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Grooming Leaders through Innovation, Execution and Social Responsibility
About Us

- AACSB Accredited
- 2nd(Private) & 4th(Overall), Times India B-School Ranking, 2019
- 13th, MBA Universe B-School Ranking, 2019-20
- 9th Most Competitive B-School, Dare2Compete, 2019

Tailored Programs:
- Design Thinking
- Negotiation Skills
- Cross Functional Simulation
- Integrated Leadership Development
- Sustainability and Social Responsibility Initiatives

Batch 2019-21

Campus Engagements 2020

- Short-Term/Live Projects: Part-time virtual projects to solve business problems
- Leadership Talks: Business Leaders from different industries interact with students and share their expertise
- Summer Internship: 2 months internship during April-May 2021
- B-School Competitions: Case studies, challenges for our competitive students
- Final Placements: Recruitment of young leaders to add value to your organisation!

Gender Diversity

- 69% Male
- 31% Female

Work Experience

- 0-1: 10.7%
- 1-2: 22.1%
- 2-3: 21.5%
- 3+: 1.7%
- Freshers: 44%

Academic Background

- Engineering: 70.3%
- Commerce: 18.8%
- Arts & Others: 10.9%

Specialization

- Marketing: 70.8%
- Finance: 20%
- BFS: 5.8%
- HR: 1.6%
Some Prominent Alumni

- **Prasoon Joshi**, CEO, McCann World Group
- **Deepak Mangla**, CEO, JP Morgan Services
- **Sunil Kataria**, CEO, India&SAARC, Godrej Consumer Products
- **Sumeet Narang**, President, Bajaj Auto
- **Tarun Arora**, CEO, Zydus Wellness
- **T Koshi George**, CMO, Marico
- **Ankit Aggarwal**, CEO & Founder, Dare2Compete

Some Prominent Recruiters

- **Abbott**
- **Accenture**
- **Arçelik**
- **Amazon**
- **Bacardi**
- **Barclays**
- **Citibank**
- **Capgemini**
- **Cisco**
- **Deloitte**
- **EY**
- **Flipkart**
- **Godrej**
- **Goldman Sachs**
- **Google**
- **HCL**
- **IBM**
- **KPMG**
- **Mahindra**
- **Marico**
- **Metro**
- **Nivea**
- **Perfetti Van Melle**
- **PwC**
- **RBS**
- **Sesa**
- **Tata**
- **Tata Consumer Products**
- **Titan**
- **Whirlpool**

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**Student Achievements 2019-2020**

- **International Winner**, PepsiCo, Dare to do More
- **National Winners**, Motilal Oswal, Motilal Oswal QGLP Contest
- **National Winners**, PCBL, Phillips Carbon Black Challengers
- **National Winners**, Piramal, Piramal Tangram Challenge
- **National Runner-ups**, Bajaj Finserv, Bajaj Finserv Atom 2.0
- **National Runner-ups**, Flipkart, Flipkart Wired 3.0
- **National Runner-ups**, Marico, Marico Over The Wall
- **National Runner-ups**, Mahindra & Mahindra, Mahindra War Room
- **National Runner-ups**, Nestle, Nestle 4P Challenge
- **National Runner-ups**, Titan, Titan Elevate

- **National Finalists**, Accenture, Accenture Business Innovation Challenge
- **National Finalists**, Berger, Berger Paints - Innovation
- **National Finalists**, Bharti Airtel, Airtel iCreate
- **National Finalists**, Reliance, Reliance TUP 4.0