About Us

- AACSB Accredited
- SUPER LEAGUE 2 in Business Standard Survey 2020-21
- 14th Overall in MBA Universe B School ranking 2020-21
- 6th in Private in Career 360 B School ranking 2020-21
- 12th Overall and 4th in Private in Business World 2020

Tailored Programs:
- Design Thinking
- Negotiation Skills
- Cross Functional Simulation
- Integrated Leadership Development
- Sustainability and Social Responsibility Initiatives

Campus Engagements 2021

Short-Term/Live Projects:
Part-time virtual projects to solve business problems

Leadership Talks:
Business Leaders from different industries interact with students and share their expertise

Summer Internship:
2 months internship during April-May 2022 PPO/PPI opportunities

B-School Competitions:
Case studies, challenges for our competitive students

Final Placements:
Recruitment of young leaders to add value to your organisation

Batch 2020 - 2022

Specialization

Finance, 23%
Marketing, 66%
BFS, 8%

Gender Diversity

Male, 83%
Female, 17%

Work Experience

1-2 yr, 24%
2-3 yr, 19%
3+ yr, 8%
0-1 yr, 9%
Freshers, 40%

Academic Background

Engineering, 66%
Commerce, 21%
Arts & Others, 13%
Regional Finalists, Bajaj Finserv Limited,
Bajaj Finserv Atom Season 3
National Semi Finalists, Colgate Palmolive Limited,
Colgate Transcend 2.0
National Runners Up, Gilbarco Veeder-Root,
Gilbarco Veeder-Root Campus Innovathon 2020
Campus Winners, GEP,
GEP Gameplan Season 10
National Finalists, Flipkart,
Flipkart WiRED 4.0
Campus Winners, Godrej Consumer Products Limited,
Godrej Loud
Campus Winners, Google,
Google Case Challenge 2020
National Semi Finalists, Hero MotoCorp Limited,
Hero Campus Challenge Season 6
National Semi Finalist, Hindustan Unilever Limited,
HUL LIME Season 12
Campus Finalists, KPMG,
KMPG Ideation Challenge
National Winners, L’Oréal,
L’Oréal Brandstorm 2021
Campus Winners, Mahindra Group,
Mahindra Rise Challenge 2020
National Winner, Tata Group,
Tata Imagination Challenge 2020
National Semi Finalists, Myntra,
Myntra Stylbiz 2020
National Semi Finalists, Optum,
Optum Stratetthon Season 2
Campus Winners, Reckitt Benckiser,
RB Global Challenge 2020
National Semi Finalists, Reliance Industries Ltd,
Reliance TUP 6.0
National Semi Finalists, Reliance Industries Ltd,
Reliance TUP 6.0
National Runners Up, VOIS,
VOIS Vantage 2020
Campus Winners, Titan,
Titan Elevate 7.0
Campus Winners, Marico,
Marico Over The Wall Season 8
National Semi Finalists, Myntra,
Myntra Stylbiz 2020
National Semi Finalists, Optum,
Optum Stratetthon Season 2
Campus Winners, Reckitt Benckiser,
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VOIS Vantage 2020
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Some Prominent Alumni

Sandeep Dhar
MD & India Head - Consumer Banking
Goldman Sachs

Rakesh Kumar
MD – South Asia Cluster
SC Johnson

Sujatha V Kumar
Head of Marketing, India and South Asia
Visa

Bhavana Mittal
VP (Head) – Media and Digital
RP-Sanjiv Goenka Group

Pragya Bijalwan
Chief Marketing Office
Crompton Greaves Consumer

Vidya (J Kumar) Manwani
Director – Human Resources
Nivea India

Sanjay Mishra
COO – India Sales & CEO – New Business
Marico

Vasanth MA
Senior Director – Planning
The Coca Cola Company

Some Prominent Recruiters