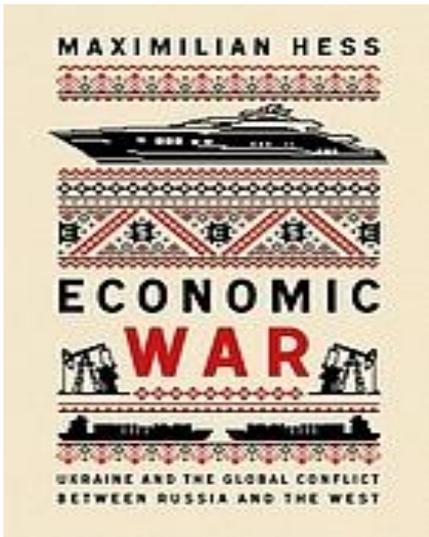


Economic and financial market behaviour: the autopoietic market hypothesis by Dinga, Emil

Palgrave Macmillan 2023

Acc. No.: 50861 Call No.: 330.122 ISBN: 9783031317019

Summary: This book explores the interplay between financial markets, economic systems, and society. Through introducing the concept of autopoiesis, based on the newly conceived Autopoietic Market Hypothesis, ideas of evolution are applied to financial markets to highlights the ways in which economic systems change as they are subject to social selection. By placing this perspective on financial markets, economic development and flows are seen as part of a living system that is influenced by social and political trends. Ideas of integral utility, the logical model of autopoietic financial markets, economic fitness, and the mutation of economic markets are also discussed. This book presents a new and distinctive perspective on financial markets and economic systems. It will be of interest to students, researchers, and policymakers working within financial economics.

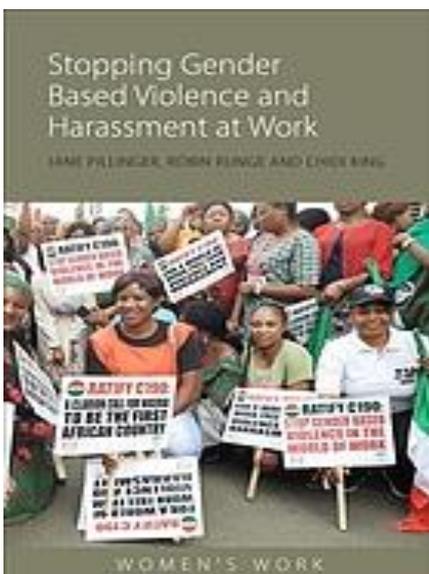


Economic war: Ukraine and the global conflict between Russia and the West by Hess, Maximilian

Hurst & Company 2023

Acc. No.: 50818 Call No.: 330.942 ISBN: 9781787389564

Summary: This book examines Russia's response to Western sanctions, and the ensuing skirmishes in London's courts, on Swiss trading desks, and in boardrooms in New Delhi. Maximilian Hess explores how pipelines, mines, loans, and crypto-markets are weaponized. This narrative sets the stage for Putin's assault on Kyiv in February 2022, which turned financial, food, and fuel markets into battlefields. Rather than a 'new Cold War,' we are witnessing a conflict over finance, energy, and capital markets. How such economic warfare turns out will determine the future of liberalism and democracy? It will also set a precedent for economic relations between the West and China, as the two diverge into rival spheres of influence and power.

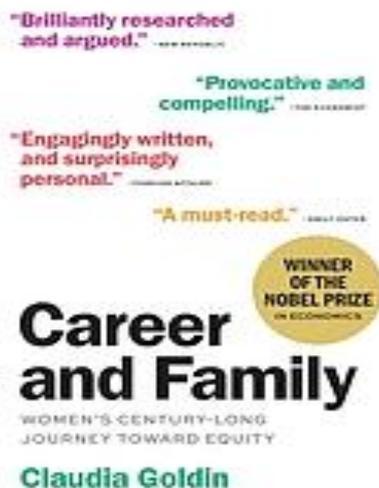


Stopping gender based violence and harassment at work: the campaign for an ILO convention by Pillinger, Jane

Agenda Publishing 2022

Acc. No.: 50777 Call No.: 331.4133 ISBN: 9781788215732

Summary: Women across the world experience gender-based violence and harassment in the workplace. In the context of globalization and neoliberalism, work plays an important role in constructing and maintaining the economic, social and cultural systems of oppression that women face. Women in insecure, precarious employment and women not protected by trade unions are the most at risk of violence and as the #MeToo movement has shown, it stretches across societies rich and poor. In June 2019, the International Labour Organization adopted a ground-breaking global Treaty on eliminating violence and harassment in the world of work. This historic vote was the result of more than a decade of campaigning and lobbying by women trade union leaders and their allies across the world. Chidi King, Robin Runge and Jane Pillinger played a key role in the campaign and the negotiation of the Convention.

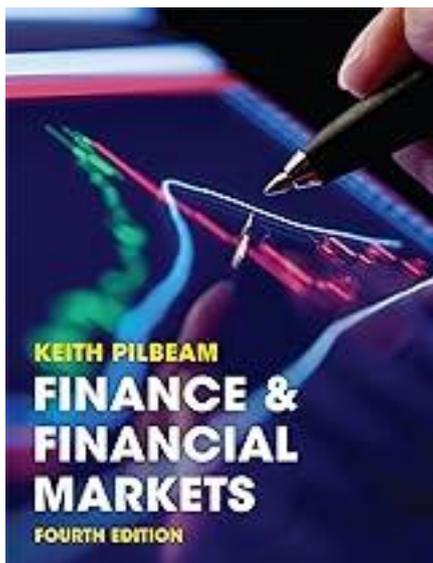


Career and family: women's century-long journey toward equity by Goldin, Claudia Dale

Princeton University Press 2023

Acc. No.: 50843 Call No.: 331.42153 ISBN: 9780691201788

Summary: In this book, the author builds on decades of complex research to examine the gender pay gap and the unequal distribution of labor between couples in the home. The author argues that although public and private discourse has brought these concerns to light, the actions taken - such as a single company slapped on the wrist or a few progressive leaders going on paternity leave - are the economic equivalent of tossing a band-aid to someone with cancer. These solutions, the author writes, treat the symptoms and not the disease of gender inequality in the workplace and economy. Here, the author points to data that reveals how the pay gap widens further down the line in women's careers, about 10 to 15 years out, as opposed to those beginning careers after college. She examines five distinct groups of women over the course of the twentieth century: cohorts of women who differ in terms of career, job, marriage, and children, in approximated years of graduation - 1900s, 1920s, 1950s, 1970s, and 1990s - based on various demographic, labor force, and occupational outcomes. The book argues that our entire economy is trapped in an old way of doing business; work structures have not adapted as more women enter the workforce.

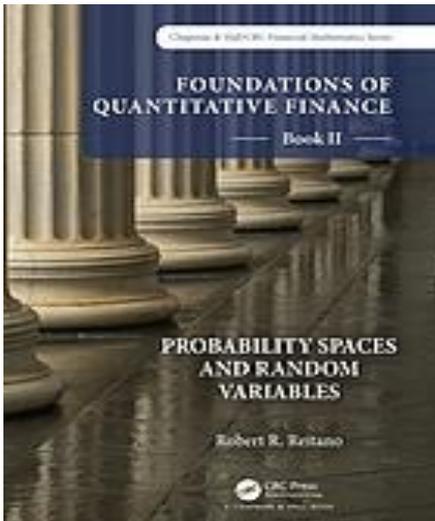


Finance and financial markets by Pilbeam, Keith

Bloomsbury Publishing 2022

Acc. No.: 50850 Call No.: 332 ISBN: 9789394701212

Summary: This popular textbook offers a broad and accessible introduction to the building blocks of modern finance: financial markets, institutions and instruments. Focussing on the core elements of the subject, the author blends theory with real-life data, cases and numerical worked examples, linking the material to practice at just the right level of technical complexity. This new edition has updated data and cases throughout, ensuring that it is as up-to-date as possible in this fast-moving area. More assessment and self-test resources have been added to the book to help support students and lecturers. It is ideally suited to students at all levels who take economics, business and finance courses, as well as for those who want to understand the workings of the modern financial world.

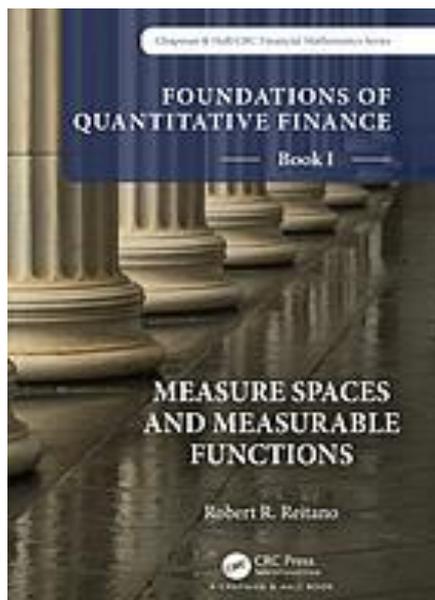


Foundations of quantitative finance book II: probability spaces and random variables by Reitano, Robert R

CRC Press 2023

Acc. No.: 50863 Call No.: 332.015195 ISBN: 9781032197173

Summary: Every financial professional wants and needs an advantage. A firm foundation in advanced mathematics can translate into dramatic advantages to professionals willing to obtain it. Many are not-and that is the advantage these books offer the astute reader.

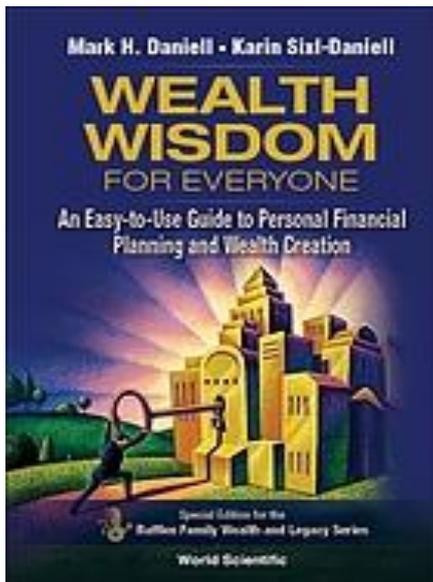


Foundations of quantitative finance book I: measure spaces and measurable functions by Reitano, Robert R

CRC Press 2022

Acc. No.: 50864 Call No.: 332.015195 ISBN: 9781032191188

Summary: This is the first in a set of 10 books written for professionals in quantitative finance. These books fill the gap between informal mathematical developments found in introductory materials, and more advanced treatments that summarize without formally developing the important foundational results professionals need. Book I in the Foundations in Quantitative Finance Series develops topics in measure spaces and measurable functions and lays the foundation for subsequent volumes. Lebesgue and then Borel measure theory are developed on, motivating the general extension theory of measure spaces that follows. This general theory is applied to finite product measure spaces, Borel measures on n , and infinite dimensional product probability spaces. The overriding goal of these books is a complete and detailed development of the many mathematical theories and results one finds in popular resources in finance and quantitative finance. Each book is dedicated to a specific area of mathematics or probability theory, with applications to finance that are relevant to the needs of professionals. Practitioners, academic researchers, and students will find these books valuable to their career development.

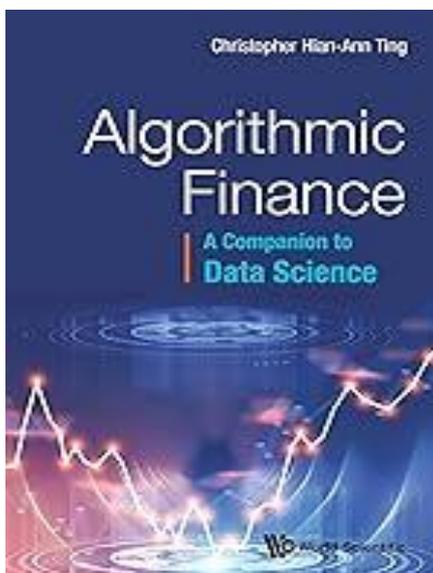


Wealth wisdom for everyone: an easy-to-use guide to personal financial planning and wealth creation by Daniell, Mark

Haynes World Scientific 2022

Acc. No.: 50794 Call No.: 332.02401 ISBN: 9789811259241

Summary: Wealth Wisdom for Everyone provides a practical and easy to read introduction to the management of family income, expenditure and investment. As a part of the Raffles Wealth and Legacy Series of books, and as a guidebook for an introductory course by the same name on the Raffles Legacy and Leadership e-learning site (www.raffleslegacylearning.com), Wealth Wisdom provides a simple and clear description of how to manage family finances - from budgeting to setting and tracking your own investment plans. Simple, practical and clear, this book can serve to inform all members of the family, even those with no prior experience in family financial planning or investment, on what they need to know to get control over their own financial situation. Starting from the beginning, with a practical approach to assembling essential documents, and ending with a description of various investments a wealthy family may want to consider, the approach provided here can both lead to a greater degree of understanding and allow for better control of family wealth.



Algorithmic finance: a companion to data science by Ting, Christopher Hian-Ann

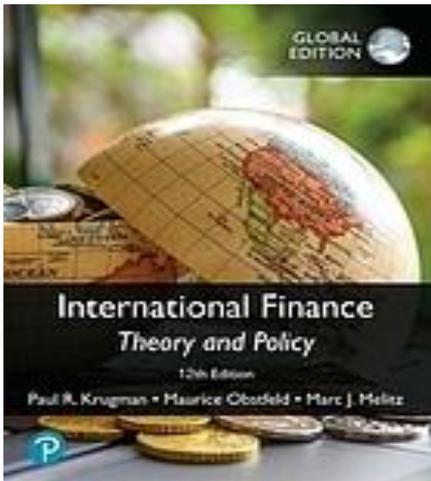
World Scientific 2023

Acc. No.: 50783 Call No.: 332.0285 ISBN: 9781944660703

Summary: Why is data science a branch of science? Is data science just a catchy rebranding of statistics?

Data science provides tools for statistical analysis and machine learning. But, as much as application problems without tools are lame, tools without application problems are vain. Through example after example, this book presents the algorithmic aspects of statistics and show how some of the tools are applied to answer questions of interest to finance.

This book champions a fundamental principle of science - objective reproducibility of evidence independently by others. From a companion web site, readers can download many easy-to-understand Python programs and real-world data. Independently, readers can draw for themselves the figures in the book. Even so, readers are encouraged to run the statistical tests described as examples to verify their own results against what the book claims.

