

**PRiME**

*an initiative of the  
United Nations Global Compact*

# 2025 Sharing Information on Progress **(SIP) Report**

Institute of Management  
Technology, Ghaziabad, Delhi  
NCR (IMTG)

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### **Research**

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG), including key details and basic institutional data.

## Mission

### Mission

- Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context.
- Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business.
- Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.
- Promote a culture of academic excellence benchmarked against the best institutions in its peer group.

## Vision

### Vision

To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.

## Strategy

IMTG\_Strategy-R

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## Strategy Alignment

### IMTG\_Strategy Alignment

#### Strategy Alignment

As a United Nations partner institution, IMT Ghaziabad plays an active role in advancing the Sustainable Development Goals (SDGs), with a strong emphasis on education, gender equality, and environmental sustainability.

A pioneer in integrating sustainability and social responsibility into management education, IMT Ghaziabad's Sustainability & Social Responsibility (SSR) course under the aegis of the I'M The Change Initiative has been recognized in AACSB's Innovations That Inspire, and the school is a proud UN-PRME Champion of 2017-18.

The institute has a diverse and inclusive campus, with around 40% of its students being female. We are possibly the only top-tier B-school in India to extend a 25% tuition scholarship to all female students, transforming commitment into measurable impact. Together with merit-based financial support for students from economically disadvantaged backgrounds, this initiative reflects our resolve to promote equity, diversity, and inclusion in shaping tomorrow's business leaders.

Advancing our commitment to environmental sustainability, we have released our carbon footprint report; focus on energy efficiency improvement and have taken commitment on water replenishment.

This unwavering pursuit of excellence and social responsibility has garnered significant global recognition.

## Institutional History

IMTG\_Institutional History-R


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## Graduates & Enrollment


2024 Statistics	Number
Graduates	850
Faculty & Staff at the University	145
Faculty & Staff at the Institution	145
Student Enrollment at the University	1561
Student Enrollment at the Institution	1561
Undergraduate Attendance	0
Masters-Level Postgraduate Attendance	1546
Doctoral Student Attendance	15

## Degrees Offered


### Masters Programs

 Master of Business Administration (M.B.A.)


### Doctoral Programs

 Doctor of Philosophy (Ph.D.)

## Masters Degree Programmes

 IMTG\_Masters Programmes

## Postgraduate Degree Programmes

 IMTG\_FPM Programme

## Certificates, Professional Development, or Associate Programmes

 IMTG\_MDP



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment



Institute of  
Management Technology  
Ghaziabad, Delhi NCR



### Letter of Continued Commitment to the United Nations - Principles of Responsible Management Education (UN-PRME)

As an active member of the UN-PRME since 2017, we at the Institute of Management Technology, Ghaziabad, Delhi-NCR (IMTG), India are pleased to commit our continued support to PRME as well as its core principles, which are largely in alignment with what IMTG stands for.

At IMTG, our vision is to contribute to the development of not only business, but also society through excellence in grooming leadership, entrepreneurial talent and research. Sustainability, and Diversity, Equity, Inclusion (DEI) are values that are integral to our curriculum, pedagogy and operations.

IMTG has been a pioneer in integrating sustainability and social responsibility into business education. Our flagship programme – ‘I’M The Change Initiative on Sustainability & Social Responsibility’ - was featured in the AACSB’s ‘Innovations That Inspire Challenge 2018’ list, which is a testament to our commitment to responsible management education and sustainable business practices. In 2017, we were recognized as a PRME Champion, further strengthening our global position in this space.

Our philosophy is that business education requires a ‘learn by doing’ approach. In tune with that philosophy, Sustainability & Social Responsibility (SSR) - our unique experiential-learning, credit course exposes our management students to people unlike themselves and require them to undertake targeted interventions in a problem-solving approach thereby enabling students to bring positive change to the communities and experience the joy of contribution. The course gets executed in a multi-stakeholder collaborative approach involving civil society and real change-makers as collaborators, alongside a passionate and committed in-house team of faculty and staff.

Besides, we offer electives on ESG and climate risks. We are now in the process of introducing a minor specialization on sustainability.



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Institute of  
Management Technology  
Ghaziabad, Delhi NCR



Our faculty members have been publishing policy and practice-oriented research in leading journals, advising national and international expert groups and initiatives on climate change, and delivering invited talks in prestigious institutions globally.

We promote diversity in various ways, such as extending scholarships - both as an affirmative action to promote gender diversity and to those who are meritorious, but face economic challenges.

We have also started measuring our environmental footprints, particularly, carbon emissions, energy consumption, water usage, among other things.

As the head of the institution, I assure that IMT Ghaziabad will continue to wholeheartedly support and advance the principles and values that PRME stands for. We will continue to extend our collaboration to other like-minded higher education institutions, and all our stakeholders in India and globally towards making the world a better place for the present and future generations.

**Professor Atish Chattopadhyay**  
**Director**  
**IMT Ghaziabad**

**December 17, 2025**



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## Definition of Purpose

At IMTG, our vision is to contribute to the development of not only business, but also society through excellence in grooming leadership, entrepreneurial talent and research.

## Institutional Engagement

**26% - 50%**

of faculty at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

## Additional Evidence

From the IMTG PRME-Lead's Desk

View document  Download document 



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## How We Define Values

At IMTG, our vision is to contribute to the development of not only business, but also society through excellence in grooming leadership, entrepreneurial talent and research. Sustainability, and Diversity, Equity, Inclusion (DEI) are values that are integral to our curriculum, pedagogy and operations.

## Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office

## Student Voices

The following narrative demonstrates how Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) has influenced students' academic journey and personal growth.

### IMTG\_Students' Reflections on Sustainability & Social Responsibility Course

#### Reflections on the Sustainability & Social Responsibility (SSR) Course by Select IMTG Students

Since AI is taking over and the digital world is taking over, it becomes even more necessary to understand the need of sustainability in problem-solving and giving back to the society for more efficient learning.

On the cognitive skills part, problem-solving and decision-making were really important part of the course, starting from choosing the topic to planning on - what, how and why to include the activities and how it would actually benefit the stakeholders as well as the users to generate value from it.

Giving enough attention to all the successful attempts as well as the failed attempts was equally important to completing the process of making the community ladies (we worked with) digitally sound as well as skillfully presentable for building their own business more effectively and with sustainability.

On the non-cognitive skills front, the course taught us leadership skills and made us work more effectively as a team, with defined roles to tackle any obstacles. Communicating our ideas effectively became more important and there was an improvement in this area gradually from field visit 1 to field visit 10.

Time management and planning got improved as we developed the structure according to timelines and had key metrics to judge performance in the journey. The importance of Sustainability in business as a Manager and organization is really important and it was nicely understood and implemented in the activities carried out at the field location.

Overall, the course helped us identify our strengths and weaknesses and work on it by inculcating the concept of sustainability for an efficient understanding and improving relationship with the society.

• **Arbind Samal**

**2<sup>nd</sup> year, PGDM- Core (Marketing)**

SSR as an out of the box course pulled me back to thinking, feeling and relating like a human in an AI-infested world. It let me stand on the other side of the table as a teacher, give back to society, work closely with friends, and hopefully leave a quiet, lifelong imprint on the learners we met.

• **Abhishek Panda**

**2<sup>nd</sup> year, PGDM- Core (Marketing)**

The most important thing I learned in SSR is how to empathize with people. If you are in field to address people's problem, the first thing is you understand their problem, you empathize with them, you put yourself in their shoes, how they are living, what in general is their lifestyle. Only then you can make any difference in anyone's life.

Another thing which I learned was there is no age limit to start learning, from young girls to even mother of two, I have seen everyone in the community we worked with learning with great enthusiasm there.

Finally, I felt that communication as a skill is very important and it is not just about presentation in class or while you are talking to any intellectual and well-educated person, it is how comfortably and how smoothly you can make people understand your thoughts in a way that those people don't feel secluded or out of place. That's what we tried to build in ourselves during SSR. We followed the quote "Jaisa desh waisa bhash" ("When in Rome, do as the Romans do"), and taught the community girls by

being their friends, not as some random people coming from outside. So, indeed the SSR course taught us also a lot, to summarize some of the skills - empathy, better communication, psychology and even never to stop learning.

• **Muskan Kumari**

**2<sup>nd</sup> year, PGDM- Marketing**

SSR was an out of the box subject for me. When I first heard about it, I was clueless. There was no syllabus as such, just endless scope of learning!

In the time when we rush to AI for all the answers, this was beyond its scope too. Luckily, we had our faculty mentor to guide us and with her experience we were able to break the ice with all the community girls we worked with.

Through this I learned how to structure my communication, an increased sense of responsibility and reasonability. I was able to understand the girls I was working with, their challenges and struggle, which gave me an opportunity to teach them something which will make an impact in their lives. By the end of this, I was so connected with each one of them and had a sense that I actually made an impact. Felt that I have the capability to touch lives in ways I never imagined. Loved to be a part of such transformative journey.

• **Shreya Srivastava**

**2<sup>nd</sup> year, PGDM- Marketing**

I would like to thank you and IMT Ghaziabad for this wonderful course, SSR, which took me out of the classroom and into real world. I learned to listen first – watch, ask, then act. Design thinking, which was once a boring subject in the first year, became a reality. You know, it's about empathy, quick prototyping, testing with communities (rather than 'customers'), and learning fast. These are the things that truly exist and happen in the real world.

In an AI-heavy world, I learned how to translate technology into tools that our target group in SSR actually use – in their own language (Hindi), in simple steps. These provided me with cognitive as well as non-cognitive gains, such as better problem framing, user research, patience, humility, teaching gently, building trust, confidence, coaching, and teamwork under messy field conditions.

The impact was felt when the community girls came and said that their parents were extremely proud of their first income from the stalls that we helped put up at the IMTG campus for hair-styling. This moment taught me more than any lecture I attended in college.

• **Piyush Garg**

**2<sup>nd</sup> year, PGDM- Marketing**

## Student Awareness

**26% - 50%**

of students at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) are aware that we are a PRME Signatory Member.

## Student Engagement

**51% - 75%**

of students at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

## Values Voices

### IMTG\_Director's Vision on Responsible Leadership in the AI-Age

Institute of Management Technology, Ghaziabad, Delhi-NCR, India

**IMT Ghaziabad's Director's Vision on Responsible Leadership in the AI Age**

#### "From the Fire to Wheel to AI: The Imperative of Responsible Leadership

Two inventions stand out as true watershed moments in the evolution of human civilization.

**Fire** became the humanity's primary source of energy—from cooking food to powering railway engines.

The **wheel** brought speed and efficiency.

Yet, what truly enabled these inventions to advance civilization was not merely their discovery, but our ability to exercise control over them—to regulate speed and to contain fire.

Today, a third invention has the potential to reshape civilization at a comparable scale: Artificial Intelligence (AI).

Unlike the wheel or fire, AI has the capacity to learn, adapt, and potentially surpass human intelligence. As organizations and nations compete to make AI increasingly powerful, there is a real danger that the critical element of control is overlooked—risking the release of a force capable of outsmarting its creators.

In such a moment, the central challenge before us is not technological, but moral and institutional: How do we ensure that those who design, deploy, and govern AI act responsibly?

This brings us to a fundamental question for management education:

How do we inculcate a deep sense of responsibility in our future leaders?

Business schools must reimagine both curriculum and pedagogy—moving beyond a narrow focus on efficiency, growth, and competitive advantage.

Value based governance, societal impact, and long-term stewardship must become core components of leadership education.

The impact of AI will not be confined to corporations or even nations—it will shape the future of human civilization itself. Preparing leaders to navigate this responsibly is perhaps the most important mandate for B-schools in the coming years.”

**Professor Atish Chattopadhyay**

**Director**

**IMT Ghaziabad**

## Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

IMTG\_Celebrating Culture and Values

[View document](#)  [Download document](#) 

## Additional Evidence

IMTG\_Key Student-driven Social Clubs

[View document](#)  [Download document](#) 






# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## How We Define Teach

Teaching in IMTG is rigorous, learner-centric, and industry-driven, with a strong focus on experiential pedagogies. The overarching goals are:  Innovation  Execution  Social Responsibility

## Courses that support RME

Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) reports 1 course in 2024 that support responsible management education and sustainable development goals.

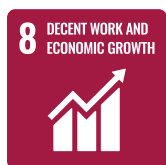
### **I'M The Change Initiative on Sustainability & Social Responsibility - A Brief Report**

| SSR

The SSR course, which embeds a service-learning pedagogy, requires students working in teams to engage with relatively under-served communities through hands-on execution of social projects that are aligned with one or more sustainable development goals (SDGs) espoused by the United Nations and are executed in partnership with non-governmental organizations (NGOs) or government agencies. The core objective is to enable students to observe how people live who are unlike oneself, especially the underprivileged, and enable students to become contributors in social problem solving and, in the process, experience the “joy of contribution”. The course has a meticulously crafted structure and execution model, and follows a rigorous multi-criteria evaluation framework. Each social project is undertaken under the mentorship of a faculty member of IMTG as well as mentors from the partners’ side. The project faculty mentors can be from any academic area. The course is organized and delivered by a small, core team of faculty and officers, in close collaboration with the main programme office and all relevant departments.

