



**Institute of
Management Technology**
Ghaziabad, Delhi NCR



IMTRANSCEND

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IMT GHAZIABAD NEWSLETTER

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VISION AND MISSION



VISION

To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.



MISSION

- Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context.
- Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business.
- Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.
- Promote a culture of academic excellence benchmarked against the best institutions in its peer group.

DEAN'S MESSAGE

Prof. Amit Sareen

Area: Strategy, Innovation & Entrepreneurship
Dean (Academics)
IMT Ghaziabad



I welcome you all to read this latest issue of IMTRANSCEND focused on the PGDM ExP Program offered by IMT Ghaziabad. This is an 18-months program which may be compared with the best of similar executive MBA programs across the globe. During the last 6 months we have focused on improving the program both in line with the regulatory requirements as well as similar programs offered by top B Schools across the globe. The program now focuses on themes that include Innovation, Sustainability and Ethics.

Over the last 3 years, the world has gone through several shocks induced by the pandemic and global supply chain disruptions and related responses in terms of global collaboration in healthcare, monetary and fiscal stimulus by central banks and governments and accelerated adoption of digital technologies by both organizations and consumers. This has caused major changes in the business landscape with both new challenges and new opportunities. Since the students joining the program already have a minimum experience of 5 years, the institute aims to ensure that after completing the program the students are ready to face both the challenges as well as tap the opportunities that are emerging in this new business environment.

The program architecture is designed to give the students comprehensive exposure in the most relevant areas of the business world that will allow them to excel as Managers and Leaders. A unique component of the program is the international immersion which gives global exposure to our students. The international immersion is conducted in partnership with highly accredited top business schools across the globe. Since PGDM ExP is a residential program, the students will experience the highly stimulating environment at our campus. One may feel the energy in the campus with a range of academic, co-curricular and extracurricular activities. Being located in NCR gives the institute the advantage of a very high level of industry interaction. There are frequent industry guest speakers in courses as well as outside courses to discuss contemporary issues in management. Students many times may face a dilemma between choosing among 2 or more very good events happening at the campus simultaneously. I would suggest to go by your heart (of course after meeting your academic and program requirements). Our library with huge range of books, journals, e-books, e-journals, business magazines and a very wide range of electronic databases is a virtual treasure to be unlocked. It's rare treasure whose value increases as more and more students withdraw knowledge from it.

This issue of IMTRANSCEND also includes testimonials from students who have undergone this program over the last 20 years. The huge alumni network of IMT Ghaziabad, of this program as well as all other programs, built over last more than 40 years, gives students a ready access to a very powerful network spread across the globe. Towards the end of the 18-months journey students are able to access the placement services which has very successful record over the last few years in helping students to transform their careers and take leadership roles in the corporate world.

MESSAGE FROM PGDM ExP CHAIRPERSON

Prof. Nihar Amoncar

Assistant Professor

Area: Strategy, Innovation & Entrepreneurship

Chairperson: PGDM ExP Program

IMT Ghaziabad



The PGDM ExP is an 18 month accelerated PGDM program for professionals with a minimum 5-years of work experience. Formerly known as the PGDM Executive program, it has undergone architectural changes to comply with the new AICTE regulations. The duration of the program has been increased to 18 months and the number of credits have been increased to 106. The PGDM ExP is a full time, residential program with a 15-month teaching element and a 3-month industry based project. The program philosophy is based on three pillars, developing a strategic mind-set, transformational leadership and technological focus. The program is positioned to capture the core of the fast converging fields of technology and management.

The process of architectural change was driven by insights gathered from the key stakeholders of the program. Elements of the new design were informed by talking to our recruiters, corporate partners, alumni, current students as well as academic experts to create a fine blend of academically rigorous but practical program meant for executives pursuing career elevation. The pedagogical design is informed by 'Transformative Learning Theory' which argues that adults learn their best via application, peer-learning and reflection. Hence the delivery is 'Experiential' in nature, wherein teams of students work on cross-functional cases and 'live' projects to develop unique solutions to complex problems faced by the industry. Our keen focus on ensuring a diverse cohort from varied industry backgrounds sets the platform for effective peer-learning and we ensure that our students use reflection to work towards continuous improvement.

The PGDM ExP is an evolution towards a digitally empowered industry, wherein classical business and management concepts are influenced by technology. We aim to develop leaders who are bold decision makers, capable of working in a VUCA environment. The contemporary themes of Innovation, Sustainability and Ethics are embedded across all our courses on this program to ensure our students develop a triple bottom line focus, with capacity to inculcate transformational change within any organization they would work.

ACADEMIC CURRICULUM OF PGDM ExP PROGRAM



Prof. Nihar Amoncar

Assistant Professor

Area: Strategy, Innovation & Entrepreneurship

Chairperson: PGDM ExP Program



Prof. Abhishek

Associate Professor

Area: Marketing Management

The program progresses through six purpose built stages to enable a comprehensive learning experience for experienced professionals. We begin with the 'Orientation' stage, which is designed to help you smoothly transition back into academia. Following which we move to the 'Foundation' stage, wherein core business and management concepts are introduced before you proceed onto the 'Functional' stage wherein contemporary knowledge from functional domains of a business is focussed upon. Between the functional stages, participants will be introduced into the 'International Immersion' stage wherein they will study abroad for up to four weeks with one of our reputed International Partner University. They will also undertake corporate and cultural visits during this stay to develop a global perspective. Thereafter, participants progress onto the 'Customization' wherein they have an option to specialise in any one of the available domains including IT and Analytics, Supply Chain Management, Marketing, Finance, HRM and Strategy. Finally, participants enter the 'Integration' stage which focusses on bringing together the cross-functional knowledge culminating the journey with an industry based project.

The program has been crafted by benchmarking it against some of the best Executive MBA and PGDM Executive programs in the world to ensure you get knowledge of the highest standard. The uniqueness of the program resides on its personal development focus which is bought in via hands on workshops such as Managing Self, Personal Branding and an outbound Personal Growth Lab. The program allows participants to develop in demand skills by introducing expert led workshops on Design Thinking, Negotiation Skills, Corporate Law, Data Visualization and Processing. While the program exposes the participants to the core concepts of business and management, it is packed with cutting edge courses and workshops including Data Science, AI and ML, Fintech and Business Analytics. The courses focus on a 'learning by doing' approach using a range of pedagogical tools including case studies, live projects and simulations.