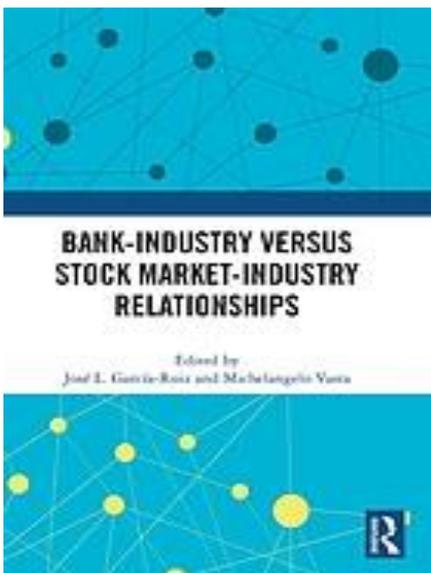


International finance: theory and policy by Krugman, Paul R

Pearson 2023

Acc. No.: 50852 Call No.: 332.042 ISBN: 9781292417004

Summary: For courses in International Finance. A balanced approach to theory and policy applications International Finance: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international finance theory is followed by detailed coverage of policy applications. With this new 11th Edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for International Finance courses.

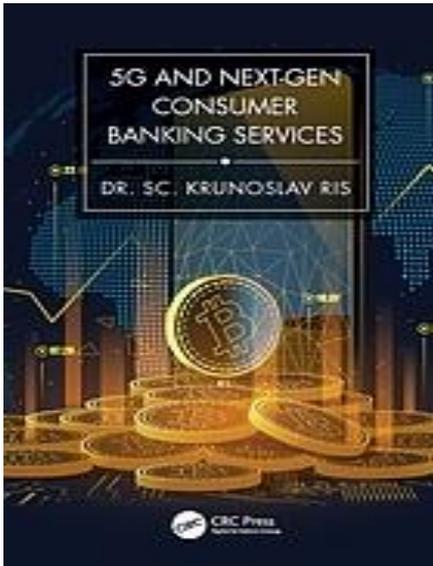


Bank-industry versus stock market-industry relationships by García-Ruiz, Jose L

Routledge 2023

Acc. No.: 50848 Call No.: 332.1 ISBN: 9781032437422

Summary: This book focuses on a variety of themes concerning the relationship between financial systems in a broader sense and firms' growth in historical perspective in some European countries. Financial systems are nowadays largely acknowledged to be a crucial element in determining economic growth. In modern economies, they play a key role by mobilizing savings, pricing risks and allocating capital to firms. Following a consolidated taxonomy focusing on the historical perspective, countries have been conventionally divided into bank-oriented (Continental Europe countries and Japan) and market-oriented systems (Anglo-Saxon countries). The chapters in this book present case studies on Belgium, Great Britain, France and Italy and show that financial systems do not trigger growth processes and industrialization, but they are essential to sustain them over time. Each society has the financial system that fits with its historical trajectory, without any being better or worse than others. The important thing is to have a financial system that is sophisticated and stable, and that evolves according to the demand forces of the moment.

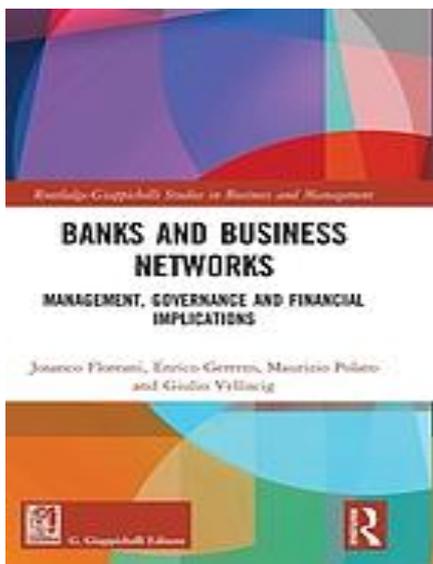


5G and next-gen consumer banking services by Ris, SC Krunoslav

CRC Press 2022

Acc. No.: 50856 Call No.: 332.1 ISBN: 9781032055725

Summary: The future has been already started. The banking industry needs to adjust, or it will disappear in the next decade. With the help of 5G, the next-generation intelligent ATM-like devices will have highly integrated functions and use technologies such as Artificial Intelligences assisted self-service contactless interface with face recognition and digital signature. The author focuses on new experiences that clients can expect when connected to a 5G network with a 5G device in the list below. By 2022 we hope that 5G will: " Drive accelerated mBanking growth." Power Augmented Reality / Virtual Reality. It is expected that 5G help make Video shopping experiences more widespread and compelling." 5G will make it possible for banks to deploy highly personalized customer service experiences." Support time-sensitive banking applications, like, e.g., Online stock trading where milliseconds can judge between a win or lose "Improve security and fraud prevention. By computing and exchanging more data traveling between parties in real-time." Enhance mPOS transactions and utilization. 5G holds the potential to accelerate mobile point of sale (MPOS) transaction processing time and improve connectivity.

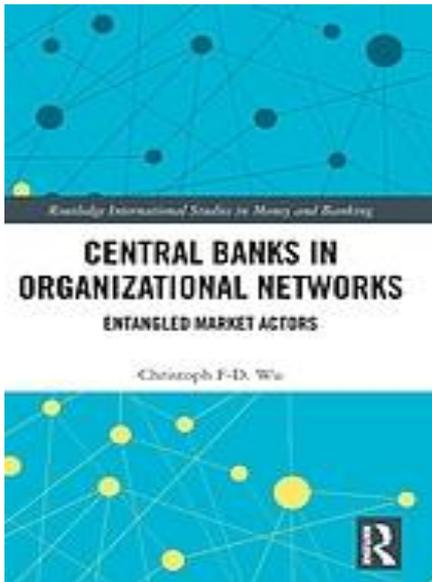


Banks and business networks: management, governance and financial implications by Floreani, Josanco

Routledge 2022

Acc. No.: 50857 Call No.: 332.1 ISBN: 9781032305745

Summary: While there is a vast amount of literature examining firm's networks from an industrial organization perspective, the financial implications of networking remain underexplored. This book fills this gap, by investigating the phenomenon of business networks in the context of management and governance processes, and the related effects on interactions with the financial system in general, and credit institutions in particular. Networking is examined both from the demand (firms) and supply (banking institutions) perspective, thus, the book offers several contributions. It outlines the critical issues connected to business aggregations from the point of view of the management of information flows, and addresses the problem of identifying the role of banking ecosystems, in light of the transformations taking place in the financial industry, considering the growing complementarity between bank and market instruments in corporate financing.

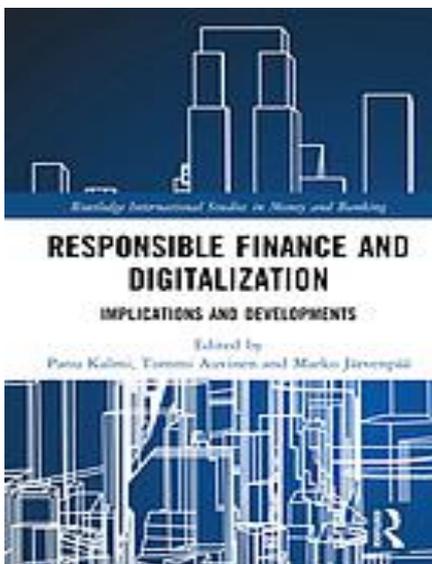


Central banks in organizational networks: entangled market actors by Wu, Christoph F-D

Routledge 2022

Acc. No.: 50860 Call No.: 332.1 ISBN: 9781032078816

Summary: This interdisciplinary and wide-ranging study unravels the social processes of decision-making at the interface of central banks and financial market participants and thereby raises important questions about responsible central bank governance and its obligations to other stakeholders in society. The book challenges common-held assumptions on how central banking works and critically assesses unconventional monetary policy and its underlying theoretical tenets. Drawing from rich, multi-sited fieldwork and data collection, this research monograph offers an in-depth look into the financial market practices around the quantitative easing programs of the European Central Bank and focuses on the uneasy role of modern central banks as active market participants. The author introduces concepts from social network theory and develops a novel method to study organisational networks in the context of financial markets. An analysis of the European Central Bank's social, organisational and financial networks is sketched over the course of multiple chapters.

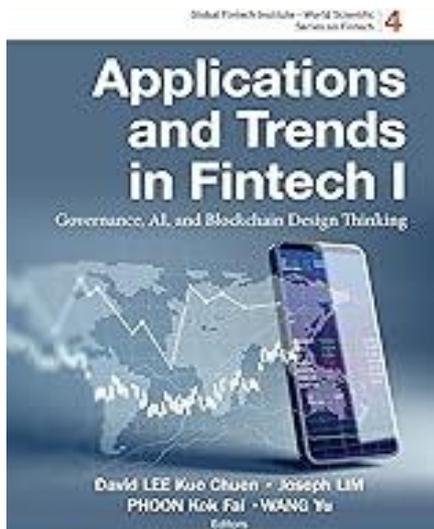


Responsible finance and digitalization: implications and developments by Kalmi, Panu

Routledge 2023

Acc. No.: 50867 Call No.: 332.1 ISBN: 9780367700614

Summary: The aftermath of the 2008 crisis has substantially increased the regulation of banks and insurance companies and curtailed their risk taking, which has shifted much of the risk to their clients: firms and consumers. At the same time, digitalization has encouraged the entry of new firms combining finance and technological innovation, a phenomenon known as FinTech. The emergence of non-bank financial entities has contributed to the fragmentation of financial services, and also opened up new markets. Furthermore, the growing emphasis on corporate social responsibility has made it increasingly important for financial organizations to care about their public image. Drawing together these diverse strands, this book examines how the financial sector is evolving and how the existing actors are adapting to the institutional change and to the challenges from new actors and competitors. It also addresses the issue of how financial organizations are providing fixes to the challenges at the systemic level and how a healthier, more diverse and socially responsible financial sector is beneficial to the operations of the market economy as a whole.



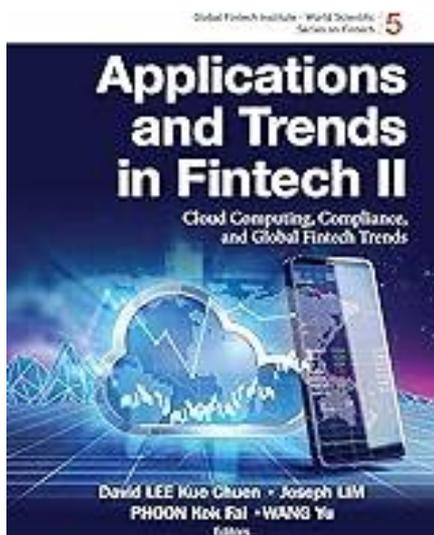
Applications and trends in fintech I: governance, AI and blockchain design thinking by Kuo-Chuen, David Lee

World Scientific 2023

Acc. No.: 50784 Call No.: 332.10285 ISBN: 9781944660789

Summary: This book is the first part of Applications and Trends in Fintech, which serves as a comprehensive guide to the advanced topics in fintech, including the deep learning and natural language processing algorithms, blockchain design thinking, token economics, cybersecurity, cloud computing and quantum computing, compliance and risk management, and global fintech trends. Readers will gain knowledge about the applications of fintech in finance and its latest developments as well as trends.

This fourth volume covers the foundation of fintech, which is ethics and governance, and advanced topics in two of the most important technologies, artificial intelligence and blockchain. Together with the second part in applications and trends (fifth volume), these two books will deepen readers' understanding of the fintech fundamentals covered in previous volumes through various applications and analysis of impacts and trends.



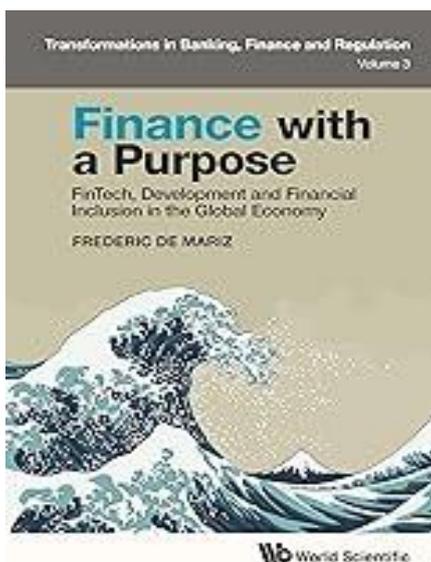
Applications and trends in fintech II: cloud computing, compliance and global fintech trends by Kuo Chuen, David Lee

World Scientific 2023

Acc. No.: 50785 Call No.: 332.10285 ISBN: 9781944660741

Summary: This book is the second part of Applications and Trends in Fintech, which serves as a comprehensive guide to the advanced topics in fintech, including the deep learning and natural language processing algorithms, blockchain design thinking, token economics, cybersecurity, cloud computing and quantum computing, compliance and risk management, and global fintech trends. Readers will gain knowledge about the applications of fintech in finance and its latest developments as well as trends.

This fifth volume covers global fintech trends and emerging technologies such as cloud computing and quantum computing, as well as the compliance and risk management frameworks for fintech companies. Together with the first part in applications and trends (fourth volume), these two books will deepen readers' understanding of the fintech fundamentals covered in previous volumes through various applications and analysis of impacts and trends.



Finance with a purpose: fintech, development and financial inclusion in the global economy by De Mariz, Frederic

World Scientific 2023

Acc. No.: 50787 Call No.: 332.10285 ISBN: 9781944660796

Summary: From vehicles to music, power generation to retail, every aspect of our daily routine has experienced drastic changes in the recent past, driven by secular forces such as digitization, a growing focus on sustainability, regulatory changes and evolving consumer behavior. Financial services are no exception. A paradigm change is at play in the financial sector, with a surge in competition from non-traditional actors, a revolution in customer experience evidenced by rising transparency and customer-centric strategies. FinTech is disrupting financial services, providing a historic opportunity for formally underserved customers, a formidable threat to existing banks and a critical challenge to regulators. Through the lens of FinTech (financial technology) — including payments, lending platforms, insurtech, superapps and market infrastructure — the author highlights the practical policy opportunities and risks of financial inclusion with a wealth of data.

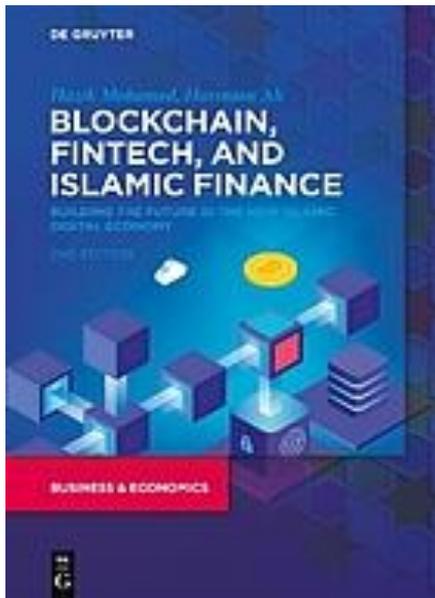


Big tech in finance: how to prevail in the age of blockchain, digital currencies and the web3 by Pejic, Igor

Kogan Page 2023

Acc. No.: 50858 Call No.: 332.178 ISBN: 9781398608962

Summary: With Big Tech's breakthrough into finance with blockchain, it is imperative that finance players understand the ramifications and how they can defend their competitive advantage. Big Tech in Finance provides a cutting edge look at Big Tech's play for domination of the crypto economy, its ramifications and how finance is fighting back. The book analyses the motives behind Big Tech's break into banking and unpicks the strategies behind the use of blockchain, technology interfaces, infrastructure and investments into blockchain unicorns. The book then goes onto review how organizations in finance are countering these threats, with governments and banks driving their own strategies and use of centralized blockchains. Delving into the fight between Big Tech, Big Banking, start-ups, and regulators, Big Tech in Finance analyzes which actors have the best shot at succeeding. It explores the key tools in play, such as smart contracts, digital central bank currencies, decentralized autonomous organizations (DAOs) and the metaverse. The book also divulges the geopolitical dimensions underpinning the power struggle and its implications for the industry.

