ENHANCING EMPLOYABILITY SKILLS OF SPORTSPERSONS (E2S2)
Program Overview

IMT Ghaziabad invites Sportspersons for this Certificate Program for Enhancing Employability Skills of Sportspersons (E2S2) to acquire the knowledge of - management principles, tools, skills & more to efficiently find employment in these competitive times. At the core, this thoughtfully designed Program aims to enhance the skill set that you have to be an equally effective employee as you are a sportsperson. Soft skills and Hard Skills are desired by all employers which you can further improve through this program. You'll learn Basic Office Drafting Skills, Basic English Communication Skills, IT Skills and other core disciplines like HR Management, Marketing Management thereby harnessing the skills of a sportsperson in a workplace environment.

Benefits to Employers

- Performance Orientation: Athletes are driven by a passion to win which leads to better performance with Organization and they are self-motivated to perform well in every task.
- Diverse Opportunity: Athletes comes up with creative strategies to achieve their targets and have critical thinking skills combined with the ability to think out-of-the-box.
- Team Spirit: A good sports person enhances team building and good spirit among colleagues. They are motivated to do well in any of the task and motivate others too.
- Time Management: Time management skills of a sports person are much higher than others because of his/her schedule. He can commit to various tasks simultaneously and can achieve amazing results in all of them.
- Good Leadership Skills: Athletes have good leadership skills. Years spent on the sports grounds have made them realize the importance of seizing the opportunity at the right time. They find the quality of taking initiative and then leading the whole team to success highly likeable in individuals.
- Discipline Attitude: Sports person have a strong work ethic and they value commitment and are aware of the importance of their time and other's time. In this sense, they are highly disciplined and organized.
Program Curriculum

The course content is specifically curated by the expert faculty members at IMT Ghaziabad.

Modules

1. Sports Philosophy
2. HR Management
3. Marketing Management
4. Finance Management
5. Operations and Supply Management
6. Basic Computational Skills
7. Logical Reasoning & Data Interpretation
8. Basic English Communication Skills
9. Business Communication
10. IT Skills & Digi Literacy
11. Environment
12. General Law
13. Public Relations

Eligibility

- Minimum State Level Player in any Sport (Compulsory)
- Graduate/ Under-Graduate (Final Year) or Working Professional in a Government/ Private Agency hired through Sports Quota or otherwise.

Job Prospects

- Managerial Roles like - HR Manager, Marketing Manager, Asst. Manager
- Backend Jobs
- Supervisory Roles
- Public Relations Officer
About IMT Ghaziabad

Instilling leadership since its establishment in 1980, IMT Ghaziabad is an AACSB accredited B-school often counted amongst the finest in the country. IMTG has its focus aligned to developing future leaders of the business world through innovation, execution and social responsibility. It offers the most sought after Post Graduate program approved by AICTE and is time and again ranked as the top B-school for giving the world over 300 C-Suite role models.

To know more visit: www.imt.edu

About Sports Research Center

Sports Research Centre was established at IMT Ghaziabad with the vision to build a Nation and individuals with values through means of sports. It aims to make Sports A Way of Life by contributing to the sustainable social and economic development of India through sports, education, research and extension activities and revolutionizing Indian sports education system by designing, developing and imparting advanced learning systems to support every Indian to discover and develop their true talent.