



**Institute of
Management Technology**

Ghaziabad, Delhi NCR



FELLOW PROGRAM IN MANAGEMENT (FPM)

Approved by AICTE

Admissions Open for 2023

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THE IMT PERSPECTIVE

Institute of Management Technology (IMT), set up in 1980, is a pioneer in offering top class management education in the private sector in India. Its management programs are grounded on the belief that managerial competencies must be married to technology to ensure most impactful management practices. The programs are profiled appropriately with the evolving skill needs of the business world, contemporary, also for future, in order to remain relevant to the ever changing world. Having smart campuses with ultra-modern academic facilities, deep corporate engagement, intensive international connect, faculty with very rich experience in industry and academics, vibrant campus life ensuring a holistic approach in grooming the students for the challenging career, enabling academic environment make IMT an irresistible destination for budding business leaders.

VISION

To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research

MISSION

- Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context
- Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business
- Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society
- Promote a culture of academic excellence benchmarked against the best institutions in its peer group

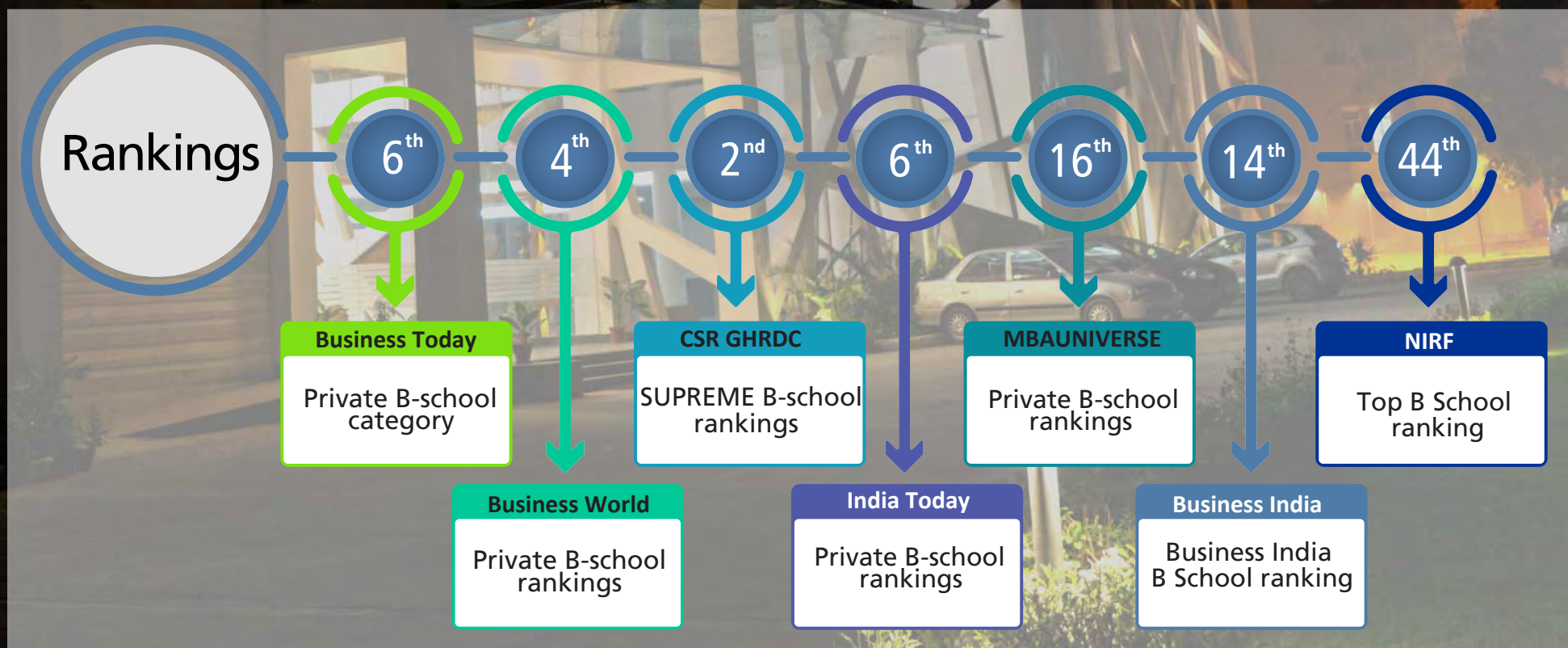
ABOUT IMT GHAZIABAD

Accreditations /Approval/ Memberships



Established in 1980, Institute of Management Technology, Ghaziabad (IMTG) is India's premier AACSB accredited management school with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility. An autonomous, not-for-profit institute, offering highly sought after postgraduate programs over the past four decades, IMTG currently offers two year PGDM Full-time programs, PGDM- Executive Full-time and Part-time programs, and Fellow Program in Management (FPM).

IMTG has been consistently ranked among the top management institutes of the country. Today, it is the proud alma mater of more than 300 C-suite executives and more than 15000 alumni serving in leadership positions in the best-known organisations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.





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DIRECTOR'S MESSAGE

Dr. Vishal Talwar

At the Institute of Management Technology, Ghaziabad, we take pride in our Fellow Program in Management (FPM) which aspires to develop young researchers to imagine, learn and contribute to knowledge. IMT is a pioneering higher education institution which believes in knowledge creation at the global level. Our faculty have been publishing regularly at the highest levels and we would like to be the cradle for budding researchers. Such researchers need to be innovative and help solve business issues and problems through robust academic research in management.

Being an AACSB accredited institution, our academic research standards are benchmarked at the highest international levels and this includes thesis supervisory guidance and mentoring. The level of exposure provided at IMT Ghaziabad is second to none whether that be workshops, conferences or seminars.

IMT Ghaziabad has a research environment that helps scholars develop all round academic skills including teaching and allied pedagogical capacities. Our library is well-equipped with national and international learning resources, including e-books, e-journals, case studies, and various well-known databases.

Our faculty are working in cutting edge research and methodological areas so whether you have a positivist or constructivist philosophical bent or would like to work on contemporary multi-disciplinary areas, IMT Ghaziabad's experienced FPM supervisors will be able to guide you with alacrity.