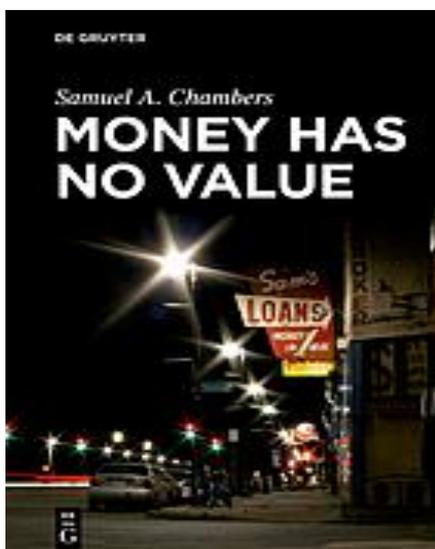


Blockchain, fintech and Islamic finance: building the future in the new Islamic digital economy by Mohamed, Hazik Walter

De Gruyter 2022

Acc. No.: 50859 Call No.: 332.178 ISBN: 9783110744897

Summary: Following the success of the first edition that brought attention to the digital revolution in Islamic financial services, comes this revised and updated second edition of Blockchain, Fintech and Islamic Finance. The authors reiterate the potential of digital disruption to shrink the role and relevance of today's banks, while simultaneously creating better, faster, cheaper services that will be an essential part of everyday life. Digital transformation will also offer the ability to create new ways to better comply to Islamic values in order to rebuild trust and confidence in the current financial system. In this new edition, they explore current concepts of decentralized finance (DeFi), distributed intelligence, stablecoins, and the integration of AI, blockchain, data analytics and IoT devices for a holistic solution to ensure technology adoption in a prudent and sustainable manner.

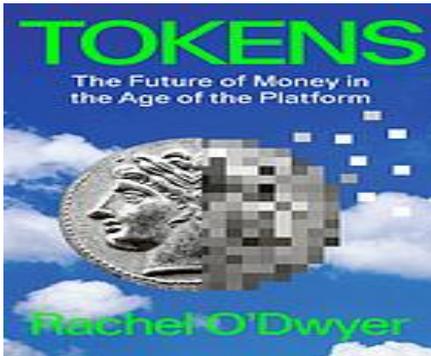


Money has no value by Chambers, Samuel A

De Gruyter 2023

Acc. No.: 50816 Call No.: 332.4 ISBN: 9783110760903

Summary: We need a new theory of money. The still-dominant theory of money as taught in intro textbooks is 100+ years old, and for almost that long we have known that it's totally wrong. The best alternative are 'heterodox' accounts developed in the 90s and 00s. These are indeed better overall descriptions of money, but they remain incomplete and inadequate: they rely too much on why the orthodoxy is wrong, thereby incorrectly assuming there is only one alternative (so-called heterodoxy). Money has no value develops a new (more subtle, more sophisticated) theory of money. It takes more seriously than any other work to date, the depth and seriousness of the fundamental claim that all money is credit. Money is not a thing, but a marker of a social relation of credit and debt between two parties. Money is not value itself; no form of money (as money) ever possesses any positive, intrinsic value. Second, the book shows that not only is all money credit, but that in an important theoretical sense, all credit is money to the extent any credit/debt between two parties has the potential to be transferred to another party (thereby functioning as money).

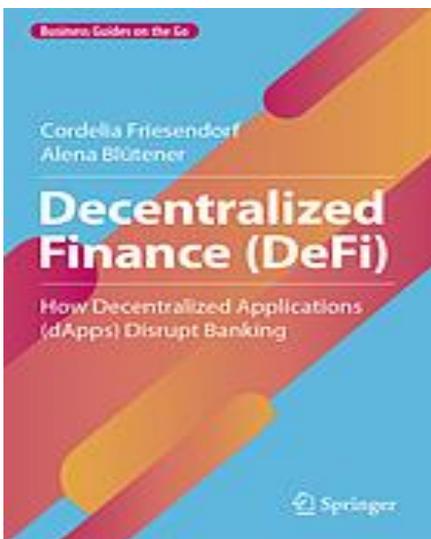


Tokens: the future of money in the age of the platform by O'Dwyer, Rachel

Verso 2023

Acc. No.: 50865 Call No.: 332.4 ISBN: 9781839768347

Summary: When platforms determine the value and the methods of exchange, we welcome new forms of surveillance and discipline.

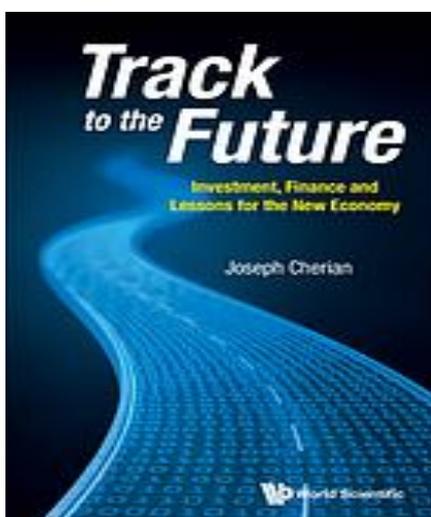


Decentralized finance (DeFi): how decentralized applications (dApps) disrupt banking by Friesendorf, Cordelia

Springer 2023

Acc. No.: 50866 Call No.: 332.40285 ISBN: 9783031374876

Summary: This book explores how decentralized finance (DeFi) can disrupt traditional centralized finance including the business areas of insurance companies, banks, money markets, and bonds. DeFi is not a company or a single product, rather it is a collection of products or services. As part of the Ethereum ecosystem, DeFi services are provided as Decentralized Applications (dApps), which require smart contracts to lock in assets for processing transactions. Changing consumer expectations, the availability of affordable technologies, and entrepreneurial drive create space for DeFi. Geopolitical crises and trust deterioration exacerbate the need. This book explains the concept of DeFi, the technological opportunities, the current reality and status quo of business transactions, and demonstrates the potential for future use and the eventual transformation of the financial industry.

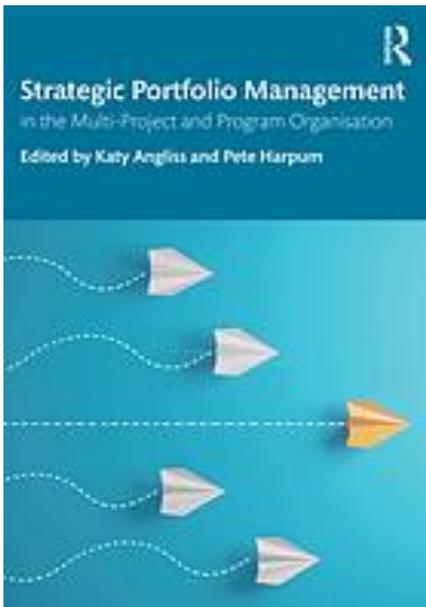


Track to the future: investment, finance and lessons for the new economy by Joseph, Cherian

World Scientific 2023

Acc. No.: 50793 Call No.: 332.6 ISBN: 9789811261923

Summary: This edited collection of Professor Joseph Cherian's past writings covers his translational research, observations, and hands-on practice from a unique career spanning both academia and the financial industry. Written in easy-to-understand layman's terms, this first edition comprises his contributions to areas of finance as wide-ranging as asset management, life-cycle savings and investing, infrastructure finance, digital currency, disruption and the economy, and macro, debt, sustainable and political economy.

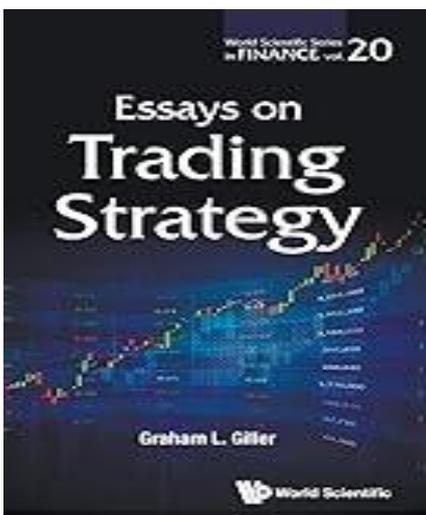


Strategic portfolio management: in the multi-project and program organisation by Angliss, Katy

Routledge 2023

Acc. No.: 50855 Call No.: 332.6 ISBN: 9780367425036

Summary: This book provides a powerful insight into strategic portfolio management and its central role in the delivery of organisational strategy, maximisation of value creation, and efficient allocation of resources and capabilities to achieve organisational strategic objectives. The book makes a valuable contribution to the development of thinking on the translation of strategy into actionable work. Whether you are a senior manager, building a high performing strategic portfolio for your organisation, or an academic searching for new perspectives on strategy execution through portfolio management, you will find great significance in this book. Twenty-eight chapters in four sections provide multiple perspectives on the topic, with in-depth guidance on organisational design for strategic portfolio management and covering all process, capability, and leadership aspects of strategic portfolio management. The book includes several detailed case studies for the effective deployment of strategic portfolios, bringing together theory and practice for strategic portfolio management. This book is particularly valuable for advanced undergraduate and postgraduate students of Project and Portfolio Management, Strategic Management and Leadership who are looking to expand their knowledge within the multi-project environment.

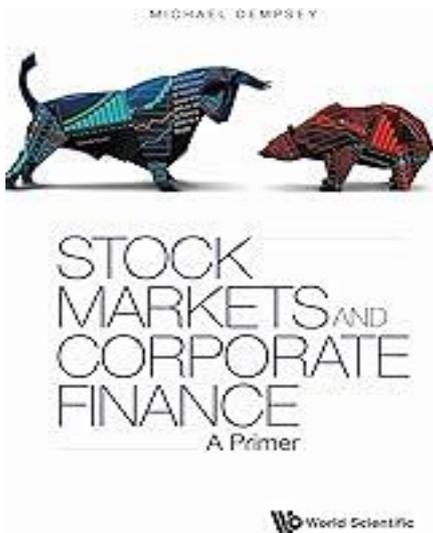


Essays on trading strategy by Giller, Graham L

World Scientific 2024

Acc. No.: 50862 Call No.: 332.6 ISBN: 9789811273810

Summary: This book directly focuses on finding optimal trading strategies in the real world and supports that with a well-defined theoretical foundation that allows trading strategy problems to be solved. Critically, it also delivers a menu of actual solutions that can be applied by traders with various risk profiles and objectives in markets that exhibit substantial tail risk. It shows how the Markowitz approach leads to excessive risk taking, and trader underperformance, in the real world. It summarizes the key features of Utility Theory, the deficiencies of the Sharpe Ratio as a statistic, and develops an optimal decision theory with fully developed examples for both 'Normal' and leptokurtotic distributions.



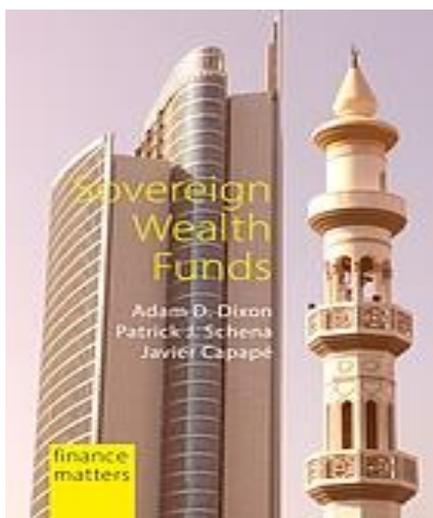
Stock markets and corporate finance: a primer by Dempsey, Michael

World Scientific 2023

Acc. No.: 50791 Call No.: 332.642 ISBN: 9781944660628

Summary: Stock Markets and Corporate Finance: A Primer examines the nature of the stock market and its implications for corporate management. In the historical context of financial institutions and business finance, students are stimulated to learn that traditional totems of corporate finance can no longer be presented as dogma, but rather as exceedingly frail models of reality. At the core of this text is the philosophy that financial institutions and corporate/business finance are more satisfactorily understood in relation to one another.

This revised text from the 2017 Stock Markets and Corporate Finance has allowed for a reshaping of the material with the deletion of a number of chapters considered 'interesting' but overly academic. This additional space has allowed for an update on the chapter 'Financial Institutions and a History of Stock Markets' as well as accounting for the circumstances of a post-COVID-19 era. The chapter 'Financial Planning and Working Capital' has been reworked to demonstrate how a firm's financial management team might interrogate its financial accounts to assess the viability of the firm and the management of its working capital.



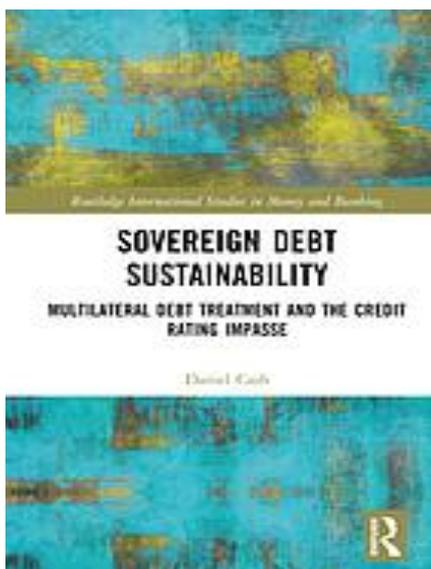
Sovereign wealth funds: between the state and markets by Dixon, Adam D

Agenda Publishing 2022

Acc. No.: 50790 Call No.: 332.672 ISBN: 9781788212489

Summary: What constitutes a sovereign wealth fund is contested. In general, however, it is a state-sponsored institutional investor that is answerable only to the state and makes investments according to the interests and mandate of that state. Different types of funds have emerged in the context of particular economic conjunctures, and over the last decade the number of sovereign wealth funds has grown substantially, with total assets exceeding \$7 trillion. This trend is set to continue, as more and more countries look to establish an SWF. The place of SWFs in global financial markets may appear settled, but this does not mean that concerns about "state capital" and its place in financial markets has gone away. This short book offers an incisive discussion of the development of this class of investor, how they have become legitimate actors in global financial markets, and their role as providers of capital and in economic development at home and abroad.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

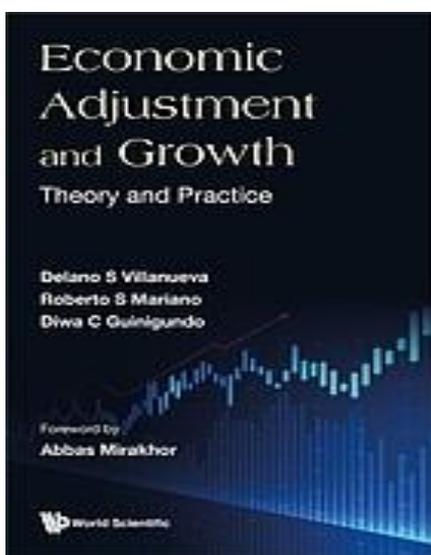


Sovereign debt sustainability: multilateral debt treatment and the credit rating impasse by Cash, Daniel

Routledge 2023

Acc. No.: 50854 Call No.: 332.7 ISBN: 9781032198651

Summary: In 2020, the G20 proposed a solution for the debt-related issues affecting the world's poorest countries due to the Covid-19 pandemic. However, their initiatives have failed to meet their objectives. The author argues that the reason for this failure is an inability to bring sovereign countries to the table to re-negotiate their debt agreements with private creditors, as they fear the credit rating agencies and the prospect of a downgrade. He refers to this as the 'Credit Ratings impasse'. This book proposes a novel solution. The author asserts that there is a need in the literature to unpick the dynamic that exists and creates that impasse, namely the pressures that exist between sovereign states, private creditors, credit rating agencies, and the geo-political backdrop that is massively influential in the dynamic, i.e. the adversarial relationship between China and the U.S. The book addresses the recent history of debt treatment for poorer countries and related success and failures; the Covid-19-related issues and the development of the Debt Service Suspension Initiative and the Common Framework for Debt Treatment.



