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Dear Recruiter,

As we all are observing, the modern business era is evolving continuously and rapidly. This era is characterised by continuous innovation, high degree of obsolescence, ever changing consumer needs, continuously expanding choices and preferences, multi-dimensional competitive forces, high degree of technological intervention, and what not. This is an era when every action of an individual can be captured, analysed and used in making business decisions. This is an era when man has to upskill continuously and hone the creative and innovative acumen to remain above machine all the time, lest they be obsolete.

IMT Ghaziabad, as a responsible B-School, understands its role in grooming its students to live up to expectations in so much dynamic and evolving, as also very much complex, business world. The agility that the Institute has keeps it always relevant to industry as it flies with time.

Our students are amongst the best in the country and selected through a rigorous process. Like their predecessors, who have served various organizations for 4 decades now, our talented and hardworking students are trained to contribute to the organizations they will work for. In addition to the Post Graduate Management programs, IMT serves the corporate world through its Executive Learning and Development programmes, consultancy and research.

We invite you to hire some of the best talents in the country and look forward to engage with you in multiple ways for serving our mutual interests.

Regards,

Director
IMT Ghaziabad
Dear Recruiter,

We are going through unprecedented phase this year. Dealing with the unforeseen challenges caused by the COVID-19 pandemic has taken a significant toll on people and corporate all across the world.

Our ability to keep pace with the changing social and economic landscape will keep us going. We are aware that the opportunity space created by India needs to be well supported by able talent from B’Schools like IMT. Such an opportunity will not present itself again and our country will never forgive us for missing it. We are preparing our students to appraise themselves of the risks and develop risk mitigation models.

Institutes like ours do not rest on past achievements. We are proud of them, but we know we need to go beyond them. Our courses have got modified each year and shall continue to do so. We do not facilitate standard processes, but study and intervene to create impact-changed process.

Our objective is to help students become effective leaders, who can achieve results that have the potential to transform organizations. We try to inculcate values of integrity, justice, and fairness as well as to facilitate lateral thinking. Our endeavor is to prepare for a global mindset, so that future managers can address the challenges of global competition.

It is my pleasure to invite you to IMT Ghaziabad

Renu Misra  
Head Corporate Relations
IMT Ghaziabad
Institute of Management Technology, Ghaziabad was established in 1980 with the objective of grooming budding managers with an understanding of the Indian ethos, culture and business environment, enabling them to address the current challenges faced by Indian companies. The mosaic of Indian corporate sector has undergone change over the years. With this change, IMT has transformed itself into a business school, which grooms youths into socially-sensitive and ethically-oriented managers with deep understanding of Indian ethos and culture and the ability to bring global perspectives in managing business.

An autonomous, not–for–profit institute, offering postgraduate programmes over the past more than three–and–a–half decades, IMT currently offers five AICTE approved programmes – Post Graduate Diploma in Management (PGDM) Full Time, PGDM Executive, PGDM Part Time, PGDM Dual Country Programme (DCP) and PGDM (BFS).

IMT has been consistently ranked among the top management institutes of the country. Today, it is the proud alma mater of more than 300 C–suite executives and thousands of professionals serving in leadership positions in the best known organisations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.
Academic Programmes

The vision for our full-time academic programmes is to groom young graduates as leaders who are innovative, creative, effective in execution and are socially responsible. The focus is on experiential learning, design thinking, developing skill sets while sharpening the ability to deal with the basics, and critical and analytical thinking.

The PGDM bouquet of programmes comprises of the following:

- **PGDM**
- **PGDM DCP**
- **PGDM BFS**
Post Graduate Diploma in Management Programme (PGDM)

The institute continually reinvents the courses and delivers these programmes to create management leaders who can navigate the ever-changing business landscape. The PGDM programme architecture is updated continuously, keeping the contemporary industry needs in view, to prepare students for their long-term career goals. Students are exposed to contemporary courses like Design Thinking and Innovation, simulation-based courses, Negotiation Skills etc. The students are offered specialization courses before their summer internship and hence can contribute better to the industry during the internship.

In the second year, students are exposed to contemporary elective courses, delivered not only by the in-house faculty but also by the alumni, industry and senior professionals, thereby helping students meet their career goals. The overall thrust is to build an integrative approach into the curriculum so that students are focused on functional activities without losing sight of the big picture.

PGDM Dual Country Programme (PGDM-DCP)

The DCP Programme of IMT Ghaziabad aims to equip students with the necessary skills to carve out international career opportunities. In this programme, students spend one year at IMT Dubai to understand the scale, scope and speed of services in the context of the dynamic Dubai market. They spend one year in the Ghaziabad campus. To ensure that students get practical exposure to global markets, the course material in core courses relates to the international business framework in terms of the case studies included in the course curriculum and course-based projects assigned to the students. All the students complete a mandatory business consulting project with a local company. The Middle East Business Immersion cohort ensures that the students are fully immersed in the business landscape of the Middle East, to prepare them to handle global business complexities.

PGDM Banking and Financial Services Programme (PGDM-BFS)

In the academic year 2019-20, IMT Ghaziabad launched the AICTE approved PGDM-BFS Programme in partnership with Vlerick Business School (VBS), Brussels. The mission of the PGDM-BFS programme is to support banks and NBFC’s with professionals in their endeavour to become world-class. VBS and IMT have jointly developed the programme architecture. VBS faculty delivers 40% of the courses.

