

Dr. Neha Arora

Assistant Professor of Finance

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Educational Qualifications

- **Ph.D. Finance**, Dept. of Commerce, Delhi School of Economics, University of Delhi. (2017)
Thesis Title: Investment Strategies in the Bull and Bear Market: A Study of Indian Investors.
- **Master of Commerce, Department of Commerce, University of Delhi**
- **B.Com (Hons), Janki Devi Memorial College, University of Delhi**

Research Papers Published in Peer Reviewed Journals

- “Investments, Market Timing and Portfolio Performance across Indian Bull and Bear Markets” (2018) with Dr. Sunaina Kanojia. Asia-Pacific Journal of Management Research and Innovation, Sage Publication. Vol 13 Issue 3-4. pp 98-10. ISSN 2319-510X.
- “Bull and Bear Phases: An Empirical Perusal of Indian Stock Market” (2016) with Dr. Sunaina Kanojia in International Journal of Financial Management, Vol 6. Issue 2.
- “Environmental Impacts of Foreign Direct Investment in Mining Sector in India” (2014) in Indian Streams Research Journal. ISSN No: 2230-7850 Vol IV Issue 2 March 2014
- “Green marketing in India: The Road Ahead” (2014) in Golden Research Thoughts. Vol III Issue IX March 2014.
- “Euro Zone Crisis: Impact and Implication for India” (2014) in International Journal of Commerce, Economics & Management. Vol 4, Issue No. 03.

Paper Presentation and Conference Participation

- Classifying Indian Bull and Bear Markets using Bry & Boschan Algorithm (1971) at the International Conference on the Methods of Mathematical Finance Workshop - a conference in honor of Steve Shreve’s 65th birthday at **Carnegie Mellon University, Pittsburgh, USA** from 1st – 5th June 2015.
- Attended 3-days International Conference on ‘*Geometry and Data Analysis conference*’ organised by Department of Mathematics at **the University of Chicago, USA in June 2015**.
- Attended the Grantham Annual Lecture 2016 on the topic ‘*Transforming growth: Climate policy today for a sustainable tomorrow*’ at **Imperial College London, UK on 11th April 2016**.
- Presented paper titled “Fraud and Corporate Governance in India- Are there New Pathways set in Companies Act 2013?” in UGC sponsored National Seminar on "Corporate Governance: Perspectives and Practices held on September 18-19 2014 at Lakshmi Bai College, University of Delhi.
- Presented paper titled “FDI and FII as Drivers for Growth for Indian Economy: A Comparison” in ICSSR Sponsored National Seminar on ‘Social and Economic effects of FDI in National and International Context, held on December 16-17 2013 at Kirori Mal College, University of Delhi.
- Presented paper titled “Foreign Direct Investment in India: A case study on MoU signed between Pohang steel and iron company (POSCO) and Orissa, India” in the National Conference on FDI In India: Response and Challenge held on November 5-6, 2012 conducted by Shaheed Bhagat Singh College, University of Delhi.

Research Interests

- Behavioural Finance, Asset Pricing, Stock Market Cycles, Sustainable Finance.\

Teaching Experience

- Assistant Professor (Finance), IMT Ghaziabad (October 2018- till present).
- Assistant Professor, Hans Raj College, University of Delhi (January - September 2018).
- Assistant Professor, at Shri Ram College of Commerce, University of Delhi (July 2011- May 2012).
- Visiting Faculty at Ramjas College, Non Collegiate Women's Education Board (NCWEB), Satyawati College, Janki Devi Memorial College.

Academic Trainings and e-Content Developed

- **Selected as Resource person** for teaching **Cost Accounting and Management Accounting** and to mentor students for preparing for M.Com Entrance Examination, 2018 of Department of Commerce, University of Delhi.
- **Selected as Resource person** to developed e-Content for undergraduate course under the **Ministry of Human Resource and Development (MHRD) Project on National Mission on Education Through ICT** on the topics "Introduction to Advertising" and "Compensating and Evaluating Sales Force" at the Institute for Life Long Learning (ILLL), University of Delhi. Available at <http://vle.du.ac.in>

Achievements and Certifications

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| • Qualified UGC-NET for Lectureship in Commerce | 2010 |
| • Received Junior Research Fellowship to pursue Doctoral Research by Government of India. | 2013-2015 |
| • Received Senior Research Fellowship to pursue Doctoral Research by Government of India. | 2015-2017 |
| • Travel Grant, Dean of Research, University of Delhi | 2015 |
| • Travel Grant, Carnegie Mellon University, Pittsburgh, USA | 2015 |

Research Workshop

- Attended Research Summer School programme organized by the Finance Lab of IIM Calcutta and Indian Finance Association on Empirical Finance and Accounting Research, held at Indian Institute of Management, Calcutta during April 27th to May 7, 2019.
- Organized two days' Faculty Development Programme on Case Teaching and Strategies for Publication in high-ranked Journals by Dr. Narayanan Jayaraman, Scheller College of Business, Georgia Institute of Technology Atlanta at the Institute of Management Technology, Ghaziabad.
- Attended three days Annual Management Conference and Workshop, January 2019 on case writing Techniques conducted by Prof V. G. N Narayanan, Thomas PD. Casserly, Jr. Professor of Business Administration and Chair, MBA Elective Curriculum, at Harvard Business School organized by the Institute of Management Technology, Nagpur.
- Attended five-day FDP on 'Structural Equation Modelling: Moderation and Mediation Analysis' organized by Institute of Management Technology, Ghaziabad October, 2018.
- Attended Annual Management Conference and Workshop on the theme of 'Case Writing Techniques' conducted by Prof. V G Narayanan, Thomas PD. Casserly, Jr. Professor of Business Administration and Chair, MBA Elective Curriculum, at Harvard Business School, organized by Institute of Management Technology, Nagpur, Jan 2019
- Attended Faculty Development Program on Advanced Research Techniques in Finance organized by Centre for Professional Development, Shri Ram College of Commerce, University of Delhi, 2014.