



**Institute of  
Management Technology**

Ghaziabad, Delhi NCR



# **FELLOW PROGRAMME IN MANAGEMENT (FPM)**





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# ABOUT IMTG

Established in 1980, Institute of Management Technology, Ghaziabad (IMTG) is India's premier AACSB accredited management school with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility. An autonomous, not-for-profit institute, offering highly sought after postgraduate programmes over the past more than three-and-a-half decades, IMTG currently offers two-year PGDM Full-time program, PGDM- Executive Full-time and Part-time programs, and Fellow Programme in Management (FPM).

IMTG has been consistently ranked among the top management institutes of the country. Today, it is the proud alma mater of more than 300 C-suite executives and more than 12000 alumni serving in leadership positions in the best-known organisations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.



## PRESTIGIOUS ACCREDITATIONS

***AACSB International—The  
Association to Advance  
Collegiate Schools of Business***



***National Board of Accreditation***





# VISION

*To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.*



# MISSION

- *Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context.*
- *Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business.*
- *Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.*
- *Promote a culture of academic excellence benchmarked against the best institutions in its peer group.*



## MESSAGE FROM DEAN, RESEARCH

Learning is a lifelong process. We need to reinvent ourselves, along with contemporary issues and problems. At present business world is facing a lot of challenges and has become quite complex, due to several factors. Today we are talking about industrial revolution 4.0 and disruptions through technology. Not only the business world, but the society is also in a state of transition due to pressures of geopolitics and cultural invasion.

In this context, research provides an opportunity to relate theories and concepts to contemporary problems. It facilitates learning and creation of a new body of knowledge. IMT Ghaziabad (IMTG) – a premier business school of the country – is well aware of this situation. We have been imparting management education since 1980, and we reckon that research is key to the enrichment of learning and a new set of knowledge. Keeping this in mind, we have introduced the Fellow Programme in Management (FPM), a doctoral-level program, in IMTG. This will enable the Management Graduates as well as Working Executives to get exposed to various research tools to carry out their research, in which they are interested.

The FPM will prepare the individual for teaching, research and consulting careers in the field of Management. The program will provide candidates with the opportunity to hone their knowledge and skills through various courses, workshops and other exercises.

IMTG is equipped with experienced faculty with considerable experience in research to deliver the right inputs. They are supported with stream of Industry Practitioners who come as Adjunct and Visiting Faculty to retain the industry focus.

I welcome and assure you that IMTG Campus will be wonderful with a lot of activities along with learning opportunities.

**Prof P K Biswas**



# MESSAGE FROM CHAIRPERSON



IMT Ghaziabad has been in the field of management education for the last 40 years. It has grown over this time to be considered as a leading business school. It has gained widespread respect among the industry counterparts by providing them with more than 12000 active and influential management professionals. Among the peers, IMT Ghaziabad is considered to be a forerunner in terms of adopting best practices, launching upcoming fields of specializations, and being recognized for valuable accreditations. It is immensely popular among aspiring students who look forward to a great learning environment and latest pedagogies.

IMT Ghaziabad has achieved yet another milestone with the launch of its Fellow Programme in Management (FPM). The institute invites young and bright candidates who are aspiring to take up scholarly and research-oriented roles in academia and organizations. IMT-G is offering attractive financial assistance to enable the candidates to undertake the doctoral program with ease. The candidates would be expected to undergo a rigorous research journey under the mentorship of its expert faculty at IMT-G. The institute's infrastructure and knowledge resources are designed to provide an enabling learning environment for scholars.

Aspiring candidates are encouraged to visit the institute's website to seek more details. I would be happy to discuss your academic interests and prospects, should you have any queries.

We look forward to partaking a journey of learning together!