Every year, we ask students to reflect on their SSR journey and learning. A close look at those reflections reveal that the course enriches them with a first-hand understanding of the challenges and unmet needs at the lower strata of society. It further helps them hone multiple cognitive and non-cognitive skills, like empathy, humility, self-realization, team work, collaboration, stakeholder engagement and many more. Not to forget that in a tech-driven world, such human-centric skills are assuming increasing importance. Over the longer run, we hope to see our students emerge as business leaders capable of balancing profit with purpose. Based on our experience, we strongly believe that such field-based, experiential learning courses can go a long way in shaping up socially-conscious business leaders.





## Teaching Awards

In 2024, 1 award was given to faculty and educators at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG).

### I'M The Change Initiative-Honours and Awards

**Granter:** Indian Management Conclave and AACSB International

**Grantee:** Prof Kasturi Das on behalf of IMTG

## Educator Recognition

At Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG), we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events

## Teaching Voices

The following statement demonstrates ways in which educators at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) support sustainability and responsible management in their classrooms.

### **ESG and Climate Risks for Business Leaders and Managers (Elective offered by Prof Kasturi Das)**

Traditionally, companies have focused on financial performance alone. However, over the recent past there is an increasing focus on the performance in the Environmental, Social, and Governance (ESG) space. The climate imperative has also brought to the fore the importance of assessing and managing climate risks and opportunities. The conversation is now moving from centrality on maximizing the shareholder value to stakeholder capitalism. Indeed stakeholders of companies, including investors, are increasingly demanding recognition of these factors and action on ground. While a few years back

reporting and disclosure on ESG issues would have sufficed, today the focus is increasingly shifting on the financial materiality of ESG factors. In tandem, the reporting frameworks have also been evolving, as also the metrics for assessment and measurement. In the area of climate risk, the emergence of the Task Force on Climate Related Financial Disclosure (TCFD) could be considered a watershed moment. The TCFD framework on climate risks, opportunities and their financial implications has emerged as a fulcrum of future conversations on climate risks and also now on ESG. The objectives of this course are to introduce students to ESG, explore their qualitative impacts on business performance, and to quantify financial impacts of ESG factors. Developed against the aforesaid backdrop, the course introduces future business managers to certain contemporary and emerging areas in the rapidly evolving ESG and climate risks space and introduces them to the concepts and approaches pertaining to measurement, reporting and managing ESG and climate risks as well as opportunities.

### **Desired Learning Outcomes**

After the completion of this course, the participants:

1. will develop an understanding of the contemporary evolving landscape of ESG risks and opportunities.
2. will get to learn about “S”, “G” and certain other cross-cutting areas, such as Marketing and ESG.
3. will be able to understand the gamut and intensity of the risks (as also opportunities) associated with climate change and their financial implications.
4. will get an understanding about certain toolkits, metrics and standards in assessment, measurement and management of ESG.

### **Pedagogy**

The course uses various pedagogical tools including Case Method, Blended Learning Approaches, Lectures, Group Activities in Classroom, Take-home Group Projects, Reflective Movies and related Assignments, among others.

There is a strong emphasis on practice-oriented approach throughout the course delivery.

The aim here is to bring in up-to-date course materials to the classroom.

The course is further enriched by a few hands-on sessions with carefully selected experts and practitioners from India and abroad.

There is a strong emphasis on dialogue, peer learning and interaction. The students are encouraged to indulge in critical and analytical thinking, experience sharing, and meaningful participation in the classroom and beyond.

## **Fostering Innovation**



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## **Experiential Learning**



### **A lot**

Our institution supports experiential learning significantly through teaching and learning.

## **Learning Mindset**



### **A lot**

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## **Method of Teaching and Learning**



### **In person**

Traditional classroom-based learning with face-to-face instruction.

## **Barriers to Innovative Curriculum**

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Change fatigue

## **Barriers to Innovative Pedagogy**

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Change resistance

## Additional Evidence

IMTG\_Curriculum and Teaching-Learning  
Approaches

[View document](#)  [Download document](#) 



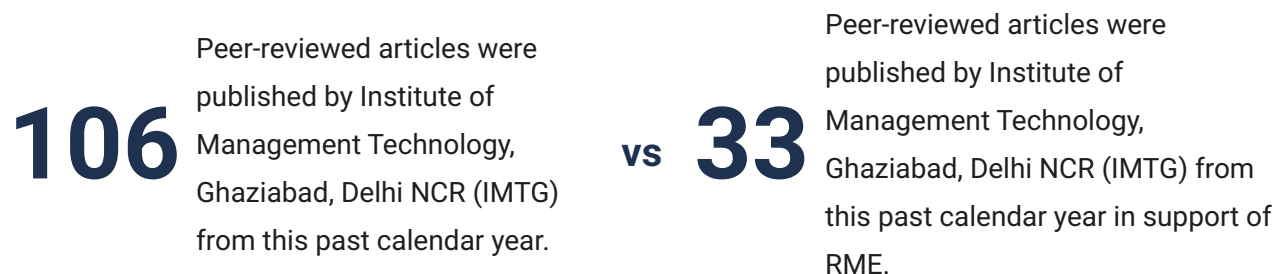
# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

Academic, Policy-oriented, Practice-oriented

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) was awarded funding for research that is:



International



National

## Socializing Research

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ National media
- ❖ Local media
- ❖ Open-access platforms
- ❖ Community organizations

## Research Projects

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) reported 1 research project that implemented responsible or sustainable activities.

### IMTG-Select Research Projects on RME and SD

**Period Covering:** May, 2023 - May, 2024

**Department:** Economics

Multiple



## Research Awards

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) was awarded 1 research award for responsibility- and/or sustainability-related research.

### IMTG\_Faculty Awards Related to SD

**Granter:** US Department of States and Yale University

**Grantee:** Dr Kasturi Das, Professor, Economics and Sustainability Area

## Research Presentations Related to RME and/or Sustainability

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) gave 1 research presentation related to RME and/or sustainability.

### IMTG\_Select Faculty Presentations Related to Sustainable Development

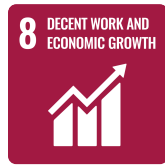
**Authors:** Multiple

**Date of publication:** May, 2025

**Presented at:** Multiple

**Department:** Business Administration | Economics

Multiple.



## Publications Related to RME and/or Sustainability

### IMTG Journal Papers Related to Sustainable Development (2024-25 AY)

**Authors:** Diverse

**Date of publication:** May, 2025

**Department:** Business Administration

Diverse



## Research Barriers

In 2024, Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Funding challenges

## Additional Evidence

IMTG\_Research

[View document](#) [Download document](#)



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## How We Define Partner

IMT Ghaziabad's mission statement underscores forging meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ All India Council for Technical Education
- ❖ Association of Indian Universities
- ❖ National Board of Accreditation (India)
- ❖ South Asian Quality Assurance

## Student Organization Partnerships

- ❖ Enactus

## Partnerships

The following provides more details on 1 key partnership at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG).

### **IMTG- Select Affiliations that Help Advance Responsible Management Education and Sustainable Development**

Advising and research collaboration.

## Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) support sustainability and responsible management education.

## IMTG\_Partner's Voice

**Dr Shraman Jha, CEO, Hindustan Unilever Foundation, India (Reflections after delivering the 12<sup>th</sup> I'M The Change Talk at IMT Ghaziabad on November 06, 2024)**

*"My keynote address to the PGP 2 students of the Institute of Management Technology, Ghaziabad, was titled "With Head and Heart: Crafting an Impactful Career"*

*Rarely does a top B-school have a mandatory course on Sustainability and Social Responsibility (SSR) - and the lessons it carries for managers and their careers.*

*Three top messages:*

*☞ The renowned management thinkers from Drucker to Porter to Kotler have all written for the not-for-profit sector: the principles of management apply very well here, too.*

*☞ It is a great career option (with the placement season around the corner - blending a corporate-level salary structure with socially and environmentally sensitive work.*

*☞ Mahatma Gandhi was an outstanding marketer who understood his goals and target audience better than anyone else!*

*I am honoured to have been able to participate in this session."*

## Additional Evidence

IMTG- Accreditation and Rankings

View document  Download document 



# Practice

We adopt responsible and accountable management principles in our own governance and operations.



## How We Define Practice

At IMT Ghaziabad, sustainability and responsibility are not just principles we talk about...we walk the talk. It is an ongoing journey, rather than a destination.

## Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Curriculum guidelines
- ❖ Carbon footprint measurement
- ❖ Budgetary Support for Student-led Initiatives and Events on Sustainability and Responsibility

## Policy Documents Related to RME and/or Sustainability

IMTG- Select Policies on DEI

[View document](#)  [Download document](#) 

## Practice Voices

The following statement from stakeholders at Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) demonstrates our commitment to sustainable and responsible practices.

### IMTG\_Director's Comment on Responsible Practices

**Institute of Management Technology, Ghaziabad, Delhi-NCR, India**

#### **IMT Ghaziabad's Director's Comment on Responsible Practices**

At IMT Ghaziabad, we promote diversity in various ways, such as extending scholarships - both as an affirmative action to promote gender diversity and to those who are meritorious, but face economic challenges.

We have also started measuring our environmental footprints, particularly, carbon emissions, energy consumption, water usage, among other things.

Our faculty members have been publishing policy and practice-oriented research in leading journals, advising national and international expert groups and initiatives on climate change, and delivering invited talks in prestigious institutions globally.

**Professor Atish Chattopadhyay**

**Director**

## IMT Ghaziabad

### Additional Evidence

IMTG\_Governance

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# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

At IMT Ghaziabad, we strive to build meaningful and long-term partnerships with industry, academia, government, and social institutions in order to address the collective needs of society and all our stakeholders - which is our shared mission.

## Engagement Opportunities

Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

## Communication Audiences

Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

## Communication Barriers

Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG) faces the following barriers in transparent communications:



**Data privacy  
regulations**

## Additional Evidence

IMTG\_Sharing

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SIGNATORY

# Institute of Management Technology, Ghaziabad, Delhi NCR (IMTG)

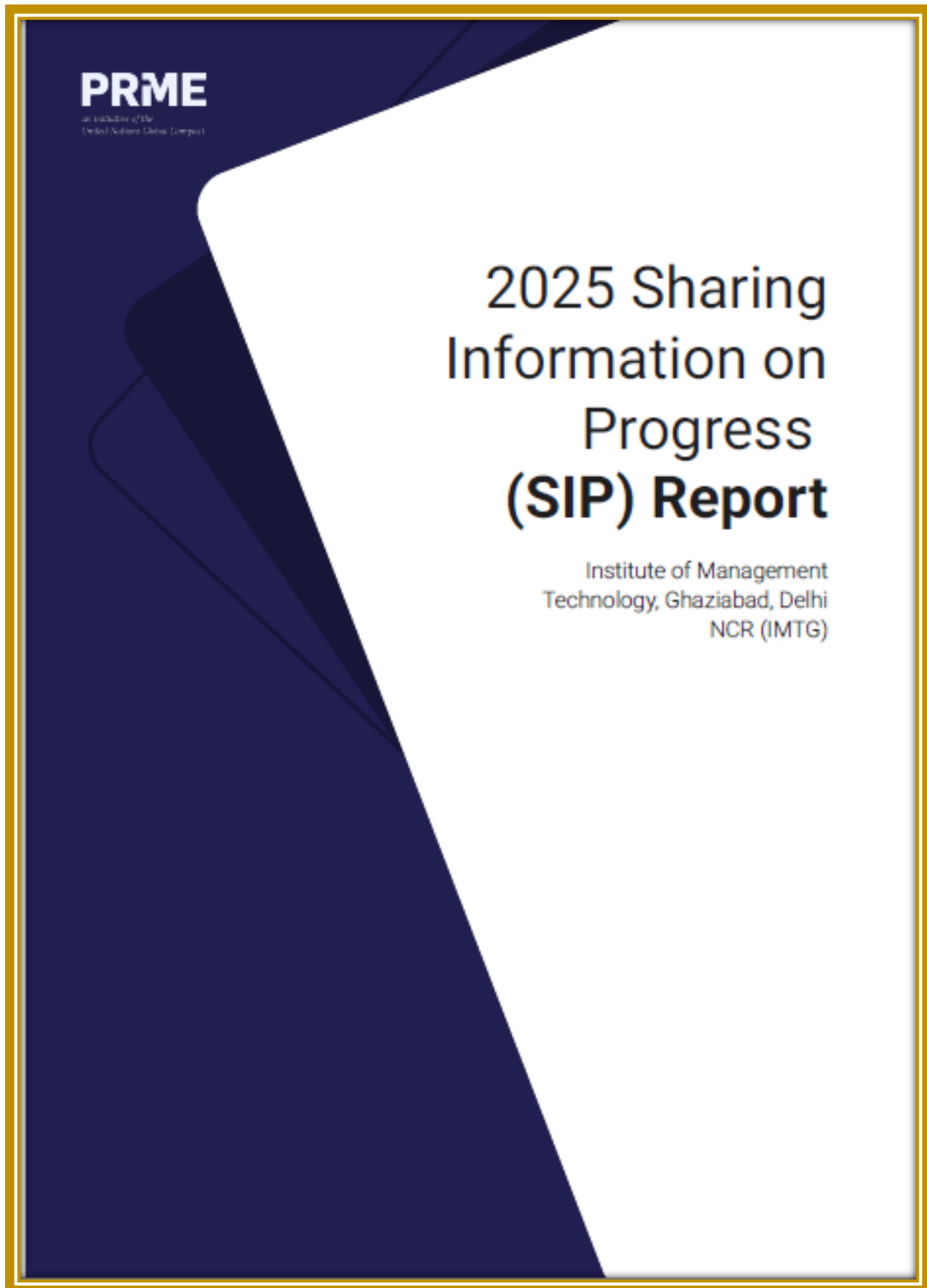
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 **Address**

