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VISION AND MISSION

VISION

To be a leading management institution that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.

MISSION

- Create intellectual capital in terms of scholarly and practice-oriented research relevant to its evolving techno-civilization context.
- Foster a worldview that promotes diversity, inclusion, and ethical participation in the interconnected world of business.
- Forge meaningful partnerships with industry, academia, government, and social sectors such that sustainable businesses are built fulfilling the collective needs of various stakeholders and the society.
- Promote a culture of academic excellence benchmarked against the best institutions in its peer group.
DIRECTOR’S MESSAGE

Dr. Vishal Talwar
Director
IMT Ghaziabad

Welcome everyone to the latest edition of IMTranscend. This time we are covering an important aspect of life at IMT Ghaziabad – the convocation and more specifically ‘Convocation 2022’ where we had our graduates from 2020, 2021 and 2022 coming over to campus for their all-important ceremony that transitions them from current students to alumni and lifelong flag-bearers of their alma mater. Before anything else, I wanted to pay homage to Late Shri Vikram Kirloskar who had graced our convocation ceremony on the 16th of October 2022. With his passing away late last year, India and the world lost a visionary and industrialist par excellence. His speech to our graduating batch was very motivating and his untimely passing away was a shock to all of us here at IMT Ghaziabad.

The editorial team has worked incessantly to bring this edition to you. You will read about the convocation, how the team got together to deliver a seamless event and some behind the scene stories of round the clock commitment. Through this short introduction, I would like to thank everyone who was involved with the organization of ‘Convocation 2022’. It was heartening to see all of us at IMT Ghaziabad working shoulder to shoulder on this ‘project’. I would also like to thank Dr. Naresh Trehan for gracing the first day of the convocation on the 15th of October.

Here’s also my opportunity to wish all of our stakeholders and readers a happy and peaceful 2023. IMT Ghaziabad is geared up for the new year with renewed vigour and vitality with greater goals and aspirations.
Prof. Amit Sareen  
Dean (Academics)  
Area: Strategy, Innovation & Entrepreneurship  
IMT Ghaziabad

DEAN’S MESSAGE ON CONVOCATION 2022

IMT Ghaziabad successfully conducted Convocation 2022 on 15th and 16th October 2022 for all the batches across its programs who graduated in 2020, 2021 & 2022. The Chief Guest for Day 1 i.e. 15th October was Dr Naresh Trehan, Chairman & Managing Director and Chief Cardiac Surgeon, Medanta - The MediCity and the Chief Guest for Day 2 i.e. 16th October was Shri Vikram S Kirloskar, Chairman & Managing Director, Kirloskar Systems Private Limited and Vice Chairman, Toyota Kirloskar Motor Private Limited. The occasion was also graced by Mr. Dipankar Chatterji, Vice President of the Governing Council of IMT Ghaziabad.

As Convocation is one of the biggest events at an academic institution, thus all the faculty, officers and staff came together to make it a grand success. Preparations for the event started three months before the convocation under the leadership and guidance of our Director, Dr. Vishal Talwar. Twenty-two committees and a steering committee were formed for Convocation 2022 by assigning each and every activity to the particular committee, under a coordinator of the committee. The faculty, officers and staff in addition to their regular academic and institutional work, worked day in and day out as members of various committees such as Invitees, Award of Diplomas, Registration, Alumni Felicitation and Medals for Students, Printing, Convocation Souvenir, Press Invites, Road Direction Signs, Programme, Seating, Welcome Arches and Flower Decorations, Rangoli, Stage, Pandal, Tea & Snacks, Dinner, Escort, Procession, House Keeping, Horticulture, Accounts, Discipline Committee.

The vast range of these committees and the involvement of the entire faculty, officers & staff shows the extensive and detailed efforts made by the institute over several months. Regular meetings were held to review and update the progress of activities. Online registration was done for the students in order to confirm their presence and to understand that if they would be accompanied by their relatives. The data from online registrations really helped us in making appropriate arrangements for the students and their guests. Detailed communications were sent to students and parents to ensure that everyone is fully prepared for the program and registers in time, collects the gown to be worn, participates the rehearsal and then finally attends the convocation within the precise timings. As multiple programs & batches were involved, all this required detailed and precise orchestration by both the students and the organizers. A very precise schedule with step by step activities and exact timings was prepared and shared with the students and parents. As was expected at IMT Ghaziabad, the entire Convocation program across both the days was conducted with precision as per the planned schedule.

The Convocation started with the Lighting of the Lamp by the Chief Guest followed by Welcome Address by the Director and Address by the Chief Guest. Alumni awardees and the rank holders were awarded with medals and certificates during the Convocation 2022. The participating students were administered the Management Oath by the Director and the awarded Diplomas by the Chief Guest. The Convocation ceremony ended with the vote of thanks by Dean (Academics) and then everyone stood for the National Anthem. Everyone has carried beautiful memories of this grand event.
GLIMPSES OF CONVOCATION - OCTOBER 15, 2022
Glimpses of Convocation - October 16, 2022

Chief Guest
Shri Vikram S Kirloskar
Chairman & Managing Director, Kirloskar Systems Limited

Guest
S Kirloskar
Chairman, Kirloskar Motors Private Limited

Convocation 2022
October 16, 2022
EXPERIENCES FROM STUDENTS CONVOCATED IN 2022

**Medal Received:** Gold Medal for first rank in PGDM (Overall Highest CGPA in Full Time) and PGDM Marketing

16th October 2022, Convocation 2022 was one of the most awaiting events of my life. It was a proud feeling for my family to see me getting awarded two gold medals from the well-known business tycoon Shri Vikram Kirloskar. All the memories of the convocation are still alive and will remain with me forever. The batch of 2022 will always be a special batch as we managed these difficult times without compromising the transformational experience quality. The convocation was filled with rich life experiences and wise words which I believe will help in building the stepping stones in the corporate world. Lastly, the rehearsals made the whole process a success. Thank you IMT Ghaziabad and all the volunteers for making the day special for the batch 2022.

