

**PROGRAMME ARCHITECTURE - PDGM PT ( REGULAR WEEKEND) 2018-21**

Year	Term	Attitude	Skill	Knowledge			Applications	Credits	
				Basic	Specialized	Integrative			
I	I		Managerial Communication (Written) (2)	Managerial Economics (2)			Contemporary issues in Management (3)	11	
			Spreadsheet Modelling (2)	Organizational behaviour (2)					
				Data, Models and Decisions (2)					
	II	Personal Growth Lab (2)	Managerial Communication (Oral) (2)		Marketing Management (2)				11
					Legal Environment of Business (2)				
					Financial Reporting and Analysis (2)				
	III		Understanding Consumers (2)		Human Resource Management (2)				11
					Corporate Finance (2)				
					Business Environment (2)				
				Entrepreneurship Management (2)					
II	IV			Management Accounting (2)			Contemporary issues in Management (3)	9	
				Operation Management (2)					
				Business Research Methods (2)					
				Simulation (2)					
	V		Negotiation Skills (2)		Strategic Management (2)				11
					Big Data Analytics (2)				
					Management Information System (2)				
	VI		Selling Skills (2)			International Business (2)			7
						Financial Statement Analysis and Business Valuation (2)			
	VII					Social Media Marketing (2)			9
					Customer Relationship Management (2)				
					Operations Strategy (2)				
					Project Appraisal and Financing (2)				
					Project Management (2)				

III	VIII	Personal Branding (2)			New Venture Creation and Funding (2)	Contemporary issues in Management (3)	11	
					Security Research and Portfolio Management			
					B2B Marketing (2)			
	IX					Marketing Analytics (2)		10
						Mergers, Acquisitions & Corporate Restructuring (2)		
						Mobile Marketing (2)		
						Artificial Intelligence & Machine Learning		
					Business Analytics (2)			
	X					Integrative Simulation (5)	10	
						Dissertation (5)		
	Total Credits						100	