Institute of Management Technology, Ghaziabad, Delhi-NCR (IMTG), Ghaziabad, Delhi-NCR, 201001  
India

 **Website**

<https://www.imt.edu/>



## **Attachments as Supporting Evidence**



Institute of  
Management Technology  
Ghaziabad, Delhi NCR



## Institute of Management Technology, Ghaziabad, Delhi-NCR, India



### Strategy

IMT Ghaziabad aims to achieve excellence and nurturing leadership through Knowledge, Innovation, Tech-readiness, Entrepreneurial Mindset, and Sustainability. To drive this aim, IMT Ghaziabad follows a robust, forward-looking curriculum design process, engaging experts, alums, and industry practitioners to ensure its offerings remain contemporary and globally relevant. The curriculum blends academic rigour, leadership development, design thinking, emerging technologies, sustainability and social responsibility; and entrepreneurial thinking to cultivate a problem-solving, future-ready mindset.

The curriculum delivery at IMT Ghaziabad is managed by a distinguished faculty cohort that consists of experienced industry professionals and academically accomplished scholars who publish in globally reputed journals and create meaningful intellectual capital for stakeholders. For students, IMT Ghaziabad offers hands-on, future-forward learning through advanced facilities, including the Bloomberg Finance Lab, AI Clinic, and Digital Marketing Lab. Students gain global exposure through exchange programs with partner institutions in multiple countries and international internships.

The institute has a diverse and inclusive campus, with around 40% of its students being female, and a vibrant culture driven by student-led clubs, committees, and events. With a strong commitment to innovation in pedagogy, meaningful research, and holistic student

development, the institute is poised further to strengthen its stature as a premier business school.

A pioneer in integrating sustainability and social responsibility into management education, IMT Ghaziabad's Sustainability & Social Responsibility (SSR) course under the aegis of the I'M The Change Initiative has been recognized in AACSB's Innovations That Inspire, and the school is a proud UN-PRME Champion of 2017-18.

With 92% of Indian office workers embracing AI tools daily, India stands at the forefront of global AI adoption. This presents both an unprecedented opportunity and a profound responsibility for business education. At IMT Ghaziabad, our ambition is not merely about adapting to change, but to take part in architecting the future of AI-driven business education. Our pioneering approach will soon transform AI from a supplementary tool into an integral pedagogical partner. Faculty members at IMT Ghaziabad are leveraging sophisticated AI systems that preserve their unique teaching philosophies while amplifying student engagement.

Understanding disruption also creates opportunity. We established the Centre for Financial Markets in Mumbai, as a strategic response to the evolving questions facing India's financial sector. Our graduating Class of 2025 exemplifies this forward-thinking approach, having completed specialized coursework at the National Institute of Securities Market under the mentorship of seasoned industry professionals, with access to our state-of-the-art Bloomberg laboratory.

Our faculty's thought leadership continues to shape global business discourse. Last year alone, our faculty members have achieved:

- ✓ 41 publications in A and A\* journals, including a prestigious FT 50 placement
- ✓ Two cases published by Harvard Business Impact
- ✓ Ten cases with Ivey Publishing
- ✓ A Fulbright–Kalam Climate Fellowship for Academic and Professional Excellence (Research)
- ✓ A Visiting Fellow position at the Yale School of the Environment, Yale University, USA.

Beyond academic contributions, our executive development programmes for organizations including Maruti Suzuki, Navitasys, and CBI demonstrate our commitment to partnering with India's corporate leadership.

Our international footprint continues to expand strategically. In 2024, 69 students gained global exposure at partner institutions across the USA, Germany, France, Portugal, and Greece, while we welcomed 12 international students to our campus. Our new pathway programs—spanning India, Dubai, and Europe—represent the next evolution in borderless business education.

## IMT Ghaziabad's Programmes: Differentiators and Strategic Positioning



IMT Ghaziabad offers masters-level programmes in Business Management. The programmes offered are Post Graduate Diploma in Management (PGDM), Post Graduate Diploma in Management – Marketing (PGDM-Marketing), Post Graduate Diploma in Management - Financial Management (PGDM- Financial Management), Post Graduate Diploma in Management - Dual Country Program (PGDM-DCP), Post Graduate Diploma in Management - Banking and Financial Services (PGDM-BFS), and Post Graduate Diploma in Management for Experienced Professionals (PGDM-ExP).

### Two-Year Post Graduate Diploma in Management (PGDM – Full Time)

**PGDM AT A GLANCE**

 <b>Program Type</b> PGDM (Full-Time, Residential)	 <b>Duration</b> 2 Years	 <b>Accreditation</b> AACSB, NBA, AICTE Approved	 <b>Ideal For</b> Aspiring Leaders & Innovators	 <b>Pedagogy</b> Experiential & Case-Based Learning
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IMT Ghaziabad offers a distinguished suite of two-year PGDM programmes—PGDM (Full Time), PGDM (Marketing), and PGDM (Financial Management)—designed to develop versatile managers and future leaders. These programmes emphasize not only academic rigour and innovative problem-solving but also a commitment to social responsibility and

sustainable business practices, preparing graduates to lead with both competence and conscience.

The curriculum is continuously refreshed to reflect the evolving needs of business and society. The current curriculum underwent a comprehensive redesign to incorporate contemporary courses such as Data Analytics and AI for Business, Entrepreneurial Manager, Technology Readiness, Design Thinking, Simulation-based Learning, and Negotiation Skills, equipping students with the tools to thrive in a fast-changing global economy.






In their second year, students gain the flexibility to customize their learning journey through a wide portfolio of electives taught by in-house faculty, distinguished alumni, senior professionals, and industry leaders. Majors and minors are offered in Marketing, Finance, Human Resource Management, and Operations, while free electives promote interdisciplinary breadth. Frequent interactions with industry experts provide students with an integrated perspective, blending functional mastery with strategic insight.

Beyond academics, a vibrant ecosystem of student-driven and faculty-mentored clubs and committees—from the Student Council and Alumni Committee to the Placement Committee and Entrepreneurship Cell—offers opportunities for leadership, collaboration, and experiential learning. IMT students also compete and excel in prestigious B-school competitions nationwide, consistently winning accolades and enhancing the Institute’s reputation.

Reflecting IMT’s strong focus on global learning, 28 students of the PGDM Class of 2023–25 undertook a week-long immersion at IMT Dubai (October 1–8, 2024). The programme included lectures, workshops, industry visits, and cultural experiences, enriching students’ international outlook and fostering cross-cultural competence.

**PGDM – Dual Country Programme (PGDM-DCP)**

**DCP AT A GLANCE**

 <b>Program Type</b> PGDM Dual Country Program (Full-Time)	 <b>Duration</b> 2 Years	 <b>Structure</b> Study in India and Dubai	 <b>Accreditations</b> AICTE Approved, AACSB Accredited	 <b>Pedagogy</b> Global classroom experience, experiential learning
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Introduced in 2010, the Dual Country Programme (DCP) stands as one of India’s most aspirational international management offerings. Students spend one academic year each at IMT Ghaziabad and IMT Dubai, seamlessly blending domestic insight with global exposure.

The programme combines the strengths of traditional management education with immersive global learning. Courses are delivered by international faculty, supplemented by exposure to Dubai’s multicultural corporate ecosystem and hands-on projects aimed at






preparing students for international careers. Students may choose from super specializations in Advanced Quantitative Finance, International Trade & Logistics, and International Business & Marketing.

The programme is further enriched through leadership talks, industry workshops, and a 10-week summer internship across the MENA region. In 2025, IMT Dubai sponsored Lean Six Sigma Green Belt certification training by Grant Thornton Bharat LLP for all DCP participants. Students also actively engage in prestigious international competitions such as the L'Oréal Brandstorm Challenge and university-hosted cultural and sporting events, ensuring a holistic and globally attuned learning journey.

**PGDM – Banking & Financial Services (PGDM-BFS)**

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**BFS AT A GLANCE**

 <b>Program Type</b> PGDM Banking & Financial Services (Full-Time)	 <b>Duration</b> 2 Years	 <b>Industry Immersion</b> One academic term at NISM, Mumbai	 <b>Accreditations</b> AICTE Approved, AACSB Accredited	 <b>Pedagogy</b> Experiential, analytics-driven, market-oriented
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Launched in 2019 and restructured in 2022, the PGDM-BFS programme is a niche offering tailored to the dynamic Banking, Financial Services, and Insurance (BFSI) sector.

Anchored on five pillars—theory, practice, history, data, and disruption—it delivers deep domain-specific expertise.

*Programme Highlights:*

- ✓ A curriculum co-created with industry leaders, covering risk management, fintech, and digital disruption.
- ✓ A six-week Student Immersion Programme with NISM.
- ✓ Experiential learning through trading simulations, projects, and visits to SEBI, NSE, BSE, CDSL, and NSDL.
- ✓ Unique networking opportunities with regulators, policymakers, and practitioners.

With its industry alignment and forward-looking design, the PGDM-BFS equips students with future-ready skills and ensures immediate career impact in the BFSI ecosystem.

## Post Graduate Diploma in Business Management Accelerated Program (PGDM-EXP)

The PGDM ExP is an 18-month, full-time, AICTE-approved and AACSB-accredited accelerated MBA designed for experienced professionals. Rigorous, immersive, and transformational, the programme equips executives with the skills and perspectives needed to fast-track their careers.

A signature feature of the ExP is its compulsory international immersion. The 2024–26 cohort completed Term III at Nova School of Business and Economics, Lisbon—a triple-accredited institution (AACSB, EQUIS, AMBA), ranked among Europe’s Top 25 by FT MBA 2023. Students pursued advanced courses in Management, Digital Transformation, Sustainability, and Leadership, earning six international credits, while also engaging in corporate projects, mentoring sessions, and cultural explorations—delivering a truly world class experience.

## Fellow Programme in Management (PhD)



The Fellow Program in Management (FPM) at IMT Ghaziabad is a full-time doctoral program designed for students, working executives and academicians with strong academic orientation, to undertake rigorous and original research. The program aims to develop outstanding research scholars for careers in academia, research, and consulting for the industry, government and social sector. FPM at IMT Ghaziabad is a four-year program during which scholars will undergo rigorous coursework comprising management courses, area specific courses and advanced courses. FPM program at IMT Ghaziabad is designed to give scholars a meaningful exposure to contemporary issues.

## Executive Learning & Development

The Executive Education (ExEd) team at IMT Ghaziabad aims at creating a virtuous cycle of academic value creation, where corporate leaders, learning and development professionals and academics come together to create meaningful experiences for managers and leaders.

The executive programmes and the company collaborations lead to the formation of a body of knowledge, which is not only industry relevant but also enables formulation of cutting-edge programs catering to the future needs of the industry.

The Executive programmes of the Institute are aimed to co-create partnerships with the industry, government, and social sector.

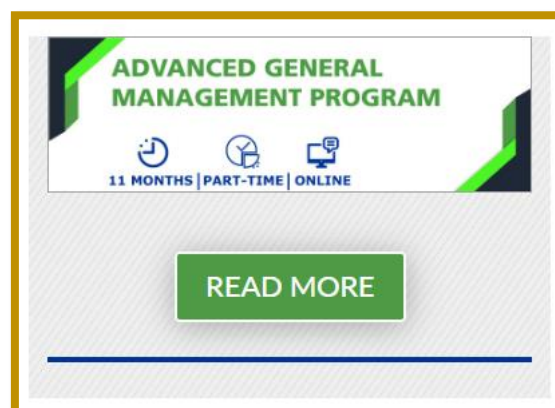
All the programmes are customized to the requirement of the industry and are based on extensive research specific to the sector and the company. Depending on needs, the duration of the sponsored programmes varies from a few days to long-term modular certifications.