**Dhruv Aggarwal**
Program: PGDM Marketing
Batch: 2020-22

**Medal Received:** Gold Medal for first rank in PGDM Full Time

Getting a gold medal for PGDM Full Time was a dream come true as all the toil during the two years, finally paid-off. This wouldn’t have been possible without the support from the faculty at IMT Ghaziabad. The feeling of euphoria was further elevated by getting facilitated in a grand convocation ceremony.

**Yukti Chhabra**
Program: PGDM Full Time
Batch: 2020-22

**Medal Received:** Gold Medal for first rank in PGDM DCP

Receiving the medal from an Industry veteran like Shri Vikram Kirloskar in presence of my parents, teachers, and friends was an endearing experience. The convocation was a personal and professional milestone for me; it further gave me the required reassurance and the motivation to set higher goals going forward. Our Alma Mater didn’t leave any stone unturned in assuring the Convocation becomes a career highlight.

**Navjot Singh**
Program: PGDM Dual Country Program (DCP)
Batch: 2020-22

**Medal Received:** Silver Medal for PGDM Marketing

If I turn back the clock by three years, it would be herculean to imagine that I would be writing for this column today. But as they say - the world belongs to those who dream big. At a brilliantly executed convocation, I was very grateful to get on the stage. Special props to my mom, dad, friends and all those who played a small role along the way. The best part is - we’re just getting started!

**Saptarshi Majumder**
Program: PGDM Marketing
Batch: 2020-22
Medal Received: Silver Medal for PGDM DCP

The day I got convocated!! The day was very special just like the journey was, and going back to your own place is always special and nostalgic. Amongst all the ruckus due to Covid restrictions, convocation came like an unexpected moment of joy. And a big thanks to the crew at IMT Ghaziabad for their sleepless nights and all the efforts, and finally making it happen so beautifully and huge. The ceremony was worth the wait.

Graduating with a Master’s degree from one of the most prestigious B-schools in India is itself an experience to share, and that too with a medal, it was an overwhelming moment of joy for me and my family. This wouldn’t have been possible without the support of faculties, learning opportunities that we got during the journey at IMT, and my batchmates. And with all those memories at IMT Ghaziabad, convocation day holds a special place and overwhelming experience to cherish for the rest of my life. I would like to thank my Juniors, faculties & staff, and everyone involved in the event, for making it so special for us!!

Riya Singh Jadaun
Program: PGDM DCP
Batch: 2020-22

Omkar Jadhav
Program: PGDM Full Time
Batch: 2020-22

Medal Received: Silver Medal for PGDM Full-Time

Getting my diploma from a prestigious institute like IMT Ghaziabad was overwhelming enough for me; so getting a silver medal didn’t hit me till I was on that stage. I never felt this accomplished and overjoyed like I felt at that moment receiving medal from distinguished guests. That was the moment I worked two years of my life for! Looking back on the day, ‘the only emotion I want to convey is gratitude. Live long and prosper.'
Life had been thrown topsy-turvy everywhere during the pandemic. As the world emerged from Covid-19 and slowly the things were being done more physical than virtual, it was time for our graduating and graduated students to come back to campus and receive their much awaited diplomas in person. It was decided that the Convocation for batches of 2018-20 for the Programs PGDM (Full Time), PGDM (Finance), PGDM (Marketing), PGDM (Dual Country Program) and 2019-21 for the Programs PGDM (Full Time), PGDM (Finance), PGDM (Marketing), PGDM (Dual Country Program) and PGDM (Banking and Financial Services); also batches of 2018-19, 2019-21 for PGDM Executive Program and 2016-19, 2017-20 and 2018-21 batches of PGDM Executive Part Time (Regular and Alternate weekend) Program would receive their degrees in the two-day convocation event.

The event was organized on October 15 and 16, 2022. Students were asked to register online for the event so that the number of people attending could be determined and arrangements be made accordingly. The rehearsal was organized one day prior to the events i.e. on October 14, 2022 and on the evening of October 15, 2022. It was mandatory for all diploma recipients to complete the registration and rehearsal before they could formally be a part of the Convocation ceremony. The Convocation ceremony was graced by guests of repute in business and society. Dr. Naresh Trehan, Chairman and Managing Director, Medanta - The Medicity awarded the diplomas on Day 1 (15 October) and Shri Vikram S Kirloskar, Chairman and Managing Director, Kirloskar Systems Private Limited, Vice Chairman, Toyota Kirloskar Motors Pvt. Ltd. was the Chief Guest on the Day 2 (16 October) of the Convocation.

If we consider both days of Convocation, 1005 students out of 1131 graduating students convocated, which is a whopping 88.86% attendance in Convocation 2022. In all, it was an immaculate event, which was an outcome of hours of planning, discussions and perfect co-ordination between members of faculty, officers, staff and student committees. The event was brought together and presented under the ablest and untiring leadership of our Director - Prof. Vishal Talwar and the Dean (Academics) - Prof. Sareen.

We wish all the best to our alumni for a successful career ahead!!
SAWC EXPERIENCES ON CONVOCATION 2022

Student Council’s Role in Crowd Management during Convocation 2022

One of the most poignant times in any person’s life is when they were a student. An unbreakable bond of memories is carved with the place and people where you decide the direction of your career and life. IMT Ghaziabad holds this in very high regard and because of this reason, Convocation has traditionally been a grand affair.

But as COVID-19 hit, holding a physical event became impossible which was a cause of disappointment for many and to keep the wishes of its students, IMT Ghaziabad organized Convocation 2022, which was a 2-day affair during which the convocation of 3 batches occurred. The event was held on the October 15-16, 2022. Convocation 2022 was a paradigm and not an event. It was a convocation like no other. Three of the previously graduated batches were being convocated and this called for massive planning and coordination.

IMT Ghaziabad, being a student-run institution has this ethos running through its veins. The entire event was coordinated by the student volunteers in collaboration with the administration, faculties and the Student Affairs and Welfare Council (SAWC).