The PGDM-BFS is a two-year full-time programme, designed to cater to the growing needs of management professionals in the BFS sector. The programme aims to provide students with contemporary skills and knowledge that are relevant for managing the core operations of firms operating in the BFS sector. On completion of the first year, all students undergo a Summer Internship Programme (SIP) of 8-12 week duration. This helps them to gain hands-on experience in the application of management concepts and functional skills. The students work on projects specified by the company in which they do their SIP under the supervision of a company executive and a faculty mentor. In the last term of the second year, students spend five weeks in the Vlerick campus in Brussels and one week in London for Bootcamp.
Programme Structure
## PGDM - Programme Structure

### Foundation Programme (2 Weeks)
(All courses are non-credit)

**Courses**
- Case Method of Learning
- Finance for Non Finance
- Personal Growth Lab
- Quantitative Methods

### TERM – I
- Business Statistics
- Financial Reporting and Analysis
- Legal Environment of Business
- Managerial Communication–I
- Managerial Economics
- Management Information System
- Marketing Management–I
- OB Module I

### TERM – II
- Corporate Finance
- Decision Sciences
- Emerging Technologies and Business Innovation–I
- Macro Economics
- Managerial Communication–I
- Marketing Management–II
- OB Module II

### TERM – III
- Emerging Technologies and Business Innovation–II
- Human Resource Management
- Management Accounting
- Operations and Supply Chain Management
- Strategic Management

### TERM – IV
- Business Environment (2)
- Cross Functional Simulation (2)
- Negotiation Skills workshop (2)
- Core Electives (5 * 2= 10)

- Design Thinking & Innovation (2)
- Sustainability & Social Responsibility (2) – (Term: III–VI)
- SIP: Summer Internship Project (8 Weeks ) (3)

### TERM – V
- Major Electives

### TERM – VI
- Minor Electives

### TERM – VII
- Free Electives

### TERM – VIII
- Free Electives

### TERM – V
- Major Electives
PGDM-BFS Programme Structure

*All the Courses in PGDM-BFS Programme are Compulsory

**Foundation Programme (2 Weeks)**
Courses

**Personal Growth Lab**
Spreadsheet Modelling
Case Method of Learning
Bloomberg Market Concepts
Essentials of Economics
Introduction to R with Data Camp

<table>
<thead>
<tr>
<th>TERM – I</th>
<th>TERM – II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Macroeconomics &amp; Monetary Policy</td>
<td>Fiscal and Legal Elements of BFS in India</td>
</tr>
<tr>
<td>Business Analytics</td>
<td>International Economics</td>
</tr>
<tr>
<td>Essentials of Investments</td>
<td>Financial Markets &amp; Infrastructure</td>
</tr>
<tr>
<td>Mathematics for Finance</td>
<td>Financial Risk Management</td>
</tr>
<tr>
<td>FAST Online (simulation game)</td>
<td>Insurance Management</td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>Asset Management</td>
</tr>
<tr>
<td>Corporate Finance</td>
<td>Bank Management</td>
</tr>
<tr>
<td>Business Valuation</td>
<td></td>
</tr>
<tr>
<td>M&amp;A and Corporate Restructuring</td>
<td></td>
</tr>
</tbody>
</table>
### TERM – III
- International Banking and Finance
- Derivatives Securities & Commodities
- Investment Banking
- Retail Banking
- Non-Banking Finance
- Credit Management
- Sustainability and Social Responsibility (project-based learning)

### TERM – IV
- Financial Econometrics
- Project Finance
- Global Asset Allocation
- Corporate Banking & Trade Finance
- Micro Finance & Financial Inclusion
- IT Management
- Ethics & Corporate Governance
- Managerial Communication
- Managing Across Cultures

### TERM – V
- Fintech-I
- Corporate Innovation and Entrepreneurship
- Platforms, Ecosytems and Open Banking
- Negotiation Skills
- Strategic Management
- Global Leadership
- Behavioral Economics and Management
- Micro Finance and Financial Inclusion

### TERM – VI
- Block Chain, Crypto and Token Economics
- Managing Cyber Security and Data Privacy
- Digital Strategy
- Fintech II
- Change Management
- Artificial Intelligence and Machine Learning
- Bank supervision, audit and control
- Dissertation
- Corporate Governance

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**Bootcamp at Vlerick Business School, Brussels (Mandatory)**

### TERM VII
- Elective 1
- Elective 2
- Bootcamp 2 Weeks
# PGDM-DCP Programme Structure

## PREPARATORY
- Spreadsheet Modelling
- Case Learning Pedagogy
- Business Statistics / Quantitative Methods
- Micro Economics
- Financial Accounting (Self Study Material)
- Communications & Group Discussion Lab
- Personality Growth Lab
- Personal & Professional Etiquette
- Experiential Learning Lab

## TERM I
- Business Communication - I
- Marketing Management - I
- Operations Management
- Organizational Behavior
- Financial Accounting
- Macro Economics Principles and Policies
- Management Information Systems
- Legal Aspects of Business

## TERM II
- Business Communication - II
- Business Environment
- Business & Corporate Finance
- Marketing Management - II
- Managerial Accounting
- Supply Chain Management
- Human Resource Management
- Legal Aspects of Business - II

## TERM III
- Business Research Methods
- Strategic Management
- Core Elective #1
- Core Elective #2
- Core Elective #3
- Core Elective #4
### WORKSHOPS
- Entrepreneurship and New Venture (TI & TII)
- Design Thinking and Innovation (TII & TIII)
- Data Science and Analytics (After TI and after TII)

### UAE IMMERSION PROGRAM
- UAE Immersion Programme

### PERSONAL DEVELOPMENT COURSES
- Psychometric Assessment/Counselling Sessions
- Industry/Company Lecture Series
- New Emerging Technologies Series
- Leadership/CxO Series

