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Established in 1980, Institute of Management Technology, Ghaziabad (IMTG) is India’s premier AACSB accredited management school with a distinct focus on grooming leadership through innovation, execution and social responsibility. An autonomous, not-for-profit institute, offering highly sought after postgraduate programs over the past four decades, IMTG currently offers six AICTE approved programs – Post Graduate Diploma in Management (PGDM) Full Time, PGDM Executive, PGDM Part Time, PGDM BFS (Banking & Financial Services), PGDM Dual Country Program (DCP) and Fellow Program in Management (FPM). IMTG has been consistently ranked among the top management institutes of the country.

Today, it is the proud alma mater of more than 300 c-suite executives and thousands of professionals serving in leadership positions in the best known organisations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.
VISION

To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.

MISSION

Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context.

Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business.

Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.

Promote a culture of academic excellence benchmarked against the best institutions in its peer group.
The COVID-19 pandemic has caused disruptions in every aspect of our personal life and business. A number of sectors have entered a recessionary phase with a possibility of a very late comeback, and probably, in a few cases, no comeback at all. A large segment of the working population lost their daily livelihood. Though there is an early signal of reversal, but even attaining the pre-lockdown levels seems a long way down the road. Under such circumstances, everyone, including business, need to reorient themselves to the new normal. There is likely to be a very aggressive technological intervention in almost every aspect of a business, thereby complicating the situation further for the job market. This calls for new ways of training, grooming, and preparing students for the new evolving job roles.

We, at IMT Ghaziabad, believe that the course curriculum for its programs must remain relevant to the evolving business needs of the industry. So, irrespective of the prevailing circumstances, we, as a matter of routine, take up the process of review and revamp on a continuous basis. The skill needs of the business world are changing so fast and evolving in so many multi-dimensional ways that the B-Schools need to be agile enough to keep up the pace, lest they fall by the wayside. IMT Ghaziabad is always on its toes to match up the pace, not merely for the sake of matching the pace but to fulfill its responsibilities of preparing its students for the new evolving, fast-paced business world. Its constant engagement with the corporate world at multiple levels makes this agility possible.

A new debate is emerging in the prevalent conditions. Whether E-education will dominate the education space. I believe, the education in the physical mode can never be fully replaced by E-education, at least in the case of business school education. Business school education is not only about imparting structured knowledge but also inculcating in students necessary competencies like teamwork, risk-taking, innovation and creativity, entrepreneurial spirit, negotiation, etc. These require continuous engagement of students in a community set up, which is probably not possible in online mode.

Having said that, IMT Ghaziabad has prepared itself to take up any challenge thrown by such disruptive circumstances, be it pandemic or other forms. The prevalent pandemic situation has actually given us a scope to examine our capabilities of quickly adjusting to the new normal and continue excelling.
Dear stakeholders,

Thank you very much for your overwhelming response to our Newsletters sent earlier. We are still struggling to overcome damages inflicted by one of the worst pandemic situations ever occurred in human history. We have lost the lives of a lot of people & just when we are thinking that we are recovering, there is another wave sweeping through the country. It has a slowed-down economy, industrial production has been badly hit & business has suffered, and many people have lost their jobs. However, we still have to make optimum use of resources available to us - this is the essence of management.

Technology adoption has become key to survival & success. Working from home is the new normal. Our faculty has risen to the challenges & successfully conducting all classes online. We are following all precautions & running the institute with appropriate guidelines & safeguards, keeping in mind Covid-19. We are keeping in touch with our prospective stakeholders through a series of online meetings & webinars. We are trying our best to keep the morale of students high through continuous engagement.

We are eagerly looking forward to host the students on the campus as and when it is feasible & safe.

Till then, all of us should stay safe & secured.
**FACULTY CORNER**

**BARNALI CHAKLADER**

Dr Barnali Chaklader is a professor of Finance at IMT Ghaziabad. She started her career as an audit and accounts executive in a CA firm back in 1988. Subsequently she worked in the accounts department of a firm in the steel industry before she realized that her main purpose of life was to translate this industry experience into understandable academic knowledge for her students. She began her academic journey as a faculty of Finance in 1997 and has taught students in Singapore, France, Dubai and regularly teaches graduate students of Kufstein Institute of Applied Sciences, Austria. IMT Ghaziabad has given her a plethora of opportunities to travel to many countries to present her research papers in prestigious conferences. She has won awards from London Business School, Ivey and ISB for writing academic case studies too.

**BINDU GUPTA**

Dr. Bindu Gupta has nearly 19 years of experience in teaching, research, and training. She has authored various papers that appeared in reputed national and international journals. Being a psychologist, she has a keen interest and expertise in assessing and understanding individuals. She is a qualified trainer of MBTI Step 1 & Step II and FIRO-B. She has conducted training programs in understanding & managing self, managing teams, conflict management, leadership, etc., for organizations such as Maruti, Magicbricks.com, NHPC, NTPC, ONGC, CSIR, Indian Postal Academy.