Apart from benchmarking the program with other Executive MBA and PGDM Executive programs, we have also made efforts to benchmark the coverage in different courses and make it distinctly different from delivery of similar courses in 2-year programs. Since, the participants have greater experience in comparison to 2-year program participants, and therefore more mature to handle the learning process, we have placed greater emphasis on self-driven learning. The choice of cases identified for the courses are reflective of this approach where we have richer cases with more detailed explanations about industry and decision context. Similarly, many of the cases are set in international context and require quantitative work, thus providing a holistic learning experience.

The program is highly intense and immensely rewarding. The courses are delivered by world class faculty who are an ideal mix of industry experts and research scholars. The Contemporary Issues in Management series allows the participants to continually engage with senior industry leaders on key topics while the program also offers the participants an opportunity to be mentored by our successful alumni. The program has all the ingredients required by participants to accelerate their career.

EXPERIENCE SHARING BY PGDM ExP PROGRAM ALUMNI



Ms. Alpa Gupta

Chief Delivery Officer
Caelius Consulting Inc.
PGDM ExP Program Batch 2001-02

This program was unique in terms of the mix of the batch wherein all of us had industry experience and worked in various functions. The classroom discussions and presentation were based on practical experience and use cases. The professor and students engaged more on the implementation aspects of the learnings.

This program enabled all of us to move from our jobs, unlearn and learn and go back to the industry well equipped with knowledge, new skills and enhanced perspectives.

This program was very helpful to me as I could learn new areas in Marketing, Finance and Operations. I leveraged this course to get a better understanding of Strategy, Brand Management, Financial Management, Supply Chain Management and Environment Management.

The new areas of learning helped me in my career immensely. In my career I was able to take on new roles during my 20 years post the program: from Tata Group Strategic Sourcing and Sustainable Supply Chain, Corporate Business Strategy Planning Process and Market Research, Customer Experience Management and Branding, Project Management in driving Global projects, Skill Development and L&D, Corporate Sustainability & Reporting, Process Excellence and IT Consultancy.

It gave me the flexibility and skill to be a Transformation Leader and work across various companies with agility, passion and high energy- Tata Steel, Tata Services, Tata Chemical, Tata Motors, Tata Projects and Caelius Consulting.

As a student in the Executive MBA program at IMT Ghaziabad, I gained skills and confidence which assisted in boosting my career. I must confess that this has been one of the most fulfilling experiences of my life wherein apart from receiving the skills required to scale up our intellectual growth, we also got a platform to network with people coming from diverse fields of experience. The diversity in the class meant we had a holistic approach which understanding business. IMT has an excellent infrastructure which caters to the all-round development of the students.

The learning that has been imparted at IMT still continues to inspire me take crucial business decisions.



Mr. Somesh Shekhar

AVP
Mashreq Bank
PGDM ExP Program Batch 2002-03

EXPERIENCE SHARING BY PGDM ExP PROGRAM ALUMNI



Prof. Pronoy Dutt

Head - People & Culture
ONE Business Consulting Group
PGDM ExP Program Batch 2004-05

My years at IMT Ghaziabad have been a series of enriching experiences. The Post Graduate Diploma Executive Management Program helped me learn about the world of management much better, especially because IMT's methods include practical application of world class teaching techniques and learning procedures. A combination of these helped me grow into a strong customer focused & people centric HR Leader.

IMT Ghaziabad was a turning point in my career, especially because of its course content. I learnt strategic talent management, including the concept of employee engagement & performance management."

PGDM Executive program at IMT, Ghaziabad is a well-designed industry-accepted program, running for more than 17 years now. The most unique part of the program is that only professionals with more than 5 years of managerial industry experience can join this program. They not only bring diverse real-life managerial experience with them, but they cut an edge to qualify for the program to become future organizational leaders.

IMT provides an immersive B-school environment with Industry experienced faculties, industry interactions, and a case study approach to shaping future leaders. Students get lateral placement typically in the middle and senior management level after going through the campus placement. Many of the alumni are part of the CXO league.



Mr. Nirmal Panda

CEO
Ignisminds Technologies
PGDM ExP Program Batch 2005-06



Mr. Sandeep Poswal

Product Head
Samsung mobile
PGDM ExP Program Batch 2006-07

This is a unique program that allows you to reflect upon what & how one was approaching the tasks pre MBA, learn as well as Unlearn and go back to corporate world in order to deliver tremendous value. At the same time there is always a lot one can learn from diversity and cross sector peers in this course during this year plus stay at campus. IMT Ghaziabad has been at the forefront churning out new leaders who have been delivering meaningful business impact for industry and consumers. I wish everyone at IMT a great time ahead.

EXPERIENCE SHARING BY PGDM ExP PROGRAM ALUMNI



Mr. Vishvesh Tyagi

DGM- Project Controls
Tata Projects Limited
PGDM ExP Program Batch 2006-2007

I joined the Executive Course after 4 years of work experience. As an experienced person, I could relate to some of the subjects in a more practical manner. Learning multi-functional subjects provided me with a whole lot of exposure, which was not possible, if I had continued my working job. PGDM from IMT as an esteemed Premier Institute also provided rapid growth in my career, I was treated with very high regard in my organization. I would recommend such a program to all working professionals for wholesome knowledge, experience and rapid career growth.

The program offers an unparalleled academic, social, and professional growth experience. Through this journey, I've discovered a whole new range of skills and interests in subjects that I would never have even attempted and have refocused my career in a new direction. In addition, the entire program is very well-designed and adds tremendous value to long-term career aspirations



Prof. Sandeep Puri

Professor
Asian Institute of Management, Philippines
PGDM ExP Program Batch 2006-2007



Ms. Deepa Rath

MD & CEO
Axis Trustee Services Ltd.
PGDM ExP Program Batch 2008-2009

I am glad to have made that decision to join IMT, Ghaziabad which has shaped & guided my career journey. The physical learning environment was invigorating & I made some friends for life! Noticeable, that most of our batch / batchmates have made a mark for themselves in the industry, given the strong booster learning dose by IMT Ghaziabad!

I have personally experienced the various opportunities / forums IMT Ghaziabad exposes you to, making you industry relevant and helping you develop the confidence to take on the future leadership challenges and apply/ implement the learnings in real time work environment.

I truly believe that an executive degree from IMT shall equip you with the desired skill-sets, knowledge and preparedness to make quick, smart, and winning decisions in your personal & professional life!