Crowd Management and Discipline Committee (CMDC) played a central role in the event as it was the sole body responsible for end-to-end management of the crowd and discipline inside the main pandal. This required displaying alertness, agility and focus at all times during the entire 2-day event as it involved taking care of the kith and kin of the graduating students. A lot of strategizing, organizing and practice went behind it as nothing could go wrong during the D-days. Students came out of their own accord as volunteers in this grand affair to lend their services to the CMDC and the college itself. The process began a day in advance as planning regarding every minute detail was enacted and perfected through dry runs.

The focus and commitment of the CMDC were on display for those 2 days as they traversed through discipline and responsibility to remove any roadblocks that could disrupt the grandeur of the event. The committee was able to correctly play its vital role in the overall success of the event.

Members of Student Affairs and Welfare Council
IMT Ghaziabad
IN MEMORIUM – VIKRAM KIRLOSKAR

Mr. Vikram Kirloskar, who expired on 29 November 2022 at a relatively young age of 64, was Chief Guest at IMT Ghaziabad Convocation, organized on 16 October 2022. He was the vice-chairman of Toyota Kirloskar Limited and was seen as the face of organization that produced vehicles like Innova and Fortuner. After schooling at Lawrence School Ooty, he completed his mechanical engineering at Massachusetts Institute of Technology and joined the family business at Kirloskar Cummins.

Mr. Vikram Kirloskar is often credited with bringing the iconic Japanese carmaker Toyota to India. The partnership between Kirloskar and Toyota started in 1995 when both companies set up a joint venture named Kirloskar Toyota Textile Machinery to manufacture machinery for textile units. They eventually started Toyota Kirloskar Motor in 1997, a joint venture for manufacturing passenger vehicles. The company became India’s sixth-largest automaker, selling around 13,000 vehicles per month. Mr. Kirloskar went on to head the Society of Indian Automobile Manufacturers (SIAM) and was also past president of CII, India’s foremost industry body.

Mr. Kirloskar visited IMT Ghaziabad for Convocation despite having personal problems while walking due to a recent knee operation. His Convocation speech at IMT Ghaziabad was probably one of his last public addressing. Speaking to the large group of graduating students, he started by talking about the impact that Covid made on his thought process. He explained that India managed the process better than many other countries due to the cooperation between the government, civil society, and industry. During the most challenging times, the entire community tried its best to help those in trouble. He gave examples of politicians, bureaucrats, and small shopkeepers who united with mutual trust and respect for each other. This helped create an ecosystem that ensured India’s response was much better than many other countries in managing Covid.

After highlighting the role of cooperation in managing the crisis, Mr. Kirloskar talked about his exposure to
and passion for machines. He spoke about the challenges of operating in a protected environment where the company had to make everything in-house. He said that the transition required to make the company competitive in light of the 1991 liberalization opened him to look at the management issues more holistically. He admitted that many of his decisions during those times were not right.

Mr. Kirloskar devoted the last part of his speech to the learnings that he could draw from his 41 years of experience since he joined his family business. His first learning was about the decision-making process, wherein he insisted that the process has to be holistic by involving other team members. He said that now he only takes a decision with keeping his finance and human resource managers by his side. He emphasized the continuous learning process as the second central learning. He said that it is important to learn from mistakes so, one does not end up making the same mistake again. The third learning was about mutual trust and respect. He elaborated on Toyota production system as an example which was built on trust and respect and stated it as the main reason for ensuring the highest quality standards at Toyota. Lastly, he said that environmental issues and climate change would be crucial challenges for the new generation of managers. He concluded his speech by stating that take work as fun and don’t live life without pleasure.

When Mr. Vikram Kirloskar passed away, his friends like Anand Mahindra, Venu Srinivasan, and Kiram Mazumdar Shaw spoke about his warm smile. Politicians, cutting across party lines, extended condolences to the family members and paid tribute to him by taking note of his remarkable vision. For me, his deep care for regulation will leave an everlasting impression on me. When I went to receive him at airport on 16 October, he graciously asked me to accompany him in his vehicle. Once I was seated, he first asked me to fasten my seat belt as it was required for rear-seat passengers now.

The journey from the airport to the IMT Ghaziabad campus was marked by a flow of inquisitive exchange about IMT Ghaziabad and other aspects of India and its economy. He was curious to know the courses taught at IMT Ghaziabad and the coverage of new topics relevant to the new age economy. He also queried and made suggestions on some of the topics which must be covered in the course curriculum in light of recent industrial developments. He also sought my views on India's response to managing the Covid pandemic in rural society.

Mr. Kirloskar’s eye for detail and deep care for his relationships ensured that the association between Kirloskar and Toyota continued till now, spanning more than 25 years. In contrast, many other partnerships in the Indian automobile sector folded up after promising starts. During the Convocation address, he stated that he was looking forward to next 20 years of his life where India would emerge much stronger as a society and move ahead as a big economic power. However, fate has destined otherwise for Mr. Vikram Kirloskar and he won’t be able to see India’s growth story.

This article was published in BusinessWorld Education and is available on the link http://bweducation.businessworld.in/article/In-Memoriam-Vikram-Kirloskar/23-12-2022-459293
Mr. Girish Shivani (Batch of 1993) is the Executive Director & Fund Manager of YourNest Venture Capital, the Asset Management company that manages three early-stage venture capital funds under the YourNest umbrella.

As a founding member of the YourNest team, his primary responsibility is to manage the DeepTech investment thesis at YourNest and to ensure access to superlative deals from the Indian early-stage startup ecosystem. Along with his team, he identifies startups to invest in for nurturing and scaling up, eventually leading to exits with healthy returns for investors.

Besides that, he has played a pivotal role in scaling up YourNest to more than US$ 100mn in AUM.

With an exceptional professional career spanning over 29 years, Mr. Shivani has experience in multiple domains ranging from Venture Capital, IT consulting, Pre-sales, Finance, Corporate Strategy, and Operations. He has also been a part of various marquee corporates, including Teradata India, Bennett, Coleman Company Ltd. (The Times of India Group), and Bharti Airtel, to name a few.

