

# 1. FINANCE ACCUMEN FOR NON-FINANCE EXECUTIVES

(DURATION: 2 DAYS)

PROGRAMME DIRECTORS: **PROF. BARNALI CHAKLADER AND**

**PROF. PUJA AGGARWAL GULATI**

## LEARNING OBJECTIVES

- To raise the level of financial awareness of participants
- To make better use of resources allocated to their divisions
- To help the participants understand the risks and return associated with investment decisions.
- Understand about value creating activities

## DELIVERABLES

Key deliverables of the programme would be understanding financial statements and analysing it. Manage working capital, learn about sources of finance and cost management techniques.

## PEDAGOGY

Experiential in nature, the programme will be conducted with the help of exercises, case studies, tools and peer learning in terms of exchange of experiences. The overall agenda is to make the programme engaging, interesting and insightful.

## TARGET GROUP

Middle and senior level Managers of public and private organizations.

## ADMINISTRATIVE DETAILS

**Dates:** 05 – 06 September, 2019 (Thursday & Friday)

**Venue:** Institute of Management Technology, Raj Nagar, Ghaziabad–201 001.

**Fee:**

**Non-residential:** Rs. 18,000/- per participant (plus 18% GST as applicable) covering professional fee, programme kit and lunch.

**Residential:** Rs. 25,000/- per participant (plus 18% GST as applicable) covering professional fee, programme kit and boarding/lodging.