



## **DIGITAL RESOURCES**

https://www.imt.edu/library

#### e-Book Databases

S. No.	Database	Description
1	Perlego e-Books Collection	Perlego ebooks is an online library featuring over 1 million academic and non-fiction titles across diverse subject areas.
	(Self-Registration, send email <u>library@imt.edu</u> )	

#### Discovery Services (Single Window Search)

S. No.	Discovery Tool	Description
2	EBSCO Discovery Services	Quickly access all subscribed and open-access e-journals integrated with EDS by entering a keyword or topic in the library portal search box or link. This will provide the most relevant results for academic research.

#### Citation Database for Research

S. No.	Database	Description
3	Scopus (Elsevier)	Scopus is a citation database that consists of peer-reviewed literature such as scientific journals, books, and conference proceedings. It provides a comprehensive summary of the research output across various fields including science, technology, social sciences, and arts and humanities. The platform also offers intelligent tools to track, analyze, and visualize research data effectively.

#### Case-Study Collections Databases

S. No.	Database	Description
4	Harvard Business Publishing for educators only)	HBS materials such as cases, articles, and books for educators are available at Harvard Business for Educators.
5	Emerald Emerging Market Case Studies	There are over 1000 case studies available across all business and management subjects.

## e-Journals & Publication Finder

S. No.	Database	Description
6	A to Z e-Journals & Publication Finder	Publication Finder provides a comprehensive list of all subscribed and open-access e-journals, databases, and other publications.

#### e-Journals Databases

S. No.	Database	Descriptions
7	APA PsycArticle e-Journals	APA PsycArticle provides access to 119 journals in social & behavioural sciences published by the American Psychological Association.
8	EBSCO Business Source Ultimate	The BSU database offers access to over 4400 e-journals and other sources, providing full-text coverage of subjects such as business, economics, marketing, finance, and accounting. In addition to this, the database can be utilized to find company profiles, country reports, industry profiles, magazine articles, SWOT analyses, trade publication articles, and business news analysis.
9	ABI/Inform Complete (ProQuest)	The ABI/INFORM Collection consists of three parts: ABI/INFORM Global, ABI/INFORM Trade & Industry, and ABI/INFORM Dateline. It offers access to numerous full-text journals, dissertations, working papers, and important business and economics periodicals. The collection also includes reports focused on companies, countries, and industries, as well as major news sources. With its comprehensive global coverage, researchers can get a complete understanding of companies and business trends worldwide.
10	Elsevier-Science Direct (Business, Management & Accounting e-Journals)	Elsevier journals are accessible through Science Direct, a web-based interface that offers a rich electronic environment for research journals on Business, Management & Accounting. Over 100 scholarly journals can be accessed in full text with back files.
11	Emerald Premier e- Journal Collection	A flagship collection from Emerald Publishing, eJournals Premier includes all 310 publications with a multi-disciplinary scope.
12	Taylor & Francis - Economics, Finance, Business & Industry	The T&F provides perpetual access to 126+ peer-reviewed journals on economics, business, finance, mathematics, and other allied subjects of management from 1997 onwards.
13	Oxford (Economics & Finance- 36 e-Journals)	The OUP e-journals, with back-file access since 1996, are some of the most authoritative in their fields.
14	EconLit Fulltext	The American Economic Association's EconLit with Full Text is the most reliable database for economic research.
15	INFORMS PubsOnline	INFORMS publishes seventeen scientific and scholarly journals as well as two magazines and a podcast on the PubsOnLine platform

16	<u>JSTOR</u>	JSTOR's digital archive includes over 1,500 academic journals in humanities, economics, business, and social sciences, providing interdisciplinary content for scholarship and teaching.
17	Wiley Management collection (150 e- journals)	The Wiley Management Collection is one of the most extensive multidisciplinary collections of e-journals.
18	Sage Journals (35 e- Journals only)	Access to 35 Sage journals covering management, economics, etc.

# Company, Industry, Marketing, Financial and Country Information Databases

S. No.	Database	Description
19	(Self-Registration)	Capitaline AWS is an online database providing financial and other information on over 55,800 listed and unlisted companies, offering comprehensive data on more than 1500 data fields.
20	(Click on Client Login)	An aggregator database provides comprehensive information about emerging markets worldwide. It gathers and generates exclusive content such as complete news articles, financial statements, company profiles, industry analysis, equity quotes, macroeconomic data, and market-specific information. This information is sourced directly from over 17,000 local and global publications.
21	CRISIL Industry Research Database and Ecoview  (Self-Registration, send email library@imt.edu)	This database offers a detailed and comprehensive analysis of 82 industries in India. It covers the evolution of each industry, the regulatory environment, cost structures, competition, global trends, statistical information on capacities, production, imports-exports, domestic and international prices, and consumption patterns. The report provides insights into current trends and the long-term performance outlook for each industry.
22	EUROMONITOR International-Passport	Integrated access to internationally comparable statistics, full-text market reports, country analysts, and thousands of sources of further information. The database provides key business intelligence on countries, companies, markets and consumers, covering over 350 markets and 207 countries.
23	e-Marketer PRO (Insider Intelligence)	eMarketer PRO is a reliable source to access data and insights covering vital digital topics and industries in over 90 countries. The content of eMarketer primarily focuses on comprehending how customers spend their time and money online and how professionals can communicate with them effectively through digital channels.