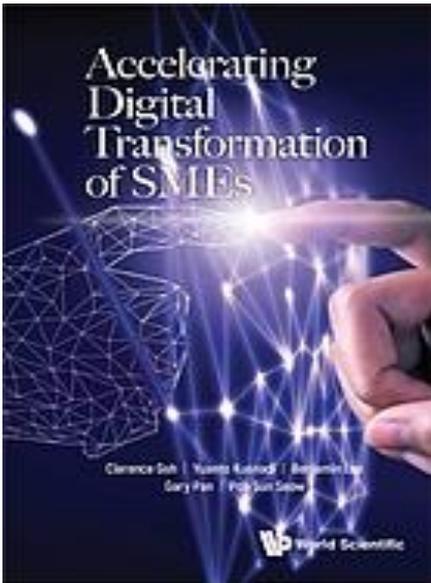
Economic adjustment and growth: theory and practice by Villanueva, Delano

World Scientific 2023

Acc. No.: 50819 Call No.: 338.9 ISBN: 9789811258770

Summary: This book focuses on conceptualizing the process of economic adjustment and growth, and testing it with empirical methods. The authors begin with a review of the neoclassical growth model, before delving into more specialized topics such as endogenous growth, adaptive inflationary expectations, learning by doing, optimal saving, and sustainable foreign debt. The final chapter presents Philippines as a case study, and narrates the evolution of a successful strategy of adjustment and growth practiced by an emerging market economy that had shown stellar pre-pandemic growth performance, low and stable inflation, and a sustainable external current account position.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

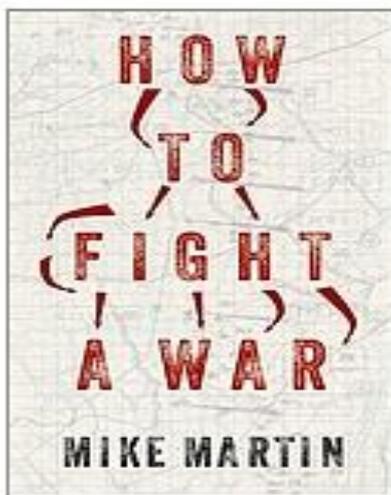


Accelerating digital transformation of SMEs by Goh, Clarence

World Scientific 2023

Acc. No.: 50795 Call No.: 338.94 ISBN: 9789811272714

Summary: Digital transformation is happening across all industries worldwide, including in Singapore. This book seeks to provide insights on how small and medium enterprises (SMEs) can embark on their own journeys of digital transformation, while at the same time remaining agile in responding to industry and consumer needs. It will outline how firms can foster a culture of business transformation to improve efficiency and productivity; elaborate on how the COVID-19 pandemic has accelerated the digital transformation process, and how it has provided new opportunities; present a roadmap on how SMEs can navigate through the artificial and data analytics revolution; and provide recommendations on how SMEs can partner with institutes of higher learning. It concludes by elaborating on the skillsets and capabilities needed to drive digitalisation.

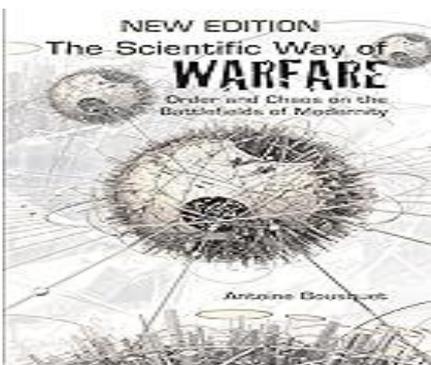


How to fight a war by Martin, Mike

Hurst & Company 2023

Acc. No.: 50834 Call No.: 355.02 ISBN: 9781787389304

Summary: Has any war in history gone according to plan? Monarchs, dictators and elected leaders alike have a dismal record on military decision-making, from over-ambitious goals to disregarding intelligence, terrain, or enemy capabilities. This not only wastes the lives of civilians, the enemy and one's own soldiers, but also fails to achieve geopolitical objectives, and usually lays the seeds for more wars down the line. Conflict scholar and former soldier Mike Martin takes the reader through the hard, elegant logic to fighting a conclusive interstate war that solves geopolitical problems, and reduces future conflict.



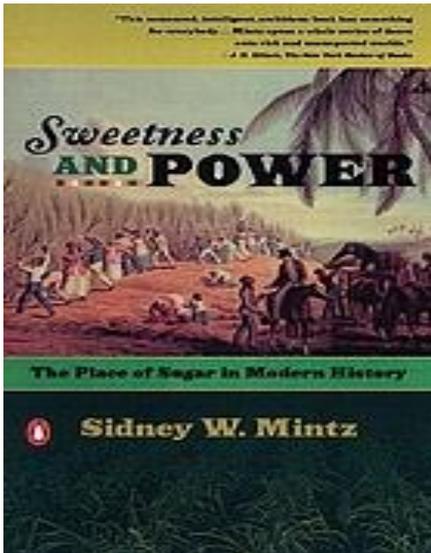
The scientific way of warfare: order and chaos on the battlefields of modernity by Bousquet, Antoine J

Hurst & Company 2022

Acc. No.: 50836 Call No.: 355.02 ISBN: 9781787387263

Summary: A history of how scientific discovery and technological innovation have shaped conflict.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

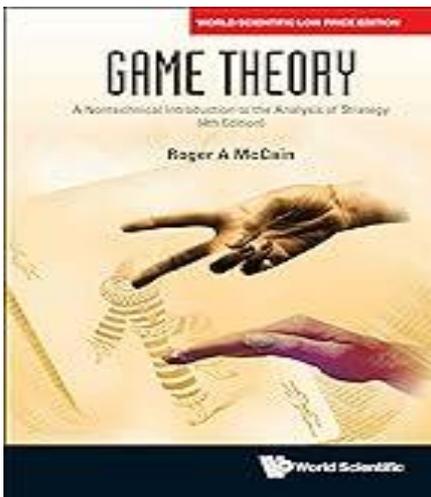


Sweetness and power: the place of sugar in modern history by Mintz, Sidney W

Penguin Books 1986

Acc. No.: 50844 Call No.: 394.12 ISBN: 9780140092332

Summary: In this book the author shows how Europeans and Americans transformed sugar from a rare foreign luxury to a commonplace necessity of modern life, and how it changed the history of capitalism and industry. He discusses the production and consumption of sugar, and reveals how closely interwoven are sugar's origins as a "slave" crop grown in Europe's tropical colonies with its use first as an extravagant luxury for the aristocracy, then as a staple of the diet of the new industrial proletariat. Finally, he considers how sugar has altered work patterns, eating habits, and our diet in modern times.

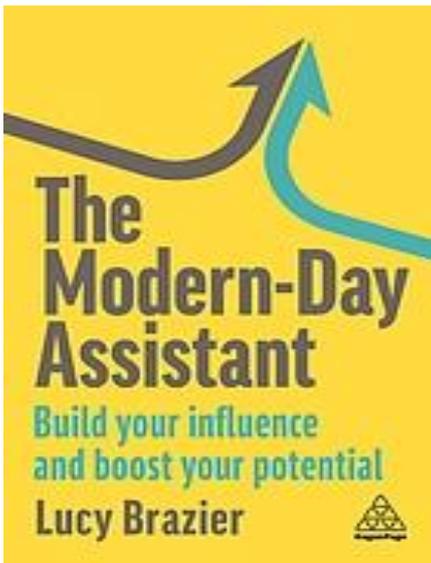


Game theory: a nontechnical introduction to the analysis of strategy by McCain, Roger A

World Scientific 2024

Acc. No.: 50817 Call No.: 519.3 ISBN: 9798886130256

Summary: As with the previous editions, this fourth edition relies on teaching by example and the Karplus Learning Cycle to convey the ideas of game theory in a way that is approachable, intuitive, and interdisciplinary. Noncooperative equilibrium concepts such as Nash equilibrium, mixed strategy equilibria, and subgame perfect equilibrium are systematically introduced in the first half of the book. Bayesian Nash equilibrium is briefly introduced. The subsequent chapters discuss cooperative solutions with and without side payments, rationalizable strategies and correlated equilibria, and applications to elections, social mechanism design, and larger-scale games. New examples include panic buying, supply-chain shifts in the pandemic, and global warming.

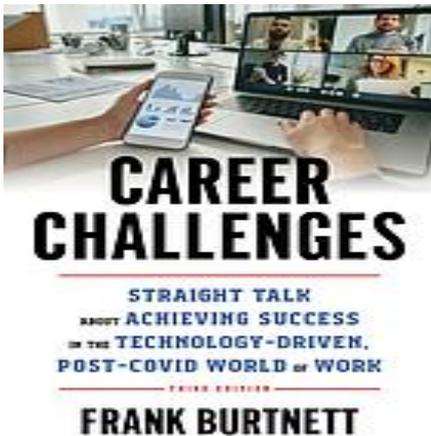


The modern-day assistant: build your influence and boost your potential by Brazier, Lucy

Kogan Page 2023

Acc. No.: 50829 Call No.: 650.1 ISBN: 9781398612204

Summary: Assistants and administrators are the backbone of every organization. Discover how to innovate and thrive in this vital sector with *The Modern-Day Assistant*. As technology and disruption continue to reshape the business world, the responsibilities and skills of a modern-day assistant have transformed. Executives and leaders are more dependent than ever on the unique and varied responsibilities of their administrators and assistants. Drawing upon decades of experience, Lucy Brazier OBE demystifies the strategies and approaches that will allow you to reach your full potential as an assistant, and how to accelerate your career while doing so. From building your network and developing your communication skills to time management and strategic planning, *The Modern-Day Assistant* is the ultimate guide to developing your abilities and reaching your full potential at work.



Career challenges: straight talk about achieving success in the technology-driven, post-COVID world of work by Burtnett, Frank

Rowman & Littlefield 2022

Acc. No.: 50768 Call No.: 650.14 ISBN: 9781475868074

Summary: *Career Challenges* helps the reader navigate the stages of the career development process by identifying the life-stage challenges she/he will face in a technology driven, post COVID world of work.

**Rethinking
Management
Education**



**EDITED BY
Robert French and Christopher Grey**

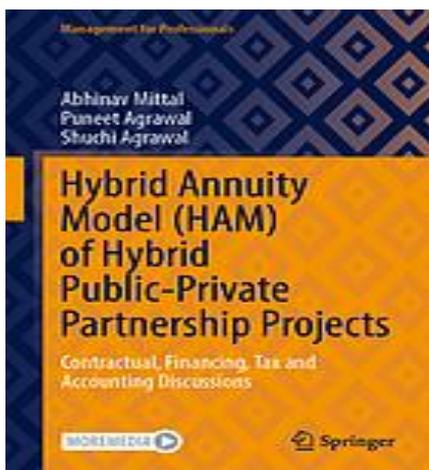
Rethinking management education by French, Robert

Sage Publications 1996

Acc. No.: 50871 Call No.: 658.007 ISBN: 9780803977839

Summary: This is a fundamental challenge to conventional thinking on management education and its strictly utilitarian relationship to management research and practice. Chapters cover critical theory, feminism, post-structuralist work and much more.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

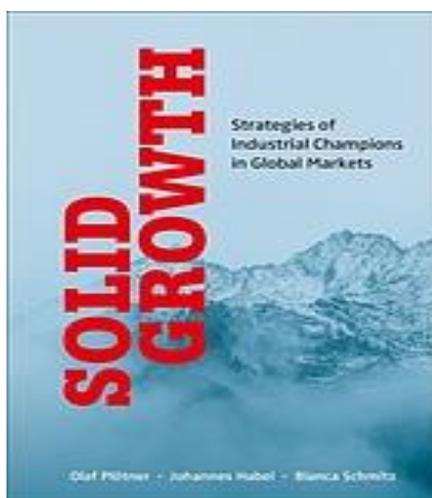


Hybrid annuity model (HAM) of hybrid public-private partnership projects: contractual, financing, tax and accounting discussions by Mittal, Abhinav

Springer 2023

Acc. No.: 50851 Call No.: 658.046 ISBN: 9789811920189

Summary: This book analyses several aspects of Hybrid Annuity Model (HAM), a form of hybrid public-private partnership (PPP) for development of roads sector in India. The book covers contractual, financing, taxation and accounting aspects of the HAM based PPP projects in India and provides a complete multi-dimensional view for readers.

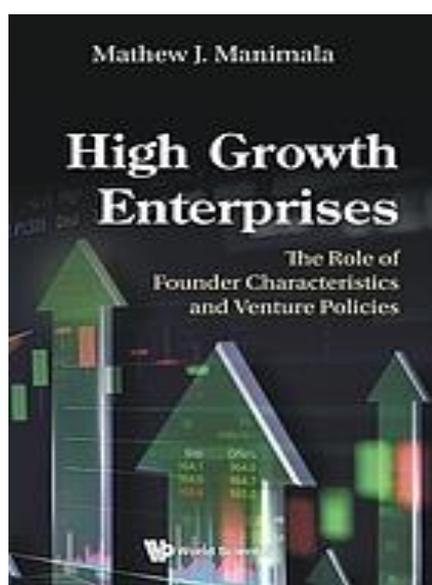


Solid growth: strategies of industrial champions in global markets by Plotner, Olaf

World Scientific 2023

Acc. No.: 50826 Call No.: 658.049 ISBN: 9789811264511

Summary: This book examines global strategies for industrial champions. In particular, it highlights three categories of supply in industrial markets: premium products, low-price products, and complex digital solutions. The authors identify opportunities for creating synergies between these three strategies and address the overarching question: How can the company of the future be organized?