**SAPNA POPLII**

Dr. Sapna Popli has more than 25 years of work experience as a teacher, trainer, researcher and an academic leader. She is very passionate about teaching and believes that as teachers we can all make a positive difference in lives of students and others who connect with us. She started her career as a sales professional in the training industry and moved to academics soon after. She has also offered courses as an international visiting professor across business schools in Colombia (2019), Morocco (2016-2018) and at Shanghai University, China (2005). She has also led various teams for design and execution of learning & development initiatives for many large enterprises. Her research has a practice focus and is published in the Journal of Service Theory & Practice (A) & Journal of Services Marketing (A) among others.

**KASTURI DAS**

Dr Kasturi Das, Professor of Economics, IMTG, is an economist, a policy practitioner, and an educator with more than two decades of professional experience. She has been serving as an invited member in various expert groups including the High-Level Advisory Committee on Trade and Environment of the Government of India; Working Group on Trade and Climate Change of the Confederation of Indian Industry (CII); and the World Economic Forum’s Expert Group on Trade and Climate Change. A Chevening Fellow at the University of Oxford in 2019, Dr Das has published extensively in leading academic journals including the ‘Nature’ journal. She has delivered invited talks, lectures and presented research papers in numerous high-level forums globally.
Dr. Mrinalini Shah has been nominated as Academic Council Member of IMS Unison University, Dehradun for a year.

Dr. Poonam Garg has been awarded the BEST RESEARCHER AWARD for the Contribution and Honourable Achievement in Innovative Research from International Research Awards by New Science Inventions NESIN 2020 Awards.

Dr. Reema Khurana has been awarded WOMEN RESEARCHER AWARD for her contribution and honourable achievement in Innovative Research from International Research Awards by New Science Inventions NESIN 2020 Awards.

Dr. Tripti Ghosh Sharma has been nominated for Ivey Publishing's Annual Best Seller Awards 2019-2020 for the case "Netflix in India: The Way Ahead”

Dr. Kasturi Das was an Invited Speaker for the following Sessions:


- "Looking Beyond the Crises: Reshaping Future Trade and Investment Governance in Light of COVID and Climate", a scoping exercise to inform future work as part of the Project on Climate Cooperation co-hosted by the University of Oxford, the Climate Works Foundation and Mission 2020, July 16, 2020.


**Faculty Corner**

**Professional Publications**


**Articles & Books**


Alumni Connect

Achievements

Mahalakshmi R
Batch of 1997
Won the Women HR Leader award presented by ObserveNow

Sanjeev Bhatt
Batch of 1985
Awarded the Indian Achievers Award 2020 presented by Indian Achievers' Forum

Experience Sharing

Mrs Deepti Singh (Batch of ’12)
Deputy Director - FICCI

Mr Sujai Srivastava (Batch of ‘92)
Business Head Enterprise VAS, Reliance Communications

Mr Piyush Parashar (Batch of ’16)
Regional Business Manager Hexaware Technologies
Gave his insights on “Marketing of IT Consulting Services” on 30-Jul-2020.

Mr Akash Govani (Batch of ‘18)
Project Manager, JK Technosoft

Mr Partha Mitra (Batch of ‘16)
Consultant, Digital Strategies

Mr Rahul Nagpal (Batch of ’08)
Consultant, Infosys

IMT Ghaziabad, Delhi NCR
LEADERS OF TODAY

FOSTERING THE LEADERS
OF TOMORROW

INDUSTRY CONNECT - LEADERSHIP SESSIONS

LEADERSHIP TALK

WELCOME TO THE WORLD OF MARKETING
23 AUGUST 2020 • 6:00 PM
ADITYA V. BHAT
HEAD, JIO CREATIVE LABS,
FOUNDED, BUSINESS OF IDEAS

LEADERSHIP TALK

WORKFORCE RESILIENCE: LEADING TEAMS IN CHALLENGING TIMES
33 AUGUST 2020 • 10:30 AM
KUMAR RACHVENDR
DIRECTOR - SALES, DEEP & MODERN IT,
OPERATIONS, NORTH & EAST INDIA,
PROCTER & GAMBLE

GUEST LECTURE

ROCK YOUR LINKEDIN PROFILE
01 AUGUST 2020 • 7:00 PM
SHIKHA NAUTIYAL
ACCOUNT EXECUTIVE,
LINKEDIN INDIA

GUEST LECTURE

SIMPLIFYING PERSONAL FINANCE
06 AUGUST 2020 • 5:30 PM
PRAKASH DHANWAL
HEAD, PASSIVE FUNDS BUSINESS,
MOJITO DHANWAL FINANCIAL SERVICES