**Shalini Rahul Tiwari**

# FELLOW PROGRAMME IN MANAGEMENT (FPM)

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## PROGRAM OVERVIEW

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The Fellow Programme in Management at IMT Ghaziabad is a full-time doctoral program designed for students, working executives and academicians with strong academic orientation, to undertake rigorous and original research. The program aims to develop outstanding scholars for careers in academia, research, and consulting for the industry, government and social sector. The FPM is a four-year program during which scholars will undergo rigorous coursework comprising management courses, area specific courses and advanced courses. After completing the Comprehensive Research Examination (CRE), scholars will be engaged in their doctoral dissertation work. The time duration may be extended up to five years, depending upon the progress report of the scholar. All full time scholars will receive a monthly stipend that covers all costs in addition to being provided with a modest accommodation. IMT-G provides an excellent ecosystem & facilities for pursuing research.

# AREAS OF SPECIALIZATION

Candidates can apply to the following areas of specialization for pursuing research:

**1**

*Business Analytics*

**6**

*Marketing Management*

**2**

*Business Communication*

**7**

*Operations Management*

**3**

*Economic Environment and Policy*

**8**

*Organizational Behaviour & Human Resource Management*

**4**

*Finance & Accounting/Banking & Financial Services*

**9**

*Strategy, Innovation, and Entrepreneurship*

**5**

*Information Technology Management*

\*For details of faculty members, visit:

<https://www.imt.edu/faculty-profiles/>

The candidate's area of research will be considered final based on the area mentioned in the offer letter. While undergoing the coursework, the candidate may be allowed to change the area of specialization with the approval of the FPM Committee. The candidate may be required to do additional courses to suit the requirement of the changed area.

# ADMISSIONS & ELIGIBILITY

## Eligibility criteria:

- Master's degree or it's equivalent in any discipline (minimum 60%)  
**Or**
- Five-year integrated Master's Degree Program in any discipline (minimum 60%)  
**Or**
- A graduate degree with a professional qualification-CA/CMA/CS

\*Candidates applying to the FPM program should not exceed 45 years of age as on March 31, 2021

Note: Candidates who are in the final year of their Master's program, will be allowed to join the program provisionally subject to the submission of a certificate, issued on or before September 30, 2021, from the head of the institution stating that he/she has completed all requirements for obtaining the degree. Their admission will be confirmed only when they submit the mark sheets, and a certificate of having passed the master's/equivalent qualification referred to in the certificate issued by their college/institutes. The deadline for submission of mark sheet and the certificate is December 31, 2021.

# SELECTION PROCESS

Candidates applying for FPM at IMT Ghaziabad are required to take the CAT/GMAT/GRE/GATE/UGC-NET test. Test scores received during January 1, 2019, to December 31, 2020, will be considered valid. Applicants should submit a research proposal of about 5000 words in their area of research interest along with their application form. Shortlisted candidates will be called for selection process at IMT Ghaziabad in May 2021.

# FINANCIAL ASSISTANCE

IMT-G offers full time Residential mode of study under the FPM Program. Scholars will be paid a monthly stipend of INR 50,000 that covers all the costs in addition to being provided with a modest accommodation. No family accommodation would be provided to married candidates. The stipend will be paid for a period of four years from the date of joining the program, or until the candidate joins employment, whichever is earlier.

# HOW TO APPLY

Candidates can fill-up the application form online by paying a fee of INR 2030/-. The last date for submission of form is **April 05, 2021**.

Link Open for Online Application:

**December 1, 2020**

Last day for submitting Online Application:

**April 05, 2021**

Interview for shortlisted candidate:

**1<sup>st</sup> week/2<sup>nd</sup> week of May 2021**



# COURSES OFFERED FOR FPM

## COMPULSORY COURSE WORK FOR YEAR 1:

- Business Communication
- Marketing Management
- Operations Management
- Organizational Behavior
- Financial Accounting
- Macro Economics Principles and Policies
- Management Information Systems
- Legal Aspects of Business
- Business Environment
- Business & Corporate Finance
- Managerial Accounting
- Supply Chain Management
- Human Resource Management
- Business Research Methods
- Strategic Management
- Core Elective #1
- Core Elective #2
- Core Elective #3
- Core Elective #4

(Scholars will be required to select courses from above list)

