



**Institute of
Management Technology**

Ghaziabad, Delhi NCR



IMTTRANSCEND

VOL 2 | ISSUE 5

IMT GHAZIABAD NEWSLETTER

TABLE OF CONTENTS

Vision and Mission	01
Message from Director	02
Placement Process at IMT Ghaziabad	03
Student Testimonials for Final Placements	07
Overview of Summer Placement Process	11
Students Testimonials for Summer Placements	13
Infographics on Placements	16
Faculty Corner	17
Centre for Faculty Development	18
Alumni Connect	23
Management Development Programs Collaborations	28
Sports Research Centre Highlights	30
Industry Connect - Experience Sharing	31

VISION

To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.

MISSION

- Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context.
- Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business.
- Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.
- Promote a culture of academic excellence benchmarked against the best institutions in its peer group.

Dr. Vishal Talwar

Director
IMT Ghaziabad



It's a pleasure to introduce this edition of our IMTranscend newsletter. Our 2nd year PGDM students are on the verge of transitioning into the corporate world. Our PGDM Executive students too are going back into employment after their intense and successful journey here at IMT Ghaziabad. This issue not only speaks about the placement successes but also elaborates on our approach to preparing students for achieving their corporate goals. The role of technical training, holistic development, faculty mentoring and constant engagement is built into the student experience here. This has borne positive results for our students. The portfolio of roles and nature of companies has also expanded with many new companies instilling their faith in IMT Ghaziabad. Our 1st year PGDM students are looking forward to their summer internships, many of these internships would be in the offline mode and our students are quite excited about this. As IMT Ghaziabad keeps moving forward as a pioneering management institution, I would like to take this opportunity to thank the placement team, faculty, staff/officers who contribute incessantly to enabling student futures. My best wishes to everyone.



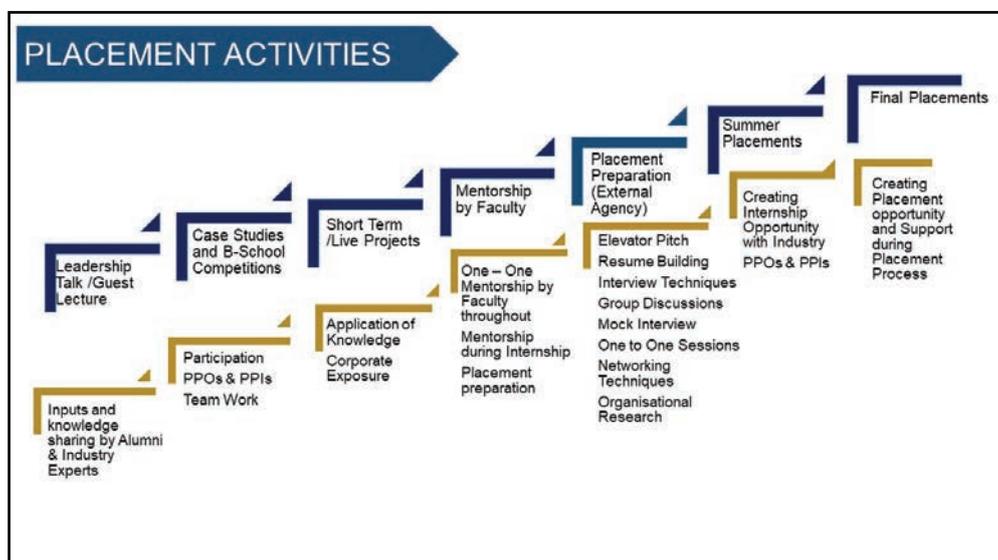
Dr. Renu Misra
Head-Placements
IMT Ghaziabad

Institute of Management Technology (IMT), Ghaziabad believes in grooming leaders through innovation, execution and social responsibility. It has consistently ranked among the top business schools in the country. With a huge alumni base which includes thousands of C-suite executives and professionals serving in leadership positions in some of the best known organizations in the world. Most of them are leaders of key business functions of Sales, Marketing, Finance, Operations, Human Resources, Consulting, Information Technology, among others.

At IMT Ghaziabad, our objective is to help students become effective leaders, who can achieve results that have the potential to transform organizations. We try to inculcate values of integrity, justice, and fairness as well as to facilitate lateral thinking. Our endeavour is to prepare them for a global mindset, so that future managers can address the challenges of global competition. Our ability to keep pace with the changing social and economic landscape has kept us going and reaching new heights.

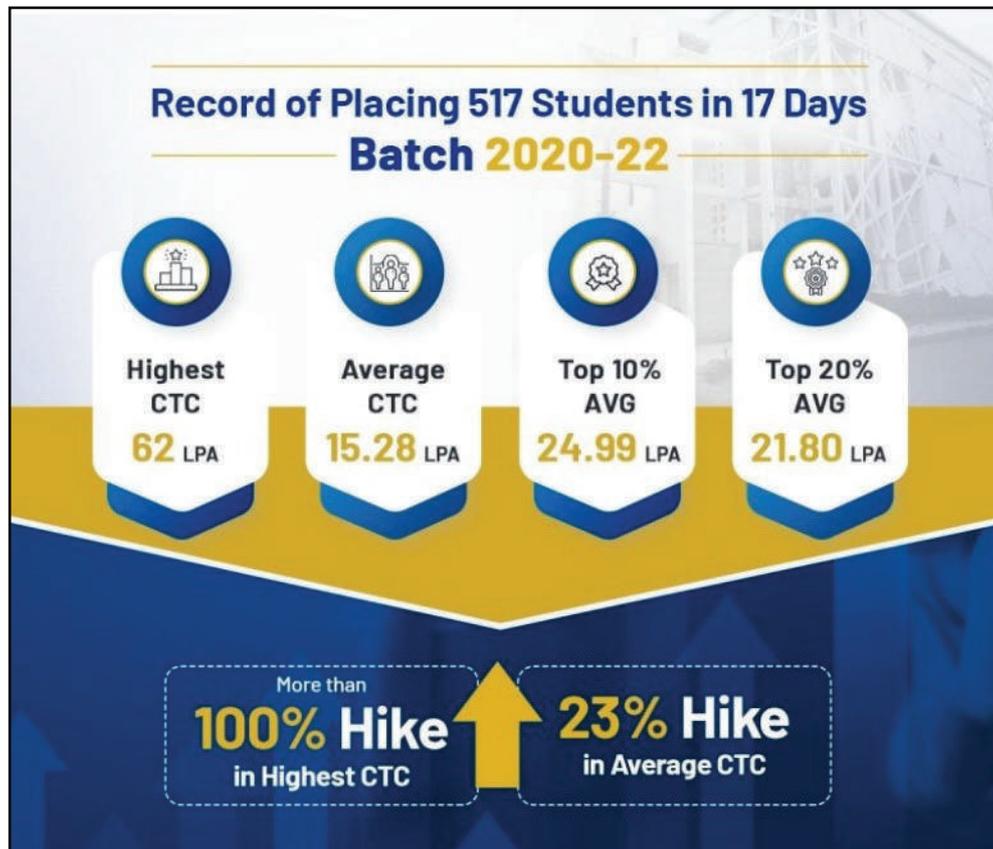
The objective of management education is to adequately prepares students to achieve their career goals. At IMT Ghaziabad the academic rigor and preparing students for important life skills are crucial and a lot of importance is given to experiential learning. However, every B-school student aspires to have good career post completion of the program, and we at IMT Ghaziabad help them fulfill their dreams.

We believe in establishing long term relationships with our industry partners and collaborating with them to create a great learning experience for our students and help them achieve their career goals. The Placement Cell at IMT Ghaziabad plans and executes various placement activities for the students throughout the year to facilitate and prepare them for the corporate world post-graduation. These activities are as follows:



PLACEMENT PROCESS AT IMT GHAZIABAD

IMT Ghaziabad has always had an excellent placement record and has performed consistently in this area. The placement team at IMT Ghaziabad ensured 100% placements even in the year of pandemic, when most of the B-Schools were struggling with revoked and hiring freeze across sectors. We at IMT Ghaziabad not only successfully placed the whole batch of 2021 but also supported the 2020 batch students to get another offer whose offers were not honoured by companies.



This year placements at IMT Ghaziabad has broken the record of many years, with a 23 % increase in average annual compensation. The 500+ students of the class of 2020-22 were placed in just over 2 weeks, with an average salary of Rs 15.28 lakh per annum and participation from 136 companies.

The average salary for the top 25% of the batch stands at Rs 20.77 lakh per annum. The highest international package received this year is Rs. 62.0 lakh per annum, and highest domestic package received is Rs 29.5 lakh per annum. More than 50 students have received offers above Rs 20.0 lakh per annum. Students were offered diverse roles in leading organizations and across all sectors. Offers received include roles in sectors such as Automobile, BFSI, Consulting, E-Commerce, FMCD, FMCG, Pharma & Healthcare, IT/ITES, Logistics and Manufacturing, among others. The highest number of offers were in the IT sector followed by BFSI and consulting sector.