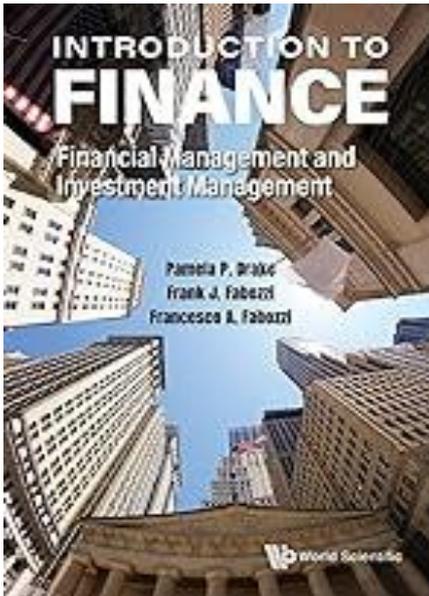
High growth enterprises: the role of founder characteristics and venture policies by Manimala, Mathew J

World Scientific 2023

Acc. No.: 50823 Call No.: 658.11 ISBN: 9789811265365

Summary: The phenomenon of enterprise growth is more a function of the nature of the entrepreneurial person and the policies and strategies adopted by a venture rather than the economic and environmental factors such as profitability or industry growth. This book focuses on the role of founder characteristics and venture policies in promoting enterprise-growth, with special focus on High Growth Enterprises. The research reported in this book is triggered by the fact that almost 95% of business start-ups either get closed down or stagnate, with only about 5% taking to a growth path, even though many more of them are profitable.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

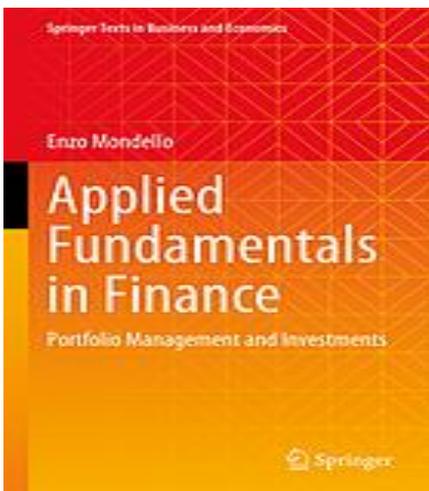


Introduction to finance: financial management and investment management by Drake, Pamela P

World Scientific 2023

Acc. No.: 50789 Call No.: 658.15 ISBN: 9781944660673

Summary: This book covers the fundamentals of financial management and investment management without getting into the highly technical topics and mathematical rigor. It also provides a practitioner-oriented approach to financial and investment management. The field of finance covers several specialty areas. The two most important ones which set the foundations for the other specialty areas are financial management and investment management, and these are the two major topics covered in the book. After touching on the basics — the financial system and the players, financial statements, and mathematics of finance - the authors then cover financial management and investment management in greater depth. For financial management the authors focus on financial strategy and financial planning, dividend policy, corporate financing decisions, entrepreneurial finance, financial risk management, and capital budgeting decisions. The investment management coverage includes the different types of risks faced in investing, company analysis, valuing common stock, portfolio selection, asset pricing theory, and investing in common stocks and bonds. The last chapter of the book covers financial derivatives and how they are used in finance to control risk.



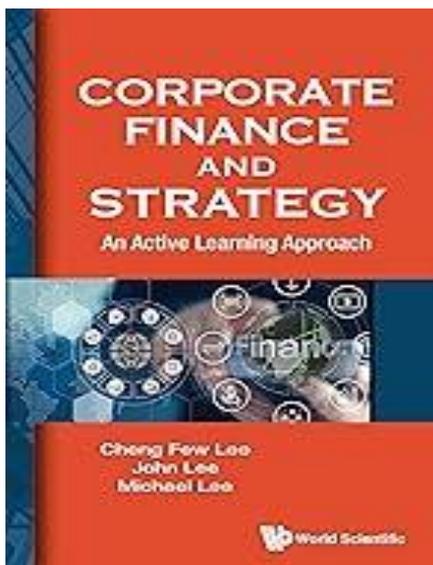
Applied fundamentals in finance: portfolio management and investments by Mondello, Enzo

Springer 2023

Acc. No.: 50847 Call No.: 658.15 ISBN: 9783658410209

Summary: This textbook provides a comprehensive introduction to portfolio management and investments. Focusing on four core areas -- portfolio management, equities, bonds, and derivatives -- it is primarily intended for undergraduate and graduate students alike. However, it will also benefit practitioners working in the fields of financial analysis and portfolio management and professionals who aspire to such professional activities in the financial industry. To ensure its high practical relevance, the book includes a host of case studies and examples from real-world practice, mainly from the German and Swiss financial markets. Additionally, the book shows how to implement the models in Microsoft Excel.

NEW ARRIVALS, JANUARY-FEBRUARY 2024



Corporate finance and strategy: an active learning approach by Lee, Cheng F

World Scientific 2022

Acc. No.: 50786 Call No.: 658.152 ISBN: 9781944660222

Summary: Corporate finance is concerned with how to make capital investment decisions (capital budgeting); how to finance company activities, including new investments; and how to make dividend payment decisions. This book will lecture on important topics for corporate finance, which will cover methods, theory, and policy decisions. The topics which will be addressed in this book include how streams of cash flows are valued, how financial managers evaluate investment opportunities, how financial statements are used to evaluate a company's financial condition and its market value, how a manager chooses between mutually exclusive opportunities, and how they evaluate different types of investment. This book will also discuss the treatment of risk when evaluating a project and the required returns on a project. Alternative sources of funds used to finance new projects, which include internal and external sources of funds, will be theoretically and empirically demonstrated. Lastly, long-term financial planning will be discussed.



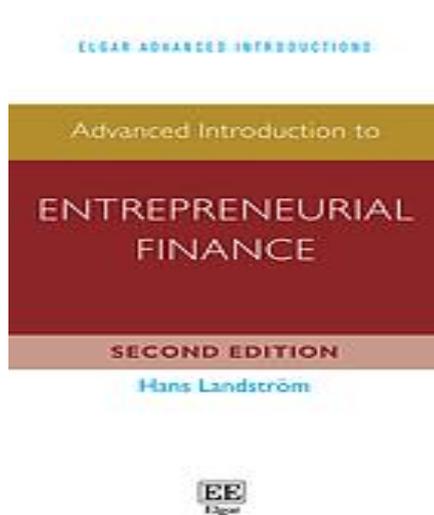
Corporate financialization: an economic sociology perspective by Carmo, Marcelo Jose Do

Routledge 2023

Acc. No.: 50849 Call No.: 658.152 ISBN: 9781032313955

Summary: The economic process of financialization is defined by many as the development of the dependence and subordination of the productive sector to the financial sector. Leading to an emphasis on maximising shareholder value above all else, the financialization of the economy and production has an enormous impact on the everyday life of ordinary people including the erosion of employment right, the rise of precarious work, and rising inequalities. Using multi-case study research and an exploratory approach, this book analyzes the financialization process in the ten companies with the highest market capitalization worldwide including tech firms, oil companies and banks. This book analyzes indicators of financialization in large corporations including a comparison between profitability sources; shareholding structure, acquisitions and sales of shares; mergers and acquisitions; the origins of directors; payment of compensation to executives; dividend payments to shareholders and stock repurchases; employee salaries; and employment levels.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

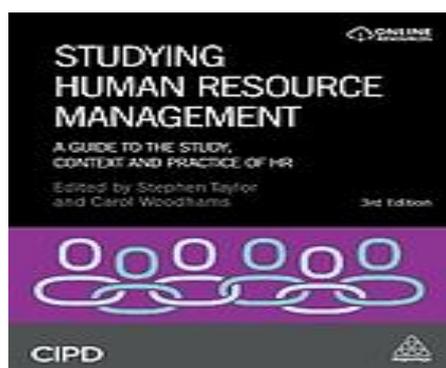


Advanced introduction to entrepreneurial finance by Landstrom, Hans

Edward Elgar 2023

Acc. No.: 50846 Call No.: 658.1592 ISBN: 9781800371668

Summary: Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. Fully revised and updated, this Advanced Introduction provides a comprehensive understanding of entrepreneurial finance of new and growing ventures. With a unique research-based focus, Hans Landstrom synthesizes contemporary knowledge and presents diverse theoretical approaches to explain financial decision-making in entrepreneurial ventures.

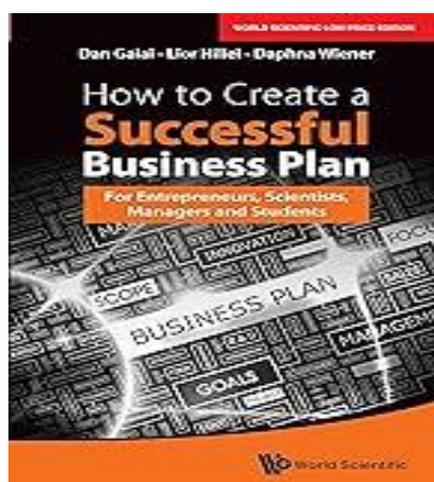


Studying human resource management: a guide to the study, context and practice of HR by Taylor, Stephen

Kogan Page 2022

Acc. No.: 50778 Call No.: 658.3 ISBN: 9781398606890

Summary: Excel at human resource management studies and prepare for a role as a people professional with this bestselling textbook.

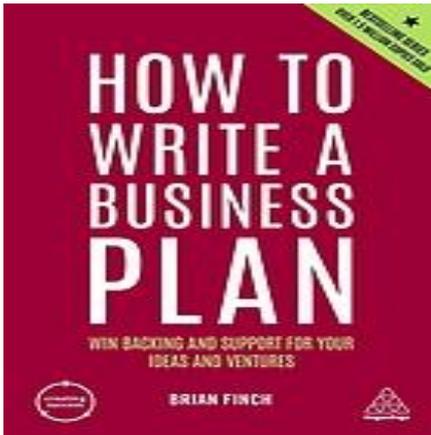


How to create a successful business plan: for entrepreneurs, scientists, managers and students by Galai, Dan

World Scientific 2024

Acc. No.: 50797 Call No.: 658.4012 ISBN: 9780000991607

Summary: How can all the nuts and bolts of a business be analyzed effectively in one comprehensive model and translated into a business plan? At various points in the life of a business, entrepreneurs will need to take stock of their ideas and plans and reformulate them in business and financial terms. How to Create a Successful Business Plan is about dynamic planning for businesses and provides a structured approach to business planning that focuses on the main components of the business model, while addressing key issues often raised by investors and potential business partners. It gives the company order and structure and helps managers optimize team integration and resources.

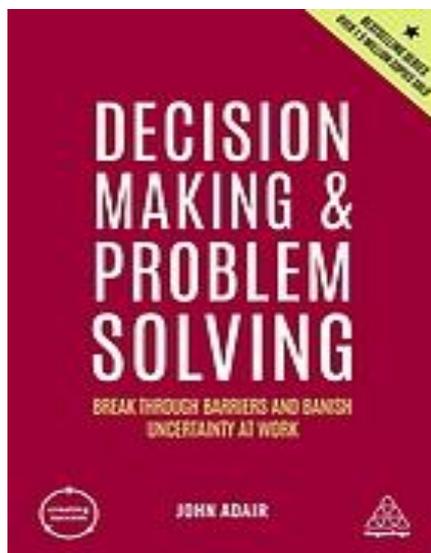


How to write a business plan: win backing and support for your ideas and ventures by Finch, Brian

Kogan Page 2022

Acc. No.: 50798 Call No.: 658.4012 ISBN: 9781398605640

Summary: Whether it is to raise finance, sell a business or develop a specific project, this is your one-stop guide to producing the most professional and convincing business plan for a new venture. This 7th edition now features even more practical exercises, useful templates and top tips to help you write a comprehensive and compelling plan, as well as content on digital developments.

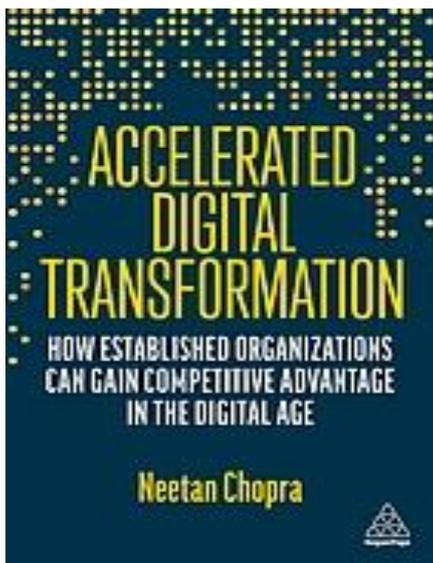


Decision making and problem solving: break through barriers and banish uncertainty at work by Adair, John Eric

Kogan Page 2022

Acc. No.: 50773 Call No.: 658.403 ISBN: 9781398606180

Summary: Thought leader John Adair provides the techniques and insights you need to find solutions, spark creativity and confidently make the right decisions. This 5th edition now features even more practical exercises, useful templates, and top tips to provide a clear framework that can generate ideas and inspire confidence in your team - so you can spot the solution in every problem, and create ideas to rival even the best strategists. The Creating Success series of books... Unlock vital skills, power up your performance and get ahead with the bestselling Creating Success series. Written by experts for new and aspiring managers and leaders, this million-selling collection of accessible and empowering guides will get you up to speed in no time. Packed with clever thinking, smart advice and the kind of winning techniques that really get results, you'll make fast progress, quickly reach your goals and create lasting success in your career.



Accelerated digital transformation: how established organizations can gain competitive advantage in the digital age by Chopra, Neetan

Kogan Page 2022

Acc. No.: 50821 Call No.: 658.4038 ISBN: 9781398608924

Summary: Achieve successful digital transformation with this authoritative guide designed specifically for established organizations. At a time where even the most recognized business models are under threat, organizations risk devastation if they do not transition successfully to the new digital reality. Yet what works for digital natives does not always work for established organizations. Recognized as one of the world's top global executives leading innovative transformation, Neetan Chopra's deep experience of steering organizations through digital disruption drives the practical approach of Accelerated Digital Transformation. Having designed transformation journeys, overcome setbacks and driven outcomes within multiple leading companies, Neetan Chopra tackles key factors for established organizations including inertia, impetus, outcomes, digital capabilities and culture. The book is underpinned by a tried and tested framework that will guide readers step by step through the entire digital transformation journey. This will be an essential resource for leaders, managers and practitioners leading and executing digital transformation.