I invite you to discover and find out more about our FPM program and also speak to some of the potential supervisors before applying. An FPM is an important commitment that can change your career course, it is important that you discover as much as possible before taking the plunge.



CHAIRPERSON'S MESSAGE

Prof. Gunjan R Malhotra

The fellow program in management (FPM) is the doctoral program of IMT Ghaziabad commenced in 2019. IMT Ghaziabad has had a legacy since 1980 in the management education field. With new insights and skills acquired, Alumni of the institute are well placed at high positions in the business world.

The purpose of FPM is to groom young professionals and innovative thinkers in developing a research culture in the business disciplines of Marketing Management; Finance & accounting/Banking & Financial Services; Operations Management; Business Analytics; Organizational Behavior & Human Resource

Management; Economic Environment and Policy; Strategy, Innovation, and Entrepreneurship; Information Technology Management; and Business Communication which are the functional areas at IMT-Ghaziabad. Research provides an insight to explore management theories and concepts to solve contemporary business problems. New learning and knowledge creation facilitate solving business challenges with support from faculty members and practitioners invited as visiting faculty to provide business perspectives.

The program utilizes the strengths of the faculty members engaged in academic research relevant to business today. IMT Ghaziabad provides residential experience to aspiring individuals and enables them to explore and excel in their research areas and share their knowledge and perspectives with the students. The program is designed for individuals with having a passion for learning and pursuing an academic career. The dynamic research environment will be enhanced by interacting with research scholars by participating in various research conferences and actively engaging and ripening benefits from international academic collaborations and research collaborations to explore innovative management education practices.

Individuals with a variety of experiences in management or business are eligible for the program. IMT Ghaziabad provides stipends to the academic learners and researchers to take up research-oriented goals and develop their exceptional teaching skills. FPM will prepare individuals for research, teaching, and consulting jobs in the field of management. FPM will prepare you as a future leaders and researchers for India and the world.

I invite you at IMT Ghaziabad to experience and explore a new journey of your academic research interests, publish in high-level international journals of repute, and involve in various learning opportunities to create and share knowledge that's valuable to both academia and business. FPM students will be transformed into innovative thinkers and problem solvers. A highly enriched educational and research environment experience awaits you at IMT Ghaziabad.



PROGRAM OVERVIEW

The Fellow Program in Management at IMT Ghaziabad is a doctoral program designed for students, working executives & academicians with strong academic orientation to undertake rigorous and original research. The program aims to develop outstanding scholars for careers in academia, research, and consulting for the industry, government and social sector. The FPM is a four-year program with a possibility of extension of 1 year with the consent of TAC Chair, FPM Chair and Dean Research. However, maximum limit of 7 years can be given to the scholar to complete the program. The stipend can be given for the fifth year at the discretion of the Director. IMT Ghaziabad provides an excellent ecosystem and facilities for pursuing research.



PROGRAM HIGHLIGHTS



AREAS OF SPECIALIZATION

AREAS OF SPECIALIZATION





CAMPUS INFRASTRUCTURE

The diversity options inside IMT's classrooms is mirrored by the spectrum of opportunities outside the class. These events and activities form a valuable part of the training at IMT. Moreover, the well-manicured green lawns in the campus refresh you throughout your stay with a location proximity to the capital of India that gives access to ample of retail shops and other facilities. IMT Ghaziabad has a good connectivity with Delhi through metro and other public transport facilities. Library and Computer Labs are open 24X7, to provide the best study support.

Characteristics of campus:



24-hour security



A fully functional and hygienic mess area serving 4 meals a day



24x7 canteen and café stall to satisfy refreshment needs



Guest-house to host campus guests including visiting professors and industry mentors



Wi-Fi enabled to ensure seamless learning and uninterrupted communication



Extensive Collection of about 45000 books and 10000 journals in IMT Ghaziabad's library



FACULTY AT IMT G

IMT Ghaziabad holds the rich diversity in the backgrounds of academia as well as corporate experience of faculty which further install in the students a continuous desire to achieve excellence. IMT Ghaziabad has 67 faculty members on its full time role including 06 Adjunct faculty members. 44 faculty members have industry experience, of which 05 Adjunct faculty members have vast experience of top positions in reputed companies. 54 faculty members have experience with academics prior to joining IMT Ghaziabad. 60 faculty members are PhD from top institutes/universities of the country and outside India including 19 from IITs/IIMs.

IMT Ghaziabad provides an excellent ecosystem for research. Generation and dissemination of knowledge is the primary focus of faculty at IMT Ghaziabad. During the last five and half years, our faculty members published 471 papers in national/ international refereed journals, 127 case studies, 62 articles in magazines/ newspapers etc. and 32 book chapters in edited volumes brought out by reputed publishers. Our faculty have authored 01 text book and 01 edited book and 11 other edited volumes, research and adapted books.

IMT Ghaziabad faculty members have presented 239 papers at various conferences and other academic events. They have won 44 awards for various types of contributions in Research, Teaching, etc. IMT Ghaziabad has its interdisciplinary bi-annual research journal, 'Paradigm', published by Sage, which is considered as a reputed journal in India and abroad.

Research and Publications

Business Analytics

Faculty

ABDC Classification

Reference

**Prof. Santosh
Kumar Shrivastav**

A

Jadiyappa, N., & Shrivastava, S. K. (2021). Bankruptcy law, creditors' rights, and cash holdings: Evidence from a quasi-natural experiment in India. *Finance Research Letters*, Vol. Published Online Issue Published Online. <http://doi.org/10.1016/j.frl.2021.102261>

A

Jadiyappa, N., Sisodia, G., Joseph, A., Shrivastava, S. K., & Jyothi, P. (2021). Creditors' governance, information asymmetry and debt diversification: evidence from India. *International Journal of Managerial Finance*, 17(2), 282-302.

A

Jadiyappa, N., Joseph, A., Sisodia, G., Krishnankutty, R., & Shrivastava, S. K. (2021). Corporate social responsibility and cash holdings in India: Evidence from a natural experiment. *Finance Research Letters*, 39(March). <http://doi.org/10.1016/j.frl.2020.101581>

A

Jadiyappa, N., Sisodia, G., Joseph, A., Shrivastava, S. K., & Jyothi, P. (2021). Creditors' governance, information asymmetry and debt diversification: evidence from India. *International Journal of Managerial Finance*, 17(2), 282-302.