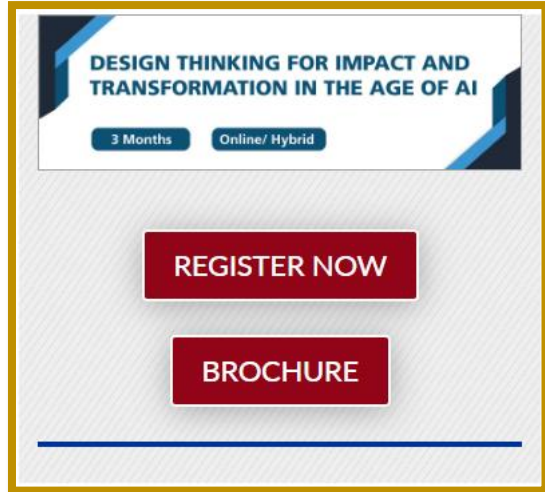
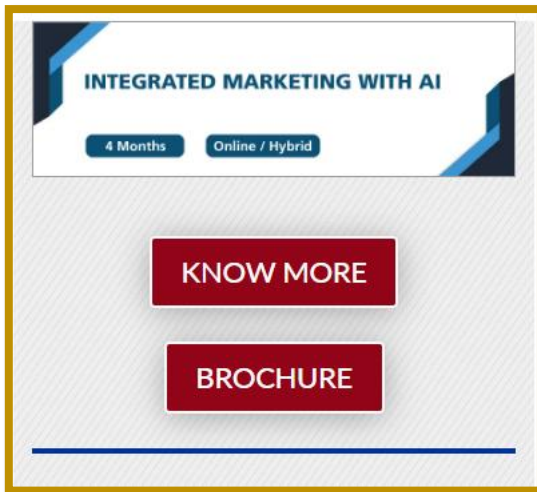
Building on the competency of the faculty members, IMT Ghaziabad is a pioneer in the approach to Executive Learning & Development Programmes. Working in close partnership with industry, academics conduct in-depth research on relevant business challenges or processes and revert to the industry with their findings. On the other hand, the industry provides us with data, and we design and develop strategies and process for them. This win-win model helps us work closely with industry and understand their strategic needs. The faculty associated gets enriched from the prescriptive knowledge derived out of the practical experiences of the participants and understanding of the organisations.

The pedagogical approach of ‘Doing leading to Knowing’ and underlying philosophy of the Executive Programs is to maintain the right balance between knowledge and skills, combining a strong conceptual base with exposure to contemporary practices.

### ***Certificate Programmes:***

IMT Ghaziabad offers certificate programmes in various modes on campus, blended and fully-online through interactive learning platforms. The focus of these programmes is to provide knowledge and learning support to managers and leaders in real-time with the help of cutting-edge technology. The online sessions are delivered on the virtual classroom platform of our technical partners having a powerful user interface that enables large number of geographically distributed learners to have a highly interactive session by our faculty.





***Customized Programmes:***

One size does not fit all. The IMTG ELD Programme is not the traditional generic management development programmes. Each programme is designed to suit the organizations training and development need. Time is spent in extensive client and participant meetings to understand the organizational context, competencies that need development, and place the programme within the organization’s learning and development vision for employees. IMTG’s ELD Programmes prepare managers and executives for scaling new levels of achievement and excellence in their careers and organisations.

***Open Programmes:***

Besides, IMT Ghaziabad also offers open programmes from time to time.





Institute of  
Management Technology  
Ghaziabad, Delhi NCR



## Institute of Management Technology, Ghaziabad, Delhi-NCR, India



### Institutional History

Institute of Management Technology Ghaziabad (IMT Ghaziabad), established in 1980, is India's premier management school. The institute, set up under the aegis of Lajpat Rai Educational Society (LES), a society duly registered under Societies Act 1860, Government of India, is among the first few schools in India to be accredited with the Association to Advance Collegiate Schools of Business (AACSB). It has also been accredited by the South Asian Quality Assurance System (SAQS). The PGDM programs of IMT Ghaziabad are accredited by the National Board of Accreditation (NBA), and all its two-year PGDM programs have been granted MBA-equivalence by the Association of Indian Universities (AIU).

With a distinguished legacy of 45 years in shaping business leaders, entrepreneurs, and change-makers, the Institute has consistently created meaningful intellectual capital for its stakeholders, staying at the forefront of private initiatives in management education. By continually adapting to the rapidly shifting contours of business and society, IMT Ghaziabad has built a reputation synonymous with academic rigour, pedagogical innovation, and industry relevance.

A hallmark of IMT Ghaziabad's success lies in its global outlook. The Institute has forged academic partnerships with 54 prestigious universities and institutions across the world, enabling vibrant student and faculty exchange programmes that foster cross-cultural learning and global perspectives on management. Faculty members benefit from advanced training

and collaborative research opportunities, ensuring that IMT Ghaziabad's curriculum remains contemporary, impactful, and internationally benchmarked.

This global orientation, combined with curriculum innovation, has earned the enduring confidence of industry. Year after year, corporates reaffirm their trust by recruiting IMT graduates into influential managerial and leadership roles—validating the Institute's standing as a trusted cradle of leadership talent.

The programme portfolio includes the flagship two-year Post Graduate Diploma in Management (PGDM), alongside specialized programmes in Marketing, Financial Management, Banking & Financial Services (BFS), and the Dual Country Programme (PGDM-DCP). The Institute also offers the accelerated 18-month PGDM-ExP for experienced professionals and the Fellow Programme in Management (FPM) for doctoral research.

Over the last four and a half decades, IMT Ghaziabad has produced a powerful alumni community of leaders and innovators of over 15,000 plus alumni who have made their mark across industries, geographies, and disciplines. From corporate leadership and entrepreneurship to academia and public service, IMT alumni have consistently distinguished themselves as trailblazers and change-makers.

### **Milestones In The Journey of Excellence: Academic Year 2024-25**

The history of IMT Ghaziabad is marked by a series of milestones that reflect its steady rise as a premier global B-school.

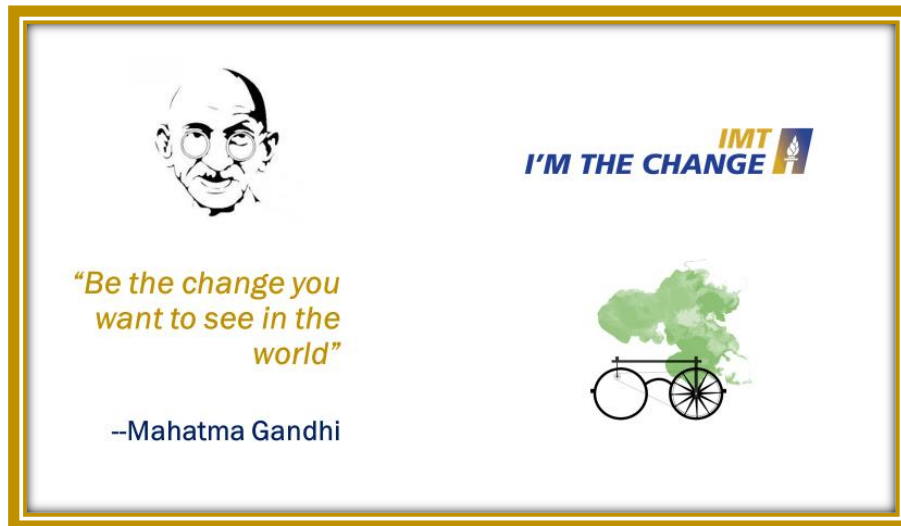
The year 2024 emerged as a landmark year for IMT Ghaziabad, owing to diverse achievements, nationally and internationally:

- ✓ Ranked among the Top 100 B-Schools worldwide in the FT MiM Rankings for the second consecutive year.
- ✓ Retained its presence in the QS Business Master's Rankings 2025 (101+ in Marketing; 151+ in Management and Finance).
- ✓ Made a notable debut in the QS Global MBA Rankings 2025, securing the 42nd rank in Asia.
- ✓ Earned a spot in the QS Global Executive MBA Rankings 2024 (171–180 band globally; 9th worldwide, 3rd in Asia, and 1st in India for Career Outcomes).
- ✓ Secured 8th position in the Bloomberg Businessweek Asia-Pacific Ranking 2024, reaffirming its leadership in the region.
- ✓ Strengthened the PGDM BFS programme through collaboration with NISM.
- ✓ The FPM programme got officially recognized as equivalent to a PhD by the Association of Indian Universities (AIU).

IMT Ghaziabad stands firmly on its legacy of academic excellence, global engagement, and industry relevance. With a strong commitment to innovation in pedagogy, meaningful research, and holistic student development, the institute is poised to further strengthen its stature as a premier business school.

As it looks ahead, IMT Ghaziabad will continue to shine as a hub of thought leadership and transformative learning, preparing future-ready professionals who contribute with impact both in India and across the world.

**I'M The Change Initiative on Sustainability & Social Responsibility – IMT Ghaziabad's Flagship Service-learning Course for Advancing Responsible Management Education**



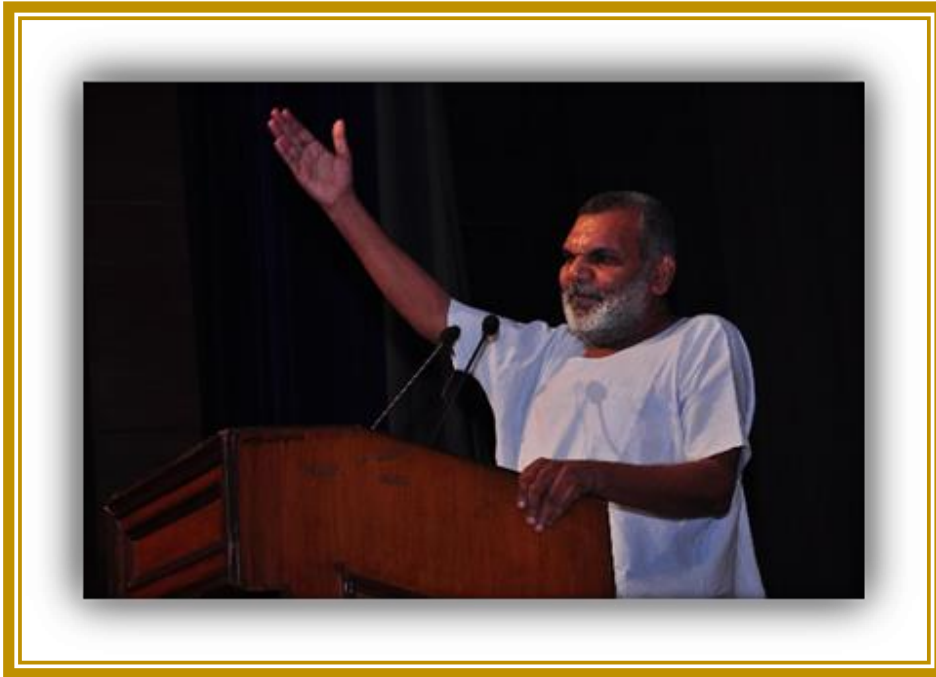
Tracing back to October 1, 2016, when the entire country was awaiting to observe the birth anniversary of Mahatma Gandhi, the Institute of Management Technology, Ghaziabad (IMTG), translated his eternal teaching of "Be the change you want to see in the world" to launch a unique initiative titled 'I'M The Change Initiative on Sustainability & Social Responsibility' comprising: a required, three-credit, service-learning course - Sustainability & Social Responsibility (henceforth SSR) for the students of the two-year Post-Graduate Diploma in Management (PGDM) Programme; and a distinguished talk series called 'I'M The Change Talk', as an integral part of the SSR course, with the aim of exposing the students to stalwarts who have made exemplary contributions in the area of sustainability or towards bringing in positive social change.



*Mayor, Ghaziabad Shri Ashu Gupta and Shri Ramesh Bhaiya – esteemed speaker for the 1<sup>st</sup> I’M The Change Talk, ceremonially launching the I’M The Change Initiative through plantation of a sapling along with Prof Atish Chattopadhyay, Director, IMT Ghaziabad, on October 1, 2016.*

The SSR course is in alignment with IMTG’s vision of contributing to the development of business and society, by grooming leadership through a three-pronged approach of ‘Innovation’, ‘Execution’ and ‘Social Responsibility’.

The distinct purpose of the SSR course is to enable the students imbibe the ethos of sustainability and social responsibility through hands-on execution of live social projects which offer the students ample scope for experiential appreciation of social contexts and challenges confronting the under-served communities - people who are unlike themselves. Each social project is in alignment with one or more sustainable development goals (SDGs) and is executed in partnership with non-governmental organizations (NGOs) or government agencies.