EXPERIENCE SHARING BY PGDM ExP PROGRAM ALUMNI



Mr. Udai Singh

Business Head - Chemical & Allied
Products
Trident Group India
PGDM ExP Program Batch 2010-11

Often professionals undersell their experience, PGDM Ex helped me to successfully reposition my professional career, It was great to have faculties who can guide where to focus efforts, helped by bringing real life cases into classroom and encouraged students to apply their professional experiences, this really helped, I have gained a new perspective for the challenges businesses face, For me personally it has been much more than an academic course, I think the entire program is well designed to boost professional development.

I really valued the quality and diversity offered by well-paced full time PGDM executive programme at IMT Ghaziabad, it was nothing short of impressive, from the world class faculty I had the privilege to learn from, the rigorous academic programme content, the rich heritage and legacy of a prestigious B school.

I was fortunate to meet so many brilliant and amazing well experienced classmates from various industries with whom I did my studies which enhanced my cross business domain knowledge. Combine these with the experience of living in Delhi NCR and you will realize that being trained at IMT Ghaziabad is one of the best decisions as an educational investment you will make during your professional journey.

In summary, IMT Ghaziabad prepared me to traverse in cross-cultural environments, equipped me with multi-dimensional management skills in my professional toolkit, and confidently face the challenges ahead in my career.



Mr. Ankit Suneja

Senior Manager
Accenture
PGDM ExP Program Batch 2012-13



Mr. Saurabh Chhabra

Assistant Vice President
Evalueserve
PGDM ExP Program Batch 2012-13

Executive PGDM from IMT Ghaziabad proved to be a career defining program for me. Coming from prior experience of working in core engineering services background, the course helped me developed the much desired and consultative traits and just the right platform to switch to business consulting as a career.

Not just the comprehensive curriculum, committed faculty and IMT G brand equity, it gives you ample networking opportunities vast base of IMT G Executive alumni that works as a close knit family and always there to mentor and provide support to each other (A legacy is there to continue).

EXPERIENCE SHARING BY PGDM ExP PROGRAM ALUMNI



Ms. Aditi Gaur

Director

White Hat Junior

PGDM ExP Program Batch 2014-15

PGDM Executive program from IMT Ghaziabad holds a special place in my heart. Not only did it enable me to take a quantum leap in the journey which is my career, it also connected me to a strong network I trust to call upon when needed. Pursuing my degree from IMT Ghaziabad was doubly beneficial, as along with a great collection of expert faculty it also allowed me to stay close to my roots. It enables professional networks to expand and students from a diverse range of industries come under one roof for their individual professional growth. Through live case studies, simulations, personalised coaching and mentorship sessions, you can explore new approaches to decision-making and leadership, relate theory to practice, discover the formula common to all good decisions and add immediate value to your career

After applying for this program at IMT Ghaziabad, when I came for the selection process, I got a lot of good guidance from the faculty, the staff and the executive batch Alumni. Sum total, I got this feeling that this course will be beneficial for my career, growth and future aspirations. I would say, the decision to leave my existing job and take a career break was one of the most critical decisions as it had its own pros and cons. However, looking back I can confidently say that it was a good life changing decision.

Just like our solar system, all planets keep revolving in their orbit; same happens with our careers. IMT Ghaziabad PGDM ExP has helped me to change my orbit, switch gears and accelerate in my career. The course has helped to unlock a lot of career avenues & opportunities which were locked before. At times mid to senior level professionals need to refine, to polish and to upgrade themselves to remain valuable in the marketplace. This course has all the ingredients which an organization's leadership, subordinates, colleagues and peers expect in their mid to senior level professions. Come join this course. Be ready to get your hands dirty on anything and everything. Remain open. Try to learn as much as possible from the experiential learning environment that IMT provides. Train your mind to be a student mind again. You won't regret joining IMT PGDM ExP if you try to grab opportunities with open hands, put reasonable efforts and break your own boundaries.



Mr. Deepanshu Agrawal

Product Manager

Landis+Gyr

PGDM ExP Program Batch

2016-2017



Mr. Anuj Gulati

Senior Consultant

Infosys

PGDM ExP Program Batch 2018-19

The PGDM-Executive program is specially curated for current employees / future students having more than 5yrs of work experience. It is highly recommended for people who are stuck in their current roles and organizations due to limited options and demand from the leadership and organization to possess a business degree as a credential to move to the next level. The amount and quality of knowledge this course has to offer are immense via highly experienced internal professors, industry stalwarts, and peer learning with students from diverse backgrounds.

This program helped me move from a technical (software engineer) role to a techno-managerial/ functional / business role by covering all the aspects and core knowledge needed to interact with business people and/ or stakeholders participating in any business. The on-campus experience (back-to-campus experience from hectic office routine), learning from peers from diverse backgrounds, industry connections, and contemporary issues in management sessions, and the proximity of the college to the lucrative market, in and around, the national capital make this program a highly recommended one.

EXPERIENCE SHARING BY PGDM ExP PROGRAM ALUMNI



Mr. Vaibhav Mishra

Technology Consultant
Accenture

PGDM ExP Program Batch 2020-21

The 15 months PGDM executive program is highly enriching and knowledge sharing experience at IMT. The course structure of every subject is creatively designed in 16 hrs and imparts the industry best experiences through the highly experienced faculty. I loved the curriculum and the international immersion program which broadened my knowledge horizon and helped in building my personality as well. The advantage of taking informed decisions in job by learning topics which are specific to industry practice. Also the inclusion of newer topics like AI, ML, Automation, etc. have increased the knowledge base towards industry which itself is transforming into newer technologies.

Program helped in achieving industry knowledge in various fields like operations, finance, technology, marketing etc, it helped in learning communications with special focus to making presentations and finally helped in forming a research oriented mindset through dissertation as part of curriculum.

I feel privileged to be a part of IMT Ghaziabad's PDGMEx 2020-2022 batch. It is an excellent 15 month management program uniquely designed for experienced professionals who are looking for career acceleration within their field of expertise. Case based curriculum taught by the country's best faculty helped me in enhancing my critical thinking and problem solving ability. Knowledge of top notch faculty members blended with the multidisciplinary perspectives of students from diverse professional backgrounds created an enriching learning environment. Case based learning augmented with sessions by industry experts and participation in various case competitions gave me platform to hone business management skills. Under the able guidance of faculty and placement office, I was able to ace the placement interview and landed in the role I was aspiring for. I would like to thank IMT Ghaziabad for being the wind beneath my wings and helping me graduate with flying colors.