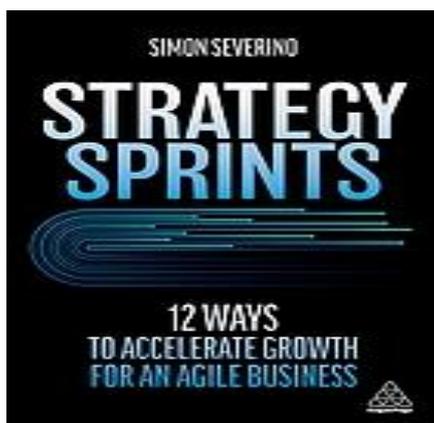


Digital strategies and organizational transformation by Djavanshir, G Reza

World Scientific 2023

Acc. No.: 50822 Call No.: 658.4038 ISBN: 9789811271977

Summary: In today's highly competitive business environments, with the rise of digital businesses and digital economy, digital strategies and organizational changes go hand in hand. Organizations that possess a robust digital strategy benefit greatly from the advancements of emerging digital technologies, and hence, making necessary organizational changes in order to maximise the benefits have become vital for their survival. According to MIT Sloan's Center for Information Systems Research (CISR), '[i]n this period of digital disruption, businesses focused narrowly on value chains are at a disadvantage'. Next-generation enterprises need to think more broadly about their business ecosystems, leverage digitization to understand their customers better, and establish options for future success. Therefore, competitive businesses have started using a variety of digital tools including artificial intelligence, alongside other digital applications, making the required changes to their organizational models and cultures to better serve their customers efficiently and effectively.

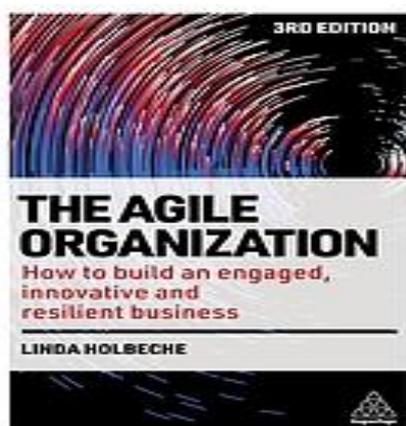


Strategy sprints: 12 ways to accelerate growth for an agile business
by Severino, Simon

Kogan Page 2022

Acc. No.: 50827 Call No.: 658.406 ISBN: 9781398603493

Summary: Learn how you can scale your business through 12 assignments that will make it leaner, more agile and more resilient.



The agile organization: how to build an engaged, innovative and resilient business by Holbeche, Linda

KoganPage 2023

Acc. No.: 50828 Call No.: 658.406 ISBN: 9781398608665

Summary: Build an innovative and flexible organization that can respond rapidly to changing circumstances, retain competitive advantage and keep employees engaged.

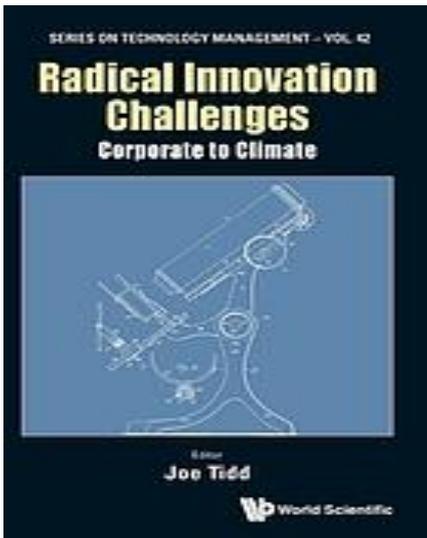


Identifying business opportunities through innovation by Boh, Wai Fong

World Scientific 2023

Acc. No.: 50824 Call No.: 658.4063 ISBN: 9789811260278

Summary: If you are an aspiring entrepreneur or a newly initiated one trying to figure out the path to traverse in the course of an uncertain entrepreneurial journey, then this book is for you. If you are a manager looking to innovate and improve your offerings, you will likely find some useful tips in this book. This book aims to guide entrepreneurs and managers on how to go about identifying business opportunities through innovation. It presents lessons and insights gleaned from original research conducted amongst hundreds of global entrepreneurs, that explored how they went about identifying business opportunities and developing effective business strategies. Besides appropriate business examples from around the world that illustrate some important principles of ideation and execution, we also discuss how companies transform themselves in the face of challenges and difficulties.

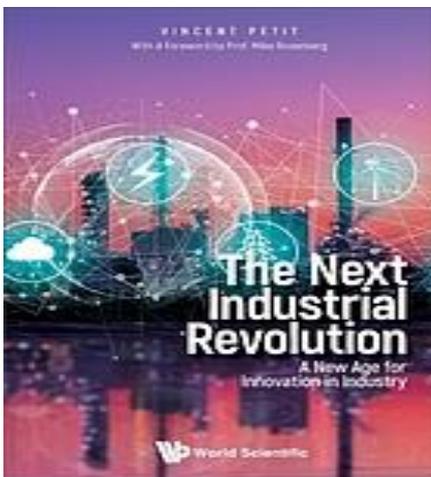


Radical innovation challenges: corporate to climate by Tidd, Joseph

World Scientific 2023

Acc. No.: 50825 Call No.: 658.4063 ISBN: 9781800614093

Summary: Business and management approaches to innovation tend to focus on incremental changes to existing products and processes, such as new product development, design-thinking, and business model innovation. In contrast, Radical Innovation Challenges focusses on radical and breakthrough innovation, and identifies its distinct sources, organization, processes, and outcomes. This book illustrates conceptual models and practical methods to better understand and manage radical innovation, and provides an argument for an iterative coupling process, between knowledge-push and demand-pull challenges and opportunities. The book draws upon a distinct interdisciplinary body of knowledge to provide a crucial insight into the latest research and experience, and demonstrates how radical innovation practices and policies can be applied to fundamental corporate and social challenges such as climate change.



The next industrial revolution: a new age for innovation in industry by Petit, Vincent

World Scientific 2023

Acc. No.: 50830 Call No.: 658.4063 ISBN: 9781800613652

Summary: In The Next Industrial Revolution, Vincent Petit explores in further detail such transformations and how they apply to our modern industrial system, the bedrock of our global economic development and wealth creation. Vincent Petit argues that the world is on the cusp of the next centennial transformation of our industrial system, driven by major technological enhancements, considerable opportunities for productivity step changes, but also significant resiliency and environmental challenges.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

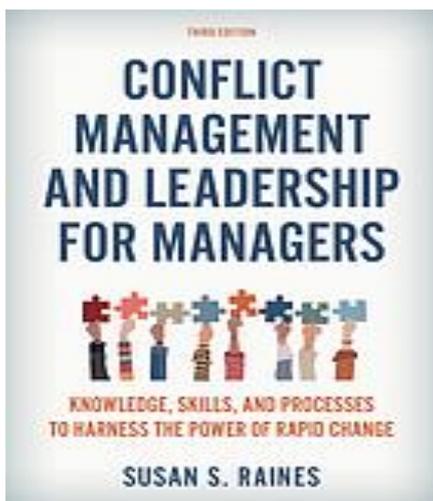


A systemic approach to continuous change in the innovation economy
by Johannessen, Jon-Arild

Routledge 2022

Acc. No.: 50899 Call No.: 658.4063 ISBN: 9781032245492

Summary: Unpredictable and unforeseen, or black swan, events are occurring increasingly often, one such recent example is the coronavirus crisis of 2020. The Fourth Industrial Revolution, with its growing use of artificial intelligence, intelligent robots, intelligent informants and intelligent algorithms, may help us to confront these incidents but only if we can avoid the sector optimization logic of some forms of economic thinking. This book offers a multi-faceted presentation of the application of systemic thinking in non-standard situations, especially those created by the fourth industrial revolution. It develops models and mini theories to promote systemic thinking at a time when cascades of innovations are entering the economy, while at the same time black swan events are occurring and disrupting social systems. It takes a critical look at how organizations and social systems have chosen to organize themselves to develop systems that prioritize high performance, by focusing on cost-cutting and maximizing profits, instead of on preparedness elasticity and resource slack. The consequences of this kind of organizational streamlining becomes evident only when the black swans' loom.



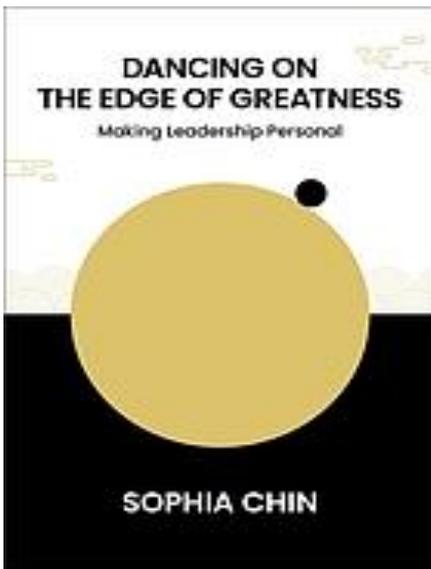
Conflict management and leadership for managers: knowledge, skills and processes to harness the positive power of rapid change
by Raines, Susan S

Rowman & Littlefield 2024

Acc. No.: 50770 Call No.: 658.4092 ISBN: 9781538177976

Summary: A comprehensive, inclusive, and practical guide to preventing and managing every common source of conflict and dispute at work, whether involving leaders, managers, employees, customers, vendors, or regulators.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

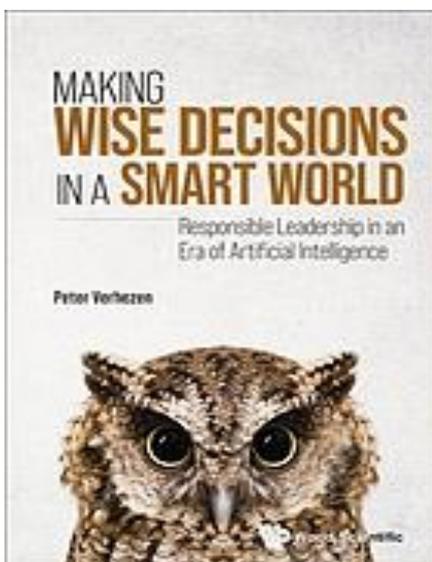


Dancing on the edge of greatness: making leadership personal by Chin, Sophia

World Scientific 2023

Acc. No.: 50772 Call No.: 658.4092 ISBN: 9789811251931

Summary: This book is for anyone with ambitions to scale their impact at work in Asia. As a leader in Asia, you're standing at the edge of greatness - as an individual, a team, and an organization. This is a fast-growing market that truly resonates with mobile first, with a large and growing population that is incredibly young. Universal access to knowledge and technology is empowering the individual to be a powerful force for positive change in the world. So why do we feel so powerless? Every day, you are under immense pressure to perform at the top of your game. But perfection is such a fragile thing. It's not something you can cling on to, no matter how hard you work. Instead, you end up overwhelmed and burnt out. Somehow, somewhere, you got derailed. Where did you lose your edge? And more importantly, how do you get it back? This book will bring you into the corridors of power in Asia, the pantheon of the gods in the modern world.



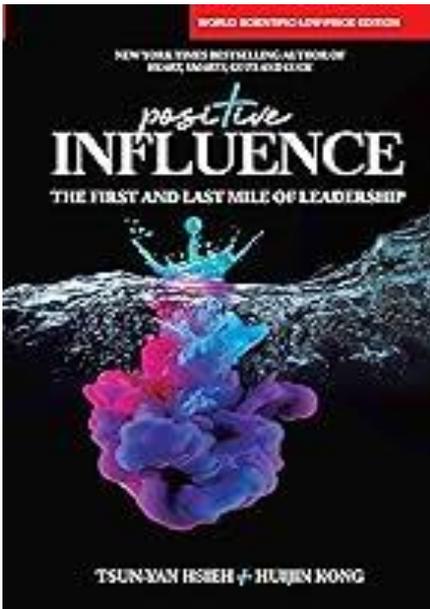
Making wise decisions in a smart world: responsible leadership in an era of artificial intelligence by Verhezen, Peter

World Scientific 2023

Acc. No.: 50774 Call No.: 658.4092 ISBN: 9789811269424

Summary: First book that presents an integrated view on benefits and limitations of artificial intelligence (AI) in a corporate world, and how it relates to the distinction of objective descriptive phenomena versus subjective experiences and prescriptive/normative thinking where AI may help us humans to become smarter but not wiser.

NEW ARRIVALS, JANUARY-FEBRUARY 2024

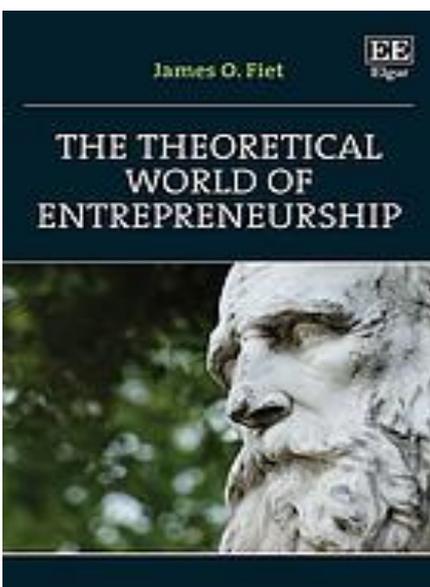


Positive influence: the first and last mile of leadership by Hsieh, Tsun-yan

World Scientific 2024

Acc. No.: 50775 Call No.: 658.4092 ISBN: 9798886130010

Summary: We are a society shaped by influence. Like it or not, we are all influencing or being influenced by one another every day. However, we are getting more disconnected in our lives even as we get more digitally wired. This book is a bold attempt to reconnect us to our humanity and to each other by a type of influence the authors call +Influence (Positive Influence). In essence, it allows you to do well for yourself and do good to others. New York Times bestselling author and renowned leadership guru Tsun-yan Hsieh, together with his LinHart partner Huijin Kong, co-creator of high-impact programs, dive deep into how to master +Influence, an essential “soft skill” of our times. Combining decades of experience from shopfloors to boardrooms, both in the West and the East, the authors have distilled the principles of ‘+Influence’ to a repertoire of mindsets, habits and skills. Richly illustrated with real-life examples, this book will help you achieve an elevated level of empathy for where others are coming from, and better equip you to find mutually beneficial paths out of conflicts while promoting alignment around the goals that matter.

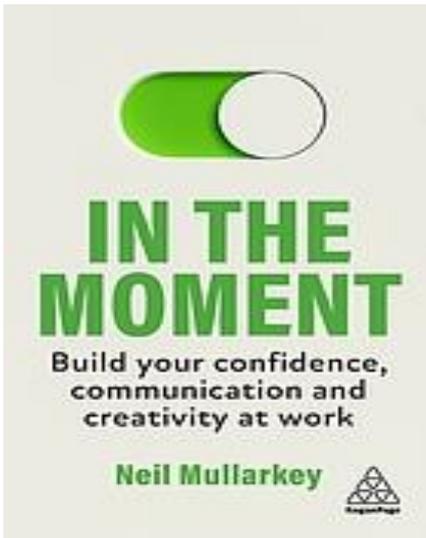


The theoretical world of entrepreneurship by Fiet, James O Edward

Elgar Publishing 2022

Acc. No.: 50906 Call No.: 658.421 ISBN: 9781800371460

Summary: The Theoretical World of Entrepreneurship contains the first and most comprehensive examination of more than 250 theories applicable to the study of entrepreneurship. It includes a theoretical examination of current social and economic controversies that impact entrepreneurs. Following in Weber's tradition, it also compares the doctrines of 16 Christian denominations and 9 world religions which offer different conceptual windows for understanding entrepreneurs. The author ties the theoretical world of entrepreneurship together by pursuing three primary objectives. The first objective is to focus intently on the need to specify the assumptions of the theories that are used to address research questions. The second is to provide a common vision of diverse perspectives. The third is to help scholars who are seeking alternatives to the conventional wisdom. This comprehensive resource is ideal for doctoral students seeking to grasp the entire theoretical domain of the field of entrepreneurship. It also serves as a reference for professors who want to position the work that they know best within the frame of the entire theoretical world of entrepreneurship.