He is a well-recognised technology evangelist and continues to share his knowledge and insights on the early-stage ecosystem in India through his engagements with industry platforms and educational institutions. Giving back to his alma mater, he has always been one of the biggest cheerleaders for IMT through the decades. He was actively involved in discussions to set up the Incubation Cell, has been a guest faculty for the PE/VC course, and is a mentor on the IMT Digital Student Mentorship Programme, where he has already mentored many students in Finance.

He is a voracious reader and spends a couple of hours every day reading about diverse subjects, including technology, and believes that one should never stop learning. He is also a golfer, part-time cook, amateur astronomer, and photographer.

Girish’s message to graduating batch:
“I have learned that the only way to move up in life is to move forward by working hard and sticking to commitments you make. And your respect for other peoples’ time and effort.
As you enter the workspace, your grades, your accomplishments, your relationships, will all fade in the background and all that will matter is your word, your integrity and your commitment to get the job done.

Regardless of whether you work for yourself as an entrepreneur or for an organisation, please remember that India is a land of immense opportunity. We may have our ups and downs and we may have our differences, but we need to keep the bigger picture in mind.

Above all, we need to be human and humane. Be kind, be gentle, be loving and the world will reciprocate.”
Ms. Divya Khemani Wadhera (Batch of 2008) is the Director – Strategic Growth and Partnerships at Microsoft. She is a leader, innovator and is passionate about learning.

Not one to shy away from unconventional choices, she has a demonstrated history of establishing new business verticals and building new age technology partnerships. Ms. Khemani kicked off her career by taking up the challenge of launching and building small and medium enterprise business vertical at Vodafone.

Her willingness to explore and learn about various domains lead her to her next adventure- Ushering in the era of IoT or Internet of Things. Divya has been instrumental in establishing the IoT practice for Vodafone in India, where she successfully launched the first of its kind Automotive- telecom partnership to launch connected cars with various OEMs in India, orchestrated innovations in the field of medicine by launching Connected medical devices such as Glucometers (Diabetacare).

During her illustrious and accolade-filled decade-long stint at Vodafone, Ms. Khemani drove growth and partnerships upwards at an unprecedented rate. Her brilliance was not without recognition as she has been awarded multiple individual and team awards such as ‘Winner of Strikeforce’ in 2014 (Vodafone’s annual reward for best performers across business verticals), Winner of Best Employee for the year 2013. She was also recognized as one of the top twenty-five high potential female candidates at Vodafone and offered Vodafone’s BoltRed Leadership Program, which she subsequently successfully graduated from in 2017-18.

In 2019, she joined Meta (Facebook) as Growth Manager for Express Wi-fi program, where she was instrumental in driving Meta’s Connectivity initiatives to help bridge the digital divide across the country and bring more people online by proliferation of wi-fi. Here she spearheaded partnerships with key ISP’s across the country making India a leading region for Connectivity initiatives at Meta.

As a business leader who works towards impact at scale, she was also instrumental in building and launching industry wide initiatives such as “Broadband India Forum’s Connectivity’s Accelerator program” for start-ups, powered by Meta. This Industry event was designed to support government initiative of PM WANI aimed at wi-fi proliferation & it successfully invigorated the connectivity eco-system and saw participation from 100+ connectivity start-ups across India.

In her last stint at Meta, she was Strategic Partner Manager – Telecom Ecosystem where she played a key role in consolidating and building partnerships across Meta’s family of apps -Facebook, Instagram, and WhatsApp with Telecom Partners in India, further enabling, and building new business and revenue models for their growth.
Mr. Dharmil Sheth (Batch of 2013) is the Co-founder and Whole-time Director of API Holdings and has been on the board since September 2021. He holds a bachelor’s degree from the K.J. Somaiya College of Engineering, and a post-graduate diploma degree in management (Marketing) from the Institute of Management Technology, Ghaziabad.

Dharmil has been featured in the Forbes 30 under 30 list for 2017 and in the Fortune 40 under 40 list for 2019. He has also been felicitated with the ‘Fortune India 40 under 40’ honours for the ‘India’s brightest young business minds’ of 2021. He has been associated with companies such as MakeMyTrip in key leadership roles. Prior to API Holdings, Dharmil founded 91 Streets, a shopping search platform and BoxPlay Sports, a sports infrastructure set-up for teams and individuals to play soccer and cricket.

A keen contributor to society, Dharmil is the founder and president of Ekagrata Foundation, an NGO which works towards the welfare of underprivileged children. In his free time, he likes to teach these children and play a role in shaping their future. A football fanatic, he also loves to spend his free time on his creation - BoxPlay pads to polish his skills in the game.

Dharmil’s message to graduating batch:
“You’ve possibly had the best time of your life at this campus and made some friends for life. As you step out to the world, follow your passion, make your own choices, do what you love and love what you do, celebrate failures, learn from them, that’s an assured way to success.
You’re done with part one - Welcome and best wishes for the next part of the adventure of life. Some will have it easy and some will have it hard. Whatever be it, do not forget to enjoy the journey with your loved ones”.

Mr. Agragesh Ramani, an alumnus of IMT Ghaziabad, 2016 batch, always believed in the mantra “Do Big or Do Nothing”. He went on to rigorously follow it by setting the aim of Acrannolife as to build a patient-centric and technology-driven solution to help improve the lives of all chronic patients.

Under his guidance as CEO, Acrannolife launched CoviQwik, an RT LAMP-based Covid-19 test kit. It is a crucial innovation in our nation’s fight against Covid-19 as it does not require complex lab equipment and provides findings in 30-40 minutes. Acrannolife was one of the two firms chosen by ICMR to produce and expand this test across the country.

His leadership and managerial skills led Acrannolife’s momentous invention to be appreciated by the nation’s Minister of Health, Dr Mansukh Mandaviya, as a brilliant example of scientific vigour & innovation capabilities of an #AatmaNirbharBharat. The shining moment for Mr. Agragesh and Acrannolife came when he was awarded as a Young Social Entrepreneur for his contributions to innovations in Genomics Tests & RT LAMP Covid-19 kits by the Hon’ble President of India, Shri Ram Nath Kovind.