Ms. Priyanka Chilukoti

Sr.Consultant
Accenture

PGDM ExP Program Batch 2020-21



Mr. Ankush Chauhan

Program Manager
Tata Trusts-Cancer Care

PGDM ExP Program Batch 2020-21

The 15-month PGDM Executive Program at IMT Ghaziabad gave me the opportunity to significantly expand my knowledge base and problem solving methodology. Constrained in accepting subsequent higher responsibilities due to a lack of fundamental expertise in business functions, the PGDM Ex programme gave me a comprehensive education with a focus on digital business and management, which is a necessary requirement in the modern era.

CAREER SUPPORT SERVICES OF PGDM ExP PROGRAM



Mr. Mohit Ahuja

Head-External Relations
PGDM ExP Program



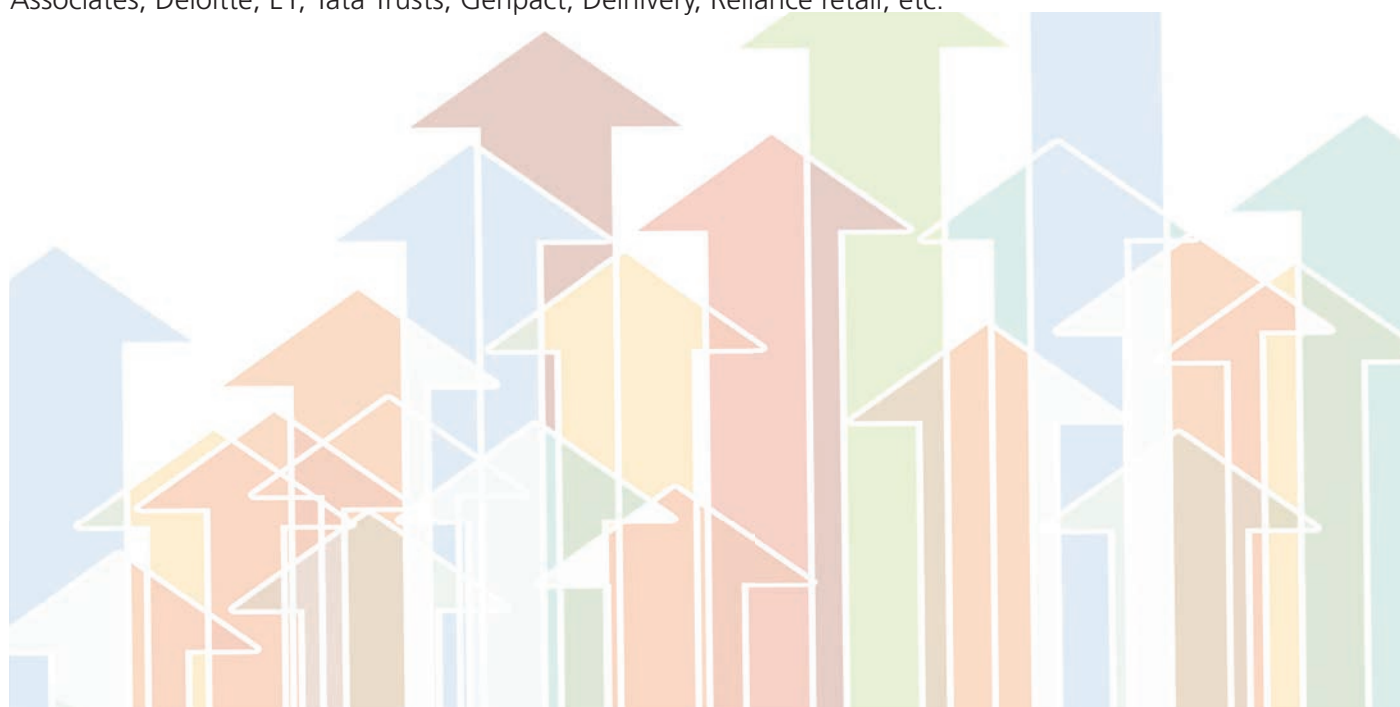
Prof. Harvinder Singh

Area: Marketing Management
Chairperson: Placement Committee

Among the oldest management program for working professionals in the Delhi NCR, the PGDM ExP at IMT Ghaziabad is designed to catapult young functional managers to the middle and top management positions in the leading corporate organizations in India. The program is designed to develop transformational and responsible leaders capable of making bold strategic decisions to leave a meaningful impact on the organizations. The program shapes leader's sensitive to professional and societal issues, simultaneously driving organizational change and growth with sustainability and people initiatives. The program could achieve this due to the contemporary and well-curated program content that helps realize the professional ambitions of the students.

PGDM ExP has been consistent in its placement performance despite the economy and the industry going through a severe downturn. The outgoing batch of 2020-21 surpassed the challenges posed by the pandemic and scaled new heights of success by achieving 100% placement with the highest CTC of 41 lakhs. The batch got a 135% hike in pre vs. post-MBA salary compared to the average 78% hike over the previous two years.

The program has been successful in transforming students' careers. In the past three years, the program helped 74% of students change their job functions, and 57% change their sectors. Over the years, the program enabled students from diverse sectors like Healthcare, Agricare, Legal, Hospitality, Defence, etc., to move to the sectors like Consulting, IT, Supply Chain, manufacturing, E-commerce, and BFSI. The PGDM ExP students of IMT Ghaziabad occupied positions primarily at the middle and top management level in roles like Strategy, Operations, Marketing, Finance, and Consulting. The notable recruiters included reputed corporates like Accenture, KPMG, Infosys, ZS Associates, Deloitte, EY, Tata Trusts, Genpact, Delhivery, Reliance retail, etc.



SPEAKERS - CONTEMPORARY ISSUES IN MANAGEMENT



Ms. Alpa Gupta
Chief Delivery Officer
Caelius Consulting Inc



Dr. Anil Kumar Mishra
CHRO
JioMart - B2B Grocery



Mr. Anish De
Global Sector Head Power
KPMG



Mr. Atul Mohan
HR Leader
Syngene International Ltd.



