



**Institute of
Management Technology**
Ghaziabad, Delhi NCR



IMTRANSCEND

VOL 3 ISSUE 2

IMT GHAZIABAD NEWSLETTER

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VISION AND MISSION



VISION

To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.



MISSION

- Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context.
- Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business.
- Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.
- Promote a culture of academic excellence benchmarked against the best institutions in its peer group.



DEAN'S MESSAGE

Prof. Amit Sareen

Area: Strategy, Innovation & Entrepreneurship
Dean (Academics)
IMT Ghaziabad



Institute of Management Technology Ghaziabad welcomes the new batch of PGDM and FPM students. A new batch always brings liveliness, enthusiasm and energy to the campus. This newsletter brings to you the glimpses of the new batch. IMT Ghaziabad believes in diversity of students and thus welcomes students from different streams and different regions of the country. The wide variety of programs and electives available to students allows them to choose courses in their interest areas. In this newsletter, student pulse covers some of the students who explain what attracted them towards IMT Ghaziabad. There was an overwhelming response to our induction program called Milaap which covered areas such as mindfulness, outbound team activities and corporate grooming. The program was effective in acclimatizing students to the beautiful campus life at IMT Ghaziabad and making friends forever. Milaap was followed by a well-designed Foundation Module program whose main aim is to bring together students from different streams on a common platform. The courses in the Foundation Module prepare the students for the fast track journey in the following terms. The newsletter also covers reflections on Milaap and the Foundation Module by some students.

During this period, the institute also conducted International Conference on Emerging Trends in Supply Chain & Operations in collaboration with Production and Operations Management Society (POMS) India Chapter. This included sessions with top academics and industry professionals from India and abroad. The institute also conducted Atal FDP on Supply Chain Modelling and Analytics which was sponsored by AICTE.

MESSAGE FROM PROGRAM CHAIRPERSONS

IMT Ghaziabad offers three 2-year PGDM programmes namely PGDM-Full Time, PGDM-Marketing, and PGDM-Financial Management. The programmes are designed to equip budding managers in various functional management areas who think innovatively in managing businesses. The programme design aims at developing core managerial competencies in students in Indian and global context. The PGDM programme architecture is updated continuously, keeping the contemporary industry needs in view to prepare students for their long-term career goals. Students are exposed to contemporary courses like Design Thinking and Innovation, Simulation-based courses, Negotiation Skills, Data science and analytics, Entrepreneurship and New Venture Emerging Technology and New Venture etc. The students are offered specialization courses before their summer internship and can contribute better to the industry during the internship. In the second year, students are exposed to contemporary elective courses delivered by the in-house faculty, alumni, industry and senior professionals, thereby helping students meet their career goals. The overall thrust is to build an integrative approach into the curriculum so that students focus on functional activities without losing sight of the big picture.

I am confident that the students will carry forward the legacy of IMT Ghaziabad.



Prof. Barnali Chaklader

Professor - Finance
Chairperson: PGDM Full-Time
IMT Ghaziabad



Prof. Shawn Mathew

Chairperson – PGDM DCP
IMT Ghaziabad



Prof. Neha Arora

Chairperson – PGDM DCP
IMT Ghaziabad

The Covid-19 pandemic has marked a profound shift in the businesses around the world. This has warranted disruptions in the education system, demanding innovations in pedagogy, newer specialization and the growing importance of postgraduate education with global perspective. Despite the numerous challenges brought forth by the pandemic, the Dual Country Program at IMT has shown resilience and adaptability and evolved amidst the disruptive environment to welcome new DCP batch of 2024. Dual Country Program has completely revamped its structure keeping in view the current demands of a globalized world. The new program architecture with newer globalized specialization, DCP is aligned towards transforming itself into an aspirational program for b-school applicants having global inspiration. The courses are taught by faculties from international business schools having prolific research and academic experience along with industry training. For the holistic grooming of the students, the DCP student's now have compulsory summer-internship in organizations based in Dubai, giving them real life experience of working at a global firm. Along with this, the students undertake two industry

projects in their second year related to their chosen specialization, where they provide innovative solutions to the real-life problems faced by the firms.

As program chair, we are excited to welcome our dynamic cohort of students of batch 2024 and looking forward to their transformational journey. We hope the students of new batch will help us in building the Dual Country Program as one of the premier multi-country program across the globe.



Prof. Anand Krishnamoorthi

Professor - Finance

Chairperson: PGDM Banking and Financial Services
IMT Ghaziabad

Let the Adventure begin.

Welcome to the incoming PGDM Banking and Financial Services (BFS) batch. You are entering a large, growing, critical industry, going through fundamental disruption. The program is being restructured to give you the best blend of theory, practice, history, data and disruption.

The future belongs to resilient learners – do not learn to pass an exam, learn concepts that will ensure your continued relevance. Develop not just skills, but resilience to face inevitable setbacks. With a learning mindset and ability to bounce back, you cannot fail. Use all available resources, and don't forget that the journey is also about having fun and growing as a person. Best of luck!

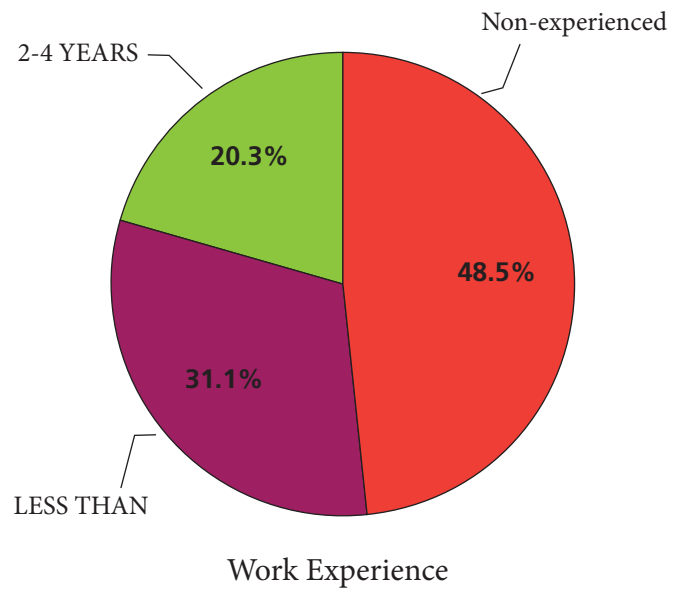
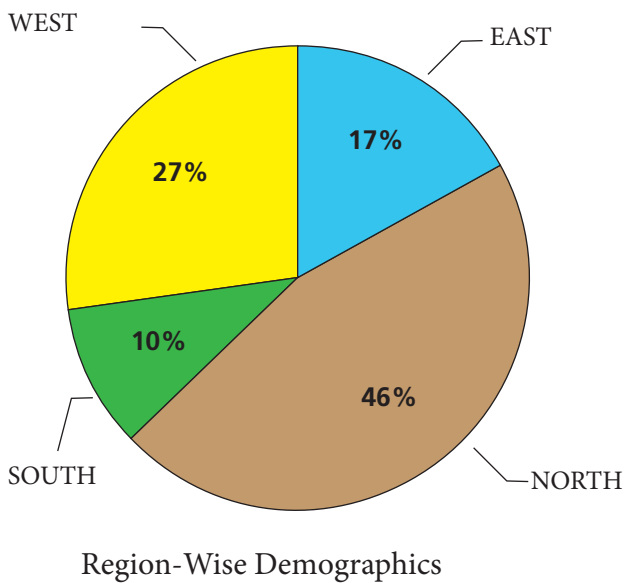
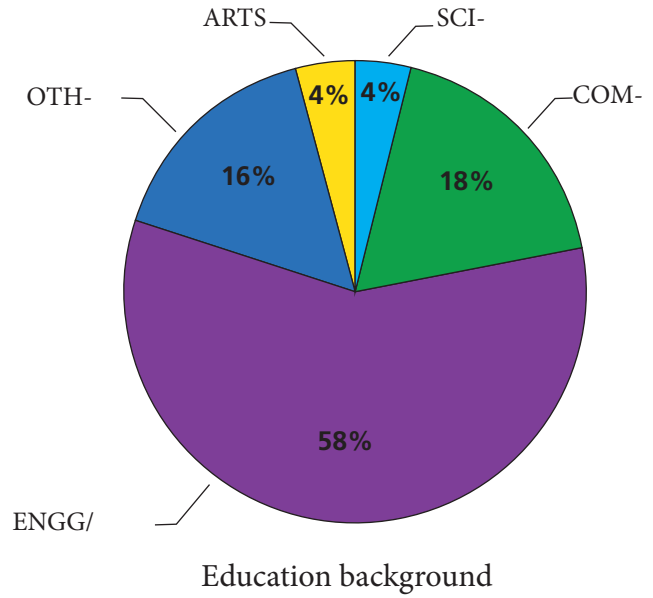
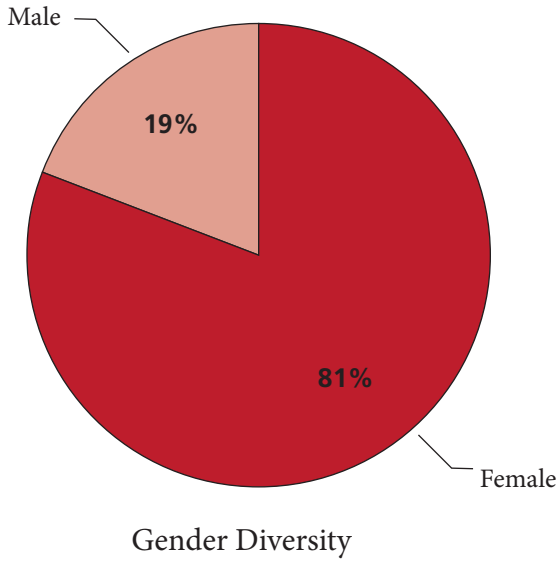
The Fellow Program in Management (FPM) is designed for young professionals and innovative thinkers who have a passion for research and are keen to explore academic opportunities. We welcome the batch of 2022-26 who have individuals from a variety of experiences in business and management disciplines. We ensure that learning from the four-year rigorous coursework and research journey will transform you as a researcher and learner. We provide a dynamic research environment that enables students to engage and ripen the benefits of international academic and research collaborations and innovative management practices. Be a lifelong learner!



