ENHANCING SUPPLY CHAIN PERFORMANCE

About Us

Established in 1980, IMT Ghaziabad is a premier AACSB-accredited management institute in India, known for its strong emphasis on Innovation, Execution, and Social Responsibility in leadership development. Consistently ranked among the top business schools in the country, IMT boasts of a robust alumni network with over 1,000 C-suite leaders across global organizations. The Executive Education (ExEd) arm actively collaborates with industry, government, and the social sector to design and deliver customized programs rooted in sector-specific research and future-ready learning, ensuring maximum relevance and impact.

Program Objectives

In the globalized of the economy, product life cycles have shortened and customers are looking for variety in small-lot deliveries at ever-shortening lead times. Recent pandemic and resultant lockdowns across countries in intermittent phases has exposed the importance of a robust supply chain. Faster means of communication and the internet have added to the complexities of the business environment. It has become necessary as well as possible to strive for exploiting the full potential of the opportunities that a company's supply chain offers.

Learning Objectives

The program is intended to strengthen the participants' abilities of working in a cross functional environment in a highly competitive and complex organisational set up.

The participants will get an opportunity to revisit and refresh SCM fundamentals, frameworks and tools so as to enhance their competence for using these in their respective organisations. This will also be a unique opportunity for the professionals and academicians of repute and fellow participants from other organisations.

- Understanding strategic role of the supply chain
- Understand drivers of supply chain performance
- Understand challenges of managing supply chain in India
- Developing capabilities for analytical analysis of supply chains

Deliverables

- Top Management Perspective and expectations from SCM
- Imperatives Cross-Functional Integration and Organisational structures
- HBS' Root Beer Game
- Aligning Supply Chain Strategy with Competitive Positioning of the company
- Supply Chain Deliverables, Drivers and Trade offs
- Contemporary issues in Distribution and Logistics
- Critical aspects of procurement decisions and ethics

Audience

The program is designed for cross functional group of executives with five to ten years' experience and at a middle to top level management Operations, Maintenance, Procurement, Inventory Management, Warehousing, Working Capital Management, Order Fulfilment, Logistics HR areas of organisations.

Pedagogy

Inputs sessions by industry experts and experienced faculty designed to encourage active participation, case based discussion, Group Work. Hands-on participation in Harvard Business School's Online Web based simulation, "Root Beer Game" will be a part of the program.

Program Directors

Dr. Mrinalini Shah
Professor
Area: Operations Management

Dr. Mrinalini Shah is a seasoned professor in the field of Supply chain & Decision Sciences. Dr. Shah's educational background is truly interdisciplinary which gives her a vast canvas for teaching, training & research in the field of Decision Sciences, Operations Strategy and Digital supply chain and analytics. Dr. Shah has won state, national & international scholarship for merit throughout her study. She is trained from Harvard Business School in education Management. She is trained and certified as Entrepreneurship Educator by NEN, IIMB & Stanford joint program of two-year duration.

Dr. Shah is founder chairperson of Entrepreneurship cell & incubation centre at IMT Ghaziabad. Dr. Shah was nominated as coveted ICCR Chair professor by republic of India to Republic of Greece and served at Athens university of Economics & Business. Dr. Shah has served as mentors and advisors of many start-ups. She has vast research publications in refereed international journals, presented papers and chaired the sessions nationally and internationally.

Her hobby includes trekking, cooking and reading (literature, spiritual, stories anything). She is presently learning photography as an amateur and believes life is all about upskilling.

Dr. Ratri Parida
Associate Professor
Area: Operations Management

Dr. Ratri Parida is working as Associate Professor at IMT Ghaziabad and is also a Visiting Research Fellow at Guildhall School of Business and Law, London Metropolitan University, UK. She was one of the founding faculties at Indian Institute of Management (IIM) Sambalpur and associated with premier institutes like National Institute of Construction Management and Research (NICMAR), Pune and VIT Vellore. She is a recipient

of MHRD fellowship and completed her Ph.D. from the Department of Industrial and Systems Engineering, IIT Kharagpur.

In addition to her publications in many peer-reviewed national & international journals, she also acts as ad-hoc reviewer in many international journals and conferences. Her research interest focuses specially on Industry 4.0, Sustainability, Lean Six Sigma, Healthcare supply chain, and Ergonomics/HFE. She has more than 10 years of experience in research and teaching. Apart from teaching and research, she has handled many administrative positions in premier institutes. She has received WeAreTheCity India's Top 50 Rising Star Awards in 2017 and her biography has been included in Marquis Who's Who in World, 2016-2017.

Administrative Details

Mode: Offline

Venue: IMT Ghaziabad (Institute of Management Technology, Raj Nagar, Ghaziabad-201001)

Note: On successful completion of the program, the participants will be awarded a Certificate of Participation from the Institute.

Management Development Program Office

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