*The 1st I'M The Change Talk got delivered on October 1, 2016 by Shri Ramesh Bhaiya, an eminent Gandhian, the Founder of Vinoba Sewa Ashram, Shahjahanpur, Uttar Pradesh and recipient of the 2011 Jamnalal Bajaj Award for the Outstanding Contribution in the Field of Constructive Work*

The course assumes its significance from the underlying vision that business leaders of tomorrow, particularly in the context of a developing country like India, need to appreciate the nuances of a just society, and act in a just manner in their regular day-to-day activities.



*The UN-PRME portal featured an interview with Prof Kasturi Das, Founding Head of I'M The Change Initiative in 2017 about the uniqueness of the Initiative and its impact.*

The SSR course was an offshoot of a comprehensive review of the PGDM programme architecture that the school was undergoing during 2016-17 academic year keeping in view

the overarching framework of the 'Know-Do-Be' philosophy espoused by Prof Srikant Datar, who himself guided the curricular transformation the school underwent.



*Prof Kasturi Das, Founding Head of I'M The Change Initiative presenting about the Initiative at the UN-PRME Global Forum in New York City, USA in 2017.*

While SSR course started as a part of the first-year curriculum and continued as such for the initial three offerings (i.e. 2016-17, 2017-18 and 2018-19 academic years), IMTG underwent another round of curricular review 2019-20 academic year, which shifted the SSR course to the second year PGDM curriculum.



*Prof Kasturi Das, Founding Head of I'M The Change Initiative presenting (left) her research paper on the Initiative at the Indian Management Conclave Awards 2017, which won the 'Gold Award' under the theme 'Developing a Future-ready Curriculum' (right).*



In 2024-25 academic year, the SSR course completed its eighth edition, while undergoing continuous evolution along the way, to fit with the changing external and internal environment and the evolving context.


### SSR Projects Delivered by Student Teams

SSR Course Edition	Academic Year	Number of Social Projects
SSR 1.0	2016-17	74
SSR 2.0	2017-18	91
SSR 3.0	2018-19	81
SSR 4.0	2020-21	86
SSR 5.0	2021-22	61
SSR 6.0	2022-23	50
SSR 7.0	2023-24	55
SSR 8.0	2024-25	75

### ESG Elective Course, New Sustainability Track, and Industry-Academia Collaboration

**INTRODUCED IN 2023  
ELECTIVE COURSE ON  
ESG AND CLIMATE RISKS**

Also a number of other courses with sustainability elements



**INTRODUCED IN 2025  
SUSTAINABILITY TRACK  
IN PGDM OFFERING**

Alignment of academic offerings to the sustainability paradigm


- Emphasis on experiential learning & competency building

Catering to business growth within the sustainability framework

**INITIATED IN 2025  
INDUSTRY-ACADEMIA  
SYNERGY**

Collaboration UNGC

- Diagnoses ESG capability gaps
- Targeted training and curriculum
- Academia-Industry co-creating solutions



**.....TOWARDS BUILDING  
CENTRE FOR  
SUSTAINABILITY**

- Bridge industry-policy-academia gaps
- Build sustainability leadership programs
- Advance applied research on sustainability and climate action
- Foster innovation & social entrepreneurship in green business models

Position IMT G as a regional hub for sustainability knowledge & practice

### Select Faculty Achievements & Impacts in the Sustainability Space: Prof Kasturi Das, Founding-Head, I'M The Change Initiative and PRME-Lead

	Awarded Fulbright-Kalam Climate Fellowship for Academic & Professional Excellence (Research), sponsored by US & India governments
	Appointed Visiting Fellow at the Yale Center for Environmental Law & Policy, Yale School of the Environment, Yale University, USA
	Awarded the Chevening Research, Science, and Innovation Leadership Fellowship, sponsored by UK government & hosted by University of Oxford
	Published papers in <i>Nature</i> , and other leading journals e.g. <i>Global Environmental Change</i> (A*); <i>International Environmental Agreements</i> (A); <i>Annual Review of Environment and Resources</i> ; <i>One Earth</i> (Cell Press), among others.
	Invited Member – World Economic Forum's Expert Group on 'Measures to Address Climate Change and the Trade System'
	Invited Member, International Advisory Network, Forum on Trade, Environment & the SDGs (TESS) – an initiative of the Graduate Institute, Geneva and UNEP
	Invited Member –Climate Strategies, London, UK

## Prof Atish Chattopadhyay, Director IMT Ghaziabad and the Beacon of Light behind IMT Ghaziabad's Initiatives on Sustainability

Dr. Atish Chattopadhyay is presently the Director of IMT Ghaziabad. He has re-joined the institute after a gap of about seven years. He held leadership roles at several institutions, including SPJIMR Mumbai, MICA Ahmedabad, and JAGSoM Bangalore. Additionally, he served as the Founding Vice Chancellor of Vijaybhoomi University, where he developed an innovative liberal-professional curriculum framework based on the multiple-intelligence model. Pedagogical innovations initiated by him won global accolades – featuring in AACSB's 'Innovations That Inspire' list.



*Prof Atish Chattopadhyay, Director, IMT Ghaziabad, addressing the gathering of students, faculty, staff and eminent dignitaries during the launch of the I'M The Change Initiative on October 1, 2016.*

Dr. Atish Chattopadhyay is an entrepreneur turned educator, who is passionate about internationalization of Indian higher education and positioning it on the world stage. He champions a pedagogy of 'Learn by Doing' and bringing social conscience into the realm of management education and practices.

He believes that the purpose of education is to build "character". He is the recipient of the first Y K Bhushan Memorial Award for his 'outstanding contribution to management education' instituted by the Higher Education Foundation of India.

He has studied shopper marketing in general trade retail across Southeast Asia and Latin America, supported by leading multinational corporations (MNCs). He offers courses in Strategic Marketing and was a pioneer in developing the course on "Shopper Marketing."

He evangelizes the globalization of Indian institutions and volunteers as a mentor and PRT member for AACSB. He is a founding member of EFMD Indian Business Council.



**Institute of  
Management Technology**  
Ghaziabad, Delhi NCR



## From the IMT Ghaziabad's UN-PRME Lead's Desk



We inhabit a hyper-dynamic world marked by sharp contrasts. Emerging technologies such as artificial intelligence (AI) are undergoing continuous transformation, driven by rapid advances in computational capacity, algorithms, and data availability. While these developments are constantly expanding the frontiers of what humanity can achieve technologically, they also introduce unprecedented challenges and risks whose full implications are still difficult to foresee.

These contradictions become particularly evident when technological progress is viewed through the lens of one of the most pressing environmental challenges of our time—climate change. On the one hand, AI-intensive data centres consume vast amounts of energy, contributing significantly to emissions and resource depletion. On the other hand, AI offers powerful tools for climate mitigation and adaptation, including grid optimization, enhanced climate modelling, and improved tracking of supply-chain carbon footprints.

A similar paradox characterizes today's resource landscape. Natural resources are being depleted at an alarming rate, even as waste generation has reached unprecedented levels. Addressing such complex challenges requires a fundamental rethinking of how we produce, market, consume, and dispose of goods, necessitating a transition from linear to circular economic models. At the same time, these challenges are creating new opportunities for innovation and social entrepreneurship, particularly in emerging economies such as India.

These realities underscore why sustainability can no longer remain a peripheral “add-on” to an otherwise business-as-usual management curriculum. Instead, it must be embedded at its core. Achieving this integration, however, is far from straightforward. Whether in business organizations or business schools, embedding sustainability is ultimately a change-management exercise, one that must be tailored to specific contexts rather than approached through a one-size-fits-all model. Encouragingly, management institutions have a wide array of options at their disposal—from student-led sustainability clubs and dedicated electives to compulsory courses, experiential field-based learning, internships, major or minor specializations, sustainability-infused core courses, or even stand-alone sustainability-focused MBA programmes.

At the Institute of Management Technology, Ghaziabad (IMTG), we have adopted a blended approach. Embedding sustainability within the curriculum has been an ongoing process of experimentation, learning, and evolution.

When I joined the institute in July 2013, I was assigned to teach ‘Business, Government and Society in India’, the first required course at IMTG to incorporate sustainability-related elements.

Later, in 2016 we launched the Sustainability and Social Responsibility (SSR) course under the aegis of the I’M The Change Initiative. This field-based, experiential learning course enables PGDM students to collaborate with development-sector partners, such as non-governmental organizations (NGOs), to address real-world problems in underserved communities, applying their managerial skills while experiencing the intrinsic value of social contribution.

By the 2024–25 academic year, the SSR course had completed its eighth edition. Beyond this flagship initiative, sustainability-related content has gradually been integrated across multiple courses at IMTG. In 2022, I also introduced the institute’s first elective on ESG and Climate Risks.

Drawing on over a decade of experience in embedding sustainability into IMTG’s curriculum—particularly the deeply enriching journey of building the I’M The Change Initiative from the ground up—I am convinced that field-based, experiential learning plays a critical role in shaping socially conscious business leaders. Student reflections on their SSR experiences consistently reveal a deeper, first-hand understanding of societal challenges and unmet needs at the grassroots level. The course also helps students develop vital cognitive and non-cognitive skills, including empathy, humility, self-awareness, teamwork, collaboration, and stakeholder engagement. In an increasingly technology-driven world, such human-centric capabilities are becoming ever more valuable. Ultimately, we aspire to see our students emerge as business leaders who can successfully balance profit with purpose.



Dr Kasturi Das  
Professor, Economics & Sustainability Area  
Chairperson, Sustainability & Social Responsibility  
UN-PRME-Lead  
IMT Ghaziabad, Delhi-NCR, India



Institute of  
Management Technology  
Ghaziabad, Delhi NCR



## Institute of Management Technology, Ghaziabad, Delhi-NCR, India



### IMT Ghaziabad Students Celebrating Culture and Values

IMT Ghaziabad ensures the richness of diversity amongst students across the programs. The campus attracts students from all over India, consisting of 28 states and eight union territories, which prepares a solid foundation for learning for students from different cultures. This also prepares them to accept other cultures and work effectively in a cross-cultural context.

All our major programmes are residential, allowing students with diverse socio-cultural and academic backgrounds to stay on campus together and thus develop an ability to function effectively as a team in a cross-cultural environment.

At IMT Ghaziabad, the hustle never stops, and ambition takes centre stage. From dawn till dusk—and beyond—the campus buzzes with energy as students navigate packed schedules, balancing academics, projects, and extracurricular activities.

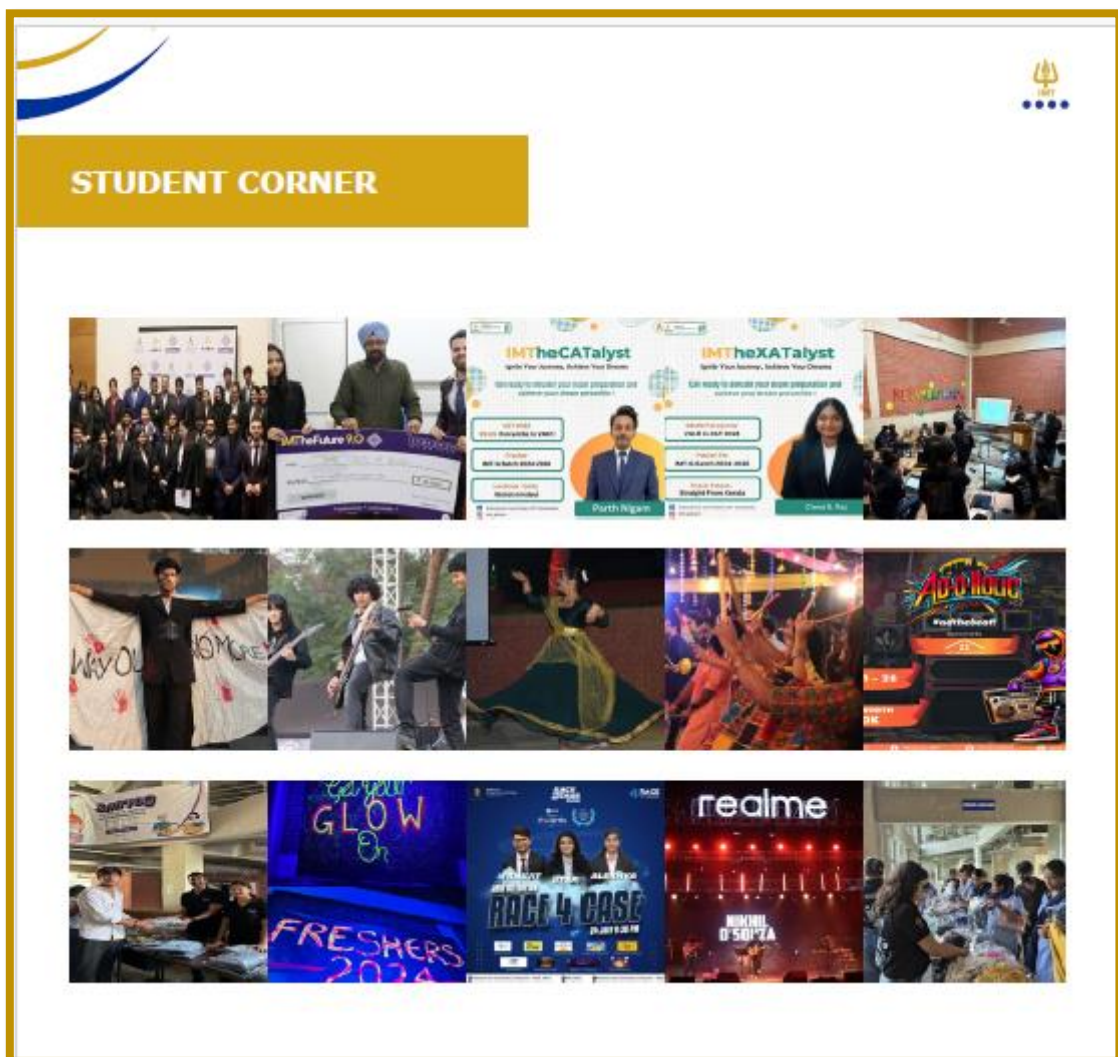
A place where lifelong friendships are forged and ideas come to life; the closely-knit residential community is the most defining feature of life at IMT Ghaziabad. With 24/7 access to the library and computer labs, the campus ensures that every student has the resources to excel academically at any hour.