Prof. Gunjan R Malhotra

Associate Professor - Operations Management
Chairperson – Fellow Program in Management
IMT Ghaziabad

GLIMPSES OF THE INCOMING BATCH (PGDM 2022-24)



STUDENT'S PULSE



Ms. Charuta Akshay Bapat

PGDM Full Time (2022-24)

IMT Ghaziabad is well-known for its marketing specialization, so it was an obvious choice for me. Before joining IMT Ghaziabad, I contacted a few alumni and current students who are also my seniors here. I learned about the rigorous curriculum and distinguished faculty here. I can attest to the same after a few months in the programme. There are also a variety of activities available, such as Leadership Talks and Personality Development Sessions. IMT Ghaziabad gave me a taste of the industry requirements for management graduates and prepared me well for my Summer Internship interviews. IMT Ghaziabad offers a unique balance of academic and extracurricular activities that help us develop a well-rounded personality. There are also cultural and sporting events coming up, such as Passion and Chakravayuh (the largest sporting event among B-schools). My experience with IMT has been extremely enriching thus far, and I am confident that the rest of it will be just as exciting!

I am currently pursuing PGDM from IMT Ghaziabad and will be specializing in Marketing. I completed my Engineering from Shiv Nadar University and post that I joined Cognizant. I worked at Cognizant for 3 years. I decided to gain corporate exposure and industry experience before getting into a B-School. Hence, I was simultaneously preparing for CAT and other MBA exams while working. Before coming to IMT Ghaziabad, I interacted with alumni and seniors who assured me that IMT Ghaziabad would provide me with ample opportunities to learn and grow. Precisely said, just three months into the program, we were exposed to so many activities from regular classes, case competitions, personality development programs and many more where I got to learn every day, which is a continuous process at IMT Ghaziabad. I chose IMT Ghaziabad because of the diverse crowd, bringing in different perspectives, strong alumni base, giving the wide access to industry network, and IMT Ghaziabad's vision to focus on fostering interconnected world of business. Also, at IMT Ghaziabad we have the finest faculty members from across the country who are experts in their domains. They guide us at any point in time be it in or outside the classroom.



Ms. Reshma Saisree C

PGDM Full Time (2022-24)



Aviral Gupta

PGDM Full Time (2022-24)

IMT Ghaziabad is strategically locally in NCR region which is the hub of many industries. The institution has a legacy of 40+ years and a strong alumni base spread across sectors. The lush green campus provides ample opportunities for academics and extracurricular activities. These factors motivated me to join IMT Ghaziabad for the PGDM full-time program.

IMT Ghaziabad is one of the oldest B-schools in India with a legacy of more than 4 decades. It has been one of the most sought after MBA colleges and is the most popular for its MBA in Marketing. Having some of the country's most experienced and credible faculty along with the student driven culture of clubs and committees that are constantly at work gives a good exposure and learning to students. Considering majority of the learning is outside classes, IMT Ghaziabad provides a perfect platform by way of leadership talks, corporate case competitions, peer to peer learning, etc. IMT Ghaziabad helps providing a great foundation for the rough and tumble of the corporate world.



Mr. Shresth Nehra

PGDM Full Time (2022-24)

REFLECTIONS FROM MILAAP AND FOUNDATION

IMT Ghaziabad MILAAP

IMT Ghaziabad curated a week-long campus immersion program for the incoming PGDM batch of 2022-24 from June 27-July 1, 2022. While on one hand, leaders from industry and academia interacted with the students through various sessions, panel discussions, etc., on the other, each student underwent intensive workshops on outbound team-building activities, mindfulness and well-being, and corporate grooming. This induction program not only helped students in acclimatizing to campus life but also made students ponder upon their abilities as future leaders and how to draw balance when a situation demands multiple commitments and multi-tasking. As an ice-breaker, this week brought students closer to the campus, faculty members, and their peers. A glimpse into the week is shared.



STUDENT TESTIMONIALS ON MILAAP



Anshuman Malik
PGDM Full Time (2022-24)

The Milaap workshop gave a great headstart to our journey at IMT Ghaziabad. It was an effective icebreaker for the complete group and helped us meet a lot of batch mates and make good friends from there on. Having spent the last two years at our homes attending everything online, Milaap came in as a fresh and energizing start to bringing back the normal lifestyle. The experiential learning lab was the best one involving physical activities teaching the essence of teamwork and a positive attitude. The corporate grooming and mindfulness workshops brought in a lot of new learning helping us manage ourselves essential before starting the MBA

Stepping into the legacy of four decades, we were welcomed by the premier institute IMT Ghaziabad through a series of programs under the event of Milaap. The event was of three days, during which we were taught team building, corporate etiquette, and the importance of mental health. Each of these was structured very nicely to engage students deeply in these constructive events. These were very helpful and refreshing starts to our MBA life. Apart from these on each of the days, a prominent leader came to the campus to share their journey and motivate the nascent MBA minds. We are really thankful for giving us such a wonderful experience.



Saumyakar Chaudhary
PGDM Full Time (2022-24)



Manu Agrawal
PGDM Full Time (2022-24)

It was the first day of college and we all were eagerly looking forward to starting our new journey at IMT Ghaziabad. There could have been no better way to kickstart our journey, than through Milaap. It was an enriching program that helped us connect with ourselves and socialize with everyone. It comprised creative arts, mindfulness sessions, and team-building exercises. This ensured a mix of physical activities and intellectual challenges. It helped us interact with the entire batch and build long-lasting friendships. In hindsight, Milaap was a great experience with a lot of fun-filled activities.

When you join a new college, there is a lot of anxiety. We needed some Ice breakers. Milaap was the perfect start to college. It was full of fun, enjoyment, and learning. We had fun games and team-building activities. The best fun part for me was rappelling from the fourth floor, which I did for the first time. We had sessions every day with different groups, and I made some friends in the first week only. Also, we got corporate grooming sessions. Also, we had industry experts and alumni interaction. And we had comedian Vipul Goel performing. I did not even realize, how one week passed with this perfect blend of fun and learning.



