

GETTING STARTED

In the Browser window, type the URL <u>www.acekp.in</u> to access the **ACE Knowledge & Research Portal** within the campus internet network...

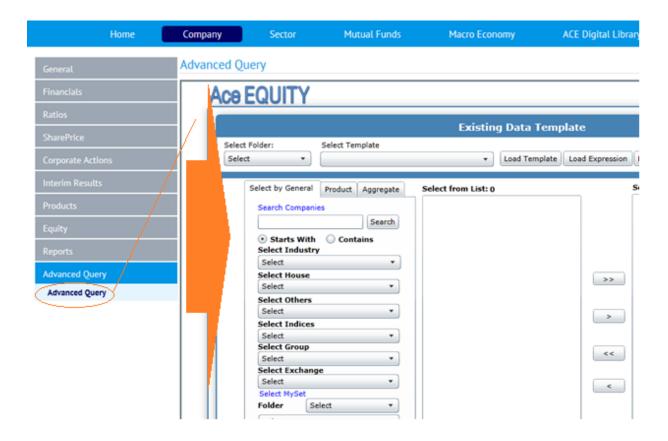


SELECT ANY OF THESE POWER-PACKED DATABASES TO VIEW EXTENSIVE REPOSITORY OF INFORMATION ON COMPANIES, SECTORS, MUTUAL FUNDS, ECONOMIC DATA, ANNUAL REPORTS AND LIVE MARKETS

Thank you



Under the **Company** Module, from the left Menu, selected **Advanced Query**

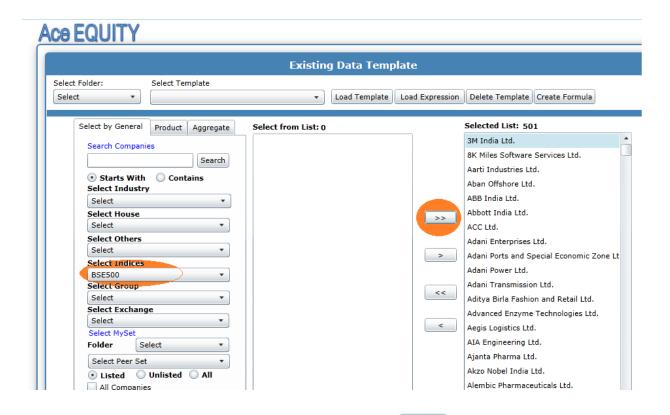


In Advanced Query, user can filter / shortlist companies based on user-defined Domain and Criteria

First step is to select the **Domain** – the universe of your query

e.g As mentioned in the screen below, lets say, we want our Domain to be BSE 500 companies

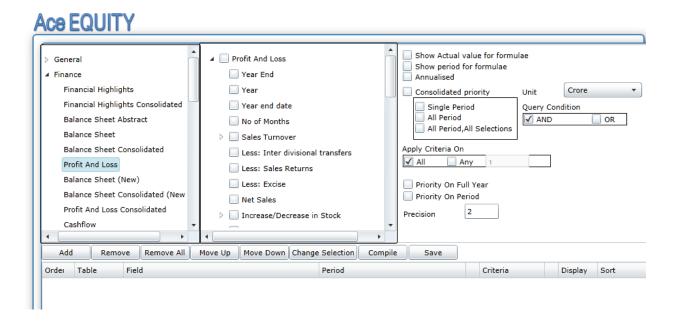
So, from Select Indices, we shall select the BSE 500 category



Go

After taking BSE 500 companies list to the right side box, Click

This shall take the user to the Expression Builder screen as below



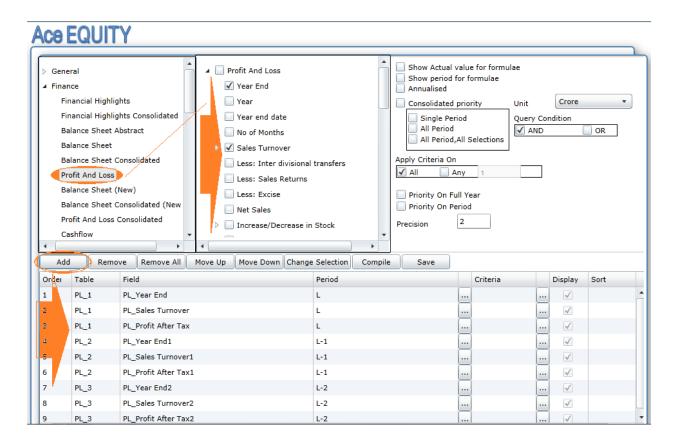
e.g. Suppose the user wants to run a query on Profit & Loss A/c to shortlist the list of companies out of BSE 500 whose Sales Turnover is more than 500 Crore – and also last 3 years Sales Turnover and Profit After Tax is to be displayed

So Click on Finance and Double click on Profit and Loss

In 2nd column all the fields of P&L shall get displayed

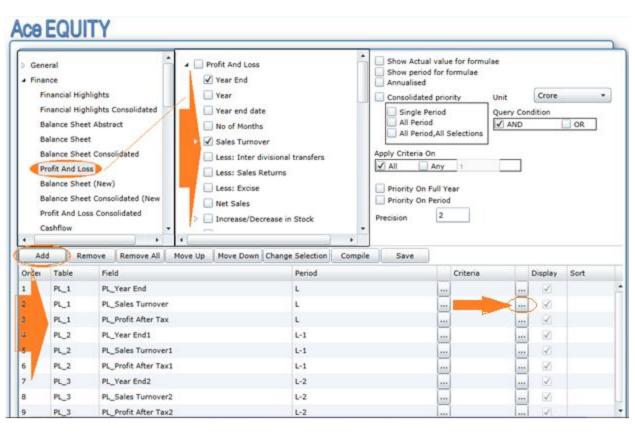
Tick Year End, Sales Turnover and Profit After Tax as shown below and then click Add button thrice

