



**Institute of
Management Technology**

Ghaziabad, Delhi NCR



ENHANCING EMPLOYABILITY SKILLS OF SPORTSPERSONS

5 MONTHS

(E2S2)

Program Overview

IMT Ghaziabad invites Sportspersons for this Certificate Program for Enhancing Employability Skills of Sportspersons (E2S2) to acquire the knowledge of - management principles, tools, skills & more to efficiently find employment in these competitive times. At the core, this thoughtfully designed Program aims to enhance the skillset that you have to an equally effective employee as you are a sportsperson. Soft skills and Hard Skills are desired by all employers which you can further improve through this program. You'll learn Basic Office Drafting Skills, Basic English Communication Skills, IT Skills and other core disciplines like HR Management, Marketing Management thereby harnessing the skills of a sportsperson in a workplace environment.

Program Benefits

- ❖ IMT Associate Alumni Status
 - ❖ Case-study Based Learning
 - ❖ Hands-on Practical Sessions
 - ❖ Industry-led Curriculum
 - ❖ Using Skills Acquired through Sports in Professional Life
-
-

Eligibility

- ❖ Minimum State Level Player in any Sport (Compulsory)
 - ❖ Graduate/ Under-Graduate (Final Year) or Working Professional in a Government/Private Agency hired through Sports Quota or otherwise.
-
-

Learning Outcome

- ❖ Basic Understanding of Management Principles
 - ❖ Case studies & Real life Examples of Applying Sports Values in Work
 - ❖ Enhanced English Communication Skills
 - ❖ Applied Business Communication
 - ❖ Understanding of Current Technologies used in Workplace
 - ❖ Awareness of Rights & Duties of an Employee
-
-

Job Prospects

- ❖ Managerial Roles like - HR Manager, Marketing Manager, Asst. Manager
 - ❖ Backend Jobs
 - ❖ Supervisory Roles
 - ❖ Public Relations Officer
-
-

Modules

1. Sports Philosophy
 2. HR Management
 3. Marketing Management
 4. Finance Management
 5. Basic Computational Skills
 6. IT Skills & Digi Literacy
 7. Environment
 8. General Law
 9. Business Communication
 10. Public Relations
 11. Operations and Supply Management
 12. Logical Reasoning & Data Interpretation
 13. Basic English Communication Skills
-
-

Program Curriculum | Total 100 Hours

- ❖ The course content is specifically curated by the expert faculty members at IMT Ghaziabad.
-
-

Program Details

Program Name: Certificate Program for Enhancing Employability Skills of Sportspersons (E2S2)

Duration: 5 Months

Eligibility:

- ◆ Minimum State Level Player in any Sport (Compulsory)
- ◆ Graduate/Under-Graduate (Final Year) or Working Professional in a Government/Private Agency hired through Sports Quota or otherwise.

About IMT Ghaziabad

Instilling leadership since its establishment in 1980, IMT Ghaziabad is an AACSB accredited B-school often counted amongst the finest in the country. IMTG has its focus aligned to developing future leaders of the business world through innovation, execution and social responsibility. It offers the most sought after Post Graduate program approved by AICTE and is time and again ranked as the top B-school for giving the world over 300 C-Suite role models.

To know more visit: www.imt.edu

About Sports Research Center

Sports Research Centre was established at IMT Ghaziabad with the vision to build a Nation and individuals with values through means of sports. It aims to make Sports A Way of Life by contributing to the sustainable social and economic development of India through sports, education, research and extension activities and revolutionizing Indian sports education system by designing, developing and imparting advanced learning systems to support every Indian to discover and develop their true talent.

Contact us:

Visit: IMT Ghaziabad

Email Id: src.imt@imt.edu

Phone: 0120-4083296