Beyond academics, the campus offers a kaleidoscope of experiences to enrich your journey. Whether through clubs and committees, sports, cultural events, or just unwinding with friends, every moment is a chance to grow. This dynamic and engaging ecosystem ensures

that every day is as fulfilling as it demands. Welcome to a life where opportunities are endless and learning never stops!

## Student Initiatives

The diversity of options inside IMT's classrooms is mirrored by the spectrum of opportunities outside the class. These activities form a valuable part of the training at IMT. Students' direct involvement in every facet of IMT life, thus dealing with life size projects injects great amount of confidence.



Select events are as follows.

### ***Tatva***

This first of its kind event on the inter B-School landscape, recognizing and awarding the budding Managers on their application of theory and ideas in the corporate world during their Summer Internship Programme. It is a platform where the students from the best B- Schools in the country get together and share their experiences and learning from their Summer Projects.

### ***Passion***

Passion is a journey of knowledge and experience with various management games and contests in the areas of Marketing, Finance, Human Resource, Operations, Information Technology, Strategy and International Business. It involves tasks that highlight the managerial aspects of life, while also offering a platform for the meeting of minds through quizzes and debates, music, live bands and drama. Corporate executives and celebrity guests interact with the participants and the audience to enhance the process of learning through the event. It is a memorable experience that opens new vistas of knowledge and ideas for participants.

### ***Chakravyuh***

One of the most looked forward and keenly contested inter B-School events in the country it has always had its dash of glamour with the best and the brightest of Indian sport coming to motivate and cheer. The human spirit and the salience and good cheer that come with feats of physical excellence are put to view in adrenaline sapping sporting events. The toughest survive and teamwork, determination, physical fitness and sportsmen's spirit is rewarded with victory and adulation.




### ***Wizebyte***

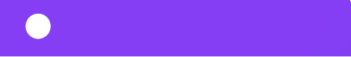
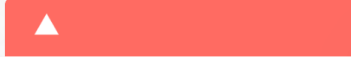

People, process and technology are the buzzwords of today. Quite understandable, considering the role of technology is playing to make the art of doing business more scientific and less given to surprises in the internal and external environment. Wizebyte celebrates technology as an enabler for better business practices and sustainable competitive advantage.




### ***Conquest***



Conquest is an event where the students of the Human Resource programme work on live short-term projects in various companies for three to four weeks in the area of HR. The event concludes with a symposium in which students make presentations on their projects which are evaluated by the company mentor, the faculty guide and an industry expert. The event aims at providing a definitive edge to the HR students in evolving into well-rounded professionals having classroom knowledge as well as practical wisdom.


## Student Committees & Clubs

 <h3>Academic Committee</h3> <p>Academic Committee is a key component of IMT Ghaziabad, acting as a crucial liaison between students, faculty, and the institute's administration.</p>	 <h3>Admissions Committee</h3> <p>Admissions Committee of IMT Ghaziabad is the initial point of contact for all students aspiring to join the institute. As a student-driven body, the committee oversees the entire admission process...</p>	 <h3>Alumni Relations Committee</h3> <p>Alumni Relationship Committee (ARC) works to cultivate a strong bond between IMT Ghaziabad alumni and the institute. It helps build and maintain a strong alumni network through various outreach programs.</p>
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 <h3>Beta Gama Sigma Committee</h3> <p>Beta Gamma Sigma is an International honour society serving business programs accredited by AACSB International. IMT Ghaziabad's BGS (Beta Gamma Sigma) Committee is India's first BGS chapter...</p>	 <h3>Cultural Committee</h3> <p>Cultural Committee of IMT Ghaziabad conducts exciting year-round events and festive celebrations that showcase the multicultural identity of the IMT Ghaziabad community, a microcosm of this culturally diverse nation...</p>	 <h3>Entrepreneurship Cell</h3> <p>E-Cell (Entrepreneurship Cell) at IMT Ghaziabad is a student body that aims to foster the spirit of entrepreneurship amongst the students of IMT Ghaziabad, encouraging budding entrepreneurs...</p>
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 <h3>Public Relations, Information, and Social Media Committee (PRISM)</h3> <p>Public Relations, Information, and Social Media (PRISM) Committee at IMT Ghaziabad aims to enhance communication and engagement within the Institute's community and beyond.</p>	 <h3>International Relations Committee (IRC)</h3> <p>International Relations Committee (IRC) at IMT Ghaziabad is dedicated to enhancing global exposure through diverse international programs. With partnerships with 50 universities...</p> <p><a href="#">Read more</a></p>	 <h3>Mess Committee</h3> <p>Mess Committee coordinates and manages all mess activities to manage a nutritious and wholesome food supply for the students. Mess Committee facilitates the availability of quality...</p> <p><a href="#">Read more</a></p>
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 <h3>Sports Committee</h3> <p>Sports Committee at IMT Ghaziabad aims to use sports as a medium to promote creativity amongst the students and provide corporate exposure. The committee fosters confidence, teamwork, and resilience..</p>	 <h3>Student Affairs and Welfare Council (SAWC)</h3> <p>Student Affairs and Welfare Council (SAWC) is a student-driven body dedicated to championing the interests and concerns of students within the college. Acting as the vital bridge between the student body..</p>	 <h3>Placement Committee</h3> <p>The Placement Committee comprises students who have been hand-picked to act as the corporate interface of the college, i.e., to act as a liaison between the corporate world and the student community.</p> <p><a href="#">Read more</a></p>
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**Enactus**

Enactus, the official Social Entrepreneurship Club, is devoted to fostering a more equitable and environmentally responsible world. This international non-profit organisation employs innovation and business principles to drive positive change globally, one impact at a time.


[Read more](#)



**Finesse**


Finesse, the official finance club of IMT Ghaziabad, is a student-led initiative that seeks to create a collaborative space for finance-related knowledge sharing within the student community.

[Read more](#)



**Health and Wellness Club (HAWC)**


Health and Wellness Club (HAWC) at IMT Ghaziabad is dedicated to enhancing the health and fitness of IMTians, recognising that amidst the demands of modern life, maintaining well-being...



**IT and Analytics Club**

IT and Analytics Club (ITAC) at IMT Ghaziabad is a nexus for innovation, learning, and industry collaboration. Through a curated mix of live projects, high-impact seminars, hands-on workshops...


[Read more](#)



**Limelight**


Limelight Club at IMT Ghaziabad focuses on the art of effective communication, with a belief that oratory can influence both hearts and minds. The club envisions a campus where public speaking..

[Read more](#)



**Make a Difference Foundation (MADF)**


Make a Difference Foundation (MADF) aims to help and empower marginalised and underserved communities. They promote social responsibility amongst the students at IMT Ghaziabad



**Markup**

MarkUp stands as the official marketing club of IMT Ghaziabad, focused on practical marketing education. It organises events and activities to teach marketing concepts to students..


[Read more](#)



**Operations Club**


Operations Club aims to bridge academia with industry dynamics through immersive events and projects. It aims to foster collaboration among students interested in optimising processes...

[Read more](#)



**RACE (Research and Consulting Enterprise)**


RACE (Research and Consulting Enterprise) is the official consulting club at the Institute of Management Technology, Ghaziabad. RACE aims to create a shared platform that connects students...



**The EYE**

The EYE is the flagship inclusivity club at IMT Ghaziabad, a prestigious committee known for its commitment to fostering a nurturing and dynamic learning environment.

[Read more](#)



**The HR & OB Club (THROB)**

The HR and OB Club of IMT Ghaziabad, THROB, has been nurturing future-ready HR professionals since its inception, originally known as HRuday.

[Read more](#)



Institute of  
Management Technology  
Ghaziabad, Delhi NCR



## Institute of Management Technology, Ghaziabad, Delhi-NCR, India



### IMT Ghaziabad – Sharing

At IMT Ghaziabad, we share our successes and failures with each other to enable our collective learning and best live our common values and purpose. Our committed faculty, officers and staff join forces to take the institution to greater heights with each passing day.



**IMT Ghaziabad Treasure Troves:  
Faculty**



**IMT Ghaziabad Treasure Troves:  
Faculty**



## 'I'M The Change Initiative' on Sustainability & Social Responsibility (SSR)

**I'M THE CHANGE: VISION, MISSION AND OBJECTIVES**

**SSR Course**  
A 3-credit 'required' course for the Two-year PGDM Programme

**Objectives:**

- To expose students to situations that allow you them to observe how people live, especially the underprivileged; and/or to appreciate the challenges and opportunities in the area of environmental sustainability
- To enable students to experience the 'Joy of Contribution'
- To help students emerge as socially responsive business leaders and entrepreneurs - capable of balancing profit with purpose

↓

**Launched in 2016-17 Academic Year**

**In alignment with IMTG's overarching mission of grooming leadership through**

**'Innovation' | 'Execution' | 'Social Responsibility'**

↓

**I'M The Change Talk Series**

A Talk Series that invites stalwarts (e.g. social entrepreneurs) who have made exemplary contribution to any social cause or environmental sustainability

**2018 Innovations That Inspire**

Enhancing Approaches to Leadership Education Development

**I'M The Change:  
An Initiative on Sustainability and Social Responsibility**

**SSR Projects Delivered by Student Teams**

SSR Course Edition	Academic Year	Number of Social Projects
SSR 1.0	2016-17	74
SSR 2.0	2017-18	91
SSR 3.0	2018-19	81
SSR 4.0	2020-21	86
SSR 5.0	2021-22	61
SSR 6.0	2022-23	50
SSR 7.0	2023-24	55
SSR 8.0	2024-25	75

**Diverse Categories of Projects in Alignment with UN SDGs**

*A Report*

*Prepared by*

**Dr Kasturi Das**

PRME-Lead

Professor, Economics and Sustainability Area

Founding Head, Sustainability & Social Responsibility (since 2016)

Institute of Management Technology, Ghaziabad, Delhi-NCR, India

## 1. Introduction

Tracing back to October 1, 2016, when the entire country was awaiting to observe the birth anniversary of Mahatma Gandhi, the Institute of Management Technology, Ghaziabad (IMTG), translated his eternal teaching - *“Be the change you want to see in the world”* - to launch a unique initiative titled ‘I’M The Change Initiative on Sustainability & Social Responsibility’ comprising:

- (a) a required, three-credit course on Sustainability & Social Responsibility (henceforth SSR course) for the two-year PGDM Programme; and
- (b) a distinguished talk series called “I’M The Change Talk”.

Eventually, the course got introduced to the PGDM-ExP (for experienced professionals) and Fellow Programme in Management (equivalent to PhD) students as well.

## 2. SSR Course: Vision, Mission and Objectives

The I’M The Change Initiative delves deep into an important, yet less traversed territory by bringing social responsibility and sustainability to the core of MBA curriculum. The objectives of the SSR course are in alignment with IMTG’s vision and mission.

The SSR course, which embeds a service-learning pedagogy, requires students working in teams to engage with relatively under-served communities through hands-on execution of social projects that are aligned with one or more sustainable development goals (SDGs) espoused by the United Nations and are executed in partnership with non-governmental organizations (NGOs) or government agencies. The core objective is to enable students to observe how people live who are unlike oneself, especially the underprivileged, and enable students to become contributors in social problem solving and, in the process, experience the “joy of contribution”.

The course assumes its significance from the underlying vision that business leaders of tomorrow,

particularly in the context of a developing country like India, need to appreciate the nuances of a just society, and act in a just manner in their regular day-to-day activities. The course resonates well with the observation of Srikant Datar, et al. in their seminal 2010 book, *Rethinking the MBA*, that “the role, responsibilities,

and purpose of business” continue to remain a critical “unmet need” in business education.