Placement at IMT Ghaziabad is a very structured and scientific process. At IMT Ghaziabad we have a robust team of dedicated professionals and students' committee who strategize, plan and work throughout the year to ensure an extensive industry outreach, alumni connect and create the best opportunities for both summer and final placements. We owe our continuous placement success to our recruitment partners and alumni who have always been there and we look forward to further strengthening the relationship.



Prof. Harvinder Singh
Professor
Area- Marketing Management
Chairperson- Placement Committee
IMT Ghaziabad

“A mentor is someone who allows you to see the hope inside yourself ”

With these words, Oprah Winfrey, the US talk-show host, summed up the significance of mentors. Passing through the dark tunnel of life with no sense of direction, mentors tend to be the light at the end of the tunnel that kindles hope. A highly competitive program like MBA in a top-ranked business school like IMT Ghaziabad makes the students compete against the country’s best talent for securing a place in the most coveted companies in the industry. A few disappointments during this process might dampen the spirit of a student. Faculty members play a crucial role in helping students tide over these disappointments. IMT Ghaziabad has designed a mentorship system through which the faculty members offer a holding hand to avoid and overcome such disappointments. Looking beyond the placement concerns, the mentorship initiative ensures the overall welfare and grooming of the students.

The mentorship system at IMT Ghaziabad is proactive and starts in the first year itself before the students go for the summer internship. Students can discuss how to make the best use of learning opportunities during the internship with their mentors. When the internship project is assigned, faculty mentors supplement the guidance given by the industry mentors and help the students systematically approach the problem. Often, students do an excellent job during the internship but cannot present their work in a structured, documented form. Being experts in academic writing, faculty mentors help students document their internship experiences in the form of summer internship reports which are subsequently evaluated and graded by a panel of faculty members.

The interactions between the student and the faculty mentor continue during the second year. During these interactions, the students share their level of preparedness for the final placements with the faculty mentors. Faculty mentors give genuine feedback to the student and highlight the areas of improvement. These interactions also boost the morale of students when things don’t seem to be going their way. This is the role that Oprah Winfrey referred to in the opening quote to this write-up.

Being academicians, the faculty mentors are credible sources for guidance on academic matters. These include selecting the electives, identifying appropriate certifications, choosing scholarly and general interest readings, and procedural guidance on resolving academic issues. Faculty mentors also help the students identify and reach out to the most appropriate faculty resources if the problem area is beyond their academic interest.

IMT Ghaziabad has put in place a sound system for making the students placement-ready in which the faculty members play a vital role. Regular performance feedback from that system delineates the strengths and weaknesses of

MENTORSHIP AND ROLE OF ACADEMICS IN PLACEMENT OUTCOME

each student. Some of the weaknesses can be acted upon by the faculty mentors. However, for issues related to specific academic or technical skills, the placement committee holds discussions with the academic areas. The areas identify the best faculty resource who create and deliver an updated module on those academic/technical themes for the students who need it. This way, faculty members help in plugging the vital gaps and contribute to making the students placement-ready.

The relationship between the faculty members and students is for life. Be it an occasional call for seeking guidance on a current project/problem in the company, an endorsement on LinkedIn, a serious conversation while making a career change or a letter of recommendation steering the students on a journey towards the new horizon; the relationship flourishes beyond the two-year duration of the program. The values taught by the IMT Ghaziabad induce both the faculty members and the students to invest in this relationship. This is what makes IMT Ghaziabad different from other business schools.



PLACEMENT THROUGH PPO

Sreekanth S G Nair (PGDM-Marketing) Placed at Bajaj Auto Ltd.

Each day at Bajaj was about building better products that harmonise with the needs of all cohorts of customers. The world's favourite Indian showed me the true colours of the automobile market in a perspective that can never be taught in classrooms. Working closely with mentors having 15+ years of industry experience is the best anyone can ask for. Unlike most of the other companies offering internship programs, all the projects assigned in Bajaj Auto are self-driven. We do not work with a team and they focus more on how you approach the problem rather than at the solutions derived. My focus was more on the primary research to get to the possible solutions. In spite of lockdown, I conducted pilot testing in the location assigned to me, which helped me narrow down to the best solution. The constant assistance I received from both my faculty mentors at IMT Ghaziabad and the network build during the tenure of my internship helped me in this journey. Finally, the results achieved through the pilot testing helped me prove to my mentors and leaders at Bajaj that I can work my way out of tough situations to arrive at a plausible solution which helped me convert the PPO at Bajaj Auto.

Aakriti Bansal (PGDM-Marketing) Placed at L'Oréal

My placement experience at IMT Ghaziabad has been nothing short of extraordinary. IMT Ghaziabad gives you the best possible learning experience, opportunities, and exposure to help you grow into a well-rounded individual. I interned at Godrej Consumer Products Limited, and the project I oversaw there taught me a lot about various concepts and sales in the fast-moving consumer goods industry. This knowledge was important in helping me crack the PPO during my PPI with L'Oréal, which I earned through L'Oréal Brandstorm. L'Oréal places a premium on proactiveness and quality, which I was able to prove through my work with Godrej. At IMT Ghaziabad, you are not only exposed to one type of opportunity, but to a variety of ways to demonstrate your worth. As a result, each person tailors his or her path to their unique strengths while concurrently addressing their shortcomings. This is what has happened to me, and it has led to a truly fruitful journey.

Sneha Rajashekhar Sajjan (PGDM-Marketing) Placed at Abbott

My placement journey was a great learning experience right from the beginning: I was excited to land an internship opportunity at Abbott, a company that not only offered live projects to work on, but also a very supportive and nurturing internship program. I ensured to make the most of the guidance and worked hard at my project, eager to prove my worth and land a role at this company. The internship at Abbott truly was a great learning experience, with an opportunity to work on a really impactful project, and the chance to interact and gain insights from the leadership at Abbott from various countries. I built a Go-To-Market strategy for a point-of-care device, wherein I was able to conduct intensive secondary research on the therapy area, understand the need gaps and perception of the device through primary research with doctors and outline the model, scale, and adoption drivers of the device launch. I was elated to be awarded the Star Intern and be offered a Pre-Placement Offer a few months later; the offer had everything a good placement needed: a good organization, culture, role, and pay. I now look forward to beginning the next step of my career here and growing both personally and professionally.

STUDENT TESTIMONIALS FOR FINAL PLACEMENTS

Harshit Gupta (PGDM-Finance) Placed at Credit Suisse

Being a part of the COVID batch, the experience I had in MBA became even more unique. Irrespective of the circumstances, the opportunities I got both in terms of interactions with my peers and support from my mentors to make me corporate ready were unparalleled. The holistic learning environment at IMT Ghaziabad be it through internal stakeholders or interactions with industry leaders ensured I was prepared for what lies ahead. My placement journey culminated with me being placed in Credit Suisse after being given a Pre-Placement offer and for that I am thankful to IMT Ghaziabad and the Corporate Relations Team.

Rohan Arora (PGDM-Marketing) Placed at Car Dekho

My journey at IMT Ghaziabad has been a roller coaster one, where every day brought a new challenge in terms of assignments, interviews, committee work, group projects, case study competitions etc. All these taught me essential skills which were necessary for cracking an interview. After getting rejected in a few and learning from them, I got placed at CarDekho for my summer internship. At CarDekho, I worked with brilliant minds and strategists, gained experience in several company tasks and focused on Media Marketing Strategies. I obtained a deeper understanding of the Auto Tech sector and enhanced my Marketing and Relationship skills. My key takeaway was understanding consumer perception by creating Buyer Personas and learning about the assets of Digital and Performance Marketing. Through constant support from our college faculties and placement cell during my internship, I successfully converted a PPO from CarDekho and received one of the highest packages at IMT Ghaziabad .

Jagrati Popli (PGDM-DCP-Finance) Placed at Blackrock

My journey at IMT Ghaziabad has been one of my best learning experiences that has got me to appreciate business management in a better way. It has provided me with a plethora of opportunities to grow holistically and experience new avenues beyond academics such as entrepreneurship, live projects, etc. I have been constantly pushed out of my comfort zone, only to become a better version of myself and every day at IMT Ghaziabad was a step forward towards achieving my goals. I thank the entire Placement and IMT team and hope to be associated with the IMT Ghaziabad family in the years to come.