Looking back at his journey, he obtained his Bachelor of Engineering in Electronics and Instrumentation from the prestigious Anna University and pursued PGDM-DCP (Dual Country Program) from IMT Ghaziabad. At IMT,
he was actively involved in multiple student bodies, including the Placement Committee, Entrepreneurship Cell and the Corporate Committee. His exposure and learning at IMT made him into the entrepreneur and innovator that he is today. We hold immense satisfaction in the motto, “Learners become leaders at IMT”, and Mr. Agragesh is one of our proudest examples.

It is Mr. Agragesh’s strong belief in the power of ideas that made him transition into the field of entrepreneurship from a manager at Nearbuy.com. He had an illustrious corporate career, starting at Little Internet after graduating from IMT and completing an almost 3-year stint there as a manager before moving to Nearbuy.com. Mr. Agragesh always had a spark that ignites a fire for an idea which leads to “the next big thing”. He firmly believes that technology coupled with efficient management is what it takes for an organization to excel.

In an inspiring message to the current batch of students at IMT, he says

“Growth is driven by purpose and mission.”
Years in IMT can be spent as a sprint in 2 years or can be crafted into a marathon preparation. Life, by far, is one long marathon; there are constant struggles, pain and sacrifices one makes throughout their life. The outcomes are not measureable, and most of us are lost in looking at life as a sprint rather than a marathon.

So what is the fuel that can give us the energy to run a marathon? It’s “Purpose”. There should be a larger purpose for doing what we do. During COVID, most companies had to reinvent themselves and refocus their energies and find the purpose of their existence. Similarly, future managers and entrepreneurs should align themselves to a larger purpose. It can be any Nation Building, helping people, having a positive impact on people’s lives or anything. If you can’t find your own individual purpose, find a larger cause and purpose that helps people.

We live, work, earn & grow, but with a purpose, we can contribute significantly to society and our nation. Life and learnings taken into context from a purpose standpoint give a different perspective and mould your thinking and motivation to do more good. When you orient yourselves with a purpose, you will DO something BIG; without purpose, you can’t and may not. “DO BIG or DO NOTHING”
Prof. Anand Krishnamoorthi is an ex-banker with over 35 years of international banking experience primarily in the areas of global markets, portfolio management, treasury, derivatives, and training. In his last role at HSBC, he was responsible for a 70-person team managing USD 275 + billion dollar fixed income portfolio across nineteen countries in Asia. At IMT Ghaziabad, he is responsible for the restructuring of the PGDM BFS program with a mandate to create a differentiated, premium and industry specific offering. He is close to completing this exercise with significant input from recruiters and IMT Ghaziabad’s international business school partner. He also teaches the PGDM and PGDM BFS programs – areas of interest include derivatives, fixed income securities, financial risk management, and management accounting for BFS institutions.

Prof. Surajit Bag is an Associate Professor of Business-to-Business (B2B) Marketing at IMT Ghaziabad, India. He is also a Visiting Research Fellow at the Liverpool Business School, Liverpool John Moores University in the U.K. He is an Associate Editor of the Journal of Business and Industrial Marketing, published by Emerald. His research interests include the application of digital technologies in the supply chain management of B2B firms. His scientific research has attracted more than 4000 citations (source: Google scholar). He has published several research papers in reputed journals and has been the recipient of the AIMS-IRMA Young Management Researcher Award 2016 and the winner of the Emerald Literati awards 2022 under the outstanding reviewer category from JEIM. He was listed in “World’s Top 2% Scientists”, a study released by Stanford University in 2021, based on 22 major fields and 172 subfields. He is a professional member of the Association of International Business (AIB).

Prof. Ratna Vadra is Assistant Professor in area of Economic Environment and Policy at IMT Ghaziabad. She is a Ph.D. in Economics with specialization in Public Finance, and M.A (Economics) from Aligarh Muslim University, Aligarh. She has also qualified the UGC (NET) in Economics. Her academic work has been published in national and International journals. She has also presented papers in number of conferences in India and abroad. She has also attended Faculty Development Programme in area of International Business at Georgia State University, Atlanta, Georgia and at Darla Moore School of Business, University of South Carolina, USA. Her areas of teaching and research interest are Macro Economics, Public Finance and International Trade, International Business and Multinational Strategy.

Prof. Swati Ghulyani joined IMT Ghaziabad on December 31, 2021 as an Assistant Professor in HR Area. She completed her PhD in Organizational Behaviour and Human Resource Management from Indian Institute of Management, Indore. Her dissertation focuses on facilitating disability inclusion in the workplace and brings forward the narratives of disabled employees. She has presented her research at conferences like Academy of Management, Academy of International Business, European Group of Organizational Studies, etc. Her case studies on bringing change in a Maharautna PSU and a central university have been published in Ivey Publishing and IM Raipur-ET Cases respectively. Few of her recent co-authored papers have been published in peer-reviewed journals such as the International Journal of Educational Management, Journal of Knowledge Management etc. She is currently serving as the co-Chairperson for the PGDM - Working Executives program. Along with teaching and institutional responsibilities, she is passionate about pursuing her research interests and is taking baby steps toward building her identity as an academic. She is immensely grateful for working with a strong and supportive group of faculty colleagues, students, and staff at IMT Ghaziabad.
JOURNAL PUBLICATIONS


CASE PUBLICATIONS


PUBLICATIONS IN POPULAR MEDIA


ACHIEVEMENTS AND AWARDS

Prof. Abhishek participated as a Panelist in ARF Insights Studio organized by Advertising Research Foundation on 3 November 2022.

Prof. Barnali Chaklader conducted two sessions on “Case Teaching Methodology” in Faculty Development Programme of Galgotias University.