**Table 1: Number of Social Projects Undertaken till 2024-25 AY**

SSR Course	Year	Number of Projects	Number of Students
SSR 1.0	2016-17	74	6
SSR 2.0	2017-18	91	6
SSR 3.0	2018-19	81	6
SSR 4.0	2020-21	86	6
SSR 5.0	2021-22	61	8
SSR 6.0	2022-23	50	8
SSR 7.0	2023-24	55	8
SSR 8.0	2024-25	75	8

The course has a meticulously crafted structure and execution model, and follows a rigorous multi-criteria evaluation framework. Each social project is undertaken under the mentorship of a faculty member of IMTG as well as mentors from the partners' side.

The number of micro social projects undertaken by student teams since its inception till 2024-25 Academic Year (AY) are shown in Table 1.

### 3. I'M The Change Talk Series

Launched on October 1, 2016, as an integral part of the SSR course, the objective of the distinguished 'I'M the Change Talk' Series is to enable students to interact with the real 'change-makers', who have made exemplary contribution towards bringing in positive social change, so that students get to learn from their lives and experiences and also feel motivated to do their bit for the society. Till 2024-25 AY, 12 editions of the I'M The Change Talks were organized (see Picture 1 for select speakers).



## 4. Diverse Interventions in Alignment with SDGs and Government of India's Policies

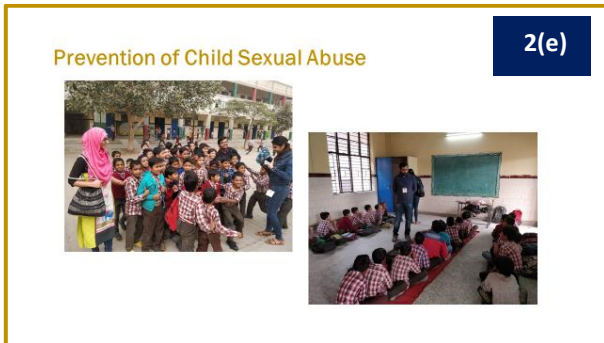
The social projects undertaken by student teams in partnership with non-governmental organizations (NGOs) and other development sector organizations have covered diverse areas, some of which are shown in Chart 1.

Each social project is in alignment with one or more Sustainable Development Goals (SDGs). Most of the social projects are also in sync with policies and developmental schemes of the Government of India.

Pictures 2(a) to 2(o) depict students in action on the ground in diverse field locations in Delhi- National Capital Region (Delhi-NCR), working with communities for their respective SSR projects.



**Pictures 2(a) to 2(o): Students in Action with communities on various Field Locations**



Action Research on Community-Development

2(i)



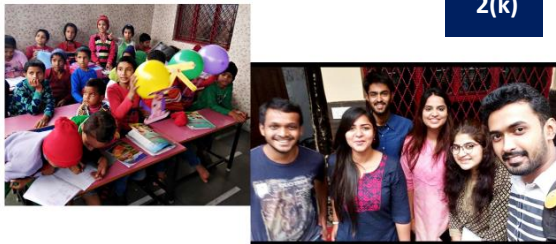
Personality & Soft Skills Development for improving employability

2(j)



Working with the Missing Children's Homes under Ghaziabad District Magistrate's Office

2(k)



E-Waste Recycling

2(l)



Generating awareness about menstrual hygiene

2(m)



'Aalika' – Candles launched during SSR 1.0 and Carried Forward by SSR 2.0 and SSR 3.0...Still continuing...

2(n)



'Amaze' – Dish Washer Launched during SSR 2.0 with SHG – Carried forward by SSR 3.0... ..Still Running

2(o)



## 5. Honours and Awards

Picture 3: IMTG Receiving the Gold Award at IMC on August 5, 2017



Dr Kasturi Das, Head-I'M The Change, receiving the Gold Award on behalf of IMTG along with Dean, IMTG, from Dr Anil D Sahasrabudhe, AICTE Chairman at the Indian Management Conclave (IMC) on August 5, 2017

### 5 (a) Gold Award at the Indian Management Conclave

I'M The Change Initiative, along the way, has received a few coveted recognitions globally, as well as in India.

IMTG bagged the 'Gold Award' for I'M The Change under the theme: 'Developing a Future-ready Curriculum' at the 8th Indian Management Conclave (IMC) Awards 2017 held at the IIM Lucknow on August 4 and 5, 2017 (Picture 3).

### 5 (b) UN-PRME Champion Member

Within merely a year of joining the UN-PRME as an 'Advanced Signatory', IMTG got selected as one of the 'PRME-Champions' – a league of 38 leading management schools from all across the globe. Tasked with contributing to thought and action leadership in responsible management education, the goal of the PRME Champions group is to work collaboratively to develop and promote activities that address the United Nations' Sustainable Development Goals (SDGs), and to deliver value for business and society at large.

## 5 (C) Innovations that Inspire Challenge, 2018 of AACSB International

I'M The Change won the prestigious “Innovations that Inspire Challenge, 2018” organized by the AACSB International under the category “Enhancing Approaches to Leadership Education Development” – the only management school from India to have won that award that year (Picture 4). The details is available on the AACSB International’s portal here: <https://www.aacsb.edu/about-us/advocacy/member-spotlight/innovations-that-inspire/2018/institute-of-management-technology-ghaziabad>

Picture 4: I'M The Change Won the AACSB International's Global Challenge



## 6. Sustainability & Social Responsibility - Core Team

### **Chairperson**

Dr Kasturi Das

Professor

Area: Economics and Sustainability

### **Co-Chairperson**

Dr Akarsh Arora

Assistant Professor

Area: Economics and Sustainability

### **Managerial Support**

Ms Shalini Kashyap

Research Associate

## 8. Team of Social-Project-Level Faculty Mentors

(Alphabetically by given names)

1. **Prof Akarsh Arora**  
Assistant Professor  
Area: Economics and Sustainability

2. **Prof Alisha Dhal**  
Assistant Professor  
Area: Marketing Management

3. **Prof Anand Jhavar**  
Assistant Professor  
Area: Marketing Management

4. **Prof Asit Tripathy**  
Assistant Professor  
Area: Operations Management

5. **Prof Dindayal Agrawal**  
Assistant Professor  
Area: Operations Management

6. **Prof Gurmeet Singh**  
Assistant Professor  
Area: Operations Management

7. **Dr Kanishka Pandey**  
Head  
Sports Research Centre

8. **Prof Kasturi Das**  
Professor  
Area: Economics and Sustainability

9. **Prof Mrinalini Shah**  
Professor  
Area: Operations Management

10. **Prof Nidhi Yadav**  
Assistant Professor  
Area: Human Resource Management

11. **Prof Radha Mohan Gupta**  
Adjunct Associate Professor  
Area: Operations Management

12. **Prof Rahul Mishra**  
Assistant Professor  
Area: Operations Management

13. **Prof Rizwan Manzoor**  
Assistant Professor  
Area: Operations Management

14. **Prof Santosh Srivastav**  
Associate Professor  
Area: Business Analytics

15. **Dr Sapna Tyagi**  
Lecturer  
Area: Business Analytics

16. **Prof Simran Sodhi**  
Assistant Professor  
Area: Strategy, Innovation & Entrepreneurship





Institute of  
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## IMTG- Curriculum and Teaching-Learning Approaches (2024-25 AY)



**Grooming Leadership through Innovation,  
Execution and Social Responsibility**



IMT Ghaziabad focuses on experiential learning, AI-enabled education, research-driven insights, and international collaborations that help students develop global perspectives and industry-ready skills.

The institute adopts a rigorous and forward-looking approach to curriculum design, actively engaging academic experts, alumni, and industry practitioners to ensure its programmes remain contemporary and globally relevant. A strong emphasis on international exchange enables students to immerse themselves in diverse cultural environments, global business practices, and cross-border managerial perspectives.

The Institute's faculty comprises accomplished scholars and seasoned practitioners, many of whom hold doctoral degrees from IITs, IIMs, and other internationally renowned universities. Faculty members are deeply involved in research, case development, consulting, and executive education, with publications featured in leading global journals. Their academic and professional expertise, complemented by IMT's state-of-the-art infrastructure—including advanced classrooms, a world-class library, and robust IT systems—fosters a high-quality, integrated learning ecosystem.



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## IMTG- Select Research Projects on Responsible Management Education and Sustainable Development (2024-25 AY)

#	Project Details
1	Prof Kasturi Das (Project Director). “Service-Learning Approaches for Delivering Responsible Management Education in India”. Funding agency: Wipro Foundation (2023-2024).
2	Prof Kasturi Das. Recipient of a research-cum-event grant for a project titled “Steel Sector Decarbonization in India: Navigating International Developments and Domestic Imperatives” as part of “The Remaking Global Trade for a Sustainable Future Project”- a Project of the Yale Center for Environmental Law and Policy, The Fletcher School of Law and Diplomacy at Tufts University, and the Shridath Ramphal Centre at the University of the West Indies (2023-2024).
3	Prof Kasturi Das. Co-Recipient of research grant by Global Challenges Foundation (through Climate Strategies), as co-lead for a Project on “Making the Trade System Work for Climate 2.0” (2023-2024)



**Institute of Management Technology**  
Ghaziabad, Delhi NCR



## IMTG- Select Faculty Awards Related to Sustainable Development (2024-25 AY)

#	Honours & Awards
1	Prof Kasturi Das. Recipient of 2024-25 Fulbright-Kalam Climate Fellowship for Academic and Professional Excellence (Research), conferred by the US Department of States.
2	Prof Kasturi Das. Appointment as Visiting Fellow at the Yale Center for Environmental Law and Policy, Yale School of the Environment, Yale University, USA.





On successful completion of her Visiting Fellowship at the Yale University in May 2025, Prof Kasturi Das is being felicitated by Prof Daniel C Esty, Hillhouse Professor of Environmental Law and Policy, Yale School of the Environment, jointly with Yale Law School; and Director of the Yale Center for Environmental Law and Policy, Yale University, USA.



## IMTG- Select Faculty Presentations Related to Sustainable Development (2024-25 AY)

#	Presentation Details
1	Prof Abhigyan Sarkar. A.I. Interactions for Creating Sustainable Supply Chains (co-authored with Dr Juhi Gahlot Sarkar), ANZMAC 2024 Conference, University of Tasmania, Hobart, Tasmania, Australia, December 2024.
2	Prof Kasturi Das. Invited Seminar titled “Carbon Border Adjustments and Pathways to International Cooperation: Insights from Steel Decarbonization in India” delivered at the Yale School of the Environment on April 23, 2025, organized by the Yale Center for Environmental Law and Policy, Yale School of the Environment, Yale University, USA (in hybrid mode).
3	Prof Kasturi Das. Invited speaker at the webinar titled “Industrial Decarbonisation in a Fragmented World: An Effective Carbon Price with a ‘climate contribution’ “, organized by the London School of Economics and Political Science (LSE) in association with DIW, Berlin on March 19, 2025 (Online)
4	Prof Kasturi Das. Invited speaker at the Roundtable on “Fostering Coherence, Fairness and Interoperability in the Design of Trade-related Climate Measures: Options for Inclusive Cooperation in the WTO?”, organized by the Forum on Trade, Environment and the SDGs (TESS), Switzerland on February 19, 2025 (Online)
5	Prof Poonam Barhoi, Performativity in Women's Courts' Initiatives for Gender-based Violence Prevention in India; In the Liminality of Ethnic and Occupational Identity: Identity Struggles of Tea Garden Laborers, 84th Annual Meeting of the Academy of Management, New York City, New York, USA, August 2024.
6	Prof Ratri Parida & Prof Surajit Bag. The Emergence of Regenerative Supply Chains: A Multidisciplinary Approach to Sustainable Practices, POMS India International Conference 2024, Production and Operations Management Society & Indian Institute of Management Ranchi/ Miami, Florida, December 2024.
7	Prof Richa Saxena. Career Outcomes and Diversity: New Scholarship and Directions (co-authored), 84th Annual Meeting of the Academy of Management, New York City, New York, August 2024.
8	Prof Richa Saxena. Deciphering Career Anchors in Relation to Well-being, Precarity, and Inclusivity in Gig Employment, 84th Annual Meeting of the Academy of Management, New York City, New York, USA, August 2024.
9	Prof Sita Mishra. Exploring the Interplay between Green Self identity, Psychological Ownership, and Subjective Well-being in Luxury Hotels, 6th Conference on Managing

	Tourism Across Continents: Tourism for a Better World (MTCON'25), Turkish Association of Tourism Academics, Turkey, May 2025.
10	Prof Subhojit Sengupta. Beyond the Binary: An Exploration of Inclusive Marketing Strategies for Financial Institutions Serving LGBTQIA+ Consumers in India (co-authored with Dr Hardeep Singh Mundi), 2024 AMA Summer Academic Conference of American Marketing Association, Chicago, Illinois, USA, August 2024.