Deepjyoti Bose
PGDM Full Time (2022-24)



Manjul Popli

PGDM Full Time (2022-24)

Growing both personally and professionally, in my opinion, requires ongoing learning. I am glad that I received an offer letter from IMT Ghaziabad. I vividly recall my first day at IMT Ghaziabad, when they ensured a smooth transition and made sure the students were on track with their objectives. A few examples are networking events with alumni, leadership talks, motivating speeches, peer-to-peer learning, and various fun activities. I think this is the unique way that helps a student navigate their way through college.”

Student orientation program for IMT Ghaziabad batch of 2022-24 perfectly follows the ancient principle ‘Athithi Devo Bhava’. Milaap - a three-day program for students to get them acquainted with impending opportunities and challenges awaiting them in B-school and corporate life further welcomed all of us. The program was a perfect blend of experiential learning activities, leadership and alumni talks, a stand-up comedy show, corporate grooming, and an etiquette session. We were fortunate to meet industry veterans like Yogesh Chabria, Deepak Ramola, Tanvi Bangia, national fame standup comedian Vipul Goyal and many other prestigious personalities to guide the aspiring and brightest mind of the nation. Mental health is one of the major aspects of personality development for the institute’s pedagogy was also served by the way of a mindfulness and wellness session to keep the mind more relaxed and efficient.



Shivam Gupta

PGDM Full Time (2022-24)



Sanyam Sharma

PGDM Full Time (2022-24)

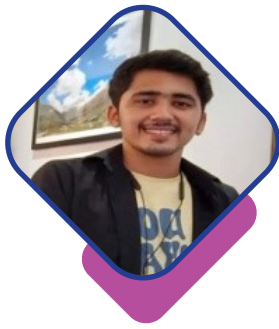
Like all exciting movies, every other good thing has a trailer, and attending Milaap was my first experience of what life would feel like at IMT Ghaziabad. From the first day, learning the mannerisms of corporate dealings, to the third, where we participated in exciting tasks with our groups, the fun never stopped, and the enriching experiences brought us an enhanced view of modern managerial life. It was an amazing time that made us face our fears, apply our minds creatively and even expend our physical prowess as we bonded with our peers in order to create a vibrant atmosphere to start off our MBA journey

We were welcomed by the top institute IMT Ghaziabad through a number of programs under the event of Milaap as we entered the heritage of four decades. We learned about team development, business etiquette, and the value of mental health over the five days of sessions. Each of these was expertly designed to profoundly involve children in these positive activities. These were really beneficial and energizing beginnings to our MBA lives. A notable leader also visited the school each day to inspire aspiring MBA students and share their stories. We sincerely appreciate you providing us with such a lovely experience.



Vaibhav Rakheja

PGDM Full Time (2022-24)



Abhishek Mehra

PGDM Full Time (2022-24)

In my perspective, continuing education is necessary for both personal and professional growth. A few ideas include networking opportunities with undergraduates, presentations on leadership, speeches that inspire, peer-to-peer learning, and numerous enjoyable activities. This, in my opinion, is the special approach to guiding a student through college. The ideal way to start college was with Milaap. It was jam-packed with enjoyment, fun, and education. We played entertaining games and engaged in cooperative exercises. Rappelling from the fourth floor, which I did for the first time, was the most enjoyable activity for me. I barely made a few friends during the first week because we attended sessions every day with various groups.

The experience that we had at Milaap was terrific. It was packed with the most fun activity we could have as the first thing after starting our journey with this college. The schedule comprised five days filled with activities and fun events. The first day was about getting familiar with how to behave in the corporate world, write emails and put your points in front of your subordinates. Then came the second day, on which we brought out the artist inside us and understood the importance of mental health in the corporate world. The third day was filled with outdoor activities which brought a thrill and helped us in bonding with our fellow batch mates.



Harshit Mohan

PGDM Full Time (2022-24)

STUDENT TESTIMONIALS ON FOUNDATION MODULE



Smriti Jain

PGDM Full Time (2022-

The last two years of my graduation went in gist with taking online classes, giving online presentations, and also giving online exams. So, it actually felt good to be back in class and got the opportunity to interact with the teachers as well as learn from your peers. During the preparatory module, we had many interesting subjects. I had a good start with spreadsheet modeling and enjoyed learning new concepts every day. There was also a subject called 'Case Learning Pedagogy' wherein we learned how to analyze cases and that is actually helping us in our subsequent terms. In all, it was a good warm-up session that got us ready for the next two years of our MBA."

I am a PGDM Marketing student at IMT Ghaziabad. I would like to share my experience with the foundation module at IMT Ghaziabad. Resuming back to studies after two years of work experience in the corporate world and especially coming from the technical field was not an easy task. The foundation module included subjects like 'Case Learning Pedagogy' and 'Critical and Analytical Thinking' which helped me better understand the business world. Peer learning with students from diverse cultural and educational backgrounds gave a perspective on different ideas being brought to the table. This module gave us a head start on the journey of the MBA world.



Pratyancha Dhaka

PGDM Full Time (2022-24)



Ali Akbar Poonawala

PGDM Full Time (2022-24)

The foundation module at IMT Ghaziabad has been a very unique experience. It gave us first-hand experience of what was to follow in our MBA journey. It was an extensive course had lasted one month. It taught us the basics of Statistics, Economics, and MS Excel. It also had an insightful PGL session wherein we learned more about ourselves and understood that it was as important to know about ourselves as it was to know what is going around us. We also had a 'Case Learning Pedagogy' course in the foundation module which showed us how to analyze cases, gain inferences from them and how come up with solutions. All in all, the foundation module was a wonderful experience and an important stepping stone for our MBA journey.

Building a base is something that is essential to kick-start the MBA journey and that was done when we started off with the preparatory course by IMT Ghaziabad. It was great to understand and learn about a few basic modules. Economics is at the base of almost all studies and if we don't understand the economic implications of demand and supply, it will be difficult for us to understand the future courses taught. The quantitative methods course helped us understand basic statistical tools which are essential in the research and analysis of cases. We were introduced to and taught how to read, understand, and analyze cases. All in all, it was an important module introduced by the college to help us understand future courses and be better managers.



Vishesh Mehra

PGDM Full Time (2022-24)



Harsh Rai

PGDM Full Time (2022-

Coming from a BBA experience, I had a basic understanding of Marketing and Accounting. However, joining IMT Ghaziabad made me realize that knowing Marketing won't be sufficient. I also wanted to be involved in case competitions which were relatively new to me, with four weeks of the foundation module the way it was structured and taught by most knowledge professors. Even the curriculum taught me how to deal with the corporate environment and the expectations I have to face. I gained a holistic experience in every subject, and in the end, I was very confident about my two years MBA journey."

The foundation module was a very crucial transition period that helped me to adapt from being a working professional, back to a student. It was a comparatively light program with a smooth learning curve which helped me to ease into the rigor of the MBA program. I believe that it would have been much tougher for an engineer like myself to adapt to completely "alien" subjects like Economics, Marketing or Accounts without the help that foundation term provided. The introductory courses during the month were light, also giving us adequate opportunity after class timings to adapt to the culture of IMT Ghaziabad initially and socialize and discover ourselves. It is during foundation module that I made close friends and discovered my strengths."



Debangshu Mukherjee

PGDM Full Time (2022-24)

The journey at the B-school began with a foundation module. The module was scheduled and held for a month. The module comprised various subjects namely Quantitative Methods, Case Learning Pedagogy, Critical and Analytical Thinking, Managerial Economics, and Personal Growth Lab. The foundation module was an exceptional way to kickstart the arduous yet exciting MBA journey. It enabled the students to begin learning the concepts, associated with the aforementioned subjects, which are extremely crucial for the student to be able to understand and learn the concepts of the successive terms. Whilst ensuring that the students learn the concepts associated with the preparatory module courses well, the module also ensured that the students weren't overwhelmed with the number of courses and the exhaustive content associated with each course by not grading the module. Furthermore, the module is designed in a holistic manner and ensures that knowledge of a wide range of subjects, quite different from one another, is imparted to the students in a seamlessly efficient manner



Pranshita Pandey

PGDM Full Time (2022-24)

Building a base is something that is essential to kick-start the MBA journey and that was done when we started off with the preparatory course by IMT Ghaziabad. It was great to understand and learn about a few basic modules. Economics is at the base of almost all studies and if we don't understand the economic implications of demand and supply, it will be difficult for us to understand the future courses taught. The quantitative methods course helped us understand basic statistical tools which are essential in the research and analysis of cases. We were introduced to and taught how to read, understand, and analyze cases. All in all, it was an important module introduced by the college to help us understand future courses and be better managers.