Dr. Akhtar Hussain, Deputy Chief Librarian at IMT Ghaziabad has been conferred on the well regarded ASIALA INNOVATIVE LIBRARY SERVICE AWARD for the year 2022 in recognition of his significant contribution towards conceptualizing, designing and delivering innovative library services for the users of the library and supporting teaching, learning, research and consultancy activities and processes by leveraging cutting edge technologies at LIBRARY, IMT GHAZIABAD. The award was presented to Dr. Akhtar Hussain on November 24, 2022, during the ICAL 2022 - 6th International Conference of Asian Libraries held at the Aligarh Muslim University (AMU), Aligarh, Uttar Pradesh, India, during November 24-26, 2022.

Prof. Kasturi Das delivered an invited lecture on “Global Climate Change: Causes, Impacts and Policy Responses” at National Institute of Bank Management (NIBM), Pune on October 11, 2022, as part of their Executive Development Programme (EDP) on “Climate Risk Management” for risk management professionals from various banks and other financial institutions.

Prof. Kasturi Das, on invitation by the South Asia Watch on Trade, Economics and Environment (SAWTEE), Nepal delivered a talk in a webinar titled “COP 27: Issues, Agenda and Expectations” held on October 20, 2022.
Prof. Kasturi Das delivered an invited talk on “Integrating Sustainability in Management Education” on November 03, 2022 at the International Dialogue and Conference titled “India and Sustainability Standards” organized the Centre for Responsible Business at Eros Hotel, New Delhi on November 2-4, 2022.

Prof. Mrinalini Shah delivered a session on “Applications of Supply Chain & Logistics 4.0 “delivered at ATAL sponsored FDP on “Supply Chain and logistics 4.0” organised by Graphic Era University, Dehradun on 18 November 2022.

Prof. Mrinalini Shah was appointed as an Academic Advisory Board Member of IMS Unison University for another two-years term for 2022-24.

Prof. Ratri Parida delivered a Talk on ‘Recent Trends and Career Prospects in Research’ under Alumni Talk Series, UPBODHAN, Department of Industrial and Systems Engineering, IIT Kharagpur on 27 August, 2022.

Prof. Ratri Parida Attended an Online Workshop on Systems Thinking and Simulation organized by FORE School of Management, New Delhi, 27 August to 18 September, 2022.

Prof. Ratri Parida Organized a Workshop titled “INDUSTRY 4.0: Driving Towards Digital Transformation across Organizations” in association with the Society of Indian Automobile Manufacturers (SIAM) on 24th August, 2022. The program witnessed participation from several automotive industry experts, government officials, academia, and other stakeholder associations. The key speakers were Mr. Prashant K Banerjee, Executive Director, SIAM, Mr. Satyakam Arya, Chairman, SIAM Manufacturing, Industry 4.0 and EODB Group & CEO & MD, Daimler India Commercial Vehicles, Mr. MAHESH KAIKINI, Co-Chairman, SIAM Manufacturing, Industry 4.0 and EODB Group & Chief of Quality, Hero MotoCorp, Dr Sanjiv Narula, Dy. General Manager Quality Excellence, Hero Motocorp, Gurugram, Prof. Rameshwar Dubey, Reader, Operations Management, Liverpool Business School, UK, Dr. Surajit Bag, Associate Professor, IMT Ghaziabad, Prof. Atanu Chaudhuri, Associate Professor, Durham Business School, UK, Mr. Rakesh Sarangi, General Manager, Tata Motors Limited, Jamshedpur, Prof. Vishal Talwar, Director, IMT and Mr. Dattatraya Navalgundkar, Executive Director, C4I4 Labs, Pune, and Dr. Sandeep Garg, SIAM.
“3 Words to Describe My Career Journey – Upward, Learning, Evolving”

Ms. Aparna Dey
Head-Examinations

I started my career at IMT Ghaziabad 36 years ago, on December 01, 1986, in a clerical post where I eventually managed a small team. I grew up with the institute and moved around to at least five different positions to explore and help as needed in the departments of the Distance Learning Programme (3yrs), PGDCA Programme (16 yrs), Executive Placement (5 yrs), and Examination for the last 12 years, since 2010.

Each role change within the institute has helped me gain knowledge of the entire institution and its operations. Being the Head of Examinations enabled me to play a significant role in the MBA journey of present students and 14k plus alums. I organized some prestigious conferences such as Business Information Management Conference; International Conference on Green Competitiveness for Sustainable Development; International Conference on Information Systems, Technology and Management; International Conference on Management Cases, ICMC 2007; and International Conference on Innovation in Redefining Business Horizons, FOB 2012 Conference on Facets on Business Excellence, to name a few. I have been part of the core team responsible for organizing the annual Convocation events.

Existing relationships are also one of my most significant achievements. My colleagues were and are all so supportive while being realistic throughout my journey. They have been helping me to build my goals and chart a plan to achieve them. I appreciate the management’s care for our well-being, personal life situations, and goals, allowing us to work to our full potential.

With the growth I’ve witnessed each year at IMT, I believe that it’s important to invest in a workplace where I’ll always be able to grow in many different directions. There isn’t a reason to look elsewhere when I can look within, especially with plenty of support and opportunities around me!

The culture and people I work with are an epic blend between an academic setting and a small, connected community. At IMT, I’ve met many dignitaries and colleagues who have inspired me to be a better human being and always motivated me to do well professionally.

I look forward to contributing to the growth of the IMT brand in making it the best global institution!
Student Affairs and Welfare Council (SAWC) role in Managing Student Activities on Campus

One of the finest aspects of a student-driven institution is that it comes alive with creativity, interaction and activities. IMT Ghaziabad is one of the best student-driven colleges and has no dearth of such engagement. With a count of 21 clubs and committees fulfilling different approaches and functions, the campus always has a buzz of excitement and an element of surprise as to what is going to happen the next day.

As hopeful first years enter the college with gall and hope they are welcomed into the campus by the Student Affairs and Welfare Council, also fondly called SAWC, by the ‘Milaap’ event which acts as an amazing icebreaker in the batch. As the classes start, so begins the entry of students into the different clubs and committees, which is a rigorous 3-day process coordinated by the Student Council. And from here starts the actual process of working in a team and building a sort of family on the campus itself.