## COMPULSORY COURSE WORK FOR YEAR 2:

- Advanced Research Methods - Quantitative
- Research Workshop (R, Python or any other Technique)
- Introduction to Management Thought
- Pedagogies in Management
- Review of Literature
- Advanced Research Methods - Qualitative
- Case Teaching & Writing
- 3 Core courses from the area
- 4 Elective courses from the area

## AREA LEVEL COURSES FOR YEAR 2

The Scholars will be required to select- 7 courses from their areas of specialization

### Business Communication

- Practices in Mass Communication
- Qualitative Research Issues in Communication
- Theories of Communication
- Current Trends in Communication
- Introduction to Rhetorical Studies
- Theories of Mass Communication
- Cognitive Communication
- Communication and Indian Aesthetics
- Global Communication and Information Perspectives
- Participatory Communication
- Political Communication
- Health Communication
- Research in Communication
- Empirical Research Issues in Communication
- Seminar in Intercultural Communication
- Seminar in Leadership Communication / Organization Communication
- Strategic Communication
- Employment Communication
- Working paper demonstrating original research on a communication problem
- International Negotiation

### Economic Environment and Policy

- Mathematics for Economics
- Advanced Applied Econometrics
- International Economics
- Macroeconomic Policy
- Behavioural Economics
- Applied Game Theory
- International Business and Contemporary World
- Business Sustainability
- Climate Change and Development
- Public Policy
- Corporate Governance
- Jurisprudence and Legal Theory

- International Law
- Internal Audit and Risk Management
- Multinational Strategy
- Computational Economics
- Environmental Economics and Management / Applied Environmental Economics
- Climate Change Modelling
- Business Government & Society

### **Finance & Accounting/Banking & Financial Services**

- Corporate Finance in Emerging Economy
- Quantitative finance
- Empirical Research in Accounting
- Microeconomics of Banking
- Basic Game theory
- Credit Risk Management
- Financial Econometrics
- Capital and Money Markets
- Private Equity and Venture Capital
- International Finance
- Empirical Research in Auditing and Corporate Governance
- Behavioural Finance
- High Frequency Data and Market Microstructure
- Machine Learning and Fintech in Financial Research

### **Organizational Behaviour & Human Resource Management**

- Positive Organizational Behaviour
- Leadership
- Strategic HRM
- Advanced Micro OB
- Organization Theory
- Research methods in Behavioural Sciences
- Career and Succession Management
- Management of Family Business
- Measurement in Organizational Behaviour
- Bases of Power – Discourse
- Organizational change and development
- Advanced employee relations
- Compensation and reward management systems

- Classical perspective in OB & HRM
- Performance Management

### **Information Technology and Analytics**

- Machine Learning
- Big Data Analytics
- AGI
- Cyber Security
- SNA- Social network analysis
- Artificial Intelligence based Smart Businesses
- IT Business Management
- Service Outsourcing and Vendor Management
- Leading through Digital Transformation
- Business innovation using Blockchain
- Enterprise systems using SAP
- Software Project Management
- Digital India and E-Governance
- Mobile commerce and e-commerce
- Applied Predictive Modelling
- Business Analytics
- Financial Markets Analytics
- Natural Language Processing for Business
- IT Strategy
- IT Consulting

### **Marketing Management**

- Marketing Research Design Mechanism/ Advanced Marketing Research Methodology
- Quantitative Research Methods
- Qualitative Research Methods
- Marketing theory & Contemporary Issues/ Contemporary areas for research in marketing/ Marketing School of Thoughts
- Advanced Seminar in Consumer Behavior/ Seminar in Consumer Culture theory
- Advanced Seminar in Social Media Marketing/ Research in Digital Era
- Advancements in Big Data and Machine learning in Marketing/ Advanced Marketing Research & Analytics
- Behavioral Pricing
- Advertising /Strategic Brand Management
- Services Marketing
- Advances in B2B Marketing Research

