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Grooming Leaders through Innovation, Execution and Social Responsibility
About Us

- AACSB Accredited
- SUPER LEAGUE 2 in Business Standard Survey 2020-21
- 14th Overall in MBA Universe B School ranking 2020-21
- 6th in Private in Career 360 B School ranking 2020-21
- 12th Overall and 4th in Private in Business World 2020

Tailored Programs:
- Design Thinking
- Negotiation Skills
- Cross Functional Simulation
- Integrated Leadership Development
- Sustainability and Social Responsibility Initiatives

Campus Engagements 2021

Leadership Talks:
Business Leaders from different industries interact with students and share their expertise

Summer Internship:
2 months internship during April-May 2022
PPO/PPI opportunities

B-School Competitions:
Case studies, challenges for our competitive students

Final Placements:
Recruitment of young leaders to add value to your organisation

Batch 2020 - 2022

Specialization
- Finance, 23%
- Marketing, 66%
- BFS, 8%
- HR, 1%
- Operations, 2%

Gender Diversity
- Male, 83%
- Female, 17%

Work Experience
- 0-1 yr, 9%
- 1-2 yr, 24%
- 2-3 yr, 19%
- 3+ yr, 8%
- Freshers, 40%
- 0-1 yr, 23%
- 1-2 yr, 19%
- 2-3 yr, 16%
- 3+ yr, 12%

Academic Background
- Engineering, 66%
- Commerce, 21%
- Arts & Others, 13%
Some Prominent Alumni

Sandeep Dhar  
MD & India Head - Consumer Banking  
Goldman Sachs

Rakesh Kumar  
MD – South Asia Cluster  
SC Johnson

Sujatha V Kumar  
Head of Marketing, India and South Asia  
Visa

Bhavana Mittal  
VP (Head) – Media and Digital  
RP-Sanjiv Goenka Group

Pragya Bijalwan  
Chief Marketing Office  
Crompton Greaves Consumer

Vidya (J Kumar) Manwani  
Director – Human Resources  
Nivea India

Sanjay Mishra  
COO – India Sales & CEO – New Business  
Marico

Vasanth MA  
Senior Director – Planning  
The Coca Cola Company

Some Prominent Recruiters

Regional Finalists, Bajaj Finserv Limited,  
Bajaj Finserv Atom Season 3
National Semi Finalists, Colgate Palmolive Limited,  
Colgate Transcend 2.0
National Runners Up, Gilbarco Veeder-Root,  
Gilbarco Veeder-Root Campus Innovathon 2020
Campus Winners, GEP,  
GEP Gameplan Season 10
National Finalists, Flipkart,  
Flipkart WiRED 4.0
Campus Winners, Godrej Consumer Products Limited,  
Godrej Loud
Campus Winners, Google,  
Google Case Challenge 2020
National Semi Finalists, Hero MotoCorp Limited,  
Hero Campus Challenge Season 6
National Semi Finalist, Hindustan Unilever Limited,  
HUL LIME Season 12
Campus Finalists, KPMG,  
KMPG Ideation Challenge
National Winners, L’Oréal,  
L’Oréal Brandstorm 2021
Campus Winners, Mahindra Group,  
Mahindra Rise Challenge 2020
National Winner, Tata Group,  
Tata Imagination Challenge 2020

Campus Winners, Marico,  
Marico Over The Wall Season 8
National Semi Finalists, Myntra,  
Myntra Stylbiz 2020
National Semi Finalists, Optum,  
Optum Stratethon Season 2
Campus Winners, Reckitt Benckiser,  
RB Global Challenge 2020
National Semi Finalists, Reliance Industries Ltd,  
Reliance TUP 6.0
National Runners Up, VOIS,  
VOIS Vantage 2020
Campus Winners, Titan,  
Titan Elevate 7.0

Student Achievement 2020-2021