PLACEMENT THROUGH CAMPUS

P Akash (PGDM-DCP-Finance) Placed at Morgan Stanley

I joined the DCP-Finance program at IMT Ghaziabad to increase my understanding of financial markets. Currently, I am in my final semester. Over the past 5 semesters, IMT Ghaziabad immersed me in various topics like accounting, financial statement analysis, portfolio management, derivatives, and behavioural finance to deepen my understanding of financial markets. IMT Ghaziabad also provided an opportunity to learn and utilize analytics to make more informed and faster trading decisions. My final project for the Python for Business Analytics class was a backtesting algorithmic bot that used technical analysis to identify trading opportunities in the stock market. IMT Ghaziabad also provided a learning environment where I could interact with multiple experts in various fields and improve my communication and relationship skills. These skills and the placement assistance at IMT Ghaziabad helped crack the Morgan Stanley interview.

Bhushan Gopal Agrawal (PGDM-Marketing) Placed at Tolaram

I am currently pursuing PGDM Marketing from IMT Ghaziabad. I had the opportunity to intern with GOELD Frozen Foods, gaining vast insights into the ever-growing space of FMCG linked with social media management. The culture at IMT Ghaziabad helps one hone holistic skills through its various student activities. My journey at IMT Ghaziabad, being part of the Student Council, has inculcated the spirit of teamwork, leadership, and problem-solving, helping me widen my perspective and grow as an individual. With the support of my faculty mentors and peers, I got placed with Tolaram Group on an international offer with the highest package on campus.

Rohin Khetarpal (PGDM-DCP-Marketing) Placed at Emami International

My placement at Emami International was a dream-come-true first step towards an international career. I was in constant touch with my teachers, friends and peers who provided useful tips all along the process. My parents and sister at home were constantly rooting for me and gave me courage to take on every challenge head-on. My sister, especially, called me daily to make sure I was calm throughout the placement season. My teachers in India as well as in Dubai took out time to guide me so that I would be able to put my best foot forward. The Alumni Relationship Committee also allotted a great mentor, Mr. Sanjay Sikka, under the Mentorship program for me to prepare well for the placement season. I would like to thank the Placement Committee for conducting the process smoothly and making sure no deadlines were missed. In the end, everything works out for the best if you keep your head down and keep working hard towards your goal. All you have to do is trust the process.

Jay Doshi (PGDM-Marketing) Placed at Apparel Group

I am grateful for being placed at Apparel Group, one of the popular brands in the retail sector. This being, my first corporate exposure, I am extremely delighted to build a career in the Retail Sector but also provide me international exposure (Job Location being Dubai). My Interview Process went on smoothly. It started off with the Pre-Placement Talk wherein information about the firm, role was provided. Post the CV shortlisting, I appeared for the Group Discussion Round followed by the HR round (both these rounds were conducted in the Online Mode). I had an offline interview the next day, with the Business Head wherein they wanted to understand my MBA journey, key learnings, role clarity and comfortability in relocating to Dubai. All in all, it was a great experience and I am grateful to IMT Ghaziabad for this opportunity.

Qunik Jain (PGDM-HR) Placed at American Express

During these two years at IMT Ghaziabad, we gained in-depth knowledge from our faculties and various industry experts (Visiting professors and guest lecturers). We also participated in many case study competitions, which enhanced my collaboration skills and business understanding. IMT Ghaziabad gave me a perfect platform to gain knowledge related to all the areas of management. On completion of first year, I decided to choose HR as my profession because my inclination was more towards it. IMT wholeheartedly supported and guided me in making this decision. When the placement season started, Students started to appear for a lot of mock interviews. I was a little nervous yet excited when American Express came on campus, as it was one of my dream companies. But the preparation support as well as guidance from IMT Ghaziabad faculty members helped me crack the interview. It was one of the best decisions in my life to choose IMT Ghaziabad.

STUDENT TESTIMONIALS FOR FINAL PLACEMENTS

Pratik Pal Chowdhury (PGDM-Operations) Placed at Infosys Consulting

It's an amazing feeling to crack a company that you targeted. For me, personally, it was always about understanding my own work experience and having clarity of thought regarding it. I knew questions will be focused on previous work-experience. So, I prepared well for that. Most of the consulting companies go for case-based interviews. So, I talked to seniors and peers and solved some cases from Youtube. Thankfully I was able to solve all three-case base interview that was asked to me.

Aviral Gautam (PGDM-BFS) Placed at Arcesuim India

I was able to land a job in one of the most prestigious firm in the world of finance by always prioritizing my studies over anything else. But being good at studies was not enough and having a commendable personality with good leadership skills was also a very important. So I always took part in group activities and tried to take responsibilities which helped in honing my leadership skills as well. Apart from this, learning from friends and colleagues was also very important and I learned a lot from my colleagues in casual conversations. So I would say that it was the people around me who helped me in shaping my personality.

Rajveer Singh Johar (PGDM-BFS) Placed at BCG

I got placed in Boston Consulting Group during the final placements. The final placement journey was very rigorous and enriching at the same time. I was tested upon my relevant domain knowledge as well as challenging case-based-guesstimates. The overall curriculum and pedagogy prevalent at IMT helped me in gaining critical insights in multiple industries complemented with relevant industry exposure. Mock interviews and workshops organised by the institute helped me achieve the confidence I required to ace the interview on the D-Day.

Anusree Ravikumar (PGDM-Marketing) Placed at PhonePe

Being the Mecca of Marketing, IMT was one of my first preferences for launching my career in a Sales and Marketing profile. Our curriculum is set in a way which helps us prepare for our internship and final placements from the moment we join. My preparation for final placements happened in 3 phases - as a first step, I attended the sessions conducted by our faculty for the revision of important concepts. I consulted with my faculty mentor in case I required any further assistance. Secondly, I took mock interviews with our alumni and industry leaders which helped me frame my responses and learn how to portray my personality better in an online medium. Additionally, the case-based learning pedagogy at IMT aided me in cracking more than 5 corporate competitions, improving my problem-solving skills. Finally, the learnings I gathered throughout my internship tenure and my self-preparation pushed me tackle the final leap and convert PhonePe, the first opportunity that came across during Final Placements.

Yash Gautam (PGDM-DCP Marketing) Placed at Indus Towers Ltd.

Every passing day at IMT presented a new challenge and a plethora of opportunities, which helped me land a summer internship with Locus, where I was able to implement what I learned and studied at IMT. The inputs provided by the mentors allowed me to enhance the outcomes of my project. The faculties at IMT helped me shape my career path to my particular strengths while also correcting my weaknesses, because of which I was able to land my dream strategy role during the final placements. I feel delighted to get placed with India's largest mobile tower installation company, Indus Towers, where I am going to be exposed to cross-functional stints. I owe all of this to my faculty mentors, and peers at IMT who have always given me a helping hand whenever I needed it.



Mr. Anil Kumar

DGM- Placements
IMT Ghaziabad

Internship is an experiential learning opportunity that offers an invaluable chance for students to network and build crucial professional connections before they even graduate. Summer Internship, mandatory and an integral part of the curriculum, helps students gain skills required to accomplish their goals, get hands on experience in the corporate world. For some students, it is a stepping-stone to opportunities within the organisation, including a full-time job. The more people you meet in the professional world with the same interest, the higher your chances to grow are as a professional.

IMT Ghaziabad, as a responsible B-School, understands its role in grooming its students to live up to the recruiter's expectations in such a dynamic, evolving, and complex business world. The objective of IMT Ghaziabad as an institute is to help students become influential leaders who can achieve results that have the potential to transform organizations. IMT Ghaziabad tries to inculcate values of innovation, social justice, and hands-on approach as well as to facilitate design/lateral thinking capabilities. Management education has seen significant changes in the last decade and in this dynamic world, IMT Ghaziabad prepares its students for a global mind-set so that as future managers, they can address the challenges of the corporate world.

Summer Internships also serve as a gateway to full time career for large number of students in the form of Pre Placement Offer (PPO) and Pre Placement Interview (PPI) offers. IMT Ghaziabad ensure that our students are ready to face the challenges on their way. At IMT Ghaziabad, even before students' Internship Journey commence, they are sensitized towards the corporate work culture, dynamic and volatile business environment, complex business problems, working as a team, importance of networking within the organization and working across business functions, importance of ensuring and meeting deadlines to complete the project, and strategic approach to work on complex projects.

With strategic focus and approach towards Summer Internships, Placement Team at IMT Ghaziabad ensures that all their students are placed with leading organization offering high quality Internship projects. Participation by 100 + leading organizations in our Summer Internship selection process for the Class of 2021–23, is a testimony to the robust processes that we have put in place to ensure better outcome on the Internship Projects. This further leads to the better conversion in full time opportunities by students, giving recruiters another reason to hire from IMT Ghaziabad.