## IMTG Journal Papers Related to Sustainable Development (2024-25 AY)

#	Publication Details
1	Jain, S., Mishra, S., & Shukla, Y. (2025). A green pathway to luxury tourists' subjective well-being: applying eudaimonic identity and signalling theories. <i>Journal of Hospitality and Tourism Insights</i> , Published Online. <a href="http://doi.org/10.1108/jhti-11-2024-1173">http://doi.org/10.1108/jhti-11-2024-1173</a>
2	Varma, A., & Bhawalpuria, T. (2024). Accountability and governance in academia: a Foucauldian perspective on digital governance and control. <i>International Journal of Educational Management</i> , Published Online. <a href="http://doi.org/10.1108/ijem-10-2023-0518">http://doi.org/10.1108/ijem-10-2023-0518</a>
3	Pandey, K. (2024). Beyond the game: a community's transformation through sports. <i>British Journal of Sports Medicine</i> , 58(16), 934-935.
4	Mehling, M. A., Asselt, H. v., Droege, S., Das, K., & Hall, C. (2025). Bridging the Divide: Assessing the Viability of International Cooperation on Border Carbon Adjustments. <i>Georgetown Environmental Law Review</i> , 37(2), 219-266.
5	Sarkar, A., & Sarkar, J. G. (2025). Can physical activity impact green retail consumption through moral reflection?. <i>International Journal of Retail &amp; Distribution Management</i> , 53(6), 556-570.
6	Singh, A., Dwivedi, A., Agrawal, D., Bag, S., & Chauhan, A. (2024). Can sustainable and digital objectives synchronize? A study of ESG activities for digital supply chains using multi-methods. <i>Business Strategy and the Environment</i> , 33(8), 8413-8435.
7	Bag, S. (2025). Developing agile, digital, resilient and sustainable suppliers' dynamic capability for enhanced supply chain quality: a qualitative study. <i>The TQM Journal</i> , Published Online. <a href="http://doi.org/10.1108/tqm-12-2024-0537">http://doi.org/10.1108/tqm-12-2024-0537</a>
8	Bag, S., Routray, S., Rahman, M. S., & Gupta, S. (2025). Digital innovation for circular supply chain sustainability and resilience for achieving carbon neutrality: An empirical study. <i>Journal of Environmental Management</i> , 386(June). <a href="http://doi.org/10.1016/j.jenvman.2025.125665">http://doi.org/10.1016/j.jenvman.2025.125665</a>
9	Mishra, R., Naik, B. K., & Raut, R. D. (2024). Empowering sustainability: understanding the users' perceptions on the adoption of renewable energy technologies (RETs) through a systematic literature review. <i>Journal of Indian Business Research</i> , 16(4), 434-451.
10	Aman, A., Gupta, H., Kharub, M., & McDermott, O. (2024). Enablers for Implementing Big Data Analytics in the Healthcare Industry: Prioritization, Classification, and Implications for Sustainable Competitive Advantages. <i>IEEE Transactions on Engineering Management</i> , 71, 11565-11584. <a href="http://doi.org/10.1109/TEM.2024.3416409">http://doi.org/10.1109/TEM.2024.3416409</a>

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### IMT Ghaziabad – Research

Over the past forty-four years, IMT Ghaziabad has established a strong reputation for excellence in academics and research contributions. The institute's vision statement is: "To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent, and research." To achieve this vision, IMT Ghaziabad has placed a strong emphasis on research, which is considered one of its core strengths. Faculty members across various disciplines actively engage in pioneering research in their respective areas of expertise, further reinforcing the institute's commitment to advancing knowledge and driving innovation. It enriches the knowledge of faculty members, thereby adding value by providing new insights essential for updating students' skills in the contemporary corporate world.

IMT Ghaziabad is committed to fostering a culture of high-quality research by providing continuous support and encouragement to its faculty. Research is supported by a dedicated department that includes the Dean of Research, supported by a senior research manager and one executive. We also have a six-member research committee that includes the Chairperson and Co-chairperson. The institute actively promotes research excellence by recognizing and rewarding significant achievements through a well-structured performance management system. To facilitate research, IMT Ghaziabad offers comprehensive support, including research mentoring, advanced data analysis tools, funding for faculty development, and a workload model designed to ensure faculty have sufficient time to engage in meaningful and impactful research endeavours.



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**IMTG- Select Affiliations that Help Advance Responsible Management  
Education and Sustainable Development  
(2024-25 AY)**

#	Affiliation Details
1	Prof Kasturi Das. Invited Member - Climate Strategies, London, UK.
2	Prof Kasturi Das. Invited Member, International Advisory Network - Forum on Trade, Environment & the SDGs (TESS) – an initiative of the Graduate Institute, Geneva and UNEP.
3	Prof Kasturi Das. Invited Member - Network for Business Sustainability (NBS).



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## IMTG- Accreditation and Partnerships

(2024-25 AY)



AACSB Accredited  
International benchmark in  
business education



SAQS Accredited  
South Asian Quality  
Assurance



AIU Member  
Association of Indian  
Universities



NBA Accredited  
National Board of  
Accreditation



AICTE Approved  
Approved by Govt. of India

## Accreditations

IMT Ghaziabad is widely recognized as one of India's premier management institutions, with a strong and growing global presence.

IMT Ghaziabad offers a wide range of postgraduate and doctoral programmes, all approved by the All India Council for Technical Education (AICTE) and recognized as equivalent to an MBA by the Association of Indian Universities (AIU). Three of these programmes have also received accreditation from the National Board of Accreditation (NBA), underscoring their alignment with international quality benchmarks.

The Institute further holds prestigious AACSB and SAQS accreditations, positioning it among an elite group of business schools globally. Notably, IMT Ghaziabad was among the first four institutions in India to secure AACSB accreditation and remains one of the few to be granted Category I Graded Autonomy by AICTE for the 2020–2024 period.

## Rankings



**National Rankings:** In the National Institutional Ranking Framework (NIRF) 2024- Management category, IMT Ghaziabad secured the 35<sup>th</sup> position. The institute was ranked 4<sup>th</sup> among private B-schools and 5<sup>th</sup> overall in the Times of India B-School Rankings 2024. Business Today 2024–25 placed IMT Ghaziabad at 5<sup>th</sup> position among private B-schools and 11<sup>th</sup> overall, while Business World 2023–24 ranked it 4<sup>th</sup> among private B-schools and 12<sup>th</sup> overall. Further highlighting its excellence, the Global Human Resources Development Centre (GHRDC) 2024 ranking positioned IMT Ghaziabad at 2<sup>nd</sup> in the Supreme Category.

**International Rankings:** IMT Ghaziabad has consistently featured among the world's Top 100 B-schools in the Financial Times Masters in

Management (MiM) Rankings. In the QS Business Master's Rankings 2024, the institute made its debut in the 151+ band for Master's in Management, 101+ for Marketing, and 151+ for

Finance. The institute retained its standing in 2025, entering the QS Global MBA Rankings 2025, achieving the 42<sup>nd</sup> position in Asia. In the QS Executive MBA Rankings 2024, IMT was ranked in the 171–180 band globally, while excelling at 9<sup>th</sup> worldwide for Career Outcomes, 3<sup>rd</sup> in Asia, and 1<sup>st</sup> in India.

Reinforcing its international stature, IMT Ghaziabad secured the 8<sup>th</sup> position in the Bloomberg Businessweek Asia-Pacific Rankings 2024, underscoring its standing among the most respected B-schools in the region.



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## IMTG-Select Policies on Diversity-Equity-Inclusion (DEI)

As a United Nations partner institution, IMT Ghaziabad actively contributes to Sustainable Development Goals, particularly in education, gender equality, and environmental sustainability.

We offer a 25% tuition scholarship to all female students—a policy that goes beyond rhetoric to create tangible impact. Combined with our merit-based support for economically challenged students, we are building a more inclusive future for business leadership.



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### IMT Ghaziabad - Governance

IMT Ghaziabad has been set up under the aegis of Lajpat Rai Educational Society, a not for profit society duly registered under Societies Act 1860, Government of India. Overall management of the society is vested with the Governing council.

The overall governance of the society is vested with Governing Council who decide on policy matters. The decisions may be related to starting of new programs, major financial issues etc.

The Governing Council also periodically reviews the working of the institution.

The Governing Council constitutes of eminent personalities, industry leaders, and senior academicians.

The Governing Council has two sub-committees The Executive Committee and the Academic Committee.

## Governing Council for Lajpat Rai Educational Society



## Board of Governors for Institute

<p><b>Chairman</b></p> <p><b>Prof. A. H. Kalro</b>                      Eminent Academician and Former Director, Indian Institute of Management Kozhikode</p>	<p><b>Nominee of AICTE</b></p> <p><b>Prof. V Kovaichelvan</b>                      Founder Director, TVS-Institute for Quality and Leadership (TVS IQL)</p>	<p><b>Faculty Member</b></p> <p><b>Prof. Puja Aggarwal Gulati</b>                      Associate Professor, IMT Ghaziabad</p>
<p><b>Industry Member</b></p> <p><b>Mr. Rajesh Uppal</b>                      Senior Executive Director (HR &amp; IT), Maruti Suzuki Ltd.</p>	<p><b>Educationist</b></p> <p><b>Dr. P. K. Jain</b>                      Prof - Emeritus, Indian Institute of Technology Delhi</p>	<p><b>Educationist</b></p> <p><b>Dr. Mithileshwar Jha</b>                      Professor (Retired), IIM Bangalore</p>
<p><b>Nominee of Society</b></p> <p><b>Mr. Narender Pal</b>                      Director - Finance, IMT Group</p>	<p><b>Dr. Atish Chattopadhyay</b>                      Director, IMT Ghaziabad</p>	<p><b>Dr. Amit Sareen</b>                      Dean - Accreditations, Rankings &amp; Quality Assurance, IMT Ghaziabad</p>
<p><b>Faculty Member</b></p> <p><b>Prof. Susmi Routray</b>                      Professor, IMT Ghaziabad</p>	<p><b>Ex-officio Member</b></p> <p><b>Dr. Barnali Chaklader</b>                      Professor, IMT Ghaziabad</p>	<p><b>Dr. Rakesh Kumar Singh</b>                      Professor, IMT Ghaziabad</p>



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### IMT Ghaziabad – Sharing

At IMT Ghaziabad, we share our successes and failures with each other to enable our collective learning and best live our common values and purpose. Our committed faculty, officers and staff join forces to take the institution to greater heights with each passing day.



**IMT Ghaziabad Treasure Troves:  
Faculty**



**IMT Ghaziabad Treasure Troves:  
Faculty**

**Message From Prof Barnali Chaklader, Dean-Academics, IMT Ghaziabad to the Graduating Class of 2025**



Dear Graduating Class of 2025,

Today marks a truly special day in your life. The classrooms and long hours of study may stay behind but the knowledge you gained, along with the friendships and memories you created, will go with you always.

Your time at IMT Ghaziabad has prepared you with the ability to keep learning, adapting, and leading even when things are uncertain. The rigorous case discussions in the classroom were not just academic exercises but opportunities to step into the shoes of decision-makers, to analyse complex problems, and to defend your views under questioning. At times the debates were intense, even exhausting, but they trained you to think critically, listen with respect, and sharpen your judgement. As you step beyond the campus gates, you will face the realities of the corporate world. Meet them with courage, and excel by drawing on the learning and values you have gained here.

As you go forward, remember that life is about the values you stand for, the people you help, and the positive change you create. As Mahatma Gandhi reminded us, “The best way to find yourself is to lose yourself in the service of others.” These words echo the lessons you absorbed in your Sustainability & Social Responsibility course, where you learnt that true leadership goes beyond profits and must embrace responsibility towards people, communities, and the planet. Carry this spirit into your careers and communities, ensuring that your actions build not only successful enterprises but also a more just and sustainable world.

Let us celebrate your hard work and growth. On behalf of my colleagues, I warmly congratulate you and your parents and all your family members. May this day remind you of how far you have come, and may it inspire you to go even further.

With blessings and best wishes, your teacher beyond the classroom,

**Barnali Chaklader**  
**Dean-Academics**  
**IMT Ghaziabad**

## Sustainability & Social Responsibility – Core Team



### **Chairperson**

Dr Kasturi Das

Professor

Area: Economics and Sustainability

### **Co-Chairperson**

Dr Akarsh Arora

Assistant Professor

Area: Economics and Sustainability

### **Managerial Support**

Ms Shalini Kashyap

Research Associate

We are the Core Team responsible for the Sustainability & Social Responsibility course – the flagship service-learning initiative of IMT Ghaziabad. For us, it has been a journey of passion and grit to make it happen, come what may! A journey that confront us with unforeseen challenges and obstacles as we navigate this multi-stakeholder initiative involving hundreds of students, a number of external partners and the unpredictability that is part and parcel of any field-based initiative. Still, we keep going as a team, learning from each other with each passing day, and guided by a single purpose: to inculcate the ethos of sustainability and responsibility among our students!



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