

Resume of Barnali Chaklader

Name : Barnali Chaklader
Designation : Professor
Institution : Institute of Management Technology, Ghaziabad
Email : Barnali.chaklader@gmail.com
Phone : 8750042031



BIOSKETCH:

I am a full Professor of Finance and Accounting at Institute of Management Technology (IMT), Ghaziabad. Before joining IMT, I was a full Professor at IMI, New Delhi. My experience includes 23 + years of teaching in institutes like IMT Ghaziabad, IIM Lucknow (Noida Campus), SP Jain Institute of Management, Singapore, Euromed Management University, France and Kufstein University, Austria. I have travelled widely and have presented research papers at various national and international conferences in various countries. I have also published a number of research papers in refereed journals.

I am a corporate trainer and I conduct training programmes in Finance for public and private sector companies. My in-house and open training modules are Finance for Non-Finance Executives, Financial Statement Analysis for Decision Making and Strategic Cost and Revenue Management.

EDUCATION:

- PhD from Bundelkhand University, Jhansi, India on "Role of Environmental Accounting in Corporate sector of India." Awarded in the year 2005
- MBA from Lalit Narayan Mishra Institute Patna in 1992
- M Com from Delhi University in 1989
- FCMA, Cost and Management Accountant from Institute of Cost and Management Accountants of India in December 1995.

AREA OF INTEREST AND RESEARCH

1. Capital Structure
2. Dividend Decision
3. Environmental Accounting

TEACHING COURSES

1. Financial Accounting and Reporting
2. Cost and Management Accounting
3. Corporate Finance
4. Strategic Cost Management
5. Mergers and Acquisitions

EXPERIENCE

- Professor (Finance and Accounting), Institute of Management Technology, Ghaziabad since October 01, 2018.
- Professor (Finance & Accounting), International Management Institute, (IMI), Delhi from April 1st, 2016 till September 30, 2018
- Associate Professor (Finance & Accounting), International Management Institute, Delhi from January 2012 till March 2016
- Associate Professor (Finance & Accounting), Institute of Management Technology, Ghaziabad from July 1st, 2009 till October 31st, 2011.
- Assistant Professor (Finance & Accounting), Institute of Management Technology, Ghaziabad from June 30th, 2007 till June 30th, 2009
- Assistant Professor at Fortune Institute of International Business, December 2005 till 29th June 2007:
- Associate Professor, Lloyd Institute of Management & Technology from July 2004 till November 2005
- Dean, Rai Business School, Rai University: April 2002 till June 2004
- Visiting faculty from November 2001 till April 2002 in ICMAI, Power Management Institute of NHPC, Faridabad, Jamia Millia University, IILM Lodhi Road. Taught Financial Management, Advanced Accounting, Strategic Management Accounting.
- Assistant Professor (Finance), International Institute of Management Technology, Gurgaon (Affiliated to Oxford Brookes University, UK) from November 2001 till October 2002
- Senior Lecturer (Finance), Northern Institute for Integrated Learning in Management, (NIILM) New Delhi from June 1998 to October 2001
- Assistant Professor (Finance), Institute of Technology and Science, Ghaziabad from July 1997 till March 1998
- Accounts and Audit Executive in Ashok Praveen & Co. from March 1988-1989

ACADEMIC POSITIONS AND ASSIGNMENTS

- Area Chair (Finance) of IMT G since May 2020
- Chairperson Admissions since July 2020
- Chairperson, Executive Education Programmes including Online Programmes, May 2019 – February 2020
- Chairperson of Research & Doctoral Programme in Management (FPM), IMI, Delhi from February 2016 till August 2017
- Visiting Professor, Kufstein University of Applied Sciences, Austria 2014 onwards

RECOGNITIONS AND AWARDS

- Grasim Industries Limited and Aditya Birla Nuvo Limited Merger: A Case of Wealth Creation?" was ranked among the top 10 cases in the ISB-Ivey Global Case Competition 2018
- Award from Aditya Birla Case Research Center, London Business School for the Case titled," Globalisation of Research and Development Center: How GE does it in India." In 2009

RESEARCH FUNDING AND CONSULTING

UNEP funding for attending Sustainable Evaluation Training programme at National Center of Sustainable Development, Romania from 16th till 25th May 2007.