OVERVIEW OF SUMMER PLACEMENT PROCESS

With INR 92,000 overall average stipend (as on 17th February, 2022), INR 1,85,520 average stipend for top 100 students, and INR 1,50,000 Median stipend for top 100 students, and INR 3,50,000 as the highest stipend till date, our students have proved their mettle in the most uncertain global business scenario. Companies from diverse Industry Sectors participated in Summer Internship Process. More than 75% offers came from BFSI, FMCG, Consumer Durable, IT/ITES, Manufacturing & Engineering and Edtech/Education. More than 40% new recruiters participated in our Summer Internship Hiring process.

Some of leading organizations that hired our students for the Internship are Abbott, Adani, Amazon, Avalon Consulting, Arcesium, Bain & Company, Bajaj Consumer Care, Bajaj Auto, BNY Mellon, Credit Suisse, Cisco, Dell, Deloitte, Emami, Gartner, GEP Consulting, Godfrey Phillips, Google, Godrej, Goldman Sachs, ICICI Bank, MaxLife, McCain Foods, Microsoft, Morgan Stanley, Nivea, Pernod Ricard, Piramal, TATA Capital, TATA Consumer Products, and Titan, to name a few.

Well defined processes at IMT Ghaziabad make us the first choice for corporates to hire Interns and offer PPOs and PPIs to our students. Recruiters find our students having better cultural fit, with long term perspective for organizational goals. With an ever increased competition, and increased expectations from recruiter, IMT Ghaziabad placement team ensure that students are trained well in time to successfully do their MBA Summer Internship.



STUDENT TESTIMONIALS FOR SUMMER PLACEMENTS

Suhani Kapoor, PGDM-DCP (Marketing) Summer Project at Amazon

My placement journey at IMT Ghaziabad has been extremely special. Being a non-engineering fresher and getting an internship opportunity at Amazon was a dream come true and this would not have been possible without the help of my professors. The learnings at IMT Ghaziabad helped me crack the opportunity. The whole process was extremely streamlined which helped me perform the best of my abilities. The constant support from the college and the guidance from our teachers made it a very smooth process. I am extremely thankful for the opportunity I got at IMT Ghaziabad.

Sanjana Maurya (PGDM-Marketing) Summer Project at Becton Dickinson

After 2 years of work experience I took a GMAT attempt and landed at IMT Ghaziabad. I always knew I wanted to build a career in marketing and IMT Ghaziabad was my first choice of b-school. The summer internship placement journey for me has been an extremely memorable one full of ups and downs. With weeks of preparation, mock sessions, and sleepless nights, I was extremely anxious and excited for the entire process. After being shortlisted and rejected in 7 companies, I had almost given up hopes when I finally converted one offer at BD on the first day of the placement week. After so many days of getting disheartened I could not have wished for a better internship opportunity. The SIP journey was an emotional rollercoaster but definitely worth it. I now look forward to working with BD and giving my hundred percent.

Aman Arora, (PGDM-Finance) Summer Project at Credit Suisse

Coming from a core engineering background and work experience in corporate world introduced me to the field of Finance. IMT Ghaziabad, the prestigious institute with a legacy of over 40 years, was the kickstart to this new journey which made me mindful of the various diverse opportunities available in the field of finance, initiating with summer internship within the first few months of joining the institute. IMT Ghaziabad Placement Team ensured that we were made well aware of the plethora of prospects in terms of different roles and organizations that shall be visiting the campus in the placement week. My passion and determination helped me convert the global investment bank and financial services firm, Credit Suisse. The undivided attention from Professors at IMT Ghaziabad, constant support from the Placement Team helped me in clearing the rigorous 4 round evaluation for the Summer Internship at Credit Suisse.

Kushal Kaushik (PGDM- Marketing) Summer Project at Godrej Consumers Product Limited

Godrej was one of the first to come to the campus with its flagship competition, LOUD. It was the second week of the program, and everything was new. At that point, the best I did was to take guidance from seniors and immediate alums who helped me by all means. The entire process of LOUD was taxing as it included two tests and one very detailed profile form as a preliminary round. For me, I had to introspect and critically evaluate all my experiences which eventually helped me fill the form well. I was among 270 people shortlisted for the second round, which was overwhelming. I must thank the seniors who helped me prepare for the interview, resume making, and calmed my nerves. Finally, with all the effort and some leap of faith, the final congratulations mail arrived on 10th September 2021. It was still just a month to the PGP program, and I had my summer offer; I must say there is nothing more fulfilling and joyous than that.

Vritti Virmani (PGDM-BFS) Summer Project at Goldman Sachs

Every MBA aspirant's dream is to be accepted into a top-tier business school that will help them develop holistically and prepare them for the corporate world. From the beginning, everything went so smoothly. Every notification was sent out in plenty of time to allow for proper preparation. After the interviews, suitable facilitation was provided to fully immerse in the new processes and feel at ease with them. During the summer processes, the Placement Committee ensured that the students were well-prepared to represent the college in front of corporates and that suitable mentoring was offered. The management was quite effective in terms of planning and assisting us at all times. The directions were straightforward, making it easier to stick to a standard format. I was able to land at a dream company thanks to proper advice and support from the college.

STUDENT TESTIMONIALS FOR SUMMER PLACEMENTS

Shreya Juneja (PGDM-Marketing) Summer Project at Google

Deciding to pursue MBA with over 3 years of work experience was a difficult decision as anything over 2 years is considered a taboo in Indian B-schools. But when I got the call from IMT Ghaziabad, I knew it was the way to go as I ended up getting the opportunity to intern at Google India. The amount of opportunities one gets at IMT Ghaziabad, no matter what kind of profile they come from, speaks volumes about the support from the faculty, the placement coordinators and peers. The curriculum at IMT Ghaziabad is designed to be such that I felt prepared for anything thrown at me during the interview process of Google which was hassle free. It was made sure that all the candidates were well prepared before-hand and given a fair shot. I am grateful to the administration at IMT Ghaziabad for providing me with this once in a lifetime opportunity.

Adrija Poddar (PGDM-Marketing) Summer Project at ITC

The journey from my arrival at IMT Ghaziabad to landing my Summer Internship at ITC was challenging yet satisfying. Having received my offer letter from IMT Ghaziabad, I was very sceptical to take up this opportunity. After day long discussions of whether to accept the offer or opt for a gap year, being a fresher, I chose the former. The journey, ever since, has been overwhelming, but giving at the same time. Like every other individual looking to learn, explore, persistently strive and secure best of the companies in their Summer Internship, I was determined to act on the same from the very beginning. The institute organized several Personal Development Program (PDP) Sessions in order to hone our skills for the upcoming Summer Internship Process. This, augmented by the feedbacks I received from my mentor, facilitated me to capitalize on my strengths, identify my shortcomings and accomplish this goal.

Rachit Gupta (PGDM-Marketing) Summer Project at Mahindra & Mahindra

IMT Ghaziabad has been a game changer in my professional and personal journey, from the initial first term in an online set up where the faculty taught us a myriad of business relevant subjects. The subjects didn't just provide us with knowledge but the case learning methodology made us reevaluate experiences and knowledge. From this the level of companies coming to IMT Ghaziabad were amazing which provided me with the opportunity to get a good placement, thanks to the amazing teachers and experiences that IMT Ghaziabad imparted, I managed to land one of the most successful summer internships programmes of Mahindra Rise in my first term alone. This has also given me a tremendous confidence boost. I also have tremendous respect for the placement committee of IMT Ghaziabad who with their hard work get such wonderful opportunities for us to sit in.

Sajithsharan Sureshkumar (PGDM-Marketing) Summer Project at Marico

Landing my Summer Internship at an organization like Marico was not even something I dreamed of as I entered IMT Ghaziabad. Being a fresher, all that was taught to us in the pre-foundation term was very helpful in my preparation for the interview process. The faculty were extremely helpful in clearing all queries and provided constant support throughout. The interview process itself was hassle-free, smooth and well-coordinated, enabling me to give my best. I am extremely grateful to the administration of IMT Ghaziabad for providing me with this opportunity.

Shivam Gupta (PGDM-Marketing) Summer Project at Microsoft

Coming from an engineering background and with more than two years of work experience in the same industry, I was not confident about transitioning into a managerial role. But after I got into IMT Ghaziabad, all my doubts vanished. Whether it was the diverse perspective I craved, the armoury of skills, or the endless opportunities that knocked on my door, it all boosted my confidence in myself. I participated in several case competitions provided by the Placement Committee, one of which was PM Engage by Microsoft. Case learning pedagogy was the course that taught me how to approach cases and tackle them methodically. Because of all, my team was shortlisted and got the opportunity to interact

STUDENT TESTIMONIALS FOR SUMMER PLACEMENTS

with the Program Manager of Microsoft and receive an interview opportunity. I am thrilled to be working at Microsoft as a Program Manager Intern, and I am eternally thankful to IMT Ghaziabad.

