

DIGITAL SUPPLY CHAIN

DURATION: 2.5 DAYS

PROGRAM CONTEXT

“The development towards digital supply chains is an evolution rather than a revolution. Many ideas and concepts have existed for many years. However, it’s only today that technology is evolving in a direction that makes digital solutions feasible and realizable.

This is the case because of increasing processing memory, Artificial Intelligence approaches, and upcoming technologies like 5G.”

Today, supply chain digitalization is ushering in a whole new business model, one where real-time connectivity, greater visibility, real-time responsiveness, and anticipation will become the underlying characteristics of our businesses. But it won’t happen overnight. It’s up to businesses to build upon the incremental advancements offered by past solutions while working towards a networked, digitally connected future.

Digital supply chain is more than a digital twin.

PROGRAM OBJECTIVES

This program is intended to broaden the participant’s exposure towards digital transformation in a supply chain whether its manufacturing or service sector. The participants will be able to understand how to transform the business model so as to generate more revenue while minimizing the cost. This is a unique opportunity for the professionals to reinvent their supply chain from procurement till final distribution.

- Understanding the importance of the digital supply chain
- Understanding the pillars of digital supply chain
- Understanding the required framework and processes for digital supply chain
- Developing capabilities for analytical evaluation of the digital supply chain transformation

WHO SHOULD ATTEND

The course will be conducted off-line. For theory sessions PPTs, videos, case studies will be used. For toolkit sessions, practical sessions will be held to demonstrate the running of algorithms using Jupyter notebooks.

TOPICS COVERED

- Digital Supply Chain Management
- Digitization, Digitalization and Digital Transformation
- Supply chain Twin
- The Digital Supply Chain Pillars
- Analytics & AI in logistics
- Machine Learning Applications
- Prescriptive Analytics
- Checklist for Practitioners for Digital Supply Chain Readiness

PEDAGOGY

Inputs sessions by industry experts and experienced faculty designed to encourage active participation, case based discussion, Group Work and use of excel and R for data analysis.

DELIVERABLES/ OUTCOMES

- Understanding the role and impact of digital supply chain in organizations
- Identification of opportunities for transforming supply chains through digitization
- Using business analytics to better enhance digital supply chains
- Designing the checklist for practitioners in Indian context for digital readiness

ADMINISTRATIVE DETAILS

Fee: INR 30,000 plus taxes

Venue: IMT Ghaziabad Campus (offline)

Duration: Two and Half Days, Residential.

PROGRAM DIRECTOR



Prof. Mrinalini Shah

Prof. Mrinalini Shah is a seasoned professor in the field of Supply chain & Decision Sciences. Prof. Shah’s educational background is truly interdisciplinary which gives her a vast canvas for teaching, training & research in the field of Decision Sciences, Operations Strategy and Digital supply chain and analytics. Prof. Shah has won state, national & international scholarship for merit throughout her study. She is trained from Harvard Business School in education Management. She is trained and certified as Entrepreneurship Educator by NEN, IIMB & Stanford joint program of two-year duration.

Prof. Shah is founder chairperson of Entrepreneurship cell & incubation centre at IMT Ghaziabad. Prof. Shah was nominated as coveted ICCR Chair professor by republic of India to Republic of Greece and served at Athens university of Economics & Business. Prof. Shah has served as mentors and advisors of many start-ups. She has vast research publications in refereed international journals, presented papers and chaired the sessions nationally and internationally.

Her hobby includes trekking, cooking and reading (literature, spiritual, stories anything). She is presently learning photography as an amateur and believes life is all about upskilling.

Management Development Program (MDP) Office
Institute of Management Technology, Raj Nagar, Post Box no. 137, Ghaziabad,
Delhi NCR-201001, India
☎ (120) 4083305 | 🌐 www.imt.edu
✉ mdp@imt.edu | nsingh@imt.edu



**Institute of
Management Technology**
Ghaziabad, Delhi NCR