RESEARCH PAPERS AND WORKING PAPERS

- Ajay Kumar Chauhan and **Barnali Chaklader**, *Global Business Review*, May 6, 2020 , Do Local Investors Exhibit Smart Value Investment? Empirical Evidence from India, <https://doi.org/10.1177/0972150920915330>
- **Barnali Chaklader** and Dinesh Jaisinghani, "Testing dynamic trade-off theory of capital structure: an empirical study for the textiles industry in India and China," *Afro-Asian Journal of Finance and Accounting*, 2017 Vol. 7. No. 4, pp 378-401, DOI: 10.1504/AAJFA.2017.10008111
- Raj Dhankar, **Barnali Chaklader** and Amit Gupta, "Application of International Accounting Standards (IFRS) Globally: A Critique," *International Journal of Economic Research*, Vol.14. No. 6, 2017, pp 323-348
- **Barnali Chaklader** and Deepak Chawla, "A Study of determinants of Capital Structure through Panel Data Analysis of Firms Listed in CNX 500," *Vision*, Vol. 20, No.4, pp. 267-277
- Pallavi Gupta, Javed Akhter and **Barnali Chaklader**, "An Empirical Study of Accounting Expert's Perception for Implementation of International Financial Reporting Standards in India," *Nitte Management Review*, Vol. 9 No 2, pp 35-53
- Neharika Srivastava, **Barnali Chaklader** and Vandna Sharma, "A Study to Assess Impact of Carbon Credit Trading on Costs and Prices of Different Goods and

Services- A Study from Airlines Industry", *Proceedings of the International Conference on Business and Management Information Systems, 2015, held in Singapore* from 17-20 November, 2015 pp. 47-54

- Raj Dhankar, **Barnali Chaklader** and Amit Gupta, "Implementing IFRS from The Perspective of Public Sector Banks in India", *Proceedings of the International Conferences on Accounting Studies, Johor, Malaysia* from 17-20 August, 2015.
- Neharika Shrivastava, Vandana Sharma and **Barnali Chaklader**, "A Study of Reporting Standard in Carbon Credit Accounting", *International Journal of Scientific Research*, Vol. 4, No.2, pp. 408-411
- Barnali Chaklader and Sanjay Dhamija, "Corporate Debt Restructuring, A Case of Wockhardt", *Journal of Case Research*, Vol. 6, No. 2, pp. 83-98
- **Barnali Chaklader** and Puja Aggarwal Gulati, "A study of Corporate Environmental Disclosure Practices of Companies Doing Business in India", *Global Business Review*, Vol. 16, No. 2 , pp. 321-335
- Samie A Sayed and **Barnali Chaklader**, "Does Equity Research Induced Buying Have Investment Value? Evidence from an Emerging Market", *Vikalpa*, Vol. 39, No 4, pp 39-54
- **Barnali Chaklader** and Gautam Neeran, "Efficient Water Management through Public-Private Partnership Model: An Experiment in CSR by Coca-Cola India", *Vikalpa*, Vol. 38, No. 4 pp. 97-104
- **Barnali Chaklader**, Sharma, R.K., Khatun Rabia and Goel Pooja. "Relationship of Working Capital Management with FMCG Sector Firm's Profitability", *International Journal of Trends in Finance*, Vol. 1, No. 2, 2013, pp.- 103-116
- **Barnali Chaklader** and Shrivastava Neharika, "Relationship of Working Capital Management with Firm's Profitability during the Period of Global Slowdown: An Empirical Study of Manufacturing Firms in India." *The International Journal's Research Journal of Economics and Business Studies* Vol.2, No 3, pp. 41-50
- **Barnali Chaklader**, "Corporate Governance and Environmental reporting: A Study of relationship for Better Stakeholder Satisfaction", *The Management Accountant*, Vol. 47, No.1, January 2012

- **Barnali Chaklader**, “Spot and Future prices of Carbon Emission Reduction Trading of NCDEX India: An Econometric Study”, *Journal of Management Research in Emerging Economies*, Vol.1, No.2, 2011, pp.1-14
- **Barnali Chaklader** and Agarwal Puja, “Declaration of Bonus Debenture: A Case of Britannia Industries Limited”, *Journal of Case Research* Volume No. 02, 2011
- Puja Agarwal and **Barnali Chaklader**, “Bonus Debenture as an Innovative Financial Instrument”, *The Chartered Accountant Journal*, Vol.60, No.3, September 2011
- Gera Rajat and **Barnali Chaklader**, “Integrating Target Costing with Supply Chain Management: A Strategic Perspective”, *Management Accountant*, Vol. 46, No.9, September 2011
- **Barnali Chaklader** and Roy Deya, “Sustainable development using the sustainability balanced score card: the case of Tata Motors, India”, *International Journal of Strategic Sustainability Management*, Vol 2, Issue 2, 2010, pp 155-167.
- **Barnali Chaklader** “Creating Competitive Advantage with Life Cycle Costing”, *Management Accountant*, Vol. 45, No.1, January 2010.
- **Barnali Chaklader** “Carbon Emission Reduction trading in India: Offsetting the Danger of Carbon Credit” *Management Accountant*, VOL 44, No. 9, 2009
- Barnali Chaklader “Competing in the Blue Sky of Opportunity: A case of Jet Airways” *8M*, Volume 8, No.4, October- December 2003
- **Barnali Chaklader** “Measuring Intellectual Capital- A human resource Accounting Approach” *Man Power*, 2003 published by Institute of Applied Manpower Research
- **Barnali Chaklader** “Behavioural Aspects of Budgeting and a few Theories of motivation- a relationship” *Abhigyan*, June 2002
- **Barnali Chaklader** “Green accounting: Methodology for Global corporate sustainability” *Productivity*, VOL 42(2), 2001
- **Barnali Chaklader** “Facets of Human resource Disclosure, a case study of EIL” *Business perspectives*, vol. 2, and issue 1, 2000.
- **Barnali Chaklader** “Environmental accounting- Accounting Goes Green”, *8M*, Volume 5, No.2, April-June 2000.

