

**PGDM DCP - PROGRAM STRUCTURE - Batch of 2021-23**

**Preparatory Module - IMT Ghaziabad**

SN	Subject	CP
1	Spreadsheet Modelling	NC
2	Case Learning Pedagogy	NC
3	Business Statistics / Quantitative Methods	NC
4	Micro Economics	NC
5	Financial Accounting (Self Study Material)	NC
6	Communications & Group Discussion Lab	NC
7	Personality Growth Lab	NC
8	Personal & Professional Etiquette	NC
9	Experiential Learning Lab	NC

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**Term I - IMT Ghaziabad**

SN	Subject	CP
1	Business Communication - I	1.5
2	Marketing Management - I	3
3	Operations Management	3
4	Organizational Behavior	3
5	Financial Accounting	3
6	Macro Economics Principles and Policies	3
8	Management Information Systems	3
9	Legal Aspects of Business	1.5

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**Term II - IMT Ghaziabad**

SN	Subject	CP
1	Business Communication - II	1.5
2	Business Environment	3
3	Business & Corporate Finance	3
4	Marketing Management - II	3
5	Managerial Accounting	3
6	Supply Chain Management	3
7	Human Resource Management	3
8	Legal Aspects of Business - II	1.5

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**Term III - IMT Dubai**

SN	Subject	CP
1	Business Research Methods	3
2	Strategic Management	3
3	Specialization Track Course # 1	3
4	Specialization Track Course # 2	3
5	Specialization Track Course # 3	3
6	Specialization Track Course # 4	3

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**Summer Internship**

SN	Subject	CP
1	SIP/Company Project	3

**Term IV - IMT Dubai**

SN	Subject	CP
1	Specialization Track Course # 1	3
2	Specialization Track Course # 2	3
3	Specialization Track Course # 3	3
4	Specialization Track Course # 4	3
5	Specialization Track Course # 5	3

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**Term V - IMT Dubai**

SN	Subject	CP
1	Specialization Track Course # 1	3
2	Specialization Track Course # 2	3
3	Specialization Track Course # 3	3
4	Specialization Track Course # 4	3
5	Specialization Track Course # 5	3

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**Term VI - IMT Ghaziabad**

SN	Subject	CP
1	Specialization Track Course # 1	3
2	Specialization Track Course # 2	3
3	Specialization Track Course # 3	3
3	Specialization Track Course # 4	3

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**Workshops - IMT Ghaziabad**

W1	Design Thinking and Innovation (TI)	NC
W2	Data Science and Analytics (TII)	NC

**Workshops - IMT Dubai**

W3	Entrepreneurship and New Venture (ITL & IBM) (TIII)	NC
W4	Mathematics for Finance (Only for AQF) (TIII)	NC

**Personal Development Courses - IMT Ghaziabad & IMT Dubai**

A	Psychometric Assessment/Counselling Sessions	
B	Industry/Company Lecture Series	

**Professional Development Courses - IMT Ghaziabad & IMT Dubai**

C	New Emerging Technologies Series	
D	Leadership/CxO Series	

**UAE Immersion Program - IMT Dubai**

UIP	UAE Immersion Program	NC
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**Specialization Tracks**

Advanced Quantitative Finance (AQF)  
International Trade and Logistics (ITL)  
International Business and Marketing (IBM)

Core Courses credits	48
Specialization Elective Courses Credits including Industry Projects	54
SIP/Company Project	3
Total Credits Equivalent for Workshops	0
Total Credits Equivalent for UIP	0
<b>Total Credits</b>	<b>105</b>

**Program Differentiation Factors**

Global Orientation
Multicultural Flavour
Regional Touch
Practice Oriented
Aligned to Stimulate Leadership and an Ethical and Entrepreneurial Mindset
Super Specialization Tracks
<b>Course Differentiation Factors</b>
Super Specialization Track Courses
Customised Course Content Aligned to the Global Business Environment
Local Flavour through Case Studies from Middle East Asia
<b>UAE Immersion Program</b>
Industry Visits - MNCs and Local Organizations
Exposure to Global Supply Chains - Visits to Ports, Warehouses and Distribution Centres
Sectoral Industry Conclaves
Panel Discussions
Guest Lectures
<b>International Internships - GCC Region</b>
Exposure to Multi-cultural Business Environments
Sectoral Industry Conclaves
Panel Discussions
Guest Lectures
<b>Internships - India / Dubai</b>
Exposure to Multi-cultural Business Environments