Mr. Dheeraj Modi
VP and Global HR Head
NLB Services



Mr. Karthik Gopalakrishnan
VP Research
Gartner



Mr. Krishnendu Biswas
Chief Risk & Compliance Officer
National Highways Infra Investment
Managers Private Limited (NHAI InvIT)



Mr. Kundan Chauhan
VP (Value Format Food and
Grocery DC)
Reliance Retail



Mr. Madhup Agrawal
CHRO and Head Process Excellence
IndiaMART InterMESH Ltd



Ms. Mandeep Kaur
VP & HR Head
LOTS Wholesale Solutions



Mr. Marzin R Shroff
MD & CEO
Eureka Forbes Ltd.



Dr. Navneet Trikha
General Manager-HR
Godfrey Phillips India Ltd.



Mr. P. Ramanujan
Country Lead
App Annie



Mr. Phaneesh S Prakash
Business Head
Porter for Enterprises



Ms. Poonam Choudhary
Talent Acquisition, Asia Pacific
GE Power



Mr. Prasenjit Roy
CMO
NTT-Netmagic



Ms. Priyanka Singh
CHRO
Excitel Broadband



Ms. Radhika Arora
HR Head & Administration
Jakson Group



Ms. Radhika Kalia
MD at RLG India Pvt. Ltd.
RLG INDIA PVT LTD



Mr. Rishi Pardal
CEO and Managing Director
United Breweries



Mr. Sameer Chaddha
CEO
KPMG Global Services



Mr. Saurabh Shrivastava
Director
Climate Connect Technologies Ltd.



Mr. Shaakun Khanna
Head HCM Strategy
Oracle



Ms. Sharmil Bhushan
Partner
HSA Advocates



Mr. Subhasis Mishra
Head, Talent Acquisition
Amazon India



Mr. Sujai Raina
Vise President
Visa India



Mr. Sushil Tripathi
Head HR
Oswal Industries



Mr. Vasu Suram
Co-founder & Technical Director
Logit one
(A Transporeon Company)



Mr. Arpan Bhattacharjee
Key Accounts Manager
Logit one
(A Transporeon Company)



Mr. Viekas K Khokha
Head of Human Resources
Dhanuka Agritech Ltd.



Mr. Vishal Gaurav
Director Delivery Publicis
Sapient

INTERNATIONALISATION OF PGDM ExP PROGRAM



Prof. Garima Saxena

Assistant Professor

Area: Marketing Management

Chairperson – International Relations Centre

Today the business world is characterized by dynamic and uncertain conditions that require professionals to function in an ambiguous environment with no easy answers. This is further accentuated by the high inter connectedness of people and businesses worldwide. Understanding the importance of exposure to international business practices in the holistic development of our PGDM Executive students, IMTG strives to only offer an internationally benchmarked curriculum but we include a compulsory international immersion component in their program. It is aimed at introducing the students with the best global practices and inculcate multi-cultural learnings through customized courses, live projects, collaborative projects, industry visits and cultural trips.

International Relations Center (IRC) at IMTG has more than 50 eminent and highly ranked International partners. Every year this immersion program is organized by IRC in partnership with one of the partner institute. In the last few years, we have successfully organized the immersion programs with esteemed institutes including Kedge Business School, France, Copenhagen Business School, Denmark, Whitman School of Management, Syracuse University, USA.

This year we have signed an agreement with IESEG, France for conducting the immersion program and the PGDM executive students of the current batch would be going through the program during August-September 2022. IESEG is a French grande école, private and graduate business school, established in 1964 in Lille, France. IESEG has accreditations of AACSB, EQUIS and AMBA; and it is highly ranked in the FT list (34) and QS ranking. IESEG is one of proud partners of IMTG since 2006. During this 3-week program, the students will complete four contemporary courses on Intercultural Management, Creativity & Innovation, Change Management and International negotiation. They will experience the business practices of France through multiple industry visits and will also culturally immerse in their rich heritage through cultural trips.





Mr. Unnat Prakash

Vice President - Adani Electricity
PGDM ExP Program

PGDM ExP Program at IMT Ghaziabad is a 15-month full time residential course designed for students who bring in 5+ years of rich industry work experience. This program has been running at IMT for over 20 years now. Ambitious working professionals who are looking to upskill themselves usually enrol in this course as this helps them attain mid-level to leadership roles in the organisation.

This course offers a wealth of information thanks to the assistance of incredibly knowledgeable internal teachers, industry titans, and peer learning with students from different backgrounds. By addressing all the crucial facts and components necessary to connect with business participants, this programme helped me make the move from a technical (software engineer) background to a techno-managerial, functional, and business role.

This programme is highly recommended because of the on-campus experience, learning from peers coming from different backgrounds, industry connections and current issues in management sessions, and the college's proximity to the lucrative market in and around the national capital. My advice for aspiring students would be to go ahead and enjoy their time on campus, learn from their fellow classmates and seniors, as well as from the highly educated professors and professionals in the industry which will help them develop their critical skills and design thinking skills, entrepreneurship skills and other traits.

IMT Ghaziabad as an institution have a very strict and diligent placement cell which helps its students to navigate through the placement procedure smoothly. Not only it has placement cell for the regular MBA students but also has a dedicated disciplined placement cell for the PGDM Executive students. The placement committee has strict governance and efficient members leading to its success today. Each PGDM Executive graduate is connected with his/her relevant industry to find its suitable job. The career connect session with one to one consulting also helps to clear doubts which an alumna may have. There is a dedicated three-month mentorship program from Alumni which helps us PGDM graduates with continuous mentorship from faculty as well as from the placement cell. Holistic learning approaches like applications of analytical tools, diverse peer-to-peer interaction, rigorous learning through case studies, latest and relevant courses such as IT consulting, Block chain, Cloud and IoT, AI ML has helped us to navigate through the placement process easily. So with the world class faculty of teachers and world class learning experience the placement process has been smooth and very fruitful for our future.

I wished to leverage my skills in solving complex business problems and to develop essential skills, knowledge, attitude and experience in the managerial field. To satisfy that interest, I joined the Executive MBA program to unlearn and learn fresh new perspectives in the world-class ambience of IMT Ghaziabad.