All of these teams have a certain role to accomplish but along with this comes the frolic of hosting different events and activities that are aimed at polishing various skills of the future managers but at the same time designed to alleviate tensions all around the campus. Different creativities are at play as the students display their talent and skills. More often than not, the centre of these attractions is the amphitheater. The Student Council provides permissions to use college and infrastructure facilities to the students from various clubs and committees to make their events a success.

From open mics, pizza nights, movie nights to the flagship event of the college ‘Passion’ and the Olympics of B-Schools, ‘Chakravyuh’, every single one of these events is conducted by the students of the different clubs and committees. Every event is greeted with excitement and participation which is just a glimpse of how bustling student activities are in the college. The eyes of expectation are always looking ahead and are rarely greeted by commonality as everyone hustles to fulfil the dull throbbing of excitement pulsating through the minds of almost 1500 residential students. These are the bedrock of any good B-School and even more so in the case of IMT Ghaziabad.

Members of Student Affairs and Welfare Council
IMT Ghaziabad
ORIENTATION PROGRAM OF PGDM WE

IMT Ghaziabad wholeheartedly welcomed the Post-Graduate Diploma in Management for Working Executives (PGDM WE) 2022-24 batch and the orientation program was scheduled from October 7-9, 2022. The chief guest Ms Deepti Singh, Head of Skills Division at Federation of Indian Chamber of Commerce and Industry (FICCI), New Delhi inaugurated the program by lighting the lamp. Ms Singh is an alumnus of the PGDM PT program (2012 batch) and a gold medalist and topper of her batch. She inspired the incoming participants by emphasizing how the PGDM WE program can catalyze their desire to upskill and reskill and hence, excel in their careers. During the address, she traversed through her own experiences during and after the program to signal how the program has shaped her career. Ms Singh also spoke about the learnings from faculty members, observing the live implications of classroom concepts at the workplace, and the significance of the diverse peer interactions during the program.

The Orientation program also included sessions on “Learning through Role Plays, Simulations, and Other Tools” by Prof. Shalini Rahul Tiwari and “Learning through Case Studies” by Prof. Abhishek. These sessions were designed to familiarize the participants with multiple contemporary teaching pedagogies that will be used during the program. Further, the participants also underwent a two-day workshop on “Personal Growth Lab” delivered by Prof. Nidhi Yadav. This workshop focused on enabling the participants to understand themselves and their peers better, and develop their leadership, decision-making, and teamwork skills. The batch formally commenced from October 29, 2022.
Orientation Ceremony of the 2022-24 batch of the Post-Graduate Diploma in Management for Accelerated Executive (PGDM ExP) took place on the 31 October 2022. The Chief Guest for the ceremony Mr Harrish Bhatia (President – Sales and Marketing) for the Dainik Bhaskar Group who delivered the keynote address on Management and Life Lessons from Ground Zero. The ceremony also witnessed addressed by Mr Anuj Khurana (Co-founder and CEO – Anaptyss) and Mr Suhas Ranjan (Associate Director – Consulting) at EY who is also an IMT Ghaziabad alumnus of the 2012-13 batch. Dr Vishal Talwar – Director IMT Ghaziabad provided the students with an overview of the longstanding legacy of IMT Ghaziabad in Management Education while Dr Amit Sareen – Dean Academics IMT Ghaziabad and Dr Nihar Amoncar – Chairperson PGDM ExP program spoke regarding the extensive architecture change and curriculum review process undertaken in order to ensure the PGDM ExP program remains relevant to the needs of the industry while develop Responsible Leaders of the future.
WORKSHOPS AT IMT GHAZIABAD

Centre for Faculty Development (CFD) organized an interaction with Prof. Om Narasimhan, Professor of Marketing, London School of Economics on 28th October with a brief discussion of the topic “Publishing in top journals”

Professor Om Narasimhan focuses his research on entrepreneurship in emerging markets, innovation, pricing strategy, and channels of distribution. Narasimhan earned his Ph.D. in marketing at the University of Southern California and was the Board of Overseers Chaired Professor of Marketing at the Carlson School of Management, University of Minnesota, prior to joining LSE in 2012. He has published articles in leading journals such as Marketing Science, Journal of Marketing Research, and Journal of Marketing, won SIG Best Paper awards from the American Marketing Association twice; and been named a finalist for the John D. Little award for the best paper in Marketing Science. Professor Narasimhan has been named a Marketing Science Institute Young Scholar. He has also won the Outstanding Researcher of the year award and been named the Best Elective MBA Professor of the year, both at the Carlson School of Management. He has taught courses on entrepreneurship, innovation, pricing, and marketing strategy to executives from companies such as 3M, Target, Hormel Foods, Blue Cross/Blue Shield and Samsung. He currently teaches on the Masters in Management and the Global Executive Masters in Management programs at the LSE.

Centre for Data Science (CDS) and Alumni Relationship Committee of IMT Ghaziabad organized an interactive session on “State of Digital Transformation, Lessons Learned-Good, Bad & Ugly” by our esteemed Alumni Mr. Vijay Yadav on 18 November 2022.

Mr. Yadav is the Director of Quantitative Sciences - Digital, Data, and Analytics at Merck Manufacturing Division. He also heads the data science team that builds AI/ML-driven data products driving digital transformation and serves as a member of the Global Editorial Board at CDO Magazine.