Mayukh Sinha (PGDM-Finance) Summer Project at Morgan Stanley

IMT Ghaziabad has a very good and highly motivated placement cell that consistently brings in dream companies and projects to apply and get their desired job. The college has been instrumental in me getting the opportunity to intern at Morgan Stanley. IMT Ghaziabad has a case learning pedagogy that grooms top managers to take up the business world's challenges. The particular focus by the faculty in ensuring the coursework is industry-relevant plays a massive part in giving an edge to the students from the competition. The placement cell is very cooperative, and it supports the students by working with them to help them overcome their shortcomings and make intelligent career decisions. My internship process was conducted smoothly and efficiently due to swift coordination between the recruiting team and the placement cell. IMT Ghaziabad conducts multiple mock interview rounds to prepare the students for the internship process.

Somnath Banerjee (PGDM-Marketing) Summer Project at Wipro CCL

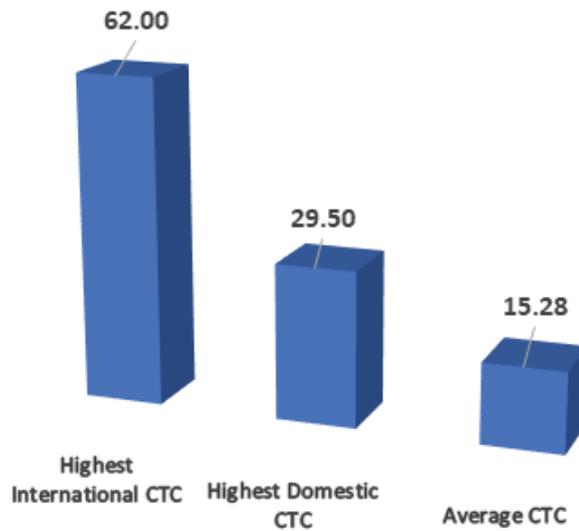
After being on boarded as an IMTian, the college embraced me and helped me plan the way ahead. There were many companies that came in during our summer placements with excellent roles and opportunities for the batch. The first shortlist I received was of Wipro CCL. I received immense support from the placement committee as the entire team ensured that I was equipped with all prerequisites for the process by providing me with mock interview sessions, allowing me the opportunity to sit for the placement talk to name a few. The process was seamless, which started with a GD, followed by two more rounds of screening processes and finally the group interview. I am delighted to be selected for the internship and my sincere thanks to all the faculty members, the placement committee and my seniors at E-Cell, who put in immense efforts and helped me bag the internship opportunity.

Jay Dewng Kapadia (PGDM-Operations) Summer Project SMC Corporation

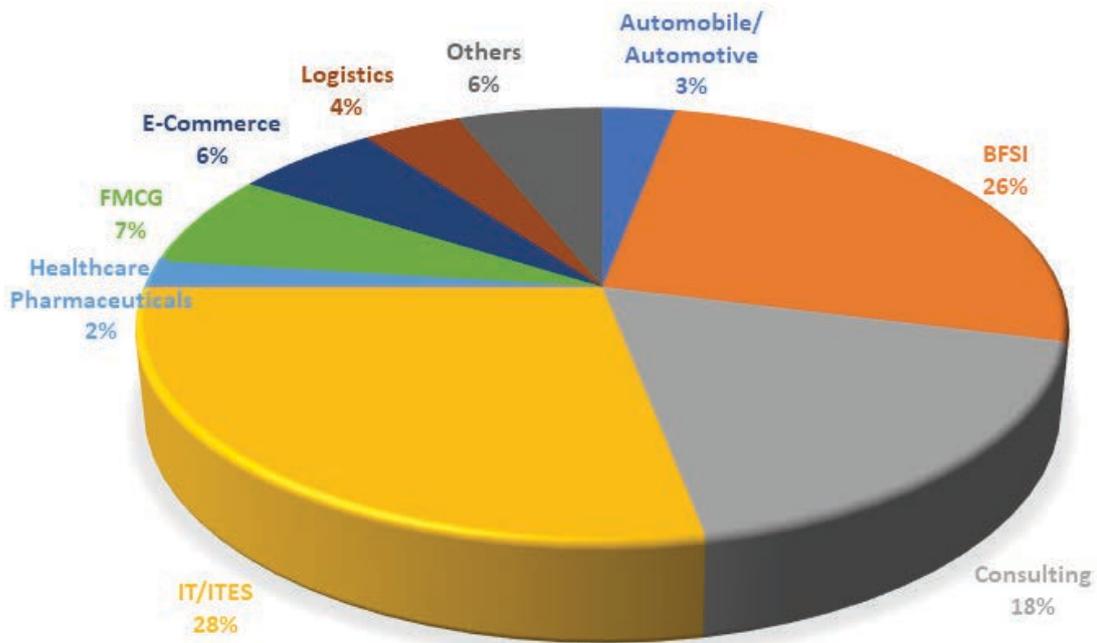
The Placement process at IMT Ghaziabad starts as soon as we join the college with training and instructions about how the process works at our college. The college supported me in developing a clear resume and skills to participate in group discussions and interviews effectively. The support from our senior and the faculty in conducting mock interviews and GDs helped me a lot during the final interviews. The broad types of companies arriving at the campus for summer internship and the pre-placement tasks helped me analyse my areas of interest; this helped me apply to my dream companies effectively. The placement process was smooth as the placement committee members kept us well informed about the upcoming processes. The RACE committee shared the company's details for us to be well prepared for the upcoming interviews.

INFOGRAPHICS ON PLACEMENTS

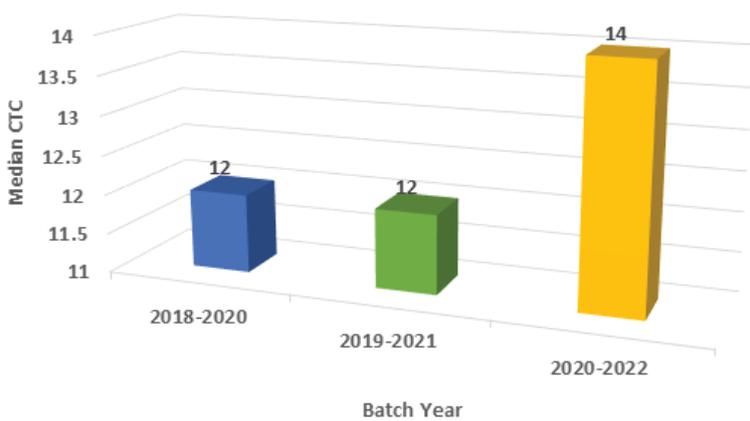
CTC Details (In INR Lakh Per Annum)



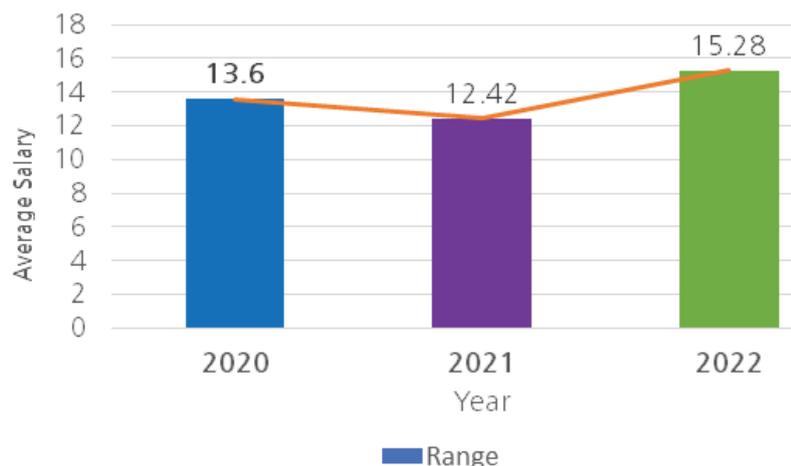
Sector Wise Offers Batch (2020-22)



Median Salary



Growth in Average Salary





Prof. Juhi Gehlot Sarkar

Assistant Professor
Area: Marketing Management
IMT Ghaziabad

Dr. Juhi Gehlot Sarkar is an Assistant Professor of Marketing at IMT Ghaziabad. She has worked with Infosys and HDFC Life prior to joining academics. She joined IMT Ghaziabad in 2018, post a stint at IMI, Delhi. She has a keen focus on research in consumer-brand relationship domain, and enjoys teaching modules where she can leverage her research for classroom discussion. She describes her academic journey as a fulfilling amalgamation of classroom learning with the students, learning through research and peer-learning from colleagues. At IMT, she got an opportunity to develop and offer new courses and explore her potential for institutional building roles through initiatives like Centre for Faculty Development. While she hopes to cover miles before sleeping, the pandemic has magnified the realization that life is ephemeral, live it up and laugh it off is her mantra



Prof. Nidhi Yadav

Assistant professor
Area: Human Resource Management
IMT Ghaziabad

Dr. Nidhi Yadav is an Assistant Professor of OB and HR at IMT Ghaziabad. She received her PhD in Psychology from IIT Kanpur and masters from Indraprastha College for Women, Delhi University. She has about 5 years of experience in research and academia. She has presented her research at various national and international conferences. She also has research publications in various coveted, peer-reviewed journals to her credit. Her research interests include Organizational cognition, Authentic leadership, Gender studies, Work-related quality of life, and Positive organizational behavior. She recently participated in the Global FDP conducted by The Wharton School, University of Pennsylvania. She is also a certified MBTI and FIRO-B practitioner.



