



**Institute of
Management Technology**
Ghaziabad, Delhi NCR



Conference on Ethics in Business-Current Perspective

BACKGROUND

“We look for three things when we hire people. We look for intelligence, we look for initiative or energy, and we look for integrity. And if they don’t have the latter, the first two will kill you”

-Warren Buffett

IMT Ghaziabad is proud to announce a one-day Conference on Ethics in Business. We not only endeavour to teach academic subjects but also try inculcating values and ethics in our students. The event will draw interest in understanding application of ethical principles in practice. The path breaking event will bring together its faculty, students and renowned speakers from the industry together to discuss various dimensions of corporate ethics. The Ethics enthusiasts will discuss and explore how to identify ethical issues and resolve ethical dilemmas surrounding it. Some of these are:

- Emergence and evolution of ethics
- Governance beyond legal framework
- Leadership by consciousness
- Corporations and society
- Emerging technologies & human values
- Spirituality, ethics and values
- Banking and ethics
- Ethical market, marketing ethics and social responsibility
- Sustainability development goals
- Unwrapping CSR: it's concept and practices
- Shared version and vision of stakeholders
- Critical ethics and ethics at cutting edge
- Approach and pedagogy to ethical education in management institutions

Our society is going through rapid and profound changes due to globalization processes, closer integration, advancement of technology and social innovation etc. All these societal transformations present the educational sector and especially education professionals with new challenges. The development of a knowledge-based society and the globalization process are creating new social and individual needs in the areas of culture, scientific and

technological development, social cohesion, education, the position and the role of an individual as a citizen as well as in the area of an individual's personal development. Within such a framework ethics education and intercultural dialogue have a significant role in forming an ethically mature human person.

WHO IS THIS FOR?

- Management Students
- Faculty
- Educationist
- Aspiring Business Managers
- Entrepreneurs
- Social Workers/CSR Executives
- Corporate Managers

Inaugural Session Speakers

Time: 9.30 AM - 11.00 AM



Ramesh Agarwal *Managing Director,* *Agarwal-Packers and Movers Ltd*

A man of integrity, sharp business values, Shri Ramesh Agarwal has a defence background as an Airman with Indian Air Force. He has transformed the Logistics and Household goods sector of India into one of the major growing industry. He developed the 3PL and 4PL services and also introduced advanced packing and moving technologies along with 'Double Door Home Carriers', 'Trucking Cube' and 'LED Box' that have been well applauded in the market. He has given the market an ultra-modern manifestation of infrastructure, warehousing and roofing solutions etc.

He believes that "Drivers play a major role in the growth of Indian economy". When he saw that due to lack of sleep, drivers got victims of accidents and lost their life, he initiated towards the safety and security of drivers by launching APM Driver Seva Kendra at Dudu, Jaipur to provide them a secured environmental campus with all basic facilities and care with respect.

As part of GOI delegation, Shri Ramesh Agarwal has made multiple visits overseas. He has contributed articles in various reputable magazines, journals and also through his media interviews and lectures in several seminars. He brings in a new outlook in the area of customer relationship for giving an edge to business.

He has given an international recognition to the Indian transport sector in International Road Union and also elected as the National President for All India Transport Welfare Association (AITWA). He also excels in the social, educational and religious activities.

T K Arun *Consulting Editor, Economic Times*

He is Editor, Opinion of The Economic Times, India's leading business paper with a circulation of 800,000 every day. He writes a fortnightly column on the paper's edit page, Cursor. He has been the paper's Resident Editor at Delhi, headed the economy bureau and looked after the editorial page in another stint in the past. He has been with the paper since 1994, except for a two-and-a-half year stint with the dot com world during 1999-2001, when he edited an online portal called Narad online. He has worked as a technical advisor at the Kerala State Planning Board, before beginning his career in journalism in 1992 at the Observer of Business and Politics, New Delhi.



Prithvi Haldea *Managing Director, Prime Data Base*

In 1989, he set up PRIME Database, the country's first and premier database on the primary capital market, with a large subscriber base, and widely reported by the media.

Presently member of the Government's Standing Council of Experts for the Financial Sector, MoF Task Force on Financial Redress Agency, Quality Review Board-ICAI and Board of Directors of Nucleus Software Exports Ltd. Also, member of several committees including SEBI Primary Market Advisory Committee, SEBI Committee for Reviewing Disclosures and Application Form in Public Issues. Also, Chairman of PHDCCI Capital Markets Committee, Advisor to the Association of Investment Bankers of India and Advisor to Gaja Capital.