Rishabh Gupta

PGDM Full Time (2022-24)



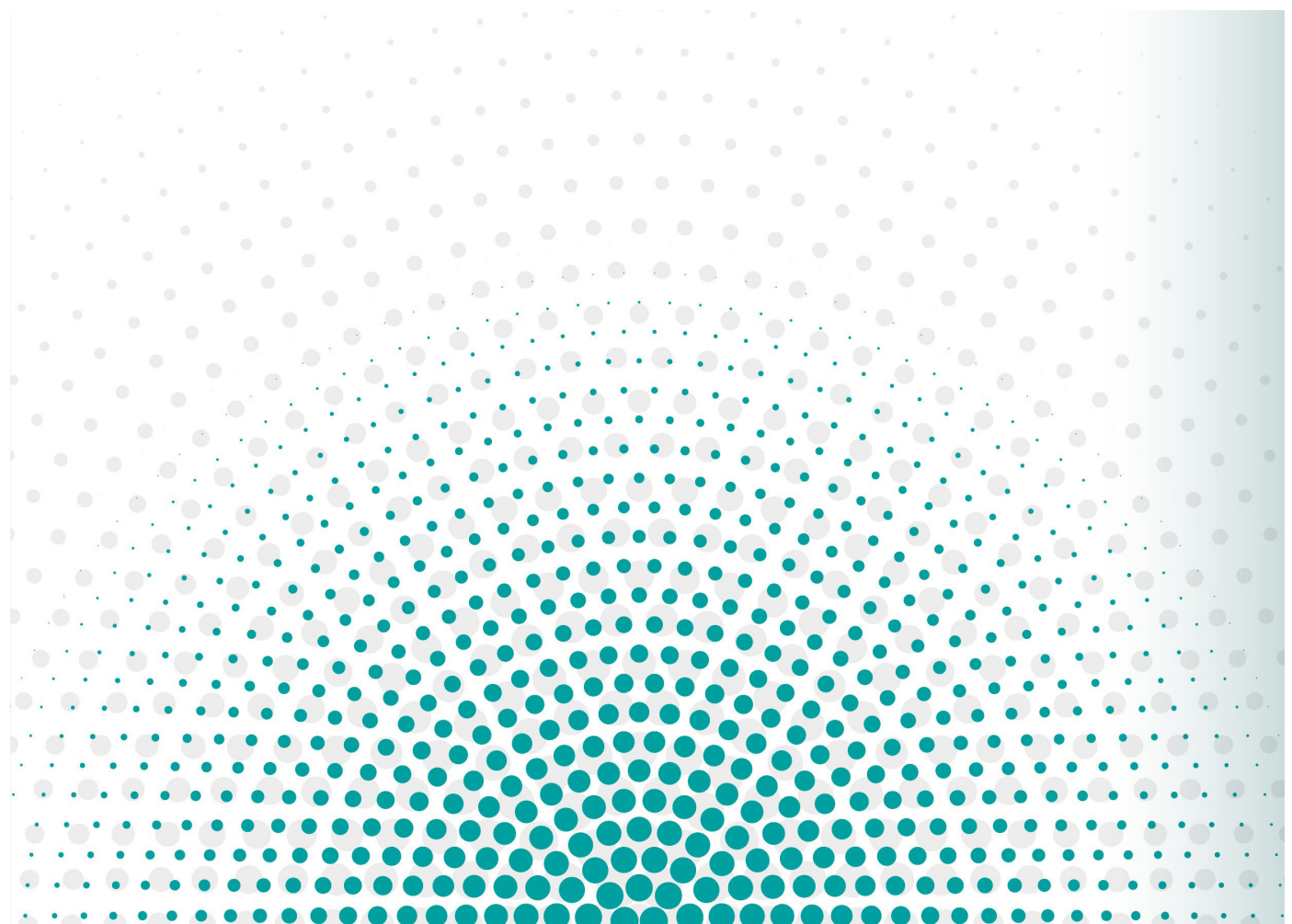
Utkarsh Gautam
PGDM Full Time (2022-

The IMT Ghaziabad foundation module has been a very distinctive experience. We were able to experience first-hand what our MBA journey will entail. It was a long course that lasted a full month. We learned the fundamentals of Statistics, Economics, and MS Excel from it. It also included a thought-provoking PGL session where we discovered more about ourselves and realized how crucial it was to understand both our own selves and the world around us. In the preparatory module, we also took a Case Learning Pedagogy course that taught us how to analyze situations, draw insights from them, and develop solutions. Overall, the preparation module was a great experience and a significant milestone.

Taking online classes, presenting presentations, and taking examinations all took up the majority of the last two years before I graduated. In light of this, it was actually a pleasure to return to the classroom where you could engage with the instructors and your fellow students while still learning. Many fascinating topics were covered throughout the preparation session. With Spreadsheet Modeling, I got off to a fantastic start and loved daily concept learning. The ability to analyze cases was also taught to us in a course called Case Learning Pedagogy, and it is now actually assisting us in the phrases that follow. Overall, the session served as a good warm-up to prepare us for the following two years of our MBA.



Abhishek Gupta
PGDM Full Time (2022-24)





Prof. Gaurav Dilip Tikas

Assistant Professor
Area: Strategy, Innovation &
Entrepreneurship
IMT Ghaziabad

Prof. Gaurav Dilip Tikas is an Assistant Professor of Strategy, Innovation, and Entrepreneurship at the IMT Ghaziabad. He completed his Doctor of Philosophy in Management of Technological Innovation from the Department of Management Studies at the Indian Institute of Science, Bangalore, and Postdoctoral Research at the Toyohashi University of Technology, Japan as a Suzuki Foundation Fellow. In February 2020, he started his journey as a faculty at IMT Ghaziabad by teaching a diversified set of courses such as Design Thinking for Innovation, Entrepreneurship, and Cross-functional Simulation. Subsequently, he undertook core courses on strategic management and launched his elective on managing innovations (for competitive advantage). Going forward, he aspires to contribute towards teaching, research, and impact creation for IMT Ghaziabad.

Prof. Tapas Ranjan Moharana is an Assistant Professor of Marketing at IMT Ghaziabad. He holds a Ph. D. degree in Marketing from XLRI, Jamshedpur. He has been awarded as the Outstanding Doctoral Student of the Year 2020 (XLRI Gold Medal) in memory of K V K Raju. He has more than ten years of experience in Industry and Academia. His teaching interests include consumption and wellbeing, consumer behavior, and advertising. He is also the recipient of the 2019 ANZMAC Early Career Asia/Asia-Pacific Country Scholarship.

Dr. Moharana has authored several research papers in reputed refereed journals such as Journal of Brand Management, Marketing Intelligence and Planning, and Emerald Emerging Markets Case Studies Journal among others. He has contributed to several National and International conferences such as ANZMAC, ISMS Marketing Science Conference, AMA Summer Conference, NASMEI (Great Lakes, Chennai), MARCON (IIM Calcutta), and ICBPM (NIT Rourkela) among others. His research interests include celebrity endorsement, evolutionary psychology in consumptions, sports sponsorship, and engagement in travel research.



Prof. Tapas Ranjan Moharana

Assistant Professor
Area: Marketing Management
IMT Ghaziabad



Prof. Harsimran Sandhu

Professor
Area: Finance
IMT Ghaziabad

Prof. Harsimran Sandhu joined IMT Ghaziabad on 1st November 2021 as a faculty in the area of finance after serving 19 years in BFSI sector. During the last one year I have taught subjects like Fintech, Wealth management and fixed income securities. I personally believe an effective teacher is one, who has a right knowledge transfer technique. Students should have the same understanding of a concept as you understand yourself. To make the knowledge transfer technique effective, I have used various complementary teaching methods, the first being the concept of storytelling, in this the gist of subject matter is wrapped up in a recent industry news article or a case. In order to make class more interesting, I have also made use of finance games in some sessions for explaining functioning of financial markets. Apart from regular teaching and academic research, I am also involved in paid industry projects which helps me to remain connected with the industry. Currently I am associated with consulting projects in the areas on insure-tech and wealth management. I firmly believe that value of true academicians is not being on extreme ends of teaching or research or industry but somewhere in between.

