

PGDM DCP- PROGRAM STRUCTURE - Batch of 2022-24

Foundation Term/ Preparatory Module - IMT Ghaziabad

SN	Subject	CP
1	Spread Sheet Modelling	NC
2	Case Learning Pedagogy	NC
3	Quantitative Methods	NC
4	Micro Economics	NC
5	Personal Growth Lab	NC
6	Critical and Analytical Thinking	NC
7	Financial Accounting (Self Study)	NC
8	Communications & Group Discussion Lab	NC
9	Personal & Professional Etiquette	NC
10	Experiential Learning Lab	NC

Term I - IMT Ghaziabad

SN	Subject	CP
1	Business Communication - I	1.5
2	Marketing Management - I	3
3	Operations Management	3
4	Organizational Behavior	3
5	Financial Accounting	3
6	Macro Economics Principles and Policies	3
8	Management Information Systems	3
9	Legal Aspects of Business - I	1.5
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Term II - IMT Dubai

SN	Subject	CP
1	Business Communication - II	1.5
2	Business Environment	3
3	Business & Corporate Finance	3
4	Marketing Management - II	3
5	Managerial Accounting	3
6	Supply Chain Management	3
7	Human Resource Management	3
8	Legal Aspects of Business - II	1.5
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Term III - IMT Dubai

SN	Subject	CP
1	Business Research Methods	3
2	Strategic Management	3
3	Specialization Track Course # 1	3
4	Specialization Track Course # 2	3
5	Specialization Track Course # 3	3
6	Specialization Track Course # 4	3
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International Internship

SN	Subject	CP
1	SIP/Company Project	3

Term IV - IMT Dubai

SN	Subject	CP
1	Specialization Track Course # 1	3
2	Specialization Track Course # 2	3
3	Specialization Track Course # 3	3
4	Specialization Track Course # 4	3
5	Specialization Track Course # 5	3
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Term V - IMT Ghaziabad

SN	Subject	CP
1	Specialization Track Course # 1	3
2	Specialization Track Course # 2	3
3	Specialization Track Course # 3	3
4	Specialization Track Course # 4	3
5	Specialization Track Course # 5	3
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Term VI - IMT Ghaziabad

SN	Subject	CP
1	Specialization Track Course # 1	3
2	Specialization Track Course # 2	3
3	Specialization Track Course # 3	3
3	Specialization Track Course # 4	3
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Workshops - IMT Ghaziabad

W1	Design Thinking and Innovation (TI)	NC
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Workshops - IMT Dubai

W2	Data Science and Analytics (TII)	NC
W3	Entrepreneurship and New Venture (ITL & IBM) (TIII)	NC
W4	Mathematics for Finance (Only for AQF) (TIII)	NC

Personal Development Courses - IMT Ghaziabad & IMT Dubai

A	Psychometric Assessment/Counselling Sessions	
B	Industry/Company Lecture Series	

Professional Development Courses - IMT Ghaziabad & IMT Dubai

C	New Emerging Technologies Series	
D	Leadership/CxO Series	

UAE Immersion Program - IMT Dubai

UIP	UAE Immersion Program	NC
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Specialization Tracks	
Advanced Quantitative Finance (AQF)	
International Trade and Logistics(ITL)	
International Business and Marketing (IBM)	

Core Courses credits	48
Specialization Elective Courses Credits including Industry Projects	54
SIP/Company Project	3
Total Credits Equivalent for Workshops	0
Total Credits Equivalent for UIP	0
Total Credits	105

Program Differentiation Factors

Global Orientation
Multicultural Flavour
Regional Touch
Practice Oriented
Aligned to Stimulate Leadership and an Ethical and Entrepreneurial Mindset
Super Specialization Tracks

Course Differentiation Factors

Super Specialization Track Courses
Customised Course Content Aligned to the Global Business Environment
Local Flavour through Case Studies from Middle East Asia

UAE Immersion Program

Industry Visits - MNCs and Local Organizations
Exposure to Global Supply Chains - Visits to Ports, Warehouses and Distribution Centres
Sectoral Industry Conclaves
Panel Discussions
Guest Lectures

International Internships - GCC Region

Exposure to Multi-cultural Business Environments
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**Note: The programme architecture is tentative and it can be changed depending on Institutional requirement.*