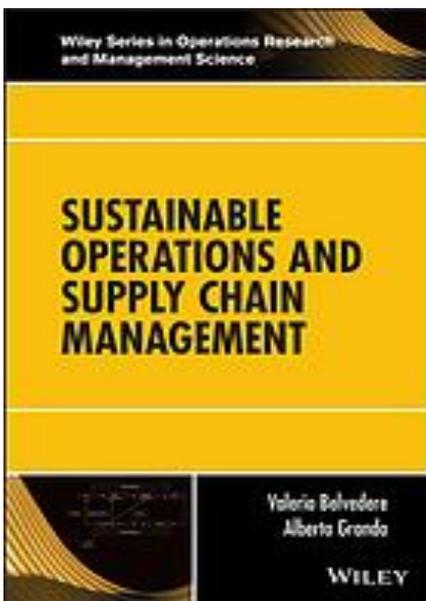


In the moment: build your confidence, communication and creativity at work by Mullarkey, Neil

Kogan Page, 2023

Acc. No.: 50779 Call No.: 658.45 ISBN: 9781398610767

Summary: There are moments throughout our lives when our confidence and creativity can make all the difference. Discover how to transform your career and grow your network by finding success In The Moment. Every meeting, presentation and conversation is an opportunity to embrace your confidence and show your creative flair. With insights on collaboration, risk-taking and organization, this book arms you with a complete repertoire of powerful communication tricks and strategies. As both a communication expert and a renowned comedian, Neil Mullarkey is uniquely qualified to demonstrate how you can develop your creativity, communication and confidence in your professional life. With incisive case studies and witty observations, In the Moment is an engaging and illuminating guide to success.

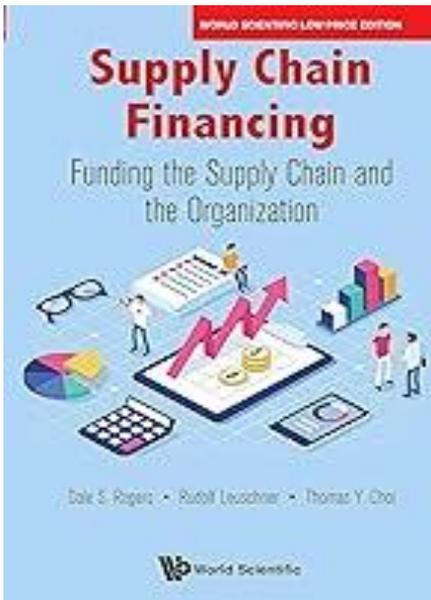


Sustainable operations and supply chain management by Belvedere, Valeria

John Wiley & Sons 2017

Acc. No.: 50872 Call No.: 658.5 ISBN: 9781119284956

Summary: Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

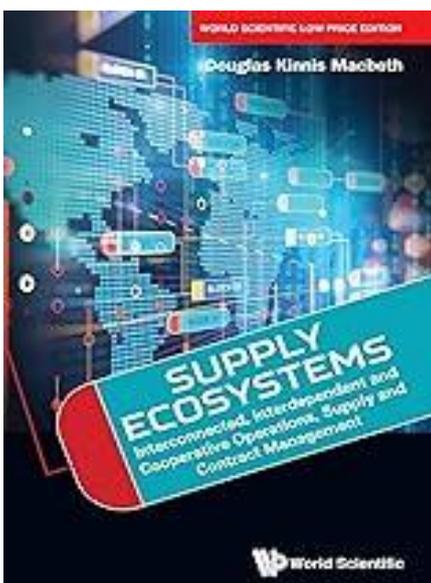


Supply chain financing: funding the supply chain and the organization by Rogers, Dale S

World Scientific 2024

Acc. No.: 50792 Call No.: 658.7 ISBN: 9780000991850

Summary: This book is a comprehensive introduction to supply chain financing as a business model that enables companies to reduce costs, improve their working capital and manage risks more tightly. Supply chain financing is using the supply chain to fund the organization and using the organization to fund the supply chain. Supply chain financing is of growing importance, the book explains what supply chain funding is and its different components as well as its impact and potential not only on companies using it, but more globally. The content moves from the basics of supply chain management to how to structure a global supply chain finance program in today's marketplace, the emergence of fintech providers, and alternative methods of payment, while also offering a view of the future that incorporates new platforms and analytical tools to optimize efficiencies in an organization and increase working capital flows. Supply Chain Financing is based on the authors' research and teaching at two leading US business schools. This book is useful for supply chain or finance professionals, decision makers in corporate disciplines, as well as students and professors in business fields.



Supply ecosystems: interconnected, interdependent and cooperative operations, supply and contract management by Macbeth, Douglas Kinnis

World Scientific 2024

Acc. No.: 50812 Call No.: 658.7 ISBN: 9780000991706

Summary: This book attempts to address the lack of connectedness between topics that have traditionally been dealt with as discrete and self-contained. By reflecting on how these topic areas work together and have the capability to offer businesses a complete supply capability to complement the customer focus of sales and marketing, this book provides a holistic view of how the whole of the supply side of a business can be coordinated and provide support to competitive advantage. Topics covered include how businesses function in the global business context, the role and importance of design and quality thinking in operations and operations management, the logistics of supply, contracts and informal agreements, as well as current trends and new technological processes. Finally, it concludes with global operations, supply and contract management and competitive advantage.

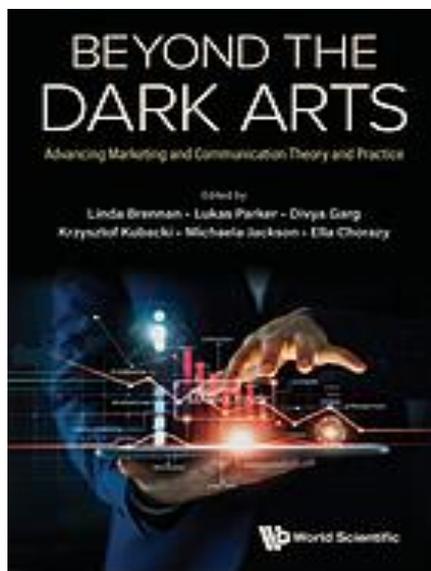


Sustainable procurement: a practical guide to corporate social responsibility in the supply chain by O'Brien, Jonathan

Kogan Page 2023

Acc. No.: 50813 Call No.: 658.7 ISBN: 9781398604681

Summary: Transform procurement practices with this step-by-step process to successfully drive sustainability in direct suppliers and up the supply chain.



Beyond the dark arts: advancing marketing and communication theory and practice by Brennan, Linda L

World Scientific 2023

Acc. No.: 50782 Call No.: 658.8 ISBN: 9789811276057

Summary: Marketing and communications are ever-evolving areas, with trends and issues quickly emerging, and often fading just as fast. An evergreen issue that continues to gain more and more traction is that of socially responsible and ethical marketing. The text discusses the increasing importance of socially responsible and ethical marketing and communication in today's world, where social media and social marketing have a wide reach. With practical applications and case studies for marketing and management practitioners to implement socially responsible and ethical communication campaigns, the book provides a tool kit for marketing and management practitioners to implement socially responsible and ethical communication campaigns. It is a must-read for researchers in social and ethical marketing, as well as educators in marketing, communication, social responsibility, sustainability, and ethics.

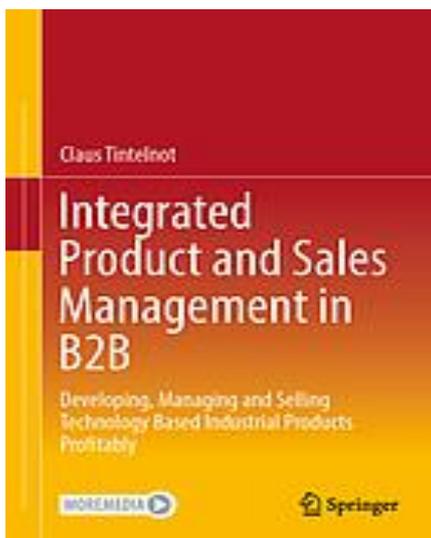


Transforming sales management: lead sales teams through change by Ulbrich, Grant Van

Kogan Page 2023

Acc. No.: 50800 Call No.: 658.81 ISBN: 9781398609082

Summary: Teach your sales reps how to confront and work through complex challenges using an innovative change management model designed with sales teams in mind.

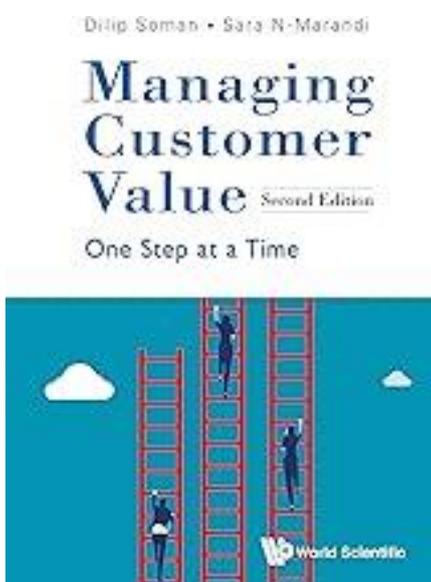


Integrated product and sales management in B2B: developing, managing and selling technology based industrial products profitably by Tintelnot, Claus

Springer 2023

Acc. No.: 50873 Call No.: 658.81 ISBN: 9783658422264

Summary: This book describes the advantages of a high level of integration between product and sales management. It explains how highly integrated product and sales management can be achieved. Claus Tintelnot depicts the classic organizational models and provides examples of how these can be supplemented, fundamentally adapted and supported by digitalization. Best and worst practice examples indicate where classic management fails and show how integrated management can do better. Managers can only act as role models for an integrated team if they share the same attitude to leadership and pursue a common strategy. Business goals that need to be achieved can only be shared by integrated product and sales management and one avoids employees being worn down by the hurdles caused by inter-departmental boundaries.



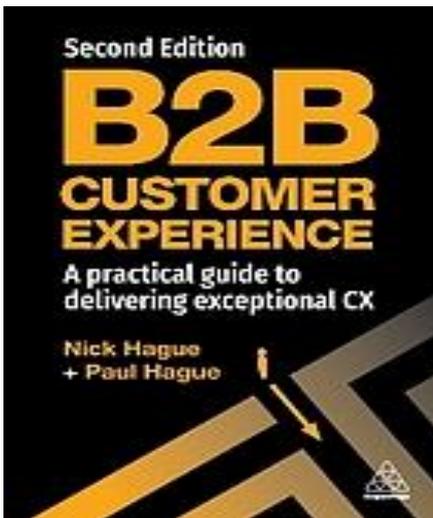
Managing customer value: one step at a time by Soman, Dilip World

Scientific 2023

Acc. No.: 50814 Call No.: 658.812 ISBN: 9781944660635

Summary: How do you take an individual who has never done business with your organization and gradually transform them into the best possible customer? How do you decide how much to spend on various marketing actions? How do you think about the pricing decision with a view to optimizing the value of your customers as assets? Where do you start, what tools do you use, and what heuristics are useful in making these decisions? This book attempts to answer questions such as these. The one-sentence summary of the answer, though, is simple - hold the individual's hands and walk them up a value ladder, one step at a time.

This book is written for an advanced student of business and the practicing manager. It presents an integrated view of the marketing function. In particular, it focuses on all the activities that a firm engages in to create and manage value - not just the customer-facing activities. It links the traditional views of customer value with the finance, accounting, human resources, organizational behaviour, information technology and operations functions of the organization. It draws on the science of behaviour change and the data sciences to present a contemporary view of the customer value function.

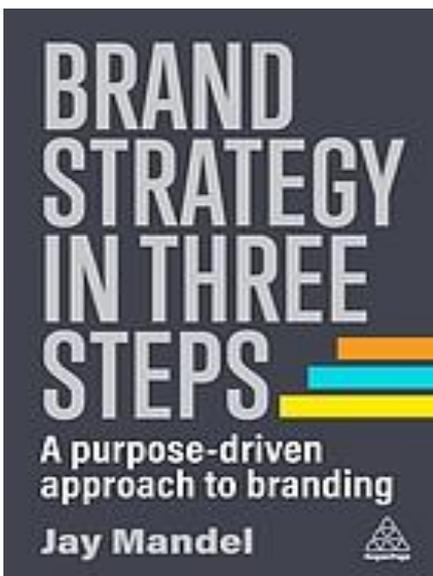


B2B customer experience: a practical guide to delivering exceptional CX by Hague, Nick

Kogan Page 2018

Acc. No.: 50815 Call No.: 658.812 ISBN: 9781398608511

Summary: Learn how to bring customer excellence to your B2B business to retain existing clients and win new business, this bestselling guide contains expert advice from leading industry experts, as well as new frameworks and approaches.

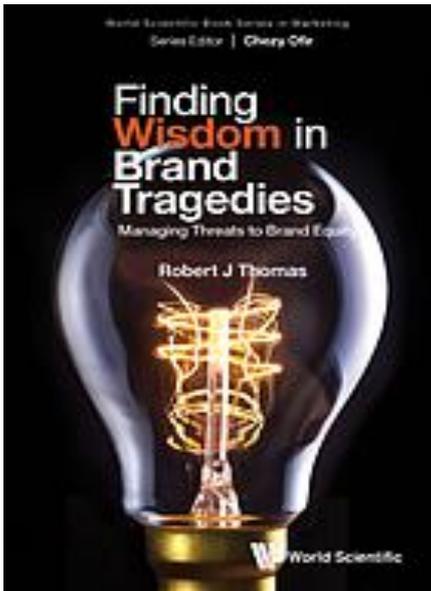


Brand strategy in three steps: a purpose-driven approach to branding by Mandel, Jay

Kogan Page 2023

Acc. No.: 50838 Call No.: 658.827 ISBN: 9781398609792

Summary: This book breaks this process into three steps focused on brand identity, setting intentions and implementing the resulting strategy. To consistently appeal to consumers, a brand needs to implement a strong strategy that delivers a memorable experience. There are two other essential stages of this process, and the companies who skip over these risk seeming out of touch and inauthentic. In Brand Strategy in Three Steps, branding coach Jay Mandel takes readers through an innovative and efficient three-step approach to brand strategy centered on identity, intention and implementation. Brand Strategy in Three Steps highlights the importance of communicating value to consumers through meaningful interactions. Jay Mandel walks readers through the best branding strategies for new companies and established ones looking to revamp their approach, providing thoughtful exercises to help readers map a living brand document. The book helps readers through the three essential steps of brand strategy: identifying their core values as a company, determining how this relates to the product or service and tying these together when rolling out the strategy.