- **Barnali Chaklader** “Transfer Pricing: A Case Study of Eicher Tractors Ltd.”, *Prestige Journal of Management and research*, Volume 4, Number 1, April 2000.
- **Barnali Chaklader** “Extreme Information Service Sector Focus of Venture Capitalists- a case for Broad basing” *Journal of Services Research*, Vol 1, No. 1, 2000

CASE REPOSITORY AND PUBLICATIONS

- The Grasim Industries–Aditya Birla Nuvo Limited Merger: Wealth Creation? *Ivey Publishing*, May 2020, Product Number: 9B20N003
- Ricoh India Limited: Financial Shenanigans, *Ivey Publishing*, May 2017, Product Number: 9B17B009
- Does Gold Really Glitter? An Assessment of Credit Worthiness of Gitanjali Gems Limited, The Case Center, Cranfield University, UK, Product no 119-0024-1, 2019
- Alok Industries Limited: Investment Decision through Financial Statement Analysis, The Case Center, Cranfield University, UK, Product no 118-0020-1, 2018

BOOKS, CHAPTERS AND TECHNICAL REPORTS

Book Chapter-

Barnali Chaklader. Globalisation of Research and Development Center: How GE does it in India, in *Innovation in India: The Future of Offshoring*, 2013, Editor, Suseela Yesudian, Palgrave Publication.

EDITORIAL POSITIONS AND REVIEWS

- Reviewer, International Journal of Entrepreneurship and Small Business (IJESB), 2019
- Reviewer, Global Business Review, Sage Publication, 2018,2019, 2020

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- “Effect of Ownership Structure on Dividend Policy of the Firm: Study on Companies Listed on National Stock Exchange of India” IISES 9th Economics & Finance Conference, London, United Kingdom, May 22-25, 2018
- “Testing Dynamic Trade off Theory of Capital Structure, An Empirical Study of Textile Industry of India and China,” 8th Annual American Business Research Conference, New York, USA on July 11th and 12th, 2016.
- “A Study of Corporate Environmental Disclosure Practices of Companies Doing Business in India.” in 22nd International Business Research Conference, Madrid, Spain on September 9th and 10th, 2013.
- "Relationship of Working Capital Management with Firm's Profitability: An Analysis from Bombay Stock Exchange Sectoral Indices," in International Conference on emerging Markets and the New Dynamics of Management, 17th-18th May, 2012, London, UK
- ‘Relationship of Corporate Governance Indicators and Firm Value: A Study of Indian Companies from Bombay Stock Exchange, India’ in Annual American Business Research conference in Las Vegas, USA from 10-12 June, 2010.
- ‘Sustainable Development Using Sustainability Balanced Score Card- Case Study of Tata Motors, India’ in 7th International Conference on Corporate Social Responsibility in Durham, UK on 3-5 September 2008 organised by the University of Durham and the Social Responsibility Research Network.
- Paper presented in Easy eco Conference, Germany on 13th of October, 2006 A paper titled “Triple Bottom Line Reporting System as a Tool to Achieve good Corporate Governance: A study of Indian practices” was presented in Easy Eco Conference held by University of Saarland, Germany in October 2006
- “Environmental Accounting in the Corporate Sectors of India” in Sustainability Conference of EMAN network in Bangkok on 25th of November 2005
- Presented a paper in Xth annual CHME Conference (Council of Hospitality Management Education) in South Bank university, London on “Environmental Accounting in the Hotels of the Capital of India, New Delhi” on the 20th of April, 2001

MAGAZINE AND NEWSPAPER ARTICLES

- "The Business of Selling Below Cost," The Hindu Business Line, (July 15th, 2016)
- "Shariah index can bring in more investors". The Hindu Business Line, (May 18th, 2013)
- "Smoothen earnings through R&D spending". The Hindu Business Line, (October 24th, 2011)
- "Managing Customers for profits" in The Hindu Business Line (March 14th, 2011)
- "Independent Directors in a Family Owned Business" in The Hindu Business Line (March 28th, 2011)
- "Restructuring of MBA curriculum" in The Economic Times (May 15th 2000)

MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES

Open Programmes

- Finance Acumen for Non -Finance Executives
- Understanding and Analysis of Financial Statements
- Strategically Manage Cost to Improve Bottom-line

Select Sessions Delivered in Management Development Programmes

"Business Acumen", Middle Level Executives, Hero Moto Corp, November 14, 2018

"Business Acumen", Middle Level Executives, Hero Moto Corp, January 09, 2019

Project Finance, NHPC, March 26, 2019

- "Understanding Financial Statements and Financial Statement Analysis," Certificate Course in General Management Skills for Indian Technical Economic Cooperation Programme international participants, January 22- March 03, 2018
- "Credit Rating and Evaluation", in MDP on Credit Management, NPAs and Recovery Strategies in Banks and Financial Institutions, February 6-7, 2017
- "Financial Shenanigan," in MDP on Understanding and Analysis of Financial Statements, September 1-2, 2016

Resume of Barnali Chaklader

- “Making Numbers Work for you,” in Senior Leadership Development Programme for Senior Executives of RITES, February 26-27, 2016
- “Wealth Creating mindset,” Towards Holistic Leadership’ for Middle Level Managers of GAIL India Ltd, January 18-20, 2016
- “Financial Management & Cost Consciousness,” “General Management Programme of BHEL, April 21-30, 2016
- “Understanding Financial Statements,” in Leadership Development Programme-II (LDP-II) for General Managers of ONGC, April 14- May 02, 2015
- “Strategic Cost Management through Value Chain Analysis,” in Leadership Development Programme-II (LDP-II) for General Managers of ONGC, April 14-May 02, 2015
- “Strategic Cost Management for Extending the Productivity Frontier,” in Leadership Development Programme-II (LDP-II) for General Managers of ONGC, April 14- May 02, 2015
- “Understanding and Measuring Value Creation by NLC through Financial Statements,” in Leadership Development Programme for DGMs of Neyveli Lignite Corporation, June 15-18, 2015
- “As SBU Heads – Financial Implications,” in IFFCO General Management Programme, July 03-13, 2015
- “Making Numbers Work for you,” in Leadership Development Programme for Senior Executives of IndusInd Bank Limited, September 9-11, 2015
- “Relevant Costs: Managerial Decision Making,” in IOCL Cutting Edge Leadership, November 07 –December 02, 2014
- “Understanding Financial Statement,” in Creative Leadership for ONGC, February 16 – 19, 2015
- “Financial Statement Analysis for Value Creation,” in Creative Leadership for ONGC February 16 – 19, 2015
- “Cost Information for Planning and Budgeting,” in MDP for Executives of IFFCO on ‘Finance for Non-Finance Executives’, April 15-17, 2013
- “Towards Wealth Creating Mindset,” Senior Officers of Canara Bank: Towards the Next Orbit, August 19-23, 2013
- “Cost Information for Decision Making,” in Training Programme on “General Management & Finance” for Officers from Afghanistan Government, January 11-21, 2013

Resume of Barnali Chaklader

- “Financial Statement Analysis” in “Programme for Managers of GAIL India Limited, October 23-25, 2015
- “Cost Leadership & Competitive Advantage,” in Induction Course for Management Trainers of Satluj Jal Vidyut Nigam (SVJN), September 10- October 5, 2012
- “Management Decision Making and a Strategic Emphasis,” in Cost Management to Improve Bottom Line, September 27-28, 2012
- “Value Chain Analysis and a Strategic Emphasis,” in Cost Management to Improve Bottom Line, September 27-28, 2012

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

- Member, Fellow, Institute of Cost and Management Accountants of India

DOCTORAL DISSERTATIONS AND AWARDS

Number of scholars co -supervised who have been awarded PhD: 02

a. PhD programme of Faculty of Management Studies, Delhi University. Thesis titled “Challenges and Prospects of Implementing the International Financial Reporting Standards (IFRS) in Indian Corporate Sector with Special Reference to Banking Sector” Doctoral degree awarded in June 2018

b. PhD programme under AIMA- Aligarh Muslim University. Thesis titled “A Study of Convergence of Indian GAAP to IFRS- A Critical Analysis” Doctoral degree awarded in June 2018

2. Number of PhD scholars co –supervising: 01

PhD programme under BIT Mesra. Research topic is, “Impact of Carbon Trading on the Financial Performance of Indian Companies”

SOCIAL ENGAGEMENT

Associated with Orphanage for girl Child in Ballabgarh, Harayana

Barnali Chaklader
August 12, 2020