Business Communication

Faculty

Classification of Journal

Reference



Prof. Bhavna Bhalla

A

Sharma, K. K., Israel, D., & Bhalla, B. (2021). Does Previous work experience matter in students' learning in higher project management education?. *Engineering, Construction and Architectural Management*, 28(1), 424-450.



Prof. Shailja Agarwal

A

Agarwal, S., Pandey, R., Kumar, S., Lim, W. M., Agarwal, P. K., & Malik, A. (2023). Workplace incivility: A retrospective review and future research agenda. *Safety Science*, 158(February), 1-19.

Economic Environment and Policy

Faculty

ABDC Classification

Reference



Prof. Kasturi Das

A

Mukherjee, V., & Bhattacharyya, A. K. (2021). Market competition, relocation and lobbying. *Economics & Politics*, 33(2), 343-356.



Prof. Kasturi Das

A*

Mehling, M. A., Asselt, H. V., Das, K., Droege, S., & Verkuijl, C. (2019). Designing Border Carbon Adjustments for Enhanced Climate Action. *American Journal of International Law*, 113(3), 433-481.



Prof. Manas Paul

A

Kumar, A., Paul, M., & Upadhyay, P. (2021). From Physical Food Security to Digital Food Security. Delivering value through blockchain. *Scandinavian Journal of Information Systems*, 33(2), 137-180.



Prof. V. J. Sebastian

A

Gupta, R., Pandey, R., & Sebastian, V. J. (2021). International Entrepreneurial Orientation (IEO): A bibliometric overview of scholarly research. *Journal of Business Research*, 125(March), 74-88.

Financial Management



Prof. Ashish Varma

A*

Lardo, A., Corsi, K., Varma, A., & Mancini, D. (2022). Exploring blockchain in the accounting domain: a bibliometric analysis. *Accounting, Auditing & Accountability Journal*, 35(9), 204-233.



Prof. Hardeep Singh Mundi

A

Mundi, H. S. (2022). CEO social capital and capital structure complexity. *Journal of Behavioral and Experimental Finance*, 35(September). <http://doi.org/10.1016/j.jbef.2022.100719>



Prof. Neharika Sobti

A

Sehgal, S., Sobti, N., & Diesting, F. (2021). Who leads in intraday gold price discovery and volatility connectedness: Spot, futures, or exchange-traded fund?. *The Journal of Futures Markets*, 41(7), 1092-1123.

A

Sobti, N., Sehgal, S., & Ilango, B. (2021). How do macroeconomic news surprises affect round-the-clock price discovery of gold?. *International Review of Financial Analysis*, 78(November). <http://doi.org/10.1016/j.irfa.2021.101893>



Prof. Ritesh Pandey

A

Agarwal, S., Pandey, R., Kumar, S., Lim, W. M., Agarwal, P. K., & Malik, A. (2023). Workplace incivility: A retrospective review and future research agenda. *Safety Science*, 158(February), 1-19.

A*

Bamel, U. K., Pandey, R., & Gupta, A. (2020). Safety climate: Systematic literature network analysis of 38 years (1980-2018) of research. *Accident Analysis & Prevention*, 135(February), 1-16.




A

Hollebeek, L. D., Sharma, T. G., Pandey, R., Sanyal, P., & Clark, M. K. (2022). Fifteen years of customer engagement research: a bibliometric and network analysis. *Journal of Product & Brand Management*, 31(2), 293-309.



A

Gupta, R., Pandey, R., & Sebastian, V. J. (2021). International Entrepreneurial Orientation (IEO): A bibliometric overview of scholarly research. *Journal of Business Research*, 125(March), 74-88.


Human Resource Management

| Faculty | ABDC Classification | Reference |
|--|---------------------|--|
|  Prof. A. Uday Bhaskar | A | Bhaskar, A. U., Mishra, B., Yadav, N., & Sinha, P. (2022). Who uses deceptive impression management to succeed at job interviews? The role of ethical ideologies and work locus of control. <i>International Journal of Manpower</i> , Vol. ahead-of-print Issue ahead-of-print. http://doi.org/10.1108/IJM-08-2021-0503 |
| | A | Baruch, Y., Bhaskar, A. U., & Mishra, B. (2020). Career dynamics in India: A two-wave study of career orientations and employability of graduates. <i>Personnel Review</i> , 49(3), 825-845. |
| | A | Bhaskar, A. U., & Mishra, B. (2019). Putting workplace spirituality in context: Examining its role in enhancing career satisfaction and reducing turnover intentions with perceived organizational support as an antecedent. <i>Personnel Review</i> , 48(7), 1848-1865. |
|  Prof. Bindu Gupta | A | Dhoopar, A., Sihag, P., & Gupta, B. (2023). Antecedents and measures of organizational effectiveness: A systematic review of literature. <i>Human Resource Management Review</i> , 33(1), 1-19. |
| | A | Gupta, B., Singh, R. K., Puri, S., & Rawat, P. S. (2022). Assessing the antecedents and outcomes of salesperson's psychological capital. <i>Journal of Business & Industrial Marketing</i> , 37(12), 2544-2558. |
| | A | Gupta, B., Wang, K. Y., & Cai, W. (2021). Interactional justice and willingness to share tacit knowledge: perceived cost as a mediator, and respectful engagement as moderator. <i>Personnel Review</i> , 50(2), 478-497. |
|  Prof. Nidhi Yadav | A | Bhaskar, A. U., Mishra, B., Yadav, N., & Sinha, P. (2022). Who uses deceptive impression management to succeed at job interviews? The role of ethical ideologies and work locus of control. <i>International Journal of Manpower</i> , Vol. ahead-of-print Issue ahead-of-print. http://doi.org/10.1108/IJM-08-2021-0503 |
|  Prof. Richa Saxena | A* | Briscoe, J. P., ...Saxena, R.,... Zikic, J. (2021). Here, there, & everywhere: Development and validation of a cross-culturally representative measure of subjective career success. <i>Journal of Vocational Behavior</i> , 130(October). http://doi.org/10.1016/j.jvb.2021.103612 |
| | A | Andresen, M., ...Saxena, R.,... Zikic, J. (2020). Careers in context: An international study of career goals as mesostructure between societies' career-related human potential and proactive career behaviour. <i>Human Resource Management Journal</i> , 30(3), 365-391 |
| | A | Kase, R., ...Saxena, R., ...Zhangfeng, F. (2020). Career success schemas and their contextual embeddedness: A comparative configurational perspective. <i>Human Resource Management Journal</i> , 30(3), 422-440. |
|  Prof. Swati Ghulyani | A | Tripathi, V. R., Popli, M., Ghulyani, S., Desai, S., & Gaur, A. (2021). Knowledge creation practices at organizational boundaries: the role of ICT in sickle-cell care for tribal communities. <i>Journal of Knowledge Management</i> , 25(3), 595-617. |