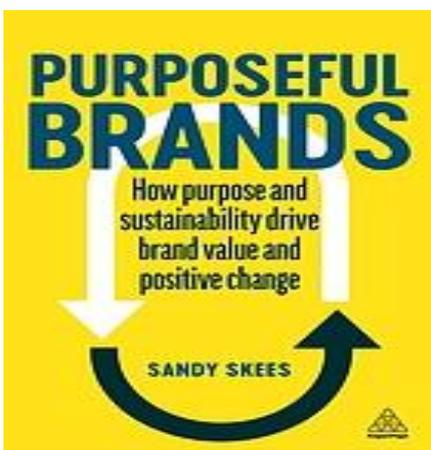


Finding wisdom in brand tragedies: managing threats to brand equity by Thomas, Robert J

World Scientific 2023

Acc. No.: 50839 Call No.: 658.827 ISBN: 9789811268175

Summary: Brands and branding have deep historical roots. Almost anything or anyone can be branded with a name or mark for commercial or other purposes. The act of branding initiates activities in a brand ecosystem among people and organizations who have a vested interest in the brand's value. Unfortunately, a brand may experience a tragedy that can put its value and equity at risk. Pundits will often conclude there is a primary reason for a specific brand's tragedy, however, studying the situation more deeply can reveal tragic flaws in response to brand-challenging experiences that enhance managerial wisdom. The purpose of the book is to examine the backstories of a selection of relatively well-known brands that have experienced a tragedy. The objective is to inform how and why some brands survived and some did not. Doing so, may help leaders and managers of current brands avoid the miscues that lead to brand tragedies and possibly revive a brand when tragedy strikes. It is a book for those who need to improve their understanding of the vital importance of a brand for organizational success and who want to build and manage their brands to continuously improve value for customers, employees, shareholders, and the well-being of society. While there will be no one right approach or silver bullet to avert or ameliorate a specific tragedy, the better prepared leaders and managers are for a brand tragedy, the greater the likelihood of avoiding one and realizing an expedient and constructive outcome when one occurs.

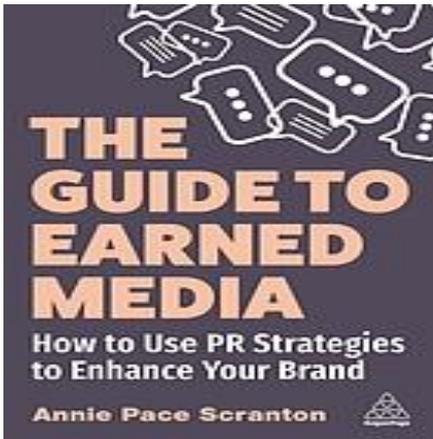


Purposeful brands: how purpose and sustainability drive brand value and positive change by Skees, Sandy

Kogan Page 2023

Acc. No.: 50840 Call No.: 658.827 ISBN: 9781398609839

Summary: Define and communicate an authentic brand purpose and close the say-do gap to drive growth, innovation and loyalty.

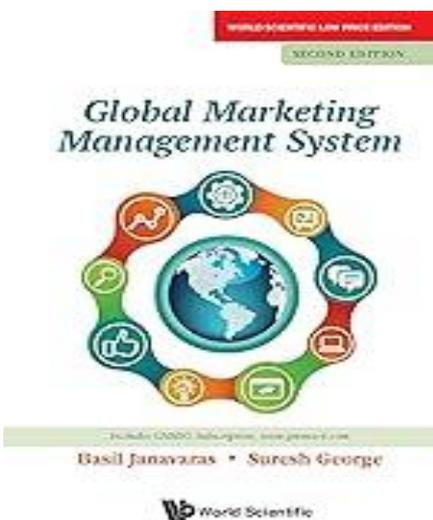


The guide to earned media: how to use PR strategies to enhance your brand by Scranton, Annie Pace

Kogan Page 2023

Acc. No.: 50841 Call No.: 658.827 ISBN: 9781398611054

Summary: Integrate media outreach into your overall strategy by breaking down the process of developing various kinds of pitches, approaching different media outlets and engaging in thought leadership tactics.

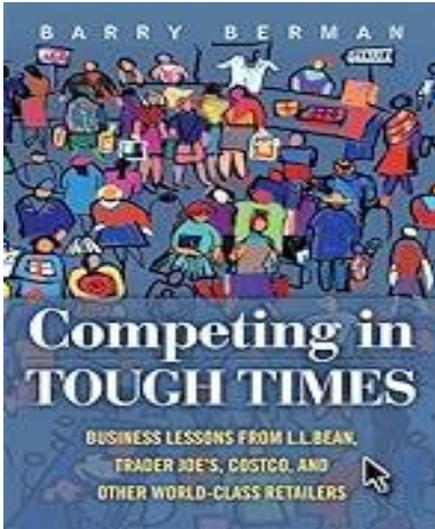


Global marketing management system by Janavaras, Basil

World Scientific 2024

Acc. No.: 50868 Call No.: 658.848 ISBN: 9781944660918

Summary: This is the second edition of the Global Marketing Management System (GMMS). The GMMS approach (GMMS book + GMMSO4 software) provides a rigorous theoretical base and a comprehensive, systematic and integrative planning process designed to guide students and managers alike through the decision-making process of a company seeking global market opportunities. The book aims to provide a structure, platform, tools and a systematic step-by-step process designed to support the creation of a strategic and applied oriented methodology to global business planning and strategy formulation. It introduces the GMMS process as a demonstration of a successful application of using web-based tools in teaching international business. The book also facilitates the ability of students to enhance their understanding of decision making in international management and bridge the gap between theory and practice.



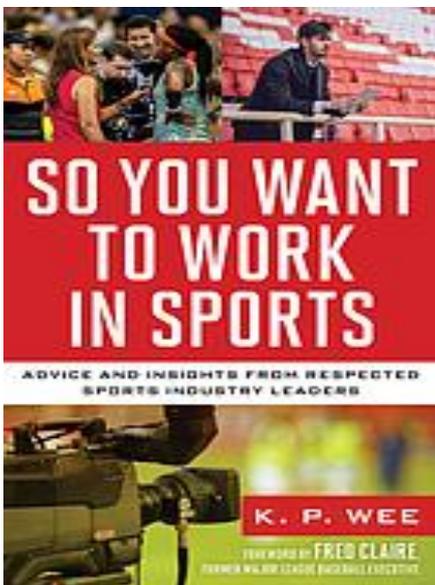
Competing in tough times: business lessons from L L Bean Trader Joe's Costco and other world-class retailers by Berman, Barry

Pearson 2011

Acc. No.: 50842 Call No.: 658.87 ISBN: 9780132459198

Summary: Competing in Tough Times brings together the powerful new strategies that world-class retailers, like Trader Joe's, Costco, and Nordstrom, are using today to survive--and thrive--in a brutally unforgiving retail environment. Internationally respected retail management expert Barry Berman shows retailers and their suppliers exactly how to build effective strategies based on cost and differentiation, plan and implement those strategies, and measure the results.

Berman offers detailed coverage of implementing strategies based on becoming the low-cost provider and minimizing product proliferation; enhancing the service experience; developing and maintaining a strong private label program; and more.

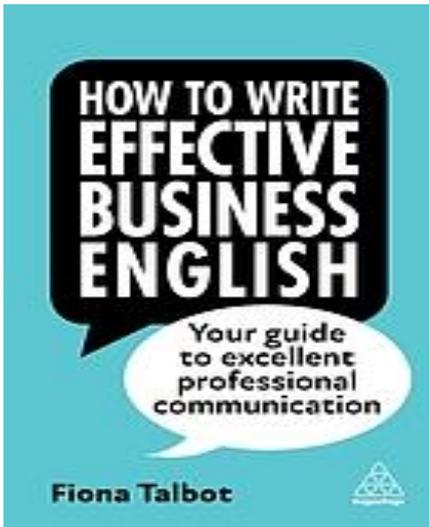


So you want to work in sports: advice and insights from respected sports industry leaders by Wee, K P

Rowman & Littlefield 2022

Acc. No.: 50808 Call No.: 796.069 ISBN: 9781538153192

Summary: An essential resource offering career insight and practical advice from industry-leading sports professionals. In So You Want to Work in Sports, K. P. Wee has gathered invaluable first-hand perspectives from sports industry leaders with decades of experience in a range of fields, including broadcasting, sports management, journalism, scouting, marketing, analytics, and more. These seasoned professionals share their stories of how they got started in sports and the lessons they learned along the way. Wee shares how veteran sports radio reporter Ted Sobel deals with emotional athletes after a difficult loss; what broadcasters Chris King, Jeff Levering, and Steve Granado have to say about working in play-by-play; what advice Kris Budden has for conducting a quality interview; how respected baseball executive Andy Dolich got to where he is today, and more. Full of tips, advice, and inspiration for those wanting to gain a foothold in the competitive sports industry, So You Want to Work in Sports is an indispensable resource for students and young professionals alike.

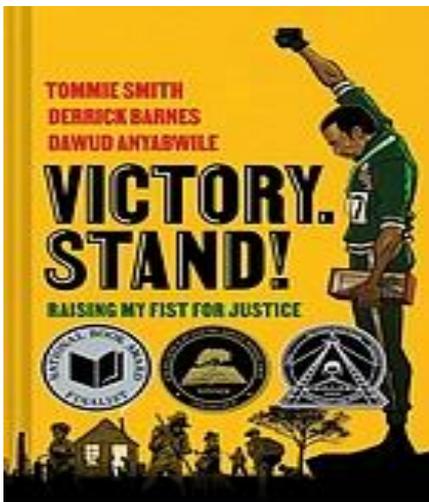


How to write effective business English: your guide to excellent professional communication by Talbot, Fiona

Kogan Page 2023

Acc. No.: 50780 Call No.: 808.06665 ISBN: 9781398609952

Summary: Unlearn bad habits, sharpen your emails and improve your written communication throughout your business with How to Write Effective Business English. An easy-to-follow guide on how to write with confidence, whether or not English is your first language. With new chapters on writing well across all disciplines, writing globally, and the impact of social media on workplace communication, this new edition prepares you to clearly liaise with your colleagues and to your target market in order to get your point across. Not only is this for individuals who want to better their craft and build their confidence, but it's also for multinational companies where communication is vital. Whether you're fluent in English or still learning, all speakers can iron out areas where there are common misconceptions, and bring those skills into their workplace.

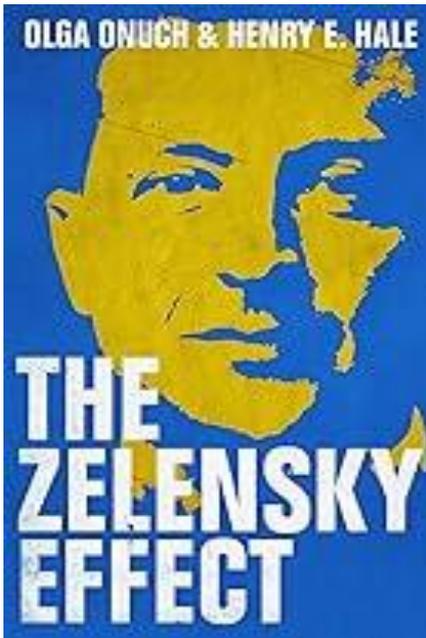


Victory stand: raising my fist for justice by Smith, Tommie

W W Norton & Company 2022

Acc. No.: 50831 Call No.: 920 ISBN: 9781324052159

Summary: A ground breaking and timely graphic memoir from one of the most iconic figures in American sports -- and a tribute to his fight for civil rights. On October 16, 1968, during the medal ceremony at the Mexico City Olympics, Tommie Smith, the gold medal winner in the 200-meter sprint, and John Carlos, the bronze medal winner, stood on the podium in black socks and raised their black-gloved fists to protest racial injustice inflicted upon African Americans. Both men were forced to leave the Olympics, received death threats, and faced ostracism and continuing economic hardships. In his first-ever memoir for young readers, Tommie Smith looks back on his childhood growing up in rural Texas through to his stellar athletic career, culminating in his historic victory and Olympic podium protest. Cowritten with Newbery Honor and Coretta Scott King Author Honor recipient Derrick Barnes, and illustrated with bold and muscular artwork from Emmy Award-winning illustrator Dawud Anyabwile, this book paints a stirring portrait of an iconic moment in Olympic history that still resonates.



The Zelensky effect by Onuch, Olga

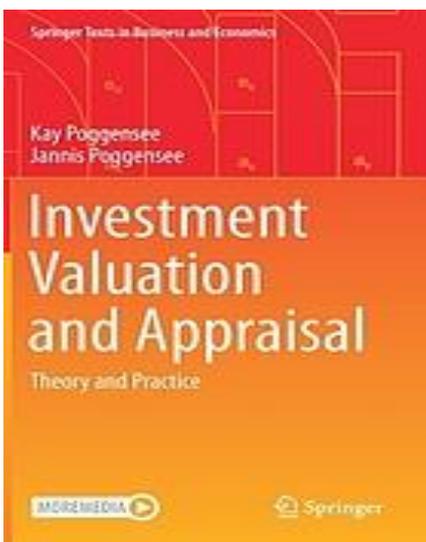
Hurst & Company 2022

Acc. No.: 50837 Call No.: 920 ISBN: 9781787388635

Summary: With Russian shells raining on Kyiv and tanks closing in, American forces prepared to evacuate Ukraine's leader. Just three years earlier, his apparent main qualification had been playing a president on TV. But Volodymyr Zelensky reportedly retorted, 'I need ammunition, not a ride.' Ukrainian forces won the battle for Kyiv, ensuring their country's independence even as a longer war began for the southeast.

You cannot understand the historic events of 2022 without understanding Zelensky. But the Zelensky effect is less about the man himself than about the civic nation he embodies: what makes Zelensky most extraordinary in war is his very ordinariness as a Ukrainian.

The Zelensky Effect explains this paradox, exploring Ukraine's national history to show how its now-iconic president reflects the hopes and frustrations of the country's first 'independence generation'. Interweaving social and political background with compelling episodes from Zelensky's life and career, this is the story of Ukraine told through the journey of one man who has come to symbolise his country.



Investment valuation and appraisal: theory and practice by Poggensee, Kay

Springer 2021

Acc. No.: 50853 Call No.: 658.15(V) ISBN: 9783030624392

Summary: This textbook introduces readers to the most relevant aspects of Investment Evaluation in the context of enterprise evaluation. It utilises a clear didactic concept and concisely presents representative cases, supported by calculations and their step-by-step, Excel-based solutions. In addition, the book analyses the respective benefits of the calculation models discussed from a management standpoint.