In the past, served, among others, as a Board Member of the Central Listing Authority-SEBI, First Trustee of PFRDA, Governing Councils of ICAI and ICSI, Finance Minister's High-level Expert Committee on Corporate Bonds and Securitization, Board of Governors of Indian Institute of Corporate

Affairs, MoF Committee to Review Mis-selling and Incentives for Financial Products, MCA Committee on review of Companies Act, SEBI Secondary Market Advisory Committee, SEBI Committee on Disclosures & Accounting Standards, SEBI Committee on MAPIN, Index and Listing Committees of BSE, Listing Advisory Committee of NSE and Delisting Committee of DSE. He was also on the board of UTI Mutual Fund for nearly 6 years till end 2011.

As an investor protection activist, launched several unique websites which include for aggregating information on economic defaulters which now lists over 1,90,000 cases, enrolling professionals for independent directorships, and profiling directors of listed companies.

Visiting faculty at several institutions and presented scores of papers at various conferences in India and abroad.

Session 1- Ethical Consciousness and Spirituality-Issues, Dilemma and Approaches in Modern Day Businesses

Time: 11:30 AM to 1:00 PM

Swami Prakarshananda Acharya *Chinmaya Mission*

A Veterinary Doctor by profession, he worked at the Bombay Veterinary College as an Assistant Professor for seven years. During this period, he mastered the principles of Yoga by undergoing an advanced course from the Mumbai University. strong commitment to devote his life to propagate Vedanta, which resulted in his being initiated as Brahmachari Prahlad Chaitanya. A dynamic, spiritual guide with command over Hindi, English, Marathi and Sanskrit, Swami Prakarshananda has a simple style and a practical approach to life. His explanations adorned with examples from day-to-day living, make even difficult subjects interesting, appealing and easy for all ages to understand.

He pioneered and lead a Bhagwat Geeta course from 2007-2016 at prestigious BITS, Pilani, Goa campus. He has delivered many conferences etc for executives at various levels and in different disciplines and professions. These include, in last one year, for Max Hospital, Aditya Birla Group, MMTC, Hero MotoCorp, IIT Delhi, IMT Ghaziabad, Department of Science and Technology, Rotary club to name a few.



Rajita Kulkarni *President, World Forum for Ethics in Business*

In March 2018, Rajita Kulkarni was selected as one of the top 100 inspirational women of India by the National Bar Association of India and published in the book "The Phenomenal She".

In April 2019, Rajita was conferred the "Exceptional Women of Excellence" Award at the Global Women's Economic Forum.

She helps organisations globally achieve excellence in governance, finance and administration. She is committed to create global advocacy to inspire individuals and corporations to embrace an ethical way of life. She is a certified leadership coach and has trained CEO's, current and ex Heads of Governments, Parliamentarians among others to sharpen their leadership skills towards creating sustained public value.

Rajita was a banker for 18 years before committing to social work, with citibank. Her last responsibility was Asia Pacific Head for Customer Advocacy and Training for the Retail Assets Business where her portfolio

responsibility was annual revenues of 750 million US dollars, 16,000 employees and over 800 branches across 12 countries.

She has won 17 awards for professional excellence in her field and has clocked over 1 million man-hours in training and development of over 100000 participants.

Rajita has authored a book "The Gift of Life" an anthology of poems and co-authored two books "Vasudhaiva Kutumbakam - One World Family" and "The Great Women of India". Rajita's articles and interviews have been published on various websites including The World Bank Group, United Nations TV, blogs and newspapers in the world,

Session 2: Stakeholder's Perspective

Time: 2:00 PM to 3:15 PM

Sudershan Sen
Former Executive Director
Reserve Bank of India

**Theme: Compliances with Reference
to Moral and Ethical Aspects**

Shri Sudarshan Sen has been till recently Executive Director at the Reserve Bank of India looking after Department of Banking Regulation, Department of Co-operative and Department of Non-Banking Regulation.

Shri Sen, a career central banker has long association with bank supervision and regulation. He has also been Regional Director of Ahmedabad office of the Reserve Bank.

Shri Sudarshan Sen holds an MBA in International Banking and Finance from the University of Birmingham, UK. He also holds a master's degree in Mathematics from the University of Delhi. Amongst others, recently he chaired RBI committee on fin tech and digital banking.



T. S. Siva Shankar
Managing Director,
TRG Advisors Pcr Ltd, Mumbai

**Theme: Ethical Challenges in Investment
& Investment Banking**

He graduated with a B Tech (Electronics) from the Indian Institute of Technology, Madras and PGDBM from the Indian Institute of Management Lucknow Prior to joining TRG in December 2013, he was a member of the Citi Venture Capital International (CVCI) investment team from 2008. Mr. Shankar joined Citigroup in 1991 and has 25 years of experience in financial services across treasury operations, corporate finance, capital markets and investment management. He was part of the Special Situations group in Citibank from 2006 to 2008 and was involved in mezzanine debt and private equity as well as public equity markets. He was earlier the Head of Debt Origination for Citibank and has significant transaction experience in raising financing by issuance of bonds, loans, ECA finance, project finance and securitization. He is MD of TRG Advisors, part of Rohatyn Group a international asset management firm focussed on emerging markets. He is also a member of Asia Private Equity, credit investment team.