Information Technology Management

| Faculty | ABDC Classification | Reference |
|---|---------------------|--|
|  Prof. Poonam Garg | A* | Garg, P., Gupta, B., Dzever, S., Sivarajah, U., & Kumar, V. (2020). Examining the Relationship between Social Media Analytics Practices and Business Performance in the Indian Retail and IT Industries: The Mediation Role of Customer Engagement. <i>International Journal of Information Management</i> , 52(June), 1-11. |
| | A | Garg, P., Gupta, B., Chauhan, A. K., Sivarajah, U., Gupta, S., & Modgil, S. (2021). Measuring the Perceived Benefits of Implementing Blockchain Technology in the Banking Sector. <i>Technological Forecasting & Social Change</i> , 163(February), 1-18. |
|  Prof. Susmi Routray | A* | Choudhary, P. K., Routray, S., Upadhyay, P., & Pani, A. K. (2022). Adoption of enterprise mobile systems - An alternative theoretical perspective. <i>International Journal of Information Management</i> , 67(December), 1-14. |


Marketing Management

| Faculty | ABDC Classification | Reference |
|---|---------------------|---|
|  Prof. Abhigyan Sarkar | A* | Ranjan, J., Foropon, C., Sarkar, J. G., & Sarkar, A. (2022). Corrigendum to "Big data analytics in building the competitive intelligence of organizations" [<i>International Journal of Information Management</i> 56 (2021) 102231]. <i>International Journal of Information Management</i> , 65(August). http://doi.org/10.1016/j.ijinfomgt.2022.102512 |
| | A* | Sarkar, J. G., Sarkar, A., & Sreejesh, S. (2022). Prosumption through advergames: leveraging on advergame format and reward elements to create a sacred brand. <i>European Journal of Marketing</i> , 56(10), 2649-2676. |
| | A* | Sarkar, A., Sarkar, J. G., & Sreejesh, S. (2021). Managing customers' undesirable responses towards hospitality service brands during service failure: The moderating role of other customer perception. <i>International Journal of Hospitality Management</i> , 94(April), 1-14. |
| | A | Sarkar, J. G., Sarkar, A., Dwivedi, Y. K., & Balaji, M. S. (2022). Sweat it for sustainability: Impact of physical activity/exercise on sustainable consumption. <i>Psychology & Marketing</i> , 39(11), 2184-2199. |
| | A | Sreejesh, S., Sarkar, J. G., & Sarkar, A. (2022). Digital healthcare retail: role of presence in creating patients' experience. <i>International Journal of Retail & Distribution Management</i> , 50(1), 36-54. |
| | A | Sarkar, J. G., & Sarkar, A. (2022). S/he styles: narcissistic fashion apparel consumption in India. <i>Journal of Consumer Marketing</i> , 39(1), 55-65. |
| | A | Sarkar, J. G., Sarkar, A., & Sreejesh, S. (2022). Developing Responsible Consumption Behaviours through Social Media Platforms: Sustainable Brand Practices as Message Cues. <i>Information Technology & People</i> , Vol. ahead-of-print Issue ahead-of-print. http://doi.org/10.1108/ITP-01-2021-0044 |

| Faculty | ABDC Classification | Reference |
|---|---------------------|---|
| | A | Sarkar, A., & Sarkar, J. G. (2022). Gift of fantasy: investigating how fantasy in digital game impacts game brand immersion. <i>Information Technology & People</i> , Vol. ahead-of-print Issue ahead-of-print. http://doi.org/10.1108/ITP-11-2020-0809 |
| | A | Sreejesh, S., Sarkar, J. G., & Sarkar, A. (2021). Consumers' Responses to Tie-In Brand Purchase Intention in Event Sponsorships. <i>Event Management</i> , 25(5), 565-580. |
| | A | Sarkar, J. G., Sreejesh, S., Sarkar, A., & Dwivedi, Y. K. (2021). Impact of self-brand connection on willingness to pay premium: Relevant mediators and moderators. <i>Psychology & Marketing</i> , 38(11), 1942-1959. |
| | A | Sarkar, J. G., Sarkar, A., & Balaji, M. S. (2020). The "right-to-refuse-service" paradox: Other customers' perception of discretionary service denial. <i>Journal of Business Research</i> , 121(December), 686-695. |
| | A | Sreejesh, S., Sarkar, J. G., & Sarkar, A. (2020). CSR through social media: examining the intervening factors. <i>Marketing Intelligence & Planning</i> , 38(1), 103-120. |
| | A | Sarkar, A., Sarkar, J. G., Sreejesh, S., R., A. M., & Rishi, B. (2020). You are so embarrassing, still, I hate you less! Investigating consumers' brand embarrassment and brand hate. <i>Journal of Brand Management</i> , 27(1), 93-107. |
| | A | Bhatt, G., Sarkar, A., & Sarkar, J. G. (2020). Attractive and Facilitating Store Atmospheric Stimuli: Validating the Scales. <i>International Journal of Retail & Distribution Management</i> , 48(4), 363-379. |
| | A | Sarkar, J. G., & Sarkar, A. (2019). Young adult consumers' involvement in branded smartphone based service apps: Investigating the roles of relevant moderators. <i>Information Technology & People</i> , 32(6), 1608-1632. |
|  Prof. Abhishek | A | Parida, B., Taylor, C. R., & Abhishek (2022). Roadblock Advertising In the Digital Context: Does Paying to Limit Competing Messages Pay Off?. <i>Journal of Advertising Research</i> , 62(3), 271-288. |
| | A | Abhishek, & Srivastava, M. (2021). Mapping the influence of influencer marketing: a bibliometric analysis. <i>Marketing Intelligence & Planning</i> , 39(7), 979-1003. |
|  Prof. Deepa Halder | A | Halder, D., Pradhan, D., & Chaudhuri, H. R. (2021). Forty-five years of celebrity credibility and endorsement literature: Review and learnings. <i>Journal of Business Research</i> , 125(March), 397-415. |
|  Prof. Garima Saxena | A | Mishra, S., Saxena, G., & Chatterjee, R. (2022). Battle between psychological ownership and consumer animosity to influence consumers' buying behavior: a moderated mediation model. <i>Asia Pacific Journal of Marketing and Logistics</i> , Vol. ahead-of-print Issue ahead-of-print. http://doi.org/10.1108/APJML-12-2021-0884 |
| | A | Jain, S., Mishra, S., & Saxena, G. (2022). Luxury customer's motivations to adopt gamification. <i>Marketing Intelligence & Planning</i> , Vol. ahead-of-print Issue ahead-of-print. http://doi.org/10.1108/MIP-05-2022-0207 |