### ELECTIVE TRACKS IN FOLLOWING AREAS
- Marketing
- Finance
- Business Analytics
- Operations
- Human Resource Management

### INTERNSHIP
- Summer Internship Project/Company Project

### TERM IV
- Cross Functional Simulation
- Emerging Technologies in Business (Disruptive Tec 3)
- Specialization Elective # 1
- Specialization Elective # 2
- Specialization Elective # 3

### TERM V
- Specialization Elective # 4
- Specialization Elective # 5
- Specialization Elective # 6
- Specialization Elective # 7

### MANAGEMENT PROJECT IN TERM V & VI
- Field Based (Company/Ind.) SSR Project

### TERM VI
- Specialization Elective # 8
- Free Elective Courses # (totalling 6 Credits)
- Additional Free Elective Course (Optional)
Faculty

BUSINESS COMMUNICATION

Prof. Bhavna Bhalla
Assistant Professor
M.A., PhD

Prof. Shailja Agarwal
Associate Professor
M.A., PhD

ECONOMIC ENVIRONMENT AND POLICY

Prof. Kasturi Das
Professor
PhD, M.Sc

Prof. Manas Paul
Professor
PhD, M.Sc

Prof. Ranjana Agarwal
Associate Professor
PhD, M.A.

Prof. Rashmi Kumar Aggarwal
Professor
PhD, LLM

Prof. Ratna Vadra
Assistant Professor
PhD, M.A.Prog

Prof. Shekhar Kumar Sinha
Adjunct Professor
PhD, M.A.

Prof. V. J. Sebastian
Associate Professor
PhD, M.A.

FINANCE

Prof. Arit Chaudhury
Assistant Professor
PGDM, CFA, FRM, M.Tech

Prof. Ashish Varma
Assistant Professor
PhD, PGDBM, FCMA

Prof. Ashok K. Aggarwal
Adjunct Professor
FPM, M.A.

Prof. Ashok Haldia
Adjunct Professor
PhD, M.Com, FCA, FCS, ACMA

Prof. Subhajit Bhattacharyya
Director
PhD, M.Sc., B.Sc (Hons.)

Prof. Barnali Chaklader
Professor
PhD, FCMA, MBA

Prof. Neha Arora
Assistant Professor
PhD, M.Com

Prof. N. R. Bhusnurmath
Adjunct Professor
M.Sc., M.B.A., C.A.I.I.B

Prof. Puja Aggarwal
Associate Professor
M.Com, FCA

Prof. Puneet Gupta
Adjunct Professor
MBA

Prof. Rajesh Mahajan
Adjunct Professor
MBA, MSc, CAIIB

Prof. Ritesh Pandey
Assistant Professor
FPM, MBA

Prof. Sachin Choudhry
Associate Professor
PhD, MBA, LLB

Prof. Somroop Mukherjee
Assistant Professor
M.A.

Prof. Vandana Gupta
Professor
PhD, PGDM

HUMAN RESOURCE MANAGEMENT

Prof. A. Uday Bhaskar
Associate Professor
PhD, M.A.

Prof. Bindu Gupta
Professor
PhD, M.A.

Prof. Nidhi Yadav
Assistant Professor
PhD, M.A.

Prof. Richa Saxena
Assistant Professor
FPM, MBA
INFORMATION TECHNOLOGY AND ANALYTICS

Prof. Aritra Pan
Assistant Professor
PhD, M.Tech

Prof. Poonam Garg
Professor
PhD, MCA

Prof. Reema Khurana
Professor
PhD, MS, MCA

Prof. Sanjaya Das
Professor
MBA, MDM, M.S, MA

Prof. Surinder Kumar Batra
Professor
PhD, MBA

Prof. Susmi Routray
Associate Professor
PhD, MCA

MARKETING MANAGEMENT

Prof. Abhigyan Sarkar
Assistant Professor
PhD, MBA

Prof. Abhishek
Associate Professor
FPM, PGDRM

Prof. Bikramjit Rishi
Associate Professor
Post-doc, PhD, MBA

Prof. Elkana Ezekiel
Adjunct Professor
PGDBM

Prof. Garima Saxena
Assistant Professor
FPM

Prof. Harvinder Singh
Professor
PhD, M. Phil, MBA

Prof. Jishnu Changkakoti
Adjunct Professor
PGDM

Prof. Juhi Gahlot Sarkar
Assistant Professor
PhD, MBA

Prof. Priyavrat Sanyal
Assistant Professor
FPM, M.A.

Prof. Rakesh Kumar Singh
Professor
FPM, MBA

Prof. Ram Mohan Dhara
Assistant Professor
MMEM, M.Sc

Prof. Sandeep Puri
Associate Professor
PhD, PGDM

Prof. Sandip Mukhopadhyay
Associate Professor
FPM, PGDM

Prof. Sapna Popli
Professor
FPM, MBA

Prof. Shawn Mathew
Assistant Professor
FPM, BTech

Prof. Sita Mishra
Associate Professor
PhD, MBA

Prof. Tapas Ranjan Moharana
Assistant Professor
FPM

Prof. Tripti Ghosh Sharma
Associate Professor
PhD, MBA

OPERATIONS AND SUPPLY CHAIN

Prof. Amita Sharma
Assistant Professor
PhD, M. Phil, M.Sc

Prof. Gunjan Malhotra
Assistant Professor
PhD, M.A

Prof. Mrinalini Shah
Professor
Post-doc, PhD, M.Sc

Prof. Namrata Sharma
Assistant Professor
FPM

Prof. Nikunj Kumar Jain
Assistant Professor
FPM

Prof. Rachita Gupta
Assistant Professor
PhD, M.Tech

STRATEGY, INNOVATION AND ENTREPRENEURSHIP

Prof. Gaurav Dilip Tikas
Assistant Professor
Doctor of Philosophy

Prof. Nivisha Singh
Assistant Professor
FPM, MBA

Prof. P. K. Biswas
Dean - Research
Ph.D, M.A.

