PGDM PT 2020-23

Term – I	**Aug'20 -Nov '20**		**12 weeks**	
	Subject		**Credits**	**Hours**
1	Managerial Communication (Written)		2	20
2	Spreadsheet Modelling		2	20
3	Managerial Economics		2	20
4	Organizational behaviour		2	20
5	Data, Models and Decisions		2	20
Term – II	**Dec'20 - Feb'21**		**12 weeks**	
6	Personal Growth Lab		2	
7	Managerial Communication (Oral)		2	20
8	Management Information System		2	20
9	Legal Aspects of Business		2	20
10	Financial Reporting and Analysis		2	20
Term -III	**Mar'21 - May'21**		**10 weeks**	
11	Understanding Consumers		2	20
12	Human Resource Management		2	20
13	Management Accounting		2	20
14	Macro Economics for Managers		2	20
15	Marketing Management		2	20
Term IV	**June '21- Oct'21**		**17 weeks**	
16	Negotiation Skills		2	20
17	Corporate Finance		2	20
18	Operation Management		2	20
19	Business Research Methods		2	20
20	Strategic Management		2	20
July '21	**International Immersion / Company Based Project**		**4**	
Term V	**Oct'21 - Jan '22**		**12 weeks**	
21	Design Thinking & Innovation workshop/classroom		2	20
22	Sustainability & Social Responsibility		1	
23	Data Science ; Machine learning ; & AI for Business with Big Data (workshop)		2	20
24	Entrepreneurship Management in Corporates		2	20
25	International Business		2	20
Term VI	**Jan'22 - April '22**		**13 weeks**	
26	Sales & Distribution		2	20
27	B2B Marketing		2	20
28	Financial Statement Analysis		2	20
29	Social Media Marketing		2	20
30	Operations Strategy		2	20
Term VII	**April '22- July '22**		**12 weeks**	
31	Personal Branding		1	10
32	Business Valuation		2	20
33	Customer Relationship Management		2	20
34	Project Management		2	20
35	Project Appraisal and Financing		2	20
36	Fintech - Block Chain & Crypto		2	20
Term VIII	**July '22- Oct '22**		**12 weeks**	
37	Mobile Marketing		2	20
38	Marketing Analytics		2	20
38	Mergers, Acquisitions & Corporate Restructuring		2	20
40	Integrative Simulation		3	30
41	Starting a New Venture		2	20
Term I to Term VIII	42	**TOPICAL Topics**	**1**	
Dissertation	**Oct'22 – Feb '23**		**17 weeks**	
III year	43	Dissertation	4	
	Total Credits		**90**	

Row group labels: I Year (Terms I–IV), II year (Terms V–VIII)

	Workshops	Duration
W1	Design Thinking & Innovation workshop/classroom - Term V	Oct' 21- Jan' 22
W2	Data Science ; Machine learning ; & AI for business with Big Data (workshop) - Term V	Oct' 21- Jan' 22
W3	TOPICAL Topics - Term I to Term VIII	Aug'20 - Oct'22

	Project	
A	Sustainability & Social Responsibility - Term V	Oct' 21- Jan' 22

Personal Development Courses

A	Personal Growth Lab Term II	Dec 20' -Feb 21'