| Faculty | ABDC Classification | Reference |
|---|---------------------|---|
|  Prof. Juhi Gahlot Sarkar | A | Malhotra, G., Mishra, S., & Saxena, G. (2021). Consumers' psychological reactance and ownership in in-game advertising. <i>Marketing Intelligence & Planning</i> , 39(6), 842-855. |
| | A | Mishra, S., Malhotra, G., & Saxena, G. (2020). In-store marketing of private labels: applying cue utilisation theory. <i>International Journal of Retail & Distribution Management</i> , 49(1), 145-163. |
| | A* | Ranjan, J., Foropon, C., Sarkar, J. G., & Sarkar, A. (2022). Corrigendum to "Big data analytics in building the competitive intelligence of organizations" [International Journal of Information Management 56 (2021) 102231]. <i>International Journal of Information Management</i> , 65(August). http://doi.org/10.1016/j.ijinfomgt.2022.102512 |
| | A* | Sarkar, J. G., Sarkar, A., & Sreejesh, S. (2022). Prosumption through advergames: leveraging on advergame format and reward elements to create a sacred brand. <i>European Journal of Marketing</i> , 56(10), 2649-2676. |
| | A* | Sarkar, A., Sarkar, J. G., & Sreejesh, S. (2021). Managing customers' undesirable responses towards hospitality service brands during service failure: The moderating role of other customer perception. <i>International Journal of Hospitality Management</i> , 94(April), 1-14. |
| | A | Sarkar, J. G., Sarkar, A., Dwivedi, Y. K., & Balaji, M. S. (2022). Sweat it for sustainability: Impact of physical activity/exercise on sustainable consumption. <i>Psychology & Marketing</i> , 39(11), 2184-2199. |
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| | A | Sarkar, A., & Sarkar, J. G. (2022). Gift of fantasy: investigating how fantasy in digital game impacts game brand immersion. <i>Information Technology & People</i> , Vol. ahead-of-print Issue ahead-of-print. http://doi.org/10.1108/ITP-11-2020-0809 |
| | A | Sreejesh, S., Sarkar, J. G., & Sarkar, A. (2021). Consumers' Responses to Tie-In Brand Purchase Intention in Event Sponsorships. <i>Event Management</i> , 25(5), 565-580. |
| | A | Sarkar, J. G., Sreejesh, S., Sarkar, A., & Dwivedi, Y. K. (2021). Impact of self-brand connection on willingness to pay premium: Relevant mediators and moderators. <i>Psychology & Marketing</i> , 38(11), 1942-1959. |
| | A | Sarkar, J. G., Sarkar, A., & Balaji, M. S. (2020). The "right-to-refuse-service" paradox: Other customers' perception of discretionary service denial. <i>Journal of Business Research</i> , 121(December), 686-695. |
| | A | Sreejesh, S., Sarkar, J. G., & Sarkar, A. (2020). CSR through social media: examining the intervening factors. <i>Marketing Intelligence & Planning</i> , 38(1), 103-120. |
| | A | Sarkar, A., Sarkar, J. G., Sreejesh, S., R., A. M., & Rishi, B. (2020). You are so embarrassing, still, I hate you less! Investigating consumers' brand embarrassment and brand hate. <i>Journal of Brand Management</i> , 27(1), 93-107. |

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|  Prof. Neha Srivastava | A | Srivastava, N., Mishra, A., & Dwivedi, Y. K. (2022). Investigating Antecedents of Adoption Intention for Audiobook Applications. <i>Journal of Computer Information Systems</i> , 62(4), 765-777. |
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Prof. Subhojit Sengupta

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Prof. Surajit Bag

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|  Prof. Tripti Ghosh Sharma | A | Hollebeek, L. D., Sharma, T. G., Pandey, R., Sanyal, P., & Clark, M. K. (2022). Fifteen years of customer engagement research: a bibliometric and network analysis. <i>Journal of Product & Brand Management</i> , 31(2), 293-309. |
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Operations Management