Prof. Susmi Routray

Professor
Area: Information Technology Management
IMT Ghaziabad

Dr. Susmi Routray, Professor of ITM at IMT Ghaziabad, received her PhD from Guru Gobind Singh Indraprastha University, Delhi and an MCA from Barkatullah University, Bhopal. She is a certified Network Analyst from St. Gallen University, Switzerland and National University of Singapore (NUS), Singapore. She has over 20 years of experience in teaching, research and consultancy. She is currently the Area Chairperson (ITM) and Chairperson (AACSB-AoL). She has published many research papers in international/national journals and published cases in Ivey, also listed in Harvard Business Publishing (HBS). She has presented papers at national/international conferences including the 14th International Open and User Innovation Conference held at Harvard Business School, Boston, USA. She has conducted various management development programmes. Her research interests include digital business transformations, AI, data analytics, cloud computing and IoT.



Prof. Shekhar Kumar Sinha

Professor
Area: Economic Environment & Policy
IMT Ghaziabad

Dr. Shekhar Kumar Sinha is a faculty in the Economics Environment and Policy (EEP) Area at IMT Ghaziabad. He is a graduate from St Stephen's College, Delhi University in Economics with rank holding, and a Masters from Delhi School of Economics. Prior to joining IMT Ghaziabad he held several positions of importance in the Government of India. Before the Civil Services stint, he was a lecturer in Economics at Hansraj College, Delhi University. His interest in Academics continued while in the Civil Service. He pursued his diploma in Business Management from AIMA, and received his PhD in Economics from Mumbai University. At IMT Ghaziabad he has taught International Trade, International Business, Business Environment, and Economic Policy and Regulatory Environment in India. His research interests are primarily focused on challenges and opportunities in IT transformation of public service delivery, how organizational structures impede or promote digitalization of government organization, and other related issues.



Prof. Juhi Gehlot Sarkar

Assistant Professor
Area-Marketing Management
Chairperson-Centre for Faculty Development
IMT Ghaziabad

Centre for Faculty Development (CFD) is intended to be a guide for new employees, to help them find their feet quickly, feel welcome and well informed on the culture, policies, customs and practices of IMT Ghaziabad. CFD aims at collaborating Institutional Leadership, faculties, academic departments, and academic support units to build teaching, research and leadership capacity, to promote an institutional culture that values effective teaching, meaningful research and responsible leadership.

Pillars of the Program

- **Mentor- Mentee Track-** It is a guardianship programme aimed at helping new joiners to settle in IMT Ghaziabad family and facilitate their smooth functioning in the system.
- **Teaching Excellence Track-** Teaching brown bag seminars to build conversations around best teaching practices.
- **Research excellence Track -** Research brown bag seminars to build conversations around contemporary topics of research.
- **Leadership excellence Track -** Leadership effectiveness round tables to acclimatize faculty with the administrative/ leadership functions.

The key objective of the Centre is to help acclimatize the new joiners with the academic culture and environment at IMT Ghaziabad to:

- Help the mentee in understanding policies, procedures and practices at IMT Ghaziabad so as to address any challenges, if they so arise.
- Help the mentees develop greater collegiality and cohesiveness with all faculty at IMT Ghaziabad to nurture a congenial and positive work culture and academic environment
- Get acquainted with opportunities and resources available for refining their teaching skills, support in writing research papers and sources of funding of research projects, and aiding them to most effectively harness their leadership potential.
- Understand the role which their assigned mentor can play in facilitating their career prospects at IMT Ghaziabad in accordance with their current needs and potential Understand the career growth opportunities available to them in short and long term and the desired course of action on their part to utilize such career growth opportunities.
- Find ways of best harnessing their own mentorship skills so as to promote engaging and inclusive learning environments for their students.

CFD is happy to have Dr. Peter Naudé, Professor of Marketing, Manchester Metropolitan University, as the International Mentor for the Centre for Faculty Development, IMT Ghaziabad. Dr. Naudé graduated from the Universities of Cape Town, Sussex, and South Africa (UNISA) before coming to Manchester Business School to pursue his Ph.D. He has worked in Universities such as Cape Town, Manchester, Bath, Manchester Metropolitan, and University of Sydney

Business School. He had served as the Deputy Director of Manchester Business School between 2006 and 2012. He has also held visiting positions at the Luleå University of Technology, Rotterdam School of Management, University of Otago, and the E.M. Lyon Business School. He has published widely and is one of the most published author in Industrial Marketing Management. He has supervised 16 doctoral students to completion, and has acted as an examiner for over 30 PhD/DBA submissions. He has been closely involved in the IMP Group (www.impgroup.org) for almost 30 years. He was part of the UK Government's REF (Research Excellence Framework) assessment between 2012 and 2014, and served on the Hong Kong REF panel in 2021.



Prof. Jaskiran Arora - Workshop for Faculty Development

Institute of Management Technology
Chhatrapati Nahu NCR

Center Of Faculty Development | Expert Talk

Topic: A reflection on my academic journey

DEC, 3rd 2021
 3:30 PM Onwards

Prof. Tazeeb Rajwani
Chaired Professor, International Business and Strategy and
 Head of the Department of Strategy and International
 Business at Surrey Business School, UK

REGISTER NOW
<https://www.imt.edu/cfd-registration/>

Institute of Management Technology
Chhatrapati Nahu NCR

Centre for Faculty Development | Expert Talk

Topic: Meaningful Research: Misconceptions around 'Contributions' and Increasing Value of Research

Jan, 11th 2022
 9:00 AM Onwards

Prof. Charlie Wang
Professor Marketing, Pompeo College of Business,
 University of New Mexico, USA

REGISTER NOW
<https://www.imt.edu/cfd-registration/>

Institute of Management Technology
Chhatrapati Nahu NCR

Centre for Faculty Development | Expert Talk Series

Topic: The Publication Process in Marketing: What Gets Published (or Rejected) & Why?

28th Jan, 2022
 4:00 PM Onwards

Dr. Amitav Chakravarti
Professor - Marketing,
 Department of Management,
 London School of Economics and Political Science

REGISTER NOW
<https://www.imt.edu/cfd-registration/>

Institute of Management Technology
Chhatrapati Nahu NCR

Centre for Faculty Development | Expert Talk Series

Topic: Experiments in Social Science research

27th Jan, 2022
 4:00 PM Onwards

Dr. Sathyaprakash Balaji Makam
Associate Professor,
 HongKong Business School, China

REGISTER NOW
<https://www.imt.edu/cfd-registration/>

- Bandyopadhyay, K.R., **Das, K.** and Mahajan, R. (2021), "Addressing diversity, equity and inclusion (DEI) through service learning in management education: insights from India", *International Journal of Educational Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJEM-08-2021-0327>
- Johann, M., **Mishra, S.; Malhotra, G.,** and **Tiwari, S.** (2021), "Participation in Active Sport Tourism: Impact Assessment of Destination Involvement and Perceived Risk", *Journal of Sport & Tourism*, <https://doi.org/10.1080/14775085.2021.2017326>
- Kumar, A., **Paul, M.,** and Upadhyay, P., (2021), "From Physical Food Security to Digital Food Security: Delivering Value through Blockchain" – *Scandinavian Journal of Information Systems*, Vol. 33, Issue 5, <https://aisel.aisnet.org/sjis/vol33/iss2/5>
- **Mishra, S.,** Shukla, Y., **Malhotra, G.,** Chatterjee, R., and Rana, J. (2022) "Millennials' Self-Identity and Intention to Purchase Sustainable Products", *Australasian Marketing Journal*, 1-11, <https://doi.org/10.1177/18393349221075026>
- **Mishra, S.; Malhotra, G.,** Johann, M., and Tiwari, S. (2021), "Motivations for Participation in Active Sports Tourism: A Cross-National Study" *International Journal of Event and Festival Management*, 70-91, Vol 13 No 1, <https://doi.org/10.1108/IJEFM-06-2021-0045>
- **Mukhopadhyay, S., Pandey, R.,** & Rishi, B. (2022), "Electronic word of mouth (eWOM) research—a comparative bibliometric analysis and future research insight", *Journal of Hospitality and Tourism Insights*, Vol. ahead-of-print No. ahead-of-print, <https://doi.org/10.1108/JHTI-07-2021-0174>
- **Mukhopadhyay, S.,** & Upadhyay, P. (2022), "Institutional intervention in technology innovation: The struggle to increase mobile payment adoption", *Digital Policy, Regulation and Governance*, 74-92, Vol. 24 No. 1, <https://doi.org/10.1108/DPRG-01-2021-0002>
- **Parida, R.,** Singh, A., & Lavuri, R. (2021), "Integration of Industry 4.0 for a Smart and Sustainable Future of the Healthcare Sector in the Post-COVID Era", *Indonesian Journal of Sustainability Accounting and Management*, Vol. 5 No. 2, <https://doi.org/10.32456/ijSAM.v5i2.417>
- Rangarajan, D., Badrinarayanan, V., Sharma, A., **Singh, R.K.** and Guda, S. (2022), "Left to their own devices? Antecedents and contingent effects of workplace anxiety in the WFH selling environment", *Journal of Business & Industrial Marketing*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JBIM-03-2021-0146>
- Singh, R., **Singh, R.K.** and Shukla, K. (2022), "Salesperson's spiritual response to job burnout: the role of karma and the moderating impact of thought self-leadership", *Journal of Business & Industrial Marketing*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JBIM-08-2021-0403>
- Singh, A., & **Parida, R.** (2022), "Decision-Making Models for Healthcare Supply Chain Disruptions: Review and Insights for Post-pandemic Era", *International Journal of Global Business and Competitiveness*, pp. 1-12, <https://doi.org/10.1007/s42943-021-00045-5>

