India's first ever Model Sports Village launched

Sports: A Way of Life NGO has been running a campaign to increase sports literacy in India for last several years and now it is advising IMT Ghaziabad on implementing the country's first Model Sports Village (Adarsh Khel Grame). Institute of Management and Technology IMT has selected Bahadarpur and Khedi Viran for Adarsh Khel Gram.

IMT has mega sports plan for this twin village where it has been now trying to evolve sports culture and establish these twin villages on country's sporting map. Formal launching of first Model Sports village was held on January 16, 2020 at India Habitat Centre, Kasurina Hall, New Delhi in the august presence of dozens of Arjuna Awardees, Dronacharya Awardees and Rajiv Gandhi Khel Ratna awardees.
IMT Ghaziabad to set up India’s first Sports villages

Under the ‘Adarsh Khel Gram’ program, IMT along with the NGO ‘Sports: A Way of Life’ will build a sports culture and help in increasing the sports literacy in the two villages.

By Sarah Waris  Published: January 16, 2020

Kheri Viran and Bahadurpur are all set to become the country’s first ‘Model Sports’ villages as the Institute of Management Technology (IMT) Ghaziabad look to nurture a sports culture in India.

Under the ‘Adarsh Khel Gram’ program, IMT along with the NGO ‘Sports: A Way of Life’ will build a sports culture and help in increasing the sports literacy in the two villages. In order to help the citizens gain knowledge, free books, magazines will be distributed, with the courtyards and verandahs being converted into a sports management ground. Along with this, every day from 4 pm to 5 pm local time, youngsters will be encouraged to take part in sporting activities. IMT will provide sporting equipment to every child, and a talent hunt to find India next sporting superstar will be conducted on a regular basis as well.

Speaking at the launch, IMT Sport’s Research Centre Head Kanishka Pandey said, “When we went to the villages to talk about sports and depression, sports and labour management, we found out that people there don’t know what is
New Delhi, Jan 16 (PTI) Bahadurpur and Kheri Viran of Uttar Pradesh are set to become India's first "Model Sports Villages" as part of Institute of Management Technology (IMT) Ghaziabad's plan to evolve a sports culture in the country.

Under the "Adarsh Khel Gram" program, IMT in association with NGO "Sports: A Way of Life", will evolve sports culture and increase sports literacy in the twin villages.

This will be carried out by distributing free booklets, sports magazines and books that will provide the villagers with basic knowledge. All verandahs, courtyards will be developed as primary sports ground management.

One hour everyday from 4pm-5pm will be the designated time to play sports. IMT will also provide all Olympic related sports equipment to every child in every house and talent hunt will be carried with the help of several inter and intra village tournaments among other things.

"When we went to the villages to talk about sports and depression, sports and labour management, we found out that people there dont know what is sports. That's how the idea of sport literacy and culture came into the picture," IMT's Sports Research Centre Head, Kanishka Pandey said.

Javelin thrower Devendra Jhajharia, who was present during the launch, said: "I like the concept of working in the rural sector. Because if we see, 80 per cent of India's Olympic medallist have come from the villages. Talent is in plenty in villages but facilities are less."

"This will develop a sports culture in the country and also send out a message that India is working on the sports sector," he added. PTI APA SSC SSC
Bahadurpur and Kheri Viran to become India's first model sports villages

Press Trust of India  |  New Delhi
Last Updated at January 16, 2020 16:50 IST

Bahadurpur and Kheri Viran are set to become India's first 'Model Sports Villages' as part of Institute of Management Technology (IMT) Ghaziabad's plan to evolve a sports culture in the country.

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Bahadurpur, Kheri Viran set to become first model sports villages of India

New Delhi, Jan 16 (UNI) With an aim to evolve sports culture in the country, two villages of Muzaffarnagar (in UP), Bahadurpur and Khedi Viran will be developed as ‘Model Sports Villages’ (Adarsh Khel Gram).

Under the ‘Adarsh Khel Gram’ program, Institute of Management Technology (IMT) in association with NGO ‘Sports: A Way of Life’, will evolve sports culture and increase sports literacy in the twin villages.

Speaking at an event the national capital on Thursday, IMT’s Sports Research Centre Head, Kanishka Pandey said that his NGO, ‘Sports - A Way of Life’ has been has been running a campaign to increase sports literacy in India for last several years and now it is advising IMT Ghaziabad on implementing the country’s first Model Sports Village.

Highlighting the plan, in the august presence of dozens of Arjuna Awardees, Dronacharya Awardees and Rajiv Gandhi Khel Ratna awardees, Mr Pandey informed that various sports development will be carried out by distributing free booklets, sports magazines and books that will provide the villagers with basic knowledge.