Prof. Rajnandan Patnaik
Dean - Academics & Professor
PhD, MBA, B.E.

Prof. Rakesh Gupta
Professor
PhD, MBA

Prof. Shalini Rahul Tiwari
Associate Professor
FPM, MBA, M.Sc

Prof. Sudhanshu Rai
Adjunct Professor

Prof. Vinayak Ram Tripathi
Assistant Professor
FPM, M.Sc
Student Achievements

<table>
<thead>
<tr>
<th>NAME OF THE COMPETITION</th>
<th>YEAR</th>
<th>ACHIEVEMENT</th>
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</thead>
<tbody>
<tr>
<td>Accenture Business Innovation Challenge</td>
<td>2019-20</td>
<td>National Finalist</td>
</tr>
<tr>
<td>Airtel iCreate</td>
<td>2019-20</td>
<td>National Finalist</td>
</tr>
<tr>
<td>Bajaj Finserv Atom 2.0</td>
<td>2019-20</td>
<td>National Runner Up</td>
</tr>
<tr>
<td>Berger Paints - Innovision</td>
<td>2019-20</td>
<td>National Finalist</td>
</tr>
<tr>
<td>Carpe Diem</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>Colgate Transcend</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>DCM Shriram FutureOn</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>FCB Ulka</td>
<td>2019-20</td>
<td>National Finalist</td>
</tr>
<tr>
<td>Flipkart Wired 3.0</td>
<td>2019-20</td>
<td>National Runner Up</td>
</tr>
<tr>
<td>Godrej Loud</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>Google Case Study Competition</td>
<td>2019-20</td>
<td>Regional Winner</td>
</tr>
<tr>
<td>Hindustan Unilever Carpe Diem Season 6</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>HUL LIME Season 11</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>Johnson &amp; Johnson Anti Obesity Campaign</td>
<td>2019-20</td>
<td>National Winner</td>
</tr>
<tr>
<td>L'Oreal Brandstorm</td>
<td>2019-20</td>
<td>Campus Winner</td>
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<td>Mahindra Rise Challenge</td>
<td>2019-20</td>
<td>Campus Winner</td>
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<tr>
<td>Mahindra War Room</td>
<td>2019-20</td>
<td>National Finalist</td>
</tr>
<tr>
<td>Marico Over the Wall Change</td>
<td>2019-20</td>
<td>National Runner Up</td>
</tr>
<tr>
<td>Motilal Oswal QGLP Contest</td>
<td>2019-20</td>
<td>National Winner</td>
</tr>
<tr>
<td>Nestle 4P Challenger</td>
<td>2019-20</td>
<td>National Runner Up</td>
</tr>
<tr>
<td>OnePlus ET Prime Intellect</td>
<td>2019-20</td>
<td>National Finalist</td>
</tr>
<tr>
<td>PepsiCo Dare to Do More</td>
<td>2019-20</td>
<td>International Winner</td>
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<tr>
<td>Philips ThinkUp Case Challenge</td>
<td>2019-20</td>
<td>Campus Winner</td>
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<tr>
<td>Phillips Carbon Black</td>
<td>2019-20</td>
<td>National Winner</td>
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<tr>
<td>Piramal Tangram Challenge</td>
<td>2019-20</td>
<td>National Winners</td>
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<tr>
<td>RB Global Challenge</td>
<td>2019-20</td>
<td>Campus Winner</td>
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<tr>
<td>RBI Policy Challenge 2020</td>
<td>2019-20</td>
<td>Zonal Winner</td>
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<tr>
<td>Reliance TUP 4.0</td>
<td>2019-20</td>
<td>National Finalist</td>
</tr>
<tr>
<td>Signify Luminaire - Case Study Competition</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>Titan Elevate</td>
<td>2019-20</td>
<td>Runner Up</td>
</tr>
<tr>
<td>UltraTech India Next Campus Edition</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>V Guard Big Idea Business Plan Contest</td>
<td>2019-20</td>
<td>Campus Winner</td>
</tr>
<tr>
<td>Vodafone Vantage</td>
<td>2019-20</td>
<td>Regional Winner</td>
</tr>
</tbody>
</table>
Student Activities

Chakravyuh: Annual Sports Event
At IMT Ghaziabad, students constitute several committees and clubs that perform various activities and create an atmosphere of holistic learning and development.

**Student Affairs and Welfare Council**
The Student Affairs and Welfare Council can best be defined as the heart of IMT Ghaziabad. The role that the council performs is cross-functional to the hilt and spans across every function of student life as well as the administration and endeavours to enhance student life and further enrich Brand IMT Ghaziabad.

**Student Placement Committee**
It comprises of students who have been hand-picked to act as the corporate interface of the college, i.e., to act as a liaison between the corporate world and the student community. The Placement activities are augmented by a plethora of Campus Engagement initiatives, including guest lectures and pre-placement talks, which give students an insight into the corporate world.

**IMTeam PRISM**
Digital presence is crucial for any institution and the PRISM (Public Relations, Information and Social Media) Committee caters to that. Team PRISM manages media relations and orchestrate the corporate communications for brand IMT Ghaziabad.