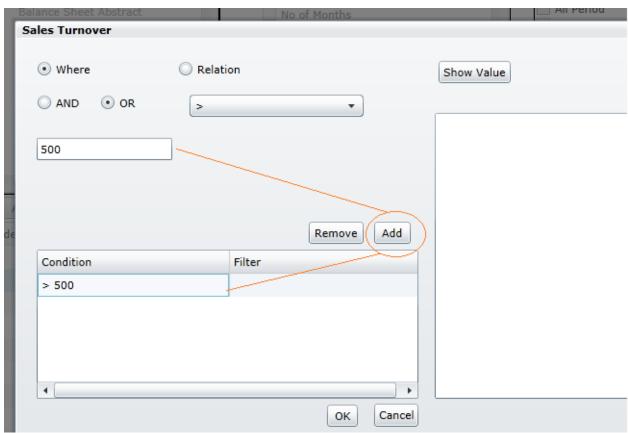
The Fields shall get added 3 times in the lower window for Latest (L) Year, Previous (L-1) Year and for L-2 Year



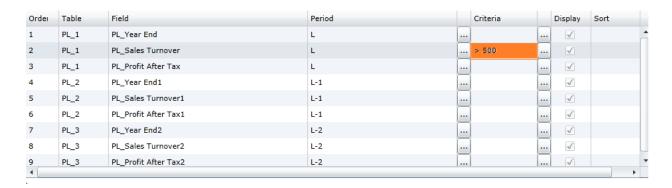
Now, in the Criteria Column in the Lower window – against the PL_Sales Turnover for Period L, click the ... dots

In the opening sub-window of **Sales Turnover**, select **>** and type **500** in blank box and click **Add**. Now, click **Ok**

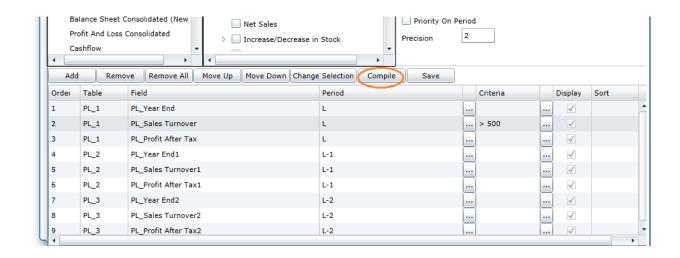


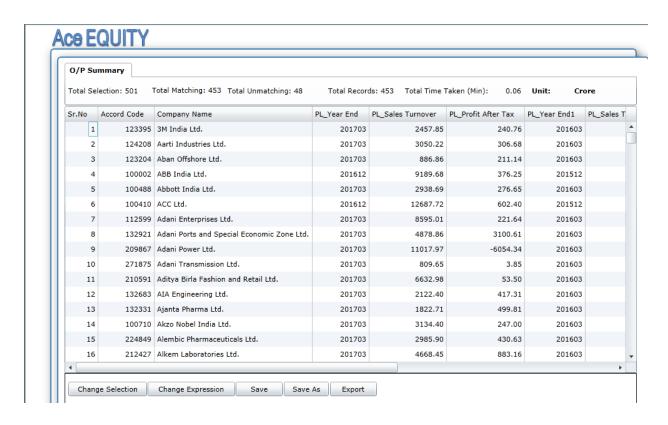


The Expression screen shall now appear as below



Click on Compile button to run the query and get the output





Click Export button to export the data as csv file into excel

Thank you



	ACE KNOWLEDGE PORTAL (www.acekp.in)	
Sr No	Projects	Specializations
	Financial Analysis: Analysis of Financial Statements of XYZ Company using profit and loss, balance sheet and cash flow statements.	Finance
2	Ratio Analysis: Analysis of Financial Statements of XYZ Company using ratios such as operational/financial ratios, margin ratios, performance & efficiency ratios, financial stability and growth ratios	Finance
3	Sectoral Analysis: Analysis on a particular Sector (example: cement or Auto mobile) using company's production and sales values, finished product details, and using industry report	Finance
4	Equity Research: Evaluate the stocks using stock prices, price related ratios, and price movements comparing with indices.	Finance
5	Banking Sector: Analysis of banking company's financials, ratios using banks financial statements.	Finance
6	Study on CSR (Corporate Social responsbility) spendings for a company or a industry using CSR data and annual report of the company.	HR
7	Impact of CSR on a company's financial statements for a company or a industry	HR
8	Analysis on employee costs and director's remuneration using profit and loss a/c data for a company or industry for the past 10 years	HR
9	Study on No of employees for the past 5 years or more for a industry or in PSUs	HR
10	Study on HR and Placement companies available in india and their presence in job industry.	HR
11	Study on Advertising and sales promotion income or expenses of XYZ company using profit and loss data and comparing with peer companies within industry.	Marketing
12	Study on Airline industries passenger service revenues and cargo service revenues in india for the past 5 years.	Marketing
13	Study on Passenger car production and sales numbers for automobile industry	Marketing
14	Analysis on ownership pattern such as FIIs and DIIs holding trend (Foreign Instutional Investors trend, domestic instutional investors trend), promoter holdings trend for a company or industry.	Marketing
15	Study on Marketing, advertising, and market research companies available in india and their presence in the industry	Marketing