Centre for Enterprise and Business Improvement (CEBI) organized an FDP on ‘Consulting Skills and Frameworks’ on 31st October and 01st November 2022 at the IMTG campus. It was a two-day workshop by Mr. Raman Singh (Director- Progility Consulting). The workshop proved extremely useful to faculty who are keen to engage in Industry Consulting Projects and apply their cutting-edge research to tackle industry problems.
MANAGEMENT DEVELOPMENT PROGRAMS

We are extremely delighted to share that companies are getting back on campus for the custom programs. IMT Ghaziabad has pleasure in designing and delivering tailor-made programs specifically aligned to professional's requirements, in order to enhance their competencies and professional development. Recently we have conducted many programs for Maruti Suzuki India Limited having repeated batches, new program for Leo Burnett and one pilot program for the True Value Managers/Generals Managers. Programs conducted are listed below:

<table>
<thead>
<tr>
<th>Name of the Program</th>
<th>Name of organization(s)</th>
<th>Days</th>
<th>No. of Participants trained</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manager Development Programs for the Showroom Managers of Arena Dealership</td>
<td>Maruti Suzuki India Limited</td>
<td>2 (Multiple batches)</td>
<td>110</td>
</tr>
<tr>
<td>REACH for Quality Managers of NEXA</td>
<td>Maruti Suzuki India Limited</td>
<td>2 (Multiple batches)</td>
<td>50</td>
</tr>
<tr>
<td>Business Management Program</td>
<td>Maruti Suzuki India Limited</td>
<td>2</td>
<td>24</td>
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<tr>
<td>Leading Business Digitally</td>
<td>Leo Burnett</td>
<td>3</td>
<td>22</td>
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<tr>
<td>Leading Business Digitally</td>
<td>BBH</td>
<td>3</td>
<td>25</td>
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Glimpses of the Programs
Traditional Games

Bundelkhand- An MoU has been signed between IMT Ghaziabad and Bundelkhand University to study the traditional Games in Bundelkhand Region. Field Survey of Jhansi District was completed. Total of 8 Blocks and 16 Villages were surveyed. Few games like Gutmaar, Tipu, Latta Patta amongst many others have been identified. Rajasthan- Similar study is being conducted in Udaipur. Total of 16 Blocks and 32 Villages have been studied. Regional Games like Sitauliya, Dot, Char Kuti etc have been identified.

Model Sports Village

Tarushi Lohan of Model Sports Village Muzaffarnagar was selected for the Khelo India Youth Centre.

16 Athletes from Model Sports Village Muzaffarnagar were selected for State Athletics Championship.

4 Athletes from Model Sports Village Muzaffarnagar were selected for State Athletics Championship.
National Human Rights Commission- Discussion on Sports and Human Rights
Dr. Kanishka Pandey was invited as panellist in Open House Discussion on Sports and Human Rights organised by NHRC. Several of Dr. Pandey’s recommendations like Sports Literacy in India should be increased, sports alphabetical booklets for Nursery and Kindergarten kids should be distributed in schools, sports should be made a part of school curriculum were included in the final list of recommendations of NHRC.

Meeting with Hon’ble Governor of Gujarat - Shri Acharya Devvrat
Dr. Kanishka Pandey gave a presentation of the Traditional Games project that has been taken up by IMT Ghaziabad. Discussions were held on exploring similar possibilities in Gujarat.
INDUSTRY CONNECT- EXPERIENCE SHARING

Mr. Aalok P Deshmukh, Co-Founder and MD, Superhumanrace
Ms. Abha Gupta, Consultant, CUGL
Prof. Abhijit Das, Ex. Professor and Head, Centre for WTO Studies, IIFT, New Delhi
Mr. Abhishek Madan, General Manager International Business, Synergy Steels Limited
Mr. Abhishek Ranjan, Global Director – Sustainability, Brilio Technologies
Dr. Anindita Banerjee, Practice Head, Renaissance Strategic Consultants
Ms. Ananya Rajpoot, Ambassador and Mentor for Women@Dior, Christian Dior Couture
Ms. Anita Tiwari, India Lead with Boston Scientific, India
Mr. Anuj Batta, Co-Founder, European School of Data Science and Technology, Germany
Mr. Anuj Saxena, Associate Director - Performance Content & SEO, Publicis Global Delivery
Mr. Arbind Singh, Founder and Executive Director, Nidaan
Dr. Ashok Choudhury, Professor, Vanderbilt University, USA
Mr. Atul Mehta, Senior Vice President of Sales, Razorpay
Mr. Bhaskarjit Sarmah, Data Science Associate, Blackrock
Mr. Dipyaman Banerjee, Head of Data science, Airtel Digital
Dr. Henrique Pacini, Economic Affairs Officer, UNCTAD, Geneva
Dr. Jogendra Singh, President (Finance), Hero Corporate Services (P) Ltd
Mr. Jitendra Gautam, Technical Project Manager, Girikon Services
Mr. Kallol Dutta, General Manager, Data automation and digital transformation, Spark New Zealand
Mr. Karan Gadhoke, Category Head, DFM Foods
Dr. Manish Jain, Consultant Trainer, IFDE InfoTech Pvt. Ltd.
Mr. Manoj Aggarwal, Business Strategist and Corporate Planning Expert, Uno Minda Group
Mr. Manomoy Das, Associate Partner, IBM Global Business Services
Ms. Pooja Bajpai, Founder, Inner Alchemy Works
Mr. Pushkar Nanda, Vice President- West Africa, Global Software & Digital Solutions Limited
Mr. Ramlal Waghray, CEO & Co-founder, Predlytics.com
Mr. Rajan Bedi, Head Presales Engineering & R&D Services, HCL Technologies
Mr. Rajesh Kumar Choudhary, Managing Partner & Chief Consultant, Upanishad Global
Mr. Rohit Bhatiani, Executive Director, EY
Mr. Rohit Raina, VP and Vertical Head, Direct Marketing, HDFC Bank Ltd.
Prof. Sabina Sudan, Senior Global Legal, Ethics, Compliance and Risk Management Professional, ECLS-Consultant
Ms. Shilpi Shastri, Founder & Director, Winclusivity LLC (USA)
Ms. Shweta Arora, Lead Sustainability Analyst, Paychex Inc., Rochester, New York, USA SBS
Dr. Tamanna Chatuurvedi, Deputy Secretary General, Apparel Export Promotion Council
Ms. Vinodhini Ranganathan, Lead Data Scientist Cisco, USA