**International Relations Committee**
International Relations Committee undertakes a plethora of activities that ensure our students gain holistic knowledge, aligned with the international curriculum. A few of these activities include Student Exchange Programme, Faculty Exchange Programme, Foreign Language Courses, and Short Term Exchange Programme, etc. that gives our students a taste of the international academic flavour.

**Alumni Relationship Committee**
To foster alumni engagement and enhance networking, the Alumni Relationship Committee (ARC) organizes All India Alumni Meets (AIAM) in Delhi, Bangalore, Pune, Mumbai and Hyderabad. The committee also organizes reunions for various batches. The Committee aims to nurture an ever-growing nature of collaboration between the alumni and the Institute, to build brand IMT.

**Cultural Committee**
The Cultural Committee of IMT Ghaziabad strives to celebrate the cultural diversity on campus by organizing various events and festivals. The Committee ensures that the students have a home-away-from-home experience at IMT Ghaziabad. The Committee provides various opportunities for the students to relax and enjoy campus life amidst rigorous academics.

**Sports Committee**
Starting from racquet games like tennis, table tennis and badminton to the field ones such as cricket, volleyball, basketball and throwball, the sports committee encapsulates everything and much more in its gift bag.

**MarkUp**
MarkUp is the student club devoted to marketing that organizes national level marketing competitions and conclaves involving participants from leading B Schools of the country. It is a student-run enterprise that helps incorporate a sense of practicality amidst innovation in aspiring marketers.

**Mess Committee**
Mess Committee facilitates the availability of quality and variety of food to over 1,250 students, faculty members, and academic & non-academic staff four times a day and seven days a week. A dedicated team of 44 odd Mess Staff workers put relentless efforts in making this
possible. Mess Committee takes utmost care while preparing Mess Menu to ensure that the food items cover all the demographics ranging from Authentic Indian and Mughlai Cuisines to Chinese and Italian Cuisines.

**E-Cell**
Entrepreneurship Cell of IMT Ghaziabad is one of the major E-Cells in the country and is primarily responsible for fostering entrepreneurship amongst students and assisting budding entrepreneurs by providing them with necessary resources. E-Cell has supported several student ventures like Connect2MBA, College Khabar, I-Explore Consultancy, Tatsam Sports, Jazza Financials, Admito to name a few.

**Toastmasters**
IMT Ghaziabad Toastmasters International Club provides tomorrow’s MBA stalwarts a platform to become exemplary speakers and admirable leaders. IMT Ghaziabad Toastmasters International Club is affiliated to Toastmasters International, a world leader in communication and leadership development.

**The Research and Consultancy Enterprise (RACE)**
Research and Consulting Committee is the official Consulting Committee of Institute of Management Technology, Ghaziabad. Established in the year 2007, the committee aims at providing expert consultancy solution and customized industry needs, fostering lasting relationships along the way.

**HRUDAY**
The mission of Team HRuday is to bring the best out of each student by honing their people management skills and organizational behaviour to make them corporate-ready. The course of action is to hold an HR conclave annually to bridge the gap between student’s expectations and corporate realities, to release a quarterly newsletter to give insights about internship and placement, and to organise events like GD Forum to brush up students’ skills required in their professional career.

**CRICKET Committee**
Centre for Rural Innovation & Capacity Building through Knowledge Management, Entrepreneurship and Technology – is the in-house social entrepreneurship committee established in collaboration with like-minded research institutes. The purpose of C.R.I.C.K.E.T is to support social entrepreneurship and thus provide a platform to bring about development at the grass root level in the society.

**Students Competitions Committee**
Students Competitions Committee (SCC) has been formed in IMT Ghaziabad keeping in mind the need of application. SCC helps students to stay informed about various competitions organized at different B-schools as well as competitions organized by various companies across the country.

**Economics, Environment and Policy Committee**
Economics, Environment and Policy Committee of IMT Ghaziabad has been formed to help the students sharpen their economic understanding and business acumen. Economics, Environment and Policy Committee, play an important role in creating awareness about the recent happenings of the economic world among the students and assist in developing a link between the concepts taught in the class and the events related to the corporate and the political world.

**Enactus**
Enactus is an international non-profit organization that provides students with a platform to create community development projects thereby putting their own ingenuity and talents at the centre of improving their livelihoods. Members of Enactus IMT Ghaziabad, provide means for a section of women in rural areas to earn sustainable income.

**Admissions Committee**
The IMT Admissions are involved in identifying ways of improving the quality of future batches in terms of profiles and demographics of the students. The committee serves as the interface between the Institute and the aspirants, thus helping them with all the information they need about the Institute.

**IT & Analytics Committee**
The IT & Analytics Committee’s mission is to create a collaborative learning environment for students where they can enhance share their Data Analysis Techniques. The Committee also aims to provide training to all members of the institution by conducting workshops, guest lectures, and case study competitions involving the Data Analytics software.

**Strategy Committee**
Strategy committee of IMT Ghaziabad serves as a centre for strategic management and planning. The committee achieves this by developing a strategic mind set among IMTians through regular sports and simulation based activities, guest lectures and similar events of strategic importance in business context.

**MADF**
The essence of MBA education is to create individuals who add value not just to themselves but who make the world a better place to live in. This, precisely is the ethos of MADF. Established in 2004, MADF is the social initiative club of IMT Ghaziabad. Set up with the sole aim of giving back to the society, the focus is not on charity, but on sustainable empowerment and social inclusion via awareness.
**Vishit Ventures**
Vishit Ventures is the official club of IMT Ghaziabad which aims towards establishing successful start-ups year after year. The team grooms the students for the actual, real life, waiting for him/her on the other side of IMT walls.

**Academic and BGS Committee**
The Academic Committee acts as a bridge by being the voice of students or the administration as and when needed. It has a vision of revolutionizing the academic system through the active participation of students.

