

Fehmina Malik, Ph.D.

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Research Interest

- Stochastic Modelling, Optimization, Game Theory and Decision Science, Network Economics, Inventory and Supply Chain Modelling, Explainable AI Algorithms.

Teaching Interest

- Decision Science, Business Mathematics, Business Statistics, Quantitative Methods, Business Analytics, Emerging Technologies in Business, Spreadsheet Application for Business, Artificial Intelligence, Operations Management, Supply Chain Management.

Employment History

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| October 2024 – September 2025 | ■ Postdoctoral Fellow - Explainable AI Algorithms , Laboratoire Informatique d'Avignon, Avignon University, Avignon, France |
| November 2022 – September 2024 | ■ Assistant Professor - Artificial Intelligence and Data Science , Lal Bahadur Shastri Institute of Management (LBSIM), New Delhi, India |

Education

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| 2017 – 2023 | ■ Ph.D. Indian Institute of Technology Bombay, Mumbai, India in Industrial Engineering and Operations Research. Thesis title: <i>The Net Neutrality Debate: The Role of Differential Pricing and Contracts between the Service Providers.</i> |
| 2013 – 2015 | ■ M.Phil. University of Delhi, New Delhi, India in Operations Research. Thesis title: <i>Integrated Production- Inventory and Product Inspection Policies for Imperfect Production Systems.</i> Percentage: 84% |
| 2011 – 2013 | ■ M.Sc. University of Delhi, New Delhi, India in Operations Research. Project title: <i>Demand and Procurement Analysis of Economically Important and Vital Items.</i> Percentage: 86.4% |
| 2008 – 2011 | ■ B.Sc.(Hons.) University of Delhi, New Delhi, India in Mathematics. Percentage: 68.11% |

Research Publications

Journal Articles

- 1 KK Aggarwal, Shuja Ahmed, and **F. Malik**. "An EOQ Model for Joint Ordering, Pricing, and Retrun Policy with Advance Booking Discount". In: *Opsearch* (2024), pp. 1–35.
- 2 KK Aggarwal, Shuja Ahmed, and **F. Malik**. "An Inventory Model for Coordinating Ordering, Pricing and Advertisement Policy for an Advance Sales System". In: *Yugoslav Journal of Operations Research* 30.3 (2020), pp. 325–338.

- 3 KK Aggarwal, Shuja Ahmed, and **F. Malik**. "Optimal Pricing and Advertisement Policy for an Advance Order Booking Inventory System with Order Cancellation under Inflationary Condition". In: *International Journal of Mathematical, Engineering and Management Sciences* 8.5 (2023), pp. 869–895.
- 4 **F. Malik**, Manjesh K Hanawal, and Yezekael Hayel. "Profit Sharing Contracts between Content and Service Providers for Enhanced Network Quality". In: *IEEE Transactions on Network and Service Management* (2022).
- 5 **F. Malik**, Manjesh K Hanawal, and Yezekael Hayel. "Zero-Rating of Content and Its Effect on the Quality of Service in the Internet". In: *IEEE/ACM Transactions on Networking* 28.6 (2020), pp. 2671–2684.
- 6 **F. Malik** et al. "Revenue sharing on the Internet: A case for going soft on neutrality regulations". In: *Performance Evaluation* 145 (2021), p. 102152.

Conference Proceedings and Presentations

- 1 KK Aggarwal, Shuja Ahmed, and **F. Malik**. "Optimizing ordering, pricing and return strategies in an advanced sales inventory system with product screening (**Best Paper Presentation**)". In: *International Conference on Sustainable Supply Chain Management under India's G20 Presidency (SSCM-G20)*. 2024.
- 2 **F. Malik** and Manjesh K Hanawal. "Revenue Sharing Between Service Providers in the Internet: A Moral Hazard Approach". In: *2019 11th International Conference on Communication Systems & Networks (COMSNETS)*. IEEE. 2019, pp. 420–423.
- 3 **F. Malik** et al. "Revenue Sharing in a Soft-Neutral Regime". In: *2020 International Conference on COMMunication Systems & NETWORKS (COMSNETS)*. IEEE. 2020, pp. 900–902.
- 4 Manjesh K Hanawal, **F. Malik**, and Yezekael Hayel. "Differential pricing of traffic in the Internet". In: *2018 16th International Symposium on Modeling and Optimization in Mobile, Ad Hoc, and Wireless Networks (WiOpt)*. IEEE. 2018, pp. 1–8.





Teaching Experience

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| PGDM-BA, Trim IV, 2024 | ■ Business Models and Simulations, LBSIM (4.8 out of 5) |
| PGDM-General, Finance, Trim III, 2024 | ■ Spreadsheet application for Business, LBSIM (4.7 out of 5) |
| PGDM-R&BA, Finance, Trim I, 2024 | ■ Basic Excel, LBSIM (Foundation coursework) |
| PGDM-AIDS, E-Business, Trim III, 2023 | ■ Artificial Intelligence, LBSIM (4 out of 5) |
| PGDM-AIDS, E-Business, Trim II, 2023 | ■ Management Science, LBSIM (4.3 out of 5) |
| PGDM-AIDS, Trim V, 2023 | ■ Forecasting Techniques, LBSIM (3.9 out of 5) |
| PGDM-AIDS, Trim III, 2023 | ■ Optimization Techniques, LBSIM (3.8 out of 5) |
| PGDM-Gen, Trim III, 2023, 2024 | ■ Emerging Technologies in Business, LBSIM (3.8 out of 5) |
| PGDM-BA, Trim I, 2023 | ■ Spreadsheet application for Business, LBSIM (4.8 out of 5) |
| PGDM-General, Finance, Trim I, 2023 | ■ Fundamentals of Python, LBSIM (Foundation coursework) |
| Autumn 2019,2020,2021 | ■ Engineering Statistics, IIT Bombay (TA) |
| Spring 2020,2021 | ■ Online Learning, IIT Bombay (TA) |
| Spring 2021 | ■ Decision Analysis and Game Theory, IIT Bombay (TA) |
| Spring 2021,2022 | ■ Introduction to Stochastic Processes, NPTEL (TA) |




Fellowships & Awards

- 2023 ■ **Best Paper Presentation** -International Conference on Sustainable Supply Chain Management under India's G20 Presidency (SSCM-G20). 2024.

Fellowships & Awards (continued)

- 2018  Recipient of WiOPt travel grant for attending International Symposium on Modeling and Optimization in Mobile, Ad Hoc, and Wireless Networks (WiOpt), IEEE, 2018.
- 2015  UGC-MANF for MPhil/PhD
- 2012, 2013  **College Topper**, during M.Sc. in Operational Research
- 2012  **University Topper**, University of Delhi.

Skills

- Languages  Strong reading, writing and speaking competencies for English, Hindi and Urdu.
- Coding  C, C++, Java, Python, R, SQL, MATLAB, \LaTeX , MS-Excel
- Misc.  Academic research, teaching, training, consultation, \LaTeX typesetting and publishing.