LEADERSHIP TALK

DEVELOPING BREAKTHROUGH PRODUCTS & SERVICES
23 AUGUST 2020 • 4:00 PM
SUMIT SHARMA
VICE PRESIDENT - PRODUCT MANAGEMENT,
PRACYER, INFEDGE INDIA LTD

LEADERSHIP TALK

REINVENTING INDUSTRIAL AND MANUFACTURING COMPANIES USING DIGITAL TECHNOLOGY
24 AUGUST 2020 • 5:30 PM
RAMIT GUPTA
PARTNER FOR DIGITAL STRATEGY & PARTNER AND SERVICE LEAD, LEADER PC,
COGNITIVE PROCESS SERVICES, IBM

LEADERSHIP TALK

LESSONS IN AND FROM PHOTOGRAPHY FOR YOUNG LEADERS
26 AUGUST 2020 • 5:00 PM
RAJESH RAMAKRISHNAN
MARKETING DIRECTOR,
PERFETTI VAN MELLE INDIA
INDUSTRY CONNECT - LEADERSHIP SESSIONS

GUEST LECTURE
MANAGING IT SALES - HOW IS SELLING DIFFERENT IN PROFESSIONAL SERVICES FIRMS

08 AUGUST 2020  •  11:00 AM
JAIDEEP GHOSH
PARTNER, COO & NATIONAL INDUSTRY HEAD OF KPMG

LEADERSHIP TALK
MARKETING STRATEGY DURING A PANDEMIC

09 AUGUST 2020  •  7:00 PM
MR. MANIK MAHAJAN
MARKETING DIRECTOR, MICHELIN

LEADERSHIP TALK
MIRI RODRIGUEZ
HEAD OF GLOBAL INTERNSHIP PROGRAM, MICROSOFT

04 SEPTEMBER 2020  •  5:30 PM

LEADERSHIP TALK
TRAITS OF A HIGHLY SUCCESSFUL LEADER

03 SEPTEMBER 2020  •  5:15 PM
MR. LOKESH SIKKA
CHRO - ONIDA, INDIA

GUEST LECTURE
HOW TO LEAD TEAMS WITH CROSS-CULTURAL MEMBERS

02 AUGUST 2020  •  7:00 PM
SAURABH BRAHMI
NATIONAL STAKE MANAGER, BAJAJ AUTO

LEADERSHIP TALK
TECHNOLOGICAL EVOLUTION IN THE GENERAL INSURANCE INDUSTRY - SPECIAL FOCUS ON BANCASSURANCE

24 SEPTEMBER 2020  •  5:00 PM
ALPANA SINGH
HEAD, BANCASSURANCE (PSUS, RRBs, CO-BANKS), BAJAJ ALLIANZ

LEADERSHIP TALK
THE INDUSTRIAL OUTLOOK AS WE MOVE TOWARDS THE NEXT DECADE

20 SEPTEMBER 2020  •  3:30 PM
SARMEET SINGH KOONWAR
VICE PRESIDENT, HMD GLOBAL, THE HOME FOR NOCA PHONES

LEADERSHIP TALK
IMPORTANCE OF SMART VISUAL MERCHANDISING

09 AUGUST 2020  •  11:00 AM
MR. D.V. GIRI
HEAD, PROCES & DESIGN, BIG BASEL
INDUSTRY CONNECT - LEADERSHIP SESSIONS

**GUEST LECTURE**
SKILLS OF THE FUTURE MBA's NEED TO FOCUS ON NOW
06 AUGUST 2020 • 5:00 PM
ATULAYA GOSWAMI
HEAD HR - INDIA REGION
UPL LTD

**LEADERSHIP TALK**
LEADERSHIP 101
29 AUGUST 2020 • 11:00 AM
MR. DEEPAK SAR
DISTRIBUTION AND ALLIANCE DIRECTOR
H-TACER VANTARA

**LEADERSHIP TALK**
TRENDS SHAPING THE IT INDUSTRY AND MARKETING CHALLENGES
08 AUGUST 2020 • 12:00 PM
AMIT TYAGI
CHIEF MARKETING OFFICE
SONATA SOFTWARE

**LEADERSHIP TALK**
LEADERSHIP IN THE WORLD OF PROJECTS, PROGRAMS, PORTFOLIOS AND PMOs
08 AUGUST 2020 • 5:30 PM
KARTIKEYAN RAMAMURTI
DIRECTOR, AMADEUS LAB