**Finance Committee**
Finance Committee, started in 2018 with the amalgamation of FinNiche and Finnacle Investments, is the finance wing which aims to make IMT the perfect spot for finance enthusiasts.

**Health and wellness**
Health and Wellness committee as the name suggests promotes the importance of physical and mental wellbeing. It organizes events in the likes of first-aid training, fun-filled zumba week, blood donation drives, and various other workshop for reenergizing the body and the mind.
IMT Ghaziabad has reputed partner institutions all over the world and the institute facilitates numerous incoming and outgoing exchange programmes for students as well as faculty. This enable students to develop a profound comprehension of the various cultural, geographical, traditional and educational facets that drive and empower the efficient functioning of business entities.

The Faculty Exchange Programme brings in the best talent from partner institutes and reciprocates the same through our faculty visiting partner institutes abroad. This year, IMT hosted Prof. Narayanan Jayaraman from the Scheller School of Business, Georgia Institute of Technology (Atlanta, USA), for a Faculty Development Programme. One of the IMT faculty visited the SGH Warsaw School of Economics, Poland to impart knowledge on Learnings from Ancient Science.

Incoming Student Exchange: Students from renowned French business schools including Normandie Business School, Toulouse Business School, Grenoble École de Management and Excelia Group Business School paid a visit to IMT, sharing our culture and pedagogy.

Outgoing Student Exchange: A total of 58 students of IMT, selected through several rounds, visited prominent IMT partner institutes. These included HHL Leipzig Graduate School of Management (Germany), NEOMA Business School (France), IESEG School of Management (France), EM Strasbourg Business School (France) and Nova School of Business & Economics (Portugal).
Batch Profile
**Batch Profile PGDM 2021**

### Gender Ratio

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>22%</td>
</tr>
<tr>
<td>Male</td>
<td>78%</td>
</tr>
</tbody>
</table>

### Specialization

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>22%</td>
</tr>
<tr>
<td>Marketing</td>
<td>77.5%</td>
</tr>
<tr>
<td>Operations</td>
<td>0.5%</td>
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</table>

### Work Experience

<table>
<thead>
<tr>
<th>Experience</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>0-2 yr</td>
<td>45%</td>
</tr>
<tr>
<td>1-2 yr</td>
<td>25%</td>
</tr>
<tr>
<td>2-3 yr</td>
<td>24%</td>
</tr>
<tr>
<td>3-4 yr</td>
<td>6%</td>
</tr>
</tbody>
</table>

### Academic Background

<table>
<thead>
<tr>
<th>Stream</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts</td>
<td>4%</td>
</tr>
<tr>
<td>Commerce</td>
<td>16%</td>
</tr>
<tr>
<td>Engineering</td>
<td>73%</td>
</tr>
<tr>
<td>Science</td>
<td>6%</td>
</tr>
<tr>
<td>Others</td>
<td>1%</td>
</tr>
</tbody>
</table>
Batch Profile PGDM-BFS 2021

Gender Ratio

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Female</td>
<td>9%</td>
</tr>
<tr>
<td>Male</td>
<td>91%</td>
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</table>

Specialization

- 100% BFS

Work Experience

<table>
<thead>
<tr>
<th>Experience</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>0-1yr</td>
<td>79%</td>
</tr>
<tr>
<td>1-2 yr</td>
<td>3%</td>
</tr>
<tr>
<td>2-3 yr</td>
<td>9%</td>
</tr>
<tr>
<td>3-4 yr</td>
<td>9%</td>
</tr>
</tbody>
</table>

Academic Background

<table>
<thead>
<tr>
<th>Stream</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commerce</td>
<td>37%</td>
</tr>
<tr>
<td>Engineering</td>
<td>63%</td>
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</table>
Placement Statistics
Final Placement
PGDM 2020

Salary Range

- Highest CTC: 58.22 L
- Median CTC: 12.00 L
- Average CTC: 13.66 L

Sectors Wise Offers

- IT/ITES: 27%
- E-Commerce: 5%
- FMCG/FMCD: 8%
- Media & Entertainment: 6%
- Manufacturing: 7%
- Consulting: 13%
- BFSI: 20%
- Automobile: 4%
- Pharma: 4%
- Retail: 3%
- Others (Analytics, Education & Logistics): 3%
# List of Recruiting Companies