- Theory building in the domain of selling and sales management/ Theory building in Marketing
- Marketing and Technology
- Advance seminar in Retailing
- Seminar on Experimental Methods

### **Operations Management**

- Advanced Statistical Techniques
- Probability and Probability Distribution Methods
- Advanced Optimization
- Research Methods in Operations Management
- Supply Chain Management and Theory
- Inventory Control Methods
- Benchmarking with Data Envelopment Analysis
- Operations Risk Management
- Logistics and Distribution Management
- Transportation Models
- Optimization under Fuzzy Environment
- Multi Criteria Decision Making Techniques
- Structural Equation Modeling for OM
- Application of Game Theory in SCM
- Sustainable SCM

### **Strategy, Innovation and Entrepreneurship**

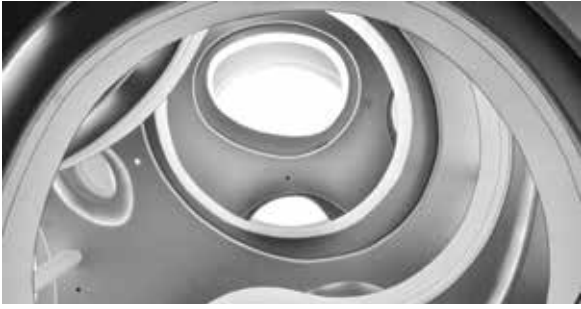
- Advanced Strategic Management
- International Strategic Management
- Theory of Firm
- Strategy & Innovation
- 'Entrepreneurship: Theory and Practice'
- Mergers & Acquisitions
- Strategy as Practice
- Non Profit's Strategic Management
- Knowledge Management
- Innovation in Emerging Markets
- Corporate Entrepreneurship
- Joint Ventures and Strategic Alliances

**Note:** The course work is subject to change depending upon institute's decision.









# CAMPUS INFRASTRUCTURE

IMT Ghaziabad campus is spread across 14 acres of land and has the state-of-the-art infrastructure. The iconic academic building features a seamless pattern of Swirls-That-Whirl, designed to inspire positive energy and creative thought within the spiralling structure, free of obstacles.

Every section of the IMTG campus has been designed to encourage the growth of a future manager and leader. The new academic block houses centrally air-conditioned classrooms and lecture theatres with built-in-projections and screen facilities. The campus also includes an enormous auditorium with the capacity to hold more than 700 people.

## **The campus is characterized by:**

- ***24-hour security.***
- ***A fully functional and hygienic mess area serving 4 meals a day.***
- ***24x7 canteen and café stall to satisfy refreshment needs***
- ***Guest-house to host campus guests including visiting professors and industry mentors***
- ***Wi-Fi enabled to ensure seamless learning and uninterrupted communication.***
- ***Extensive Collection of about 45000 books and 10000 journals in IMT Ghaziabad's library***

The in-house research laboratories such as Bloomberg Lab, Analytics Lab, Emerging Technologies Lab and many more, equipped with unique and sophisticated databases, serve as case development centres for discovery, interpretation and documentation of trends occurring across different fields of management. Additionally, the Entrepreneur-cell at IMTG has been instrumental in fostering an environment for entrepreneurship on campus.

The campus has a football/cricket ground, basketball and volleyball courts, along with a multipurpose gymnasium, promoting engagement and recreational activities amongst the students. The Amphitheatre at the heart of the campus is another major attraction.

For more details on-campus facilities, please visit: [www.imt.edu/campus-facilities/](http://www.imt.edu/campus-facilities/)





# FACULTY

IMT Ghaziabad has an accomplished team of faculty members that teach eclectic mix of courses to the students. The permanent faculty hold PhD/ FPM from leading institutions and many of them have significant industry background. Visiting faculty from the industry and other leading business schools further enhance the learning experience of the students.



Faculty team of IMT Ghaziabad is well recognized for its teaching and research contributions to the business and academia.

For more details on faculty, please visit: [www.imt.edu/faculty-profiles/](http://www.imt.edu/faculty-profiles/)



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