- Ghura, A. S. and **Abhishek** (2021), "Vardhman Envirotech: Expanding by making world water positive," 1-27, Emerald Emerging Market Case Studies, Vol. 11 No. 4, <https://doi.org/10.1108/EEMCS-05-2021-0164>
- **Vadra Ratna** (2021), "Problem of child labour" A case of Aligarh lock industry, Case reference no, 221-0067-1, Teaching note no 221-0067-8, Case Centre, U.K. <https://www.thecasecentre.org/products/view?id=180994>
- **Vadra, Ratna** and **Sebastian, Joseph** (2021), "Can Japan's Uniqlo make it big in India?" Case with reference 321-0375-1, Teaching note no 321-0375-8, Case centre, U.K. <https://www.thecasecentre.org/products/view?id=181264>

ACHIEVEMENTS AND AWARDS



Prof. Kasturi Das

Prof. Kasturi Das, Professor of Economics delivered an invited talk on "Balancing Policy Space and Investors' Interests in Renewable Energy for Enhanced Climate Action: Is ISDS the Answer?" at the Annual General Meeting of Climate Strategies, London, on December 9, 2021. Prof. Das was an invited member of Climate Strategies, an international, not-for-profit research network with an expansive network of world-leading researchers that works at the science-policy interface, advancing climate policy through meaningful interactions between decision-makers and researchers across Europe and internationally.

Prof. Kasturi Das, Professor of Economics, delivered an invited talk on "Climate Change and the Financial Sector: Certain Emerging Issues" for the faculty and students of the National Institute of Bank Management (NIBM, Pune), an autonomous apex institution for research, training, education and consultancy in bank management established in 1969 by the Reserve Bank of India, in consultation with the Government of India on December 20, 2021.

Prof. Manas Paul was invited for the NSE lecture at the 103rd Indian Economic Association, on the topic "Enhancing Effectiveness of Digital Transformation".



Prof. Manas Paul

ACHIEVEMENTS AND AWARDS



Prof. Rakesh K. Singh has joined the academic advisory board of The Association of Key Account Management, more information can be found at <https://a4kam.org/academic-advisory-board>.

Prof. Rakesh Kumar Singh

Prof. Richa Saxena was invited as a panelist for discussion on the topic “Acing the art of review: Rendezvous with the editorial team of the South Asian Journal of Human Resources Management” organized jointly by SAJHRM and the Indian Academy of Management (INDAM) during INDAM Conference 2022 organized by IIM Rohtak on January 8, 2022.

Prof. Richa Saxena was elected as Executive Committee Member of Indian Academy of Management (INDAM), which is an Indian affiliate of the globally reputed Academy of Management. (<https://www.indam.in/about-us/our-team>).



Prof. Richa Saxena



Prof. Sandip Mukhopadhyay was invited in the Board of Studies meeting of the University School of Business, department of Management (Industry Collaborated Programs); Chandigarh University on 13th January, 2022.

Prof. Sandip Mukhopadhyay

Prof. Shailja Agarwal was invited as a speaker to deliver a session on “secrets of a great communicator” organized by Maruti Suzuki India Ltd. (MSIL) on 13th December, 2021.



Prof. Shailja Agarwal



Prof. Shalini Rahul Tiwari presented a paper “Financial Risk in Public-Private Partnerships (PPPs) in India: Lessons for Sustainable Development in Emerging Economies” in the Emerging Economies the AIB SAC conference on 23rd January, 2022.

Prof. Shalini Rahul Tiwari

NOTABLE ACHIEVEMENTS

 Institute of Management Technology
Ghaziabad, Delhi NCR  

ALUMNI RELATIONSHIP COMMITTEE
Congratulates



Sujatha V Kumar
Head of Marketing for India and South Asia at Visa for being awarded the DMA Trailblazer CMO award

IMT Ghaziabad, Batch of 1995

 Institute of Management Technology
Ghaziabad, Delhi NCR  

ALUMNI RELATIONSHIP COMMITTEE
Congratulates



Mahalakshmi R
(Head HR, Mondelez International, South East Asia)
for winning the HR Leader of the year Award at the ETPrime Women Leadership Awards 2021

IMT Ghaziabad, Batch of 1997

 Institute of Management Technology
Ghaziabad, Delhi NCR  

ALUMNI RELATIONSHIP COMMITTEE
Congratulates



Abhishek Ranjan
(Director and Head CSR, Sustainability and D&I, Brillio)
for winning the "INDIA ESG Leader 2021" award

IMT Ghaziabad, Batch of 2006

 Institute of Management Technology
Ghaziabad, Delhi NCR  

ALUMNI RELATIONSHIP COMMITTEE
Congratulates



Manish Bindra
(Group CIO, Galadari Brothers Group)
for winning the World CIO 200 Award in Legend Category

IMT Ghaziabad, Batch of 2006

NOTABLE ACHIEVEMENTS

Institute of Management Technology Ghaziabad, Delhi NCR

ALUMNI RELATIONSHIP COMMITTEE

Congratulates



Himanshu Arya
 Founder and CEO, Grapes Digital for being listed in 40 Under 40 list as the 'Most Disruptive Minds In Marketing'
 IMT Ghaziabad, Batch of 2007

Institute of Management Technology Ghaziabad, Delhi NCR

ALUMNI RELATIONSHIP COMMITTEE

Congratulates



Rakesh Narang
 (Director - Global Indexing Operations, Xerox Technology Services India)
 for winning the Indian Achievers Award 2021
 IMT Ghaziabad, Batch of 2007

Institute of Management Technology Ghaziabad, Delhi NCR

ALUMNI RELATIONSHIP COMMITTEE

Congratulates



Surabhi Sharma
 Marketing Manager, CVTE - India for being listed in Inavate APAC 40 under 40 Class'2021
 IMT Ghaziabad, Batch of 2016

Institute of Management Technology Ghaziabad, Delhi NCR

ALUMNI RELATIONSHIP COMMITTEE

Congratulates




Divya Arora Musaddi **Sachin Musaddi**
 (Founders of Heka Bites)
 as Heka Bites gets featured in the list of "100 most powerful brands scripting success in India" in India D2C YEARBOOK 2021.
 IMT Ghaziabad, Batch of 2015

Institute of Management Technology Ghaziabad, Delhi NCR

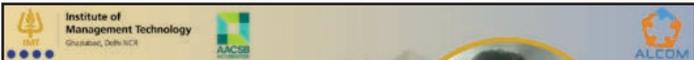
ALUMNI RELATIONSHIP COMMITTEE

Congratulates



Ishaan Mittal
 (Category Manager - Tata CLiQ)
 for winning the 2021 Tata Imagination Challenge
 IMT Ghaziabad, Batch of 2020

ALUMNI INTERACTIONS




LEADERSHIP TALK

MR. ANKUR SHARMA
(BATCH OF 2003)
BUSINESS LEADER
UDAAN

Thank you for enlightening us on the transformational power of technology in the B2B retail industry.





LEADERSHIP TALK

Ms. Shipra Bhalla
(Batch of 2008)
Director - Government Affairs
SAP India Pvt. Ltd.

Thank you for enlightening us about the role of a regulatory ecosystem in an individual's career aspirations.