Mr. Debojyoti Mondal

Associate manager
Insights and Intelligence
Accenture operation
PGDM ExP Program Batch 2020-21



Prof. Garima Saxena

Assistant Professor
Marketing Management
IMT Ghaziabad

Prof. Garima Saxena is an Assistant Professor in the area of Marketing. She has done her FPM from XLRI-Xavier School of Management, Jamshedpur. She completed her MBA (Marketing) as a university rank holder from Alliance Business Academy, Bangalore University. She, subsequently, served in the Marketing department of Indian Oil Corporation Limited.

Her research interest lies in understanding consumers' behaviour, decision-making processes and choice. Her research work has been published in reputed international journals including Marketing Intelligence and Planning, International Journal of Retail & Distribution Management, and Services Marketing Quarterly. She specializes in teaching courses on consumer behaviour, integrated marketing communications, luxury marketing, and channel management. She is an excellent orator, and an avid reader of fiction and non-fiction literary books.

Apart from the fact that IMT is a renowned management institute, the main reason for accepting the position of an Adjunct Professor when I was offered the position in 2019 is that IMT students had impressed me when I'd taught a course there as a Visiting Faculty earlier.

Their inquisitiveness and thirst for knowledge creates a classroom atmosphere that is both a pleasure as well as a challenge for the faculty. The animated class discussions in the course of teaching students and imparting specific domain knowledge and skills to look at business situations from a 360-degree perspective benefited me as well as I was able to look at business situations from the perspective of Gen Z.

The past three years at IMT Ghaziabad have been a great experience thanks in large part to my learned faculty colleagues, each a master of his or her domain and because of great inter-disciplinary interactions. The dedicated colleagues in the administration, the well-stocked library and the overall ambiance added great pleasure to my academic journey here.



Prof. N. R. Bhusnurmath

Professor
Finance
IMT Ghaziabad



Prof. V J Sebastian

Associate Professor
Economic Environment and Policy
IMT Ghaziabad

Prof. V J Sebastian is an Associate Professor in Economic Environment and Policy area at IMT Ghaziabad. He received his Ph.D. in Economics from IIT Bombay. He has published research papers in various reputed, peer-reviewed journals. He has also presented his research at reputed conferences. His research interests include economic policy, international economics, and entrepreneurship. At IMT Ghaziabad he teaches subjects such as Managerial Economics, Macroeconomics, International Business and Business Environment. He has received training in teaching International Business at the University of South Carolina, Columbia, USA as part of a faculty development programme. Dr. Sebastian considers his academic journey at IMT Ghaziabad as a highly fulfilling one, with plenty of opportunities for stimulating class room discussions, peer-learning, and research.

Prof. Vijay Lakshmi Singh is a Fellow (PhD) of the Indian Institute of Management Ahmedabad. Her research paper from her doctoral thesis won the best paper award at the Academy of Management's HR Division Conference. The OB Division of the Academy also acknowledged her services for outstanding scholarly peer reviewing. Prof. Singh has also qualified the Government of India University Grants Commission's National Eligibility Test for Lectureship and Research Fellowship. Her academic work has been published in ranked peer reviewed journal publications and she has presented her research at prestigious international and national conferences.

Prof. Singh's research interests include Proactive employee behaviours & productivity, Demographics and Generational differences in management. She has taught courses on Human Resource Management, Talent Management, Leading & Managing Change and Organizational Design & Dynamics, among others. She has also delivered various soft skills, leadership (including women leadership) and managerial development training programs for professionals, including PSUs and corporates as well in online certification programs. She also has experience working in the hospitality, education and real estate sector as well as consulting for NGO. Dr VijayLakshmi is interested in the cause of empowerment of the marginalized through skill development and livelihood generation.



Prof. Vijay Lakshmi Singh

Assistant Professor
HRM & OB
IMT Ghaziabad

JOURNAL PUBLICATIONS

Sarkar, Juhi Gahlot, Sarkar, Abhigyan, and Sreejesh S. "Prosumption through Advergaming: Leveraging on Advergame Format and Reward Elements to Create a Sacred Brand." *European Journal of Marketing* ahead-of-print, no. ahead-of-print (January 1, 2022). <https://doi.org/10.1108/EJM-10-2021-0798>.

CASE PUBLICATIONS

Singh, H., Rishi, B., Batra, R., K. R. Rohith, "Paytm: Facing a Targeting Dilemma in a Competitive Market | Ivey Publishing.(2022). <https://www.iveypublishing.ca/s/product/paytm-facing-a-targeting-dilemma-in-a-competitive-market/01t5c00000D68O7AAJ>.

Singh, H., Aggarwal, R., and Rishi, B., "Patanjali Ayurved Limited: Role Reversal in Competitive Advertising." *Emerald Emerging Markets Case Studies* 12, no. 2 (January 1, 2022): 1–28. <https://doi.org/10.1108/EEMCS-01-2021-0027>.

Singh, H. "To Kill a Tweeting Bird: The Suspension of Twitter Operations in Nigeria | Ivey Publishing.(2022). <https://www.iveypublishing.ca/s/product/to-kill-a-tweeting-bird-the-suspension-of-twitter-operations-in-nigeria/01t5c00000D68AcAAJ>.

ACHIEVEMENTS AND AWARDS

Prof. Abhishek was invited to conduct Case Writing Workshop for faculty members at Flame University which was conducted on 16-18 May 2022.



Prof. Abhishek

Associate Professor
Area: Marketing Management
IMT Ghaziabad



Prof. Gunjan Malhotra

Associate Professor
Area: Operations Management
IMT Ghaziabad

Prof. Harvinder Singh chaired the technical session on 'Retailing: Constantly changing in pursuit of relevance', in the Responsible and Resilient Business Research Conference organized by the Birla Institute of Management Technology (BIMTECH) on 22 April, 2022.

Prof. Harvinder Singh was invited to be a panel expert in the Doctoral Consortium organized by the Birla Institute of Management Technology (BIMTECH) on 23 April 2022.



Prof. Harvinder Singh

Professor
Area: Marketing Management
IMT Ghaziabad



Prof. Kasturi Das

Professor
Area: Economic Environment & Policy
IMT Ghaziabad

Prof. Kasturi Das was invited by the S P Jain Institute of Management & Research (SPJIMR) as an external expert panelist for the evaluation of the social projects undertaken as part of Development of Corporate Citizenship (DoCC) Initiative held on April 22 and 23, 2022.