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Cheung, R.W.-Y., Agrawal, R.K. and **Choudhry, S.** (2022), "Do virtues matter? Accounting ethics education in Hong Kong", *International Journal of Ethics and Systems*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJOES-11-2021-0207>

Saxena, R. (2022). Case Analysis on *Nurturing diversity: Are we ready yet?* in *Vikalpa: The Journal for Decision Makers*, 47(3), 242-244. <https://doi.org/10.1177/02560909221129769>

PUBLICATIONS IN POPULAR MEDIA

Das, Kasturi and Kaushik Ranjan Bandyopadhyay (2022), 'Banks must learn to factor in climate risk', *The Hindu Business Line*, July 30, 2022.

Parida, B. and **Abhishek** (2022) "Can roadblock advertising be the Brahmastra for Netflix," published in *ET Brand Equity*, September 30, 2022.

ACHIEVEMENTS AND AWARDS



Prof. Abhishek

Associate Professor
Area: Marketing Management
IMT Ghaziabad

Prof Abhishek participated as Speaker in Village Square Youth Hub Roundtable on Mainstreaming Rural Themes in Higher Education Institutions, organized on 5 August 2022 at the India Habitat Centre.

Prof Kasturi Das delivered an Invited Talk on “What role for the Global South in climate clubs?” at the Think7 webinar on ‘Climate clubs: alternative approaches in theory and practice’ organized by the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE) and the Global Solutions Initiative (GSI), as think tanks mandated for the Think7 process during the German G7 presidency in 2022, in partnership with the Blavatnik School of Government, Oxford University, and Laval University on 20 June, 2022.

Prof Kasturi Das delivered an Invited Talk on “Design considerations of CBA: Climate perspectives, WTO compatibility, Common but Different Responsibility” at the 2022 Annual BIICL WTO Conference titled ‘Climate Change: Border Carbon Approaches and the WTO’ organized by the British Institute of International and Comparative Law (BIICL), a London based independent research centre since 1958 on 15 July, 2022.

Prof Kasturi Das delivered an invited lecture at the Indian Institute of Management, Lucknow on “Carbon Border Adjustment Mechanism and Climate Club” on 20 August, 2022.

Prof. Kasturi Das delivered an Invited Talk on “The German Climate Club Proposal: Indian Perspectives” at the Roundtable on “The role of climate clubs for increased international climate ambition” organized by the Mercator Research Institute on Global Commons and Climate Change (MCC), Berlin and the Hertie School, Berlin on 31 August, 2022.

Prof Kasturi Das joined a round table meeting of the North India chapter of the United Nations-Principles for Responsible Management Education (UN-PRME) India on invitation by BIMTECH, Greater Noida which was held on 24 August, 2022

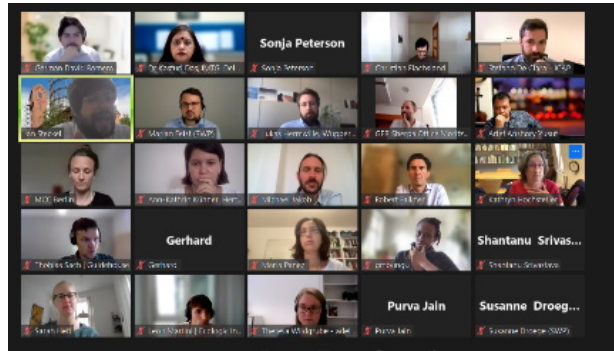
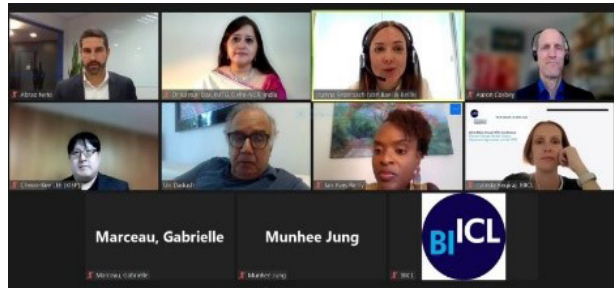
Prof Kasturi Das joined as an external panelist on the interview panel of Regunath Research Fellowship in Social Citizenship & Management on invitation by S P Jain Institute of Management Research, for the academic year 2022-23, held on 9 September, 2022.

Prof Kasturi Das was hosted (with full sponsorship) by the Yale Center for Environmental Law and Policy at Yale University, USA and the Fletcher School of Law and Diplomacy at Tufts University, USA, among 30 global thought leaders at the intersection of trade policy and climate change to participate and make a presentation at a ‘Climate and Trade’ Workshop held at the Tufts University Conference Center in Talloires, France, during 20-23 September 2022.



Prof. Kasturi Das

Professor
Area: Economic Environment & Policy
IMT Ghaziabad



Prof. Nihar Amoncar

Assistant Professor
Area: Strategy, Innovation and
Entrepreneurship
IMT Ghaziabad

Prof. Nihar Amoncar has joined the editorial board of Journal of Research in Marketing and Entrepreneurship (ABDC 'B' ranked) as Associate Editor.

Prof. Nihar Amoncar was invited by PC College of Engineering, Goa to deliver a Keynote Address on "The Journey from Ideation to Commercialization – How to Develop and Present your Start-up Idea" as a part of their Aarush 2022 industry-institute symposium.



Global Colloquium on Participant-Centered Learning
July 24 - 29, 2022
Harvard Business School

Date:- June 25, 2022
Time:- 9:30 - 11:00am

Location:- PCCE
Auditorium

Prof. Richa Saxena attended Global Colloquium for Participant-centered Learning (GloColl) 2022 at Harvard Business School, Boston, USA (July, 2022)



Prof. Richa Saxena

Associate Professor
Area: HR & OB
IMT Ghaziabad



Prof. Sita Mishra

Professor
Area: Marketing Management
IMT Ghaziabad

Prof. Sita Mishra's article titled "The anatomy of circular economy transition in the fashion industry", in the journal 'Social Responsibility Journal', has won an award for Outstanding Paper in the 2022 Emerald Literati Awards

Prof. Sita Mishra's Paper titled "Do Psychological ownership and Empathic Concern help to revisit Destination?" was presented in International Conference on Tourism & Social Research during 2-5 August, 2022 at Maldives. The conference was organized by Clique College (Maldives), Curtin University (Australia), and Nottingham Trent University (United Kingdom).

Prof. Surajit Bag has received Emerald Awards 2022 Literati under "Outstanding Reviewer" category for continued support to the Journal of Enterprise Information Management.

Prof. Surajit Bag was appointed as an Associate Editor in the Journal of Business & Industrial Marketing.



Prof. Surajit Bag

Associate Professor
Area: Marketing Management
IMT Ghaziabad

CENTRE FOR FACULTY DEVELOPMENT

The workshops conducted by CFD are:

Research Capability Development Workshop by Dr. Justin Paul, Editor in Chief, International Journal of Consumer Studies & Professor at the University of Puerto Rico, San Juan, PR, USA.

Topic: The Art of Writing 7 types of Literature Review

Date: 14 July 2022



Teaching Capability Development Workshop by Prof. Saral Mukherjee, Associate Professor, IIM Ahmedabad

Topic: Nuances of Teaching to PGDM ExP Program

Date: 22 July 2022



Teaching Capability Development Workshop by Prof. Saral Mukherjee, Associate Professor, IIM Ahmedabad

Topic: Nuances of Teaching to PGDM ExP Program

Date: 22 July 2022



Research Methods Workshop by Dr. Amit Shankar Assistant Professor (Marketing), IIM Vishakapatnam.
Topic: Multivariate Data Analysis using AMOS
Date: 27 September 2022



MANAGEMENT DEVELOPMENT PROGRAMS

Management Developments Programs at IMT Ghaziabad have been catering to the needs of executives at different levels in organizations by providing them with new knowledge, fresh perspectives and effective tools for their professional development. Our rich portfolio of custom and certificate programs includes the high-impact and solutions-oriented program. Ranging from three days to one year in length, each program is designed to provoke innovative thinking, actionable insights, and a dynamic exchange of ideas. In addition to a comprehensive array of on-campus programs, IMT Ghaziabad also offers programs through online technology platforms. The programs are custom-designed to meet both organizational and individual development goals, and are delivered with a unique blend of cases, videos, movies, simulation games and lectures, backed by the strong research base of IMT Ghaziabad. This year custom programs have gained momentum with inclusions of new organisations from diverse industry like automobile, advertising and few more prospects from power and steel, consulting are lined up. Some of the custom programs conducted recently include:

Name of the Program	Name of organization(s)	Days	No. of Participants trained
REACH for Quality Managers of NEXA	Maruti Suzuki India Ltd. - For NEXA Dealership	2	78
Sales Leadership Program for General Managers	Maruti Suzuki India Ltd. - For ARENA Dealership	5	82
Managerial Development Program for Showroom Managers of ARENA Dealerships	Maruti Suzuki India Ltd. - For ARENA Dealership	2	123
Leading Business Digitally	Leo Burnett	6	30

IMT Ghaziabad has also partnered with new organisations like Simplilearn and ImaginXP for certificate programs and batches are running successfully. We have trained more than 1000 learners recently through various programs like AGMP with UpGrad, EPBM with Jaro, Certificate program in experience design with ImaginXP and Professional Certificate in Digital Marketing with Simplilearn. Other programs with new partnerships are to be launched soon.