**LEADERSHIP TALK**
PRANAY PRAKASH
HEAD OF PEOPLE OPERATIONS, DELHIVERY
21 SEPTEMBER 2020 • 6:00 PM
Abhishek Ranjan  
Director - Sustainability, Brillio-a Bain Capital Company  
Anand Raj  
Head of Sales and Marketing - Mylin Biotech India Pvt Ltd.  
Ashutosh Sinha  
Chief Research Officer, Kantar  
Behram R Sabawala  
CHRO - Tata Unistor  
Harjeet Khanduja  
VP HR - Reliance Jio  
Kartik Venkat  
Industry Manager - Google  
Ketaki Rituraj  
Planning Director - Wunderman Thompson Malaysia  
Megha Gupta  
Director HR - Fiserv  
N S Muthukumaran  
Consultant- Consumer insights and marketing strategy  
Pawan Kumar  
Deputy. MD, IDBI First Commercial Bank
Pawan Sachdeva
Director - Technology at legato Health Technologies

Parveen Kumar
Senior Partner and National Head Assurance - ASA & Associates LLP

Renu Satti
Senior Vice President - Paytm

Sandeep Goyal
CHRO - Moglix

Sanjay Behl
Director General CERT-IN

Shahbaz Singh
Research Lead - Knowledge Excel Services

Shailesh Srivastava
Business Head - broadcast Network limited (BIG FM)

Soumen Ray
CFO - Bajaj Auto Ltd.

Sreekanth Chundi
President & Dy Business Head – Shriram Bioseed Genetics, DCM Shriram Ltd.
IMT Ghaziabad signed an agreement with e-Cornell in August 2020. Under this agreement, PGDM Executive (2019-20) batch students shall complete 2 online certifications, in the domains of “Critical Thinking” and that of “Executive Leadership”. The delivery of these certificate programs commenced in October 2020.

IMT Ghaziabad, is proud to announce Montpellier Business School, France, as the latest addition to its list of international partners. Montpellier Business School is a French business school located in Montpellier. It was founded in the year 1897. The MBS is an FT ranked, triple crowned business school.
STUDENTS’ CORNER

HUL LIME Semifinalist

Ashutosh Gupta

Flipkart Wired National Finalists

Colgate Transcend 2.0

CVR Innovathon National Runner Up

VOIS Vantage National Runner Up

Berger Paints Innovation Runner Up

CONGRATULATIONS

SUGANDHA AGARWAL
AIR 2 INVESTMENT BANKING DOMAIN

CONGRATULATIONS

TRANSCEEND 2.0

CONGRATULATIONS

TEAM ASURA

CONGRATULATIONS

TEAM PHOENIX

CONGRATULATIONS

FINSHIKSHA LC 2020 AIR 2 (IB)

CLUB & COMMITTEE EVENTS

Candid with Culcom
Organized by Cultural Committee

Bon Voyage
Organized by Academic Committee

Mithaas Khushiyan Ki
Organized by Enactus

IMTRANSCEND
Volume 1 | Issue 1
All for one and one for all, an age old idiom, propounded by many but followed by a nary few, has led us to one conclusion: that to survive, a cohesive action is required to counter COVID-19 situation. Within the reins of this unprecedented situation, various managerial issues are vaulting around all sectors making us rethink our various known concepts and theories. The issue at hand is to evolve a business understanding and a practice which will make the managers of tomorrow resilient enough for better decision making during such unforeseeable situations in the future. The paradox being, whether they can be sensitized towards the larger facets of business existence and do we need integrated decision making for a better tomorrow?

A case in point here is that when the COVID-19 vaccine gets all regulatory approvals, the main issues will be: availability, affordability and undisrupted supply of vaccination for the entire population. These issues need to be resolved through an integrated approach of the business, government, and society. The businesses should ensure that their patents on vaccines do not create monopolies wherein only inventors and manufacturers benefit at the cost of the lives of the poor and needy. On October 2, 2020, a joint request was made by India and South Africa to the WTO for waiver of any IPR protection including patents, copyrights, industrial designs, and trademarks for COVID-19 technologies and vaccines. This might set a precedent for those countries that want to secure a basic right to life for its citizenry. At this point the situation is unfolding with the stakeholders doing their own assessment.

Generally, businesses opt for voluntary licenses to their subsidiaries and associate companies to leverage their know-how and open a new revenue stream for commercial gains. This should be monitored strictly by the regulator, who has powers to issue ‘compulsory licenses’ (as against the voluntary license issued by the patentee company) against unwilling sellers of patented medicines. With this act, the government can create a supply chain between the buyer and the local manufacturer who would pay royalties to the patentee but cannot be restricted to the rights of manufacturing patented drugs in the larger interest of society. This step can redeem India of an eventuality if the developed countries secure patents for vaccines, get them manufactured in India, and then deny access or supply to these medicines to Indian markets. A good manager would take all of this into his stride.

It is clear like never before that the society cannot progress in silos. COVID-19 has shown that there is a power beyond us, beyond profiteering objectives that generally drive companies, beyond the precepts of governments, beyond the crumbling blocks of society. Let’s embrace this situation into an opportunity and let every manager reflect on his decisions for a better nation and glory of human civilization.
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