LEADERSHIP TALK

Ms. Apoorv Sharma
(Batch of 2011)
Brand Communications
Manager
Apple

Thank you for enlightening us on the intricacies of premium brand marketing communications.





Seeing your batchmates always brings back memories. Especially when those bonds were formed 20 years ago! Alumni Relationship Committee witnessed the batches of 2000 & 2001 come together for an online reunion on 05 December 2021 and rejoice over 2 decades' worth of stories and experiences made Reunite, Reignite a very nostalgic gathering!

From recounting the countless evenings spent at the amphitheatre, to the long walks on the lush green campus, the memories were up for display in an evening amongst peers. The evening was an ode to the lifelong bonds made during those 2 years on campus.

FIRESIDE CHAT

“A lot of different flowers make a bouquet.”- a proverb that resonates with the Fireside Chat conducted by the Alumni Relationship Committee on 11 December 2021. It was an initiative to invite veteran alumni of IMT Ghaziabad to be part of a conversation with the Director on “Diversity in Workplace- Incorporating and Leveraging Differences”.

Our esteemed alumni and industry leaders, **Ms. Mamta Saikia (Batch of 1991)** CEO of Bharti Foundation and **Ms. Harpreet Datta (Batch of 1995)**, the Head COE of Talent Acquisition & Management at the GMR Group, shared their wisdom and imparted the spirit of inclusivity and diversity, to bring out the creativity in thought and practice in the industry. Their candid and heartfelt interaction with our Director, **Dr. Vishal Talwar**, painted the picture of their strong beliefs and commitment to take affirmative steps to promote diversity at the workplace. The interaction motivated everyone to broaden their perspectives and become part of change-making conversations in their circles



Alumni Relationship Committee conducted the second Fireside Chat on 15 January 2022 on the theme “Fostering Entrepreneurship in B-Schools - Complementing Jobs & Innovation “with three of our prominent alumni, revolving around the subjects of entrepreneurship, job creation, management, education, and their professional journey.

The event was led by Dr. Vishal Talwar, Director - IMT Ghaziabad, joining him were our esteemed alumni Mr. Ankit Aggarwal (Batch of 2010) Founder & CEO - Dare2Compete), Mr. Ashutosh Burnwal (Batch of 2012) Founder & Director - Buddy4Study, and Ms. Pooja Goel (Batch of 2020) Founder - Pink Collar Professionals. The event

was a huge success, and the conversation that flowed helped students realise that the road to success goes through a lot of obstacles. Their journey made us believe that self-actualisation is key, and we should indulge ourselves in endeavors that inspire us from within.

Certification event of Leadership Excellence for Airport Professionals (LEAP) for GMR-DIAL

The certification event for the program “Leadership Excellence for Airport Professional” for GMR-Delhi International Airport Ltd. (DIAL) was organized on December 22, 2021. This high-profile event was organized in the auditorium of DIAL at the airport. Among the dignitaries present in the event were DIAL’s CEO- Mr. Videh Kumar Jaipuria; Deputy CEO- Mr. Shyam Sundar and CHRO- Mr. Suchitra Kumar. From IMT Ghaziabad the event was attended by Director- Dr. Vishal Talwar, MDP Chairperson- Dr. Sapna Popli and Program Directors-Dr. Richa Saxena, Dr. Shalini Rahul Tiwari and Dr. Vijay Lakshmi Singh. The participants were felicitated for the completion of their program



“IMT Ghaziabad signs an agreement with ImaginXP”

“IMT Ghaziabad and ImaginXP have partnered to offer online certificate programs. One of the first programs is planned in the area of User Experience Design which is a unique blend of theory and practice curriculum. The program is being led by Prof. Rakesh Gupta and Prof. Shalini Rahul Tiwari. ImaginXP is an edtech company which transforms the professionals by helping the workforce acquire skills through its online learning platform. The agreement was signed by the Director, IMT Ghaziabad (Prof. Vishal Talwar); and President- Alliances & Partnerships, ImaginXP (Dr. Neeraj Sharma) on December 22, 2021.



L-R: Prof. Vishal Talwar(Director, IMT Ghaziabad); Dr. Neeraj Sharma(President- Alliances & Partnerships, ImaginXP)



IMT Ghaziabad and ImaginXP team during signing ceremony

India's first National Sports Assembly was organized by Sports Research Centre, IMT Ghaziabad on 18th December 2021 at Jacaranda Hall, India Habitat Centre, New Delhi. The Assembly will be a permanent body which will meet at least thrice a year. The Assembly will discuss the reforms proposed by Sports Research Centre and vote on the same. The voted proposal will be compiled and presented to the Government for inclusion in sports and education related policies.

The Assembly members nominated for the inaugural session were those sports luminaries (Arjuna Awardees, Dronacharya Awardees and Khel Ratna Awardees), who had significant contributions in the society, post their respective distinguished sporting careers.

The Structure

1. Chairman of the Assembly- Dr. Vishal Talwar, Director, IMT Ghaziabad
2. Chief Proposer- Dr. Kanishka Pandey, Head-Sports Research Centre, IMT Ghaziabad
3. Leader of the Assembly – Mr. Ashok Dhyanchand
4. Deputy Leader of the Assembly – Mr. Zafar Iqbal

In the inaugural session, four reforms were proposed by Head Sports Research Centre. All reforms were passed unanimously.

Reforms Proposed:

1. Compulsory inclusion of questions on Sports in admission form at nursery level
2. Save the ground
3. Attach at least 1 Sports expert with Members of Parliament and Members of Legislative Assembly
4. At Least 1 Model Sports Village in every district



- ▶ Ms. Abha Singh, Advocate, Bombay High Court
- ▶ Mr. Abhishek Singh, "Regional Purchase Manager, M/s Britannia Industries Ltd.
- ▶ Mr. Ajay Minocha, Senior Solution Adviser, Deloitte USI
- ▶ Dr. Anil Kumar Mishra, CHRO, JioMart - B2B Grocery
- ▶ Dr. Anindita Banerjee, Renaissance Strategic Consultants
- ▶ Ms. Arshiya Singh, Global Compensation Manager, Boston Consulting Group
- ▶ Mr. Arun Banerjee, Founder CEO, Levensloop.in & skilltap.in
- ▶ Mr. Arvind Sharma, Partner, iValley Techventures LLP
- ▶ Ms. Atishi Pradhan, Global Planning Director, Wunderman Thompson
- ▶ Mr. Ashutosh Kumar Sinha, Chief Research Officer, Kantar, New Delhi
- ▶ Mr. Bhaskarjit, Data scientist
- ▶ Mr. Michael Dias, Proprietor and consultant, Michael Dias & Co.
- ▶ Ms. Mandeep Kaur, Vice President & HR Head, LOTS Wholesale Solutions
- ▶ Mr. Marzin R Shroff, MD & CEO, Eureka Forbes Ltd.
- ▶ Mr. Kundan Chauhan, Vice President, Reliance Retail Value Format Food and Grocery
- ▶ Dr. Navneet Trikha, General Manager – HR, Godfrey Phillips India Ltd.
- ▶ Ms. Radhika Arora, HR Head & Administration, Jakson Group
- ▶ Ms. Radhika Kalia, MD, RLG India Pvt. Ltd.
- ▶ Mr. Ratnesh Nandan Sahay, Retired Chief Commissioner of Income Tax, Retired Chief Commissioner of Income Tax.
- ▶ Mr. Rohit Raina, VP and vertical Head for direct marketing at HDFC Bank
- ▶ Ms. Ruma Mukherjee Batheja, Director-People, Technology and Transformation Knowledge Research Pvt. Ltd.
- ▶ Mr. Sandeep Goel, Senior Vice President, Strategy and Innovation, Moglix
- ▶ Mr. Saurabh Shrivastava, Director, Climate Connect Technologies Limited
- ▶ Dr. Sharmil Bhushan, Designated Partner, Ciol Law Partners LLP
- ▶ Mr. Sougata Chatterjee, COO, Apollo Hospitals
- ▶ Mr. Srikeit Tadepalle, Integrated Strategy Director, Ogilvy
- ▶ Mr. Subhasis Mishra, Head, Talent Acquisition, Amazon India
- ▶ Mr. Sumanta Ganguly, Executive Director, Lowe Lintas
- ▶ Ms. Surbhi Vaish, Finance Manager, Vaish Industries

EDITORIAL BOARD

Prof. Abhishek (Chairperson)
Prof. Harvinder Singh (Co-Chairperson)
Prof. Jishnu Changkakoti
Prof. Nihar Amoncar
Prof. Ratri Parida



SUPPORT TEAM

Mr. Bhupendra Singh Rawal
Mr. Joy Sharma
Ms. Nidhi Singh
Prof. Subhalakshmi Bezbaruah

Disclaimer: This newsletter is for information sharing without any commercial purpose and for private circulation only.