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|  Prof. Arindam Debroy | A | Das, D., Sarkar, A., & Debroy, A. (2022). Impact of COVID-19 on changing consumer behaviour: Lessons from an emerging economy. <i>International Journal of Consumer Studies</i> , 46(3), 692-715. |
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|  Prof. Kampan Mukherjee | A | Chakraborty, K., Mukherjee, K., Mondal, S., & Mitra, S. (2021). A systematic literature review and bibliometric analysis based on pricing related decisions in remanufacturing. <i>Journal of Cleaner Production</i> , 310(August), 1-17. |
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|  Prof. Kaustov Chakraborty | A | Kushwaha, S., Chan, F. T., Chakraborty, K., & Pratap, S. (2022). Collection and remanufacturing channels selection under a product take-back regulation with remanufacturing target. <i>International Journal of Production Research</i> , 60(24), 7384-7410. |
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|  Prof. Ratri Parida | A | Saha, E., Rathore, P., Parida, R., & Rana, N. P. (2022). The interplay of emerging technologies in pharmaceutical supply chain performance: An empirical investigation for the rise of Pharma 4.0. <i>Technological Forecasting & Social Change</i> , 181(August). http://doi.org/10.1016/j.techfore.2022.121768 |
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|  Prof. Rohit Sindhwani | A | Sindhwani, R., Jayaram, J., & Saddikuti, V. (2022). Ripple effect mitigation capabilities of a hub and spoke distribution network: an empirical analysis of pharmaceutical supply chains in India. <i>International Journal of Production Research</i> , Vol. Published Online Issue Published Online. http://doi.org/10.1080/00207543.2022.2098073 |
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Strategy, Innovation and Entrepreneurship

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|  Prof. Vinayak Ram Tripathi | A | Tripathi, V. R., Popli, M., & Gaur, A. (2022). Spirituality meets science: Impact of founders' imprint on healthcare practices for marginal communities in India. <i>Journal of Business Research</i> , 138(January), 311-323. |
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TESTIMONIALS



Agnitra Das Sarma

FPM-19
Marketing

In the 3 years of my life that I spent in IMT as an FPM scholar in marketing, I have found that IMT Ghaziabad is extremely focused on research. It is rigorous with a wide variety of research courses taught by highly established faculty, which gives an overview as well as a deep understanding of the various domains that the area covers and also helps in finding research problems that can be taken up for thesis. Along with that, the institute has given me good support in terms of library, hostel and internet facilities. Altogether, this programme will serve as a launchpad in my academic career.

The FPM Program at IMT prepares research scholars for the journey right from the first moment. The two-year of rigorous coursework gives a complete grasp of research as well as the necessary assistance for developing required abilities in a chosen area of specialty. The faculty support is the finest thing I have here since they are always willing to help and advise me with any of my ideas or work. In addition, the institute has supplied all the enhanced facilities as well as access to a rich collection of journals and research databases.

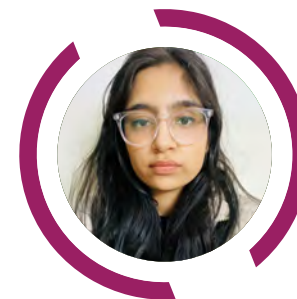


Vaishali Jadon

FPM-21
HR

IMT is a place of high-quality research, yet it also exudes a nice and warm family-like atmosphere. The environment is well-suited for a dynamic student who is embarking on his or her research journey, and for him or her to carve out a name for him or herself in research. The faculty members are supportive and encouraging. Their doors are always open, and they always have time for students. Their expertise and experiences are freely available for us to tap into. If you have the passion for academic research, and are self-motivated, FPM at IMT is the ideal program.

I am freshman, recently exposed to the Fellow Program in Management in the Institute of Management Technology. My domain of interest is Operations Management. In my very short tenure, my experience was astounding. The structure in IMT is highly organized in research, academic and all the other forms. The rigour on research is quite high and there is an abundance of resources. The course structure for this course is quite comprehensive and it is delivered by a group of highly experienced faculties, who not only help us in academia but also help us in figuring out other aspects of life. A blend of discipline based courses along with general management courses provides with an overview of this entire subject as well as strongholds our area of interest. The main attraction is the literature-rich library with all sorts of journals, books and magazines. Direct access to statistical databases has also been provided for additional benefits. The hostel and mess facilities are at par. To sum it up, I have embarked into an interesting journey so far.



Damini Gera

FPM-20
HR



Abhijeet Tewary

FPM-21
OPERATIONS

ENGAGING LEARNING ENVIRONMENT

CONFERENCES ON FACULTY DEVELOPMENT

- CFD research presentation- Prof. Juhi Gahlot Sarkar, August, 2022
- CFD research presentation – Prof. Juhi Gahlot Sarkar and Prof Abhigyan Sarkar, August, 2022
- CFD workshop presentation- Prof. Barnali Chaklader, August, 2022
- CFD Expert Talk Series – Experiments in social science research, Dr. Sathyaprakash Balaji Makam , Jan
- CFD Expert Talk Series- Professor Charlie Wang, Marketing, Professor, Pompea College of Business, University of New Haven, USA , Jan
- CFD Expert talk Series – Prof. Peter Naude, Topic: How to write a journal article
- CFD workshop presentation- Prof. Barnali Chaklader
- CFD Expert talk Series – Prof. Peter Naude, Topic: How to write a journal article, May, 2022

WORKSHOPS

- FDP workshop on “Multivariate Data Analysis using AMOS” by Prof. Amit Shankar (Sept 2022).
- Workshop on Tableau and PowerBI, March
- Workshop on Elsevier, April
- Workshop on WARC, April
- Offline Workshop on “Publishing in Top Journals” By Prof. Yogesh K. Dwivedi , April
- Workshop on the EBSCO databases
- Workshop on Experiential Learning and Gamification of an Educational Course.
- Workshop on beyond concept and cases.
- Online Training workshop on CRISIL Industry research Online Training Workshop on ACE Knowledge Portal Database Bargaining and Timing of Information Acquisition- Dr Kalyan Chatterjee
- Workshop on “The Art of Writing 7 Types of Literature Reviews” by Prof. Justin Paul (Ph.D.)
- Workshop on Experiential Learning and Gamification of an Educational Course, May, 2022

SEMINARS

- Passive income generation and asset allocation- Arpit arora
- Financial Stability: Why is it Important? – Mr. Ayyappan Nair
- Behavioral finance in portfolio management- Mr. Gaurav Awasthi
- Attended offline interaction with keynote speaker Prof. V. Ramgopal Rao
- Attended keynote speakers’ session in ICESCO conference (July 25, 2022)
- Research interaction with Prof. Dubey on Organizational theories
- Online Session on How to Do Relevant Research: Part 1 with Dr Phil Mirvis, Dr Susan Mohrman and Prof Chris Worley.
- Online Session on From Theory to Theorizing with Prof Santi Furnari and Prof Joep Cornelissen, Organized by Dr Ibrat.
- Online Session :How to Do Relevant Research – part 2 with Dr Susan Mohrman, Prof Chris Worley and Prof John Boudreau.
- Theory crisis in management research with Prof Matthew A. Cronin (George Mason University)