Rohit Nayyar
Chief Financial Officer,
CARE India

Theme: Unwrapping CSR -it's Concept and Practice in Indian Context with a Global Perspective

An alumnus of Shri Ram College of Commerce (Delhi University); Rohit is a qualified Chartered Accountant ('97) and Company Secretary ('97). He also cleared CISA (USA) examination in 2010. Rohit has over 2 decades of rich and multifarious experience across large Indian and Multi-national corporations including 10 years with DELL and is currently the Chief Financial Officer at CARE India Solutions for Sustainable Development.

He has been recognized for transformational leadership and building high performance global teams with disparate skill-sets. His key strengths include strategic perspectives, analytical thinking and talent management.

Rohit is an active member of "CII National Committee on Financial Reporting". He is a revered speaker across CXO forums, contributing author and a TV panelist as well.



Session 3: Ethical Issues & Challenges- Emerging Perspective

Time: 3:30 PM to 5:00 PM

**Annie Mathew,
Chief Information Officer -IT,
Mother Dairy**

**Theme: Moral and Ethics in Technology and
Innovation-Issues and Approaches in the
Emerging Context**

Annie John Mathew is the CIO of Mother Dairy Fruit & Vegetable Pvt. Ltd. Over a career spanning more than 25 years, she has experience in diverse domains through having worked in organizations like NOCIL – a Shell-Mafatlal company (India), Bharat Shell(India), Datacom Systems(NZ), Fonterra(NZ) and Xenacom(NZ). While she has primarily worked on technology enablement from within the business environment, she has also been part of technology companies. She is currently excited about opportunities to transform the business through digital initiatives especially with forward and backward supply chain integration. She is passionate about utilizing technology to create market differentiation and enhance consumer engagement.

Education profile: B.Tech (Chemical engg) from LIT, Nagpur, PGDST from CDAC, (erstwhile NCST), Juhu, Mumbai.



**Srinivas Mulugu
Board Member SAFIM**

Theme: Leadership by Consciousness

Srinivas Mulugu is a telecom professional and has worked for over 18 years with several Fortune-500 companies such as Nokia Siemens, Cisco Systems and Sprint. He was Asia Head for Wipro's Networking business and later, India-Head for Nokia Siemens Internet Business Unit. Srinivas' management and leadership roles included Head of Internet Business for India, in Nokia, Head of Wipro's telecom networking division for Middle East and Asia, and Head of Juniper Networks' Systems Engineering division for Asia. Strategic planning, supporting multi-million-dollar business opportunities, handling geographically distributed teams and project management have been a part of the roles he has handled.

Srinivas has published two books in US, in the field of telecommunications. He has chaired many sessions at International Conferences in the domain of telecommunications and has presented at over 100 seminars in India and across Asia. His academic background includes an MBA and an MS from University of Maryland, USA and more recently an MA in Philosophy from Osmania University.

At the age of 44, Srinivas took retirement from his active career to focus full-time on his spiritual interests. His spiritual quest has taken him to Mount Kailash & Lake, the banks of Ganga in Rishikesh, the cremation ghats of Benares and Buddhist temples in Korea, Thailand & Sri Lanka. He has read Vedanta, Yogasutras, Upanishads, Bhagavad Gita etc., in addition to the seminal works of Sri Aurobindo.

Srinivas has been a follower of Sri Aurobindo since his teenage years. He is a member of the Sri Aurobindo Society's National Core Group that sets direction for the organization. He is also a National Director of Sri Aurobindo Foundation For Integral Management (SAFIM), an organization that endeavours to popularize value-based leadership and consciousness-based solutions to management and workplace challenges

Vishal Mahajan,
CEO, Jubilant Consumer Private Ltd

**Theme: Ethical Market, and , Marketing
Ethics and Social Responsibility**

An MBA from IIM Ahmedabad, coupled with a BTech from NDRI, Vishal is the Chief Operating Officer at Jubilant Consumer and is responsible for business P&L. He has been leading this business since inception and continues to drive the organization's evolution through its different phases of growth and diversification in food and retail businesses. He specializes in General Management, Retail Operations, Corporate Sales, Strategy, Finance, Business Development, Marketing & Supply Chain Management. He has also worked in various capacities and leadership roles at Aditya Birla Group, Times Group and Reliance Communications. In his spare time, Vishal loves to run, read and play tennis.



"It's integrity, it's honesty, it's generosity, it's being willing to do more than your share, it's just all those qualities that are self-selected."

-Warren Buffett

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