- A. O. Smith Corporation
- Aakash Institute (AESL)
- Abbott
- AbsolutData
- Accenture Services
- Aditya Birla Capital
- Aditya Birla Fashion and Retail
- Affle
- Airtel
- Algoworks
- Alliance Tire Group
- Alstom Transport
- Amazon
- Ambuja Cement
- Analytics Quotient Services India
- Anand Group
- ANZ Banking
- Apollo Tyres
- Applicate AI
- Arcesium
- Ashirvad Pipes
- Axtria Inc
- Bacardi
- Bajaj Auto
- Bajaj Finserv
- Bank of America
- Barclays
- Bausch & Lomb
- Berger Paints
- Bharti Financial Services
- Birlasoft
- BlackRock
- Bridge Analytics i2i
- BrowserStack
- Capgemini
- Carlsberg
- Centum Learning
- Cisco Systems
- Citi Bank
- Cognizant Technology Solutions
- Compass Group
- CARE Ratings
- Credit Suisse
- D.E. Shaw
- Dell
- Deloitte India Technology
- Deloitte USI Financial Advisory
- Deloitte USI Functional Consulting
- Diageo
- Digit Insurance
- Dr. Lal Path Labs
- Ebizon Netinfo
- Elastic Run
- Emami Group
- Flipkart Internet
- Gartner India Research & Advisory
- GEP Worldwide
- GGK Technologies
- GMR Group
- Godrej & Boyce
- Godrej Consumer Products
- Goldman Sachs Services
- GroupM Media
- HCL Technologies
- HDFC Bank
- Hero Motocorp
- Hewlett Packard Enterprise
- Hexaware Technologies
- HSBC Bank
- HSBC Global Operations
- Indag Rubber
- IndiaFirst Life Insurance
- Indus Insights
- Infosys
- Innovaccer
- Itilite Technologies
- Karix Mobile
- Kotak Mahindra ban
- Larsen & Toubro
- Lmeroad
- Macquarie
- Magicbricks.com
- Mahindra & Mahindra
- Mahindra Comviva
- Make My Trip
- Magdarshak Financial Services
- Maruti Suzuki
- Max Life Insurance
- Metro Cash & Carry
- MG Motor India
- MindTree
- Motilal Oswal Financial Services
- Myntra
- Nestle
- Next Education
- Ninjacart
- Novartis Healthcare
- Odessa Technologies
- OfBusiness
- Oxane Partners
- People Interactive
- Shaadi.com
- PepsiCo India Holdings
- PharmEasy
- Piramal Group
- Publicis Sapient
- PwC US Advisory
- QualityKiosk Technologies
- RBL Bank
- Relaxo Footwears
- Royal Bank Of Scotland
- Safari
- Sify Technologies
- Signify Innovations
- Silverdale Capital
- SMC Corporation
- SMG Convonix
- Societe Generale
- South Indian Bank
- Stovekraft
- Tata Advanced Systems
- Tata Global Beverages
- Tata Mataliks
- Tech Mahindra
- TechMatrix Consulting
- Tetra Pak
- TikTok
- Titan Company Limited
- Tolaram Corporation
- TresVista Financial Services
- Udaan
- UltraTech Cement
- United Breweries
- upGrad
- Vedanta Resource
- V-Guard Industries
- VIP Industries
- Whirlpool of India
- Wipro CCL
- Zee Entertainment Enterprises
- ZS Associates
Summer Placement PGDM 2021

Salary Range

- Highest CTC: 300000
- Median CTC: 70000
- Average CTC: 88000

Sectors Wise Offers

- BFSI: 19%
- Consulting: 11%
- Conglomerate: 2%
- Media & Entertainment: 6%
- Others (Analytics, Education & Logistics): 3%
- Manufacturing: 8%
- FMCG/FMCD: 14%
- IT/ITES: 9%
- Pharma: 5%
- Retail: 6%
- Automobile: 7%
- E-Commerce: 10%
- Consulting: 11%
- Conglomerate: 2%
- BFSI: 19%
### List of Recruiting Companies

- Abbott
- Aditya Birla Fashion and Retail
- Adani Enterprises
- AIM India
- AkzoNobel
- Alliance Tire Group
- Analytics Quad4 India
- Anand Group
- Apollo Tyres
- Arcesium
- Ascent Health And Wellness Solutions
- Ashirvad Pipes
- Ather Energy
- Bajaj Auto
- Becton Dickinson
- Bira
- BlackRock
- BMW
- Bosch India
- Bottomline Media
- Capgemini
- CarWale
- Casio
- Cisco Systems India
- Compass Group
- Credit Suisse
- D B Corp
- D.E. Shaw
- Daimler Financial Services
- Dare2 Compete
- DCM Shriram
- Decathlon Sports India
- Dell Technologies
- Dentalkart
- Digiproton Technologies
- Digit Insurance
- DMI Finance
- Elastic Run
- Emami Group
- Engie
- Fidelity International
- FieldFresh Foods
- Future Generali
- Garware
- GEP Solutions
- Godfrey Phillips
- Godrej Consumer Products
- Goldman Sachs Services
- Google
- Grofers
- GroupM
- Hero MotoCorp
- Hewlett Packard
- Hexagon
- HSBC Bank
- IBM
- Indag Rubber
- India Ratings & Research
- IndiaMart Intermesh
- InfoEdge India
- Insplore Consultants
- IRSC
- ITC
- Jio Studio
- JK Organisation
- Juspay
- Kotak Mahindra Bank
- Larsen & Toubro Technological Services
- Larsen&Turbo
- LensKart
- Louis Dreyfus Company
- Macquarie Group
- Mahindra & Mahindra
- Marg ERP
- Margdarshak Financial Services
- Marico
- Maruti Suzuki
- Max Life Insurance
- MBAtrek
- Metro Cash & Carry
- Michelin
- NeuProgram
- Next Education
- NinjaCart
- Nivea
- Novartis
- Olam
- People Interactive
- Perfetti Van Melle
- PharmaAce
- PharmEasy
- Piramal
- Riverbridge Investment Advisors
- Royal Bank of Scotland
- Safari Industries
- Sanctum Wealth Management
- Sesa care
- Signify Innovations India
- SMC Corporation
- Snaptrude
- Space Matrix
- Spencers
- Tata Global Beverages
- TCNS Clothing Company
- Tech Mahindra
- The Money Roller
- Times Internet
- Titan
- Ultradech Cement
- United Breweries
- Unschool
- ValueLabs
- VIP Industries
- WedMe Good
- Wipro CCL
- WiseStep
- Xpress Minds Edutainment
Summer Placement BFS 2021

**Salary Range**

- **Highest CTC** 240000
- **Median CTC** 23000
- **Average CTC** 52800

**Sectors Wise Offers**

- **BFSI** 77%
- **Consulting** 20%
- **E-Commerce** 3%
List of Recruiting Companies