24	Frost.com (Frost and Sullivan)	Frost offers economic analysis, technical and market insights, and financial benchmarking reports for major sectors.
25	ET Intelligence.com  (Credentials based, send email library@imt.edu)	The database offers a wide range of research studies that cover macroeconomic and sectoral research. These studies are based on detailed primary, secondary, and market research. In addition, the site features research from top Indian research houses that have shared their research with us. These houses include ones that specialize in economic research, market and consumer research, equity research, and consultancies.
26	(Self-Registration and software download required, send email library@imt.edu)	ProwessIQ is a comprehensive database of around 38,000 Indian companies that can be easily queried. It includes all companies listed on the National Stock Exchange and the Bombay Stock Exchange, along with thousands of unlisted public limited companies and hundreds of private limited companies. The database is created using Annual Reports, quarterly financial statements, Stock Exchange feeds and other trustworthy sources. With over 3,500 data fields per company, the Prowess database is standardised to allow comparisons between different companies and over time.
27	CMIE Economic Outlook	Economic Outlook is the solution for your need for dependable data, impartial analysis, and short to medium-term estimations about the Indian economy. This service combines a time series of more than half a million indicators from multiple trustworthy and official sources and organizes them in a simple and accessible way to fulfil your regular demands for economic information.
28	www.IndiaStat.com  (Click on Login first, then Through IP Login)	A fine collection of Socio-economic statistical data is necessary for informed decision-making on policy issues, the effective development of social policy, and the evaluation of the impact of social and economic policies.
29	Statista.com	Statista is a leading platform that provides access to over 1.5 million statistics, studies, and infographics on 80,000 topics from 22,500 sources globally. The platform is updated with 300-500 new data daily and combines economic data, consumer insights, opinion polls, and demographic trends.
30	Consumer Insights (Statista)	Explore brands, track trends, and understand your target audience. Provide Insights on consumer attitudes and behaviour worldwide.
31	Market Insights (Statista)	Market forecast and expert KPIs for 1000+ markets in 190+ countries & territories
32	Company Insight (Statista)	Business information on 100m+ public and private companies. Gain global company insights based on customized indicators to find potential customers, assess your competitive landscape, and identify trends to support your strategic decisions.
33	e-Commerce Insight (Statista) (Click on Login)	E-commerce Insights provides detailed information on over 39,000 online stores and marketplaces. It offers web sales figures, relevant KPIs, and company information to help you analyze the market, benchmark and generate leads.

34	WARC (World Advertising Research Centre)	WARC is a reliable platform that offers marketers valuable insights, intelligence, and expertise. With access to global marketing strategies, advertising trends, case studies, research papers, news, opinions, and data from over 50 sources, WARC is an essential tool for marketers.
35	Private Equity Deal  Database	The database is a leading source of information and analysis on private equity, real estate and mergers & acquisitions in India.
36	M&A Deal Database	
37	Real Estate Deal Database	

## Terminals for Financial Information

S. No.	Database	Description
38	Bloomberg Professional Service.  (Terminals available in the library (CFM lab)	Bloomberg is a powerful and flexible platform for financial professionals that brings together real-time data on all markets, news and research, analytics, and communication tools to make smarter, faster, more informed business decisions. Bloomberg has data on more than 5 million bonds, equities, commodities currencies, and funds. It covers almost every publicly traded company in the world and has profiles on more than a million people.
39	Refinitiv Eikon  (Single Terminal available in the library (CFM lab)	The database provides financial and economic information on equities, bonds, market indices, exchange rates, interest rates, derivatives and analysts' reports from investment banks.

## e-Newspapers & e-Magazines

S. No.	Database	Description
40	<u>PressReader</u>	PressReader is the best platform to read thousands of newspapers and magazines from around the globe.
41	(Self-Registration, send email library@imt.edu)	This database is a comprehensive source of information on global business issues, providing news, comments, data, and analysis on business and finance.
42	ET Prime Premium  (Self-Registration, send email library@imt.edu)	ET Prime provides deep, sharply researched, insight-rich analysis that fills the gaps in the news flow. It tracks the technology, media, telecom, pharmaceuticals, automobiles, finance, economic trends, and even climate change to bring immersive long reads that unravel the hidden trends and issues shaping our world.

43	KEN Campus (India)	The Ken is a daily publication that provides comprehensive business insights to professionals, entrepreneurs, investors, CXOs, leaders, and business school students. The articles are authoritative, analytical, deeply reported, and visual, covering topics such as business, technology, start-ups, healthcare, and science. They help readers understand the industry environment and connect classroom theory with business practice.
44	Economic & Political Weekly (EPW)	Weekly peer-reviewed academic journal covering all social sciences. Our subscription includes electronic archives and current issues.
45	Harvard Business Review (HBR)	Harvard Business Review is a general management magazine published by Harvard Business Publishing.

S. No.	Database	Description
46	DELNET (Developing Library Network)	Full-text Digital Library Resources accessible through DELNET Online Portal

## Research Tools

S. No.	Database	Description
47	Grammarly.com (Premium)  (Self-Registration, send email library@imt.edu)	Grammarly Premium offers over 400 features, such as checking for grammatical mistakes, providing vocabulary enhancement suggestions, detecting plagiarism, and offering citation suggestions.
48	Turnitin (Anti-Plagiarism Tool)  (for educators only)	Turnitin is a web-based service that detects plagiarism, promotes academic integrity, and streamlines grading and feedback to improve student outcomes.

# Remote Access (Off-Campus Access)

S. No.	Database	Description
49	Remote Access	Access to Online Databases of IMTG Library is available through Remote Access (i.e., Off-Campus access). The Remote Access Services
	Mapmy Access	is available for current IMT Ghaziabad Community only (i.e., faculty and students).