GLIMPSES OF THE PROGRAMS





SPORTS RESEARCH CENTRE

NATIONAL SPORTS ASSEMBLY - MONSOON SESSION

Held On: 13 July, 2022

Monsoon Session of the National Sports Assembly was jointly organized by IMT Ghaziabad and Sports: A way of Life in IMT Ghaziabad. It was attended by 16 Distinguished Sports Luminaries across different sports. Five reforms were proposed by Sports Research Centre of IMT Ghaziabad all of which were passed by a unanimous vote after in-depth discussions and deliberations. The proposals include in initiating a Bachelors in Sports Program in the existing Universities, availability of Sports Literature in school libraries, development of system to study various tribes, promote sports culture and establish a system for talent extraction and promotion in the tribal belts of India.

Hindustan Times, July 13, 2022, Page No.5



millenniumpost NO HALF TRUTHS

National Sports Assembly discusses proposals to improve sports culture



GHAZIABAD: The monsoon session of the second National Sports Assembly was organised at IMT Ghaziabad on Wednesday. Many prominent sports personalities from across India took part in it. The session was organised jointly under the

aegis of Sports: A Way of Life and IMT Ghaziabad. The assembly discussed the proposals to improve sports culture in the country. The assembly was attended by Vishal Talwar, Zafar Iqbal, Ashok Kumar Dhyanchand, and Kanishk Pandey. **MPOST**



LAUNCH OF CERTIFICATE PROGRAM FOR ENHANCING EMPLOYABILITY SKILLS OF SPORTSPERSONS (E2S2)

Held On: 27 September, 2022

IMT Ghaziabad launched a certificate program to Enhance Employability Skills of Sportspersons (E2S2) to improve the lives of sportspersons who struggle to make ends meet despite performing well at elite level and to promote sports culture in the country. This program will train the sportspersons in several aspects of management and also enable them to use the value and skills they learnt in the playground to fulfill their duties and for the betterment of their employers. At the launch of the Certificate Program various sports personalities and esteemed guests were invited who appreciated the initiative and put forth their thoughts and suggestions regarding the program.



INTERNATIONAL RELATIONS CENTRE

NEW PARTNERS

1. UNIVERSITY OF CALIFORNIA, DAVIS, USA: The UC Davis Graduate School of Management (GSM) is a graduate business school at the University of California, Davis. Established in 1981, its degree programs include MBA, MPAC and MSBA. The GSM offers Master of Business Administration (MBA) degrees in three locations: The two-year, Full-Time MBA program is offered at the main campus in Davis. The UC Davis Full-Time MBA is ranked 37th in the nation by U.S. News & World Report.

Accreditations and Rankings:

- AACSB
- QS Global rankings: 102
- Palmes Ranking: 4 Palmes



2. IBS-MOSCOW, RANEP, RUSSIA: IBS-Moscow is a collegiate business school of RANEP. Since its inception Institute of Business Studies (IBS-Moscow) has been a leader in the Russian business education. IBS is the only school in Russia, that has received AACSB accreditation. It also holds AMBA accreditation. All of their degree programs are Russian government accredited. IBS is ranked # 58 in the Financial Times European Business School Rankings, and their EMBA is ranked # 52 in the Financial Times EMBA Ranking.

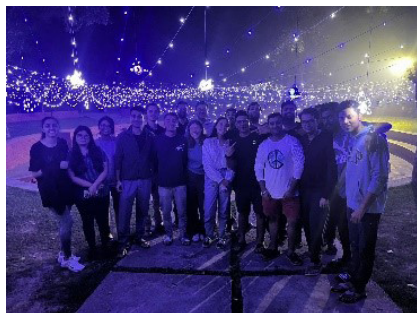
Accreditations and Rankings:

- AACSB & AMBA
- FT European Business School Rankings 2020 - 58
- QS Global MBA rankings 2021: (801-1000)
- Palmes Ranking: 4 Palmes



STUDENT EXCHANGE - INCOMING

Six international students (6) have enrolled in our current Terms: I, II & V from our partner schools including Neoma Business School, Audencia Business School and Excelia Group Business School, France and Nova School of Business, Portugal.



INTERNATIONAL IMMERSION FOR PGDM (EXECUTIVE)

Our thirty-nine (39) PGDM Executive 2021-23 students completed their compulsory international immersion program at our partner IESEG School of Management, Lille, France. The immersion program was conducted from 28 August to 16 September 2022. These students completed 6 credits, i.e. 60 teaching hours. IESEG has accreditations like AACSB, EQUIS and AMBA, and are highly ranked in prestigious ranking of FT ranked (34) and QS ranking. It also specializes in executive education.



INTERNATIONAL IMMERSION FOR PGDM (PART-TIME)

Eleven students (11) from PGDM Part Time completed their international immersion at our partner KEDGE Business School, Marseille, France. The immersion commenced on 28 August and was completed on 3 September 2022. The students attended 25 hours in the classroom during the program. KEDGE Business School has accreditations and rankings like AACSB, EQUIS, AMBA, FT ranked, and 4 Palmes.

INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN SUPPLY CHAIN AND OPERATIONS (ICESCO)

IMT Ghaziabad & POMS India chapter organised an INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN SUPPLY CHAIN AND OPERATIONS (ICESCO) on the theme “Reimagining Supply Chain & Operations” during 25-27 July 2022.

Inaugural Session

IMT Ghaziabad was honoured to host the ICESCO graced by the presence of Chief Guest Mr. Jayakumar Mano, Vice President Mobility Solutions Purchasing, Bosch Limited. We thank him for an insightful session on – lessons learnt from pandemic reimagining supply chain. He shared the various step taken towards sustainability – Scope 3@Bosch. He emphasized on the Importance of Resilience, Continuous Innovations coupled with Digitalization and Transparency on the risk of the supply chain with Agile Methodology and factors of Trending Future.

Keynote 1

IMT Ghaziabad was honoured to host Professor Janat Shah, Director, IIM Udaipur and an outstanding academician in ICESCO for his insightful projections on reimagining supply chain – opportunities and challenges and how operation management has evolved and transformed over the past 40 years, his emphasis on significance of process methodology, 3 Rs of OM – Research, Relevance and Rewards, Green Initiatives research and implementation in supply chain, collaboration of sustainability, resilience, agility, digitization. He expatiated the paper publication norms and criteria – MSOM. The future thought leaders are fortunate for receiving his guidance to collaborate with practitioners, foresee situations as opportunities to play for a long term and not to institutionalize the research boundaries.

Keynote 2

Professor Kannan Govindan, Chair Professor of Operations and SCM, University of Southern Denmark and an outstanding academician spoke in ICESCO about his projections on reimagining supply chain – Opportunities and Challenges. He emphasized on the Resilience strategies, Current trends in value chain, He sighted that Business systems are undergoing new manufacturing paradigm shift towards Digitization with Industry 4.0 & advent of Industry 5.0. He explained his insights on the Circular economy, Supply chain Performance Framework, Disruption vs Resilience graph, Technological and Territorial Innovation. He embarked upon CSR 4.0, Sustainability, Recyclability, reusability, energy utilization, Reduction in Carbon Emission reduction.