Prof. Kasturi Das was invited by Climate Strategies, London in a members-only panel discussion on "Climate Club's vs Alliances as a means to foster international cooperation around decarbonisation of various industries" held on May 16, 2022. Prof Das is an invited member of Climate Strategies, a renowned international research network that aims to improve climate policy through meaningful interactions between decision-makers and climate policy researchers across Europe and internationally.

Prof. Kasturi Das was invited to participate in the 6th Annual Oxford Business and Poverty Conference on Housing (2022) organized by the Center on Business and Poverty, Oxford, UK.



Prof. Ratri Parida

Associate Professor
Area: Operations Management
IMT Ghaziabad

Prof. Ratri Parida was invited as a Distinguished Speaker for Global Supply Chain and Logistics-II session on the topic "Supply Chain Finance: Insights and Research Opportunities" at 4th African International Conference on Industrial Engineering and Operations Management (IEOM), held at Nsukka, Nigeria on 5-7 April, 2022.

Prof. Ratri Parida was Session Chair at 4th African International Conference on Industrial Engineering and Operations Management (IEOM), held at Nsukka, Nigeria, 5-7 April, 2022.

Prof. Ratri Parida completed Global Online Certification Course on 'Modelling and Building Digital Supply Chain Twins using anyLogistix' from 25 to 27 March, 2022 and 07 to 10 April, 2022 conducted by NITIE, Mumbai, India.

Prof. Richa Saxena was panelist in the virtual conference on the theme "COVID-19: Learnings & Implications for Management" which was jointly organized on 16 April, 2022 by IIM Indore and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Germany. The panelists included Prof. Subin Sudhir, (Faculty, IIM Indore), Prof. Richa Saxena (Faculty, IMT Ghaziabad), Prof. Manish Kumar (Faculty, IIM Ranchi), Prof. Amol Subhash Dhaigude (Faculty, TA Pai Management Institute).



Prof. Richa Saxena

Associate Professor
Area: HR & OB
IMT Ghaziabad

VALEDICTORY EVENT OF EPBM WITH JARO EDUCATION

IMT Ghaziabad organized a day-long Valedictory event for the Batch 02 of Executive Program of Business Management (EPBM), an 11-month certificate program offered in association with Jaro Education, on Sunday, 10 April 2022 to felicitate the students on their successful completion of the course. The program started with Prof Sita Mishra (Program Chairperson, EPBM) giving away the salient features of the course to the present successful candidates. Prof Vishal Talwar (Director IMT-Ghaziabad) through his address stressed on the purpose of upgrading skill and importance of higher education, especially during the COVID-19 times. He applauded the participants for taking advantage of this opportunity to learn and groom themselves to be a better individual in future. The participants shared their experiences of how learnings from this program are helping them in their respective professions. Prof Bhavna Bhalla (Program Chairperson, EPBM) did an introduction activity with them which witnessed an enthusiastic response from participants. The day also had immersive sessions on contemporary and relevant issues from Marketing, Finance and Information Technology areas. The ceremony ended with certificate distribution to the participants by Prof Amit Sareen (Dean Academics) and Prof Sapna Popli (Chairperson, MDP).

Few glimpses of the program:



Annual Sports Week (06th -11th April, 2022)

1st Day (06.04.2022)

Annual Sports Week Celebration was organized under the joint auspices of IMT Ghaziabad and Sports: A Way of Life (NGO) at Model Sports Village Bahadarpur Khedi Viran, Muzaffarnagar. The program was started with flag hoisting by the Chief Development Officer, Muzaffarnagar District, Mr. Alok Yadav. Dr. Kanishka Pandey the Head, Sports Research Centre, IMT Ghaziabad glorified the importance of sports to the children and also said that sports and studies should go together only then education becomes complete. Sports should not be regarded as a hindrance to studies.



2nd Day (07.04.2022)

Different sports events of boys and girls of different age groups were organized in the presence of sports coach and facilitator in the sports ground. The chief events in this function were 50 mt. race, 100 mt. race and 200 mt. race. The record of the winners of these events was compiled in these competitions. The villagers along with the parents of the players were also present in a large number during the sports event. They were told that the players who would perform best would be awarded medals by the guests at the closing ceremony. Children and their parents are enthusiastically participating in sports competition.



3rd Day (08.04.2022)

Various sports competitions were organized among boys and girls of different age groups in the presence of sports coaches, facilitators of the institution and villagers. In the competitions, there was the organization of 400 mt. race, Kho-Kho and Long Jump events. The record of the winning participants / team was maintained in these events.



4th Day (09.04.2022)

Boys and girls of different age groups displayed their talents in Kabaddi, Kho-Kho, Volleyball. Also, a team of the boys participated in the event of Shooting ball. Records of winners and participants / team were maintained in these events.

5th Day (10.04.2022)

The events of Throw Ball, 800 mt. race, 1500 mt. race, 2000 mt. race and 3000 mt. race was organized on the 5th day of the Annual Sports Week function at Adarsh Khel Village. The boys and girls of different age groups participated in these events. The record of the winning participants/team was maintained in the competitions.



6th Day (11.04.2022)

The closing ceremony of the Annual Sports Week running from 06.04.2022 was held at Model Sports Village Bahadarpur - Khedi Viran, Muzaffarnagar. The Chief Guest Mr. Mahendra Singh, IAS while encouraging the children said that if they make sports an integral part of life, they not only will be physically healthy but their character will also become good. And they will be able to become the would-be enlightened citizens of the country. Dr. Kanishka Pandey, Head, Sports Research Center, IMT Ghaziabad advised the children to play diligently and appealed to the parents and villagers to send their children to the playground for 2 hours every day and take advantage of the basic amenities that are going on.

Our Shining Sports Stars of Model Sports Village visited IMT Ghaziabad

More than 40 children from Model Sports Village Bahadarpur and Khedi Viran, Muzaffarnagar, visited the IMT Institute as part of a joint initiative between IMT Ghaziabad and Sports: A Way of Life NGO. Children were chosen based on their superior and exceptional athletic abilities. A four-year-old child was also among the children that came to this college for this event. Parents, coaches, and facilitators were present with them.

Dr. Akhtar Hussain (Librarian) showed the children around the library and highlighted importance of it while also sharing information about books, magazines, and other resources. They also participated in several exercises to help them build self-confidence, courage, and spirit.