- AIM India
- Arcesium
- Bank of Baroda
- BlackRock
- Credit Suisse
- D.E. Shaw
- Goldman Sachs Services
- HSBC Banked
- Insplore Consultants
- Jana Small Finance Bank
- Margdarshak Financial Services
- Punjab National Bank
- Renous Consulting
- Resurgent India
- Silverdale Capital
Placements Process

1. Invitation sent to companies
2. Profiles and JD’s shared
3. Company invited to deliver pre-placement talk
4. Application process
5. Selection process
6. Announcement of result
7. Issue of offer letter
8. Acceptance of offer letter
Industry Engagement

Industry engagements is imperative in getting rich insights from the corporate world. The team at IMT Ghaziabad constantly liaisons with companies cutting across different sectors and facilitates corporate networking events like guest lectures, live projects, summer internship, webinars, leadership talk series etc. This enables our students to be abreast with the latest industry trends and thereby stay relevant.

<table>
<thead>
<tr>
<th>NAME OF THE SPEAKER</th>
<th>DESIGNATION</th>
<th>COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Arun Thukral</td>
<td>CEO &amp; MD</td>
<td>Axis Securities</td>
</tr>
<tr>
<td>Mr. MD Ramesh</td>
<td>President &amp; Regional Head- Soth &amp; East Africa</td>
<td>Olam International</td>
</tr>
<tr>
<td>Mr. Sushant Panda</td>
<td>Head - Marketing</td>
<td>MCNROE</td>
</tr>
<tr>
<td>Ms. Lata Singh</td>
<td>Executive Director</td>
<td>IBM</td>
</tr>
<tr>
<td>Ms. Sneha Jain Paul</td>
<td>Paul AVP HR</td>
<td>Manyavar</td>
</tr>
<tr>
<td>Vinay Trivedi</td>
<td>Chief Human Resources Officer</td>
<td>Tone Tag</td>
</tr>
<tr>
<td>Vishal V Jain</td>
<td>VP Data, Strategy &amp; Insights</td>
<td>American Express</td>
</tr>
</tbody>
</table>
Industry Engagement Webinar

Webinar on
“Impact of COVID-19 on Economy, Business and Employment”

For Faculty and Students of IMT Ghaziabad

Saturday | May 23rd 2020 | 8 P.M.

COVID PANDEMIC AND IMPLICATIONS FOR BUSINESS EDUCATION

WEBINAR
MAY 24, 2020
AT 11:00 AM

COVID-19: IMPACT, CHALLENGES & NEW OPPORTUNITIES FOR BANKING & NBFC SECTOR IN INDIA

WEBINAR
MAY 30, 2020
AT 11:00 AM
IMT Ghaziabad boast of a strong Alumni network comprising of innumerable leaders, entrepreneurs, artists, and managers created by IMT. Following are the list of some of our notable Alumni.
Distinguished Alumni

Sumeet Narang
President
Bajaj Auto Limited
1993

Mamta Saikia
CEO
Bharti Foundation
1991

Arnika Dixit
Country Head- Digital, Sales & Marketing, Data Analytics & CX
Citibank India
2000

Deepak Mangla
CEO and Global Head of GSCs
JP Morgan Services
1989

Saurabh Jha
CEO
Kitchens@
2004

S. Sriniwasan
CEO
Kotak Mahindra Realty Funds
1988

Prasoon Joshi
CEO
MaCann World Group & Chairman APAC
1991

T Koshy George
Chief Marketing Officer
Marico
2001

Sudeep Ralhan
VP, People
Walmart Labs, India
2001

Tarun Arora
CEO
Zydus Wellness Ltd
1995

Nandan Srinath
Executive President
Entertainment Network India
1991

Sandeep Dhar
President - Customer Experience Transformation
Hexaware Technologies
1988
Sanjay Mishra  
Chief Operating Officer - India Sales & Business Head 
Bangladesh 
Marico 
1995

Sunayan Mitra  
Director Coffee & Beverage Business - South Asia 
Nestle 
1997

Manoj Kaushik  
Head - Corporate Banking & Structured Finance 
Sumitomo Mitsui Banking Corporation 
1992

Sujata Kumar  
Head Marketing 
Visa 
1995
Placement Team

RENU MISRA
HEAD CORPORATE RELATIONS
rmisra@imt.edu
0120 4083400

SUDIP DHAR
AGM PLACEMENTS
sdhar@imt.edu
0120 4083362

PAPPACHAN LUKOSE
PLACEMENT CO-ORDINATOR
pappachan@imt.edu
0120 4083215

PLACEMENT COMMITTEE
MBAPLACEMENT@IMT.EDU
0120 4083215, 4083200

STUDENT PLACEMENT COMMITTEE

ABHINAV GUPTA
ABHISHEK CHHIKARA
ABHIUDAY AGRAWAL
ABHISHEK TRIPATHI
AJAY V
ANKUR KHANDELWAL
ARINDAM ROY
ARITRI CHATTERJEE
FATHIMA JAYADEEP GOVINDU
HIBA KHAN
KHUSHI ISHWAR JHA
NARENDER SINGH NANDA
ROSHNI DASGUPTA
SAKSHAM AGGARWAL
SANKALP DAVAR
SHANTANU SHIVAM
SIDHANT BOTHRA
SRUTHY REGHUNANDANAN PISHARADY
SUKRITI BAKSHI
SUSHMITA GOKHALE
TANAY KANDOI
TATHAGATA ROY CHOWDHURY

Email id: mbaplaceent@imt.edu
Website: www.imt.edu
Phone: 0120-4083215, 4083200