‘All verandahs, courtyards will be developed as primary sports ground management ‘, he said.

‘One hour everyday from 4pm-5pm will be the designated time to play sports. IMT will also provide all Olympic related sports equipment to every child in every house and talent hunt will be carried with the help of several inter and intra village tournaments among other things,’ he added.

He further mentioned that their main objective will be to teach Olympic games in these two model villages. He also said various Arjuna Awardee would meet these kids from time to time to talk about various nuances of the games and motivate them to participate in the games.
Bahadurpur and Kheri Viran to become India’s first model sports villages

By: PTI | New Delhi | Published: January 10, 2020 01:37 PM

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Bahadurpur and Kheri Viran to become India’s first model sports villages

PTI | New Delhi | Updated: 05-01-2020 16:50 IST | Created: 16-01-2020 16:50 IST

Country
India

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“When we went to the villages to talk about sports and depression, sports and labour management, we found out that people there don’t know what is sports. That’s how the idea of sport literacy and culture came into the picture,” IMT’s Sports Research Centre Head, Kanishka Pandey said. Javelin thrower Devendra Jhajharia, who was present during the launch, said: “I like the concept of working in the rural sector. Because if we see, 80 per cent of India’s Olympic medallist have come from the villages. Talent is in plenty in villages but facilities are less.”

“This will develop a sports culture in the country and also send out a message that India is working on the sports sector,” he added.
Bahadurpur And Kheri Viran To Become India's First Model Sports Villages

Bahadurpur and Kheri Viran of Uttar Pradesh are set to become India's first 'Model Sports Villages' as part of IMT Ghaziabad's plan to evolve a sports culture.

Written By Press Trust Of India | Mumbai | Updated On January 16, 2020 17:15 IST

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India's first model sports villages

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READ | Martota Helping Titans On, Off Field Despite Being Benched

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16 Jan, 2020

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Bahadurpur and Kheri Viran to become India's first model sports villages
Bahadurpur and Kheri Viran to become India’s first model sports villages

By: PTI | New Delhi | Published: January 18, 2020 6:13:37 PM

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This will be carried out by distributing free booklets, sports magazines and books that will provide the villagers with basic knowledge. (Representational Image: Reuters)

Bahadurpur and Kheri Viran are set to become India’s first ‘Model Sports Villages’ as part of Institute of Management Technology (IMT) Ghaziabad’s plan to evolve a sports culture in the country. Under the ‘Adarsh Khel Gram’ program, IMT in association with NGO ‘Sports: A Way of
Bahadurpur and Kheri Viran to Become India’s First Model Sports Villages

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(This is an unedited and auto-generated story from Syndicated News feed, LatestLY Staff may not have modified or edited the content body)
In order to evolve sports culture in India, Institute of Management Technology (IMT) Ghaziabad has selected Bahadurpur and Kheri Viran of Uttar Pradesh to become India’s first “model sports villages” under the “Adarsh Khel Gram” programme.

IMT in association with NGO “Sports: A Way of Life”, will evolve sports culture and increase sports literacy in the twin villages. Further all verandahs, courtyards of every house in both the villages will be developed as primary sports ground management. Everyday from 4 pm–5 pm will be the designated time to play sports.

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भारत के अमृतसर स्वागति

तृणसुधार अभियान में 73...

रवि दिल्ली, 16 जनवरी (ताजा) - देश में बेल संस्कृति विकसित करने के उद्देश्य से उत्तर प्रदेश के मुजफ्फरनगर के दो गांवों विशेषतः आंतरिक गांव के नाम में विकास कार्य संभालता आयोग।

देश में बेल संस्कृति की जानकारी रखने की जिम्मेदारी करने के लिए एक कार्यक्रम में उन्होंने ये कहा कि जिस गांव के नाम से बेल संस्कृति के लिए विकास कार्य किए जाएंगे।

गांव में ये विकास कार्य किया जा रहा है। आईपीएफ गांव में मुजफ्फरनगर के अंतरिक्ष छोटे से सूट के त्रिकोणाकरण के उद्देश्य से उत्तर प्रदेश के विभिन्न गांवों में दौड़ाने का उद्देश्य है। ये गांव में मुजफ्फरनगर के विकास कार्य किया जा रहा है।

कार्यक्रम के लिए गांव के दो महाराजा के नाम में विकास कार्य किया जा रहा है। तीन छोटे से सूट के त्रिकोणाकरण के उद्देश्य से उत्तर प्रदेश के विभिन्न गांवों में दौड़ाने का उद्देश्य है।