- Seminar by Prof. Tazeeb Rizwani, University of Surrey, December 3, 2021
- Session on reviewing manuscript at INDAM Session Title: Acing the art of review: Rendezvous with the editorial team of the South Asian Journal of Human Resources Management (SAJHRM), Jan
- Grammarly Training – Institute of Management Technology Ghaziabad, 18th April, 2022
- Digital technology and international entry modes: New trends, databases and research areas, 1st April, 2022
- Mixed Methods Research: Speaker: Dr Nawar Chaker, Time: Feb 11, 2022 07:30 PM
- 360 degree view on research management and academic journal publishing on November 12, 2021
- Expert Series Talk – Dr. Amitav Chakravarti Professor – The Publication Process in Marketing: What Gets Published (or Rejected) & Why?, January 28, 2022
- Expert Series Talk – Dr. Sathyaprakash Balaji Makam – Experiments in Social Science research – January 27, 2022
- Expert Series Talk – Prof. Charles Wang – Meaningful Research: Misconceptions around 'Contributions' and Increasing Value of Research, Jan 11, 2022
- Research Mentoring Programme 2022 organised by Sabargamuwa University of Srilanka in association with Emerald Publishing and Gulf Medical University.



FPM COURSE STRUCTURE 2023 - 25

Preparatory (4 weeks)

| SUBJECT | CREDITS |
|------------------------------------|---------|
| ★ Spreadsheet Modelling | NC |
| ★ Case Learning Pedagogy | NC |
| ★ Quantitative Methods | NC |
| ★ Micro Economics | NC |
| ★ Critical and Analytical Thinking | NC |
| ★ Personality Growth Lab | NC |
| ★ Experiential Learning Lab | NC |

Preparatory

The FPM scholars are required to attend the following compulsory courses from Preparatory work (Foundation courses) - Spreadsheet modelling, Case Learning Pedagogy, Business Statistics/Quantitative Methods, and Personal & Professional Growth Lab. Remaining courses are optional.

The first year course work will begin soon after the foundation course work.

1 YEAR

TERM I (Jul-Sep)

| SUBJECT | CREDITS |
|---|---------|
| ★ Evolution of Management Thought | 3 |
| ★ Research Methods - 1 | 3 |
| ★ Marketing Management - I* | 3 |
| ★ Operations Management* | 3 |
| ★ Organizational Behaviour* | 3 |
| ★ Financial Accounting * | 3 |
| ★ Macro Economics Principles and Policies | |
| ★ Management Information Systems * | |
| ★ Workshop 1 Design Thinking and Innovation | NC |

Total Credits for Term I 18

TERM II (Oct-Dec)

| SUBJECT | CREDITS |
|-----------------------------------|---------|
| ★ Research Methods - 2 | 3 |
| ★ Business Environment ** | 3 |
| ★ Business & Corporate Finance ** | 3 |
| ★ Marketing Management - II ** | 3 |
| ★ Managerial Accounting ** | 3 |
| Supply Chain Management ** | |
| Human Resource Management ** | |

Total Credits for Term II 15

TERM III (Jan-Mar)

| SUBJECT | CREDITS |
|--|---------|
| ★ Academic Writing - Critical Thinking and Technical Writing | 3 |
| ★ Data Science (Artificial Intelligence/Machine Learning) | 3 |
| ★ Workshop 2 - Pedagogies in Management | NC |
| ★ Strategic Management | 3 |
| ★ Workshop 3 Entrepreneurship and New Venture | NC |

Total Credits for Term III 9

2 YEAR

TERM IV (3 Months)

| SUBJECT | CREDITS |
|---|---------|
| ★ Review of Literature (ROL) - Writing a Review Paper | 3 |
| ★ Seminar Course # 1@ | 3 |
| ★ Seminar Course # 2@ | 3 |
| ★ Area Course -1 ^ | 3 |
| ★ Area Course -2 ^ | 3 |

Total Credits for Term IV 12

TERM V (3 Months)

| SUBJECT | CREDITS |
|---|---------|
| ★ Review of Literature (ROL) - Writing a Review Paper | 3 |
| ★ Seminar Course # 3@ | 3 |
| ★ Seminar Course # 4@ | 3 |
| ★ Area Course - 3 ^ | 3 |
| ★ Workshop 4 - Case Writing | NC |

Total Credits for Term V 12

TERM VI (3 Months)

| SUBJECT | CREDITS |
|---|---------|
| ★ Develop Research Paper (Publishable quality) -1 | 3 |
| ★ Sustainability and Social Responsibility | 2 |
| ★ Area Course - 4 ^ | 3 |

Total Credits for Term VI 8

*CE

P/F

*The Scholars will appear for Comprehensive Examination (CE) within 3 months from the date of completing term III. All courses of FPM 2nd year carry 3 credits each

CAREER PROSPECTS

ACADEMIC CAREER

Post completing the FPM program, most of the doctoral students get opportunities to explore their career as Associate professors or assistant professors. An academic career revolves around research, writing and publishing; teaching and instruction; coaching and mentoring students; and consulting with industry, business, government, etc. The academic career also broadens the scope of networking through conferences where they can discuss their research work.

CORPORATE CAREER

Doctorates are in high demand in industries and corporate world because of immense research work required in the era of competition and innovation. Due to proficiency in quantitative skills, many doctorates get an opportunity to explore in the areas of equity research and financial modelling firms. Moreover, their areas of specialisations give them a good scope in management verticals like marketing, strategy, finance, etc.