On this occasion, Dr. Vishal Talwar, Director of IMT Ghaziabad, Dr. Sudha Ramaswamy, Dr. Amit Sareen, Mr. Rajendra Singh, and many other notable IMT faculty members were present. Arjuna Award winner Mr. Ashok Dhyanchand, Major Dhyanchand Award winner Mr. Ashok Dewan, Former International Hockey

Player Mr. Arvind Chhabra, Major Dhyanchand Award Winner Mr. Romeo James, International Hockey Player Mr. Vineet Kumar, and others were among the honored guests who addressed the function. The guest then explained to the children about the games and how one can become a man with a good personality by imbibing the qualities developed through sports in your life. Children were then provided bags, tracksuits, etc. by the guest.

Dr. Kanishka Pandey was honored with the First Major Dhyanchand Khel Prerak Samman

Dr. Kanishka Pandey, Head, Sports Research Centre, IMT Ghaziabad, was awarded the First Major Dhyanchand Khel Prerak Samman for his contribution to sports awareness.

Mr. Ashok Dhyanchand son of Major Dhyanchand, presented this honor to Dr. Kanishka. This year, the Dhyanchand Heroes Club Sports Development Committee bestowed this honor on Dr. Kanishka Pandey. Arjuna Award winner Mr. Ashok Dhyanchand, Major Dhyanchand award winner Mr. Ashok Dewan, Former International Hockey Player Mr. Arvind Chhabra, Major Dhyanchand Award Winner Mr. Romeo James, Mr. Vineet Kumar International Hockey Player, and others were also present at the event.

Dr. Vishal Talwar, Director, IMT Ghaziabad, spoke at the event and said “Dr. Kanishka Pandey receiving this prestigious award, is a wonderful honor for the institute”. Dr. Kanishka expressed his gratitude for the award but noted that there was/is still more work to be done in the field of sports in India. It is critical to raise public knowledge regarding sports to achieve this. Only then will India be able to become a sporting giant.

Nomination as a Governors nominee in Rajasthan Sports University

Dr. Kanishka Pandey Head – Sports Research Centre, IMT Ghaziabad has been nominated as Governor’s Nominee on Academic Council of Rajasthan Sports University, Jhunjhunu for 2 years.

Girls Became Rising Stars, Illuminating The Name Of Model Sports Village And More Talent To Shine In The Khel Gaon

The Uttar Pradesh Athletics Association hosted The 55th UP State Annual U-20 Athletics Championships, 2022 on 16th & 17th May, 2022 in Kanpur. Women and men under the age of 20 from various districts in Uttar Pradesh participated. This is a Proud moment for Adarsh Khel gaon as three women athletes has been selected to compete at the district level in annual under 20 athletics competitions in 2022. It’s a huge achievement for Sports way of life NGO as well and this will also become a source of motivation for all the players. This is a huge step taken for the betterment of the players which will outshine them in the field of sports.

Our Model Sports Village Players also took part in the event. Dr. Kanishka Pandey, Head of Sports Research Centre IMT Ghaziabad and President of Sports: A Way of Life NGO, stated that Village Bahadarpur-Kheri Viran in Muzaffarnagar District was developed as India’s first sports village two years ago under the joint aegis of Sports Research Centre IMT Ghaziabad and Sports: A Way of Life NGO.

Three Women Athletes Sania, Uma and Nisha from the same Model Sports Village have been selected to compete at the district level in the Uttar Pradesh State Annual Under-20 Athletics Competition in 2022.

At the Championships, Sania and Nisha won GOLD in the 4 x 100m Relay Race. Sania and Uma won SILVER medal in the 4 x 100m Relay Race in the second competition. Dr. Kanishka Pandey stated that it’s a proud moment for all of us and we will make sure that more facilities will be offered to these Adarsh Khel gaon players so that they can participate at the State, National, and International Level, and that other Athletes will be encouraged as well.

IMT Ghaziabad and IIITD MoU signed in April 2022

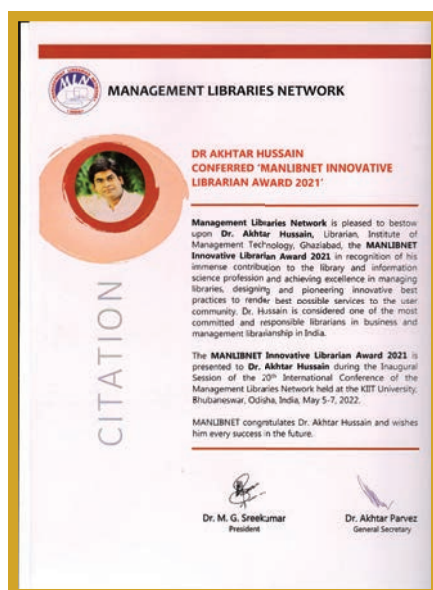
IMT Ghaziabad is proud to announce first of its kind, exclusive tie-up with Indraprastha Institute of Information Technology Delhi (IIITD) to make a collaborative impact on contemporary student education, entrepreneurship and society. IMT Ghaziabad and IIITD both possess unique resources and capabilities which can be jointly leveraged to create new competencies for both institutions. This tie-up will focus to explore opportunities in following areas:

- Faculty mentorship exchange (short term)
- Student internship opportunities (short term)
- Specialist workshops and jointly developed events (short term)
- Co-usage of mutual facilities/labs (short term)



MANLIBNET INNOVATIVE LIBRARIAN AWARD 2021

Dr. Akhtar Hussain was facilitated by the “**MANLIBNET INNOVATIVE LIBRARIAN AWARD 2021**” during the **20th International Conference of the Management Libraries Network** held at the **KIIT University, Bhubaneswar, Odisha, India, May 5-7, 2022**. This award was given for his contribution to Library and Information profession and for achieving excellence in managing libraries, designing and pioneering innovative best possible practices for the user community





Mr. Phaneesh S Prakash

Business Head
Porter for Enterprises

Mr. Ajay Minocha

Senior Solution Advisor
Deloitte USI

Mr. Vikas Bansal

Productivity Coach and Speaker
Deloitte USI

Ms. Sharmila Das

Chairwoman & Founder Director
Purple Audacity Research & Innovation

Mr. Rishi Pardal

CEO and Managing Director
United Breweries

Mr. Amit Kumar

Founder
Akshanova

Mr. Ashutosh Kumar Sinha

Chief Research Officer
Kantar India

Mr. Viekas K Khokha

Head of Human Resources
Dhanuka Agritech Ltd.

Dr. Harsh Jha

Assistant Professor
Cardiff Business School



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