

PGDM (Dual Country Program) -2024-26

Foundation Term/ Preparatory Module - IMT Ghaziabad

SN	Subject	CP	Hours
1	Spread Sheet Modelling	NC	15
2	Case Learning Pedagogy	NC	12
3	Quantitative Methods	NC	21
4	Micro Economics	NC	21
5	Personal Growth Lab	NC	9
6	Critical and Analytical Thinking	NC	15
7	Experiential Learning Lab	NC	9
		--	102

Term I - IMT Ghaziabad

SN	Subject	CP	Hours
1	Business Communication - I	1.5	15
2	Marketing Management - I	3	30
3	Operations Management	3	30
4	Organizational Behaviour	3	30
5	Financial Accounting	3	30
6	Macro Economics Principles and Policies	3	30
8	Management Information Systems	3	30
9	Legal Aspects of Business - I	1.5	15
		21	210

Term II - IMT Dubai

SN	Subject	CP	Hours
1	Business Communication - II	1.5	15
2	Business Environment	3	30
3	Business & Corporate Finance	3	30
4	Marketing Management - II	3	30
5	Managerial Accounting	3	30
6	Supply Chain Management	3	30
7	Human Resource Management	3	30
8	Legal Aspects of Business - II	1.5	15
		21	210

Term III - IMT Dubai

SN	Subject	CP	Hours
1	Business Research Methods	3	30
2	Strategic Management	3	30
3	Major Specialization Core Elective Course # 1	3	30
4	Major Specialization Core Elective Course # 2	3	30
5	Major Specialization Core Elective Course # 3	3	30
6	Major Specialization Core Elective Course # 4	3	30
		18	180

Term IV - IMT Dubai

SN	Subject	CP	Hours
1	Major Specialization Elective Course # 5	3	30
2	Major Specialization Elective Course # 6	3	30
3	Major Specialization Elective Course # 7	3	30
4	Minor Specialization Elective Course # 1	3	30
5	Minor Specialization Elective Course # 2	3	30
6	Minor Specialization Elective Course # 3	3	30
		18	180

Term V - IMT Ghaziabad

SN	Subject	CP	Hours
1	Industry Practice (core)	1	10
2	Major Specialization Elective Course # 8	3	30
3	Major Specialization Elective Course # 9	3	30
4	Minor Specialization Elective Course # 4	3	30
5	Simulation Workshop (core)	3	30
		13	130

Term VI- IMT Ghaziabad

SN	Subject	CP	Hours
1	Free Elective #1	3	30
2	Free Elective #2	3	30
3	Industry Practice(core)	1	10
4	SSR Project	3	30
		10	100

International Internship (May/June/July) -IMT Dubai

Subject	CP
Summer Internships Program	3

Workshop - IMT Ghaziabad

Workshop(W)	Title	CP	Hours
W1	Design Thinking and Innovation (TI)	2	20

Workshop(W)		CP	Hours
W2	Data Science and Analytics (TII)	3	30
W3	Entrepreneurship and New Venture (TIII)	2	20
W4	Mathematics for Finance (Only for AQF) (TIII)	NC	20

Workshops - IMT Dubai

Personal Development Courses - IMT Ghaziabad & IMT Dubai	
Psychometric Assessment/Counselling Sessions	Aug – Sep
Industry/Company Lecture Series	Aug - Mar

Professional Development Courses - IMT Ghaziabad & IMT Dubai	
New Emerging Technologies Series	Aug-Sep
Leadership/CxO Series	Aug-Mar
UAE Immersion Program - IMT Dubai	
UIP	Oct-Mar

Major Specialization Details

	Term 3	Term 4	Term 5
	12 credits	09 credits	06 credits
Advanced Quantitative Finance	Global Financial Markets and technical instruments	Behavioural Finance	Mutual Funds/ETFs; Pension Funds; and Hedge Funds
	Investment Strategies and Portfolio Management	Financial Derivatives	Corporate Restructuring and Business Valuation
	Financial Statement Analysis	Wealth Management	
	Fintech		
International Trade and Logistics	Warehousing and Inventory Management	Strategic and Global Procurement	
	Lean and Quality Management	Sustainable Supply Chain	Service Operations Management
	Global Business Environment	Digital Supply Chain Management	Global Operations Strategy
	Global logistics and Trade documentation		
International Business Strategy and Marketing	Strategic Decision Making	Integrated Marketing Communication	Services Management
	Sales & Distribution Management	Digital & Social Media Marketing	Luxury Marketing
	Consumer Insights & Analytics	Market Entry Strategies	
	Branding Strategy		
Human Resource Management	Strategic Staffing	Career and Succession Management	Talent Management
	Learning and Development	Leading and Managing Change	Competency Mapping and Assessment Centres
	Performance Management	International Human Resource Management	
	Compensation and Rewards Management		

Minor Specialization areas

International Business and Marketing
Advanced Quantitative Finance
International Trade and Logistics
Information Management and Analytics
Human Resource Management

Information Management and Analytics (Minor offering)
Term IV
IT Service Outsourcing and Vendor Management
Digital Transformation Strategy
AI-based businesses
Term V
Blockchain-based business innovation

Free Electives (any two to be chosen out of the bouquet offered at IMT G some are also listed below)
Geopolitics of Business
Management of Innovation
Digital Business Strategy
Strategic Self Branding
Luxury Marketing
Corporate Taxation

Strategic Decision Making
Cross-Cultural Communication
Investment Banking
Fostering and Leveraging Diverse and Inclusive Workplace
Cross cultural skills for global managers
Leading and developing high performance teams