ADMISSION AND ELIGIBILITY

ELIGIBILITY CRITERIA

- **Master's degree or equivalent in any discipline (minimum 60%)**
OR
- **Five-year integrated Master's Degree Program in any discipline (minimum 60%)**
OR
- **A graduate degree with a professional qualification-CA/CMA/CS**
- **Test scores of CAT/GMAT/GRE/GATE/UGC-NET ***

The Cut-offs for the qualifying examinations should be within the range mentioned below:

- CAT 2022- 75 percentile
- GMAT – 500 and above, last 5 years' scores will be considered (June 1 2018- May 31 2023)
- GRE – 260 overall out of 340 marks (excluding Analytical section). (last 5 years' scores will be considered (June 1 2018- May 31 2023)
- NET – Qualified and having a percentile of 90 OR percentage of 90 and above. In case of scores, the same is to be converted to percentage. 90% or above to be considered (exam taken from Year 2021 onwards is considered valid). In case candidate is planning to take the test in 2023 and applied before taking the test, conditional offer will be generated subject to candidate scoring minimum score/percentile/percentage cut offs. UGC NET 2023 is being conducted from Feb 21- March 10 2023.

NOTE :

- Candidates with less than the above-mentioned cut-off score will be considered disqualified and will not be called for the interview.
- Candidates applying to the FPM program should not exceed 45 years of age as on March 31, 2023
- Candidates who are in the final year of their Master's program, will be allowed to join the program provisionally subject to the submission of a certificate, issued on or before September 30, 2023, from the head of the institution stating that he/she has completed all requirements for obtaining the degree. Their admission will be confirmed only when they submit the mark sheets, and a certificate of having passed the master's/equivalent qualification referred to in the certificate issued by their college/institutes. The deadline for submission of mark sheet and the certificate is December 31, 2023.

ADMISSION CYCLE

Applications Open January 05, 2023

Application closes

Interviews

Results Out

| | | |
|-------------------|----------------|----------------|
| February 28, 2023 | March 18, 2023 | March 31, 2023 |
| March 25, 2023 | April 1, 2023 | April 15, 2023 |
| April 10, 2023 | April 15, 2023 | April 30, 2023 |

First cycle

Second cycle

Last deadline/cycle





SELECTION PROCESS

01.



**Examination
Score**

Shortlisting of candidates based
on qualifying examination score

02.



Research

Examining of Research Proposals
by respective areas

03.



Academic

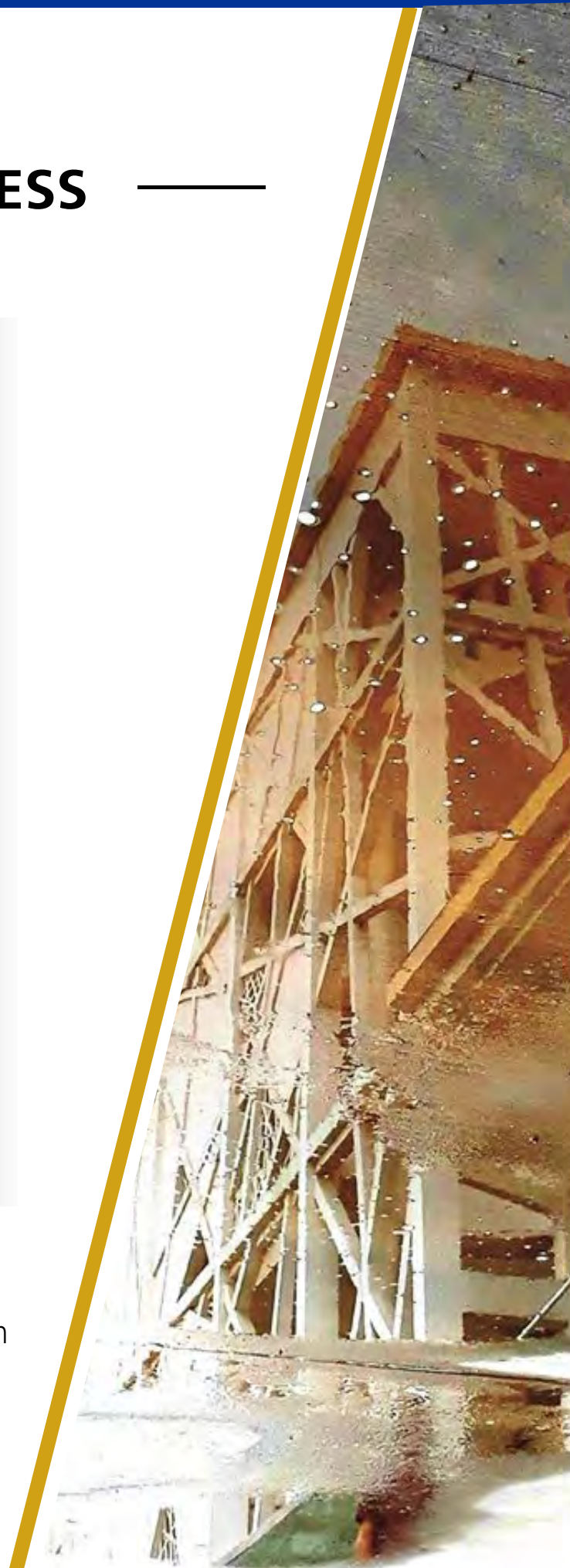
Analysis of Academic Profile

04.



Interviews

a. Area level
b. Director, Dean Research and
FPM Committee Level



Applicants should submit a research proposal of about 5000 words in their area of research interest along with their application form.



How To Apply



Start your online application : www.imt.edu/fpm/



Provide your academic and personal details



Submit your SOP along with your online application



Appear for the admission process

01

02

03

04

05

06



Attach your research proposal



Make payment of Rs 2500 plus applicable taxes as application fees to submit application

MONTHLY STIPEND

IMT Ghaziabad offers full-time residential mode of study for the FPM Program. Scholars will be paid a attractive stipend of INR 60,000 p.m. that covers all the costs in addition to being provided with a modest accommodation. No family accommodation would be provided to married candidates. The stipend will be paid for a period of four years from the date of joining the program or until the candidate joins employment, whichever is earlier.



**Institute of
Management Technology**

Ghaziabad, Delhi NCR



For all admissions related queries please contact below

IMT ADMISSION TEAM : IMT Ghaziabad, Raj Nagar, Post Box No. 137, Ghaziabad -201001, Delhi NCR

☎ 0120-4083446, 0120-4083306, 9319613199 ✉ fpmadmissions@imt.edu/admissions@imt.edu

🌐 www.imt.edu