Keynote 3

Professor Dr. Subodha Kumar, Director, Ph.D. Concentration in Operations and Supply Chain Management, Fox School of Business, Temple University, Philadelphia, USA , Associate Executive Director of POMS Information Technology Services and an outstanding academician spoke in ICESCO about his projections on Emerging Business Analytics and Disruptive Technologies Related Issues in Operations and Supply Chain Management with his purview and exclusive research insights on AI, Analytics, Digitization and Sustainability. He embarked upon the required methodology encompassing Omnichannel Retailing, Healthcare and Social Media Analytics.

Workshop 1: Prof Haritha Sarang

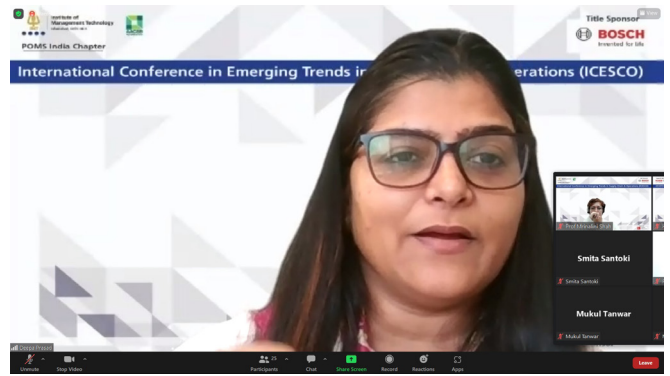
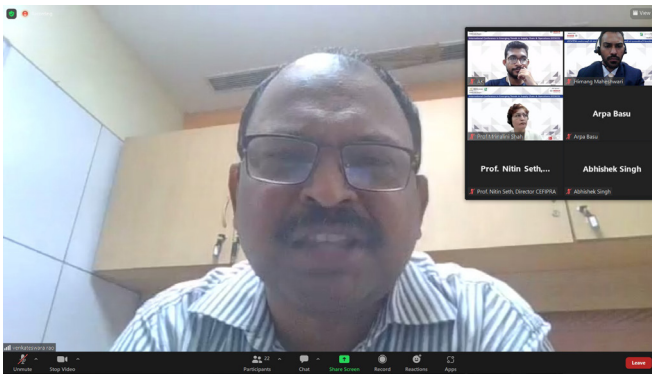
IMT Ghaziabad was honoured to host Prof Haritha Saranga, FPM chair and an outstanding academician at IIM Bangalore in ICESCO who spoke on what goes into the formulation of a research paper – right questions, data, methodology, time and context with real impact on the society. She guided the audience how to develop a research problem and perform extensive qualitative research involving Counter-institutive findings.

Workshop 2: Dr Sandeep Puri

IMT Ghaziabad was honoured to host Prof Sandeep Puri from AIM Manila who conducted workshop on case writing.

Panel discussion

IMT Ghaziabad was honoured to host Dr. Abhishek Singh, National Operational Manager (Inbound), Britannia Ltd, Mr. Venkateshwar Rao, Chief Logistics Officer, Jindal Stainless Lmt.(JSL) and Ms. Deepa Prasad, Senior VP Procurement and Supply Chain Eversubs India Pvt. Ltd. in presence of esteemed moderator Prof. Nitin Seth, Director, CEFIPRA for a panel discussion on “**Change in Rules of Business: a lesson from the pandemic**”.



International Conference on Emerging Trends in Supply Chain & Operations (ICESCO)-2022



PROMINENT ORGANIZATIONS



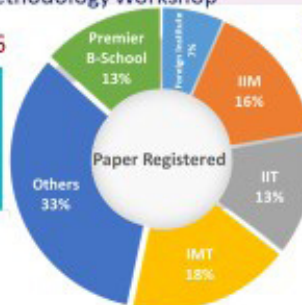
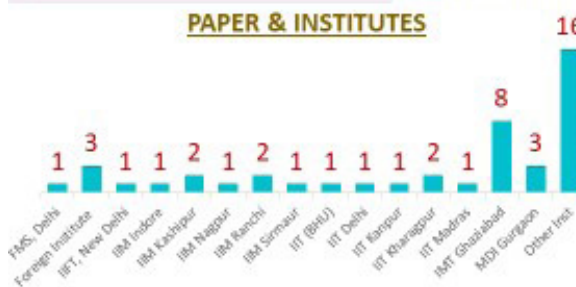
KEY HIGHLIGHTS

- Total Paper Submitted-65, Registered-45, Acceptance Rate-69.23%
- Registration from 15+ institutes
- 15+ prominent speakers from industry & academia
- Representation from 4 countries: India, USA, UK, UAE
- Panel Discussions on supply chain & its integration into various functions
- Case writing Workshops
- Research Methodology Workshop

PARTICIPATED INSTITUTES



PAPER & INSTITUTES



PAPER SUBMISSIONS



INTERNATIONAL RELATIONS CENTRE



Prof Mrinalini Shah

Co-ordinator
IMT Ghaziabad



Dr Santosh Kumar Srivastava

Co-ordinator
IMT Ghaziabad

IMT Ghaziabad organised ATAL academy-sponsored faculty development program on supply chain modelling analytics during 12-23 September 2022 which was very well received. Prof Mrinalini Shah was the program coordinator and Dr Santosh Kumar Srivastava was co-ordinator. Program was fully sponsored under PM Gati Shakti Project by AICTE training & development Academy. More than 70 participants applied for the program, and 41 candidates were admitted based on their profile, geographic distance, and their willingness to come for the on-campus module. The participants were a good mix of faculty members, research scholars, and faculty associates. The first week was online classes and second week was conducted at IMTG campus. The resource persons were a mix of faculty members and industry practitioners from India, USA, and UAE. The program started with an introduction to Supply Chain and then Analytics and covered all advanced areas like: health care supply chain, applications of Geo-informatics for logistics, Logistics policies of India and their impact, supply chain management in Industry 4.0 era and new technologies which are affecting supply chain operations, Supply chain finance etc. during online classes week. The second week started with an inaugural session where Director and Dean (A) graced the occasion and interacted with the participants.

AICTE TRAINING AND LEARNING (ATAL) ACADEMY SPONSORED TWO WEEK FACULTY DEVELOPMENT PROGRAMME (UNDER PM GATI SHAKTI)

On

SUPPLY CHAIN MODELLING AND ANALYTICS

SEPT 12 - 23, 2022

ORGANISED BY
**INSTITUTE OF MANAGEMENT TECHNOLOGY
GHAZIABAD**

Prof. Nitin Seth, Director, ICFMACE/PIPA
Prof. S K Garg, Pro-VC, Delhi Technical University
Prof. T. A. S. Vijayaraghavan, Chairperson, Centre for Logistics & SC, XLRI, Jamshedpur
Mr. Tushar Jantihar, Founder SYMPLYD Education Pvt. Ltd.
Mr. Mayank Daga, Principal Data Analyst, Capital One, Richmond, USA
Mr. Harsh Goyal, Operation Research Analyst, BCG Consulting
Mr. Rajnish Kumar, GM Operations Research, CIB2 HQ, Delhi
Dr. Sharad Kumar Goyal, Project Scientist, Forest Survey of India, Dehradun
Dr. Vinaytosh Mishra, Associate Professor, Gulf Medical University, UAE
Mr. Prashant Nagpure, Advisor Digital Transformation, PricewaterhouseCoopers
Dr. Niharika Sobti, Assistant Professor, Finance, IMT Ghaziabad
Dr. Manoj Kumar Srivastava, Chairperson, Operations Management, MDI Gurgaon
Dr. Santosh Srivastava, Associate Professor, Business Analytics, IMT Ghaziabad
Prof. Mrinalini Shah, Professor, IMT Ghaziabad

Industry visit: Participants visited premises of Indian Tobacco Company and Godfrey Fillips at Ghaziabad. It is one of the oldest manufacturing units of Godfrey Fillips. The company was one of the first to allow bio-bubble during lockdown time and managed its workforce under bio-bubble. The participants learned about the sourcing of raw materials and the categorization of different processing steps for making raw materials (leaves and stems) into semi-processing and then final production. The factory has fully automatic machines to make cigarettes. Participants studied the packaging of the products and converting to palettes and thus observed the full supply chain from raw material to production, categorization, packaging, processes, and planning. The raw materials are procured from Guntur, Andhra Pradesh, and it comes in two forms – lamina and stem, which are then processed separately and then mixed in different proportions according to the nature of the cigarette the

company wants to produce. The lamina and stem are infused with moisture before mixing and then treated with propylene glycol for better burning characteristics. After mixing is done, the tobacco is then rolled into cigarettes, cut into pieces, and then packed. The company follows agility and TQM processes. At every 10-minute interval, there is a visual inspection, and due to the efficient processes the plant follows, they are able to roll out 1200 packs per batch. The plant has used excellent shop-floor optimization in planning the location and installation of the machines. The plant also follows an excellent waste management technique by which not even a little bit of tobacco is wasted. The tobacco dust that is generated in the shop floor is collected and stored in silos for use in accessory products of Godfrey Phillips like tobacco for hookah. After the factory visit, plant head Mr Shailendra Kumar addressed the batch and answered their questions. Participants left the plant with a holistic view of the supply chain and prepared the industry report in their respective groups. Dr. Mrinalini Shah thanked Mr. Shailendra, Plant Head, HR Head, and Operations Head for their time and support in making the industry visit possible and gave them mementos.

Exams: At the end of the first week (17 September 2022), the first quiz was taken online, which was time bound MCQ. The second exam was taken on the second last day (22 September). Both question papers, along with its key answers, are uploaded on ATAL website.

Teaching Session: Each participant gave 10 minutes of teaching session and feedback was given by all participants and program coordinators. The feedback format was “ To list down two positive and two areas of improvement”. Areas of core strength were informed in person, and area of improvement were given to them separately. Participants were very enthusiastic and happy with the whole teaching sessions.



Articles discussion: Two articles were discussed with batch: The pioneer one on “Supply Chain Analytics” and “ Emerging research area on the supply chain”. Group discussions and presentations were made. Later, participants used these in their teaching sessions as well.

Overall, participants were very happy and appreciative. We thank ATAL academy for their sponsorship to conduct this faculty development program on Supply Chain Modeling & Analytics which is an emerging area and needs many trained faculty members and research scholars. We also thank Institute of Management Technology Ghaziabad for allowing us to host this ATAL Sponsored FDP.

EVENTS AT IMT GHAZIABAD

9th I'M The Change Talk by Padman



Industrial visit to Varun Beverages Ltd.

The Operations Major students (PGDM- Two years) from the Logistics and Distribution Management course from Operations Area at IMT Ghaziabad, under the guidance of Prof. Gunjan Malhotra visited Varun Beverages Ltd. Manufacturing Plant, Greater Noida on 06-08-2022 . Varun Beverages Limited is an Indian company that produces, bottles and distributes beverages for Pepsico. The visit helped the students gain insights into the production and operations of a complex and highly automated manufacturing plant in the FMCG Industry. They also interacted with the supply chain managers and logistics managers and understood the current day challenges and trends in supply chain management. This visit has helped the students connect the theory taught in classes with real-world applications of the same.



CEBI and Rapyder MoU



CEBI signed an MoU with Rapyder Cloud Solutions in June 2022 to leverage the academia-industry collaboration model, for serving banking and insurance sector. Prof Harsimran Sandhu is leading a Consultancy project along with the participation of students of the PGDM ExP program to uncover technology adoption behaviour within the BFSI sector with a focus on Insur-tech. (image attached).

CEBI and Aikon Technologies Ltd MoU

CEBI signed MoU with Aikon Technologies Ltd. To deliver consultancy on Wealth and Portfolio Management. Prof Harsimran Sandhu is leading the advisory delivery on behalf of CEBI.

IMT Ghaziabad and IRMA MoU



IMT Ghaziabad signed a MoU with IRMA on 27 September 2022 to work together for academic collaboration between the two institutions. The collaboration will cover the exchange of students, faculty and staff for teaching, research, and other professional development. The MoU also envisages collaborate research, joint bidding of projects, and jointly organizing national and international conferences/seminars, symposia and workshops.

The agreement was signed by Prof. Umakant Dash, Director – IRMA and Dr. Vishal Talwar, Director – IMT Ghaziabad in presence of Dr. Amit Sareen, Dean

Academics – IMT Ghaziabad, Prof. Sapna Popli, Chairperson MDP and Online Certificate Programs – IMT Ghaziabad, Prof. Abhishek, Faculty – IMT Ghaziabad, Prof. Vinayak Ram Tripathi, Faculty – IMT Ghaziabad, and Mr. Rajendra Singh, Head of Administration – IMT Ghaziabad.

INDUSTRY CONNECT- EXPERIENCE SHARING

Mr. Amit Gautam, CEO, Innover
Mr. Ankit Pal, Design Head Journey, Lava
Ms. Anju Bhatla, Sr. Manager, Motherson Technology Services Ltd.
Mr. Anupam Katheriya, Associate Vice President - Marketing & Business Development, Emami Ltd.
Mr. Amit Kumar, Founder, Akshanova (marketing e-learning platform)
Mr. Anant Kumar, Senior VP, Product Head, HDO and Airtel Work Platform; Airtel
Mr. Arghya Mukherjee, Head of Analytics and Data Science, Prudential plc, India
Mr. Arpit Arora Founder, AskTheWisGuy
Mr. Arun Kohli, Vice President & Head Institutional Business, Insecticides India Limited
Mr. Ashish Ghosh, Head-Marketing, Polyplex, Thailand
Mr. Ashutosh Kumar Sinha, Retired as Chief Research Officer, Kantar India
Mr. Atul Mehta, Senior Vice President of Sales, Razorpay
Mr. Bhaskar Dutta, Vice President of Data and Product Strategy, Medable
Dr. Blazej Podgorski, Vice Dean, College of Finance and Economics, Kozminski University, Poland
Mr. Gaurav Awasthi, Head-UHNI and family office, ICICI Securities
Mr. Gopinath Tulasi, Director, Reserve Bank of India
Mr. Himanshu Mahanta, Director-Consulting, E&Y
Mr. Jagdish Mitra, Chief Strategy Officer, Tech Mahindra
Mr. Jitendra Gautam, Technical Project Manager, Girikon
Mr. Kamaldeep Singh, Ex. CEO, Big Bazaar
Mr. Koushik Chatterjee, Consulting Partner, Rain Group and Ex-HCL)
Mr. Manomay Das, Associate Partner, Ex IBM
Mr. Mihir Mallick, Senior Director & Head- HR and General Affairs, Samsung Electronics India
Mr. Muthukumaran, Former Head of Global Choice modelling team, Nielsen
Ms. Neetu Singh, Global Head-Talent, FarEye-Enabling Digital Logistics
Mr. Nitesh Kuchhal, Founder & CEO, Purple Brick Consulting
Mr. Prankur Mishra, Cloud Solution Specialist, Software ONE
Mr. Priyank Ahuja, Product Lead, Accenture
Ms. Pallavi Singh, Director-People Operations, Delhivery
Mr. Rahul Pandey, Co-Founder, IGSA Labs
Dr. Raj Agnihotri, Dean's Fellow and Professor of Marketing, Iowa State University
Mr. Ranbir Singh, Associate Partner and Sales Lead, E&Y
Mr. Shahbaz Singh, Practice Lead Research and Analytics, Excel Services
Mr. Shanker Sareen, Marketing lead- India and Saarc, SentinelOne
Mr. Sandeep Garg, Vice President –Product, IndiaMart
Mr. Srikeit Tadepalle, Industry Expert, Ogilvy Advertising
Mr. Sunil Dhar, Director-Sales, ABB
Dr. Sunil Kumar Parameswaran, Director & CEO, Tarheel Consultancy Services, Manipal
Mr. Tarun Rastogi, Consultant
Ms. Ujjyaini Mitra, Founder & CEO, TheDeltacube.ai & SETU School
Mr. Vikas Bansal, Public Speaker & Corporate Consultant, Impact Partners
Mr. Vinay Joseph, Chief Investment Strategist, Standard Chartered Bank
Mr. Vishal Gautam, National Sales Head, Tega Industries Africa (PTY) LTD
Mr. Vishal Rastogi, Founder & Director, Doozy Farms Pvt. Ltd.



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